PUBLIC MEETING

FRANCHISE AND CONCESSION REVIEW COMMITTEE

TUESDAY APRIL 9th, 2024 @ 2:30 P.M.

<u>Location:</u> <u>2 Lafayette Street</u> <u>Room 1412</u> <u>New York, NY 10007</u>

NOTE: For further information on accessibility or to make a request for accommodations, such as sign language interpretation services, please contact the Mayor's Office of Contract Services (MOCS) via e-mail at DisabilityAffairs@mocs.nyc.gov or via phone at (212) 298-0800. Any person requiring reasonable accommodation for the public meeting should contact MOCS at least five (5) business days in advance of the meeting to ensure availability.

Franchise and Concession Review Committee Public Meeting Tuesday April 9th, 2024 @ 2:30 P.M.

NEW YORK CITY DEPARTMENT OF SMALL BUSINESS SERVICES

No. 1: IN THE MATTER of the intent to seek Franchise and Concession Review Committee approval pursuant to Section 1-16 of the Concession Rules of the City of New York, to allow New York City Tourism + Conventions, on behalf of the NYC Department of Small Business Services, to utilize a different procedure, to enter into a Sole Source License Agreement with New Era Cap LLC for the non-exclusive use of city-owned trademarks on merchandise. The Agreement shall commence on April 1, 2024, and shall continue through December 31, 2027, with an optional renewal period commencing on January 1, 2028, and continuing through December 31, 2029, exercisable at the sole discretion of SBS.

NEW YORK CITY DEPARTMENT OF SMALL BUSINESS SERVICES

No. 2: IN THE MATTER of the intent to seek Franchise and Concession Review Committee approval pursuant to Section 1-16 of the Concession Rules of the City of New York, to allow New York City Tourism + Conventions, on behalf of the NYC Department of Small Business Services, to utilize a different procedure, to enter into a Sole Source License Agreement with New York Popular, Inc for the non-exclusive use of city-owned trademarks on merchandise. The Agreement shall commence on January 1, 2024, and shall continue through December 31, 2026, with an optional renewal period commencing on January 1, 2027, and continuing through December 31, 2028, exercisable at the sole discretion of SBS.