LOWER EAST SIDE

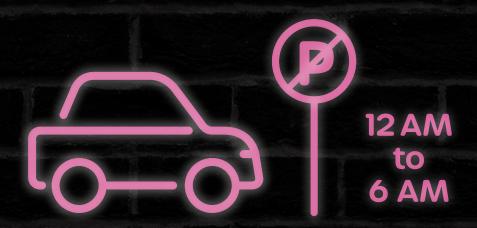
QUALITY OF LIFE IMPROVEMENT PLAN

The Lower East Side Quality of Life Improvement Plan is a multi-agency project to reduce noise from traffic and pedestrian congestion, make streets cleaner by making garbage sweeping routes more effective, and make the neighborhood safer through regulation of for-hire vehicles. The project takes place in a 6-block area of Orchard and Ludlow Streets between Houston and Delancey Streets.

To learn more, visit nyc.gov/nightlife

New DOT 'No Standing' regulation on both sides to ease overnight traffic congestion & reduce tension

Sanitation sweeper coordinated with bar closing times for cleaner streets in the morning





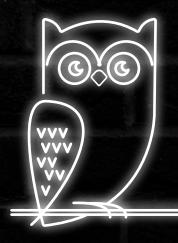
Additional TLC regulation to prevent unauthorized for-hire vehicles pick-ups to improve safety for riders

LES Partnership and Council Member Chin supporting additional street & sidewalk clean-up





NYC Night Owl patron etiquette campaign urging patrons to be more considerate #BeCool



"Your night out is another's night in. Please keep it down."

"It's a sidewalk, not a side lounge. Keep the sidewalk clear."

"While you're singing, someone is sleeping."

"Put on glitter, but please don't litter. Help keep the streets clean."