

## EEO PUBLIC FILE REPORT

**This Report covers full-time vacancy recruitment data for the period: January 23, 2017 – January 22, 2018.**

- 1) **Employment Unit:** New York City Department of Information Technology and Telecommunications (“DoITT”)/Mayor’s Office of Media and Entertainment (“MOME”)/NYC Media
- 2) **Unit Members (Stations and Communities of License):** WNYE(FM), WNYE-TV
- 3) **EEO Contact Information for Employment Unit:** Anne del Castillo

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**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) Broadcast Standards & Practices Specialist	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(b) Broadcast Camera Operator	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(c) Broadcast Camera Operator	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(d) Broadcast Camera/Lighting Operator	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(e) Technical Operations Manager	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(f) Assistant Commissioner, Production	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(g) Director of Marketing	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(h) Radio & TV Master Control Operator	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(i) Radio & TV Master Control Operator	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(j) Radio & TV Master Control Operator	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(k) Graphic Designer	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>

Consistent with City of New York policy, notice of each full-time vacancy was posted on [www.nyc.gov](http://www.nyc.gov).

- 5) **Total # of Interviewees Referred:** For the period from January 23, 2017 through January 22, 2018 this Employment Unit interviewed 51 interviewees for full-time job vacancies.

**Stations WNYE (FM) and WNYE-TV are Equal Opportunity Employers.**

- 6) **Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) **Participation in Job Fairs**

DoITT hiring representatives attended these 5 job fairs in 2017:

- New York University CUSP Career Fair, February 17, 2017
- Wagner Public Service Career Expo, March 2, 2017
- Dice Career Fair, April 12, 2017
- Dice Technology & Cyber Security, July 12, 2017
- STEM Diversity Career Fair, September 15, 2017

(b) **Community Events**

*SNY Future Filmmakers Career Forum*

2/08/17, Museum of the Moving Image

160 students from NYC public high schools attended the inaugural SNY Future Filmmakers Career Forum, a career forum presented in partnership with SNY, The Sports Network. The panel discussion featured Emmy-Award winning sports broadcast producers Julie Frahm, Joe Kraus, Matt Laffey, Rob Carbuccia, and Tyler Horvath, and followed a keynote inspirational speech by Mets pitcher/current on-air commentator Nelson Figueroa.

*New Frontiers in Publishing*

3/02/17, NYU Steinhardt

100 students attended a career panel presented in partnership with the Center for Communication. It featured Andrew Fitzgerald, Director of Curation, Twitter; Valerie Streit, Publisher Community & Outreach Lead of Accelerated Mobile Pages, Google News; and moderated by Brendan Cahill, Vice President of Corporate Projects, Penguin Random House. Publishers are using new technologies and platforms to create, promote, and distribute dynamic content. The panel discussed how storytelling is changing in the modern world.

*Women + Media Career Summit*

04/21/2017, New York Stock Exchange, 11 Wall Street

250 college women attended this full-day of sessions for young women aspiring to break into the media industry including panels, keynotes and how-to-workshops with leading professionals. The Summit was presented in partnership with Center for Communication.

*Women Behind Series TV: Getting Your Show Greenlit*

Presented in partnership with the Made in NY Media Center by IFP

9/25/17, 6:30-9PM, Made in NY Media Center by IFP, 30 John St., Brooklyn

There was a full house for the first "Made in NY Talk" of the Fall 2017 season, moderated by First Deputy Commissioner, MOME, Kai Falkenberg and featuring Christina Wayne, CEO, Assembly Entertainment; Tracey Scott Wilson, Supervising Producer, The Americans on FX; Sarah Condon, Executive Producer, HBO; and Shari Levine, Executive Vice President, Current Production, Bravo Media. The panelists shared advice on what to prepare and how to pitch development executives at the networks, as well as tips on navigating the different stages of television series development. The panelists all stayed and spoke with attendees at a networking reception following the discussion.

*Paleyfest STEM to SCREEN Early-Career Networking Day*

Presented in partnership with The Paley Center

10/14/17, 11AM-1:30PM, The Paley Center, 25 W 52<sup>nd</sup> St, Manhattan

MOME and The Paley Center organized a conversation with Chris Chalk (star of *Gotham* on FOX), and a networking event with industry professionals that included Jenny Chen (Site Reliability Engineer, HBO), Michelle Chen (Producer, Children's & Educational Media, Thirteen/WNET), Phil Marshall (Web & Social

Media Producer, Paley Center for Media), Hugh McGrory (Co-Founder & CEO, Datavized), Debra Anderson (Co-Founder & CSO, Datavized), Iris Ng (Electrician & Rigging Gaffer, *Power & White Collar*), TJ Potenza (Site Reliability Engineer, HBO), Justin Simonich (Animation Director, “Elmo’s World,” Sesame Workshop), Anastasia White (Production Design/Art Direction, *Mr. Robot*), Claire Willett (Senior Manager of Data Solutions, Condé Nast) and Google! Over 100 high school students from Black Girls Code, The Young Women’s Leadership Schools, Lower East Side Girls Club, James Madison High School, CUSH Center, Fannie Lou Hamer Freedom High School, Bronx International High School, and Academy of Innovative Technology High School attended.

#### *Film Financing Sources Workshop*

Presented in partnership with the Made in NY Media Center by IFP  
10/25/17, 6:30-9PM, Made in NY Media Center by IFP, 30 John St., Brooklyn  
MOME organized a panel discussion at the Made in NY Media Center focused on sources of film financing in New York for 70 filmmakers and producers. The panel was moderated by film producer Susan Stover, and featuring Michael Hansen, Managing Director, East Coast, Three Point Capital; Wendy Ettinger, Co-Founder, Chicken & Egg Pictures and GameChanger Films; John Hadity, Executive Vice President, EP Financial Solutions; and Ron Simons, CEO/President, SimonSays Entertainment.

#### *The Future of Publishing is Audio*

Presented in partnership with the Center for Communication  
11/09/17, 6:30-8PM, The New School, 55 West 13th St., Manhattan  
With mobile allowing audiences to consume content on demand anywhere, anytime, the industry leaders at the forefront of the audio storytelling revolution revealed how audio is transforming the publishing industry and creating new career opportunities. Jon Fine, Principal, Jon Fine Law & Media and a former Director, of Author & Publishing Relations, Amazon, moderated a panel that included Molly Barton, Co-Founder, Serial Box and David Blum, Editor, Audible Original Publishing.

#### *STEM to SCREEN Early-Career Networking Panel II*

Presented in partnership with The Paley Center  
12/02/17, 11AM-1:30PM, The Paley Center, 25 W 52<sup>nd</sup> St, Manhattan  
MOME and The Paley Center organized a conversation with Caleb McLaughlin (star of *Stranger Things* on Netflix), and a networking event with industry professionals that included Greg Anderson (NY Head of Production & Sr VFX Supervisor, FuseFX), Michael Clemons (Creative Specialist, Snap), Ailin Fang (Data Scientist, BuzzFeed), Kathryn Hodge (Software Developer, NBCUniversal Media Labs), Lori Kinney (Senior Producer, Nickelodeon Games), Marisa Mazart (Producer, Nickelodeon Games), Blythe Terrell (Editor, Gimlet Media, *Science Vs.*), Heather Wolensky (Production Designer, *The Tonight Show* for NBC), Deborah Zometa (Special Effects, *Daredevil & Luke Cage* on Netflix). 125 high school students from 10 New York City schools attended this event at the Paley Center.

### **(c) Internship Programs**

MOME partnered with the Department of Youth and Community Development (DYCD) and the Ladders for Leaders Media & Entertainment Initiative to provide over 170 internship opportunities to New York City students (ages 16 - 22 years old) who received advanced pre-employment training and summer placements at media and entertainment companies throughout the city. MOME also partnered with the Department of Probation and The Animation Project to provide 145 internship opportunities to New York City students (ages 16-24 years old) who received placements with the “Made in NY” Animation Project in Neighborhood Opportunity Network (NeON) Centers throughout the city. The “Made in NY” Animation Project offers NYC youth, ages 12-24, the opportunity to engage in storytelling, gain technical skills in 3D computer animation, and qualify for paid internships in the lab and the field. Sessions are taught at NeONSM Centers and schools by The Animation Project. In addition, MOME sponsored the film and theatre studios at Frank Sinatra High School for their summer intensive skills development program for over 400 students from across New York City’s five boroughs.

### **(d) Job Banks and Other Outreach**

**Stations WNYE (FM) and WNYE-TV are Equal Opportunity Employers.**

DoITT has an account with LinkedIn in order to interactively promote outreach regarding hard to recruit vacancies in addition to DoITT's general accounts with popular employment websites such as Monster.com and Dice.com.

**(e) Events at Educational Institutions**

MOME staff presented information about career opportunities and the entertainment industry in NYC to students from local and visiting universities, including: Packer Collegiate Institute, Syracuse University ESRA, French Film School operating from Borough of Manhattan Community College, New York University, Chapman University, Columbia University, Portland State University, City College of New York, The New School, St. Francis College, Long Island University, Brooklyn College and Lehman College.

**(f) EEO Training**

DoITT's Office of Diversity and EEO administers the agency's equal employment opportunity training program and refresher courses every year.

**(g) Training Programs**

MOME and Brooklyn Workforce Innovations partnered to develop the following programs:

The "Made in NY" Production Assistant Trainee Program provides free, full-time training to underrepresented populations interested in production.

The "Made in NY" Post Production Training Program provides New York City residents 18 years or older with training in four commonly-used software applications for video editing and visual effects. Trainees are then placed into six-month apprenticeships.