



Mayor's Office of Technology and Innovation

Department of Records and Information Services

NYC Department of Records and Information Services and the Mayor's Office of the Chief Technology Officer announce a searchable public portal to official New York City agency social media posts.

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NEW YORK — The New York City Department of Records and Information Services (DORIS) and the Mayor's Office of the Chief Technology Officer (MOCTO) advance transparency in City government information through the creation of an online archive of all official New York City agency social media posts using the Archive Social platform: <http://nyc.gov.archivesocial.com/>.

The social media archive furthers transparency goals and is aligned with the Mayor's promise to expand and facilitate access to government information by proactively making all posts available online. Beginning in 2011, when the City launched a digital road map, City agencies have continuously expanded the use of social media as a means of communication. Social media is used to provide real-time information in emergencies, such as Hurricane Sandy, to engage with constituents in direct dialogues, and to share messaging. The site offers access to 362 accounts associated with 44 agencies across 15 social media outlets including Facebook, Flickr, Google+, Instagram, LinkedIn, Pinterest, Twitter, Vimeo, and Youtube. The site was developed by Archive Social which also created the Obama administration's social media archive.

"The social media posted by City agencies are equivalent to telegrams from the 19th and early 20th century. Highlighting initiatives, showcasing images, the platform offers a quick survey of the key issues City agencies are grappling with. The platform will be linked to the Municipal Library's publications portal. The Library was founded more than one hundred years ago to provide access to government information and this new initiative fits perfectly with its mission." - **Pauline Toole, Commissioner, DORIS.**

"We've done an incredible job in NYC of engaging our public with relevant and timely social media content," said **Miguel Gamiño, Jr., New York City Chief Technology Officer.** "This online portal is an invaluable public resource for transparency of messaging and demonstrating our commitment to public engagement."

"ArchiveSocial is honored to partner with New York City to provide open, searchable access to the wealth of public information created across the City's social media channels. The open Social Media Archive contains an unprecedented volume of social media public records and is a testament to New York City's leading approach to government transparency." - **Anil Chawla, CEO Archive Social**

“One of the true tests of data and information transparency is whether a government archives everything and whether it gives a user the tools to search that archive. This portal does both. I applaud NYC DORIS and the NYC CTO on making all city government social media accessible from a single starting point,” said **Manhattan Borough President Gale A. Brewer**.

"Whether it is during emergencies or when we are celebrating special occasions, social media is how the world and our City communicates in the 21st century," said **Council Member Ben Kallos**. "By keeping an archive of all City agency social media posts, the New York City Department of Records and Information Services (DORIS) will be dutifully fulfilling its mission to preserve and provide public access to historical and contemporary records of the City of New York. Thank you to Pauline Toole DORIS Commissioner and New York City Chief Technology Officer Miguel Gamiño, Jr for having the foresight and vision to make this possible now."

“Social media are now some of the most frequently used and effective communication tools for City agencies,” said **Council Member James Vacca**, chair of the New York City Council Committee on Technology. “As is the case with other government communications, it is necessary for the City to preserve these social media posts and provide New Yorkers with easy access. I am thrilled to hear about this new portal and would like to thank the Department of Records and Information Services and the Mayor’s Office of the Chief Technology Officer for their hard work.”

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