

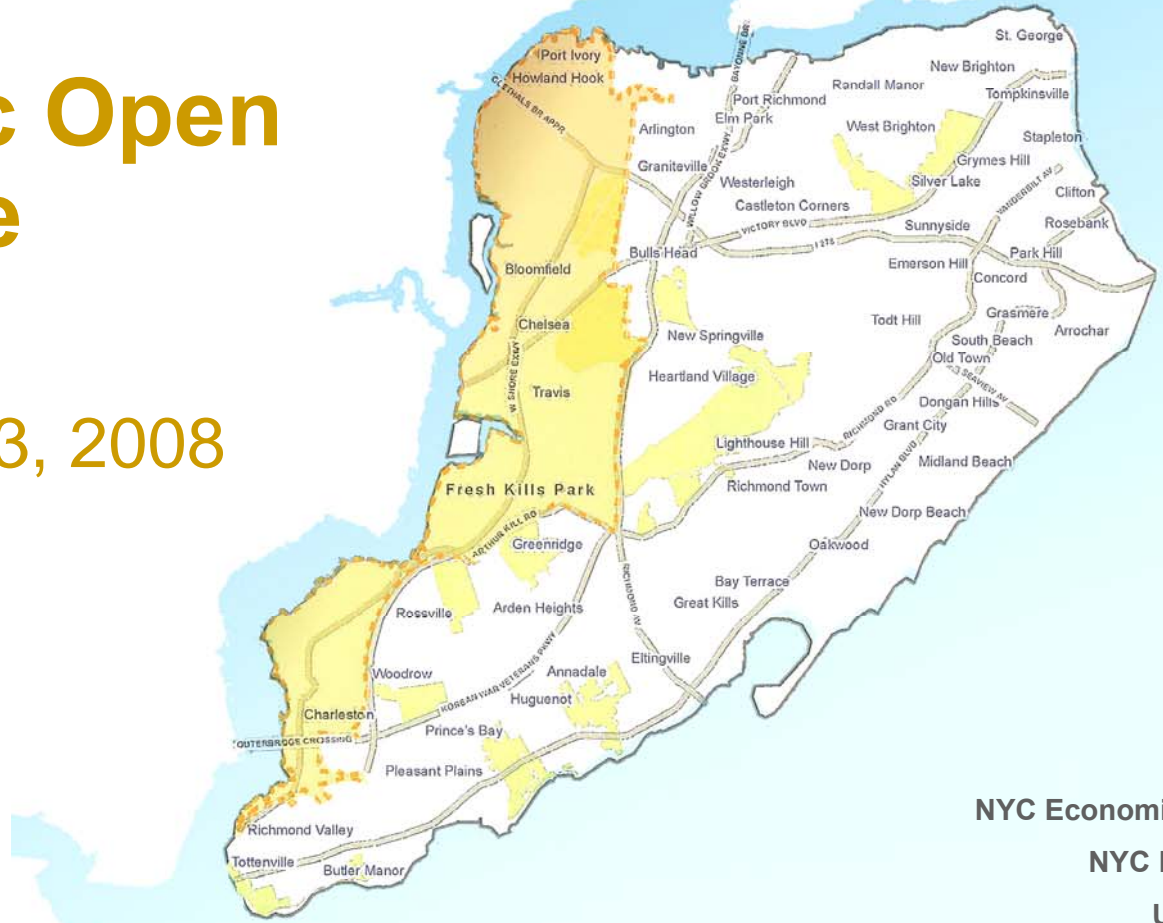
STATEN ISLAND WEST SHORE

Strategic Vision

FRAMEWORK FOR THE FUTURE

Public Open House

March 13, 2008



PRESENTED BY:

NYC Economic Development Corporation
NYC Department of City Planning
Urbitran Team – Consultants

PPSA • ERA • SMWM

HALCROW • ASGEC • ZETLIN • HPI



Agenda

- Project Background
- Actions to Date
- Goals of Strategic Vision
- Public Outreach Activities
- Project Areas
- Baseline & Alternative Development Scenarios
- Key Project Components
- Project Schedule
- Planning Exercise



Project Background

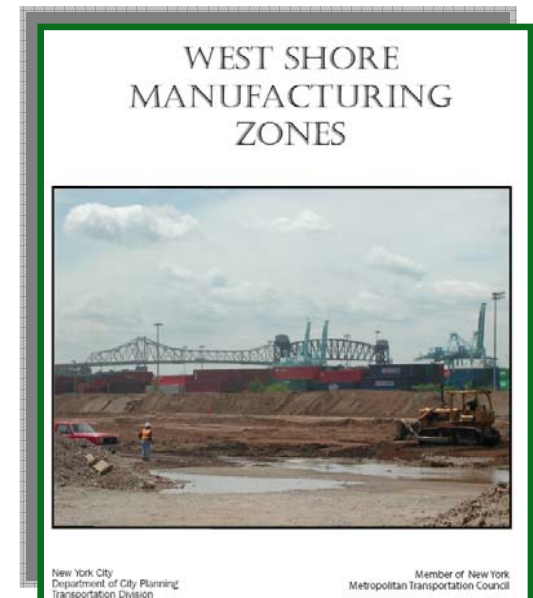
- Concern over future growth
- Recent applications for rezoning
- Limited transit options
- Vacant & under-utilized property
- Extensive wetlands & wildlife areas
- Public investments in Fresh Kills and Travis Rail Spur
- Poor roadway connections to rest of the borough



HOW CAN WEST SHORE PROJECT BEST RESPOND TO THESE ISSUES?

Actions to Date

- SI Growth Management Task Force
- SI Transportation Task Force
- DCP West Shore Traffic Study
- West Shore Strategic Vision
 - Public outreach started
 - Existing Conditions near completion
 - 10-Year Baseline Scenario studies begun
 - Coordination with other studies







Goals of Strategic Vision

- Balance land use planning goals and infrastructure needs
- Develop consensus for a West Shore Vision
- Coordinate with other planning efforts
- Provide a prioritized, phased plan to achieve West Shore Vision














Public Outreach Activities

Layered Approach

-  Advisory Committee Meetings
-  Stakeholder Interviews
-  Public Open House
-  Public Visioning Workshops



PROPOSED OUTREACH SCHEDULE:

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept	Oct.	Nov.	Dec.	Jan.
<i>Advisory Committee Meetings</i>													
<i>Key Stakeholder Meetings</i>													
<i>Public Open House Meetings</i>													
<i>Public Visioning Workshops</i>													

Project Areas

Four Study Zones:

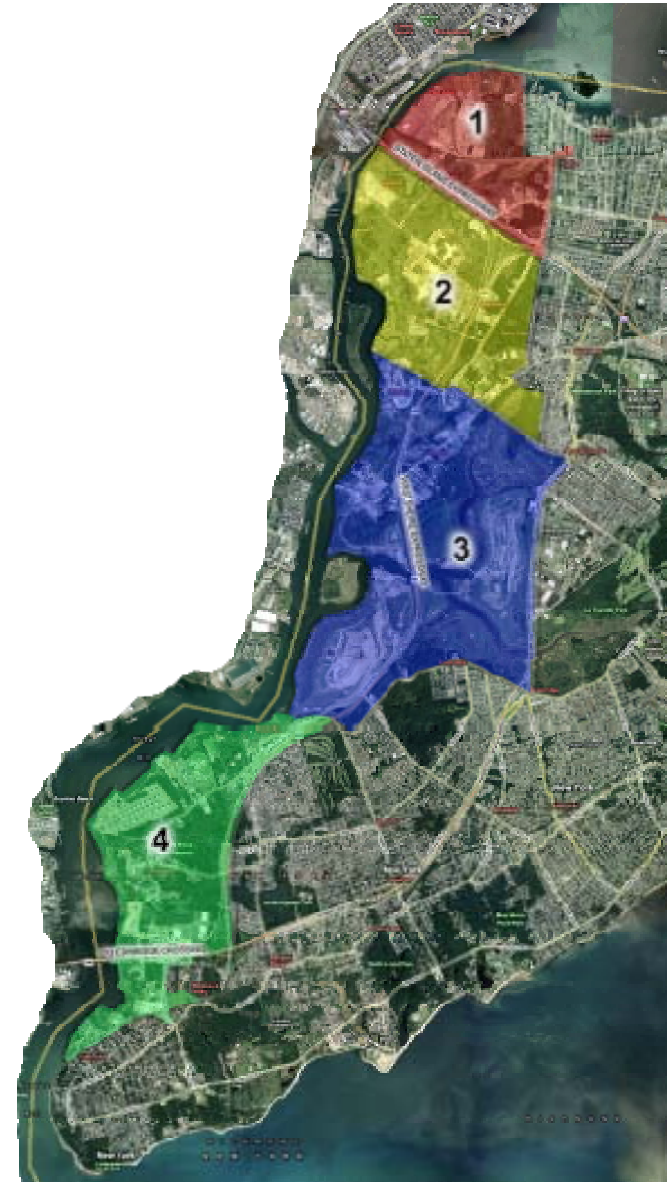
1. Arlington - Port Ivory
2. Bloomfield – Teleport
3. Travis - Fresh Kills
4. Charleston -Tottenville

Common Themes:

- Industrial zones
- Wetlands, natural habits, parks
- Vacant land
- Good highway access

Local Differences:

- Older residential communities
- Port and rail facilities
- Fresh Kills Park
- Level of transit service



Key Project Components

TRANSPORTATION

LAND USE

INFRASTRUCTURE



OUTREACH

MARKET ANALYSIS

2000-2010	
Number	Percent
393,935	4.9
68,544	5.1
101,510	4.1
125,506	8.4
50,295	
48,089	

Strategic Vision Process: Key Steps

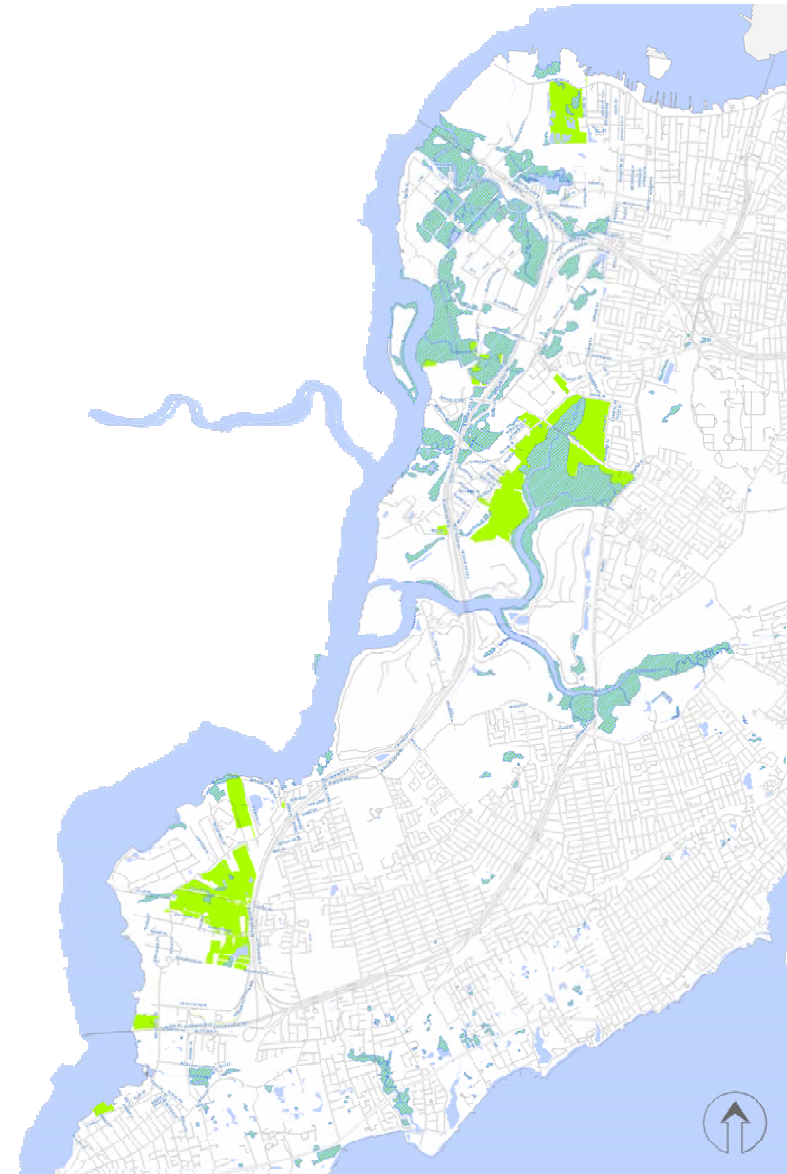


- **Step 1: Establish *10-year Land Use Baseline***
 - Current trends
 - Existing/planned infrastructure, zoning, etc.
- **Step 2: Create & Screen *Land Use Development Alternatives***
 - Major land use approaches with key redevelopment locations
 - Alternatives screened for community support, marketability, etc.
- **Step 3: Identify & Develop *Preferred Land Use Plan***
 - Practical
 - Implementable

Key Project Components

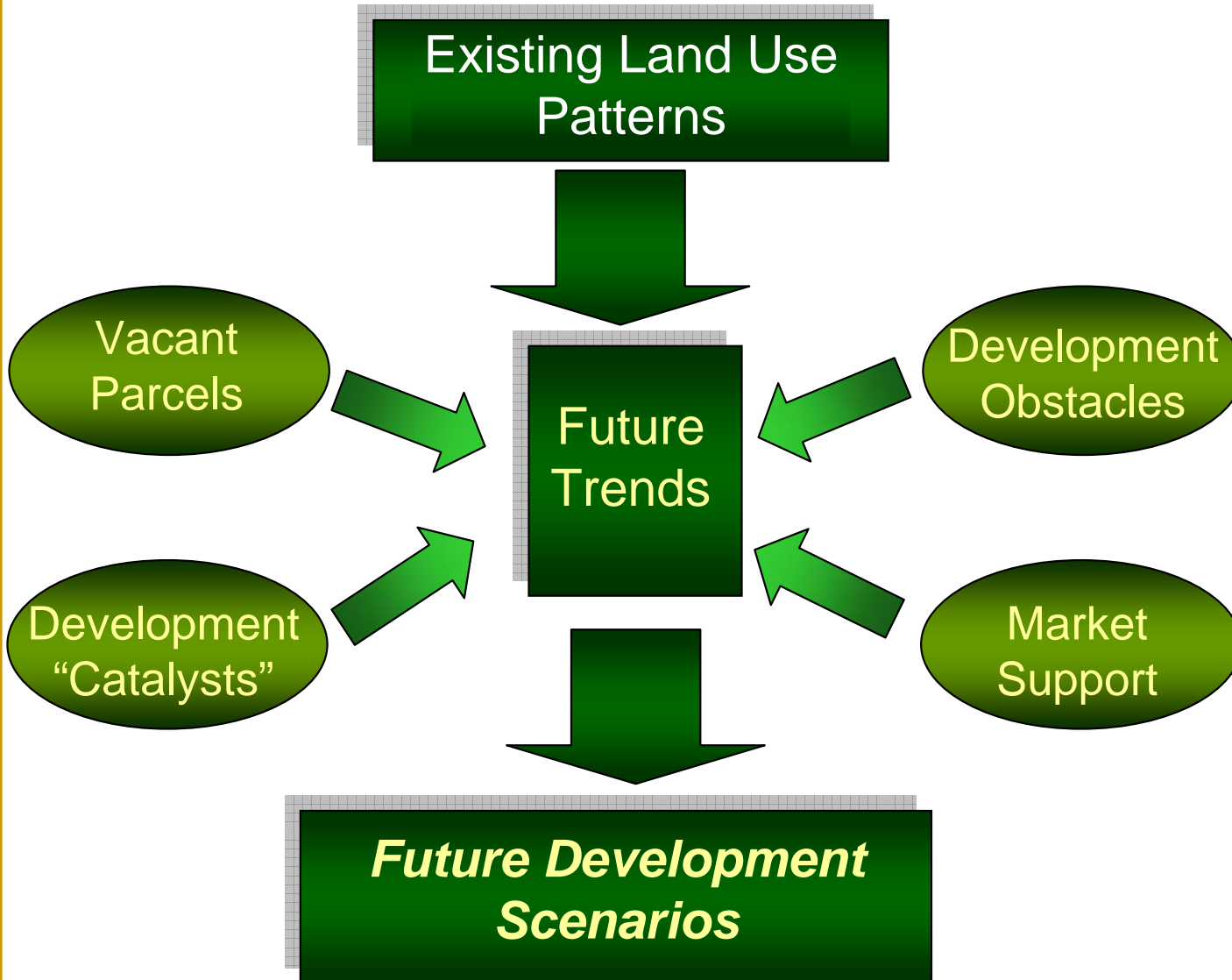
Land Use

- 6,000-acre area
 - Mostly industrial land and open space
 - 4,800 acres zoned for manufacturing (over ½ vacant)
 - 780 acres of other vacant land (50% on parcels over 2 acres)
 - 280 acres of “soft sites” with potential for redevelopment
 - 48% of the West Shore will be park or open space after completion of Fresh Kills Park



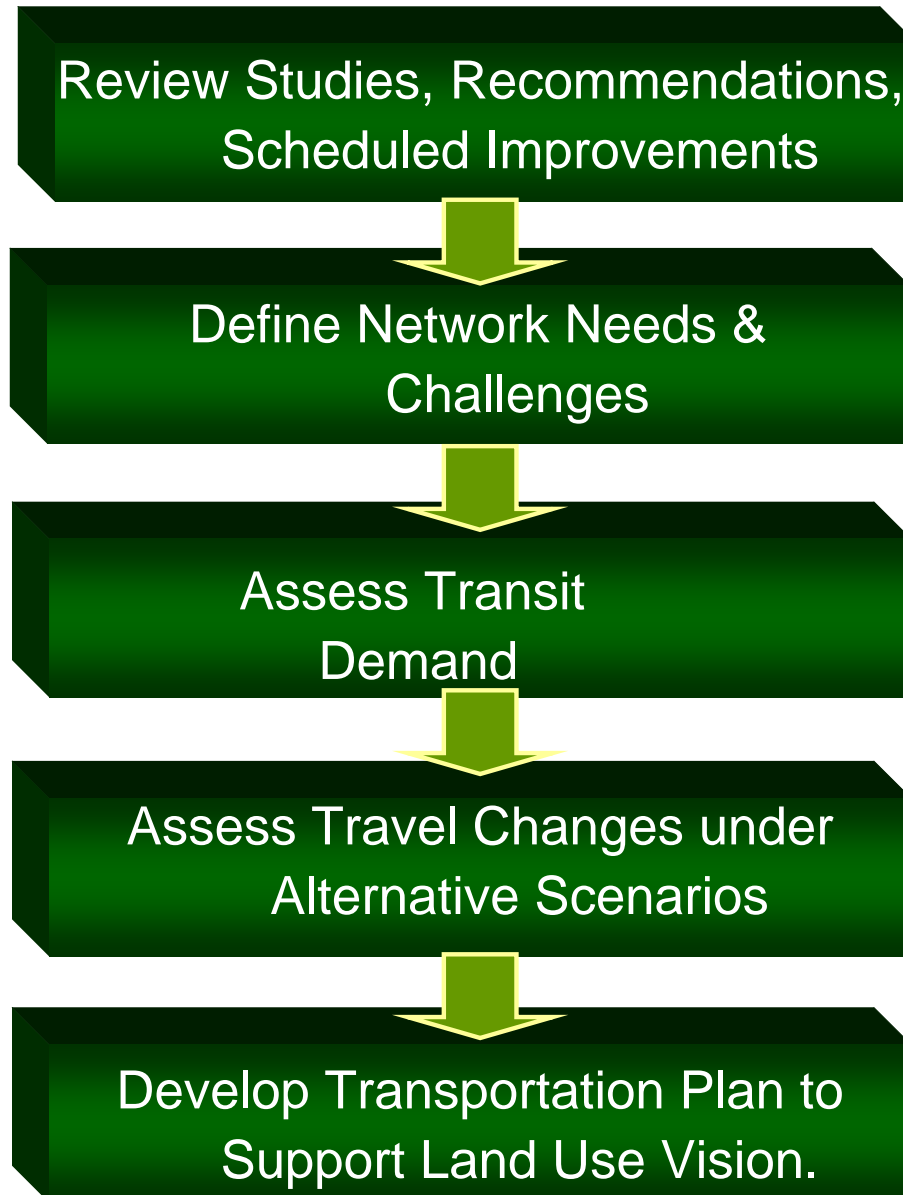
Key Project Components

Land Use -- Approach



Key Project Components

Transportation -- Approach



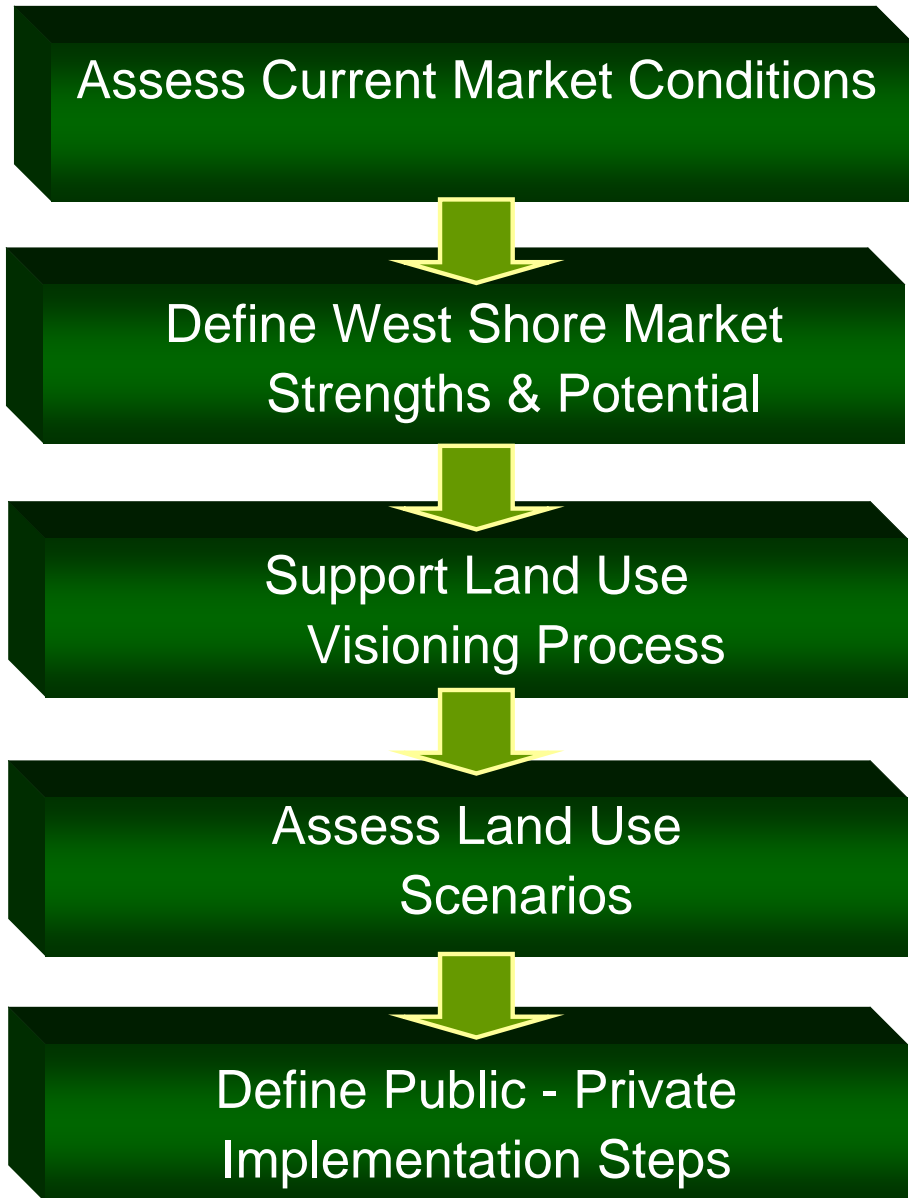
North Shore Rail Freight Line



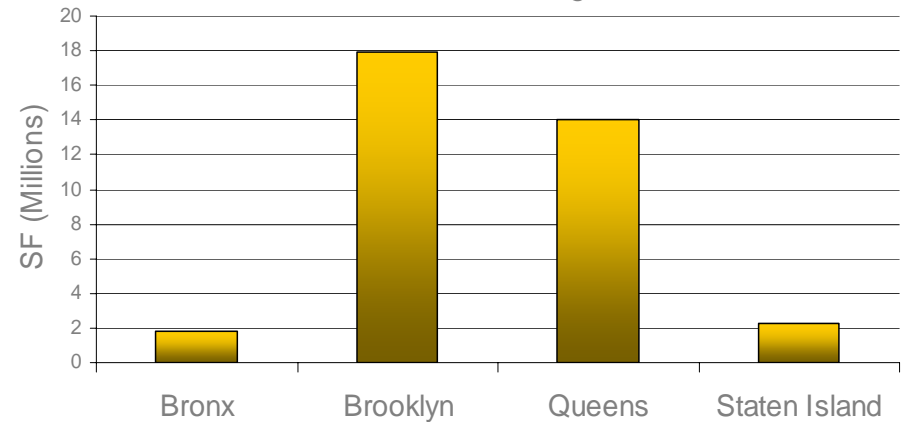
Arthur Kill Station Plan

Key Project Components

Market Analysis -- Approach



Office Floor Area (SF) 2007 (Millions)
 NYC Outer Boroughs

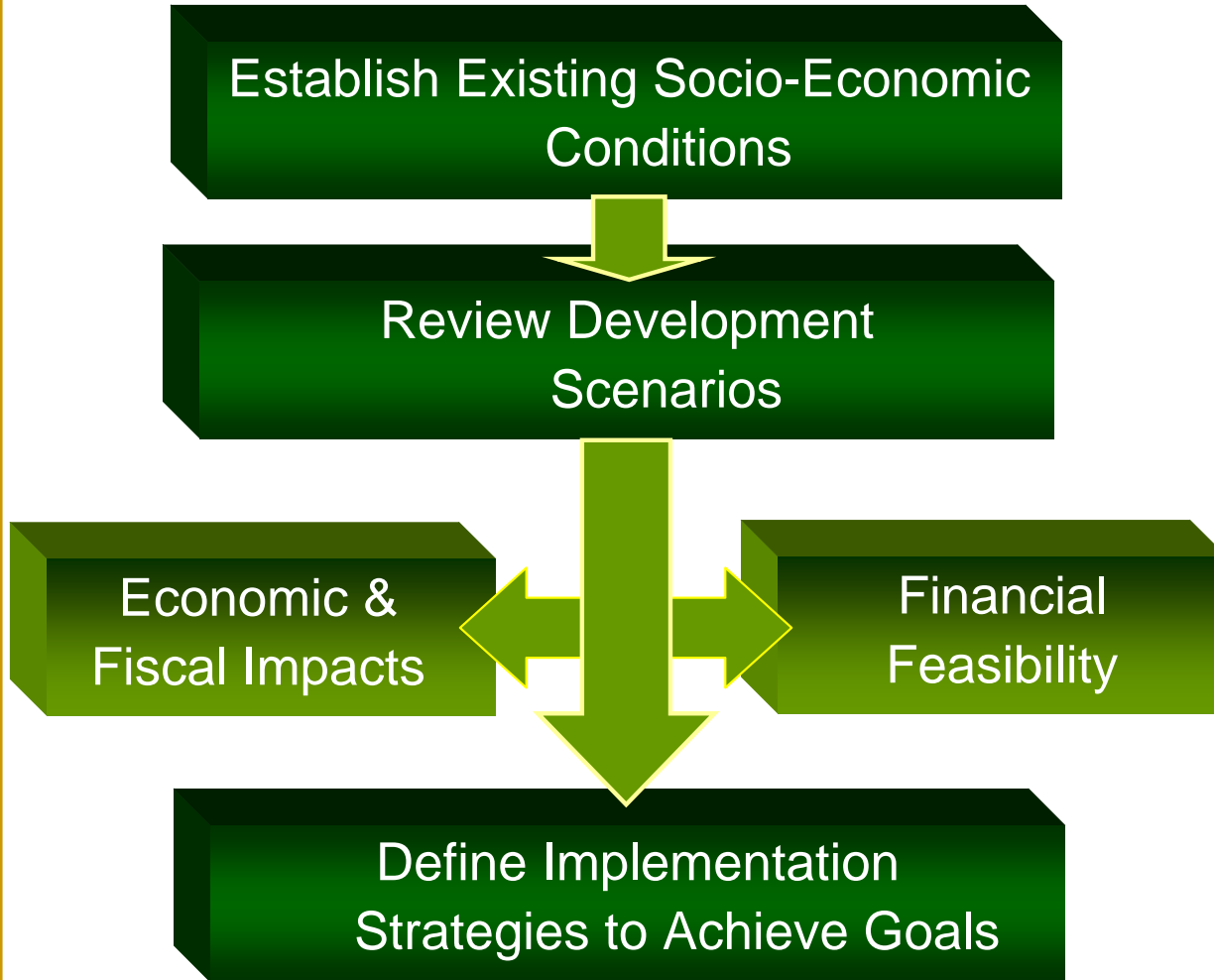


Source: Cushman & Wakefield.

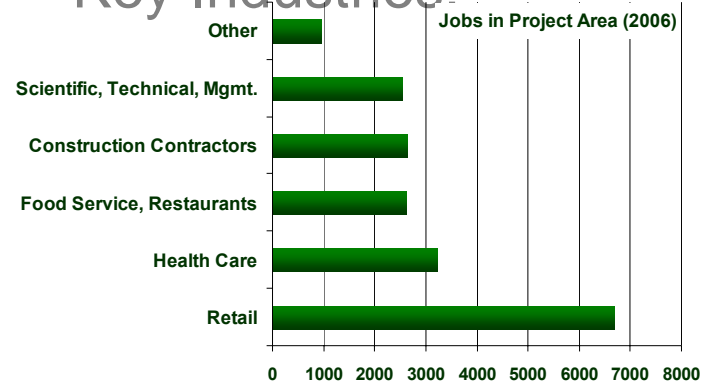


Key Project Components

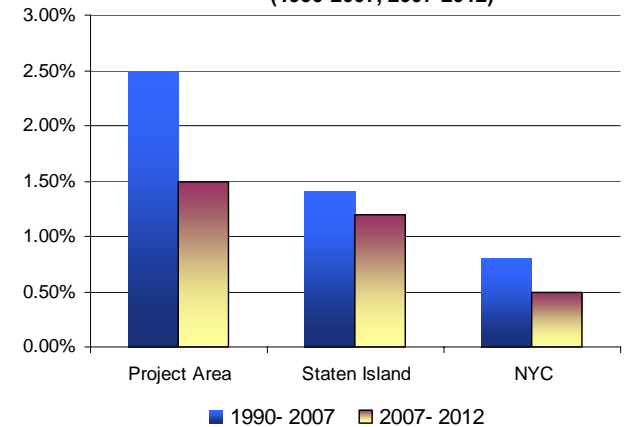
Economic Analysis -- Approach



• Key Industries:



Population Change - Project Area, Staten Island, NYC
 (1990-2007, 2007-2012)



Key Project Components

Infrastructure -- Approach

Establish Existing Supply-Demand Conditions

Review On-Going & Planned Upgrades, Expansions

Quantify Demand Impact Under Development Scenarios

Assess Adequacy, Cost, Timing & Priority of Improvements



PS 56

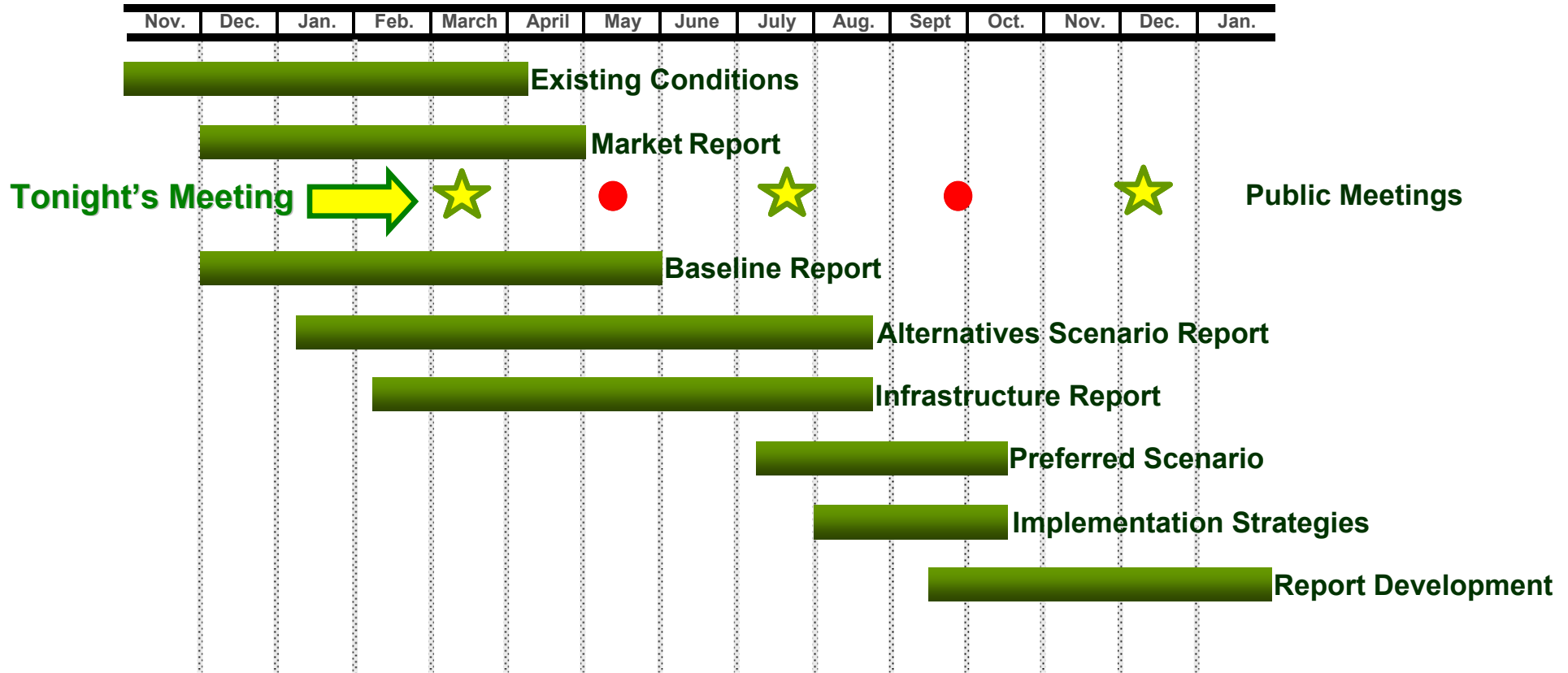


Oakwood Beach STP



Staten Island Bluebelt

Project Schedule

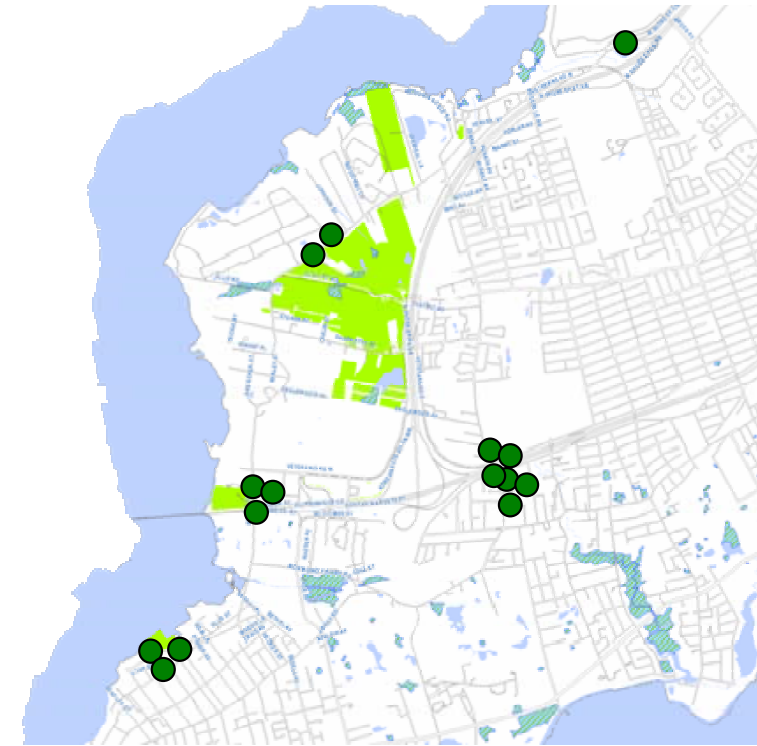


★ Public Open House Meetings

● Visioning Workshops

Next – Learning from You!

- Quick planning exercise
 - Where you're from
 - Key interests and concerns
 - Land Use
 - Transportation
- Help Project Team understand community
- Introduce community to project methods, goals



Transportation – Areas of Concern

STATEN ISLAND WEST SHORE

Strategic Vision

FRAMEWORK FOR THE FUTURE

Questions ... Comments ... Discussion

