

**PUBLIC MEETING**

**FRANCHISE AND CONCESSION REVIEW COMMITTEE**

**WEDNESDAY, NOVEMBER 14, 2018 @ 2:30 P.M.**

**22 READE STREET, NEW YORK, NY**

NOTE: This location is accessible to individuals using wheelchairs or other mobility devices. For further information on accessibility or to make a request for accommodations, such as sign language interpretation services, please contact the Mayor's Office of Contract Services (MOCS) via e-mail at [DisabilityAffairs@mocs.nyc.gov](mailto:DisabilityAffairs@mocs.nyc.gov) or via phone at (212) 788-0010. Any person requiring reasonable accommodation for the public meeting should contact MOCS at least three (3) business days in advance of the meeting to ensure availability. 

*Franchise and Concession Review Committee Public Meeting  
Wednesday, November 14, 2018 @ 2:30 P.M.*

**NEW YORK CITY DEPARTMENT OF PARKS AND RECREATION**

**No. 1:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to negotiate a Sole Source License Agreement with City Parks Foundation for the naming rights of the SummerStage festival, primarily based in Central Park, Manhattan. Be it further resolved, that Parks shall submit the Agreement it proposes to enter into with City Parks Foundation to the Franchise and Concession Review Committee for approval.

**A proposed resolution was submitted relative thereto.  
RESOLUTION FOR ADOPTION.**

**NEW YORK CITY DEPARTMENT OF TRANSPORTATION**

**No. 2:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York to enter into a Sole Source License Agreement ("Agreement") with the Fashion Center District Management Association, Inc., doing business as the Garment District Alliance ("GDA"), to provide for the operation, management, and maintenance of a pedestrian plaza located at Broadway between West 36th Street and West 41st Street in Manhattan ("Licensed Plaza"), including through DOT-approved events, sponsorships, and subconcessions, including but not limited to providing for the sale of any of the following: prepared food, flowers, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts) that promotes the neighborhood or GDA, and other similar merchandise within the Licensed Plaza. Subconcessions would be awarded based on solicitations issued by GDA in the basic form of a Request for Proposals or Request for Bids, subject to DOT's prior written approval of both solicitation and award. The Agreement provides for one (1) six-month term, commencing upon

written Notice to Proceed, with up to three (3) five-year renewal options, exercisable at the sole discretion of DOT. GDA will be required to invest any revenue generated by this concession into the maintenance and/or repair, including reasonable administrative costs, of the Licensed Plaza. Manhattan.

**A proposed resolution was submitted relative thereto.  
RESOLUTION FOR ADOPTION.**

### **NEW YORK CITY DEPARTMENT OF TRANSPORTATION**

**No. 3:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York to enter into a Sole Source License Agreement (“Agreement”) with the Flatiron/23rd Street Partnership District Management Association, Inc. (“Flatiron BID” ) to provide for the operation, management, and maintenance of a pedestrian plaza located at 5th Avenue and Broadway between East 21st and West 26th Streets, in the borough of Manhattan (“Licensed Plaza”), including through DOT-approved events, sponsorships, and subconcessions, including but not limited to providing for the sale of any of the following: prepared food, flowers, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts) that promotes the neighborhood or Flatiron BID, and other similar merchandise within the Licensed Plaza. Subconcessions would be awarded based on solicitations issued by Flatiron BID in the basic form of a Request for Proposals or Request for Bids, subject to DOT’s prior written approval of both solicitation and award. The Agreement provides for one (1) six-month term, commencing upon written Notice to Proceed, with up to three (3) five-year renewal options, exercisable at the sole discretion of DOT. Flatiron BID will be required to invest any revenue generated by this concession into the maintenance and/or repair, including reasonable administrative costs, of the Licensed Plaza.

**A proposed resolution was submitted relative thereto.  
RESOLUTION FOR ADOPTION.**

### **NEW YORK CITY DEPARTMENT OF TRANSPORTATION**

**No. 4:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to negotiate a Sole Source License Agreement (“Agreement”) with the Meatpacking District Management Association, Inc., (“Meatpacking BID”) to provide for the operation, management and maintenance of a pedestrian plaza located at 9th Avenue between Gansevoort Street and West 15th Street in Manhattan (“Licensed Plaza”), including through DOT-approved events, sponsorships, and subconcessions, including but not limited to providing for the sale of any of the following: prepared food, flowers, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts) that promotes the neighborhood or Meatpacking BID, and other similar merchandise within the Licensed Plaza. Subconcessions would be awarded based on solicitations issued by Meatpacking BID in the basic

form of Request for Proposals or Request for Bids, subject to DOT's prior written approval of both solicitation and award. Be it further resolved that DOT shall submit the Agreement it proposes to enter into with Meatpacking BID to the FCRC for approval.

**A proposed resolution was submitted relative thereto.  
RESOLUTION FOR ADOPTION.**