1 ----X 2 PUBLIC MEETING 3 FRANCHISE AND CONCESSION REVIEW COMMITTEE ----X 4 5 2 Lafayette Street Room 1412 New York, New York 6 7 DATE: April 9, 2024 8 TIME: 2:30 p.m. 9 10 11 PUBLIC MEETING in the above-referenced 12 matter, held at the above time and place, 13 transcribed by Sabrina Brown Stewart, a Notary 14 Public of the State of New York. 15 16 17 18 19 20 21 22 23 24 25

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A P P E A R A N C E S: Chair/Mayor: ALLISON STODDART Clerk: KIMBERLY EGBERT Office of the Mayor: OLIVIA ARNOW Office of Management and Budget: YVONNE QUINTIAN Corporation Counsel: MATTHEW BRIDGE Comptroller: RICKY DA COSTA Borough President of Bronx: TOM LUCANIA Borough President of Manhattan: PETER TORREY Borough President of Brooklyn: GREGORY LOUIS Borough President of Staten Island: JASIM DJOKOVIC

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| 1 | CHAIR STODDART: Good afternoon, and |
| 2 | thank you all for being here. My name is |
| 3 | Allison Stoddart, Chair for the FCRC. The |
| 4 | Franchise and Concession Review Committee |
| 5 | Public Meeting will now come to order. |
| б | Will the Clerk please call the roll. |
| 7 | THE CLERK: Mayor? |
| 8 | CHAIR STODDART: Allison Stoddart, |
| 9 | present. |
| 10 | THE CLERK: Office of the Mayor? |
| 11 | MS. ARNOW: Olivia Arnow, present. |
| 12 | THE CLERK: Comptroller? |
| 13 | MR. DA COSTA: Ricky Da Costa for |
| 14 | New York City Comptroller, Brad Lander, |
| 15 | present. |
| 16 | THE CLERK: Corporation Counsel? |
| 17 | MR. BRIDGE: Matthew Bridge, present. |
| 18 | THE CLERK: Office of Management and |
| 19 | Budget? |
| 20 | MS. QUINTIAN: Yvonne Quintian, |
| 21 | present. |
| 22 | THE CLERK: President, Borough of the |
| 23 | Bronx? |
| 24 | MR. LUCANIA: Tom Lucania, representing |
| 25 | Borough President, Vanessa Gibson. |
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1 THE CLERK: President, Borough of 2 Brooklyn? MR. LOUIS: Good afternoon. Gregory 3 4 Louis representing Brooklyn Borough President, Antonio Reynoso. 5 THE CLERK: President, Borough of 6 7 Manhattan? MR. TORREY: Peter Torrey representing 8 9 Manhattan Borough President, Mark Levine. 10 THE CLERK: President, Borough of 11 Queens? 12 (No response). THE CLERK: Let the record reflect 13 14 President, Borough of Queens is not present. 15 President, Borough of Staten Island? MR. DJOKOVIC: Jasim Djokovic 16 17 representing Staten Island Borough President, 18 Vito J. Fossella. 19 THE CLERK: Thank you. 20 CHAIR STODDART: Will the Clerk please 21 call the first calendar item. 22 THE CLERK: New York City Department of 23 Small Business Services, Calendar Item 24 Number 1: In the matter of the intent to seek Franchise and Concession Review 25

LH REPORTING SERVICES, INC. 718-526-7100

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| 1 | Committee approval, pursuant to Section 1-16 |
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| 2 | of the Concession Rules of the City of New |
| 3 | York, to allow New York City Tourism and |
| 4 | Conventions, on behalf of the New York City |
| 5 | Department of Small Business Services, to |
| 6 | utilize a different procedure, to enter into |
| 7 | a Sole Source License Agreement with New Era |
| 8 | Cap, LLC, for the nonexclusive use of the |
| 9 | city-owned trademarks on merchandise. |
| 10 | The agreement shall commence on |
| 11 | April 1, 2024, and shall continue through |
| 12 | December 31, 2027, with an optional renewal |
| 13 | period commencing on January 1, 2028, and |
| 14 | continuing through December 31, 2029, |
| 15 | exercisable at the sole discretion of SBS. |
| 16 | CHAIR STODDART: Is there a member who |
| 17 | wishes to make a statement or ask a question |
| 18 | on this matter? |
| 19 | (No response). |
| 20 | CHAIR STODDART: If not, will a member |
| 21 | please make a motion to move this item. |
| 22 | MR. BRIDGE: I move. |
| 23 | CHAIR STODDART: Will another member |
| 24 | please second the motion. |
| 25 | MS. ARNOW: Second. |
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1 CHAIR STODDART: Will the Clerk please 2 take the vote. 3 THE CLERK: Mayor? 4 CHAIR STODDART: Yes. 5 THE CLERK: Office of the Mayor? MS. ARNOW: Yes. 6 7 THE CLERK: Comptroller? MR. DA COSTA: Yes. 8 9 THE CLERK: Corporation Counsel? 10 MR. BRIDGE: Yes. 11 THE CLERK: Office of Management and 12 Budget? 13 MS. QUINTIAN: Yes. 14 THE CLERK: President, Borough of the 15 Bronx? MR. LUCANIA: Yes. 16 17 THE CLERK: Calendar Item Number 1, 18 Resolution is: Adopted. 19 CHAIR STODDART: Will the Clerk please 20 call the second calendar item. 21 THE CLERK: New York City Department of Small Business Services, Calendar Item 22 Number 2: In the matter of the intent to 23 24 seek Franchise and Concession Review 25 Committee approval, pursuant to Section 1-16

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| 1 | of the Concession Rules of the City of |
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| 2 | New York, to allow New York City Tourism and |
| 3 | Conventions, on behalf of the New York City |
| 4 | Department of Small Business Services, to |
| 5 | utilize a different procedure, to enter into |
| б | a Sole Source License Agreement with New York |
| 7 | Popular, Inc., for the nonexclusive use of |
| 8 | city-owned trademarks on merchandise. |
| 9 | The agreement shall commence on |
| 10 | January 1, 2024, and shall continue through |
| 11 | December 31, 2026, with an optional renewal |
| 12 | period commencing on January 1, 2027, and |
| 13 | continuing through December 31, 2028, |
| 14 | exercisable at the sole discretion of SBS. |
| 15 | CHAIR STODDART: Is there a member who |
| 16 | wishes to make a statement or ask a question |
| 17 | on this matter? |
| 18 | (No response). |
| 19 | CHAIR STODDART: If not, will a member |
| 20 | please make a motion to move this item. |
| 21 | MR. BRIDGE: I move. |
| 22 | CHAIR STODDART: Will another member |
| 23 | please second the motion. |
| 24 | MS. ARNOW: Second. |
| 25 | CHAIR STODDART: Will the Clerk please |
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1 take the vote. 2 THE CLERK: Mayor? 3 CHAIR STODDART: Yes. 4 THE CLERK: Office of the Mayor? 5 MS. ARNOW: Yes. 6 THE CLERK: Comptroller? 7 MR. DA COSTA: Yes. THE CLERK: Corporation Counsel? 8 MR. BRIDGE: Yes. 9 10 THE CLERK: Office of Management and 11 Budget? 12 MS. QUINTIAN: Yes. THE CLERK: President, Borough of 13 14 Staten Island? 15 MR. DJOKOVIC: Yes. THE CLERK: Calendar Item Number 2, 16 17 Resolution is: Adopted. 18 We ask that the reporter make the 19 entire public meeting agenda, which was made 20 publicly available and distributed at this 21 meeting, part of the final record of this 22 proceeding. That completes the calendar. 23 CHAIR STODDART: Thank you. The 24 meeting is adjourned. 25 (TIME NOTED: 2:34 p.m.)

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1 CERTIFICATE 2 STATE OF NEW YORK) 3 :SS 4 COUNTY OF QUEENS) 5 6 I, Sabrina Brown Stewart, a Notary Public 7 within and for the State of New York, do hereby certify: 8 That the witness whose examination is 9 10 hereinbefore set forth was duly sworn and that such 11 an examination is a true record of the testimony 12 given by such a witness. 13 I further certify that I am not related to 14 any of these parties to this action by blood or 15 marriage, and that I am not in any way interested in 16 the outcome of this matter. 17 IN WITNESS WHEREOF, I have hereunto set my 18 hand on this 13th day of April, 2024. 19 20 21 Sabrina Brown-Stewart Sabrina Brown Stewart 22 23 24 25