



QUARTERLY MEETING

At the Brooklyn Workforce1 Career Center
9 Bond Street, Brooklyn, New York

Thursday, June 12, 2008

MINUTES

Board Members Present:

| | | |
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| Bill Abramson | Ken Dircks | Deirdre Scott |
| Horace Barker | Arnold Dorin | Mia Simon |
| Robert Battista | Reg Foster | Ray Singleton |
| William Bollbach | Susan Haskell | Sara Spatz |
| Marion Boykin | Kathleen Kearns | Robert Walsh |
| Richard Boyle | Rae Linefsky | |
| Charles Callahan | Jo Ellen Lynch | |
| Rocco Damato | George Ntim | |
| Rex Davidson | Stuart Saft | |

Guests:

| | | |
|-----------------------|------------------|--------------------|
| Tracie Abbott | Anne Hayes | Denise Pilgrim |
| Sara Ain | Bret Halverson | Deldreana Peterkin |
| Miguel Almodovar | Lesley Hirsch | Adam Rabiner |
| Maricela Brea | William Kamen | Faisal Rahman |
| Rebecca Brown | Tom May | Priya Ramanathan |
| Chris Cesarani | Daphne Montanez | Steve Romaleski |
| Nikki Georges Clapp | Melinda Mulawka | Curtis Skinner |
| David Fischer | Chris Neale | Sara Taslima |
| Blake Foote | David Nidus | Glen Von Nostitz |
| Cedric Gaddy | Lisa Neeu | Matt White |
| Nicholas Giampetruzzi | Cecilia Oyediran | Mavreen White |

Rex Davidson, WIB Board member and President and CEO of Goodwill Industries of Greater New York and Northern New Jersey, welcomed the Board to the Brooklyn Workforce1 Career Center.

Approval of Minutes

The minutes of the March 12th meeting of the New York City Workforce Investment Board (WIB) were approved.

Chairman's Report

Stuart Saft began the meeting by recapping his visit to the Queens Workforce1 Career Center in Jamaica on April 25th. Mr. Saft explained that he joined Mayor Bloomberg for the press conference unveiling of the newly renovated Career Center. He noted that several Queens based businesses, jobseekers who have utilized the Center, State and

local elected officials and NYC Department of Small Business Services staff, also attended the event. Mr. Saft reported that the Career Center looks exceptional, and expressed that the renovation was a terrific example of the workforce system's transformation. Finally, he encouraged the rest of the Board to schedule a tour of the Center with the WIB staff, to see first hand the great work happening on the ground.

Next, Mr. Saft welcomed Lea Kilraine, the WIB's Communications and Research Director. In this new role, she will oversee project management for the NYC Labor Market Information Service, build-out and maintain the WIB website, and design WIB marketing materials, like the WIB WIRE. Prior to joining the WIB, Lea worked for Teach for America as a Consultant on Special Projects, where she worked to further initiatives related to strengthening partnerships across the New York City education system. Lea has her Master in Public Administration from Columbia's School of International and Public Affairs and Bachelors from Bucknell University. He also introduced Jessica Gundeson, the WIB's summer intern. Jessica is a graduate student at New York University, Robert F. Wagner Graduate School of Public Service, will work closely with staff to develop workforce profiles for the NYC Congressional delegation, as well as work on several other projects.

Finally, Mr. Saft warmly welcomed two new business members Mr. Ken Dircks and Ms. Deirdre Scott, as well as Ms. Jo Ellen Lynch from the NYC Department of Education as a representative to the Board. Ken is a Senior Executive with Accenture, where he co-leads the government practice division. In this role, he is responsible for identifying, developing, and delivering on opportunities to assist government clients with large scale business change and technology implementation projects. Deirdre is the Founder and President of DesignPolice, a Minority- and Women-owned Business Enterprises (M/WBE) certified firm located in the Bronx that specializes in organizational development, cultural technology and media consulting. Jo Ellen serves as the Chief Executive Officer of the newly formed Partnership Support Organization at the NYC Department of Education. In this role, she leads a key component of Chancellor Klein's system-wide Children's First initiative. With over twenty-three years of leadership experience, Ms. Lynch is a nationally-recognized expert in youth development, education, and community change.

Youth Council Update

Reg Foster, Chair of the Youth Council, shared with the Board an update on the NYC Ladders for Leaders. He also directed the Board to the NYC Department of Youth and Community Development (DYCD) Youth Board/Youth Council update memo in the board book.

Executive Director Update

Blake Foote, Executive Director of the NYC Workforce Investment Board, updated the Board on the WIB's second quarter accomplishments in support of the proposed 2008-2010 WIB Strategic Plan. Ms. Foote explained that over the last quarter WIB staff focused its efforts on implementing actions associated with strategic plan priorities that would yield an immediate impact. These priorities included,

1. Increase business participation awareness and use of the system
2. Provide local labor market information and analysis, and
3. Promote the success of the local workforce system and encourage adoption of best practices.

She noted several accomplishments related to these priorities including the recruitment of several new business members and the complementary work of the Business Engagement and Member Recruitment Workgroup, the Economic Trends Roundtable that was held on Friday, May 16th, and the WIB's involvement on key workforce issues such as the State's Sector Policy Academy, development of a white paper for the U.S. Conference of Mayors, and the dissemination of best practices to other local areas and international delegations.

Next, Ms. Foote introduced the New York City Labor Market Information Service (NYCLMIS) presentation. She detailed that the NYCLMIS is a key priority for the WIB, and is a project that stems from work the WIB did in 2005 with the Heldrich Center around identifying the various sources and users of labor market data. As the WIB has discussed in the past, the role of the NYCLMIS is to provide a synthesis and analysis of available labor market data, creating useable tools for the public workforce system. She noted that the NYCLMIS is a joint endeavor of the New York City Workforce Investment Board (WIB) and City University of New York's Center for Urban Research. Ms. Foote explained that over the past several months the NYCLMIS has been conducting quantitative analysis of the Transportation Sector. The Transportation Sector was selected based on several key factors: the new Sector Center in Queens, the high issuance of ITGs in the sector, and the large number of placements of jobseekers in transportation related jobs. Ms. Foote detailed that as the first product is completed, the NYCLMIS will focus on providing technical assistance to key stakeholder groups such as workforce development providers on how to action the various findings. She also noted that the WIB, NYCLMIS and CUNY have recently met to discuss next steps for the partnership, and are looking to develop an overview of strategic sectors in New York City, as well as criteria for selecting which sectors the NYCLMIS will drill deeper in as they relate to workforce development.

To begin the presentation, Ms. Foote introduced Ms. Lesley Hirsch, Research Director for the New York City Labor Market Information Service (NYCLMIS), and directed members to her biography in the board book. She noted that Lesley has held senior research and evaluation positions developing policy-relevant research for over fifteen years, working with stakeholders to improve urban policies, programs, and practices.

NYC Labor Market Information Service Presentation

Lesley Hirsch, the Research Director of the NYCLMIS, provided a preview of findings from the soon to be released report *Transportation Employment in New York City*. The in depth report focuses on four subsectors of the Transportation sector, including aviation, trucking, ground transportation, and support services. Ms. Hirsch's presentation detailed the key areas of focus within the report and provided examples of the types of graphs and information that would be available for each subsector. The key areas of focus include the:

- Definition and significance
- Employment and wages
- Occupations
- Current workforce characteristics
- Conclusions and recommendations

Due to time constraints, Ms. Hirsch focused her presentation on the trucking subsector. Following the presentation, Board members engaged in conversation about key findings

and reiterated the importance of labor market information to inform workforce development strategies.

Conclusion

Following the business described above, the meeting was adjourned. Mr. Saft announced that the next quarterly WIB meeting would be on September 10, 2008. He invited the Board to join the Workforce1 Career Center staff for a tour of the Brooklyn Workforce1 Center.