

NEW YORK CITY WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE

November 12, 2009

At the New York City Department of Small Business Services
110 William Street, 7th Floor

MINUTES

Members in Attendance:

Rocco Damato	Kathleen Kearns
Mark Elliott	Stuart Saft
Reg Foster	Robert Walsh

Also Present:

Tracie Abbott	Melinda Mulawka
Samantha Bernardini	Deldreana Peterkin
Rebecca Brown	Angela Tolosa
Deborah Buyer	Phil Weinberg
Dana Cappell	Matt White
Chris Cesarani	Katherine Yager
Angie Kamath	
Stephanie Martinez	

Stuart Saft, Committee Chair, called the meeting to order.

Approval of Minutes

The minutes of the August 27, 2009 Committee meeting were approved.

Introduction

Mr. Saft began the meeting by welcoming Committee members and pointing them to a number of approvals on the agenda that are related to the expenditure of the WIA Recovery Act funding. He noted that the board would be hearing about the new ARRA Dislocated Worker and Adult Special Population Contracts from SBS Deputy Commissioner, Angie Kamath. First, he introduced WIB President Phil Weinberg for an update to the Committee to key WIB strategic priorities and progress over the past quarter.

President's Update

Mr. Weinberg began by directing the Committee's attention to the WIB goals from the WIB's 2009 action plan:

- An emphasis on innovation and vision, moving beyond heavy compliance role
- Launching and driving new initiatives, in addition to supporting existing ones
- A visible and dynamic role, moving from a "behind-the-scenes" player
- An active, high-caliber board, and
- Extending the Board's reach beyond WIA to advance the City's broader workforce system

Next, Mr. Weinberg shared five examples to highlight how the WIB is making progress in advancing these goals:

- First, he shared a new pilot program between the adult workforce system and the City's career and technical high schools
- Second, he explained the WIB's new leadership role of the City's Green Economy Plan
- Third, he provided an update on the WIB's emerging City-wide leadership role in federal advocacy around the Workforce Investment Act reauthorization
- Fourth, he shared a number of examples of how the WIB is playing an increasingly visible role, such as hosting national workforce leaders in NYC in October and several speaking engagements for WIB staff and members over the past months
- And fifth, he applauded WIB members for their active participation in system hiring, work groups and a number of key WIB initiatives

During this presentation, Committee members probed two topics. First, they questioned the emergence of green jobs in New York City and asked the WIB staff to stay particularly abreast of these issues and how best practices from other cities can be applied. Second, Committee members questioned the impact of healthcare reform on New York City's workforce and indicated this as a topic for follow-up conversations.

Dislocated Worker and Adult Special Participant Contracts

Angie Kamath, SBS Deputy Commissioner, detailed the ARRA contracted trainings provided through SBS. Ms. Kamath explained that the American Recovery and Reinvestment Act (ARRA) funding has enabled local areas to contract directly with community-based organizations to provide training and placement services to special populations, such as immigrants and ex-offenders, as well as to dislocated workers.

The Committee approved a resolution on Dislocated Worker and Adult Special Participant Contracts, which includes six organizations receiving total funding of \$4.165 million to achieve the outcome of 1,136 job placements. SBS explained the criteria for selection of these providers: organizations that a) reach underserved communities and have a track record of success, and b) have experience engaging employers in a single economic sector and providing relevant training.

Performance Review and Future System Focus

Next, Ms. Kamath shared year-to-date SBS performance data with Committee members, highlighting the emphasis on metrics that capture job quality and career advancement progress, as well as the quality of services to business customers seeking hiring services.

Committee members applauded SBS's performance and focus on key metrics. Further, they requested that WIB staff develop and distribute key system performance data to the full Board. WIB President Phil Weinberg indicated that a performance dashboard would be created for distribution prior to the next Executive Committee in January 2010.

The meeting was adjourned.