

To Date (March 26)

Weekly Report on Mail Response Rates

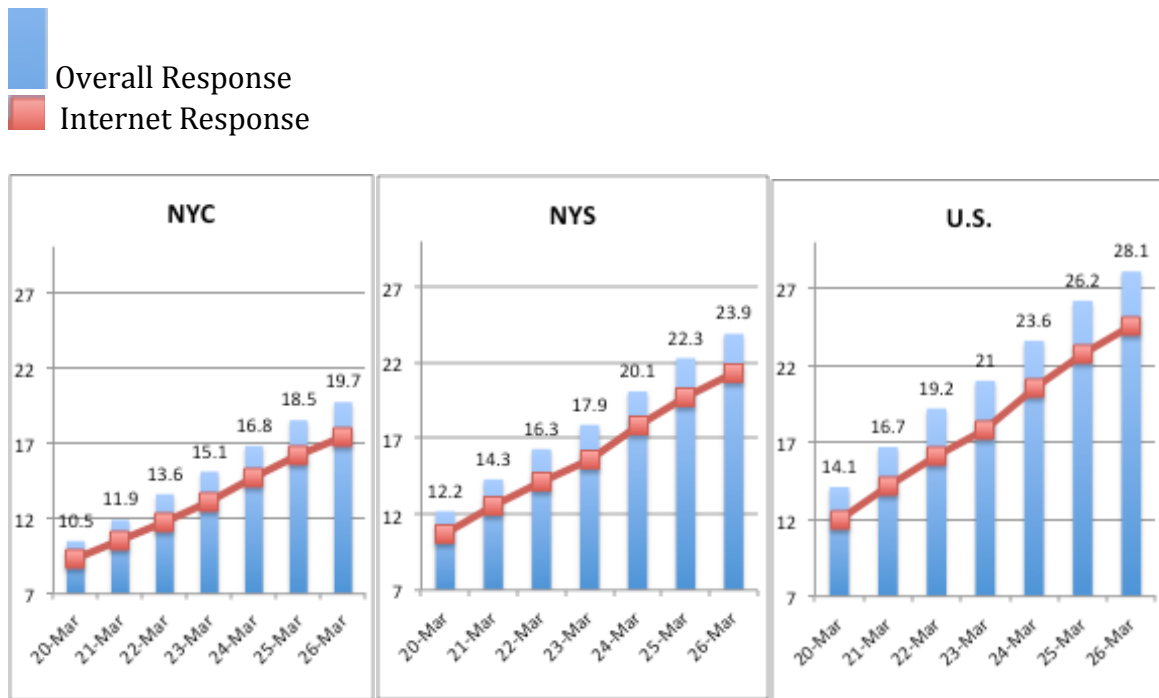
The self-response rates¹ (formerly known as mail response rates) measure the percentage of housing units that self-responded (either online, by mail, or by phone) and do not require follow-up by a census taker.

Why we care?

If an area has a low self-response rate, it means:

- More census enumerators will be knocking on doors to count residents in-person; and
- It is more likely people in the area may be missed or counted inaccurately.

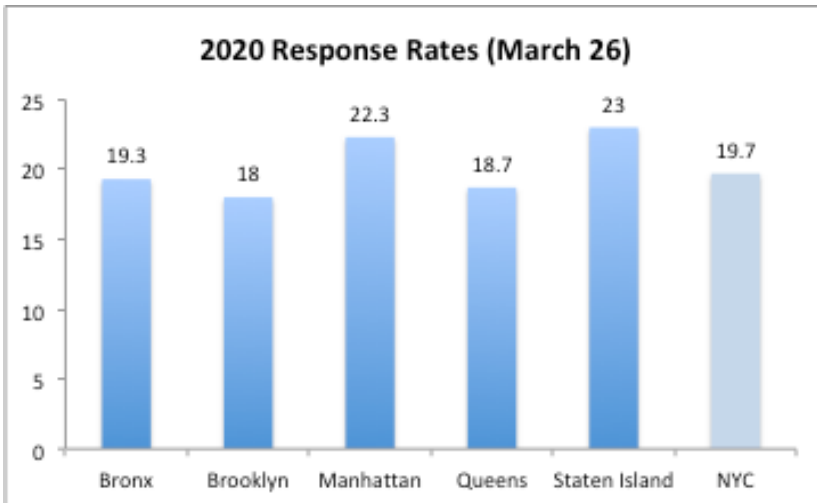
How does New York City fare in comparison to U.S. and New York State?



Since the beginning of the census efforts, the city's response rates increased from 10.5 to 19.7 percent, a growth of 9.2 percentage points. New York State grew by 11.7 and the U.S. by 14 percentage points.

¹ Response rates differ from participation rates, in that they consider all housing units in the denominator. In contrast, participation rates removed addresses identified as undeliverable as addressed (UAA) from the denominator.

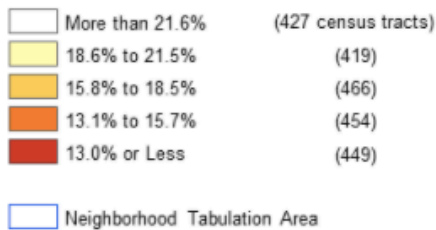
Response Rates by Borough



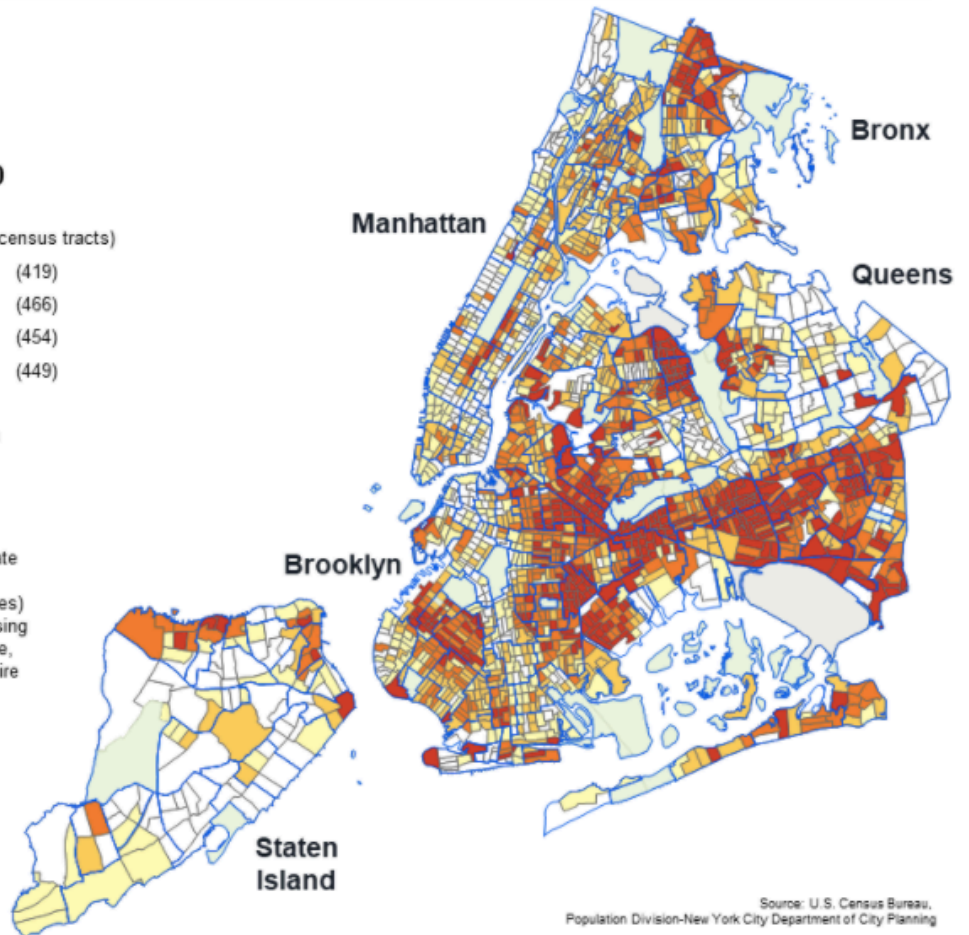
2020 Response Rates* as of March 25, by Census Tract

NYC Average: 18.5%

Self Response Rate 2020



*The 2020 Census Self-Response Rate Map displays self-response rates (formerly known as mail response rates) to measure the percentage of all housing units that self-responded (either online, by mail, or by phone) and do not require follow-up by a census taker.



Source: U.S. Census Bureau, Population Division-New York City Department of City Planning

NTA-Level Analysis (with incomplete housing unit count)

10 neighborhoods with **lowest** response rates

| NTA | NTA Names | % Response March 25 |
|------|--------------------------------------|---------------------|
| QN26 | North Corona | 8.51 |
| QN27 | East Elmhurst | 10.72 |
| BK83 | Cypress Hills-City Line | 11.57 |
| BK96 | Rugby-Remsen Village | 12.03 |
| QN01 | South Jamaica | 12.23 |
| QN54 | Richmond Hill | 12.38 |
| QN55 | South Ozone Park | 12.41 |
| QN03 | Springfield Gardens South-Brookville | 12.58 |
| QN07 | Hollis | 13.14 |
| QN02 | Springfield Gardens North | 13.22 |

10 neighborhoods with **highest** response rates

| NTA | NTA Names | % Response March 25 |
|------|--------------------------------------|---------------------|
| QN44 | Glen Oaks-Floral Park-New Hyde Park | 30.29 |
| QN47 | Ft. Totten-Bay Terrace-Clearview | 29.56 |
| BK09 | Brooklyn Heights-Cobble Hill | 27.79 |
| QN42 | Oakland Gardens | 27.73 |
| SI25 | Oakwood-Oakwood Beach | 27.51 |
| BX22 | North Riverdale-Fieldston-Riverdale | 27.14 |
| SI36 | Old Town-Dongan Hills-South Beach | 26.39 |
| MN12 | Upper West Side | 25.94 |
| SI07 | Westerleigh | 25.57 |
| QN45 | Douglas Manor-Douglaston-Little Neck | 25.48 |