

NEIGHBORHOOD OVERVIEW

WHAT IS IN THE NEIGHBORHOOD



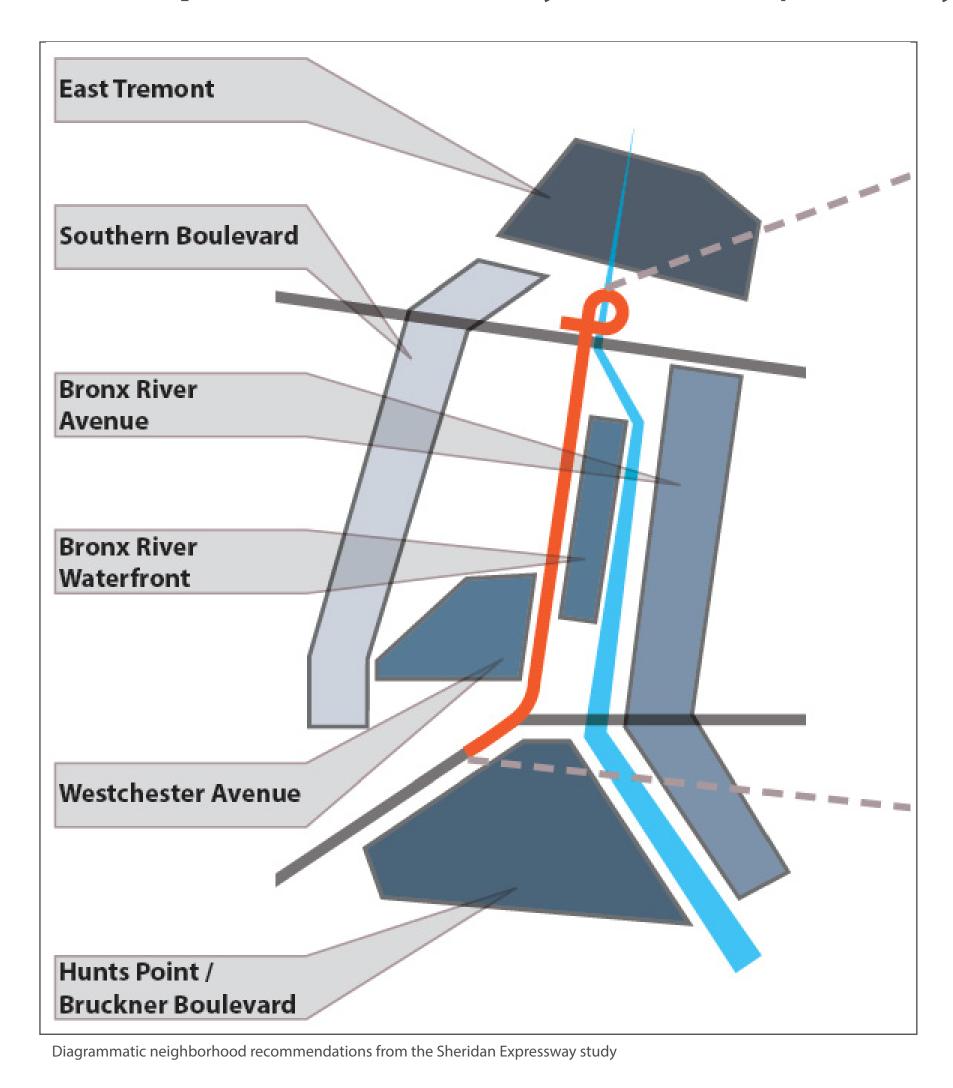
SOUTHERN BOULEVARD NEIGHBORHOOD STUDY



WHY STUDY SOUTHERN BLVD?

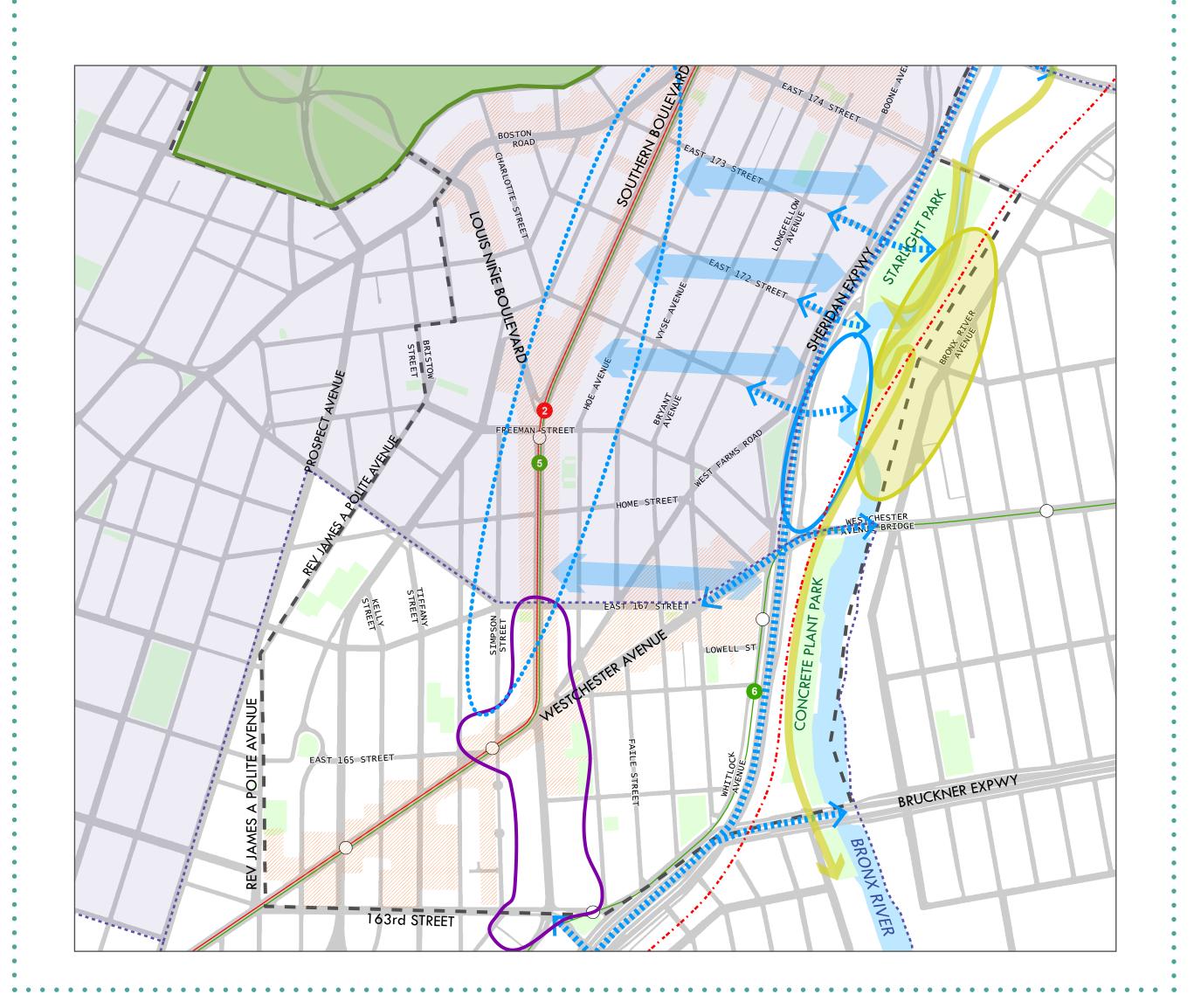
Continue Planning from Sheridan Expressway — Hunts Point Land Use and Transportation Study

As part of the **decades-long community-led movement** to reconnect neighborhoods to the Bronx River waterfront, from 2010-2013, agencies worked with local stakeholders on a study of the Sheridan Expressway. Through that process, stakeholders agreed that the areas around Southern Boulevard, other key corridors, and the Bronx River waterfront deserved a **more detailed plan** that looks beyond the expressway.



Tie together Multiple Plans and create a unified vision

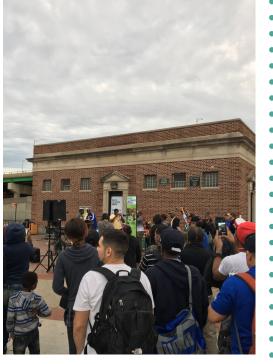
The community organizations and residents of Crotona Park East, Longwood, Charlotte Gardens, Southern Boulevard and Bronx River have long been engaged in local planning. The Southern Boulevard Neighborhood Study is an opportunity to tie together these many plans and diverse work of the community and set a unified vision for the future.



Preserve Assets and Address Challenges







The study will **support the many assets** around Southern Boulevard, especially the people, culture, and music heritage and help address long-term challenges including health, safety, poverty, vacant storefronts, and limited access to parks, jobs, and community services. The city is changing – populations are growing, rents are rising, infrastructure is aging - and the **planning process will provide a way to affect those changes for the betterment of the neighborhood.**

Build Consensus and Focus Resources

A neighborhood study provides an opportunity for neighbors and city agencies to develop a plan for the future together. An effective neighborhood plan allows community members to prioritize needs and advocate to ensure the city is making the right investments in their neighborhoods. The study is an opportunity to build consensus across the area, coordinate agency responses, and prioritize capital investments.

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STUDY PROCESS & TIMELINE

The Southern Boulevard Neighborhood Study is a comprehensive planning approach in which DCP and other agencies work collaboratively with communities, stakeholders, and elected officials to collectively develop a plan for

your community's future.

Small Group Meetings

recommendations of the Planning Partners, DCP Bronx engaged in small group meetings with a variety of different community groups, seeking to meet residents and stakeholders where they are. These ranged from very broad to very topic-focused conversations, and were an opportunity for stakeholders to shape the

Building upon the

Banana Kelly Resident Leadership Mtg
Casa Boricua Senior Center
Southern Boulevard BID
Fannie Lou Hamer Freedom HS PTA Mtg
Community Board 2
Community Board 3

CM Salamanca Housing Roundtable

planning process and ensure their

Planning Work

What Creates Health?

Department of Health and Mental Hygiene (DOHMH), in partnership with Urban Health Plan and the Bronx Neighborhood Health Action Center, hosted "What Creates Health?" workshops for agency and community partners.

Tenant Resources

Housing Preservation & Development (HPD) hosted Tenant Resource Fairs in Community Districts 2 & 3, sponsored by Councilmember Salamanca and Community Boards 2 & 3.

Commercial District Needs

Small Business Service (SBS) is currently working in partnership with local community-based organizations WHEDco, Youth Ministries for Peace and Justice (YMPJ) and the Southern Boulevard BID to complete a Commercial District Needs Assessment that takes a closer look at business, retail and commercial activity in the study area.

We are committed to a public process that is:

- Transparent, open, and responsive to community needs
- Accessible and available to the community using a variety and range of methods, including online and in-person in order to reach the community where they are most comfortable
- Outcome-oriented: the input received through the public engagement process directly influences the plan

Note: As the process responds to community feedback, we will provide updates and changes to the timeline.









Vision + Plan

Goal Setting, Visioning, Developing Strategies & Recommendations





Listen + Learn

Stakeholder Building & Existing Conditions

As recommended by the Planning Partners, DCP Bronx created a Community Survey (paper and online, in English and Spanish) to identify many of the larger issues and gather baseline information from people who live and work in the

Planning Partners Meetings

DCP convened several meetings with

the Planning Partners, a diverse

group of local stakeholders and

leaders, to help drive community

participation, give input about the

planning process, and share what

they know about the neighborhood

the area.

based on their planning and work in

Launched November, 2016

Community Survey



areas around Southern Boulevard.

As recommended by the Planning Partners, DCP Bronx went to events and festivals in the communities around Southern Boulevard listening, engaging, and learning from residents about their neighborhoods. DCP had the opportunity to introduce stakeholders to the study and gain local insight through visioning and mapping exercises.

Urban Health Plan Bronx Rising!: Afro-Latino Identities Bronx Music Heritage Center Lab Sheridan Teen Summit YMPJ/The POINT/FLHFHS South Bronx Culture Trail Festival Casita Maria

South Bronx Culture Trail Festival Casita Maria
Bronx Summer Fest WHEDco
Fiesta de San Juan Urban Health Plan
5k Conoe Challenge Bronx River Alliance
South Bronx Rising Together Education Summit
Casita Maria BLITZ
Casa Boricua Community Fair
CB2 Back to School Event
Clinton East Block Party/Community Day
Community Rowing Rocking the Boat

Tabling Outreach

Fannie Lou Hamer Freedom HS Open House





This booklet describes

information and input

provided to date. It summarizes what people like about their neighborhood and what they think needs improvement, including direct quotes and some general take-aways. The document is only a snapshot of what we've heard so far and

is meant as a start to

the conversation.



Open House Summary Released: July, 2018 nyc.gov/southern

Materials at the Open House are available electronically onlne. Presentation boards contained maps and graphics, data and statistics, information about resources, and more. This summary document walks through the content of each topic-focused station, a description of what was said by participants, high-level takeaways, and a list of the major themes that have been

identified through

public engagement

to-date.



Vision & Goals
Workshops Summary
Released: February, 2019
nyc.gov/southern

Materials and draft notes from the Vision and Goals Workshops are available electronically online. This document summarizes the exercises and discussions from both events along with some of the output itself, including conversations around shared values and issues that exist in the community today, discussions of visions and goals for the study, and ideas of how to achieve them.

Business Support Roundtable Parks, Public Space & the Waterfront

Housing

Neighbrhood Food Landscape

Violence as a Public Health Issue

The draft plan will summarize the planning process and include draft strategies and recommendations to achieve the planning goals and vision for the Southern Boulevard communities.

Draft Neighborhood

Release Goal: Fall 2019

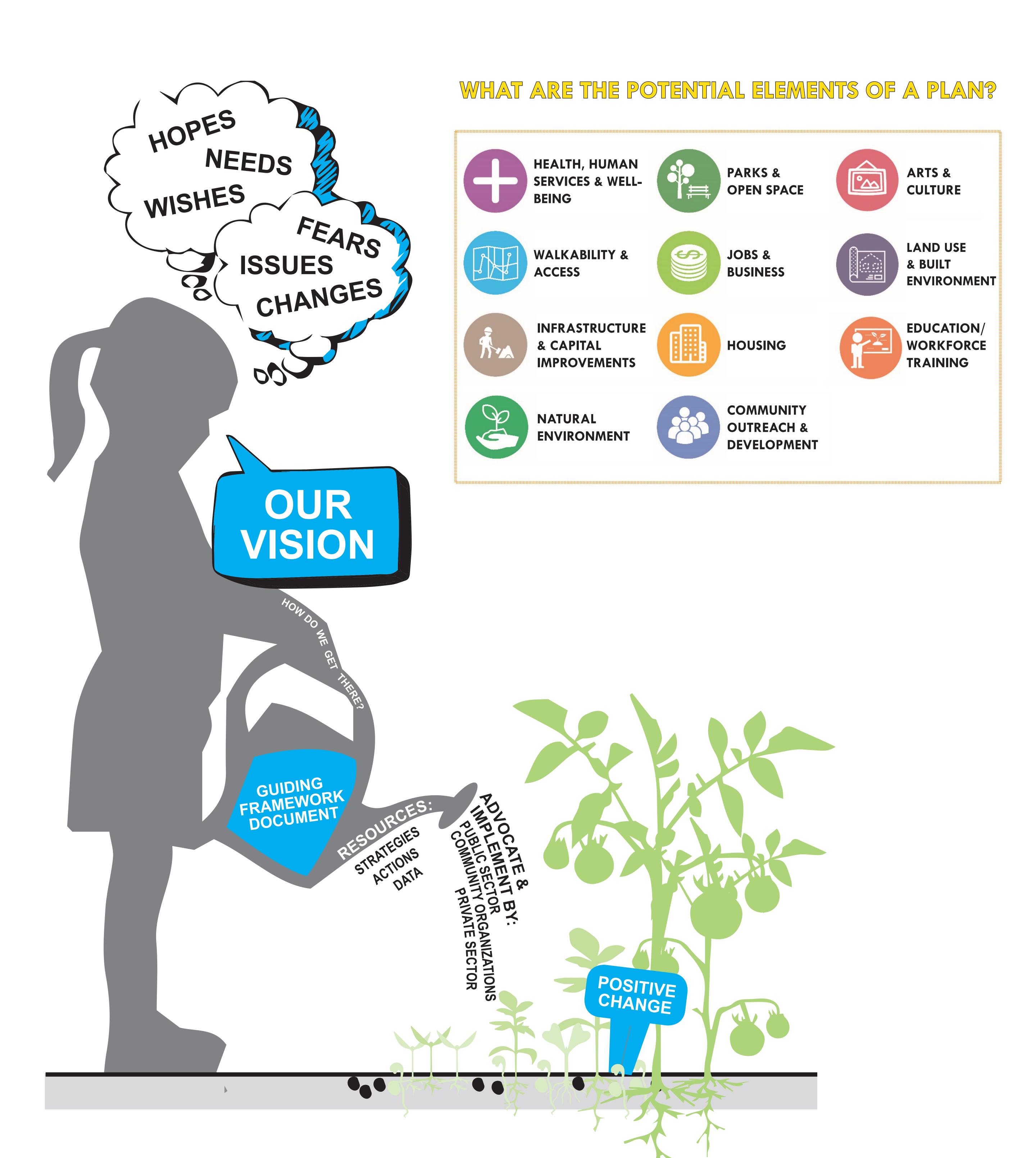
Implement

Program Development
ULURP
Long-Term Strategies

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WHAT'S IN A PLAN?



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DRAFT VISION

The content and key takeaways from the **Goals Workshop** and **Visioning Workshop**, along with the ongoing community input throughout the multiple years of the study's public engagement has led to the formation of the following **draft vision**, which describes how community stakeholders imagine the ideal future that the implementation of the plan could achieve. The vision will continue to be shaped throughout the next phases of the planning process.

THE NEIGHBORHOODS ALONG SOUTHERN BOULEVARD ARE MADE UP OF STRONG, CULTURALLY-RICH COMMUNITIES WITH PEOPLE OF ALL AGES AND BACKGROUNDS.

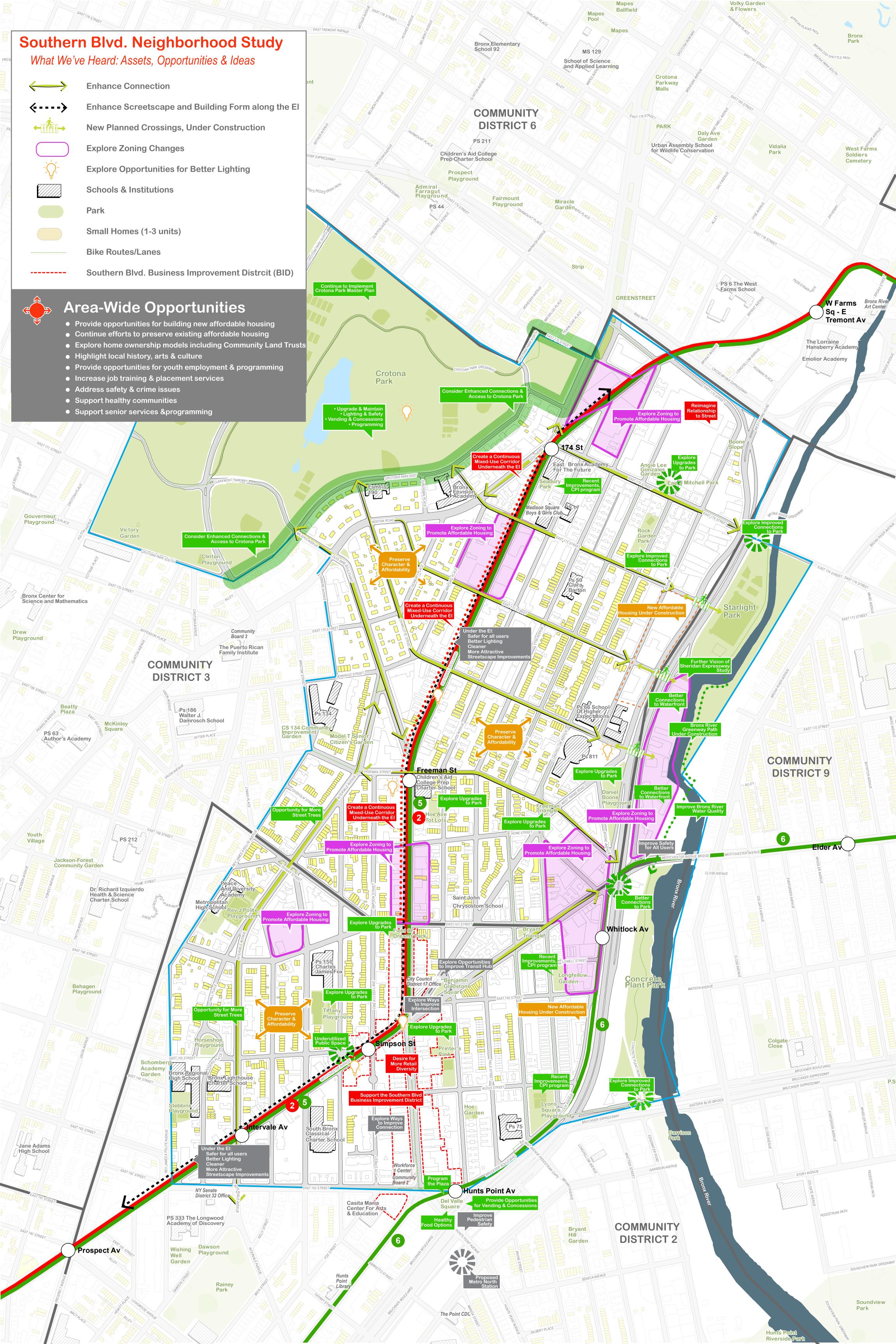
ALL ENJOY EQUITABLE ACCESS TO RESOURCES AND OPPORTUNITIES THAT MAXIMIZE A HIGH QUALITY OF LIFE.

THE NEIGHBORHOODS' HISTORY AND CULTURAL ROOTS ARE ALIVE AND THRIVING, AND THE COMMUNITY IS HEALTHY, SAFE, AND CONNECTED.

DRAFT HIGH-LEVEL GOALS

This process also led to the formation of **draft high-level goals** for the study, which describe the specific ways that the plan will help achieve the vision:

- PRESERVE AND INVEST IN EXISTING COMMUNITY ASSETS
- ADDRESS LONGSTANDING HEALTH AND ECONOMIC INEQUITIES IN THE COMMUNITY BY FOCUSING ON ROOT CAUSES
- ENSURE THAT THIS IS A GREAT PLACE FOR YOUNG PEOPLE TO GROW UP AND FOR SENIORS TO AGE IN PLACE
- CONNECT PEOPLE TO EACH OTHER, RESOURCES, OPPORTUNITIES, AND ASSETS



Southern Boulevard Neighborhood Study: Future Vision

