

## PRESS RELEASE For Immediate Release

**February 9, 2011** 

David Yassky Commissioner

Office of Public Affairs 40 Rector Street, 5th Floor New York, NY 10006

+1 212 676 1013 tel +1 212 676 1101 fax

## STREET HAIL SURVEY WILL HELP TLC TAILOR BOROUGH TAXI PLAN

On January 19, 2011, Mayor Michael R. Bloomberg delivered his *State of the City* address, and in this address, announced a proposal to establish a new category of livery cars that can make on-street pickups outside of Manhattan – just like yellow cabs do. It will give many New Yorkers another safe, reliable and convenient option for getting around, while offering them yellow-taxi-like amenities such as metered fares, credit/debit card payment, easier-to-spot cabs and more.

Today, the New York City Taxi and Limousine Commission (TLC) is launching a brief on-line survey to help us learn more about the riding public's thoughts on taxis and car services, and how they interact with them. The survey is available in both English and Spanish at the TLC's Web site at <a href="https://www.nyc.gov/taxi">www.nyc.gov/taxi</a>.

The TLC will be distributing this survey through local blogs, Web sites, Community Boards, community-based organizations and other neighborhood information resources.

"We know for sure that New York City residents in the Bronx, Brooklyn, Queens and Staten Island need better street hail service," said TLC Commissioner/Chair David Yassky. "This survey will help us tailor the new rules to best serve customers."

--30--

Contact - Allan J. Fromberg - 212-676-1013/347-203-2352 - allan.fromberg@tlc.nyc.gov