

PUBLIC HEARING

FRANCHISE AND CONCESSION REVIEW COMMITTEE

TUESDAY, NOVEMBER 13, 2018 @ 2:30 P.M.

2 LAFAYETTE STREET, NEW YORK, NY

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*Franchise and Concession Review Committee Joint Public Hearing
Tuesday, November 13, 2018 @ 2:30 P.M.*

NEW YORK CITY DEPARTMENT OF PARKS AND RECREATION

No. 1: IN THE MATTER of intent to award as a concession for the renovation, maintenance and operation of a waterfront restaurant and catering facility at the World's Fair Marina at Flushing Meadows Corona Park, Queens, New York, for a seventeen (17) year term, to Marina Hospitality, LLC. Compensation to the City will be as follows: for each operating year of the license, Marina Hospitality, LLC shall pay the City a fee consisting of the higher of a minimum annual fee (Year 1: \$87,500 vs 4.4% of Gross Receipts; Year 2: \$97,500 vs 4.7% of Gross Receipts; Year 3: \$220,500 vs 12.5% of Gross Receipts; Year 4: \$231,525 vs 13% of Gross Receipts; Year 5: \$243,101 vs 13% of Gross Receipts; Year 6: \$300,256 vs 13% of Gross Receipts; Year 7: \$313,019 vs 13.5% of Gross Receipts; Year 8: \$326,420 vs 13.5% of Gross Receipts; Year 9: \$340,491 vs 13.5% of Gross Receipts; Year 10: \$355,266 vs 14% of Gross Receipts; Year 11: \$325,779 vs 14% of Gross Receipts; Year 12: \$342,068 vs 14% of Gross Receipts; Year 13: \$359,171 vs 14.5% of Gross Receipts; Year 14: \$377,130 vs 14.5% of Gross Receipts; Year 15: \$395,986 vs 14.5% of Gross Receipts; Year 16: \$415,786 vs 15% of Gross Receipts; Year 17: \$436,575 vs 15% of Gross Receipts).

NEW YORK CITY DEPARTMENT OF TRANSPORTATION

No. 2: IN THE MATTER of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York to enter into a Sole Source License Agreement ("Agreement") with the Fashion Center District Management Association, Inc., doing business as the Garment District Alliance ("GDA"), to provide for the operation, management, and maintenance of a pedestrian plaza located at Broadway between West 36th Street and West 41st Street in Manhattan ("Licensed Plaza"), including through DOT-approved events, sponsorships, and subconcessions, including but not limited to providing for the sale of any of the following: prepared food, flowers, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts) that promotes the neighborhood or GDA, and other similar merchandise within the Licensed Plaza. Subconcessions would be awarded based on solicitations issued by GDA in the basic form of a

Request for Proposals or Request for Bids, subject to DOT's prior written approval of both solicitation and award. The Agreement provides for one (1) six-month term, commencing upon written Notice to Proceed, with up to three (3) five-year renewal options, exercisable at the sole discretion of DOT. GDA will be required to invest any revenue generated by this concession into the maintenance and/or repair, including reasonable administrative costs, of the Licensed Plaza. Manhattan.

NEW YORK CITY DEPARTMENT OF TRANSPORTATION

No. 3: **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York to enter into a Sole Source License Agreement ("Agreement") with the Flatiron/23rd Street Partnership District Management Association, Inc. ("Flatiron BID") to provide for the operation, management, and maintenance of a pedestrian plaza located at 5th Avenue and Broadway between East 21st and West 26th Streets, in the borough of Manhattan ("Licensed Plaza"), including through DOT-approved events, sponsorships, and subconcessions, including but not limited to providing for the sale of any of the following: prepared food, flowers, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts) that promotes the neighborhood or Flatiron BID, and other similar merchandise within the Licensed Plaza. Subconcessions would be awarded based on solicitations issued by Flatiron BID in the basic form of a Request for Proposals or Request for Bids, subject to DOT's prior written approval of both solicitation and award. The Agreement provides for one (1) six-month term, commencing upon written Notice to Proceed, with up to three (3) five-year renewal options, exercisable at the sole discretion of DOT. Flatiron BID will be required to invest any revenue generated by this concession into the maintenance and/or repair, including reasonable administrative costs, of the Licensed Plaza.