

## **2021 Domestic Violence Awareness Month (DVAM) Toolkit**



### **October is Domestic Violence Awareness Month or DVAM.**

It is a month-long commemoration we use every year to highlight domestic violence. Anything from how to recognize signs to discussing characteristics of healthy vs. unhealthy relationships vs. abuse—as well as an opportunity to feature important resources for survivors and people seeking to support survivors. During DVAM and throughout the year, we seek to remind survivors that they are not alone, and that help is available.

### **Will you join this year's DV awareness effort?**

We hope this kit will help you amplify DVAM 2021 and survivor resources on through your social media, newsletters, and with your networks.

### **NYC Go Purple is on October 21, 2021**

On October 21st we will raise awareness about DV and mark **NYC Go Purple Day** by sharing the resources and services available to survivors throughout New York City, and by lighting in purple local buildings and landmarks including City Hall, the David Dinkins Municipal Building, 1 World Trade Center, the Bank of America Tower, 4 Times Square, Gracie Mansion, the Parachute Jump (Coney Island), the Arsenal in Central Park, the Bronx County Courthouse, Brooklyn Borough Hall, Queens Borough Hall and Staten Island Borough Hall.

Do you know of a location that would light up purple to support survivors? Let us know or connect us with the location at [general@endgbv.nyc.gov](mailto:general@endgbv.nyc.gov)

To find other important DVAM dates and events check ENDGBV's DVAM 2021 events calendar at our home page [www.nyc.gov/endgbv](http://www.nyc.gov/endgbv) or here: [DVAM-2021.pdf \(nyc.gov\)](#)

Partners seeking to let the community know about their free and public DVAM events can add them to our calendar here: [2021 ENDGBV Domestic Violence Awareness Month Events \(nyc.gov\)](https://www.nyc.gov/endgbv) or by visiting our home page: [www.nyc.gov/endgbv](https://www.nyc.gov/endgbv)

### **Key Resources for Domestic Violence Survivors in New York City**

If you or someone you know is experiencing domestic or gender-based violence, help is available:

- Call 311 to be connected to the nearest NYC Family Justice Center
- Find resources and support in NYC by searching the City's **HOPE Resource Directory** online at [www.nyc.gov/NYCHOPE](https://www.nyc.gov/NYCHOPE)
- Call the City's 24-hour Domestic Violence Hotline: [800-621-HOPE](tel:800-621-HOPE) (4673) for immediate safety planning, shelter assistance, and other resources. TTY: [800-810-7444](tel:800-810-7444)
- **In an emergency, dial 911.**

You can also:

- CHAT on a secure website with a Safe Horizon advocate who can offer information, advocacy and support through [SafeChat](#) on Monday to Friday, 1 p.m. to 6 p.m. (except for holidays)
- TEXT confidentially with an advocate with the **NYS Domestic and Sexual Violence Hotline at [1-844-997-2121](tel:1-844-997-2121)**, or CALL the New York State DV hotline, 24/7: 800-942-6906
- For help with stress and anxiety please call NYC Well ([1-888-692-9355](tel:1-888-692-9355)) or text "WELL" to 65173.

### **NYC Family Justice Centers**

We have begun to re-open our **Family Justice Centers (FJCs)** safely and are offering limited in-person services by appointment only by calling your borough Family Justice Center at 311. Services and support for survivors remains by phone with guidance on immediate safety planning, shelter assistance, and community resources.

**You can call any FJC** to get connected to free and confidential assistance for victims and survivors of domestic and gender-based violence, which can include sexual violence, human trafficking, stalking, and intimate partner violence.

Through any **NYC FJC**, survivors of domestic and gender-based violence and their children can get connected to organizations that provide case management, economic empowerment, counseling, civil legal, and criminal legal assistance. Located in all five boroughs, FJCs are safe, caring environments that provide one-stop services and support. Key City agencies, community, social and civil legal services providers, and District Attorney's Offices are located on-site at FJCs, to make it easier for survivors to get help.

All are welcome regardless of language, income, gender identity, or immigration status. Interpretation services are available at every FJC, and locations are wheelchair accessible. Call ahead to request other accommodations.

**NYC Family Justice Centers can help you with:**

- Planning for your safety
- Applying for public benefits, shelter, housing, and other support services
- Mental health and counseling services to support emotional well-being for you and your children
- Information on job training programs, including help with resume writing and interviewing skills
- Referrals to education programs, including workshops to help with budgeting, credit repair, and English as a Second Language (ESL) classes
- Legal help for orders of protection, custody, visitation, child support, divorce, housing, and immigration
- Connecting to trained law enforcement, such as NYPD, NYC Sheriff's Office, and District Attorney's Office
- Childcare for children age 3+ while you get services at the FJC

**You can call your nearest FJC (Monday to Friday, 9am to 5pm):**

**NYC Family Justice Center, Bronx**

Call [718-508-1220](tel:718-508-1220)

**NYC Family Justice Center, Brooklyn**

Call [718-250-5113](tel:718-250-5113)

**NYC Family Justice Center, Manhattan**

Call [212-602-2800](tel:212-602-2800)

**NYC Family Justice Center, Queens**

Call [718-575-4545](tel:718-575-4545)

**NYC Family Justice Center, Staten Island**

Call [718-697-4300](tel:718-697-4300)

**Additional Domestic Violence Resources:**

**National Domestic Violence Hotline:** 1-800-799-7233 (SAFE) /TTY: 1-800-787-3224 / Chat online:  
[www.thehotline.org](http://www.thehotline.org)

**National Dating Abuse Helpline:** Call or text "LOVEIS" to 1-866-331-9474 / visit:  
[www.loveisrespect.org](http://www.loveisrespect.org)

## SOCIAL MEDIA

Some hashtags you may see during DVAM 2021:

#DVAM2021 #ENDGBV #AwarenessHelpHope #GoPurple #NYCGoPurple #DVAM

You can also tag NY State's campaign: #NYGoesPurple4dv

Please consider tagging the Mayor's Office to End Domestic and Gender-Based Violence on your content! Download our graphics here: <https://on.nyc.gov/NYCDVAM2021>



<https://twitter.com/nycendgbv>



<https://www.facebook.com/NYCendgbv>



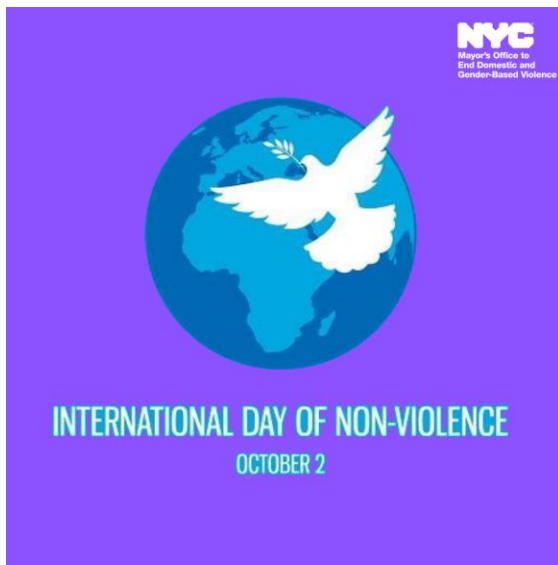
<https://www.instagram.com/nycendgbv/>

## Sample Postings for DVAM 2021:



Caption: If you are a survivor of Gender-Based Violence or Domestic Violence and are looking for resources and info visit [www.nyc.gov/nychope](http://www.nyc.gov/nychope) or call 1-800-621-4673 (HOPE) for help.

For more info about our office and services visit: [www.nyc.gov/endgbv](http://www.nyc.gov/endgbv) #DVAM2021 #AwarenessHelpHope #NYCHope #NYGoesPurple4dv



Caption: Say “No” to Violence on October 2<sup>nd</sup>, the International Day of Non-Violence. To learn more, visit: <https://on.nyc.gov/3iAH5vm>  
#DVAM2021 #ENDGBV #AwarenessHelpHope

Image description: Logo from United Nations with text reading “International Day of Non-Violence, October 2”



Caption: On this World Animal Day, October 4, let us remember the important role pets hold in survivors’ lives. URI’s [PALS program](#) offers 50 animal friendly units over 4 shelters so survivors don't have to leave their pets. Join ENDGBV and URI on 10/26 at 11am for a virtual event on DV & Pets, “Reimagining Survivor Services in the New Normal.” Register at <https://bit.ly/3uoUIY5>  
#DVAM2021 #ENDGBV #AwarenessHelpHope #URI #WorldAnimalDay #GoPurple

Image Description: Illustration of a woman holding a pet iguana on the right side of the graphic. Image of a woman holding a pet bunny on the left side of the graphic. Text says: World Animal Day 2021. Did you know, pets often experience domestic violence and survivors are forced to leave pets behind

when fleeing for shelter? #WorldAnimalDay #DVAM2021 #GoPurple

Source: Mayor’s Alliance for NYC Animals- <http://animalallianceny.org/needhelp/domesticviolence.htm>

# NYC'S FAMILY JUSTICE CENTERS

**Call 311 to be connected to the nearest NYC Family Justice Center**

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City's 24-hour Domestic Violence Hotline:  
**800-621-HOPE (4673)**

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## LOCATIONS

**NYC Family Justice Center, Bronx**  
 198 East 161st Street, 2nd Floor  
 718-508-1220  
 Subway: 4, B, and D to Yankee Stadium  
 Bus: BX1, BX2, BX6, and BX13

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**NYC Family Justice Center, Brooklyn**  
 350 Jay Street, 15th Floor  
 718-250-5113  
 Subway: A, C, F, and R to Jay Street  
 or 2, 3, 4, and 5 to Borough Hall  
 Bus: B25, B26, B38, B54, B57, B61, B62, B65, B67, B75, and B103

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**NYC Family Justice Center, Manhattan**  
 80 Centre Street, 5th Floor  
 212-602-2800  
 Subway: 4, 5, and 6 to Brooklyn Bridge-City Hall  
 J and Z to Chambers Street  
 N, Q, and R to Canal Street  
 1, 2, 3, A, and C to Chambers Street  
 Bus: M5, M9, M22, and M103

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**NYC Family Justice Center, Queens**  
 126-02 82nd Avenue  
 718-575-4545  
 Subway: E and F to Kew Gardens-Union Turnpike  
 Bus: Q10, Q37, Q46, and Q60

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**NYC Family Justice Center, Staten Island**  
 126 Stuyvesant Place  
 718-697-4300  
 Staten Island Railroad to St. George Ferry Terminal  
 Bus: S40, S42, S44, S46, S48, S51, S52, S61, S62, S66, S74, S76, S78, S81, S86, S90, S91, S92, S94, S96, and S98

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Caption: If you or someone you know is experiencing domestic or gender-based violence, help is available. Call 311 to be connected to the nearest NYC Family Justice Center Monday to Friday, 9am to 5pm, or call NYC's 24-hour Domestic Violence Hotline: 800-621-HOPE (4673)  
[#DVAM2021](#) [#ENDGBV](#) [#AwarenessHelpHope](#) [#NYCHope](#) [#GoPurple](#)



Caption: Abuse can happen to anyone in any relationship. If you are experiencing abuse or know of someone experiencing abuse please visit [www.nyc.gov/nychope](http://www.nyc.gov/nychope) or call 1-800-621-4673 (HOPE) for more information, support, and resources. #DVAM2021 #ENDGBV #AwarenessHelpHope #NYGoesPurple4dv @ndvh

Image description: Man and woman sitting chairs facing each other and talking to one another. Text says: How to recognize signs of abuse. Even one or two of these behaviors in a relationship is a red flag that abuse may be present. 1. Preventing or discouraging you from spending time with friends, family members, or peers. 2. Showing extreme jealousy of your friends or time sent away from them. 3. Pressuring you to have sex or perform sexual acts you're not comfortable with. 4. Destroying your belongings or your home. 5. Pressuring you to use drugs or alcohol. 6. Controlling finances in the household without discussion, including taking your money or refusing to provide money for necessary expenses.

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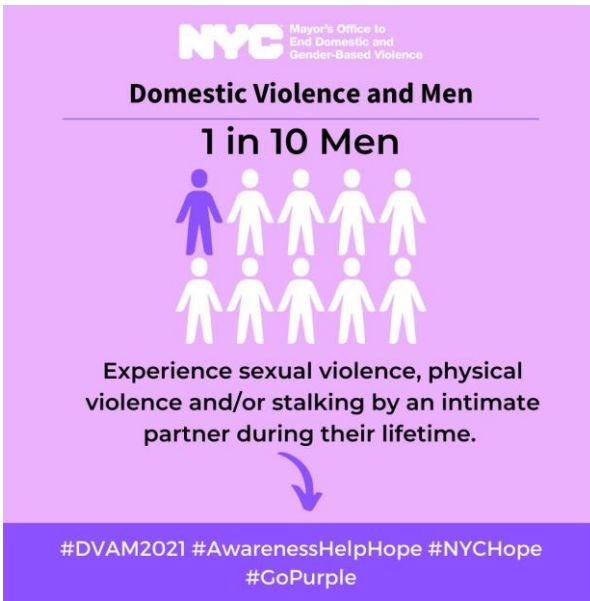
Source: National Domestic Violence Hotline (<https://www.thehotline.org/identify-abuse/domestic-abuse-warning-signs/>)



Caption: Domestic violence affects EVERYONE. 1 in 4 women experience sexual violence, physical violence and/or stalking by an intimate partner in their lifetime. Help is available! Call 800-621-4673 (HOPE) or visit [www.nyc.gov/nychope](http://www.nyc.gov/nychope) for resources. #DVAM2021 #AwarenessHelpHope #NYCHope #GoPurple #NYGoesPurple4dv

Image Description: Illustration of one purple silhouette next to 3 white silhouettes. Text says: Domestic Violence and Women. 1 in 4 women experience sexual violence, physical violence, and/or stalking by an intimate partner during their lifetime. #DVAM2021 #AwarenessHelpHope #NYCHope #GoPurple





Caption: Domestic violence affects EVERYONE. 1 in 10 men experience sexual violence, physical violence and/or stalking by an intimate partner in their lifetime. Help is available! Call 1-800-621-4673 (HOPE) or visit [www.nyc.gov/nychope](http://www.nyc.gov/nychope) for resources. #DVAM2021 #AwarenessHelpHope #NYCHope #GoPurple #NYGoesPurple4dv

Image Description: Illustration of one purple silhouette next to 9 white silhouettes. Text says: Domestic Violence and Men. 1 in 10 men experience sexual violence, physical violence, and/or stalking by an intimate partner during their lifetime. #DVAM2021 #AwarenessHelpHope #NYCHope #GoPurple



Caption: On this World Mental Health Day, October 10, let us remember to support our survivors of domestic violence. If you or someone you know are struggling with mental health because of violence, call 1-800-621-4673 (HOPE) or visit [www.nyc.gov/nychope](http://www.nyc.gov/nychope) for help & resources @mentalhealthnyc #DVAM2021 #ENDGBV #AwarenessHelpHope #NYCHope #GoPurple #NYGoesPurple4dv

Image Description: Girl on the left of the image sitting with head in knees. Two hands holding a heart on the right of the image. Text says: World Mental Health Day 2021. Survivors suffer both physically and mentally. Mental health effects of Survivors. 1. PTSD 2. Depression 3. Anxiety. Mental Health is just as important as physical health. Tools/Tips to combat mental health struggles. 1. Develop a self-care plan. 2. Learn more about setting personal boundaries. 3. Seek professional help.

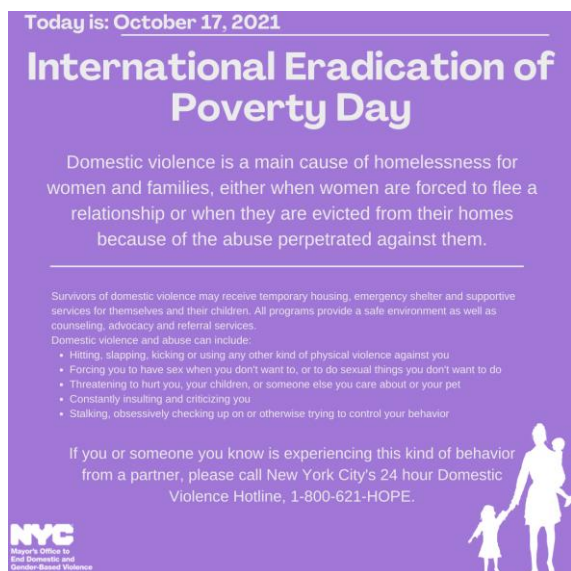
Source: Women's Advocates (<https://www.wadvocates.org/2020/05/26/loss-of-agency-how-domestic-violence-impacts-mental-health/>)





Caption: If you are a survivor of Gender Based Violence or Domestic Violence and are looking for resources and info visit [www.nyc.gov/nychope](http://www.nyc.gov/nychope) or call 1-800-621-4673 (HOPE) for help. #DVAM2021 #ENDGBV #AwarenessHelpHope #NYCHope #GoPurple

Image description: Survivors of domestic violence may receive temporary housing, emergency shelter and supportive services for themselves and their children. All programs provide a safe environment as well as counseling, advocacy and referral services. Domestic violence and abuse can include: Hitting, slapping, kicking or using any other kind of physical violence against you. Forcing you to have sex when you don't want to, or to do sexual things you don't want to do. Threatening to hurt you, your children, or someone else you care about or your pet. Constantly insulting and criticizing you. Stalking, obsessively checking up on or otherwise trying to control your behavior. If you or someone you know is experiencing this kind of behavior from a partner, please call New York City's 24-hour Domestic Violence Hotline, 1-800-621-HOPE.



Caption: Domestic violence is a main cause of homelessness for women and families and directly impacts those living in poverty. If you or someone you know is experiencing this kind of behavior from a partner, please call 1-800-521-HOPE. #DVAM2021 #ENDGBV #AwarenessHelpHope #NYCHope #GoPurple

Image Description: Today is October 17, International Eradication of Poverty Day. Domestic violence is a main cause of homelessness for women and families, either when women are forced to flee a relationship or when they are evicted from their homes because of the abuse perpetrated against them. Survivors of domestic violence may receive temporary housing, emergency shelter and supportive services for themselves and their children. All programs provide a safe environment as well as counseling, advocacy and referral services. Domestic violence and abuse can include: Hitting, slapping, kicking or using any other kind of physical violence against you Forcing you to have sex when you don't want to, or to do sexual things you don't want to do Threatening to hurt you, your children, or someone else you care about or your pet Constantly insulting and criticizing you. Stalking,

obsessively checking up on or otherwise trying to control your behavior. If you or someone you know is experiencing this kind of behavior from a partner, please call New York City's 24-hour Domestic Violence Hotline, 1-800-621-HOPE.



Caption: If you or someone you know is in a violent relationship please visit [www.nyc.gov/nychope](http://www.nyc.gov/nychope) or call 1-800-621-4673 (HOPE) for more information, support, and resources.

#DVAM2021 #ENDGBV #AwarenessHelpHope #NYCHope  
#GoPurple #NYGoesPurple4dv

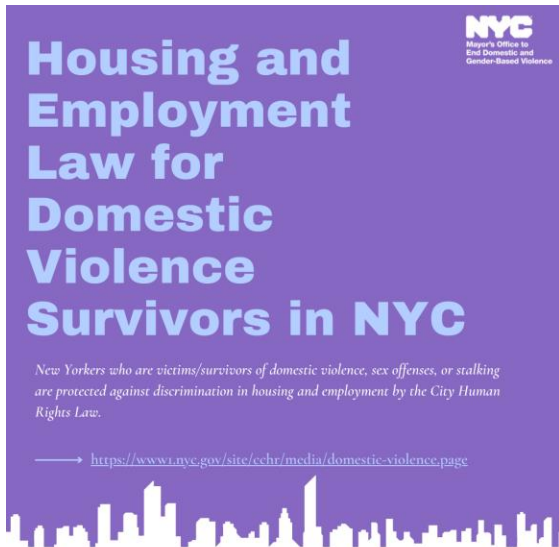
Image Description: Women hugging and supporting each other. Text: It is my right to have healthy, safe, respectful relationships.



Caption: Supporting survivors of domestic violence is so important. Use the tips shared above to learn how to be the best ally to your friends and family. For help, please visit [www.nyc.gov/nychope](http://www.nyc.gov/nychope) or call 1-800-621-4673 (HOPE) #DVAM2021 #AwarenessHelpHope #NYGoesPurple4dv

Image Description: Person walking on the left side of the image. Person with hands in their pockets on the right side of the image. Text says: How to be an Ally to Domestic Violence Survivors? Respect boundaries. Listen. Don't assume. Don't judge. Don't play rescuer. #DVAM2021 #AwarenessHelpHope

Source: Walnut Avenue Women's Center:  
<https://www.wafwc.org/s/How-to-be-an-Ally.doc>

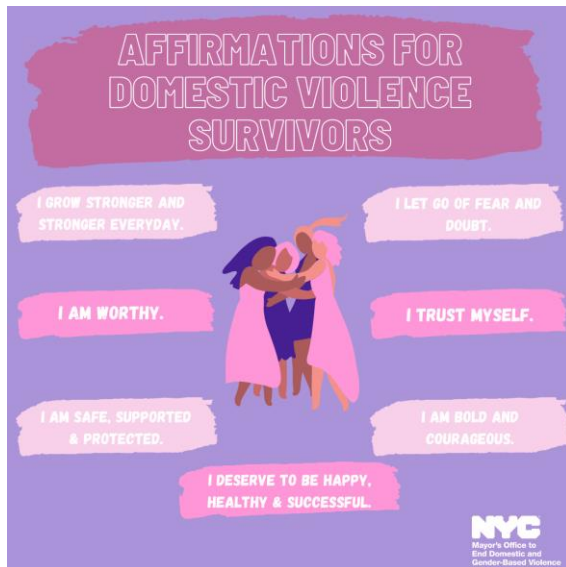


Caption: New Yorkers who are survivors of domestic violence are protected by New York City law in housing and employment. To learn more, visit:

<https://www1.nyc.gov/site/cchr/media/domestic-violence.page> @NYCCHR #DVAM2021 #ENDGBV #AwarenessHelpHope #NYCHope #GoPurple

Image Description: Housing and employment law for domestic violence survivors in NYC. New Yorkers who are victims/survivors of domestic violence, sex offenses, or stalking are protected against discrimination in housing and employment by the City Human Rights Law.

<https://www1.nyc.gov/site/cchr/media/domestic-violence.page>



Caption: If you or someone you know are experiencing domestic violence please visit [www.nyc.gov/nychope](http://www.nyc.gov/nychope) or call 1-800-621-4673 (HOPE) for more information, support, and resources. #DVAM2021 #ENDGBV #AwarenessHelpHope #NYCHope #GoPurple #NYGoesPurple4dv

Image Description: Women hugging and supporting one another. Text: Affirmations for domestic violence survivors. 1. I grow stronger and stronger everyday. 2. I let go of fear and doubt. 3. I am worthy. 4. I trust myself. 5. I am safe, supported and protected. 6. I am bold and courageous. 7. I deserve to be happy, healthy, and successful.

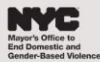
## DOMESTIC VIOLENCE AND CHILDREN

3.3 million and 10 million children  
are exposed to adult domestic violence  
each year.

An estimated 683,000 children in the  
United States were officially  
documented as having been maltreated.



Source- Resource Center on Domestic  
Violence, Child Protection and Custody



Caption: Domestic and Gender Based Violence not only affect adults they also affect children in many ways. For help and resources please visit [www.nyc.gov/nychope](http://www.nyc.gov/nychope) or call 1-800-621-4673 (HOPE) #DVAM2021 #ENDGBV #AwarenessHelpHope #NYCHope #GoPurple #NYGoesPurple4dv

Image Description: One family of three dancing on the left of the image and another family of three sitting and reading on the right of the image. Text says: Domestic Violence and Children. 3.3 million and 10 million children are exposed to adult domestic violence each year. An estimated 683,000 children in the United States were officially documented as having been maltreated. Source- Resource Center on Domestic Violence: Child Protection and Custody.

Source: Resource Center on Domestic Violence- Child Protection and Custody (<https://www.rcdvpc.org/rates-of-child-abuse-and-child-exposure-to-domestic-violence.html>)

Today marks the end of Domestic Violence  
Awareness Month.

Our office continues to work to support, provide  
safety and services to survivors of domestic and  
gender-based violence.

Call the NYC Domestic Violence Hotline at 1-800-621-  
HOPE (4673) 24 hours a day for immediate safety  
planning and shelter assistance.

Visit [www.nyc.gov/NYCHOPE](http://www.nyc.gov/NYCHOPE)



Mayor's Office to  
End Domestic and  
Gender-Based Violence

Caption: If you are a survivor of Gender Based  
Violence or Domestic Violence and are looking  
for resources and info visit:

[www.nyc.gov/nychope](http://www.nyc.gov/nychope) or call 1-800-621-4673  
(HOPE) for help. For more info about our  
office & its services visit ENDGBV:  
[www.nyc.gov/endgbv](http://www.nyc.gov/endgbv) #DVAM2021  
#ENDGBV #AwarenessHelpHope #NYCHope  
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Image text description: Today marks the end of Domestic  
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