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4	NYC TAXI AND LIMOUSINE COMMISSION
5	PUBLIC MEETING
6	held on Thursday, June 14, 2007
7	40 Rector Street
8	5th Floor
9	New York, New York
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1	Public Meeting convened at 9:50 a.m:
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3	PRESENT:
4	MATTHEW W. DAUS, COMMISSIONER/CHAIR
5	ELIAS AROUT, COMMISSIONER
6	NOACH DEAR, COMMISSIONER
7	HARRY GIANNOULIS, COMMISSIONER
8	IRIS WEINSHALL, COMMISSIONER
9	HOWARD R. VARGAS, COMMISSIONER
10	EDWARD GONZALES, COMMISSIONER
11	LAUVIENSKA POLANCO, COMMISSIONER
12	CHARLES FRASER, GENERAL COUNSEL
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1	CHAIRMAN DAUS: Sorry to keep
2	everybody waiting. Could everybody please
3	take their seat and could we have some quiet.
4	Good morning, everyone. I would like
5	to proceed to Item 1 on the agenda, the
6	Chairman's Report.
7	The first item that I would like to
8	talk about is Plan YC. First of all, I would
9	like to thank all Commissioners for their
10	support of going green. How we get there is
11	another issue that we will be discussing some
12	of the details, but certainly it was nice to
13	see at the Mayor's announcement, several
14	Commissioners took time out of their busy
15	schedules to be there.
16	The Mayor, as many of you may have
17	heard, has announced an acceleration of a lot
18	of the plans that he had put in Plan YC that
19	he announced a month earlier. That would
20	include, of course, the total conversion
21	eventually, over time, of the fleets that the
22	TLC regulates, including the taxicab fleet.
23	We have many, many details to review
24	and many, many items to work on in the coming
25	months. At the next Commission meeting, it is

1	my plan to have staff make a detailed briefing
2	and presentation for the Commissioners as well
3	as for the public, so we will be going over
4	some of those details in terms where we go
5	with that plan at the July meeting, which is
6	July 12th.
7	The Taxi Tech Project, we have some
8	very, very good news. I want to congratulate
9	the staff as well as all of the vendors. They
10	are all out of the box now. All four vendors
11	since the last meeting have been approved to
12	start marketing their materials and to start
13	signing up potential Medallion owners as
14	clients.
15	The four companies are Taxi
16	Technology, Verifone Transportation Systems,
17	Digital Dispatch Systems, also known as DDS,
18	and also Creative Mobile Technologies. Just a
19	couple of reminders for the industry, per the

Technology, Verifone Transportation Systems,
Digital Dispatch Systems, also known as DDS,
and also Creative Mobile Technologies. Just a
couple of reminders for the industry, per the
rules that the Commission had passed, as of
August 1st, that is the sign-up deadline,
meaning that every Medallion owner must, by
August 1st, have a contract signed with at
least one of these four vendors.

25 The second trigger point is October

1	1st. Starting October 1st, as we voted on
2	previously, the four-month inspection cycle
3	will begin. And if your car is regularly
4	scheduled for inspection starting October 1st
5	and thereafter, at that inspection you will be
6	required to have the equipment installed. And
7	there are various exemptions and so forth.
8	And all of that is detailed in a lot of the
9	industry memoranda that we have going out
10	there. We have copies of all of the approvals
11	for the audience.
12	I would strongly recommend that if
13	industry groups and industry members have not
14	already signed up for the TLC's list serve,
15	which can be done by taking two minutes of
16	your time and going on our website, you will

your time and going on our website, you will get automatically sent to your e-mail account each and every one of these notices or news items as soon as they come out. There is also a special section of our website which has up-to-date information about the tech project.

In terms of outreach, we have mailed

to every single Medallion owner the marketing materials for two of the four vendors. The other two will be going out shortly. So their

materials -- and they paid for the mailing --

2	will be going to each and every Medallion
3	owner so they can choose between the four
4	companies. In terms of additional outreach,
5	we have been continuing to go to the airports
6	and to do everything we can to make sure that
7	owners and drivers are aware of the cost, the
8	benefits, the issues surrounding this
9	equipment.
10	On June 25th, we are also going to be
11	holding a vendor expo at the Woodside facility
12	from 11:00 a.m. to 3:00 p.m. We encourage
13	everybody or their friends to attend if they
14	have any questions about the systems. It
15	might be a great opportunity to see all of
16	these systems live and make your choice then
17	and there. So we are going to continue our
18	outreach, but those are the upcoming events on
19	the project.

On the RFIs, if you remember we had some Requests for Information that the Commission approved over the last couple of months. I just want to give you a quick update on those. We have two of them where the deadline has passed. June 1st was the

Τ	deadline for the RFI regarding mobility seats
2	for accessible vehicles as well as the RFI for
3	the Toyota Sienna accessible vehicle
4	retrofitting project. Those are the Bruno and
5	the Autovan initiated pilots respectively.
6	Those deadlines have passed and
7	nobody has responded, so we are proceeding
8	forward with the original pilot plan with the
9	people that presented them.
10	There is also a hearing enhancement
11	technology RFI that was issued. The due date
12	is June 29th. We have received some responses
13	from advocates and we are keeping the date
14	open and we are monitoring it closely. So,
15	hopefully, we will have some more information
16	from companies that are able to analyze and
17	give the cost of doing such a project.
18	Item 4, Accessible Vehicle
19	Demonstration Project. We had a presentation
20	at prior meetings. Since the last meeting a
21	notice was published in the City Record of
22	which I have given copies to Commissioners and
23	the public which sets forth the parameters of
24	the demonstration project and gives the
25	opportunity for, consistent with the

1	Procurement Policy Board Rules, other
2	interested vendors to come forward and
3	participate in the project if they would like
4	to. I believe John Aserno's group,
5	ExecuCharge, is the one company that is
6	interested in doing this now. They have had
7	prior experience in accessible vehicles and so
8	forth. But the door is open to anyone and
9	everyone who would like to come forward and
10	participate in the project as well. So that
11	was the purpose of that notice, consistent
12	with the City Rules, and we will keep
13	everybody posted on that.
14	By the way, the deadline for that
15	demonstration project submission is Monday,
16	June 25th at 3:00 p.m
17	A couple of upcoming Commission
18	meeting notes. Our next scheduled Commission
19	meeting is July 12th. We do not have at this
20	time or probably will not have any proposed
21	rules on, but we will have some items on the
22	agenda. The next meeting after that is
23	Thursday, August 9, 2007. We are planning to

have Medallion Transfer and Escrow Rules and

Procedures on for public hearing. We are

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1	going to be having a stair presentation about
2	that today, and we are hoping to get some
3	rules on for a public hearing that will
4	enhance the paratransit rules and the
5	paratransit industry.
6	We had a presentation about that I
7	believe at our last meeting, if I am not
8	mistaken, and we will have those rules on for
9	a public hearing.
10	Last, I would like to communicate
11	some sad news. Many of our Commissioners for
12	years may remember a gentleman who would come
13	here with the Taxi Alliance. His name is
14	Kevin Fitzpatrick. He has lost,
15	unfortunately, a long fight with cancer and he
16	passed away I believe last week, if I am not
17	mistaken, when I was away.
18	Kevin used to come here, you would
19	probably recognize him, he used to wear a
20	motorcycle jacket and he was very passionate.
21	We didn't always agree with Kevin on a lot of
22	the issues, but he was certainly always very,
23	very helpful in giving some insight and some
24	information on things. And somebody had told

me, I had received some information that he

1	had actually graduated Regis High School, Joe
2	had told me, which really didn't surprise me
3	because I always found him to be, even though
4	we disagreed with him a lot, a very, very
5	smart guy. And he certainly was very
6	passionate about the cause. He was one of the
7	organizing members of the Taxi Workers
8	Alliance.
9	We are going to miss him. He was
10	practically at every meeting for years as long
11	as I could remember. So I would like to ask
12	for a moment of silence in memory of Kevin.
13	We are certainly going to miss him.
14	(Moment of silence.)
15	CHAIRMAN DAUS: Thank you. And our
16	condolences to the Fitzpatrick family and all
17	the members of the TWA.
18	That concludes my report. Any
19	questions, comments, concerns from anybody?
20	Yes, Commissioner Dear?
21	COMM. DEAR: First of all, those who
22	were in attendance with the Mayor's
23	announcements with going green on cars, I
24	noticed the cars there, and we had this

conversation, and one of the things I did

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1 notice, I just wanted clarification, I saw
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- there was a wrap-around, which I enjoyed. I
- 3 thought it was cool. It looked good and
- 4 everything else.
- 5 Are they staying on those cars the
- 6 way it is?
- 7 CHAIRMAN DAUS: No. I think that
- 8 violate our rules. I think that was just
- 9 really for the press conference.
- 10 COMM. DEAR: To me, if someone, a
- 11 company presents us and gives us a gift like
- that, I think probably we should allow it. So
- if there is a way that we, if we have to make
- 14 an exemption for it and if you want to raise
- it at a hearing, I could bring it up
- officially and we could talk about it for the
- 17 next meeting, but I would like to encourage
- that we let them keep it.
- 19 I like the car. I thought it was
- 20 something different, it was unique and maybe
- something that we could start looking at in
- general with wrap-arounds, which I was always
- 23 advocating for, even going back to my Council
- 24 days. I remember fighting the prior Chair on
- 25 this issue.

_	Chairman Daos. Tou are suggesting
2	it as part of a special event or a special
3	project, not as a main stay.
4	COMM. DEAR: We could try it out and
5	see where it goes. But here a company is
6	doing something that is a big issue now, a
7	growing issue that concerns our environment,
8	as well as it is a big issue with the Mayor,
9	it is a big issue with us as this Commission.
10	And they donated something like that. If you
11	look around, every building, or every
12	non-profit building where someone donates,
13	they put the name in big neon lights.
14	I think a company came forward,
15	because what is going to happen is you know
16	you will get other companies and this could
17	cause a chain reaction to others to come
18	forward and help us in this direction in
19	giving us the opportunity to go green even
20	quicker than we anticipated. So I would like
21	to propose, I don't know how you want me to do
22	it, but I would like to propose that we do
23	allow Yahoo to be able to use a wrap-around on
24	the cars that they are donating.
25	I don't know if you want it as a

1	motion and then we could hear it at the next
2	meeting?
3	CHAIRMAN DAUS: What I think is the
4	best way to go about this is to come up with,
5	if other Commissioners agree, to come up with
6	a firm policy on something like that, as
7	opposed to just doing it piecemeal.
8	We did have a debate on advertising
9	and I guess one of the items that comes to
10	mind, in light of your comments, is there
11	might be able to some type of provision in our
12	rules that the Commission could have the
13	discretion to maybe not have those types of
14	advertisements on the side, but then for
15	special events or special reasons. And it has
16	been done before, actually Yahoo had put Palm
17	Pilots in back of the cabs. If I remember
18	correctly, Old Navy had put some fleece covers
19	in the back of cabs as part of a PR event to
20	promote donation of coats to New York Cares.
21	So there may be certainly a valid
22	public reason, because everybody loves doing
23	stuff with cabs when it comes to PR because

they are so iconic. So I think it is

something that I am willing to consider for

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         myself. I don't know other the Commissioners,
         but I think the best way to do it is not to
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         just do it piecemeal by Yahoo, which my
         understanding is they are not requesting it at
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         this point. They basically were satisfied
         with doing their press conference with the
         Mayor and donating the vehicles.
                 But in the future, maybe there is
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         some way we can have a procedure for that.
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         I would suggest that we bring the advertising
         issue back and make that a part of it.
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                 COMM. DEAR:
                               I think we agree, but I
         think we should take one piece, if we are
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         going to move forward in that direction, it
         would be a nice thing, even though Yahoo
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         didn't request it. Maybe they figured that we
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         would deny it. So it would be a nice thing if
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         we could help them at whatever point we do
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         agree, that we should have it on the car.
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                 I have to tell you, the way I saw it,
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         it was so interesting. It was done with
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         really good taste. I don't know, some of the
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members were there. I was like, the cars look

really good. And I hope we can continue that

way. Then I realized it probably violates our

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1 rules. That's why I wanted to raise that
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- 2 question.
- I didn't have any discussion with any
- 4 of these guys from Yahoo or anybody else.
- 5 CHAIRMAN DAUS: You know what we will
- do, we will reach out to Yahoo after the
- 7 meeting and we will see if they are still
- 8 interested and we will report back at the next
- 9 meeting.
- 10 COMM. DEAR: I appreciate that.
- 11 And then, I know we talked about the
- 12 hybrid vehicles. And the problem is, again,
- the cars itself. It is not a Ford and it is a
- 14 smaller car and everything else. One thing I
- did notice, very interesting there and I know
- I have problem with my car that I have, I have
- an SUV, is that anyone that has any sort of
- 18 disability, just the slightest thing or
- 19 anybody who is a senior citizen, cannot get
- 20 into these cars, really. It is very hard to
- get in and out.
- 22 CHAIRMAN DAUS: Because you have to
- 23 step up.
- 24 COMM. DEAR: Yes. And I know we are
- 25 moving in that direction. We have to be

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         careful, because I am not even talking about
         accessibility of the car. I am talking about
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         plain passengers, ordinary passengers. Any
         senior citizen could not get in and out. I
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         will tell you right now, I know my
         mother-in-law can't get into my car. I need
         to bring a step tool and everything else.
                 What I would like to suggest, and we
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         talked about this and I happen to mention it
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         to the Mayor at that time in City Hall, that
         we as a Commission take this seriously, visit
11
         some of the major companies GM, Ford, whoever
12
         wants to listen to us, to try to convince them
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14
         come out with a car that could meet our
         standards and will help part of the bigger
15
         plan of going green in New York City.
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                 So it is not only for our cars, but
         it may help other people. As I was talking
18
         to, I had a conversation with Andrew, and I
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it may help other people. As I was talking
to, I had a conversation with Andrew, and I
said, "Andrew, as I am driving and talking to
you, every block I was driving by there were
five minivans or SUVs on the block." So there
is a bigger market than just the taxicabs.
There is a bigger market and I really suggest
that we really make this effort together. So

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1	I would like to see if we can make that push
2	because I am concerned that because we want to
3	go green, we are going to go with smaller cars
4	and it will be a total inconvenience for our
5	passengers.

6 COMM. WEINSHALL: Just a couple of

7 things. Number one, when Andrew came over to

8 TLC early on, we visited, as you know, a

9 number of the manufacturers. They came to see

10 us, we went to see them. And I think, Noach,

11 you raise a good point, but for them it is the

12 economies of scale. If they are going to

13 produce something, they have to make sure it

is not just for New York but that other cities

15 would be interested. They are not going to

16 put something on the production line that they

17 can only sell maybe a thousand cars.

18 The other thing that I sort of

19 respectfully disagree with my colleague here.

20 I drive around a lot now in my new job and I

21 think it is great, I see all these hybrid

vehicles, cabs, actually hybrid cabs on the

23 street. Many of them are Escapes. Many of

them, I am amazed to see the Toyota Highlander

on the road. And I think that the old Crown

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1 Vics are still there and people have a choice.
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- 2 Not everybody needs a big car, cab. If you
- are one person getting into a cab, it may not
- 4 necessarily be a big one. So I think it's
- 5 good that there is an array of different cars
- 6 out there and people have a choice.
- 7 And I have to tell you, the other
- 8 thing is, because I drive around a lot, there
- 9 are a lot of cabs and one comes by and it
- 10 doesn't fit your need, you can be sure you can
- 11 hail another one. So I think it's great.
- 12 COMM. DEAR: But understand, the
- 13 plan is to get rid of those big cars, so
- eventually we will be back to the small cars.
- 15 COMM. WEINSHALL: No. I have a brand
- new Escape and it is not that small. I know
- what you are saying about the stepping up, but
- 18 I think other cities have done this, other
- 19 cities have had populations that are aging or
- 20 that are have handicaps. And I just think
- 21 that as more and more cities develop a policy
- of mandating hybrid vehicles, I think we will
- see more and more vehicles in the mix.
- 24 CHAIRMAN DAUS: In fact, to
- 25 follow-up on that point, just yesterday San

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1	Francisco, and Mayor, who had actually been
2	here earlier to visit us on some other issues
3	just announced that they are going green, the
4	entire fleet, he put a proposal forward. So
5	certainly what the Mayor and the Commission
6	and the City have put forward as an idea to
7	start moving forward towards fully greening
8	the fleet has certainly picked up traction in
9	a number of cities including Seattle, Chicago
10	and others, that are all responding, once
11	again, to New York City being the leader,
12	thankfully, in this area.
13	But on the issue, I think, Noach, you
14	raise a good point, but I tend to agree with
15	Iris. There is a lot of variety, even in the
16	hybrid market. Not all of the hybrid vehicles
17	are that high up. Many are close to the
18	ground.
19	On the issue of the meetings with
20	Ford and GM, I think the issue here is that
21	maybe the Commissioners aren't privy to every

been traveling and meeting with these 24 manufacturers. In fact, just this week they 25

single thing that we are doing every step of

the way. Peter and Andy and the staff have

opinion.

1	had a meeting with top level executives at
2	Ford about this very issue that you raised and
3	GM. So maybe we can have a more detailed
4	briefing for all of you. Or if you would like
5	to join us at some of these meetings if you
6	are interested. We can't have more than five
7	Commissioners, but if you have a great
8	interest in joining in on some of these
9	meetings, you are more than welcome, in my

Maybe what we should do by the next meeting, because it is germane to the whole plan, is include in that staff presentation an update on every single meeting we have had and what their response has been. Ford has, as of late, been very responsive because of all the other things that we have been doing.

Also when we went to the ITR conference last year and presented all the things we were doing with hybrids, a week later Ford was calling us saying we want to do an accessible vehicle that is clean-air fueled as well. So I think a lot of what the City and the Commission is doing is stirring the pot. But despite what we are doing, I think

1	at the end of the day the market forces in the													
2	automobile industry themselves are probably													
3	going to go towards hybrids. And Americans													
4	love big vehicles. Once they figure out a way													
5	to make bigger SUVs with hybrid technology,													
6	they are going to do that. They have, in													
7	fact, told me that.													
8	And I think that makes sense for a													
9	company like Ford and GM, that are known for													
10	their sales of big vehicles. The problem is													
11	that they didn't have the patented technology													
12	to do it. They have actually, from what I													
13	understand, purchased some of the technology													
14	patents from their competitors. So I think													
15	it's an evolving issue, but it is evolving													
16	very quickly, thanks to some, quite frankly,													
17	the rising price of gas and market reality.													
18	So I think this is all good news, though.													
19	Commissioner Arout?													
20	COMM. AROUT: I just want to say I													

COMM. AROUT: I just want to say I had the opportunity to be in Russia, and I came back last week, and it is funny, we were on a bus tour and one of the persons was talking about hybrid vehicles in New York City. And one gentleman said, "Gee, it was

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1 great. New York City is going to have all
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- 2 hybrid cars." I didn't discuss it with him,
- 3 he was doing all the talking. And it sounded
- 4 very, very good. Now, this is Moscow, so it
- 5 really gets around.
- 6 CHAIRMAN DAUS: Well, the Mayor took
- 7 a very bold leap and made international news
- 8 very quickly on this issue. And it is
- 9 probably the biggest thing the TLC has ever
- done in the history of this agency in terms of
- 11 the impact that it will have on people's
- 12 lives, not just in the city.
- 13 COMM. GIANNOULIS: We haven't done
- 14 it yet.
- 15 CHAIRMAN DAUS: I know, but the
- 16 proposal. It is certainly the biggest and
- 17 boldest and farthest reaching initiative that
- the TLC has ever had. You know, our ordinary
- 19 course of business is setting standards,
- 20 taking licenses away and issuing them, making
- 21 sure that the roads are safe and the cabs are
- 22 safe. And this is something where we can
- 23 enhance customer service, but at the same
- 24 time, help the environment and help kids who
- 25 have asthma and all sorts of other

1	environmental issues.
2	COMM. WEINSHALL: Mr. Chairman, just
3	one other thing. I know many members of the
4	industry are here, and I know this
5	announcement was made and I know I speak for
6	all the members of the Commission, we would be
7	very interested in what the other members of
8	the industry think about this proposal.
9	So I hope there will be an
10	opportunity to hear from the industry and get
11	their input as well.
12	CHAIRMAN DAUS: Absolutely. And
13	this is going to unfold over the next couple
14	of months and we will have a more detailed
15	presentation. We will also put together
16	appropriate committees working with the
17	industry to analyze the issue. And then, of
18	course, when we pass rules, we will have
19	public hearings and that whole CAPA process.
20	Any other questions?
21	(No response.)
22	CHAIRMAN DAUS: Okay, Item 2,
23	adoption of minutes from the May 10, 2007
24	Commission meeting.
25	Any questions, comments, concerns,

1	proposed changes?
2	MR. FRASER: I make a motion to
3	accept the minutes.
4	CHAIRMAN DAUS: Do we have a second?
5	COMM. WEINSHALL: Second.
6	CHAIRMAN DAUS: All in favor?
7	(Chorus of "Ayes.")
8	CHAIRMAN DAUS: Okay, it passes.
9	Items 3, base licensing application
10	review.
11	MS. STEELE-RADWAY: Good morning.
12	Before presenting the bases on the agenda, I
13	would just like to give an update on the bases
14	that were recommended for denial at the May
15	10th meeting.
16	There were three bases that were
17	recommended for denial. One of the three
18	bases, B02083, BKF Car Service Incorporated,
19	failed to meet the requirements that were set
20	by the Commission, the 30-day requirements.
21	So that application has been denied as a
22	renewal application.
23	Licensing would like to present
24	before the Commission now 41 bases with a
25	recommendation for approval.

1	CHAIRMAN DAUS: Any comments or
2	issues with those recommended approvals?
3	COMM. GONZALES: Just one general
4	comment, Mr. Chairman, about 612K2, the
5	dispatching of unlicensed vehicles. Generally
6	speaking, I am pretty encouraged that the
7	industry is addressing these violations sort
8	of explicitly in their business plans,
9	although a couple of business plans that I
10	reviewed, there are varying degrees of detail.
11	Drawing inferences from the few that
12	I did look at, it seems that we can break this
13	into two general categories, what I call
14	administrative versus non-administrative.
15	Administrative would be something along the
16	lines of just cross-referencing a driver
17	license versus a list of DMV or TLC
18	suspensions. And that information is out
19	there and we should, as an industry, be able
20	to reflect that to the bases directly and they
21	can look at that on a daily basis. And kind
22	reaching out to the industry to help us help
23	you. Tell us exactly what type of information
24	you would need, and then we should be able to
25	provide that information in a clean and

1	erricient manner.
2	And the other category which I will
3	call non-administrative, where the dispatch of
4	unlicensed drivers is either deliberate or
5	inadvertent. That's definitely more
6	challenging. I think that I am open for a
7	frank discussion, and encourage the industry
8	to come up an industry-led remedy, and then we
9	would assist them in putting that forward.
10	Overall, I think that we should all be proud
11	of the improvements in both delivery and
12	service and reputation that we have
13	experienced over the past two or three years.
14	And I want to seek to maintain that
15	level and even go maybe a little further, and
16	I think this is something that we should
17	address.
18	CHAIRMAN DAUS: I would tend to
19	agree with that. Commissioner Gonzalez has
20	taken an active interest in this issue, had
21	requested some sample business plans, which I
22	think maybe before the next meeting I would
23	like to get some of the sample business plans
2.4	to some of the other Commissioners so you can

also look at them.

1	I think it is worthwhile, now that we
2	have been through this process for a couple of
3	years now, to take a look at the business
4	plans that were submitted and the creative
5	solutions that we asked them come up with on
6	their own in terms of running their businesses
7	and being more accountable to us in their own
8	way, and judging ing that against their
9	performance in terms of their record since we
10	last approved them.
11	Because we basically gave them all a
12	chance to clean up their act and I think now
13	that is kind of wearing thing. And even
14	though there have been some improvements, if
15	you look at some of the records of some of the
16	bases that are there, there is still room for
17	much more improvement. And we have asked
18	staff to come up with a plan, which they did.
19	And part of that plan would include potential
20	revisions to our rules to provide more
21	standard operating procedures for bases, and
22	maybe there are some ideas that are in these
23	business plans that we can apply across the
24	board to everybody.
25	So as we go through that process, I

1	would suggest, if it's okay with you, that we
2	basically share those sample business plans,
3	and at the point in the future when licensing
4	staff reports back on the status of the
5	reforms and their actual recommendation of
6	rules any rules that we might want to have,
7	that we kind of basically put that out there
8	as a concept.
9	Maybe there are things that we can
10	put in our rules to have very clear standards.
11	And I will give you a perfect example. A
12	certain number of convictions for unlicensed
13	dispatch of drivers within a certain period of
14	time should lead to your suspension or
15	revocation as a base. If you have been put or
16	notice that you two or three or four
17	convictions and don't clean up your act or get
18	rid of those drivers, or all vehicle owners
19	that are affiliated with you that are doing
20	these dastardly deeds, then, quite frankly,
21	you are not being accountable as a base and
22	you should be put on notice and be
23	progressively disciplined.
24	I think this is a concept we spoke

about and, ultimately, I think that is where a

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1 lot of this could potentially lead. I don't
```

- 2 know if that's something you agree with or my
- 3 colleagues agree or disagree with.
- 4 COMM. DEAR: I just want to make one
- 5 comment. If you look at some of these
- 6 violations, including the one from the Arecibo
- 7 Car Service on Fifth Avenue in Brooklyn --
- 8 COMM. AROUT: What number is that?
- 9 CHAIRMAN DAUS: It's the third
- 10 renewal.
- 11 COMM. DEAR: Right now it's a phase
- and it is not a hundred years old, it is '06,
- 13 '05. And I think what is happening, I know we
- 14 are trying to make a difference, and I
- 15 mentioned at the last hearing talking about
- 16 going into a base station and looking at their
- 17 records to see how many times a car goes out,
- then you know are they really working or not
- 19 working. If they don't have a certain amount
- of trips, then you know something is going on.
- You don't have go out and chase the cars, you
- 22 can see it from records over there.
- 23 So I think if we start stepping up
- the information, the enforcement, by going in
- when we review the base, not just going down

1	there and just looking at it and say, okay.
2	Everything looks fine, and let's move on. And
3	then continuously, if word gets out, this is
4	obviously their first renewal before us,
5	because basically now we didn't get to round
6	two yet, it is not coming back the second
7	renewal coming before us, and they are still
8	doing unlicensed vehicles, we caught them only
9	with three violations, how many are there
10	really there?
11	CHAIRMAN DAUS: And you should know,
12	Noach, that Pansy has with her troops been
13	visiting every base. The problem is that
14	Pansy doesn't have the teeth. We need to give
15	her the teeth. So she is just issuing more
16	and more violations that are not leading to
17	the suspension or revocation of licenses of
18	licensees that are bad licensees. There are
19	bad bases out there endangering the public.
20	COMM. DEAR: We have passed some
21	rules that supposedly makes it even easier for
22	her to prosecute, for Pansy to prosecute. And
23	she is doing a wonderful job. I think part of
24	it that we should be focused on is let's see

what she really needs. Not piecemeal. Let's

1	sit	down	and	say	what	do	you	need	from	us	as	а
2	Comn	nissio	on to	mał	ce th:	is l	nappe	en.				

And, number two, I think also to increase her force also, if we have to make a plea for more inspectors, then the end result will be money for the city and they will get a safer and better vehicle.

CHAIRMAN DAUS: Right. I think the remedy could be potentially not including additional staff actually. I think that once we pass tougher rules that make it clear that these are the standards. You do this once, twice, three times, you are out. We bring a proceeding, we revoke a few bases, everybody gets the message.

Right now, for legal reasons, until
we pass rules that make clear that this is the
ramifications, we are in legal quagmire. Now
if we went after one of these bases, they
would sue saying why didn't you go after the
other 20 or 30 that are in the same boat?

We need to put the standards in place and my recommendation would be that we do that first and then we will talk about increased staffing. Pansy is out there getting it done.

```
1
         She knows where they are. We are issuing the
 2.
         summonses. Now it is taking the summonses
 3
         where the convictions were and going after the
         base because the base hasn't done their due
         diligence.
                 They write all these fancy wonderful
         things in their business plan, but we are
         looking at this pile of convictions. And I
 8
 9
         think we have given them a first chance. I
10
         think we should give them one more chance with
         concrete standards and that's it. And I think
11
12
         everybody will clean up their act. One
         conviction for unlicensed dispatch of a driver
13
14
         is too much.
                 Let's look at the yellow industry as
15
         an example. The yellow industry doesn't do
16
17
         this. I would love to look at the yellow cab
```

18

19

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COMM. DEAR: I always said it is an target, the yellow industry. Going back to my Council days when the police were giving out ten summonses, one for bird droppings on the

industry's convictions for dispatching an

unlicensed driver. It doesn't happen there.

But in the livery industry, it's a rampant

issue that we need to basically address.

```
1 hood and they never cleaned the car. You
```

- 2 know, when did the bird dropping happen? Go
- 3 prove it.
- 4 This is the problem we have had.
- 5 Yellows are an easy target because we put a
- 6 stop to them right away, we haul them in, we
- 7 can suspend them and everything else. And the
- 8 liveries, they just thumb their nose at us and
- 9 they laugh because they know they can
- 10 continue.
- I just want you to know, I stopped
- 12 complaining. I go around and I see it and I
- just say enough is enough. There is not, I
- 14 don't think, only a handful of places that are
- operating legally. And I am sure my fellow
- 16 Commissioner Arout is steaming like I am. He
- 17 goes around Staten Island and he sees three
- quarters of them are operating with half cars
- 19 that are not legal cars. You could shut them
- down now if you want to.
- 21 Let's do the same effort we did for
- 22 yellows. Get off the yellows and let's focus
- now on the liveries for six months.
- 24 CHAIRMAN DAUS: Let's try to get
- 25 this back on the July agenda. Let's have this

```
1
         discussed at the next meeting.
 2.
                 COMM. GONZALES:
                                   Okay, one last
 3
         comment. I do share Commissioner Dear's
         concern as well. I will say, and I want to
 5
         reiterate, I would encourage and open and
         frank discussion with the industry.
                 I want to understand why is this
         occurring, and then we can work through.
 8
 9
         Again, what I would say, tackle the
10
         administrative piece first. We can provide
         you the information, now it is up to you, the
11
12
         industry, to actually use that information and
         let's call it the easy one.
13
14
                 The more challenging one is kind of
         the one that we are all primarily concerned
15
         with, and I am really looking for the industry
16
17
         to -- I am encouraging them to provide us, to
         tell us what it is going to take and we will
18
19
         work through it.
20
                               I just want to say
                 COMM. DEAR:
21
         something. It's amazing. I know the real
22
         good guys car service are here because I see
```

Gene and Artie and I know a few of them. They

are the ones that are suffering unfortunately.

And they are going to be by the wayside,

23

24

because after them, they will say why should i

1

24

25

2	continue being legal?
3	CHAIRMAN DAUS: In light of that, we
4	will distribute the materials before the next
5	meeting. We will see if staff can pull
6	together some more information, but I think we
7	had an item for consideration.
8	Do we have a motion on these bases,
9	to approve.
10	COMM. AROUT: I make a motion we
11	approve.
12	CHAIRMAN DAUS: Do we have a second?
13	COMM. WEINSHALL: Second.
14	CHAIRMAN DAUS: All in favor?
15	(Chorus of "Ayes.")
16	CHAIRMAN DAUS: And we had a few
17	denials, I believe.
18	MS. STEELE-RADWAY: There are two
19	bases that licensing is recommending for
20	denial with a request that the Commission
21	grant an additional 30 days so that they may
22	present the outstanding items.
23	CHAIRMAN DAUS: Do we have a motion?

COMM. DEAR: I will make a motion.

CHAIRMAN DAUS: Do we have a second?

1	COMM. WEINSHALL: Second.
2	CHAIRMAN DAUS: All in favor?
3	(Chorus of "Ayes.")
4	CHAIRMAN DAUS: As usual protocol,
5	all of those bases that were approved that
6	have one or more convictions for unlicensed
7	dispatch of drivers, that we treat them as we
8	have in the past, requiring business plans
9	subject to review:
10	COMM. DEAR: I just want to
11	compliment you, I know you are new at this and
12	your boss has trained you well. That division
13	now has come a long way with the new changes
14	in that department. And I applaud the work
15	that you are all doing there.
16	MS. STEELE-RADWAY: Thank you very
17	much.
18	COMM. AROUT: One more question.
19	Are we still working on the
20	assumption about these LA plates on Staten
21	Island especially? Have you heard anything?
22	MS. STEELE-RADWAY: Upon their
23	renewal, they should be phasing out.
24	COMM. AROUT: That's been quite a
25	long time now they are still running with LA

```
1
         plates.
                 MS. STEELE-RADWAY: I will speak to
 2.
 3
         our Deputy Commissioner and we report back.
                 CHAIRMAN DAUS: Let's report back on
 5
         that because I think there have been some
         stray sightings of LA plates in Staten Island.
         LA plates affiliated with licensed car
         services, which we need to look into. Pansy
 8
 9
         and yourself and Gary.
10
                 MS. STEELE-RADWAY: I will look into
         that.
11
12
                 CHAIRMAN DAUS:
                                  Thank you ver much.
13
                 In the interest of time, we may be
14
         losing some Commissioners, but also we have
         some folks here that are going to present that
15
         need to leave, So I am going to go out of
16
17
         order on the agenda. I am going to move up
18
         Item 5A to do that next.
                 We have with us today Davin Stohl
19
20
         (ph) from Smart Design. Will you join us, as
21
         well as Samara and Peter Schenkman.
22
                 First, I would like to thank you on
23
         behalf of the City and the TLC, for all of the
24
         pro bono work that you have been doing as part
```

of Taxi '07 and these brandings and the

23

24

25

1	markings you are proposing for the cabs. This
2	has been done free of charge by Smart Design.
3	They have done a lot of work in close
4	conjunction with New York City & Company. I
5	just want to thank you personally. You have
6	been fantastic and you company has really done
7	well for the City. Welcome to the Commission.
8	MR. STOHL: Thank you, Mr. Chairman.
9	At the last Commission meeting, the
10	proposed markings were presented and a concern
11	was raised over the fare panel, that it was a
12	simplified fare panel. There was concern that
13	it may not give enough information for a
14	passenger to properly calculate or estimate
15	their fare. So that has been addressed with
16	the redesign of the panel, that it now
17	includes all of the information necessary to
18	calculate that fare. And it is presented as a
19	simple mathematical formula to make it easier
20	to understand how the various components add
21	up.
22	We have also heard concerns over ease

We have also heard concerns over ease of application of markings and repair of the markings if they have been damaged. We have addressed that by fare panels now specify to

```
1
         be a single panel so they can easily be
         removed if the fare changes. And the other
 2.
 3
         markings, although they are produced as a
         single unit and applied as a single unit, so
 5
         everything will be aligned properly, each
 6
         graphic element is an individual element, so
         if it is damaged it can be replaced in the
         field.
 8
 9
                 The same size graphics will fit on
         all of the vehicles that are currently in
10
         service. Here you can see it on an Escape,
11
12
         which has actually the smallest area to apply
13
         the markings to, and it fits on that. Here it
14
         is on one of the larger vehicles, on the
         Sienna.
15
16
                 The last picture is what New York
17
         City will look like with the new markings on
18
         all the taxis which we hope to see soon.
                            And we brought the full
19
                 SAMARA:
20
         size, so you can see how big they actually
21
         are.
```

I am just curious. I guess a number

COMM. WEINSHALL: Can we go back to

the first slide, the one that shows all of the

22

23

24

charges?

```
of these, two of the items really don't --
```

- 2 aren't relevant unless you are in the cab
- Monday to Friday from 4:00 to 8:00, and the 50
- 4 cent surcharge goes into effect at night from
- 5 8 p.m. to 6:00 a.m., right. So you would
- 6 think the plus would mean it is \$2.50 plus all
- 7 this other stuff each and every time. And I
- 8 am just curious, is that plus really necessary
- 9 on the left?
- 10 MR. STOHL: We believe that helps
- 11 the customer understand that that's an
- 12 additional charge for each of those
- 13 situations.
- 14 COMM. WEINSHALL: Right. But the
- 15 situations vary from day of the week and time
- of the day. So it is not in the base, if you
- 17 know what I mean. I mean, I get what you are
- saying, but, you know, just a thought.
- 19 CHAIRMAN DAUS: For me, when I look
- 20 at it, it is clarified when it says nights,
- 21 though, for me.
- 22 COMM. AROUT: It is plus.
- 23 COMM. WEINSHALL: It is plus, but it
- is plus only certain times of the week and
- certain times of the day. That's what I am

```
1 saying. It's not always plus. Do you get my
```

- 2 point?
- The initial charge is always \$2.50,
- 4 it is always 40 cents stopping. But if I am
- in a cab during the day on a Saturday, I don't
- 6 get hit with the dollar surcharge and I don't
- 7 get hit with the 50 cent surcharge. That's
- 8 my point. Plus it would sort of insinuate
- 9 that it's all those plus.
- 10 That's just my comment. I am not
- 11 making a big deal about it, that is just my
- 12 comment.
- 13 CHAIRMAN DAUS: Does anybody else
- have any thoughts on it?
- 15 COMM. POLANCO: I don't have an
- issue at all. Last time my only concern was
- the fact that it was not detailed enough,
- informing the customer of those additional
- 19 charges. And I think it is fine the way it is
- 20 now.
- 21 CHAIRMAN DAUS: Right. I understand
- 22 where Iris is coming from, but I think, we
- 23 made a decision to actually put more
- 24 information on it. Once you start doing that,
- you have this potential scenario.

```
1
                 But for me, when I look at it, when
         it says night, that makes it clear to me. But
 2.
 3
         in the interest of getting it done, I would
         suggest that we finally just get this thing
 5
         out there. Unless you have any major
         concerns?
                 COMM. WEINSHALL: No. I said my
         comment. I gave my aesthetic viewpoint, but I
 8
 9
         guess I am not the aesthetic expert.
                 COMM. AROUT: I would like to make a
10
         motion to accept this proposal for this.
11
12
                 CHAIRMAN DAUS: Okay. Do we have a
         second?
13
14
                 COMM. DEAR: Don't we have
15
         testimony?
                CHAIRMAN DAUS: This is a separate
16
17
         item. This is just approval of the sticker.
                COMM. DEAR:
                              But if there is
18
         testimony --
19
                 MR. FRASER:
                               The public hearing is
20
21
         on the rule to require stickers that are
22
         approved by the Commission. This is the
23
         approval of the stickers. In other words, the
24
         rule as we have drafted it says that the
```

stickers are to be provided by the Commission.

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1 This is the design that meets the rule.
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- 2 This can be changed without a rule
- 3 making, in other words.
- 4 COMM. WEINSHALL: We finally have
- 5 something that doesn't need rule making and
- 6 you are trying to impose a rule.
- 7 COMM. DEAR: We are voting on it.
- 8 CHAIRMAN DAUS: We are going to vote
- 9 on the rules next. This is the agenda item.
- 10 COMM. DEAR: I understand, but I
- 11 thought there were two items. There is no one
- 12 testifying on this?
- 13 COMM. WEINSHALL: There is no public
- 14 hearing necessary.
- 15 CHAIRMAN DAUS: We have the
- authority to approve stickers without public
- 17 hearings under our rules. That's what you
- 18 wanted, you didn't want me to do them on my
- own, so the Commission does it now.
- 20 COMM. DEAR: But no one is
- 21 testifying to this?
- 22 COMM. WEINSHALL: You don't need a
- 23 public hearing.
- 24 CHAIRMAN DAUS: There is going to be
- 25 testimony on stickers in general next.

```
COMM. DEAR: I think if there is
 1
        public testimony, let's hear it. We don't
 2.
 3
         just vote, then why do we have people to
         testify? No, I am not going to vote.
 5
                CHAIRMAN DAUS: We have a motion on
         the floor.
 6
                All in favor?
                 (Chorus of "Ayes.")
 8
 9
                CHAIRMAN DAUS: Are you abstaining?
                COMM. DEAR: I am voting no.
10
                CHAIRMAN DAUS: Okay, that is fine.
11
12
         It passes. Thank you.
13
                Harry?
14
                COMM. GIANNOULIS: Matt, who are
        they?
15
16
                CHAIRMAN DAUS: Smart Design?
                COMM. GIANNOULIS: Taxi '07. Smart
17
        Design. I have no idea who these people are.
18
19
                COMM. WEINSHALL: Then you haven't
20
         been paying attention.
                COMM. GIANNOULIS: I have been
21
22
        paying attention.
                COMM. WEINSHALL: No, you haven't
23
```

because Andy made a whole presentation on Taxi

24

25

07.

1	COMM. GIANNOULIS: Just a quick
2	one-minute version.
3	COMM. WEINSHALL: Andy will come up
4	and give us a one-minute version but he can't
5	talk one minute about this. There is too much
6	to tell about it in one minute.
7	MR. SALKIN: I want to reiterate the
8	thanks that the Chairman gave to Smart Design.
9	Smart Design is a design firm here in New
10	York. Basically the way I view it is they are
11	bunch of people who ride in cabs who provided
12	pro bono work to not only come up with the
13	design, to make their own focus groups and do
14	research on this, and they went out and made
15	changes based on the Commission.
16	They are a design firm. They are
17	most known for products ergonomic kitchen
18	tools and they make printers, and I met them
19	about a year and a half ago. David came up to
20	me and said I have an office and I can put a
21	cab in it. I really want to be part of this.
22	They put a cab in their office and they have
23	been tinkering with stuff. In a lot of way
24	they are super users who come up with ideas.
25	COMM. GIANNOULIS: That's great.

1	Thank you.
2	CHAIRMAN DAUS: Thank you again to
3	Smart Design and to the Mayor's Office, Carol
4	Post and Jeff Kay, and all the people that we
5	work with day-in and day-out.
6	I would like to now go to what was
7	Item 4B on the agenda and do that next. It
8	makes sense, especially in light of Noach's
9	concerns, to go forward now with the public
10	hearing on proposed rules regarding all
11	taxicab exterior markings.
12	Chuck, do you have a preview?
13	No, okay. We have published. They
14	are pretty straightforward rules. I would
15	like now to go to the first preregistered
16	speaker which is Mr. Mark Altman?
17	AUDIENCE: He is not here.
18	CHAIRMAN DAUS: Okay. Joseph
19	Giannetto?
20	MR. GIANNETTO: Copies of my
21	testimony. Good morning, Commissioners. My
22	name is Joseph Giannetto, I represent the
23	Metropolitan Taxicab Board of Trade.
24	Obviously, as owners and operators of

25 taxicabs, we have a proprietary and a vested

1	interest in the appearance of our vehicles;
2	thus, we think it is cortically important that
3	we comment on today's rules.

Let me start off by saying that we generally support the initiative of modernizing the exterior graphics of New York City's taxicabs, and while we have no particular objection to the general design concept that was presented, we do object to the checkerboard decal, that stripe decal. We also have some concerns with several specific aspects of the design as it relates to installation and maintenance as well as to the policy of converting the entire fleet by a date certain.

I was going to comment on the door decals but it appears that the designers have addressed our concerns over the fabrication of the decal, so I am going to move to the proposed placement of the Medallion number.

From a passenger perspective, the placement of the Medallion number, depending on the type of vehicle, whether it is on the rear quarter panel of sedans or the rear-most portion of the rear doors on other vehicles, forces

1	passengers to look at two different locations
2	for his or her important ride information,
3	which is, by the way, the rate of fare, and,
4	of course, the Medallion number on the taxi.
5	So, moreover, think about it, the Medallion
6	number gets lost with the checkerboard stripe
7	decal placed right next to it.
8	Even the language in the rules bears
9	out this point. It states that the decals
10	shall be applied such that the Medallion
11	number and the checkerboard are aligned to
12	appear as one stripe. So really, contrary to
13	the stated purpose of the proposed rules, the
14	proposed placement of the Medallion number
15	next to the checkerboard stripe decal is less
16	visible to the public.
17	We recommend that the Medallion
18	number be centered directly above the rate of
19	fare decal, that way the passenger only looks
20	at one location on the vehicle for all his or
21	her important ride information. And just as
22	importantly, centering the Medallion number
23	over the rate of fare decal makes its

placement consistent on all taxis, regardless

of the model of the taxi. This makes it

24

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easier for the public to identify the taxicab,
especially if it's moving.
```

3 Now having said that, if you agree with the suggestion that we should move the 5 Medallion number to the rear doors, the trailing checkerboard stripe decal becomes somewhat, with all due respect to the designers, somewhat frivolous and unnecessary. 8 9 I personally feel it adds no significant design value to the graphics, but it does 10 however add to the overall cost of the 11 12 proposal, both in installation, maintenance, 13 as well as material.

Now, it's a fact that after the fenders, the quarter panels are the most frequently damaged part of the taxi requiring repairs. So if we could limit the application of decals just to the two doors, that would be good for us. So it's strongly recommended that the trailing checkerboard decal be omitted from the proposal. St one last comment, Matt, if I can continue?

23 CHAIRMAN DAUS: Sure.

14

15

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17

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MR. GIANNETTO: Thank you.

25 Lastly, the application of any new

1	exterior graphic design should be limited to
2	new taxis as they are hacked up. Outfitting
3	new cabs as they are put into service poses no
4	logistical problem whatsoever and, in theory,
5	it would be cost neutral to the industry.
6	The cost of retrofitting existing
7	taxicabs, however, would be significant.
8	Please keep in mind that after removing the
9	existing decals from current vehicles, there
10	would be color shade variations in the newly
11	exposed paint compared to the rest of the
12	vehicle. It may require more preparation for
13	installation, and in some cases, it is going
14	to require a paint job. So not only would
15	there be material and installation costs,
16	there would also be the cost of a lost shift.
17	So, therefore, in the absence of any
18	overriding public or governmental interest,
19	it's strongly recommended that the application
20	of any new exterior graphic design be phased
21	in and limited only to new vehicles placed
22	into service.
23	That concludes my testimony. Thank
24	you.

CHAIRMAN DAUS: Thank you.

1	The next speaker is Mr. Dave Pollack.
2	MR. POLLACK: Good morning,
3	Commissioners, Mr. Chairman. I agree with
4	Commissioner Weinshall, I think the plus sign
5	shouldn't be there. Other Commissioners
6	stated that we know when there is a surcharge
7	at night and at certain times.
8	Joe Giannetto spoke very eloquently,
9	and the cost of retrofitting existing taxicabs
10	may be somewhat of a concern. I would just
11	like a clarification as to who will be paying
12	the cost of the decals, and if partial decals
13	need to be replaced, is there another fee?
14	I just need some more information. I
15	would like some more information. Thank you.
16	COMM. GIANNOULIS: How much do these
17	things cost that everybody is talking about?
18	CHAIRMAN DAUS: We have costed them
19	out. Peter or Samara, could you provide that
20	information, please?
21	SAMARA: We anticipate that the cost
22	of the stickers will be between 15 and \$20.
23	That is at the meter shops. We called around
24	to them. That doesn't include the labor,
25	which we think is also somewhere between 15

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and $20.
 1
                 That being said, some of the larger
 2.
 3
         fleets can hire their own printers to do this
         work. We are going to provide the art to
 5
         someone that signs an agreement with us that
 6
         they are going to use it to produce the work.
                 COMM. GIANNOULIS: Is that for a
         full set?
 8
 9
                 SAMARA: For a full set, 15 to 20
10
         for all eight stickers.
                 COMM. WEINSHALL: Are we going to
11
12
         phase it in, or is it one day they have one
13
         thing and one day they have to have another
14
         thing?
                           I am not sure. What do we
15
                 SAMARA:
         have in the rules, Chuck?
16
                 MR. FRASER: The way the rule is
17
18
         written, there is no phase in. The rule
         becomes effective 30 days after it is
19
20
         published, and on that day it has to be
21
         complied with.
22
                 COMM. WEINSHALL: I have a problem
23
         with that.
24
                 COMM. GIANNOULIS: Not to put work
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on the staff that do inspections, but wouldn't

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1 it make sense if we just charged them, as part
```

- of the inspection process, or something 20
- 3 bucks, and just put the stickers. No
- 4 different than you put a registration sticker
- on your car when you get an inspection.
- 6 CHAIRMAN DAUS: You mean do it as
- 7 part of the inspection?
- 8 COMM. GIANNOULIS: I don't know if
- 9 the industry would be against it, but it seems
- 10 to me that -- I mean, the fleet guys are going
- 11 to figure out a way to do it, they will buy it
- in bulk. But the one guy or gal who is
- driving around and they can't do it and they
- 14 don't know where to buy the sticker, I guess
- they can figure it out, but then they to
- 16 scratch up their car.
- I mean, if these are actual, official
- stickers about rates, it seems that we should
- 19 be posting them.
- 20 MR. SCHENKMAN: As far as staffing
- 21 and being experts at applying it, my staff is
- 22 not. We are already pretty close to a full
- 23 day's work every day just putting on -- just
- 24 doing the inspections.
- 25 COMM. GIANNOULIS: I understand

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1 that. I am sure you can put stickers on. I
2 am not trying to give you more work.
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- MR. SCHENKMAN: I am sure we could.
- 4 But I have spoken to different meter shops and
- for the most part, a hack-up, and this is
- 6 strictly new cars, a hack-up is a set price,
- 7 it is a flat fee. And I have spoken to the
- 8 largest to one of the smallest, and they have
- 9 all indicated that it is not going to really
- 10 change the flat rate if it's \$1,000, if it's
- \$1,200 to put a meter in and change the seat
- 12 covers and stuff, it's insignificant.
- Now, cost does come in when it is a
- used car and you have to replace the stickers.
- What we are doing is, although it's a set date
- that we want it done, our only deadline is
- that it is done by the next inspection.
- 18 COMM. GIANNOULIS: I don't buy the
- 19 cost argument, with all due respect. I would
- 20 be interested in what the industry thinks
- 21 about this, but I've always thought why aren't
- 22 these -- they are our prices, I have never
- 23 understood why they don't get put on as part
- of an inspection process. Maybe it's a lot of
- 25 work. I have no idea.

1	CHAIRMAN DAUS: I think it's a
2	little more work, because there is painting
3	involved.
4	MR. SALKIN: There are a couple of
5	things I want to clarify, two things.
6	One is while there is a date certain
7	that the vehicles, this is on the phase-in,
8	that the rule goes into effect, the
9	enforcement that we are doing will be done
10	upon the inspection that occurs after October
11	1st. So basically we have a four-month phase
12	in.
13	COMM. WEINSHALL: So it not one day
14	one thing, and one day another?
15	MR. SALKIN: No, it is four months.
16	The rule goes into effect on one day.
17	COMM. WEINSHALL: But you have a
18	four-month window to get it done?
19	MR. SALKIN: Yes.
20	CHAIRMAN DAUS: That's reasonable.
21	COMM. WEINSHALL: That's fine.
22	COMM. GIANNOULIS: Why wouldn't we
23	still do it for new cars?

MR. SALKIN: That's at your

24

25 inspection S&E.

1	CHAIRMAN DAUS: That will take
2	forever. It would take five years.
3	MR. SALKIN: You mean just roll it
4	out as people get new cars?
5	CHAIRMAN DAUS: Now that we
6	understand what the rule says, I think it is
7	pretty darn reasonable.
8	COMM. WEINSHALL: The other thing,
9	Harry, if it takes five years, the whole idea
10	is they are trying to have a unified look.
11	Actually, it would be the worst of all worlds,
12	we would have a mish-mosh out there over five
13	years. But four months, I am fine with.
14	COMM. POLANCO: I am trying to
15	understand something. I don't know whether
16	this is premature, but aren't we trying to
17	change the whole fleet, basically the vehicles
18	that are out there today. So why do we want
19	to even impose additional fees on the industry
20	trying to change the design, when we are
21	trying to change the whole fleet out there?
22	MR. SALKIN: That's a fair point.
23	The way we are looking at it is, the idea here
24	is we are trying to communicate with the
25	public, and the stickers that are currently

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1
         there have evolved over time without any
 2.
         cohesive comprehensive thought to it. And I
 3
         know, I was intimately involved with designing
         the last sticker. If you look at the current
 5
         sticker, the prices on the front panel, as
         opposed to the back panel where the passengers
         get in.
                 What we are looking to do is provide
 8
 9
         a service to the passengers so that the cabs
10
         are presenting a unified front of
         transportation services, and that everybody
11
12
         knows where to look and how to ride the cabs.
         And that is something that happens every day.
13
14
         And I think, quite frequently, the fee we are
         offering to pay is much less than they pay to
15
         have their meter changed when there is a fare
16
17
         increase, and no one complains when we do
18
         those.
                 CHAIRMAN DAUS:
19
                                  That is a very
         telling point, actually.
20
21
                 MR. SALKIN:
                               We weighed the concerns
22
         about cost, but, generally speaking, to get a
```

25 COMM. POLANCO: The only issue I

whole new communication strategy put on the

cabs in a way to work with the public --

23

1	would have is I don't want basically something
2	to be approved, and then a year later, we have
3	to go over again, because now they have to
4	basically have to approve new vehicles, they
5	have to change the whole fleet by a certain
6	time and then an additional cost is imposed on
7	the industry.
8	MR. SALKIN: Again, when they get
9	new cars, they put new stickers and everything
10	on them anyway.
11	COMM. POLANCO: But I don't know if
12	this is premature. I don't have a problem
13	with the design itself, but maybe the
14	implementation of it. Maybe we should wait.
15	CHAIRMAN DAUS: I don't think,
16	Commissioner, that we necessarily have any
17	intention of changing it. One of the reasons
18	we spent a lot of time on it and getting your
19	feedback before we actually implemented it is
20	so we don't have to change it again. I can't
21	imagine once we have designed a new look that
22	is going to be how people view cabs from all

25 And I think we will seriously look if

would change that.

over the world, the new taxicab look, that we

23

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1 we have some aesthetic issues that we want to
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- 2 raise a year from now, I think we should
- 3 seriously look at who is going to pay for
- 4 that.
- 5 COMM. POLANCO: Basically, I don't
- 6 have a problem in terms of the issue of
- 7 aesthetics of it.
- 8 In terms of we are telling them to
- 9 place a sticker now or within four months, and
- 10 then a year or two years later, they have to
- 11 change their vehicle because we just approved
- that they need to change to hybrid vehicles.
- 13 That's basically my only concern, I suppose.
- MR. SALKIN: I want to make it
- 15 clear. The vehicles that will be replaced
- down the road are being replaced on vehicles
- that have to be retired. We are not going to
- 18 force anyone ever to get rid of a car that
- 19 still has useful life as defined by the
- 20 Commission.
- 21 CHAIRMAN DAUS: Right. By the way,
- I think we have two more speakers left. Maybe
- 23 we could go to those speakers and then finish
- 24 our debate.
- 25 COMM. DEAR: I am just concerned,

1	people are raising concern of additional cost
2	to the cab drivers. We always look at the
3	fleets as the only guys in the industry.
4	There are at least 10,000 single owners, guys
5	who own their own little cab, mom and pop
6	guys. Every dollar means a lot to them. And
7	my concern here is you have NYC Taxi the old
8	way, right, how do they get rid of it?
9	I don't think it's put on by a
10	sticker. They have to paint it over, so it's
11	an additional cost, am I correct with that,
12	Andy? It's going to be an additional cost
13	more than just a plain sticker of 20 bucks
14	plus 20 for installation?
15	MR. SALKIN: No. I just want to put
16	it into perspective. The average cab does
17	about eight to 10,000 rides a year, actually
18	more. And we are talking about \$40. We are
19	talking about .4 cents per ride for cabs. The
20	average cab ride is between \$10, \$11, \$12.
21	Yes, it is an expense, but I think
22	over the lifetime of the vehicle, which can be
23	up to five years, so you figure .4 divided by
24	5 ends up being .02 percent of each ride of a

25 cent goes to the cost of the sticker. In

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1 terms of the expenses that everyone has, this
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- is not a significant expense.
- 3 COMM. DEAR: First of all, you
- 4 didn't answer me. The expense is not just
- 5 taking off some prefab sticker that's there
- 6 now. They have to repaint that door, don't
- 7 they?
- 8 MR. SALKIN: No most vehicles --
- 9 CHAIRMAN DAUS: It's going to fit
- 10 over it, isn't it?
- MR. SALKIN: Most of what you are
- 12 referring to in the back is stickers. Some
- are stenciled with spray paint. Those
- 14 typically are fleets. But most of it in the
- back are stickers, individual stickers that
- 16 are placed on.
- 17 So what you will see is a New York
- 18 City taxi is one sticker and you will see the
- individual numbers are four separate stickers.
- 20 COMM. DEAR: I am talking about the
- New York City taxi.
- 22 MR. SALKIN: In the back you will
- 23 see a sticker that will say New York City Taxi
- and the number will be a sticker as well.
- 25 COMM. DEAR: That's now. I am

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talking about what is going to be.
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- 2 MR. SALKIN: I am saying now there
- 3 are stickers, predominantly stickers that used
- 4 to do that. Some do spray paint New York City
- 5 Taxi. Pretty much most of the Medallion
- 6 numbers are stickers.
- 7 COMM. DEAR: Andrew, I want to take
- 8 exception. Your comments about 10,000 rides,
- 9 and .4 and .2 cents. If we kept on adding .2
- and .4, gas at \$4 a gallon, and you say you
- gave them all the increases, but, still
- everything is coming out of their pockets.
- I am sick and tired. We have to
- start thinking, the driver-owner, the guy who
- pays that expense, and that's what we are here
- for, to protect them. And I can't see myself
- here, sitting and voting continuously to take
- away their money from their pockets. I am a
- 19 working person. I know what it is. I know
- 20 what every dollars means. If we go around the
- 21 table --
- 22 CHAIRMAN DAUS: Commissioner, with
- 23 all due respect, we are not going to go around
- 24 the table nos. I think we need to finish the
- 25 public hearing. We are going to lose

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1 Commissioners. We have two more speakers and
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- then we will go back to your point.
- 3 The next speaker is Mr. Bill Lindauer
- 4 and the then last speaker is Mr. Ed Sloam and
- 5 then we will --
- 6 MR. SAPONE: Excuse me, I am down on
- 7 the list. What about me?
- 8 CHAIRMAN DAUS: You are not on the
- 9 list, but --
- 10 MR. SAPONE: I called in. Amy took
- 11 the message.
- 12 CHAIRMAN DAUS: I apologize. You
- were the first one, I missed the paper. You
- 14 can go next, and then Bill Lindauer and then
- 15 Ed Sloam. I apologize, Vin, I didn't see that
- 16 piece of paper.
- 17 MR. SAPONE: That's okay.
- 18 First of all, this is not on the
- 19 agenda, but I would like congratulate the
- 20 Chairman Daus and Andrew Salkin for working
- 21 diligently with City Hall about the soliciting
- 22 at the airports. It's a great step forward
- 23 and the taxi industry and the cab drivers
- really appreciate what you guys are doing.
- Now, if you could go after the hotel,

fender or the wheel.

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that will be even better. Anyway thank you
again, Mr. Chairman.
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- 3 CHAIRMAN DAUS: You are welcome.
- MR. SAPONE: When Joe Gianetto was

 mentioning about the stickers, he brings up a

 valid point on everything you are saying. As

 far as the new stickers, as long as they are

 one piece, I really don't have any problem

 with them. I hope Mr. Schenkman don't tell my

 guys, you have to repaint the hood, the door,
 - I think it's sexy. I think it's

 NASCAR looking. I think it's modern. But I

 do have a little problem, really, my members

 have a little problem and it is my fiduciary

 responsibility to protect them and speak up

 for them, as it is yours to protect them and

 protect the passengers.

You know, the City has a \$4 billion surplus. This agency makes hundreds of millions of dollars for the city. I know you guys don't keep this money, I know you are working on a string. We are talking about hundreds of million of dollars here. Maybe people think what's the big deal, \$20?

1	But you know what, it is not only
2	\$20, it is \$20 more putting it on. It is time
3	getting there off duty. It is time being
4	there getting it on. So when you look at the
5	whole picture, it costs the owner-driver \$70.
6	And you know what, it may not be the end of
7	the world, but they are small business people,
8	they are getting chipped away at with certain
9	things that the city is putting on them,
10	certain demands. It is getting more
11	expensive. The raise is slowly disappearing.
12	I am not saying it's all gone, but
13	it's slowly, slowly disappearing. Why can't
14	City Hall, listen, we have a great Mayor, if
15	he ran for president, I will vote for him, no
16	question about it. But why can't City Hall,
17	instead of giving to this group and that
18	group, let's help the cab driver. It's \$40,
19	whatever it is, let's do something good.
20	We want this in, let's pay for it. I
21	don't understand what the problem is, okay.
22	Slowly but surely, we he are getting banged
23	over the head. And some people look at me and
24	say he is complaining over \$40 or \$50. But
25	you know what, it is \$40 or \$50 for 3,000

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1 members, and they don't want to pay for it.
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- 2 If they can get it for nothing, they will
- 3 accept it. Thank you, sir.
- 4 CHAIRMAN DAUS: Thank you, Mr.
- 5 Sapone. Next speaker is Mr. Bill Lindauer.
- 6 MR. LINDAUER: I just have a few
- 7 comments before my very short speech. Why are
- 8 the fare rate decals on the back door, rather
- 9 than on the front door as they are presently.
- 10 MR. SCHENKMAN: Because they get in
- 11 the back door, not the front door.
- MR. LINDAUER: Why are they on the
- 13 front door now?
- MR. SCHENKMAN: That is why we are
- 15 redesigning them.
- MR. LINDAUER: I think the printing
- is very small or should be in bolder type.
- 18 From the picture here, it looks like it will
- 19 be very hard to read unless you are up very
- 20 close.
- 21 SAMARA: This is actually the size
- of the sticker.
- 23 MR. LINDAUER: Okay, it looks better
- 24 here. Thank you.
- One comment about the Ford Escapes,

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1 you do have to be a Cirque de Soleil acrobat
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- 2 to get into them, but Osman, who you all know,
- 3 the Diamond Cabby, there is a running board on
- 4 his cab, you step on the running board first
- 5 and then you can get in. It is much easier
- 6 that way. I think maybe all Ford Escapes
- 7 should have running boards.
- I have one question for the Chairman.
- 9 Why were the ten cabs from Yahoo given to one
- 10 garage?
- 11 CHAIRMAN DAUS: You have to ask
- 12 Yahoo. They came to us.
- MR. LINDAUER: I mean, to give a
- 14 \$300,000 gift.
- 15 CHAIRMAN DAUS: It would be nice if
- they gave it to other people, but they came to
- 17 us having already decided that they were
- 18 giving it to a fleet owner. I don't know what
- 19 happened before then. It would have been nice
- 20 if some of them were spread out with the
- 21 individual owners, but it is what it is.
- MR. LINDAUER: I think the garage
- should send Yahoo a nice Christmas card, to
- 24 say the least. \$300,000 gift, okay.
- Well, here I am, again at the TLC,

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where truth goes to die. Thanks for the
```

- 2 tribute to Kevin. He died of cancer, not that
- 3 much unlike the cancer being spread by the TLC
- 4 with GPS.
- 5 CHAIRMAN DAUS: That's a horrible
- 6 thing to say.
- 7 MR. LINDAUER: But GPS is a horror.
- 8 CHAIRMAN DAUS: This is a guy who
- 9 was your friend.
- 10 MR. LINDAUER: I love Kevin and I
- 11 will miss him, but I want to say at the last
- 12 hearing, your lunatic ravings were right out
- of the classic snake pit. You made this
- 14 year's file hero, Captain Jack Sparrow and his
- 15 bloody cut throats seem like the very soul of
- 16 propriety.
- 17 COMM. DEAR: Mr. Chairman, I do want
- 18 to rule him out of order. Personal attacks
- 19 does not --
- 20 MR. LINDAUER: You gave us personal
- 21 attacks at the last hearing.
- 22 COMM. DEAR: Mr. Chairman, I make a
- 23 motion to rule him out of order.
- 24 CHAIRMAN DAUS: He makes a good
- point. Please sum up on this rule -- well,

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1 your time is up anyway.
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- 2 MR. LINDAUER: One minute, please.
- 3 Aldus Huxley said, "Facts are the facts, even
- 4 if they are ignored." And, finally, as
- 5 Shakespeare said, probably foreseeing the TLC,
- 6 "What fools these mortals be."
- 7 CHAIRMAN DAUS: The next and last
- 8 speaker is Mr. Ed Sloam.
- 9 MR. SLOAM: Tough act to follow.
- Here is a copy of my testimony.
- I will be brief. My name is Ed
- 12 Sloam, I am president of Taxi Tech, one of the
- four vendors approved to provide new
- 14 technology to Medallion taxicabs. As you
- 15 know, the technology vendors have spent three
- 16 years and millions of dollars earning the
- 17 right to provide our technology to taxicabs.
- 18 Given the competitive market
- realities that we face now, we all plan to
- 20 provide many of our taxi customers our
- 21 equipment for free, which means that
- 22 collectively we will be investing some 30 to
- \$40 million or more in the new technology, all
- 24 for the speculative hope of selling
- 25 advertising on the touch screens facing

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passengers inside the cab and, ultimately,
becoming profitable.
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I stand before you here today to

request that you allow us to place our logos

on the outside of the taxi vehicles that carry

our technology. Doing that will help you

build our brand, and it is just the right

thing to do. We are only asking for logos

about the size of what you will ultimately

allowed for the credit card brands.

Besides doing the right thing,

secondarily, there is also another policy reason why this request would make sense. Our logo on the outside of the vehicle would enable passengers to identify which technology they will find when they get inside the cab. In some cases that will cause passengers to look for taxis that have the technology that they prefer. More passengers would mean more advertising dollars, and that will cause the vendors to continue to strive to provide the best user interface possible for the passengers.

But, again, the main basis for my request is simply that in light of all that we

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1 have done for the Taxi Technology Project and
```

- 2 that we will continue to do, we feel that we
- 3 have earned the right to build a brand by
- 4 displaying our logo on the outside of the
- 5 taxi.
- 6 CHAIRMAN DAUS: Mr. Sloam, those are
- 7 very interesting comments. Somewhat similar
- 8 to some of the issues that Commissioner Dear
- 9 was bringing up about other externals
- 10 markings. It is not germane to these rules
- 11 because it sounds like a separate issue. So
- 12 what we would like to do is get your ideas on
- 13 where you think these particular logos should
- 14 go and it is really a separate matter outside
- of the scope of this hearing.
- MR. SLOAM: I just wanted to note it
- 17 for the record.
- 18 CHAIRMAN DAUS: We thank you for it.
- 19 Actually if Ira and Andy, if you could sit
- 20 down with the vendors and see what their ideas
- are on this and where they would like to place
- it, we will consider it.
- MR. SLOAM: Thank you.
- 24 CHAIRMAN DAUS: And I will bring
- 25 back some information to the Commissioners.

1	mat concludes our public hearing.
2	Before I open it up for further discussion on
3	the vote, I would like to make a couple of
4	comments.
5	First of all, aesthetically, I am
6	very excited about this. I think this is
7	something where we have a lot of interest to
8	balance, but I think the interest we have at
9	heart primarily are the owners in the
10	industry. When it comes to the cost, I think
11	the cost, clearly, when you look at the big
12	picture are diminimus.
13	But I do agree with some of my
14	colleagues that we shouldn't just constantly
15	say little costs are okay, just approve them
16	without any debate. Sooner or later, they add
17	up and you start taking away fare increases
18	and other things that we have done in good
19	businesses. I just urge my colleagues to look
20	at the big picture here. We are looking at an
21	intangible, we are looking at taking a new
22	look and putting it out there.
23	It is hard in dollars and cents to
24	quantity that right now, but the good will,
25	the recognizability of the cabs, having them

1	look good, perception in life is everything
2	sometimes. You also have to look at the
3	substance of the service, the safety of the
4	service, but perception and the way something
5	looks is a very large part of a service. If
6	you a rickety looking vehicle or a hodgepodge
7	of vehicles when you go to a particular city
8	and you look at their taxicab services, it
9	doesn't promote uniformity, it doesn't
10	necessarily look beautiful. We are making all
11	sorts of efforts as an administration and a
12	city to make the city look more beautiful.
13	And I think, as Vinny Sapone had
14	pointed out in his testimony, it does look
15	sleek and inviting and nice. And I believe
16	that the good will that will go along with
17	tourists and visitors to out city seeing a
18	nice looking cab when they come that's uniform
19	goes a long way. Can we quantify it in
20	dollars and cents right now? No.
21	A lot of work was put into this.
22	Nobody had raised any of these concerns prior.
23	Basically we have been very responsive to the
24	Commissioners, we've made changes to the

design, we had the designers who are working

free of charge who could have charged a lot of

1

22

23

24

25

2	money doing it for free, pro bono. In my
3	opinion, while I understand the concerns that
4	are here, I would like to make a motion that
5	approve the stickers and the rules we
6	already approved the stickers.
7	I would like to make a motion that we
8	approve these rules as they are. It has a
9	four-month phase-in period, it is perfectly
10	reasonable, and basically I think it's a good
11	step forward.
12	Do I have a second?
13	COMM. WEINSHALL: Second.
14	COMM. VARGAS: Can I ask a question
15	before we take this vote?
16	CHAIRMAN DAUS: Yes.
17	COMM. VARGAS: Just so everyone is
18	clear, where in the rules is the four-month
19	grace period?
20	MR. FRASER: As I indicated, the
21	rules don't provide a phase-in period. What

Andy was saying is the way we would enforce

inspections. So as a practical matter, there

won't be any enforcement of it done until the

this rule is that it would be done at

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1
         car comes in for inspection.
                 COMM. VARGAS: Is it possible maybe
 2.
         we need to add a sentence that says that?
                 MR. FRASER:
                               No. Unfortunately, if
         I have to change the rule to add an effective
         date, I have to rewrite the rule to retain the
         requirement pending that new effective, so I
         can't do that right now. I can't do that on
 8
 9
         the floor.
10
                 CHAIRMAN DAUS: But that's the way we
         intended on enforcing it in the first place,
11
12
         so I think we can state on the record that
         that's the intent of what we will do and it's
13
14
         clear that we are going to do that.
                                Now you are asking me
15
                 COMM. DEAR:
         as an attorney, I don't know, you are an
16
17
         attorney, to vote on something that yes, we
18
         will look away but technically takes effect in
19
         30 days. It doesn't stop anyone from getting
20
         a summons.
21
                 CHAIRMAN DAUS:
                                  I am telling you as
22
         the Chairman responsible for enforcing the law
23
         that we are not doing it. What else do you
         want? If you don't want to vote for it, don't
24
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wrote for it, but we have a motion on the

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23

24

floor.

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COMM. AROUT: I second the motion.
 2.
 3
                 CHAIRMAN DAUS: It was seconded
         already. You are a third vote.
 5
                 COMM. DEAR: I want to make an
 6
         amendment to that in light of what was raised
         about the cost and Commissioner Giannoulis
         raised in the same way.
 8
 9
                 My amendment would be that we make,
         that have the facilities put it on for us and
10
         we just charge whatever it costs.
11
12
                 COMM. WEINSHALL: He said he can't do
13
         it.
                 COMM. GIANNOULIS: We also don't
14
         know, some people in the industry may have to
15
16
         paint stuff. It was just an idea.
                 COMM. DEAR: For those who are single
17
         operators and want to come in and get it on --
18
                 COMM. WEINSHALL: He said he doesn't
19
20
         have the manpower to do it.
21
                 CHAIRMAN DAUS: With all due
22
         respect, I am not making an amendment to my
```

25 COMM. DEAR: Mr. Chairman, the way it

a second, I have a third --

motion. I have a motion on the floor, I have

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1 works, I didn't ask you to make an amendment.
```

- 2 I can make the amendment and you can shoot it
- down. But there are rules as to how we apply
- 4 things. This is not a dictatorship here.
- 5 CHAIRMAN DAUS: I mean, that's a
- 6 very unfair comment. I am trying to apply the
- 7 procedures.
- 8 COMM. DEAR: Exactly. Robert's
- 9 Rules of Order if I make an amendment, we can
- 10 vote on it.
- 11 CHAIRMAN DAUS: Is that correct,
- 12 Chuck?
- MR. FRASER: I don't know Robert's
- 14 Rules of Order. I think it's in your
- discretion whether you want to hold a vote on
- the amendment or consider it as a separate
- motion.
- 18 COMM. DEAR: Hold on a second.
- Where are you getting those rules,
- 20 Chuck? Like the rules you said before. Give
- 21 me a break. Quote me where there is a rule
- that I am out of order.
- MR. FRASER: I didn't say that you
- 24 were.
- 25 CHAIRMAN DAUS: Why don't we do

1	this, because there seems to be a disagreement
2	as to
3	COMM. DEAR: I will withdraw my
4	amendment because it doesn't look like there
5	is support, but let me tell you something,
6	Chuck, when you speak, I would like you to
7	speak as an attorney and from knowledge of
8	law. Not just make it out of your hat because
9	you want to satisfy somebody.
10	CHAIRMAN DAUS: Okay, let's tone
11	this down a little bit.
12	Noach, what I would suggest that we
13	do, we have Commissioners that have to leave,
14	let's bring it to a vote. And then if you
15	want to bring a new motion to amend that, we
16	will do that. Because it's just going in the
17	wrong direction.
18	So I had a motion by myself, seconded
19	by Commissioner Weinshall and Commissioner
20	Arout voted for it. Can we have a show of
21	hands, anyone in favor?
22	(Show of hands.)
23	CHAIRMAN DAUS: Anyone opposed?
24	(Comm. Polanco raises hand.)

25 CHAIRMAN DAUS: Okay, one against.

```
1
         So that passes.
                 Do any of the Commissioners want to
 2.
 3
         make any motions or amendments or further
         motions?
                 COMM. DEAR:
                               No. I said I withdraw
         my motion.
                 COMM. VARGAS: Mr. Chairman, although
         we cannot amend the rule that we just voted on
 9
         to include this four-month window, I would
10
         like to have a separate resolution that says
         based on these rules we just passed there is
11
12
         going to be this four-month window and that
         S&E is not going to issue any violations or
13
14
         anything to that effect.
                 COMM. WEINSHALL: Howard, what if we
15
         dealt with it administratively, would you be
16
17
         okay with that? If instead of we did that,
         the Commission dealt with it -- Andy, could
18
         you deal with it administratively?
19
20
                 MR. SALKIN:
                               As far as
21
         administratively dealing with it and the
22
         discretion for us to enforce certain rules and
         not enforce certain rules, I think we have the
23
24
         discretion we use all the time. Commissioner
```

Mullins is here, Commissioner Schenkman is

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here. We hear what the Commissioners' desires
are and we got it.
```

- 2 are and we got it.
- 4 memo saying that we are overruling or choosing
- 5 to not acknowledge a law. I am not sure on
- 6 that.
- 7 MR. FRASER: As a general matter, we
- 8 have the legal discretion not to enforce a
- 9 rule. And basically what I think is being
- 10 asked is that we agree not to enforce the rule
- 11 for a four-month period, I take it.
- 12 CHAIRMAN DAUS: We do have some new
- 13 Commissioners here. The way we usually do
- this, when the effective date goes into place,
- what we will usually do is send out an
- industry notice and then we will set forth the
- parameters by which compliance needs to occur.
- And basically this would result in an industry
- 19 notice which advises people that upon their
- 20 next scheduled inspection, they are required
- 21 to have the stickers when they come in.
- That's how we are going to enforce
- 23 it. Whether you want to make a resolution, I
- 24 mean, I've said it three times already.
- 25 COMM. GIANNOULIS: So, Matt, where

1	does the four months come from then?
2	CHAIRMAN DAUS: They have to be
3	inspected three times a year. There is a
4	four-month inspection cycle where every cab
5	has to come into our Woodside facility. Maybe
6	I wasn't clear about that.
7	COMM. GIANNOULIS: But if somebody
8	is getting an inspection two days from now
9	CHAIRMAN DAUS: Well, they will get
10	some lead-in time because after we vote on it,
11	we have to publish it in the City Record and
12	it doesn't become effective until a month
13	after that. So they are going to get plenty
14	of lead-in time.
15	COMM. GIANNOULIS: But if somebody's
16	inspection is out 32 days from now, they will
17	get fined?
18	CHAIRMAN DAUS: No.
19	COMM. GIANNOULIS: This four-month
20	thing doesn't make any sense.
21	CHAIRMAN DAUS: We are going to send
22	them a notice that says as of this date if you
23	have an inspection that comes in after that,
24	you have to have this on the vehicle. And we
25	are going to figure out a way to do that to

make sure that they have the proper

1

25

```
notification.
 2.
                 Is that accurate, Peter?
                 MR. SCHENKMAN: Yes.
                 COMM. GIANNOULIS: We are going to
         send out a notice to everybody who owns a
         Medallion that this rule starts on this date
         and prior to this date this rule is not
 9
         enforced?
10
                 CHAIRMAN DAUS:
                                  That's what we
         usually do.
11
12
                 Pansy, Andrew, do you have anything
13
         to add to that.
14
                 COMM. MULLINS: We are just going to
         add that when they come for inspection, we
15
         will not issue a summons, we will issue them a
16
17
         ten-day notice. So assuming they come up on
18
         the date of inspection, we will give them a
         ten-day notice so they will have ten
19
         additional days to come back with the new
20
21
         sticker, and that then will not be converted
22
         to a summons unless they don't come back.
23
                 COMM. GIANNOULIS: That's good that
         we are not fining them, but are we going to
24
```

say that -- you guys know this a lot better

```
1
         than I, but in terms of people getting -- in
         terms of Medallion owners getting the
 2.
 3
         information, and we certainly don't want them
         coming back twice to you, right. So given
 5
         that we have had like a one-hour discussion
 6
         about this, this is pretty confusing.
                 COMM. MULLINS:
                                  What will happen is
         as they are now coming for their inspections,
 8
 9
         we will be giving them copies of the new
10
         rules, explaining to them that when they come
         up for inspection in the next cycle, they will
11
12
         have to have the stickers.
13
                 COMM. GIANNOULIS:
                                     And for the other
14
         people who may have just recently gotten an
         inspection, got an inspection yesterday --
15
                 COMM. MULLINS:
16
                                  When they come,
17
         assuming they haven't gotten any of these
18
         notices, we will then, when they come up and
         don't have the sticker, we will give them what
19
         is called a notice and they have ten days to
20
21
         comply. So they will have an additional ten
22
         days.
23
                 COMM. GIANNOULIS:
                                     So this
         four-month thing that we said isn't really
24
```

25

real?

1 CHAIRMAN DAUS: No, it is.

2	COMM. MULLINS: It is real for most
3	people.
4	COMM. GIANNOULIS: I understand
5	that, but identifying it as a four-month
6	implementation rule is not real. I mean, it
7	is not.
8	CHAIRMAN DAUS: For the whole
9	industry it is. Industry-wide when you look
10	when this will be on every cab, it will be
11	after the four-month inspection cycle is
12	complete. That is what I meant.
13	MR. SCHENKMAN: By December 31st.
14	COMM. GIANNOULIS: I understand that,
15	but I think there is some confusion. The
16	reason everybody keeps on calling for a
17	resolution to change is because there is this
18	implicit notion by what was said that there is
19	a four-month rule. There is not a four-month
20	rule. It is coincidental that there is a
21	three-month inspection process and that for
22	everybody who is coming up for inspection, we
23	are going to give them a ten-day pass.
24	But if somebody comes up for
25	inspection after the 30 days that this takes

```
1 to post, if they show up the next day, they
```

- 2 have ten days, correct?
- 3 COMM. MULLINS: Right.
- 4 COMM. GIANNOULIS: So that is not
- 5 four months.
- 6 CHAIRMAN DAUS: No, I think there is
- 7 a misunderstanding. When I was referring to
- 8 four months, I was referring to the total
- 9 compliance for the entire industry.
- 10 COMM. GIANNOULIS: Okay, that's
- 11 fine. I think there is a lot of confusion
- 12 about this.
- 13 CHAIRMAN DAUS: No. I think we
- 14 cleared it up.
- 15 COMM. GIANNOULIS: What we are
- saying at the end of the day is that
- 17 discretionarily they are going to give a
- 18 ten-day notice to people who come for
- inspections and have not changed the stickers.
- 20 CHAIRMAN DAUS: Which is our usual
- 21 protocol and I think it's very fair.
- MR. SALKIN: Anything that is not
- 23 safety related, you get a notice to correct.
- 24 And, again, this will not take effect
- 25 until October 1st, so there is plenty of time

```
1
         for people to become aware of this, so your
         inspection starting October 1st is when you
 2.
         would fall into this, and then there is a
         four-month period in which we would see every
         cab. There is not a cab that we won't see
         during that four-month period.
                 COMM. GIANNOULIS: I understand that.
                 CHAIRMAN DAUS: Okay, we will go to
 8
 9
         the next item. The next item now, what was
10
         Item 4A, Proposed Rules for Public Hearing and
         Commission Action Medallion Auction
11
12
         Procedures. I will turn it over to Chuck.
                 MR. FRASER: These proposed rules
13
14
         would modify existing rules governing auctions
         of new taxicab Medallions to reflect our
15
         experience with previous auctions, and
16
17
         specifically to incorporate certain
18
         anti-collusion provisions as recommended by
         the Department of Investigation in order to
19
20
         ensure that Medallion auctions are as fair and
21
         competitive as possible.
22
                 The proposed rules will expressly
23
         prohibit collusion between bidders, would
24
         forbid disclosure of bid prices to other
```

bidders, and would prohibit brokers who advise

1	or assist clients in the preparation of
2	clients' bids from being bidders themselves.
3	The proposed rules require bidders to certify
4	their compliance with these anti-collusion
5	provisions on forms to be included in the bid
6	package.
7	In addition, the proposed rules
8	include several changes in auction procedures
9	as detailed in the Statement of Basis and
10	Purpose of the proposed rules. The proposed
11	rules were published for comment on May 10,
12	2007. One written comment was received. I
13	understand that copies of that comment have
14	been distributed to the Commissioners. Based
15	on that comment, the staff is recommending one
16	change in the proposed rules.
17	The proposed rules as published
18	provide in Section 13-03(n) that a bidder who
19	wins on more than one bid and then defaults on
20	any bid, must default first on that bidder's
21	lowest bid, and then, in ascending order of
22	bid prices. The staff is recommending the
23	addition of another sentence to Section

13-03(n), which would provide that a bidder

who wins on more than one bid, must close

24

1 first on th	ic blader 5	mignest	DIG and	chen	ΤΠ
2 descending	order of b	id price:	s.		
3 A 1	revised ver	sion of	the propo	osed	

- 4 rule, including the addition recommended by
- 5 the staff, has been distributed to the
- 6 Commissioners and copies are available to the
- 7 public in the back of the room.
- 8 COMM. AROUT: We have one speaker,
- 9 Ethan Gerber.
- 10 MR. GERBER: Thank you,
- 11 Commissioners, for this opportunity to be
- 12 heard on this very important, vitally
- important issue.
- 14 The proposed amendment to the auction
- rules, as I will attempt to show, these rules
- are, however well-intention ed, overly broad
- and draconian and will create many dangerous
- 18 traps for the innocent.
- 19 First, after the last auction, the
- 20 bidders, some of whom are my clients, were
- investigated thoroughly by the Department of
- 22 Investigation. No wrongdoing or violation of
- 23 rules was found under the existing definitions
- of collusion for unfair bidding. These rules
- 25 now seek to set forth a new expansive

problem.

```
1 definition which will provide all kinds of
2 traps for the innocent.
```

Collusion is well-defined in the law.

It is generally considered an agreement
between two or more persons to defraud
another. In a classic city bid collusion
case, the conspirators agree to price fix a
number to cheat the city and drain its
coffers. In the last auction, exactly the
opposite occurred, record bids resulted and
the city increased its coffers. Quite
frankly, this is a remedy looking for a

The new rules take conduct completely devoid of intent to deceive or defraud and will result in the disqualification, monetary penalization and criminal liability for innocent conduct. Rule 13-03(a), the bidder must certify that he or she has not disclosed any bid price, either directly or indirectly, to any other prospective bidder. A husband and wife who intend to bid and have a conversation about what they intend to bid have now violated the law and can be disqualified, can be sanctioned up to \$10,000

```
and, as I will show, can be put in jail.
 1
                 As Commissioner Giannoulis said at
 2.
 3
         the last hearing when he asked the question:
         Does this mean that two people who intend to
         bid who have a conversation over a cup of
         coffee could be in violation? The answer,
         Commissioner Giannoulis, is absolutely yes.
         Under these rules, if he files that
 8
 9
         certification that they haven't disclosed
         directly or indirectly, they have violated the
10
         rules. They can be disqualified. They could
11
12
         be penalized $10,000. They could forfeit, if
13
         they have closed, they could forfeit their
14
         bids if they have a loan to equity of 80
         percent on a million dollar lot, which is
15
         currently under the going price, that's a
16
         $200,000 penalty. A penalty for a
17
18
         conversation.
                 I have used the term "criminal" a few
19
20
         times. I don't use this term lightly. I know
21
         there are attorneys in this room and I know
22
         there are criminal defense attorneys on the
23
         Commission, and I myself have been both a
```

prosecutor and a criminal offense attorney.

And I point out that Penal Law Section 210.40

24

```
makes filing a false certification -- I ask
for a couple more minutes, Commissioner.
```

- 3 CHAIRMAN DAUS: Yes, go ahead. You
- 4 are the only speaker, that's fine.
- 5 MR. GERBER: Penal Law Section
- 6 210.40, filing a false certification, is an E
- 7 felony in this state. These are very, very
- 8 serious rules before this Commission.
- 9 I ask this Commission to take them
- 10 very seriously and examine them. And it is
- 11 not just the bidder, it is not just the
- 12 communication, the certification that you must
- 13 sign that two bidders have talked to each
- 14 other that is criminalized and sanctionable
- and results in this forfeiture of what could
- be \$200,000. It's if it is a prospective
- 17 bidder. The rule is it doesn't even have to
- be a bidder, it could be a prospective bidder.
- 19 This opens the door to all kinds of
- allegations, all kinds of accusations, perhaps
- 21 by losers of bids who are aggrieved by their
- losing of the bids. Perhaps by competitors,
- 23 who merely have to suggest that they received
- 24 a communication or heard a conversation or
- 25 were told that a prospective bidder, and maybe

1

18

19

20

21

22

23

24

25

```
2.
         conversation was going to be high. This would
 3
         open the door to an investigation.
                 I understand that is probably not the
         intent of this organization. I am sure it is
         not Chairman Daus's intent.
                 COMM. GIANNOULIS:
                                    Where in the rule
         does it talk about a prospective bidder?
 9
                 MR. GERBER:
                               In 13-03(a) and then in
10
         13-03(p), I believe, as well.
                 13-03(o) says bidder or prospective
11
12
         bidder and it is also contained in 13-03(a).
                 COMM. GIANNOULIS: Okay, thanks.
13
14
                 MR. GERBER:
                               Also in 13-03(a) -- and
         as I was saying, I know this is not the
15
         intent, but it should be recognized that these
16
17
         rules are drafted directly as a result of the
```

last auction, where none of this language was

investigation and still resulted in one of my

clients spending tens of thousands of dollars

on legal fees to just be found that he wasn't

in violation of any of the rules. Imagine

with the rules, and there, clearly, was no

intent because there were no rules to be in

involved, and it still resulted in a DOI

that they didn't bid because they heard the

```
1
         violation of.
                 CHAIRMAN DAUS: Those are the main
 2.
 3
         points of your objections, 13-03(a)?
                 MR. GERBER: No, they are not.
                 CHAIRMAN DAUS: You have other
         sections?
                 MR. GERBER:
                               I do.
                 CHAIRMAN DAUS: Did you cover them
 8
 9
         while I was out of the room, because I did
10
         read your written comments. Are they covered
         in your written comments?
11
12
                 MR. GERBER: Yes, but I would like
13
         to continue.
14
                 CHAIRMAN DAUS: Sure, go ahead. I
         didn't know if you covered them yet.
15
16
                 MR. GERBER: 13-03(a) also talks
17
         about independent evaluator, that you must
18
         certify that you received an independent
         evaluation. It does not define the term
19
20
         "independent," nor does it define the term
21
         "evaluation."
22
                 I am not exactly sure how one comes
23
         to a million dollar investment completely
24
         independently, and I am not sure how you do
```

that, how you evaluate it without

1	communication to your peers or to your
2	professionals or to the city. And when I say
3	"to the city," 13-03(a) also says that I must
4	certify, the bidder must certify that he is
5	not relying on communication of the city
6	whatsoever. So, in other words, I can't
7	communicate, if I am a bidder, I cannot
8	communicate with my colleagues, with my peers
9	in the industry, as to what I think the fair
10	bid price should be. And I can't rely on the
11	city's representations of what the asset I am
12	attempting to bid will be.
13	After all, what we are talking about
14	in a lot, what you define here as a lot is
15	actually a taxicab license. It is a
16	transferable asset, but it is a license, and
17	the license ensures that you have the rights
18	to do certain things. The most valuable of
19	which is the exclusive right to pick up a
20	fare. Of course, we rely on that statement of
21	what the taxicab Medallion is before we invest
22	a million dollars into that investment.
23	Moreover, I believe this section of
24	the rule was not designed for the last
25	auction, but on the auctions that preceded it,

where bidders were not able to put cars on the

1

22

23

24

25

2	road for the handicapped accessible vehicle
3	rule. They attempted to do so, were unable to
4	find a vehicle that the TLC was willing to
5	hack-up at the time. The lawsuit that
6	resulted, an Article 78 resulted simply
7	because the owner, the bidders, the successful
8	bidders had relied on statements that there
9	will be vehicles available. There were not.
10	Under these rules, you can't even
11	allege that. You can't even come up and say,
12	yes, I thought the TLC had approved, the TLC
13	had made statements, the City of New York had
14	put its stamp of approval on this auction and
15	said there will be cars available. We are not
16	allowed to rely on those statements of the
17	City of New York here.
18	So we can't consult with our
19	colleagues as to what we think the fair price
20	is. We can't consult with the City of New
21	York as to what we think the asset we are

purchasing for. So certainly we could at

and find out from them. But maybe not,

least go to our professionals. We could go to

our attorneys and we could go to our brokers

that a broker who has an employee or a broker
who has an agent -- I'm sorry, I don't think
tit says the word "agent" -- that has an
employee, a shareholder or a member of that
brokerage, if any of them intend to bid in the
auction, or the broker himself intends to bid
on the auction, he may not act as a taxicab
broker for the other bidders.

It should be noted that some of the

It should be noted that some of the most successful bidders and some of the most successful owners in this industry are also some of the most successful brokers in this industry. And that the Commission may not have realized that, but that goes well beyond my clients. Many of the most successful owners in this business also happen to be brokers. If they are precluded from bidding, they probably will choose not to offer their services as brokers.

That also goes to the fact that it doesn't matter in these rules whether the broker is acting to give advice as to price or not. It could be merely an administrative function. It could be merely helping them

```
1
         meet the envelope, the stamp, the requirements
         necessary. If they just act in a purely
 2.
 3
         administrative function as a broker and
         submit, they are not allowed to participate in
         the auction, which is important, because these
         rules also add many, many specific
         requirements as to how the bid is received,
         including the size of the envelope. So the
 8
 9
         uneducated public is going to be further
         precluded and maybe result in bids being
10
         foreclosed.
11
12
                 13-03(e) addresses not a collusion
         issue that occurred in the prior auction, but
13
14
         is directly related to the Article 78 that
         successfully resulted against this Commission,
15
         I'm sorry to say. It has to do with the
16
17
         inability to close on Medallions within 30
         days. If I am a bidder and I am unable to
18
         close on a bid within 30 days, under these new
19
         changes which have nothing to do with
20
21
         collusion, under these new changes, the only
22
         way I can get an extension is to put up
23
         another $12,000 and show proof to the TLC that
24
         I have already secured the purchase of a
25
         vehicle eligible for hack-up.
```

1	Please note, Commissioners, that the
2	last time this was a problem it was
3	specifically a problem because there was no
4	vehicle available for hack-up in the first
5	place. So, in other words, if there was no
6	vehicle available for hack-up and I have to
7	close on my bids, the only way I can get an
8	extension is by showing that I have a vehicle
9	available for hack-up. This is a Catch-22. I
10	do not believe it's what this agency intended.
11	I see Mr. Fraser shaking his head, but I ask
12	you, Commissioner, please look at 13-03(e)
13	CHAIRMAN DAUS: Okay, is that it?
14	MR. GERBER: No. Like I said, you
15	are pushing forward a lot of rules today.
16	They all have very serious consequences and I
17	ask that you parse them and look at them very,
18	very carefully. We are talking about \$10,000
19	sanctions. We are talking about possible jail
20	time. We are talking about forfeiture of well
21	over \$200,000 per lot.
22	13-03(g) and (m) , I believe Mr.
23	Fraser addressed one of my concerns in this in
24	what I understand is a recent amendment that I
25	haven't seen but I understand there is a

```
1 recent amendment. So that if you forfeit on
2 one, you don't forfeit on the others.
3 MR. FRASER: That was never the case,
```

4 no. That was not the change that we just did.

5 MR. GERBER: It is never the case?

6 MR. FRASER: No. The rules provide 7 if you default on a bid, you default on that

bid. If you have eight winning bids, therules provide you default on the lowest bid

9 rules provide you default on the lowest bid.
0 Obviously, by saying that, implicitly it is

11 saying that you do not default on your other

12 seven.

10

MR. GERBER: Well, if I am

disqualified on one of the bids, then I am

disqualified on them all; is that true?

MR. FRASER: No, that's not correct.

17 MR. GERBER: Then I address your

18 attention, respectfully, to 13003(m), which

19 states when I am a bidder and I have to bid

20 individually under these rules, and when I go

21 to assign it to a corporation or an LLC, I

22 can't assign that right to an LLC or a

23 corporation in which a member is in previous

24 violation.

25 If that's the case, I simply can't

```
1 assign it to a corporation that I am a member
```

- 2 of.
- 3 MR. FRASER: I don't follow that. I
- 4 don't see how that gets you to how all your
- 5 bids are disqualified. I don't get it.
- 6 MR. GERBER: Because if I am
- 7 disqualified on one, when I go to transfer my
- 8 bids to an LLC or corporation, that's the
- 9 normal course of business, the normal course
- of business is a bidder bids individually.
- 11 MR. FRASER: You understand that
- 12 13-03(m) is about reserve status. In other
- words, if you default on a bid, all of your
- 14 reserve status bids are disqualified. The
- 15 reason for that is, you cannot default on a
- higher bid and substitute a lower bid. That's
- 17 all that says. 13-03(m) is exclusively about
- 18 reserve status bids.
- 19 MR. GERBER: I'm sorry. I am
- 20 talking about 13-03(g).
- 21 CHAIRMAN DAUS: To prevent basically
- 22 somebody from getting a windfall that's a
- result of a default. That's the intent.
- 24 MR. GERBER: I understand. I direct
- 25 your attention to 13-03(q), the rights of a

```
1
         winning bidder are not assignable prior to
         close of sale, except that such rights may be
 2.
 3
         assigned to a corporation. No winning bid may
         be assigned to any corporation, Limited
 5
         Liability Company or partnership, or the
         shareholders, members, partners, which include
         any winning bidder for any lot which has
         failed to comply with the requirements of
 8
 9
         Subdivision E of this section.
                 Subdivision E of this -- I go back to
10
         my original point. Now that I read it again,
11
12
         I was correct. Subdivision E says if I fail
         to close on one of the bids, I am in violation
13
         of Subdivision E. If I fail to close on a
14
         lot, I am in violation of Subdivision E.
15
         Subdivision G says if I fail to close -- if a
16
17
         member of any of the corporations that I am
18
         assigning any of the other bids to, if any of
         the other bids, then I can't assign it to a
19
20
         corporation or LLC.
21
                 MR. FRASER: Again, I will direct you
22
         to the very last clause of Paragraph G, "with
         respect to such lot." Not with respect to all
23
24
         bids, but with respect to the bid as to which
```

25

there was a default.

1	CHAIRMAN DAUS: That is what that
2	means.
3	MR. GERBER: You know what, even
4	13003(g) and $13-03(m)$, even if you were to
5	take out those sections, we are still involved
6	in a morass of dangerous issues here that
7	contain many, many forfeiture provisions,
8	criminal liabilities, \$10,000 sanctions,
9	forfeiture of \$200,000, and for many of it it
10	is from the result of a conversation. For
11	many of it, it's the result of a conversation.
12	CHAIRMAN DAUS: Does that conclude
13	your testimony?
14	MR. GERBER: In summary, the rules
15	must be carefully vetted and parsed. The
16	unintended consequences will increase the
17	competitiveness of the auction and ruin the
18	lives of investors of this city.
19	Thank you.
20	CHAIRMAN DAUS: Thank you.
21	Chuck, could you just address some of
22	the issues and then I have a couple of
23	comments and I would like to talk to the
24	Commissioners about it.
25	MR. FRASER: First, the independent

1	evaluation point that Mr. Gerber made, to the
2	extent that he referred to constraints on
3	consulting with peers and colleagues, that may
4	well be so. To the extent that the peers and
5	colleagues are bidders, yes, the bid prices
6	may not be discussed with other people who are
7	bidders or prospective bidders.
8	To the extent that Mr. Gerber's
9	concern was that the rule would preclude
10	consultation with professionals, the rule does
11	not do that. In fact, by disqualifying a
12	broker who is a bidder, it obviously assumes
13	that you can consult a broker. There would be
14	no reason for the rule to disqualify a broker
15	if a broker could not advise bidders on
16	formulation of their bids. So, obviously,
17	that was not intended by the rule and it is
18	not in the rule.
19	We didn't specify attorneys, but I
20	would suggest to you that the logic that I
21	just outlined would apply to attorneys and,
22	obviously, there would be constitutional
23	problems with precluding seeking of advice
24	from an attorney, and these rules do not do

that.

T	now, nowever, if that attorney
2	advises and consults on the price of client's
3	bid, that attorney cannot obviously be a
4	bidder him or herself.
5	As to consulting with the City, the
6	text of the rule of this particular clause
7	actually comes straight out of a certification
8	form that, Mr. Gerber, your client signed the
9	last time around. It doesn't pertain to the
10	availability of a car. These rules have
11	nothing to do with any Article 78s or any
12	previous auctions, except the last one. These
13	rules are directed solely to the last auction
14	and not any prior litigation from any previous
15	auctions.
16	The intent of that clause is to
17	prohibit a bidder from subsequently saying "I
18	went to the TLC presentation and they told us
19	that winning price would be this," or
20	something like that. Because, of course, we
21	do publish average Medallion prices on a
22	monthly basis, and we don't want someone
23	coming to us later and saying, "It is your
24	fault that I bid what you said the average
25	price was." That's all that is intended to

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1 do. That's all it did last time. That's all
2 the certification form says.
```

As to the concern about having to have purchased a vehicle, I am not sure to what extent you may have misunderstood that this rule says "purchase a vehicle." It doesn't say "have a vehicle." In other words, you are absolutely correct, the extensions we 8 9 experienced last time were because the vehicles were not available on a short-term 10 basis. They had to have long-term orders and 11 12 so on. But the order has to be put in, and the point of that is we want people moving 13 14 with reasonable dispatch towards closing. And if after 30 days, they haven't even ordered 15 the car, I think the view is that they haven't 16 17 proceeded with reasonable dispatch towards the 18 closing. So to go beyond 30 days, you do have to put up an additional deposit and you do 19 20 have to show us that you have, in fact, 21 ordered the car. 22 I think the rule actually says bill 23 of sale or some other. It's clear that it does not mean possession of the vehicle. It 24

means you have to have put in the order and

1	you have to show us you put in the order
2	because we don't want you waiting more than 30
3	days to order a car on a winning bid.
4	I don't know if I got all the
5	comments there, but those are the main ones I
6	wrote down.
7	CHAIRMAN DAUS: I am not sure if
8	agree with every single comment that was
9	raised by Mr. Gerber, but there are a couple
10	of items that I acknowledge from, my
11	standpoint, that have some unintended
12	consequences. I was just debating some of
13	these things with my staff. You know, DOI and
14	the Law Department have been very helpful and
15	have been working on these rules. And there
16	is no urgency for us to vote on them, but
17	there are two particular provisions, which I
18	think it would be helpful if we all maybe went
19	back and try to clarify further.
20	In particular, that is Sections
21	13-03(a) and (o). On the independent
22	evaluation piece, I understand what was
23	intended and I agree with it, but there may be
24	a way we can come up with some more clarity to

25 make sure that all of the bidders and the

T	members of the public and the rules lay the
2	groundwork so people don't get scared into not
3	bidding. That they know exactly what they can
4	and cannot do. I think we attempted to do
5	that in some memoranda that the Commissioners
6	have been considering at the advice of
7	counsel, but for purposes of public
8	dissemination, I think if the rules or the
9	statement of basis and purpose can make it
10	perfectly clear exactly what you can and
11	cannot do, I think that will be helpful.
12	And I will give you a perfect
13	example. There is a taxi driver who is
14	thinking about becoming a taxi owner hanging
15	out in the JFK holding lot. Talks to a fellow
16	driver standing next to him or her and says,
17	"What do you think about the prices of
18	Medallions? Are you thinking about bidding in
19	the auction?"
20	"I don't know. What do you think?"
21	He says, "Well, I think they are not
22	worth what they say they are worth, but I
23	would probably put in a bid for this amount if
24	I was going to bid."
25	They walk away. Another person

_	happens to hear that conversation. So reison
2	A and Person B go their separate ways, having
3	no idea whatsoever whether each of them are
4	going to place a bid. The person who started
5	the conversation places a bid, becomes a
6	winning bidder. Before putting the bid in,
7	has no conversation with this other person
8	whatsoever, signs a certification form that
9	they haven't consulted with anybody that they
10	believe is putting in a bid.
11	Lo and behold, the person that he had
12	the conversation with, without knowledge, puts
13	in their own bid. Person C comes forward,
14	makes a report to DOI and says, "I saw these
15	two guys talking and they conspired, they were
16	talking in the holding lot to one another."
17	And I think it is a very potential valid
18	unintended consequence of these rules that
19	that person, who had no knowledge of a casual
20	conversation, ended up putting in a bid,
21	signed a certification form and now can end up
22	facing criminal charges because somebody had
23	basically reported a communication between
24	them, which is evidence that there was
25	something going on.

```
1
                 And I don't think that that's what
 2.
         any of us intended to happen. I think what we
 3
         intended is when people sit down in a room
         with smoke and cigars saying, "How are we
         going to figure out how to rig this auction,"
         that's what it was intended to prevent, and
         that is the concerns that we and DOI have.
         Not the innocent bystander who, quite frankly,
 8
 9
         has the right to solicit information from a
10
         variety of sources.
                 Now, I don't know if I agree with the
11
12
         broker thing. I think the broker issue, from
         my standpoint, is very, very tenuous. When
13
14
         you are a broker, your job is to give advice
         on what to bid. And I think that's something
15
         that we have to really think about. But I
16
17
         would recommend that we at least table these
18
         rules, from my standpoint, for the purpose of
         looking at clarity with respect to 1303(a) and
19
         (o). What do we mean by independent
20
21
         evaluation, is there a way to further clarify
22
         that?
23
                 And, number two, is there any way,
         Chuck, that we could work on language to make
24
25
         it clear that that innocent guy or gal in the
```

coffee shop or in the holding lot, doesn't get

1

caught up in this. And, furthermore, you know 2. 3 how rumors spread in the industry, overnight this could be distorted in a way where we had a situation where there were 150 accessible Medallions and we had problems getting people to bid on them. Now if we are looking to attract more buyers, because it's hard for lay 8 9 people to understand -- it is hard for lawyers 10 to even understand what we were just talking about. So for somebody who is looking and 11 12 studying this issue, can't figure out what it is, the guy in the street who is thinking 13 14 about bidding and talking to professionals about it, hears rumors, you better not talk to 15 anybody. And that's the way things happens in 16 17 the real world. Who is even going to think about putting in a bid. We may end up with no 18 bidders. 19 20 So I understand where you are coming 21 from. With all due recent, I wish we would 22 have had these comments a little bit earlier. 23 I would have been nice if we had them a couple of days earlier, but be that as it may, there 24 25 is no urgent need in the time frame for us to

1	vote on these today. So I don't know how you
2	feel, but I have no problem tabling this to
3	see if we can come up with other language on
4	these provisions. And if anyone has any
5	comments about other things other than what I
6	have raised, or if you feel differently, just
7	let me know.
8	COMM. GIANNOULIS: I want to ask
9	Charles a few questions.
10	In the memo that we received from
11	Chris Wilson, he refers to Section 103-D of
12	the General Municipal Law. The issue of
13	prohibiting the disclosure of bid price
14	information, is it that simple in that law?
15	MR. FRASER: 103-D is fairly terse.
16	The reason we went beyond that is that we were
17	getting complaints that we had not given
18	adequate guidance as to what the 103 language,
19	which is very general and very broad, would
20	prohibit in practical, real world terms. And
21	so, we tried to be more expansive in the rule
22	about what was and was not permitted.
23	COMM. GIANNOULIS: How many folks
24	put in bids at the end of the day for
25	Medallions?

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1 MR. FRASER: In the last auction, I
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- don't know those numbers.
- 3 COMM. GIANNOULIS: Can you give me a
- 4 range, 100, 400?
- 5 MR. FRASER: It would have been many
- 6 more than that.
- 7 CHAIRMAN DAUS: It was a healthy
- 8 number.
- 9 MR. SALKIN: It was more than twice
- 10 the actual number of Medallions sold.
- 11 COMM. GIANNOULIS: So what's the
- 12 number?
- MR. SALKIN: If there were 300 bids
- sold, it might have been over a thousand over
- the course of the different auctions.
- 16 COMM. GIANNOULIS: Thank you.
- I think it's an issue across the
- 18 board here, but I think it is particularly
- issue with this bid price information.
- Normally, and I have done a lot of this stuff,
- 21 normally an RFP or bids, there's four people
- 22 who respond to an RFP, or five. And everybody
- 23 knows who they are. It's the same five
- people.
- You know, the Taxi Technology bid,

```
1
         you didn't have a thousand people come in,
         right. You had how many, seven or 10,
 2.
         whatever it was, but I am sure it wasn't a
         thousand. So just the fact that we are
         talking about a thousand parties that are at
         risk, kind of becomes a difficulty when
         looking at that Municipal Law. Because at the
         end of the day, the classic kind of bid
 8
 9
         rigging stuff, the stuff you hear about at the
         Board of Education, the food contracts, it is
10
         four guys and half of them are cousins. They
11
12
         all kind of sit down and chop the thing up,
         but everybody knows it's those four guys.
13
14
                 Here you are talking about a thousand
         different people, so, the likelihood of
15
         somebody giving out information without any
16
17
         negative purpose is much greater when you are
18
         just dealing with the numbers of people. So I
         think we should be careful when we look at
19
         other restrictions that are done in other
20
21
         traditional RFPs and other bids, because you I
22
         guarantee you, there are almost none that I
         have ever heard of, whether it is franchises
23
         or any kinds of bids that the city does, that
24
```

generates more than ten responses, as opposed

```
1
         to a thousand.
                 CHAIRMAN DAUS: I agree with you.
 2.
 3
                 COMM. GIANNOULIS:
                                     And ten
         sophisticated people who know what they are
 5
         doing, as opposed to of the thousand people,
         maybe 200 of those were done by large
         businesses and the other 600 were done by
         individual operators who don't have attorneys
 8
 9
         all day long advising them what to do.
                 I don't know how you deal with that,
10
         I am just throwing it out there.
11
12
                 CHAIRMAN DAUS:
                                 Harry, if I could
13
         just point out that I think the intent of
14
         applying those provisions is a pure and a good
         one. The General Municipal Law that applies
15
         to state and city contracts, anti-collusion
16
17
         provisions, is a good one. I think that it's
18
         a good standard to hold ourselves up to, but
         there may be some differences in the way the
19
20
         industry and these auctions operate.
21
                 My understanding is that that law
22
         doesn't apply to us, we are using that as a
         model, Chuck, language, and we have leeway to
23
24
         kind of tailor it to the situation.
```

COMM. GIANNOULIS: My point is less

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1
         about the collusion then about the revealing
         of prices. That's my point. In other words,
 2.
 3
         collusion is collusion. If an investigation
         occurs, people could figure out whether
         collusion occurred. Inevitably somebody has
         to flip on somebody because if there is two
         people in a room, either you have to have a
         microphone or somebody has to say this is what
 8
 9
         we did.
                 But revealing a price, when you have
10
         a thousand people who have put in a price, is
11
12
         much riskier than six competitive bidders who
         bid against each other all day, who are never
13
14
         going to tell. If you do like a federal, you
         know, Boeing is competing against McDonald
15
         Douglas, they know they are both competing so
16
17
         they are not going to tell each other what
18
         their bidding price is because they bid
         against each other all day long, and it is the
19
20
         same five companies.
21
                 Here you have a thousand people.
22
         They literally don't know if the person they
23
         are talking to is a bidder. So I think in
```

terms of the revealing the price, which I

understand why you want to not allow that to

24

```
1
         be public, but I just think that is kind of a
         sensitive one because I think the amount of
 2.
 3
         people that you are talking about and the
         amount of conversation that occurs, that's
 5
         just one point.
                 This independent evaluation thing, I
         don't see why you just can't delete it. I
         don't know why you have to explain it. I am
 8
 9
         not an attorney, but it all seems to be doing
10
         is going to the collusion issue.
                 MR. FRASER:
                               Well, it does add one
11
12
         thing, which is the non-reliance on any
         representation that may have been made by TLC.
13
14
         We don't want to be sued, misconstruing
         anything we might have said. Presumably, we
15
         wouldn't say how much a winning bid would be,
16
17
         but we do have these workshops where we sort
18
         of take people through the process. And we
         wouldn't want anyone later to come back and
19
         say, "I understood from what you said this is
20
21
         how much a Medallion is worth."
22
                 COMM. GIANNOULIS: Or maybe it's
23
         more like I come to this at my own volition
24
         kind of thing.
```

MR. FRASER: Right.

1	CHAIRMAN DAUS: Is this a potential
2	alternative, instead of having the independent
3	evaluation language as part of the form that
4	you sign, why can't it say something as simple
5	as: I hereby certify that I have not
6	colluded, consulted, communicated or agreed in
7	any way with any other bidder or prospective
8	bidder for the purpose of restricting
9	competition or inducing any other prospective
10	bidder to submit or to not submit a bid for
11	the purpose of restricting competition.
12	I guess what I am getting at, rather
13	than use the term "independent evaluation,"
14	which is a little broad, take the definition
15	of collusion, whatever we ultimately decide is
16	the appropriate definition, and just put that
17	at the end of the form. I don't know if
18	that's something that does the trick.
19	Would that do it, in term of just
20	resolving this today?
21	COMM. GIANNOULIS: No. I mean, the
22	other issue with prospective bidders, going
23	now to this term of prospective bidder, which
24	disconcerting to Ethan, it is not so much
25	about the prospective to me all these

1

19

20

21

22

23

24

25

issues don't go to the issue of collusion.

```
They go to the issue of revealing your bid.
 2.
 3
                 CHAIRMAN DAUS: Everyone is a
         prospective bidder by definition, I guess.
 5
                 COMM. GIANNOULIS:
                                   Right, which is
         why if, at the end of the day, you do sign and
         say -- I guess you are signing and saying --
         it goes back again to revealing your bid
 8
 9
         price. It is one thing if I have to sign a
10
         piece of paper that says, whether I know all
         the bidders or not. And I say, well, I did
11
12
         not collude with either a bidder or a
         prospective bidder. Well, if I colluded, then
13
14
         I am signing the thing incorrectly anyway, so
         it doesn't make a difference whether it is a
15
         prospective bidder or a bidder. If I went and
16
17
         tried to do a bid rigging scheme and then the
18
         other guy didn't actually put in a bid, is not
```

So the real issue is about revealing the price. That's what the prospective bidder thing comes down to. And I do agree, how would you possibly know. Let's say you were talking with somebody -- I guess you could do this. Let's say you were talking

relevant, right.

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with somebody about going into business
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- 2 together. And you were like, "How much do you
- 3 have?"
- 4 "I have 50 grand. How much do you
- 5 have?"
- 6 "I have 50 grand. What can we put
- 7 this thing in for?"
- 8 "500 grand."
- 9 And then you don't do business with
- 10 the person. You go off and you put a bid in
- for 500 grand. The other guy says, "Hmm, I
- decided not to go into business with him but
- he probably putting for 500 grand."
- 14 Is that collusion? No, not under the
- 15 rules of collusion.
- So then I go and I put in 450 grand,
- or a larger number, whatever strategy one
- 18 would implement, right. Did I just do
- 19 something wrong? I guess I did, but I didn't
- 20 really. And I would submit that probably
- 21 happens, I don't know if it happens regularly,
- but it probably happens, right.
- Whereas, if I sat down with that same
- 24 person and said, "You put in the 500 grand and
- 25 I will put in 550," yes, then I broke the law.

```
1
         But if we just had a conversation about the
         price, it doesn't seem -- that seems like you
 2.
 3
         open a lot of kind of weird -- and I have to
         be clear, I respect DOI and all that, but I
 5
         have been there personally, I have been there
         with clients. It's very easy to get accused
         of something, and Gerber should have charged a
         lot more money than 30 grand. I mean, people
 8
 9
         get wiped out paying attorneys.
10
                 So we do have to be careful. It is
         not that DOI is going to go, but if they get a
11
12
         complaint and there is some legitimacy, they
13
         have to do their due diligence and they have
14
         to do what they have to do. So I don't know
         if it's about -- I understand, if you don't
15
         put in the prohibition against revealing the
16
17
         price maybe that takes the teeth out of it.
18
         But it does that's seem to me that is where we
19
         keep on getting into this risk.
20
                 One last thing was, I assume on the
21
         brokers, are brokers allowed to still do other
22
         things?
                   In other words, if I am a broker and
23
         somebody comes to me and says, "Well, I am
```

thinking about putting in a bid." If I have

either put in a bid myself or if I represent

24

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1
         somebody else, if I know that somebody else I
         represent, I've advised them and I know that
 2.
 3
         they are going to put in a bid, I am supposed
         to say, "I can't talk to you about that bid,"
 5
         correct?
                 MR. FRASER: No. A broker is
         entitled to advise multiple bidders. They,
         their employees and officers and so on cannot
 8
 9
         bid if they are advising other bidders.
                 COMM. GIANNOULIS:
10
                                     So they are
         allowed to get into price conversations with
11
12
         multiple people?
13
                 MR. FRASER: Yes. I don't see any
14
         way around that. If anyone else does --
                 COMM. GIANNOULIS:
15
                                     I actually
         thought that this was preventing brokers from
16
17
         doing that.
18
                 CHAIRMAN DAUS:
                                  Is there a provision
         in our rules that prevents brokers from
19
         disclosing to one potential bidder that comes
20
21
         to them, the prices of other potential
22
         bidders?
                    If a broker has two clients and
23
         Client A comes to the broker and says, "I am
24
         thinking about bidding $600,000 at the
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auction," and then the broker goes to his

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relationship with or may like him or her

better, and goes, "You know what, I think

maybe you should bid $601,000. That's my

advice to you."
```

other client who he may have a personal family

- 6 What is there to prevent that from
- 7 happening?

1

25

- 8 COMM. POLANCO: They have duties and 9 then the person could go after the broker if 10 they disclose it.
- 11 CHAIRMAN DAUS: But are they defined 12 somewhere? I agree with you, I am just asking 13 the question.
- 14 COMM. DEAR: An attorney would have
 15 rules because they have to abide by the
 16 attorney-client privilege. But brokers,
 17 probably not.
- 18 CHAIRMAN DAUS: That's not in our
 19 rules now?
- 20 MR. FRASER: No. I would assume
 21 without knowing this for sure, that brokers
 22 have a fiduciary obligation to their clients.
 23 That doesn't mean that they can't advise
 24 multiple clients, obviously. But it does mean

there is a certain degree of confidentiality

```
between the broker and the client.
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- 2 COMM. DEAR: They have no rules set
- 3 for confidentiality, where lawyers do.
- 4 MR. FRASER: That's correct, the
- 5 lawyers have a Code of Professional
- 6 Possibility. I am not aware of any such thing
- 7 for Medallion brokers.
- 8 COMM. DEAR: In line with what
- 9 Commissioner Giannoulis is talking about, and
- 10 I am glad you are talking about not voting on
- it today because there is a lot of issues
- 12 here.
- 13 CHAIRMAN DAUS: Well, I don't think
- 14 we ever intended to.
- 15 COMM. DEAR: Okay. You talk about
- no bidder should collude, consult,
- 17 communicate, agree in any way with any other
- 18 bidder or prospective bidder for the purpose
- 19 of restricting competition or inducing any
- 20 prospective bidder.
- 21 You have to understand, the way we
- 22 bid Medallions, you gave a very good example
- 23 before of people talking to each other and one
- 24 guy overheard. Technically, by that law, they
- violated because they communicated. I don't

```
1
         know what communication means. I heard it,
         that's communication also. And if someone
 2.
         wants to be -- we have seen it, Commissioner
         Giannoulis has made reference to it, if you
         want to go after somebody, it's very easy to
         go after somebody. You have words here that
         really could nail somebody if they want to.
         My concern is that it is not clear, and you
 8
 9
         start asking questions and all of a sudden
         they hear, before you know it --
10
                 COMM. GIANNOULIS:
                                     Just on that
11
12
         note, the difference is when you say collude,
13
         consult, communicate in regard to restricting
14
         competition or inducing, that's different. I
         am okay with that. All you are doing is
15
         outlining -- I don't think it's actually
16
17
         necessary to say the word "communicate" in a
18
         bid rigging situation, because you are
19
         obviously communicating.
20
                 CHAIRMAN DAUS: I think my point was
21
         really more to the independent evaluation
22
         language.
23
                 COMM. GIANNOULIS:
                                     The issue really
24
         is in terms of revealing price, I think, at
```

25

the end of the day.

1	COMM. DEAR. TOU are reading it. Tou
2	are becoming a Talmudic scholar here, and
3	that's the problem. Because you can go. You
4	are thinking this is protected, no problem.
5	If this third guy hears it on the street
6	between two people, he is safe, because he
7	didn't collude, consult, communicate for the
8	purpose of restricting competition and
9	inducing other purposes.
10	But someone on the other side says,
11	"You are. You eavesdropped on a conversation
12	You wanted to protect yourself. You can do
13	anything you want." I have to tell you
14	something, we are dealing with something that
15	eventually, and Mr. Gerber made reference to
16	it, it is not just now, a reference that you
17	will forfeit someone's bid. You are talking
18	about criminal charges and things like that.
19	This is serious stuff.
20	Before we run and rush, I want to
21	make sure that we understand. And the whole
22	purpose, by the way, and Commissioner
23	Giannoulis said it so eloquently, that the
24	whole bidding issue is to make sure that the
25	city, the agency or anybody else, government

```
1
         doesn't lose. When you collude, that means
         government is going to be cut out of this.
 2.
 3
                 This last auction, it went through
         the roof. You see it now, Medallion going for
 5
         $600,000. People stop in the street and say a
         Medallion for $600,000. You are right, it has
         gone skyward. So what we have to make sure is
         this is an industry where you have thousands
 8
 9
         of people, and let's say you have a thousand
10
         bids, you have another thousand people who are
         thinking about bidding and talking to each
11
12
         other.
13
                 So you have everybody intermingling
14
         and talking to each other. What happens
         according to Section (o), if someone calls his
15
         friend, and says, "Are you bidding? How much
16
17
         are you bidding on it?" They have a
18
         conversation.
                 COMM. GIANNOULIS:
                                    Right, but I
19
         would say, based on DOI's recommendation,
20
21
         forgetting about the recent investigation that
22
         nothing came out of it, I accept DOI's
23
         recommendation that it is a good idea to do
```

this. I actually do think it is a good idea

to do this and I do think it is a good idea to

24

```
1
         encourage people not to tell each other what
         their bids are, because that does lead to
 2.
 3
         illegal activity. And sometimes people do
         things illegally because they are stupid, not
 5
         because they are corrupt. In fact, that is
         often the case.
                 But I think this is a good idea, but
         just coming up with the wording is, I think,
 8
 9
         the more difficult thing. But conceptually I
         think --
10
                 COMM. DEAR:
                               You make a very good
11
         point. There is a difference when we are
12
         bidding for taxicab technology. --
13
14
                 COMM. GIANNOULIS: That's a problem,
         the taxi technology is a perfect example
15
         because it is something that everybody here
16
17
         knows. Those seven companies, they knew who
18
         the other guys were, they weren't going to
         talk to them.
19
20
                 CHAIRMAN DAUS:
                                  Actually, at a
21
         certain legal point it makes sense for them to
22
         talk to each other in a bid. In fact, from
23
         what I recall from what I heard about the
24
         process, what ends up happening is losing
```

bidders or people that are thinking about

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1
         putting in a bid, end up having business
 2.
         discussions with people who are bidding and
 3
         partner with them.
                 COMM. GIANNOULIS:
                                     Our particular
         RFP wasn't a competitive pricing thing, it was
         more of a technology thing. But in the
         traditional kind of RFP vetting process,
         whether it is a franchise, you have must have
 8
 9
         seen at the Council, it's the same three
10
         people who have been bidding for like the last
         ten years and they know not to talk to the
11
12
         other guys. And if they are talking to the
         other guys, chances are, they are colluding.
13
14
                 So we should just figure out a way
         for the thousand, maybe thousands, because
15
         there are thousands who look at this thing.
16
17
                 CHAIRMAN DAUS:
                                  That's a fair point,
18
         and I think this is a good debate. In fact,
         the original intent of the lawyers putting in
19
         this language, and DOI recommending it, was
20
21
         that we look to the General Municipal Law as a
22
         model. Because this is language in Section
23
         (o) that is right out of the General Municipal
24
         Law.
```

I think the thing that has come to

1	light today is when you think more and more
2	about how the industry operates, and that we
3	want to have a successful auction, you don't
4	want to get people dissuaded from talking to
5	each other if it's an innocent discussion.
6	That we maybe look at language that will apply
7	more directly to our situation.
8	Harry brings up a good point, I think
9	the context where you have four, five or seven
10	people that always bid on the same city
11	contracts, is very distinguishable from an
12	agency that goes and purchases advertising on
13	TV and goes to the airports and holds seminars
14	and intentionally tries to get people to start
15	talking to each other. I think you are right
16	in that regard, but I think that there is a
17	middle ground.
18	I think now that we have a different
19	intent clarified for to what we think should
20	come out of this, I think counsel can get all
21	the best legal minds together
22	COMM. GIANNOULIS: And you try to
23	get a lot of people bidding. Where in a
24	normal bid process, you really don't want a

thousand people bidding because you don't

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1 really want to go through the paperwork.
```

- 2 Normally, you want the five or six people who
- 3 you know you want to pick one of them...
- 4 COMM. DEAR: What I would like to
- 5 recommend to get there, and I think this is
- 6 very serious, we have some good people in the
- 7 industry. We heard from Mr. Gerber, who sits
- 8 on some very important professional
- 9 committees, and we have the former speaker
- 10 that represents some of the industry. I think
- some of the people if we can bring them in to
- 12 sit down with Chuck, I think it's important.
- Just to enlighten us because they present the
- 14 other side.
- I think there is nothing wrong in
- hearing what is going on out there, because I
- 17 am concerned. You have the same thing with
- the broker and the lawyer, which is also a big
- issue. And, of course, that is something that
- we want to stop, absolutely.
- 21 What happens is the report is very
- important from DOI. It tells us something.
- It gives us a vehicle. It sends us a message.
- 24 So we have to deal with it. But, again, I
- don't want something that is going to come

```
1
         back to haunt us. Not haunt us, but the
         individual thousands of people that are out
 2.
         there.
                 COMM. GIANNOULIS:
                                     Is it possible
         that the traditional or the rules that are
         used for procurement and stuff like that, is
         there anything there that is used that might
         be applicable here in terms of a little bit
 8
 9
         more flexible?
                          I.
10
                 Just don't know. Is there a way to
         put restrictions out there without opening --
11
12
         whether it's a period where people can't talk,
         enough to scare people I guess is what I am
13
14
         saying?
                 MR. FRASER: There are some
15
         differences that are fundamental, so in the
16
         procurement context, you don't have brokers
17
         presumably advising people how to bid. So
18
         that's just not an issue. But we started out
19
         with the basic language of 103-D, but as I
20
21
         said, it is very general, it is very broad.
22
         It basically says you can't collude for
23
         purposes of depressing bids or whatever.
24
                 And we basically got feedback that it
```

wasn't specific enough. People wanted more

```
guidance as to what they could and couldn't
```

- do. And that's why we got into all these
- 3 provisions.
- 4 Now we are being told that we gave
- 5 too much guidance.
- 6 COMM. DEAR: After all of this when
- 7 we write this in legalese, remember, there are
- 8 thousands of people out there bidding. We
- 9 have to put it in English somehow, so they can
- 10 understand what it is all about.
- 11 CHAIRMAN DAUS: That can be
- 12 accomplished as part of the outreach plan,
- 13 yes, absolutely.
- Any other comments on any of this?
- 15 Any other concerns?
- 16 (No response.)
- 17 CHAIRMAN DAUS: I think we have a
- good record to work with. It was a good
- 19 debate. We will reconvene. Counsel will work
- 20 -- we will get more input from the brokers,
- 21 lenders, the industry. But at the same time,
- 22 even more importantly, is to work on some
- 23 language to take into consideration some of
- 24 the comments with the Law Department and with
- 25 the Department of Investigation, which has

```
1
         offered to assist us.
                 I think DOI has done a great job and
 2.
 3
         they have a great suggestion. But actually
         the devil is in the details when you start
 5
         working on the language. We don't want anyone
         to get caught up in this who is innocent and
         who is not doing anything.
                 COMM. GIANNOULIS: If I could ask
 8
 9
         Charles one last thing?
                 CHAIRMAN DAUS:
10
                 COMM. GIANNOULIS: Maybe there is
11
         some way to have some kind of blackout period
12
         or something, where, I don't know what it is.
13
14
                 COMM. VARGAS: Like an embargo.
                 COMM. GIANNOULIS: Maybe this is
15
         totally ridiculous, but maybe at some point
16
17
         somebody registers that they are bidder.
18
         that way everybody knows I am a bidder. You
         are on a list and pretty much when you are
19
         bidder, you are told --
20
21
                 CHAIRMAN DAUS: An intent to bid
22
         procedure maybe.
23
                 COMM. GIANNOULIS:
                                     Right.
24
                 CHAIRMAN DAUS: That's interesting.
```

COMM. GIANNOULIS: At that point,

1	people are told, just so you know, this is
2	what you can't do, you can't collude, you
3	should speak to people about your bid, you
4	shouldn't do this or that. I don't know if
5	that makes any sense.
6	CHAIRMAN DAUS: Interesting.
7	COMM. GIANNOULIS: That way people
8	know during this time you can chitchat before,
9	but once your name is on a piece of paper,
10	when that guy starts talking to you at the
11	coffee shop about what do you think the price
12	is going to be? You can say, "I am thinking
13	about bidding, I can't really talk about it."
14	CHAIRMAN DAUS: It also puts people
15	on notice as to who they are talking to that's
16	bidding.
17	One more comment?
18	COMM. DEAR: First of all, I want
19	compliment the Chair. I remember standing on
20	the other side, not even allowed to speak when
21	I was the chairman of a committee. You
22	weren't the Chairperson. And some member of
23	the audience tried telling me something.
24	CHAIRMAN DAUS: Coincidentally, I
25	think that day I was testifying alongside

1 Commissioner Weinshall when she was First

- 2 Deputy at DCAS.
- 3 COMM. DEAR: And a former
- 4 Commissioner made the motion to allow me to
- 5 speak. Your predecessor --
- 6 CHAIRMAN DAUS: Diane.
- 7 COMM. DEAR: No. Commissioner
- 8 Vargas' predecessor made the motion to allow
- 9 me to speak. That is what happened.
- 10 Anyhow, the bottom line is that we
- 11 have had many discussions on many issues. I
- think this is very healthy and it is very good
- and it is very important. And we have also
- done a bigger outreach to people out there.
- So I compliment you for doing this, and it's
- just a breath of fresh air. Sometimes out of
- 17 frustration people scream. That's part of the
- 18 process.
- 19 Like Andy afterwards, every time we
- 20 have a heated debate, he will come over to us,
- 21 "Fantastic meeting." The more heated debate,
- 22 he likes it much better. Feels it is a freer
- 23 process and it represents democracy. So thank
- you, Mr. Chairman.
- 25 But I also want, just like we reached

```
1
         out to the Design Trust people that provided
         us all kind of things and everything else, in
 2.
 3
         this case here, I would like to reach out, and
         I made a suggestion, to the attorneys that are
 5
         out there. We have some very good talented
         attorneys out there, representing the
         industry. They are not charging us for their
         input. They are getting paid whatever that
 8
 9
         is, but the bottom line is we should reach
10
         out, because this effects them and a lawyer is
         a professional. And the guys who come in
11
12
         here, I have to tell you something, we have
         raised the bar on professionalism of the
13
14
         people representing the industry.
                 So I encourage that we have some sort
15
         of meeting. Thank you.
16
17
                 CHAIRMAN DAUS:
                                  Okay. We don't have
18
         to make a motion for that. It's tabled.
19
                 We have a presentation. It's Item 6A
         on the agenda, Medallion Transfer and Escrow
20
21
         Procedures. These are the rules that we are
22
         proposing for a hearing in August. Chris
23
         Wilson is going to give a presentation.
24
                 MR. FRASER: If I may, just briefly,
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Chris Wilson is an Assistant General Counsel

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1
         on my staff. The Commissioners have seen some
         of his work before but have not met him, so I
 2.
 3
         would just briefly like to introduce him.
                 Mr. Wilson came to my office about a
 5
         year ago with 20 years legal experience,
         including ten years at the firm of Weil
 6
         Gotschal. His expertise was in complex
         commercial transactions and structured
 8
 9
         financing. He also dealt with secured and
         unsecured lending, bankruptcy, real estate
10
         transfers, trusts, bonds and escrows, which I
11
12
         think uniquely qualifies him to deal with the
         subject he is about to talk about.
13
14
                 I wanted to emphasize this, because
         we are quite fortunate at TLC to be able to
15
         attract attorneys with this caliber of
16
17
         experience to our General Counsel's office,
         and I wanted the Commissioners to be aware of
18
         the scope of his experience.
19
20
                 Chris?
21
                 MR. WILSON:
                               I hope I can live up to
22
         that billing, Chuck. Thank you.
23
                 Good afternoon, Commissioners. I am
```

here, as Chuck said, to give you a preview and

an overview of the Proposed Medallion Transfer

24

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1
         Rules, which we believe will be before the
         Commission in a public hearing in August.
 2.
 3
         reason that we are looking at the issue is
         that we have received considerable
         dissatisfaction from the current process from
         the industry.
                 The reason for this is that
         Medallions are, by law, transferable property,
 9
         but the transfer requirements are set forth in
         a variety of places, including the
10
         Administrative Code, certain provisions of
11
         state law, certain provisions of our rules,
12
         and in some cases some of our requirements
13
14
         have just evolved as a matter process over the
         years. So there is no one codified road map
15
         to what you need to do to transfer a
16
17
         Medallion.
                 As a result, there is a sense that --
18
19
         there is a perception that the current process
         is both complex and often inconsistent,
20
21
         including on a couple of major fronts, the
22
         establishment and valuation of tort claims
23
         against Medallions, which under the Ad Code we
```

need to take care of before a Medallion is

24

25

transferred.

Τ	in addition, there are questions
2	about what happens when a Medallion owner dies
3	and we no longer have an approved owner of a
4	Medallion. And, finally, issues
5	come up regarding when the Commission will
6	permit a trust owner interest in a Medallion.
7	Because of all these questions, as I
8	said, the industry is frustrated because they
9	feel they don't know what needs to happen and
10	what all the answers are. And we fear that
11	over time that could impair the
12	transferability of Medallions. So what we
13	have done, we have, we are striving by rule
14	revision to obtain more clarity in the rules.
15	Specifically what we mean by that, we
16	want to achieve several goals. We want to
17	facilitate the ability to transfer Medallions.
18	We want to protect lenders to the industry, as
19	state law tells us we must. And we need to
20	protect accident victims, as required by
21	Section 19-512 of the Administrative Code.
22	And I will talk a little bit more about that
23	in a minute.
24	As we looked to clarifying the rules,
25	it became clear that we should work towards

1	several objectives so that all requirements
2	are known and can be determined easily. First
3	we wanted to clearly set forth and streamline
4	the process. We want people to be able to
5	look at our rules and know what they need to
6	do. Towards that end, we want to specify
7	documentation and other requirements. In
8	addition, we want to bring clarity to the tort
9	claim evaluation process and end perceptions
10	that the process is incomprehensible and
11	inconsistent.
12	Finally, we want to clarify the
13	process, what happens following the death or
14	incompetency of a Medallion owner, where
15	presently our rules provide little guidance at
16	all.
17	Let me say a few words now about the
18	process by which the draft rules you will see
19	were developed. Industry input was a major
20	factor and consideration in the process. We
21	formed an advisory committee including
22	brokers, lenders, counsel and owners and other
23	members of the industry. We had numerous
24	meetings, both before drafting the rules to

establish guidelines, discuss processes,

1	review our current practices. And once rules
2	were drafted, we had a number of sessions with
3	people to review the drafts, and both group
4	sessions and one-on-one sessions to receive
5	and react to comments.
6	This led to several drafts of the
7	rule, including development of the final rule,
8	which will be circulated to you at some point.
9	At this point, although we didn't reach
10	agreement with the industry on literally every
11	point that came up and every comment they
12	made, their input was extremely useful. And I
13	would like to take the opportunity to thank
14	those who participated, for their input, the
15	time they spent reviewing, the comments they
16	gave us. We feel they really improved the
17	rule and the strengthened the rule that we
18	will circulate.
19	In revising the rule, we are bound by

In revising the rule, we are bound by numerous Ad Code and state law requirements, which provide, among other things, that we most approve new owners of Medallions. The Administrative Code also provides that bonds must be filed to protect tort claimants, that is, accident victims. And case law specifies

that we need to look not just at lawsuits for this, but we need to look at all potential claims that are asserted.

Under state law, foreclosures are permitted, but as the Ad Code provides, the state law provides, the TLC is still permitted to go through the usual approval process for owners and we are not required to approve any buyer in a foreclosure sale. But we are required to approve any other buyer who would otherwise approve.

Lastly, all transfers, whether people are transferring the stock in a corporation which owns Medallions or whether people are selling Medallions outright, are subject to the same requirements. I am aware, in particular, that people in the industry disagree with us on this point. We feel that the Ad Code places a clear burden on us to protect accident victims and we feel that the Ad Code is pretty clear and the only way we can protect those people is by treating both stock transfers and regular asset transfers the same way.

In addition, what we propose here, by

1	the way, follows our existing practice.
2	In terms of the Medallion transfer
3	processes outlined in the proposed rule, it
4	will largely follow our existing practice. We
5	will require much of the same documentation,
6	some of which is set forth here including
7	background documentation, fingerprints will be
8	required, corporate and partnership
9	documentation will be required where
10	applicable. We will ask for source of funds
11	documentation and we will ask for
12	documentation to permit the completion of the
13	Ad Code required review of tort claims. That
14	will include statements from insurers, a
15	survey of court and lien records, and review
16	of TLC files for any claims that have been
17	asserted against the Medallion that have been
18	forwarded to us.
19	The claim review arises because of
20	the requirements, as I said, of Section 19-512
21	of the Ad Code. Section 19-512 of the Ad Code
22	requires that before a Medallion can be
23	transferred, the seller needs to post a bond
24	to satisfy all tort claimants. Case law,
25	which has looked at this, has said we need to

1	look at not only tort claims that are the
2	subject of ongoing or concluded litigation,
3	but also claims that are merely asserted. And
4	that we need to make some evaluation of what
5	those claims are worth in terms of posting a
6	bond.
7	Under the new process, which sort of
8	follows the existing process in this respect,
9	we are told that practically speaking, people
10	don't obtain bonds. They are not available.
11	Bonding companies won't bond these sorts of
12	things, but we will require the posting of an
13	escrow.
14	The new rule clearly sets forth the
15	TLC process for determining the amounts of the
16	escrows, which claims exist, and how much must
17	be reserved for. And it will use the Office
18	of Administrative Trials and Hearings to
19	assist in that process when it is not clear,
20	when the parties can't reach agreement as to
21	those amounts themselves.
22	In addition to the legal
23	requirements, the proposed rules also address
24	a number of specific policy and process

requirements including what happens in the

1	event of the death or incompetency of a
2	Medallion owner. It allows for continued
3	operation of a Medallion for a period of 120
4	days following the death or incompetency of an
5	owner, provided that the Medallion is also
6	operated under an agency contract with a TLC
7	licensed agent.
8	What we seek to do here is prevent an
9	open-ended period of operation of a Medallion
10	without an authorized owner operator.
11	It's important to note here, the
12	original draft proposed a 60-day period. We
13	heard the industry which felt that 60 days was
14	much too inadequate to permit any sort of
15	resolution as to who should attempt to qualify
16	to operate the Medallion, and we doubled that
17	to 120 days. Again, we are balancing here.
18	We don't want an open-ended period, but we do
19	think that to avoid hardship to families, a
20	certain amount of time in which a Medallion
21	can be operated, income can be obtained from
22	that, is probably sensible.
23	Another policy and process issue
24	which we looked at in connection with the
25	revision is our policy regarding trust

1	ownership of Medallions. The TLC policy has
2	always been that we want active owner
3	operators. We want people who are in the
4	business. We want people who are concerned
5	with the business. We want people who are
6	accountable. And, although we permit and we
7	currently permit and intend to continue to
8	permit trust owning interest in Medallions, we
9	restrict that to trust owning interests for
10	the benefit of minors who don't qualify under
11	our rules to own Medallions.
12	But the new rule clarifies that when
13	those minors reach the age of ownership, they
14	must assume outright ownership in the interest
15	of the Medallion and they must qualify under
16	our rules to own the Medallion. Again, I know
17	people in the industry felt that we should
18	allow wider trust ownership. People felt that
19	would facilitate to an even greater degree
20	estate planning or ways to take care of
21	children who may not have interest in the
22	business. We looked at it, and as we said,
23	the staff thought that we wanted active owner
24	operators.

And so, we came out with the idea, or

1	continued the idea that only in the limited
2	situation in which a minor has inherited an
3	interest, it would be a trust owned interest.
4	And that's only in stock in a corporation, so
5	the officers will continue to be accountable.
6	That concludes the presentation. I
7	thank you for your time, and if people have
8	any questions, I am happy to answer them.
9	It's a big, complicated subject.
10	CHAIRMAN DAUS: Any questions?
11	COMM. POLANCO: Not right now.
12	CHAIRMAN DAUS: Chris, we thank you
13	and Chuck for all your efforts on this.
14	If you thought the auction rules were
15	complicated, wait until you see these. We
16	will get them to you way in advance. This is
17	an area where, over the years a lot of efforts
18	were made to streamline the process to make it
19	better, but there are still ways we can make
20	it even better.
21	And out of respect and courtesy to
22	the industry, the right thing to do is to make
23	sure that five Mayor's from now, ten
24	Chairpersons from now, that every time a new
25	person is hired in the legal department or in

1	the agency, that the rules don't automatically
2	just change because there is a new person
3	there. And that's something, because a lot of
4	these administrative paperwork issues were not
5	codified in rules, policy changes would occur.
6	I think it is a good practice to put all the
7	papers that required, everything that you need
8	to do a transaction, and have a fair and equal
9	playing ground all set forth in the rules so
10	that brokers and people that do these
11	transactions can look to them and point to
12	them and deal with it in a very logical,
13	transparent way. So I think it's a good step
14	in the right direction. I think there are
15	some great ideas.
16	Certainly, we will be getting copies
17	of the rules and executive summaries and
18	matrixes to them, and possibly having
19	individual briefings, if we could, way in
20	advance of the August meeting. So we have
21	some time on this, so thank you.
22	MR. WILSON: Thank you.
23	CHAIRMAN DAUS: Also, even though
24	Chris has been with us for a while, he is
25	getting introduced publically and getting

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1
         involved. I also want to thank somebody who
         has been working with the Commissioners and
 2.
         the Commission for a while now. That is Amy
 3
         Bann, who is leaving us.
 5
                 Amy, do you want to stand up.
 6
         want to say good-bye to Amy. She is leaving
 7
         the state.
 8
                 (Applause.)
 9
                 CHAIRMAN DAUS:
                                  Are you going back
10
         to Seattle?
                 MS. BANN: I am going to Seattle.
11
12
                 CHAIRMAN DAUS: She is going to
13
         Seattle with her husband.
14
                 Amy is the person responsible for
         digesting all the things that we say here
15
         day-in and day-out, putting together the
16
17
         minutes and certifying them, which, as you can
         see today with a lot of debate, it is not an
18
         easy task trying to boil all this down.
19
20
                 And she has helped the agency in a
21
         lot of different ways, so we want to wish you
22
         the best and thank you for your service, and
23
         hope you will visit New York City often and
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take cabs and liveries and limos whenever you

have a chance. Thank you.

24

Τ	So Welcome, Chris. Good-Dye, Amy.
2	And the last item is there is a
3	motion to adjourn the executive session to
4	consider appeal, TLC versus Mohammed
5	Elbstamey, License number 443681. This is the
6	second time it's on, and I consent to having
7	an adjournment. It's the second time it was
8	requested the day before by the attorney, but
9	I would propose that we basically mark this
10	final.
11	I think for the industry and the
12	people that are listening, I think it's very
13	unfair to our Commissioners to request
14	adjournments, as attorneys representing
15	respondents, the night before. I understand
16	if emergencies come up, but this is the second
17	time. Out of courtesy and respect, this is
18	the second time we have had to waste paper and
19	kill trees.
20	Number two, this is the second time,
21	this is a pretty lengthy document that each
22	and every one of these people, who do not get
23	paid, they are not salaried, take time out of
24	their night to read this thing and come in
25	expecting to have a debate, that the attorney

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1 just decides that they have other cases, that
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- 2 they are not going to come in.
- 3 So I will agree to it this time, but
- 4 I would like that it be marked final, and for
- 5 attorneys that are representing the industry,
- 6 and respondents, and also industry
- 7 representatives, it's just not right and it is
- 8 not courteous. And I would request you be
- 9 mindful of that when you request adjournments.
- 10 Next time it will not be granted.
- 11 COMM. AROUT: I think you should
- 12 close it out right now.
- 13 CHAIRMAN DAUS: I don't think we
- have enough people.
- But unless you have a problem, we
- have already told her that we will do it one
- more time and mark it final.
- 18 COMM. AROUT: Okay.
- 19 CHAIRMAN DAUS: But in the future, I
- 20 think it is important to send that message to
- 21 the industry.
- I think one time, that's fine, maybe,
- 23 if the Commissioners agree to it. But then it
- is going to be marked final, and unless there
- is some type of extreme emergency, I think it

1	is wrong to put our unsalaried board members,
2	who spend a lot of time with us, more than
3	ever before, to have to go through that.
4	With that being said, I would like to
5	make a motion to close the meeting.
6	COMM. AROUT: Second.
7	CHAIRMAN DAUS: All in favor?
8	(Chorus of "Ayes.")
9	CHAIRMAN DAUS: Okay, thank you.
10	See you in July.
11	(Time noted: 12:30 p.m.)
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4	CERTIFICATION
5	
6	
7	I, MARGARET EUSTACE, a Shorthand
8	Reporter and a Notary Public, do hereby
9	certify that the foregoing is a true and
10	accurate transcription of my stenographic
11	notes.
12	I further certify that I am not
13	employed by nor related to any party to this
14	action.
15	
16	
17	
18	MARGARET EUSTACE,
19	Shorthand Reporter
20	
21	
22	
23	
24	
25	