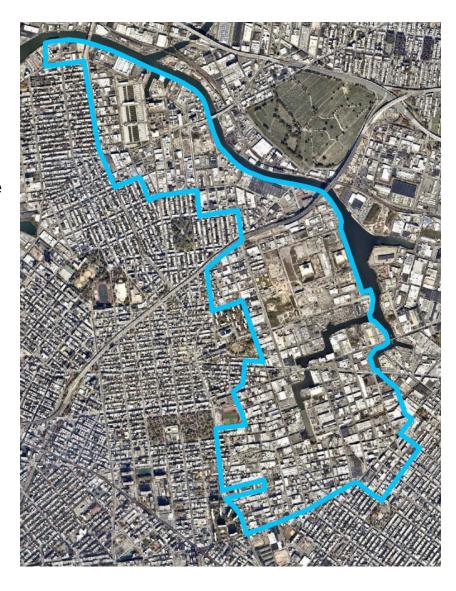
ABOUT THE NORTH BROOKLYN INDUSTRY & INNOVATION PLAN

Announced in Mayor de Blasio's Industrial Action Plan in November 2015, the North Brooklyn Industry & Innovation Plan will identify strategies to promote job growth and economic activity in North Brooklyn.

The Plan will identify City interventions and land use tools to:

- Generate greater stability for manufacturing/industrial jobs
- Provide for growth of complementary commercial businesses in appropriate areas
- Limit conflicts between industrial and non-industrial uses
- Improve quality of life for workers and nearby residents
- Identify transportation and infrastructure needs

The plan will not propose rezoning for residential use (except for limited, already predominantly residential blocks)



We have spoken to 50 businesses through interviews and roundtables and **TIMELINE & PROCESS** conducted: 15 developer/broker interviews and 1 resident roundtable! WINTER/ DECEMBER **FALL SUMMER FALL END OF** SPRING TODAY 2015 2015 2016 2016 2016 2016 Mayor and **Public Open** Stakeholder **Public Open** Develop Draft **Public Open Final Report** Implementation House 1 Kickoff City Council roundtables and House 2 Plan House 3 Release Final of any policy, Meeting Plan and Report Unveil interviews Present Draft Present regulatory, **Industrial Action** Draft Plan for and/or zoning Land use and Conceptual Land Plan economic Use Framework community changes analysis for community feedback feedback



ABOUT THE NORTH BROOKLYN INDUSTRY & INNOVATION PLAN

DRAFT CONCEPTUAL LAND USE FRAMEWORK FOR PUBLIC FEEDBACK

The Land Use Framework, to be completed by the end of 2016, will propose a set of goals for an area, through which policies are created to determine how land is used and what types of buildings can be built.

A: Core Industrial



Dedicate area to heavy industrial businesses

B1: General Industrial



Maintain area for a wide variety of industrial businesses

General Industrial



Maintain area for a wide variety of industrial businesses

nnovation District



Support growth of a transit-accessibe, diverse employment district

D: Mixed Edge



Maintain current character and uses

ablished Residential



Align zoning with existing residential use

