

HUNTS POINT STATION AREA



DRAFT

PLANNING WORK IN PANDEMIC

COVID-19 has changed the world. The Bronx has been particularly affected, and our health and economy are suffering. As we continue to fight back COVID-19, we seek to make the City a hub for public health research, create high-quality jobs, and make New York the fairest city in America. New Metro North service in the Bronx can support economic recovery of the borough and the city in the wake of the pandemic, and station-area planning can bring much needed amenities and services to the neighborhoods of the East and South Bronx.

However, as the City and MTA face extreme financial challenges, stakeholders of all kinds – elected officials, community residents, businesses, institutions - must continue to advocate for the regional rail stations and service to support New York City's recovery. The new stations can be critical to kickstarting the recovery of the borough and city's economy by thoughtfully and pro-actively planning for job growth, supporting existing commercial corridors, and working to get New Yorkers back to work in the Bronx, the city, or the wider region.

The draft recommendations shared in this remote open house are a first attempt at understanding how we move forward amidst the current health, social, and financial crises. Your guidance and feedback on the recommendations in the coming weeks will be fundamental to the plan's success as we seek to understand and respond to changing priorities during COVID.

Through the public planning process, you and your neighbors have already helped develop planning objectives that have only grown in importance as we confront COVID. These include:

- Create new or expanded open spaces where people can relax, play, and enjoy the outdoors.
- Help residents of the Bronx access opportunities for jobs in the borough, the city, and the region.
- Ensure affordable homes are available across the East and South Bronx.
- Help address longstanding health inequities, which have exacerbated the pandemic's impact on Bronxites, by working to reduce systemic barriers to good health. To address this we must plan for:
 - Access to transit that reduces reliance on automobile use and the pollution that comes with it.
 - Expanded healthy food options.
 - Convenient mixed-use neighborhoods that allow residents to accomplish their daily tasks within walking distance from home.

After you have viewed the recommendations, we encourage you to join the conversation, share your priorities, and provide your own guidance as a member of the community.



Photo: Restaurant outdoor dining, Bronx



Photo: Food distribution center, Bronx

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HOW TO READ THE RECOMMENDATION BOARDS ?

1. NAVIGATION BAR:

This text tells you where you are.
For instance, this is the "Land Use and Placemaking: Neighborhood Center" category of the Vibrant Communities section.

2. ISSUE/OPPORTUNITY:

This text explains the issue or opportunity to be addressed by each set of objectives and recommendations. These came out of conversations with the community.

3. OBJECTIVE:

The objectives state what we are trying to accomplish with each set of recommendations and are a response to the issue/opportunity identified.

4. RECOMMENDATIONS:

These are the recommendations for how to carry out the objective identified above

5. IMPLEMENTATION:

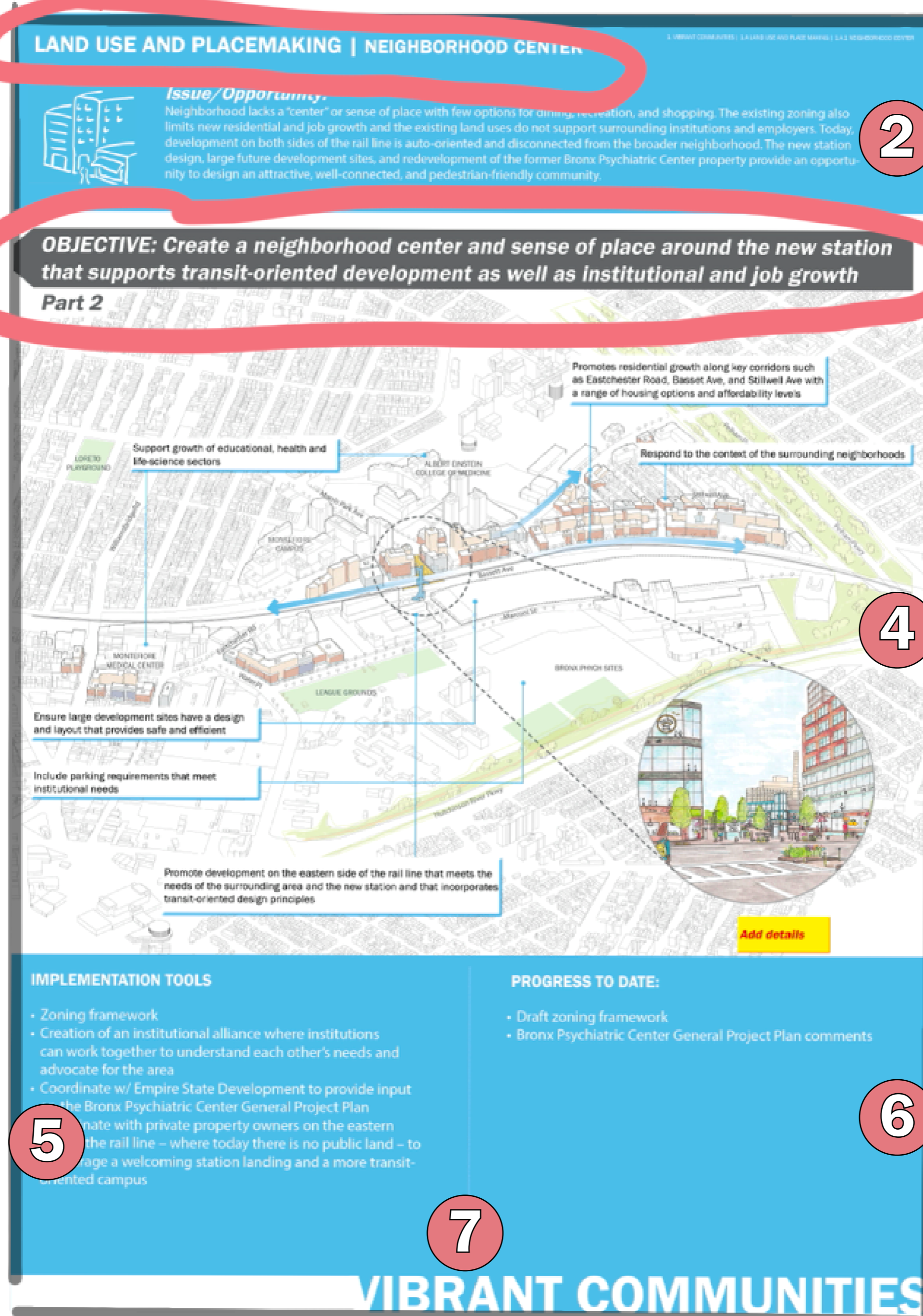
This section identifies how and by whom the above recommendations might be addressed

6. PROGRESS TO DATE:

This section identifies the progress to date the city has made, over the course of study, to advance certain recommendations.

7. SECTION TITLE:

This bar identifies which of the three major categories or recommendations (Vibrant Communities, Working Communities, or Connected Communities) you're in. Each of these categories is also associated with its own color (blue, purple, and orange, respectively)



ACRONYMS

HPD - Housing Preservation and Development
DPR - Department of Parks and Recreation
DOT - Department of Transportation
MIH - Mandatory Inclusionary Housing
TOD - Transit Oriented Development
BID - Business Improvement District

FDNY - Fire Department
NYPD - Police Department
DCLA - Department of Cultural Affairs
MTA - Metropolitan Transportation Authority
FEMA - Federal Emergency Management Agency
ZCFR - Zoning for Coastal Flood Resiliency

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CONTENTS

1.VIBRANT COMMUNITIES

- A. LAND USE AND PLACEMAKING
- B. STATION AREA AND ACCESS
- C. PARKS AND OPEN SPACE
- D. COMMUNITY RESOURCES

2.WORKING COMMUNITIES

- A. CONNECTING TO THE REGION
- B. SUPPORTING LOCAL BUSINESSES AND JOBS GROWTH
- C. JOB PREPAREDNESS

*Working Communities,
which focuses on growing
jobs and connecting
Bronxites to them*

3.CONNECTED COMMUNITIES

- A. VEHICULAR ACCESS
- B. PEDESTRIAN AND BICYCLE ACCESS

WORKING COMMUNITIES

HUNTS POINT

OBJECTIVES:

1. Connect the Hunts Point station area to major job hubs in Morris Park, Penn Station, and the region
2. Understand the needs of existing small businesses and identify tools to support them
3. Help Bronxites become aware of, qualified for, and connected to current and future job opportunities in the region

CONNECTING TO THE REGION

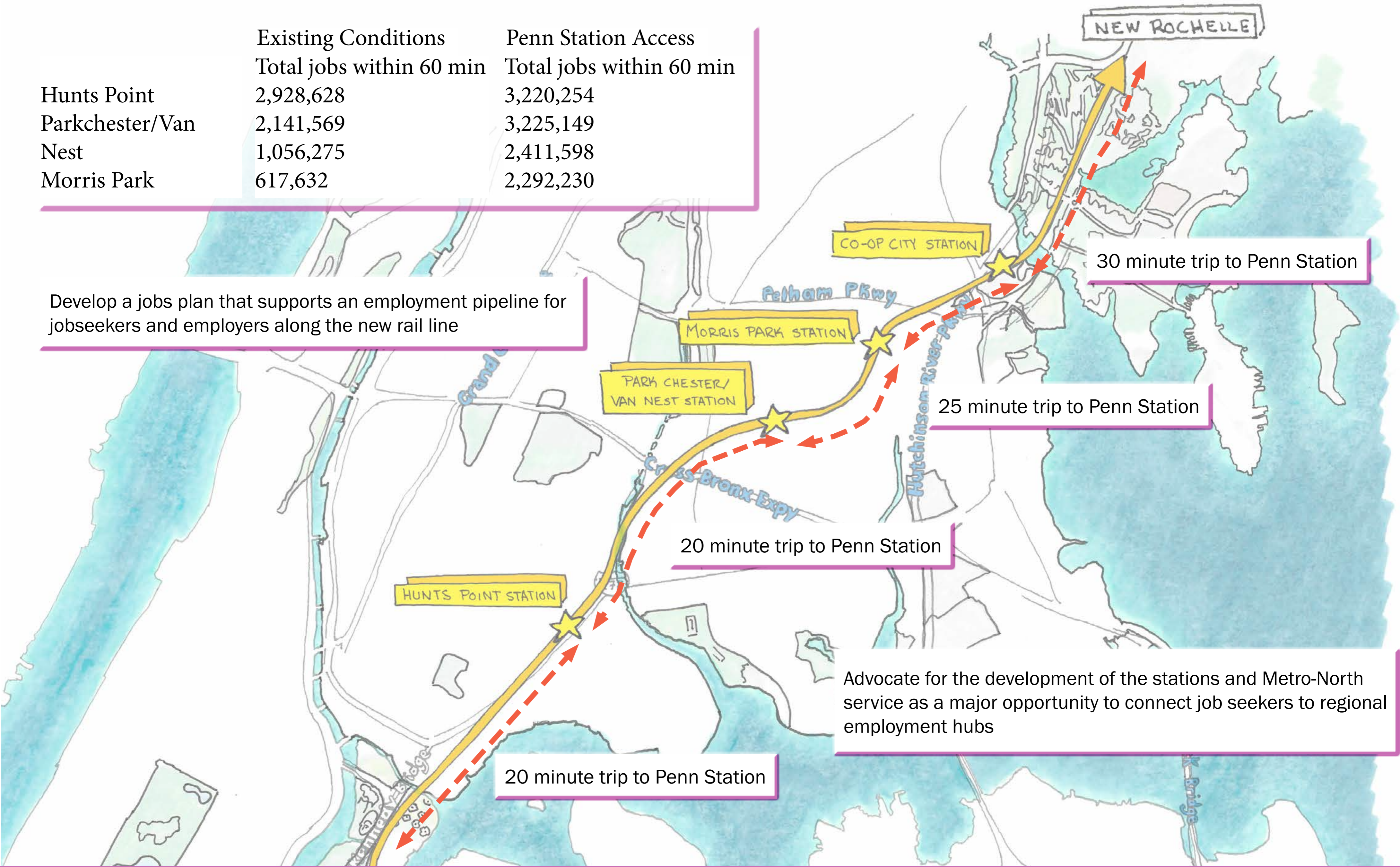
Issue/Opportunity:

The Hunts Point station area is a dense and stable residential community that currently has rail easy rail access via the 6 train into Midtown, Manhattan, but which lacks easy access to major jobs centers north of the city. New service also offers opportunities to more rapidly access jobs centers beyond Midtown

OBJECTIVE: Connect Hunts Point to major jobs hubs like Morris Park, Penn Station, and the region

	Existing Conditions	Penn Station Access
	Total jobs within 60 min	Total jobs within 60 min
Hunts Point	2,928,628	3,220,254
Parkchester/Van Nest	2,141,569	3,225,149
Nest	1,056,275	2,411,598
Morris Park	617,632	2,292,230

Develop a jobs plan that supports an employment pipeline for jobseekers and employers along the new rail line



IMPLEMENTATION TOOLS:

- Jobs Plan
- SBS services for business owners and commercial corridors
 - SBS Business Solutions Centers
 - SBS Mobile Outreach Unit
 - Grant and Loan Programs
 - Commercial District Needs Assessment (CDNA)
- DOT Street Design Manual
- NYCT bus planning

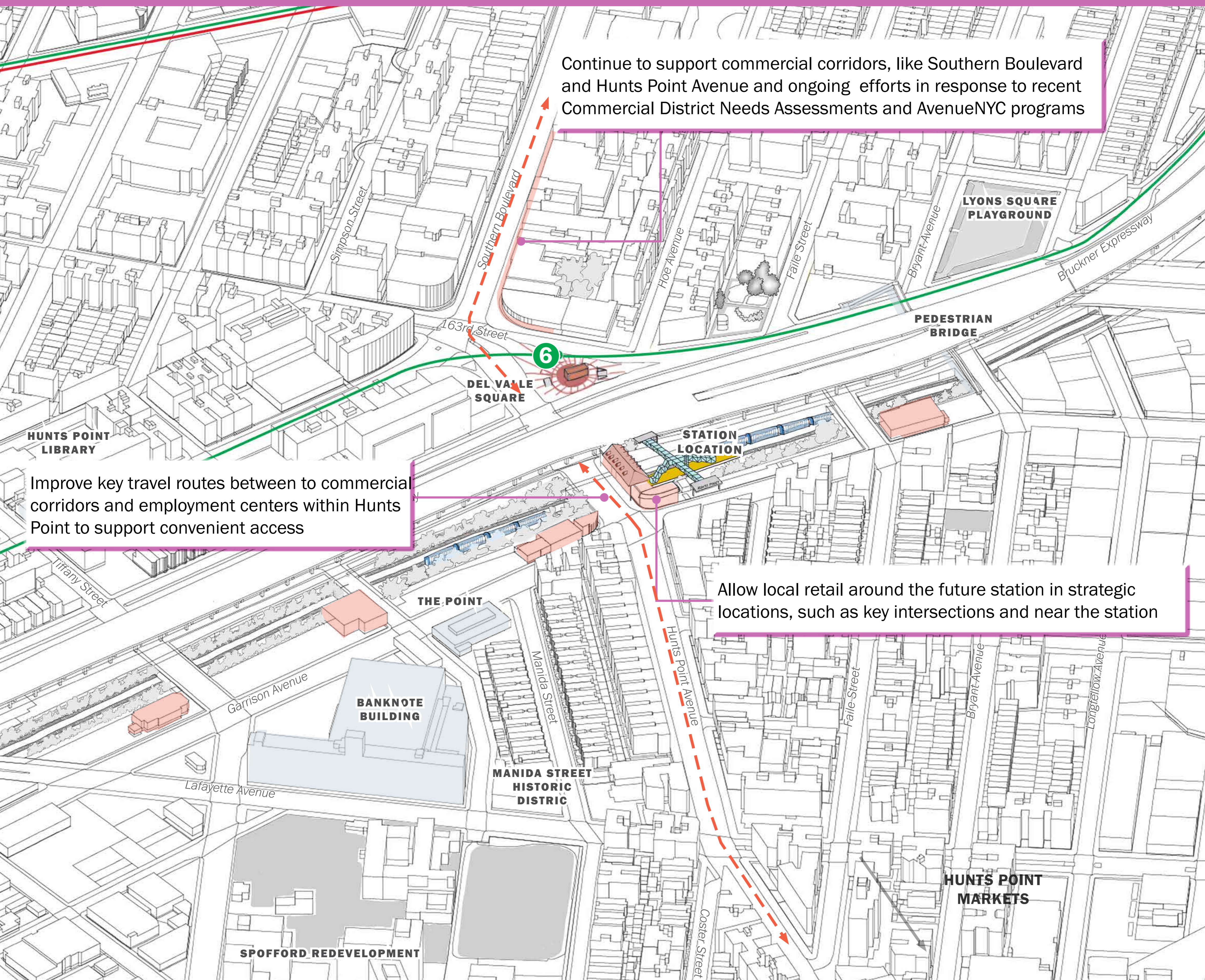
PLANNING TEAM PROGRESS TO DATE:

- Ongoing conversations with area institutions, such as Montefiore, and City's Small Business Services and Workforce Development teams to better understand how to connect Bronxites to jobs opportunities
- Coordinated with NYC Transit Bus Redesign
- Hunts Point Longwood CDNA completed

SUPPORTING LOCAL BUSINESSES AND JOBS GROWTH

Issue/Opportunity:

Capitalize on new station development to support and complement significant efforts are currently underway to support local retail in the communities near the station via ongoing Commercial District Needs Assessment work via Small Business Services and partner organizations. The new station offers an opportunity to further support and complement this work.



Continue to support commercial corridors, like Southern Boulevard and Hunts Point Avenue and ongoing efforts in response to recent Commercial District Needs Assessments and AvenueNYC programs

Improve key travel routes between to commercial corridors and employment centers within Hunts Point to support convenient access

Allow local retail around the future station in strategic locations, such as key intersections and near the station

IMPLEMENTATION TOOLS:

- SBS services for business owners and commercial corridors
 - SBS Business Solutions Centers
 - SBS Mobile Outreach Unit
 - Grant and Loan Programs
 - Commercial District Needs Assessment (CDNA)
- DOT Street Design Manual
- Coordination with DOT and NYC Transit
- Coordinate with BIDs, future institutional alliance, Chamber and other organizations
- Develop understanding of business needs and environment

PLANNING TEAM PROGRESS TO DATE:

- Recent Hunts Point/Longwood Community District Needs Assessment work in adjacent communities

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JOB PREPAREDNESS

Issue/Opportunity:

Bronxites are not always aware of, readily qualified for, and/or connected to job opportunities in the area, city or region, but growth around Morris Park presents an unprecedented opportunity to grow jobs locally and connect residents to these new jobs as well as those in the region.

OBJECTIVE: Help Bronxites become aware of, qualified for, and connected to current and future job opportunities in the region

SNAPSHOT: HUNTS POINT WORKERS

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Resident Employment

- **22% of resident workforce employed in industries with most COVID layoffs** (among highest in NYC), and **75% are classified essential workers**.
- **Nearly half (46%) of employed female residents work in Health Care & Social Assistance**. Atypically, **Educational Services** and **Public Administration** are **not major sources** of female employment. See Appendix for BX and NYC comparisons
- **Male employment is more evenly distributed**, with highest share in **Retail Trade (15%)**, **Health Care & Social Assistance (13%)**, and **Construction (13%)**. About half of Retail Trade work appears to be part-time. See Appendix for BX and NYC comparisons
- **Arts, Entertainment, & Recreation: 23% decline** in residents employed in these industries, while there were increases boro and citywide. 0.7% (-23% total) HP | 2.1% (+88%) BX | 2.9% (+51%) NYC
- **Disconnected Youth: 15% of people aged 16-19** are neither in enrolled in schools or in the labor force. 14.7% CD1&2 | 7.4% BX | 5.9% NYC

Create a place-based talent pipeline that addresses the needs and challenges of area residents and workers, and is rooted in their interests

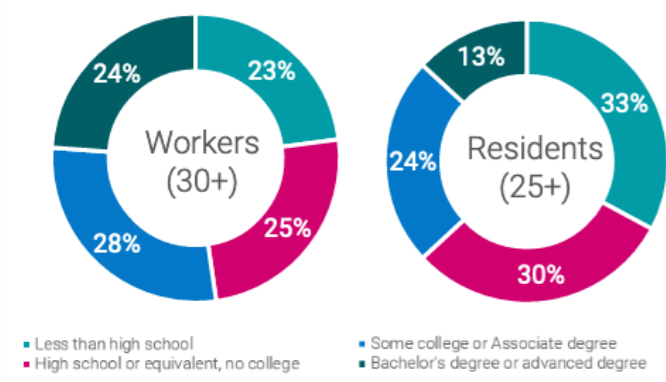
Identify gaps and barriers for Bronx residents to access employment in the borough, such as at the Morris Park job center, with a focus on access to health care and life sciences jobs

Consult with the area's largest employers to identify workforce and skills needs to fill existing and future jobs, with a focus on good-paying positions

Identify ways to better connect Bronxites to jobs in the area, city and region

Increase awareness among local job seekers of City programs, including training and job opportunities

Education may limit some residents from local employment opportunities, but there are jobs available regardless of academic qualifications.



52% of local workers have some post-secondary education
37% of residents have some post-secondary education

Residents
Workers



Hunts Point is a growing employment center

Workers

- Majority of the 19K workers **live in the Bronx**, north or northwest of Hunts Point. **70% live within 10 miles**.
- **<500** Hunts Point residents work in Hunts Point.
- Many other workers, such as truckers, **flow in and out** of Hunts Point every day for short periods of time.
- Many of the big employers in the area have extended hours of operation, meaning **workers often travel off-hours** making 24hr transit service important to this area.

Residents

- **About 4K** employed residents
- Avg. commute time = **46 min**
- Most people **work near Hunts Point or in Midtown/LIC**. Most work somewhere along the **4,5,6 line**.
- **2.3K (58%) use transit to commute to work** while 0.9K drive alone (22%), 0.5K walk (13%), 0.2K work from home (5%)
- **44%** of households are carless

IMPLEMENTATION TOOLS:

- Continued coordination among the Mayor's Office of Workforce Development, the Department of Small Business Services, and the New York City Economic Development Corporation
- Bring together Bronx employment and job networks, local organizations, service providers, institutions, and employers
- Train community-facing organizations on how to use the WorkingNYC and [Career Ready NYC](#) web sites as resources for their customers

PLANNING TEAM PROGRESS TO DATE:

- Ongoing coordination with institutions, workforce organizations, and community groups to discuss workforce needs and strategies. These included: the Bronx Community College, the Bronx Chamber of Commerce, Hostos Community College, Lehman College, Workforce Professionals Training Institute, NYC Employment and Training Coalition, and Hunt's Point Forward, an ongoing local initiatives to broaden and strengthen planning each efforts

To voice your opinion on these recommendations, [click here](#)

To see how the study seeks to make Hunts Point :

***Connected Community*, [click here: \[links to pdf\]](#)**

***Vibrant Community*, [click here: \[links to pdf\]](#)**

To return to the Remote Open House, [click here](#)

