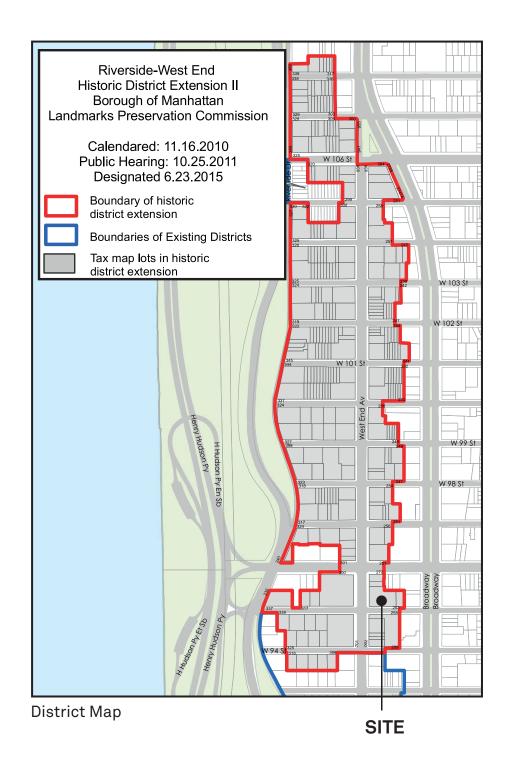
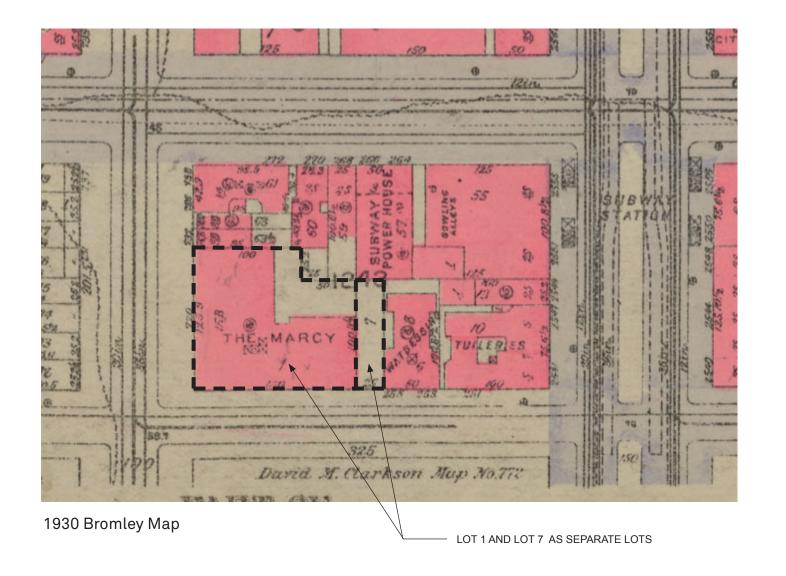
# NYC Landmarks Preservation Commission Public Hearing

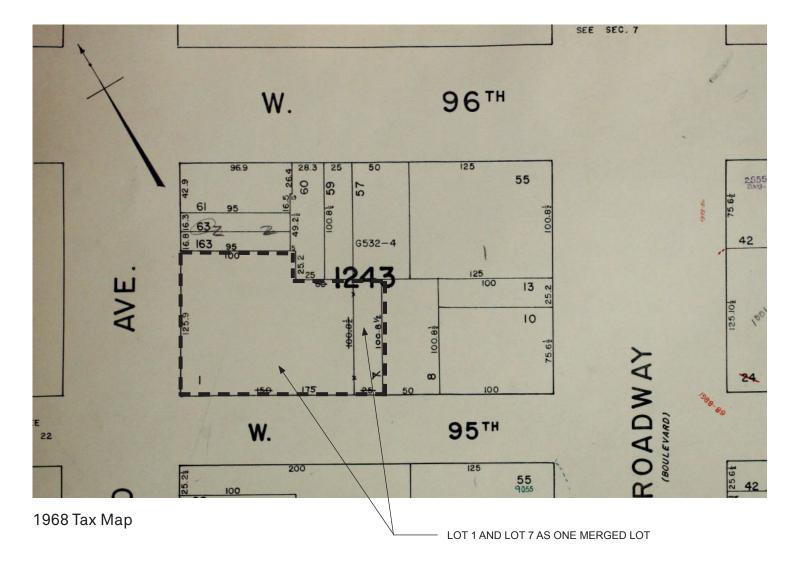
16 October 2018

720 West End Avenue New York, NY 10025 Brack Capital Real Estate



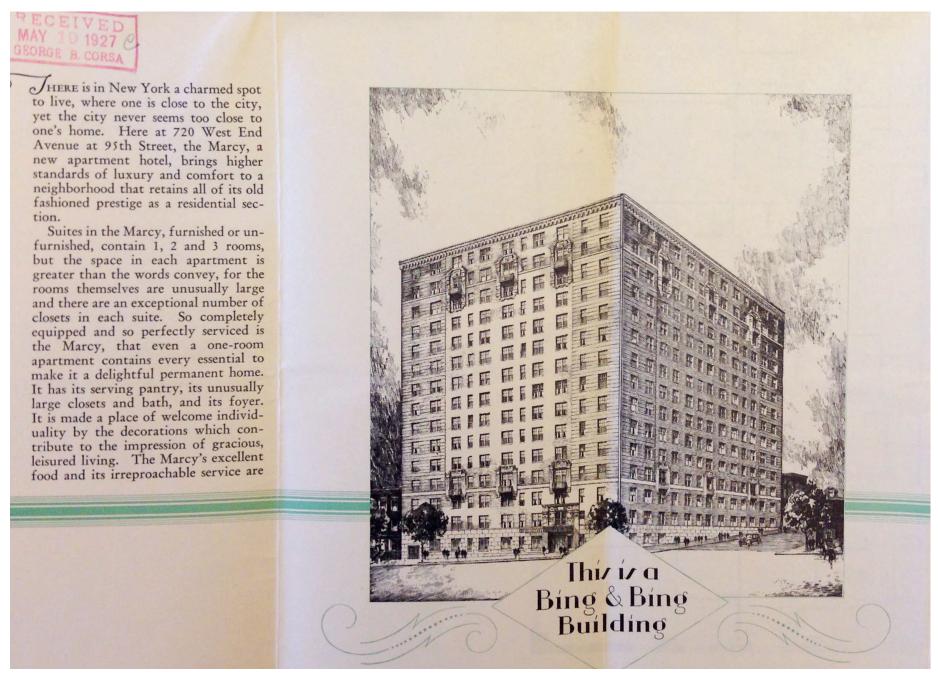


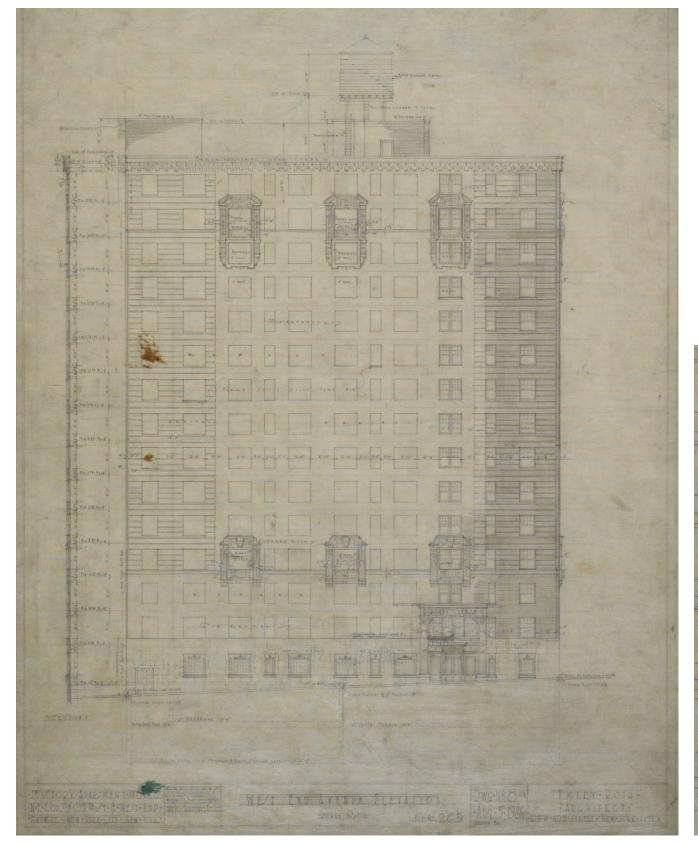






The Hotel Marcy Brochure 1927





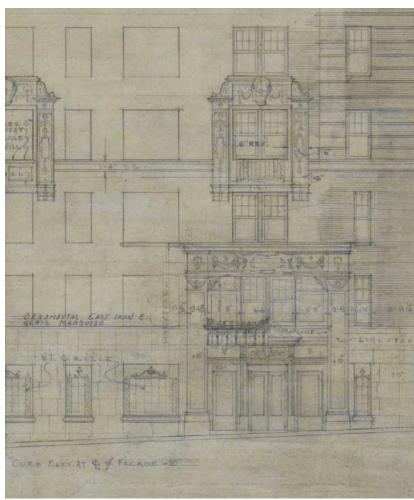
FIN 519 FL. 4

FIN 520 FL. 4

FIN 107 FL 4

FIN 107 FL 4

GOVER BIEF. - STAK"



West End Avenue Elevation by Emery Roth Architect 1926

Enlarged Partial West End Avenue Elevation by Emery Roth Architect 1926



1940's Acker Photo



1940's Tax Lot Photo of W. 95th Street



1980's Tax Lot Photo of 720 West End Avenue



Corner of West End Avenue and W. 95th Street



720 West End Avenue
Brack Capital Real Estate
NYC La

# **Existing Conditions**



W. 95th Street Looking West







1. East Facade2. Rear Facade3. Rear Facade Looking West



Entry Marquee on West End Avenue



Entry Marquee on West End Avenue



**Entry Detail** 



Entry Detail



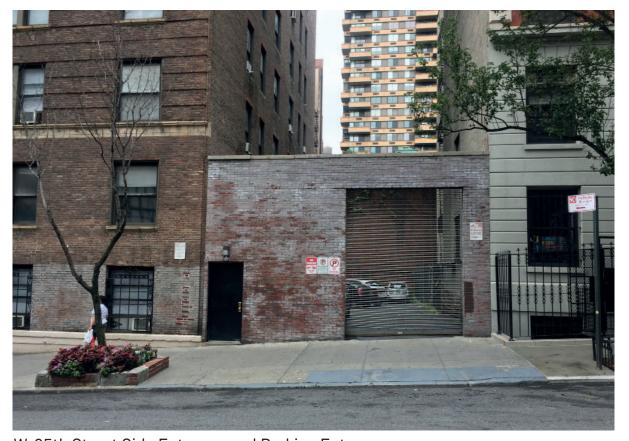
Base at West End Avenue



Base at corner of West End Avenue and W. 95th Street



Windows at Base



W. 95th Street Side Entrance and Parking Entry





841 Madison Avenue, historic photo



417 Park Avenue, existing condition



841 Madison Avenue



1190 Madison Avenue



310 West End Avenue





0 CETRARUDDY

CENTRAL PARK WEST EXISTING CONIDTION & PROPOSED CONDITION 360 CENTRAL PARK WEST, NEW YORK, NEW YORK

DWG NO: LPC-08 BLOCK: 1209 LOT: 33 DATE: 01/13/2015 SCALE: N/A

360 Central Park West

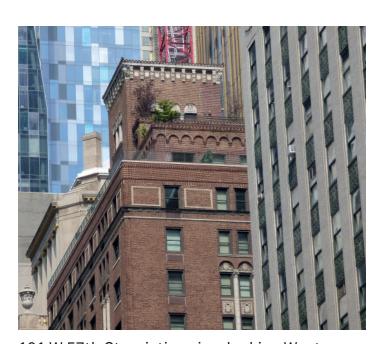


134-146 West 12 Steet





101 W 57th St 1924, MCNY



101 W 57th St, existing view looking West



Mayflower-Plymouth (demolished) at W 62nd St & CPW 1928, MCNY



210 W 101st St



221 W 82nd St and 228 W 83rd St c. 1930, MCNY



Devonshire Apartments, E 10th St & University Place



View from Broadway at W 96th St looking southwest



View from Broadway at W 82nd St looking northwest



View from Broadway at W 74th St looking west



View from Broadway at W 84th St looking southwest



View from Broadway at W 79th St looking northwest



View from Broadway at W 72nd St looking northwest



314 West 77th Street



309 West 86th Street

Morris Adjmi Architects

www.ma.com



308 West 82nd Street



599 West End Avenue (not infill)



324 West 84th Street



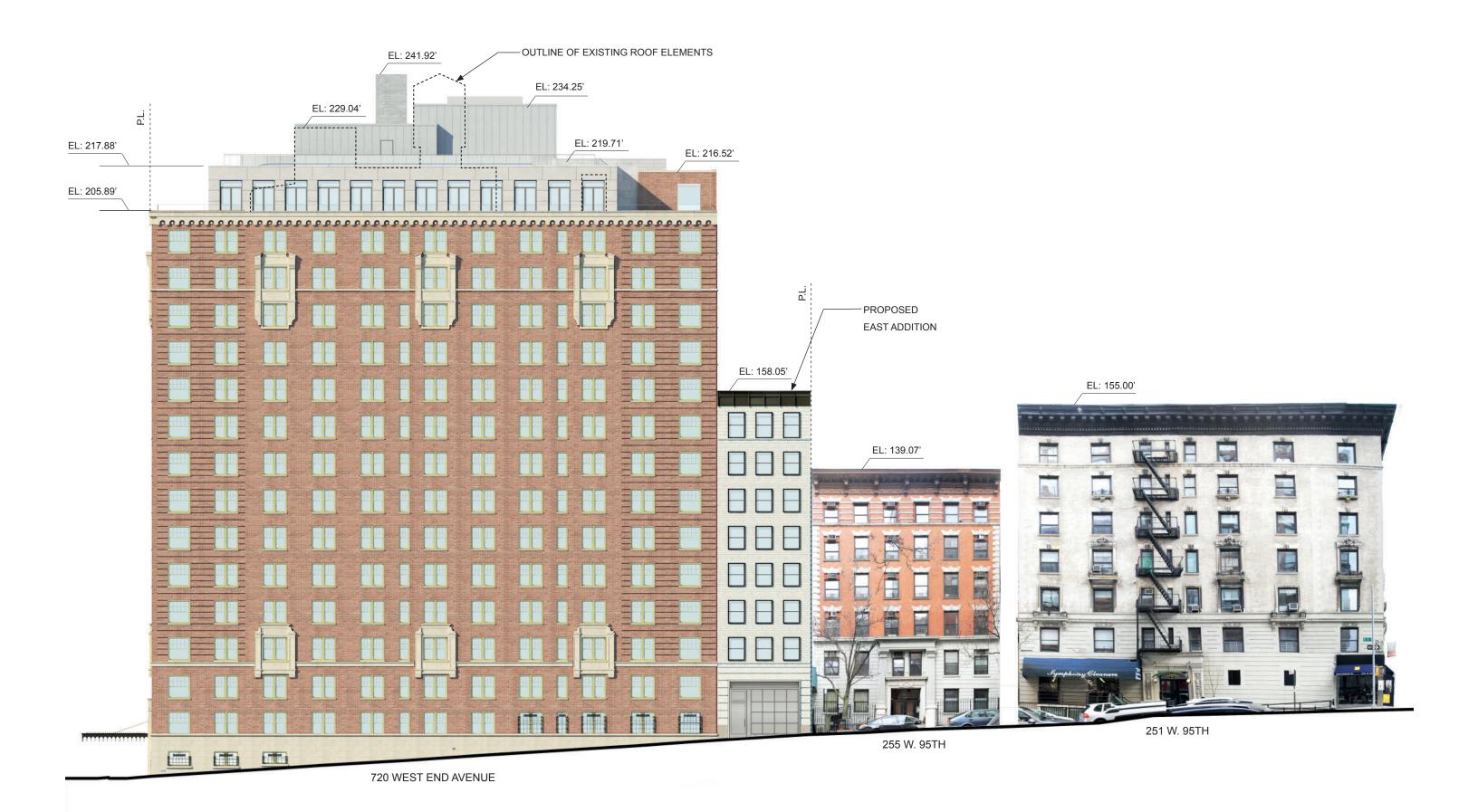
239 West 103rd Street

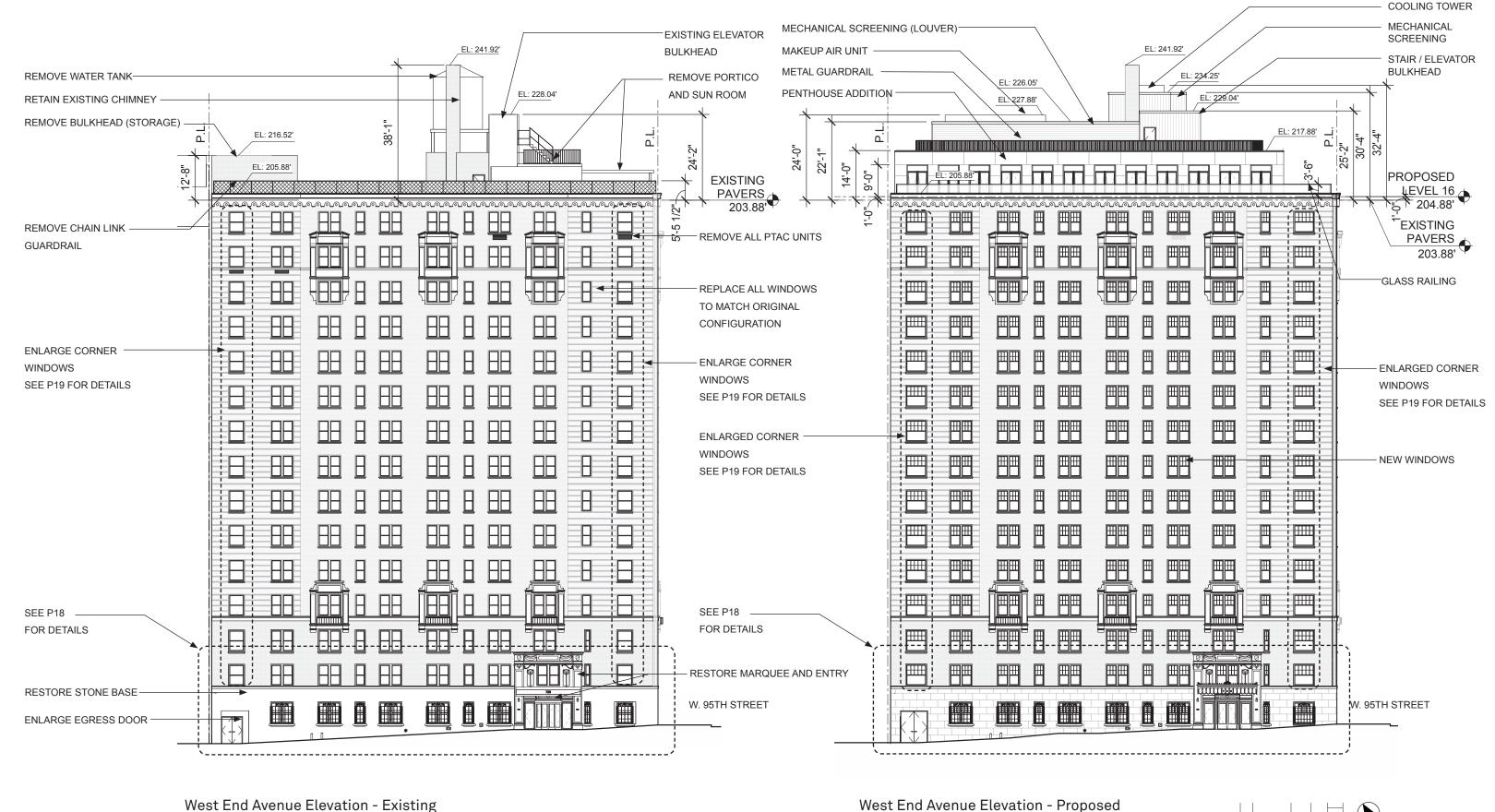


Map of 6+ story buildings in block between Broadway and WEA

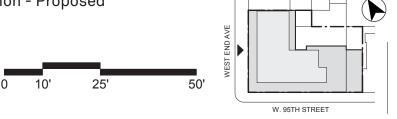














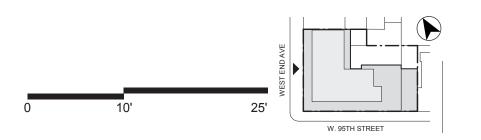
#### West End Avenue Enlarged Base Elevation - Existing



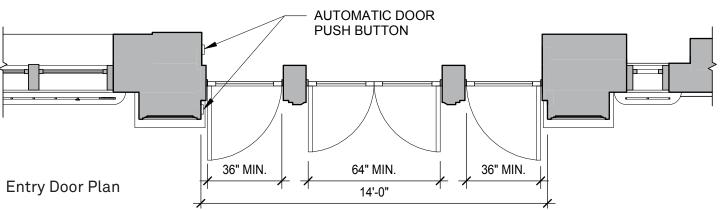
#### West End Avenue Enlarged Base Elevation - Proposed



## West End Avenue Elevation @ Base





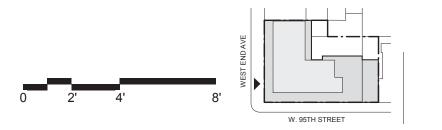


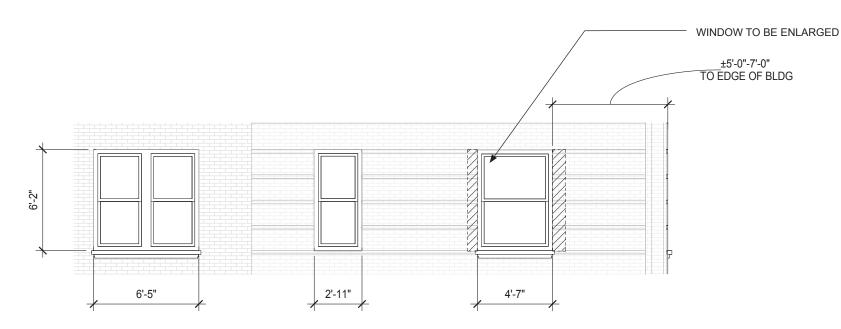
MA Morris Adjmi Architects www.ma.com

720 West End Avenue Brack Capital Real Estate

## **Building Entry Proposed Restoration**

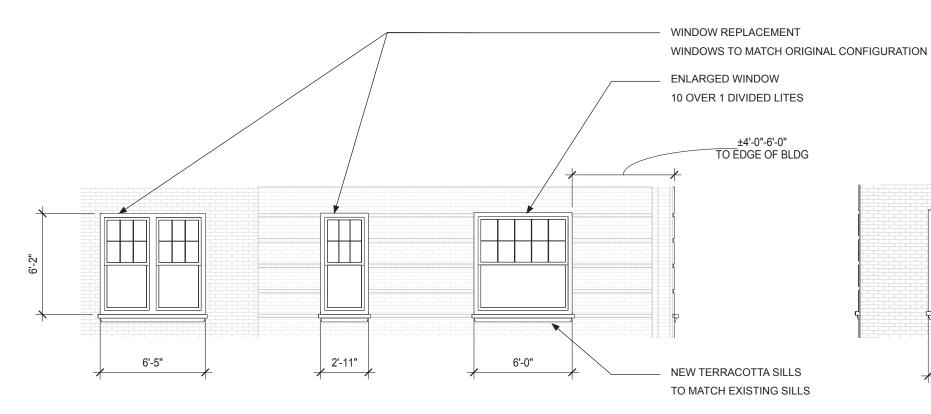
NYC Landmarks Preservation Commission / Public Hearing / 16 October 2018



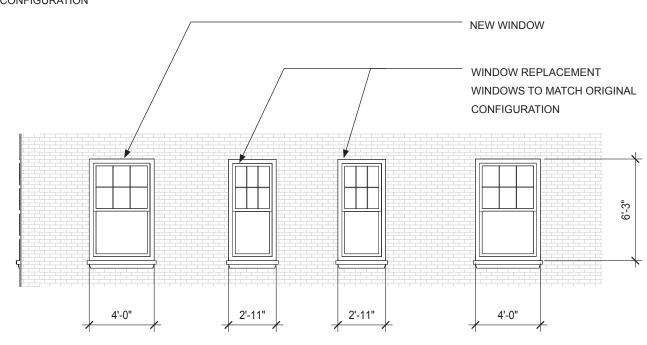


**1A** Corner Windows - Existing (Typical to West End Ave. and W. 95th Street Elevations)

2A East Elevation Windows - Existing

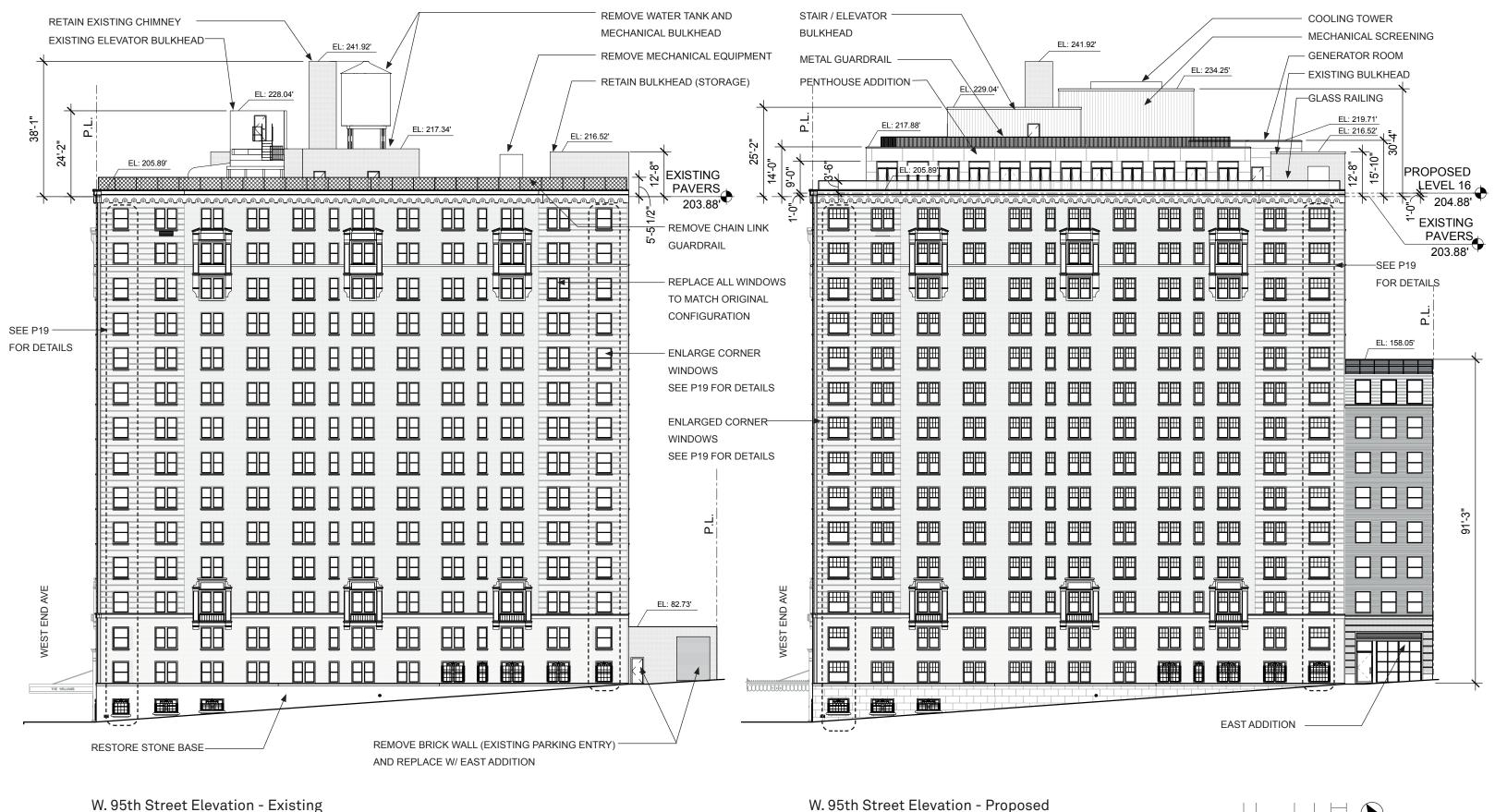


**1B** Corner Windows - Proposed (Typical to West End Ave. and W. 95th Street Elevations)



2B East Elevation Windows - Proposed





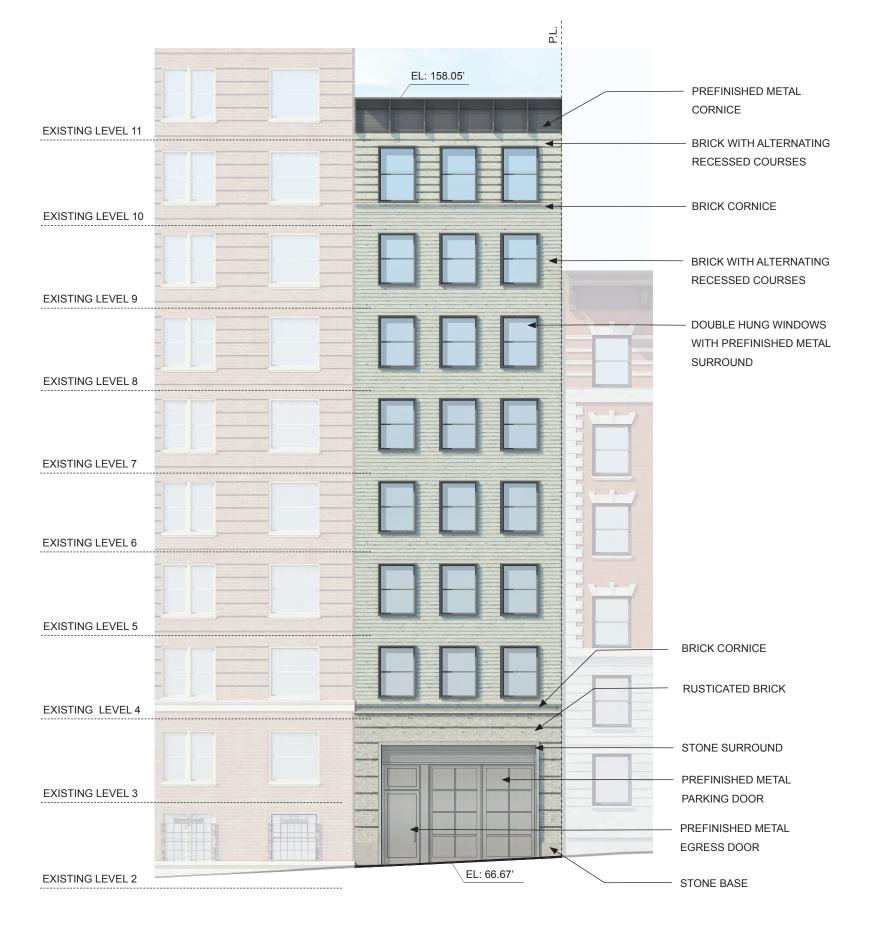


720 West End Avenue Brack Capital Real Estate

## W. 95th Street Elevation

NYC Landmarks Preservation Commission / Public Hearing / 16 October 2018



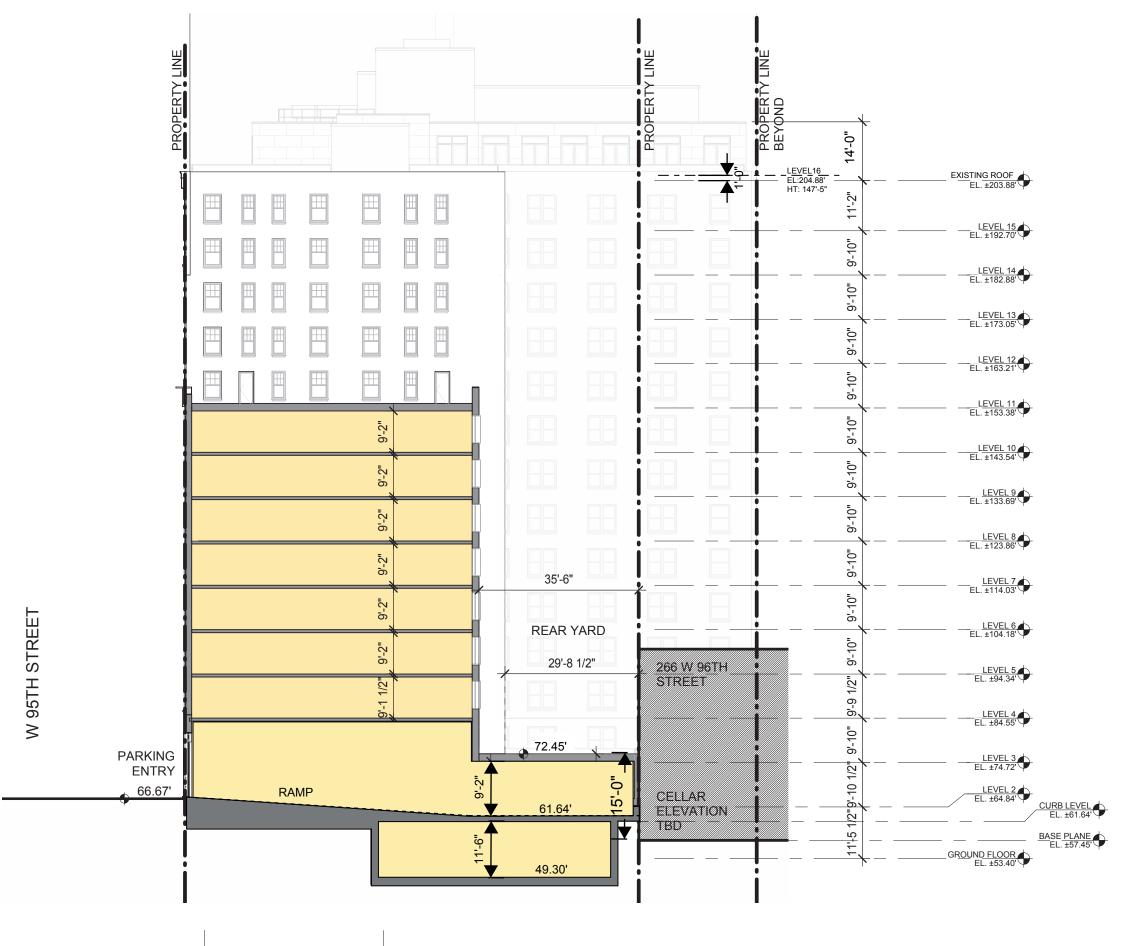




3'-8" 5'-8" <u>1</u>-0 LEVEL 11 ±EL: 153.38 LEVEL 10 ±EL: 143.54 6'-3" 3" LEVEL 9 ±EL: 133.69 Section

**Enlarged Elevation** 





LEGEND:

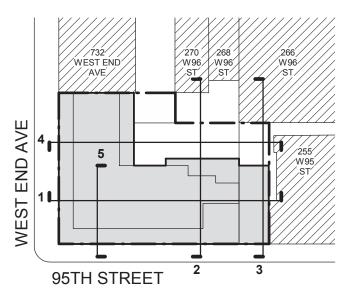
ZONING LOT LINE



CELLAR-GROSS FLOOR AREA (BELOW BASE PLANE)







<u>♦ 50.10'</u> 270 W, 967H 268 W. 96TH 266 W. 96TH 732 WEA <del>56.39</del>' 49.32' 49.32' AREA OF EXCAVATION 61.69' POOL 53.40' P-24 49.30' 54.61' 53.40' 54.62' 255 W 95TH 66.67'

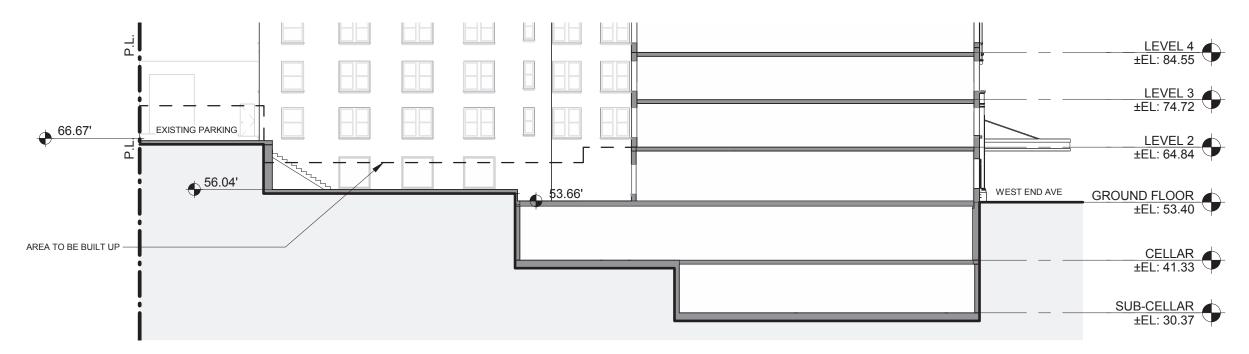
WEST 95TH STREET WEST 95TH STREET

WEST END AVENUE

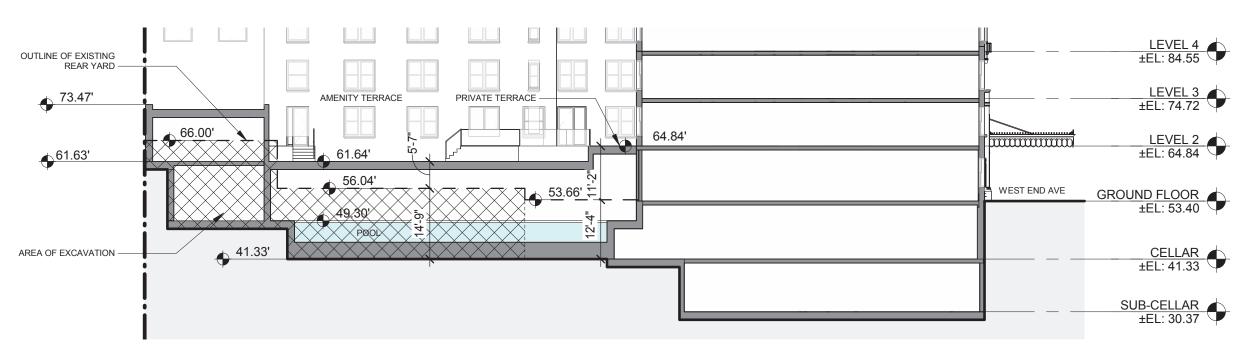
Ground Floor Plan - Existing

WEST END AVENUE

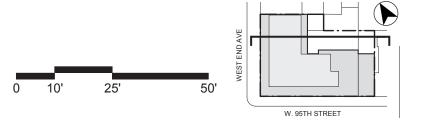
Ground Floor Plan - Proposed

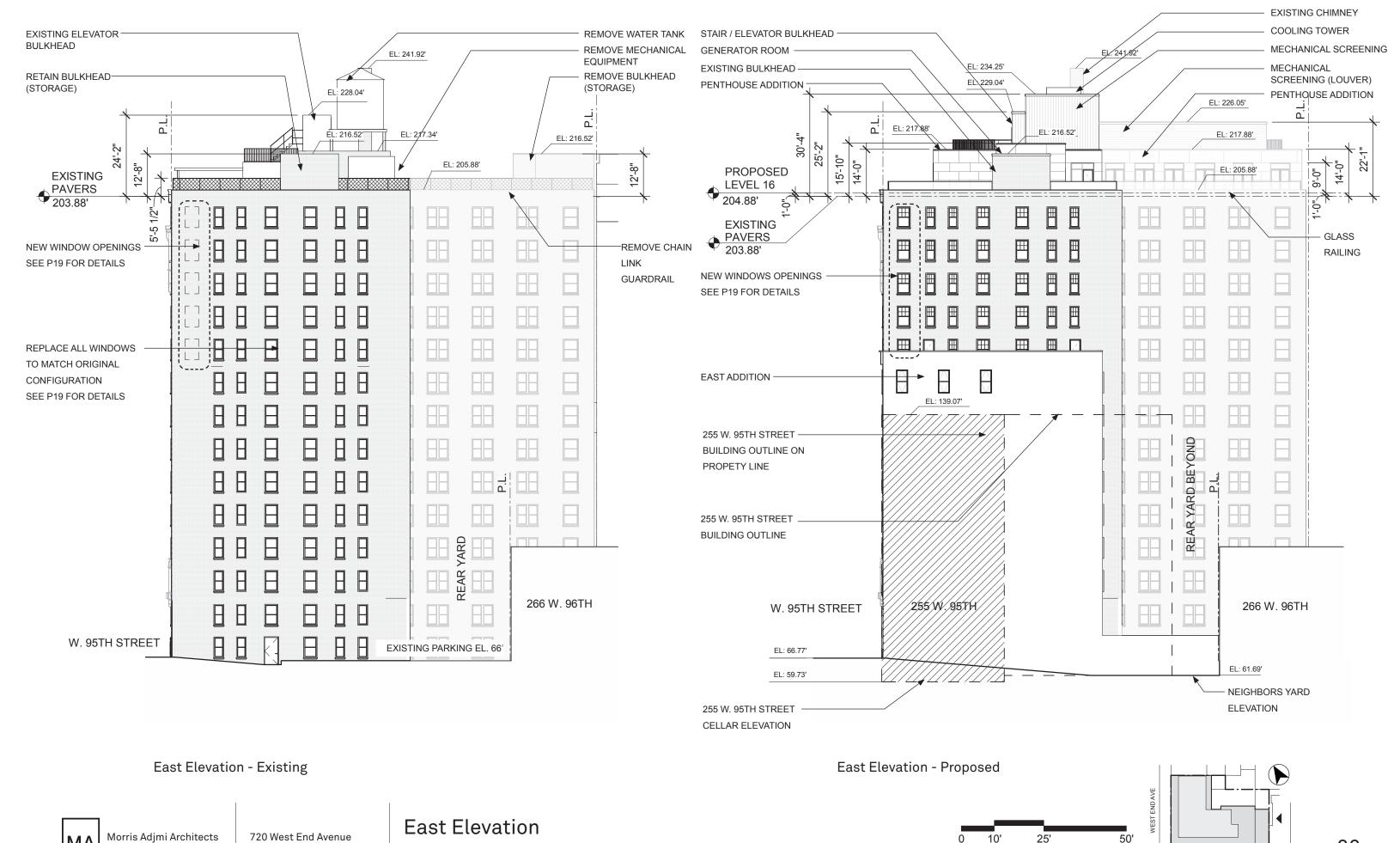


Enlarged Section - Existing



Enlarged Section - Proposed



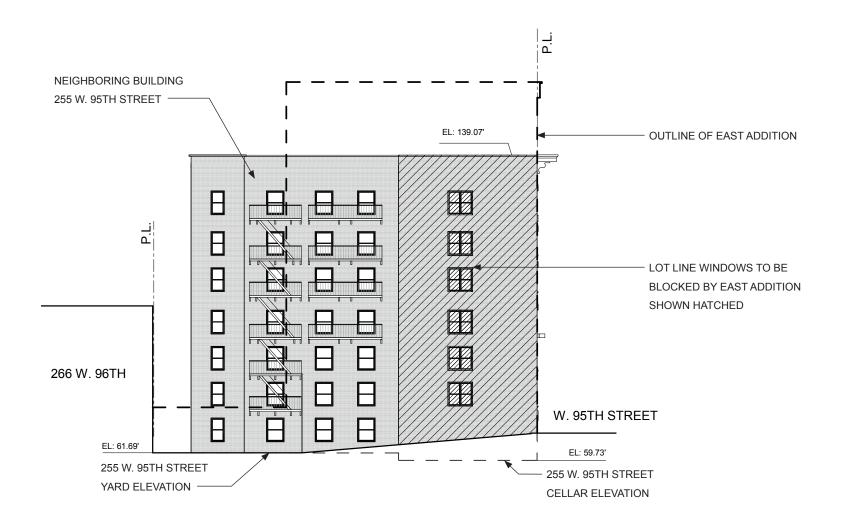


NYC Landmarks Preservation Commission / Public Hearing / 16 October 2018

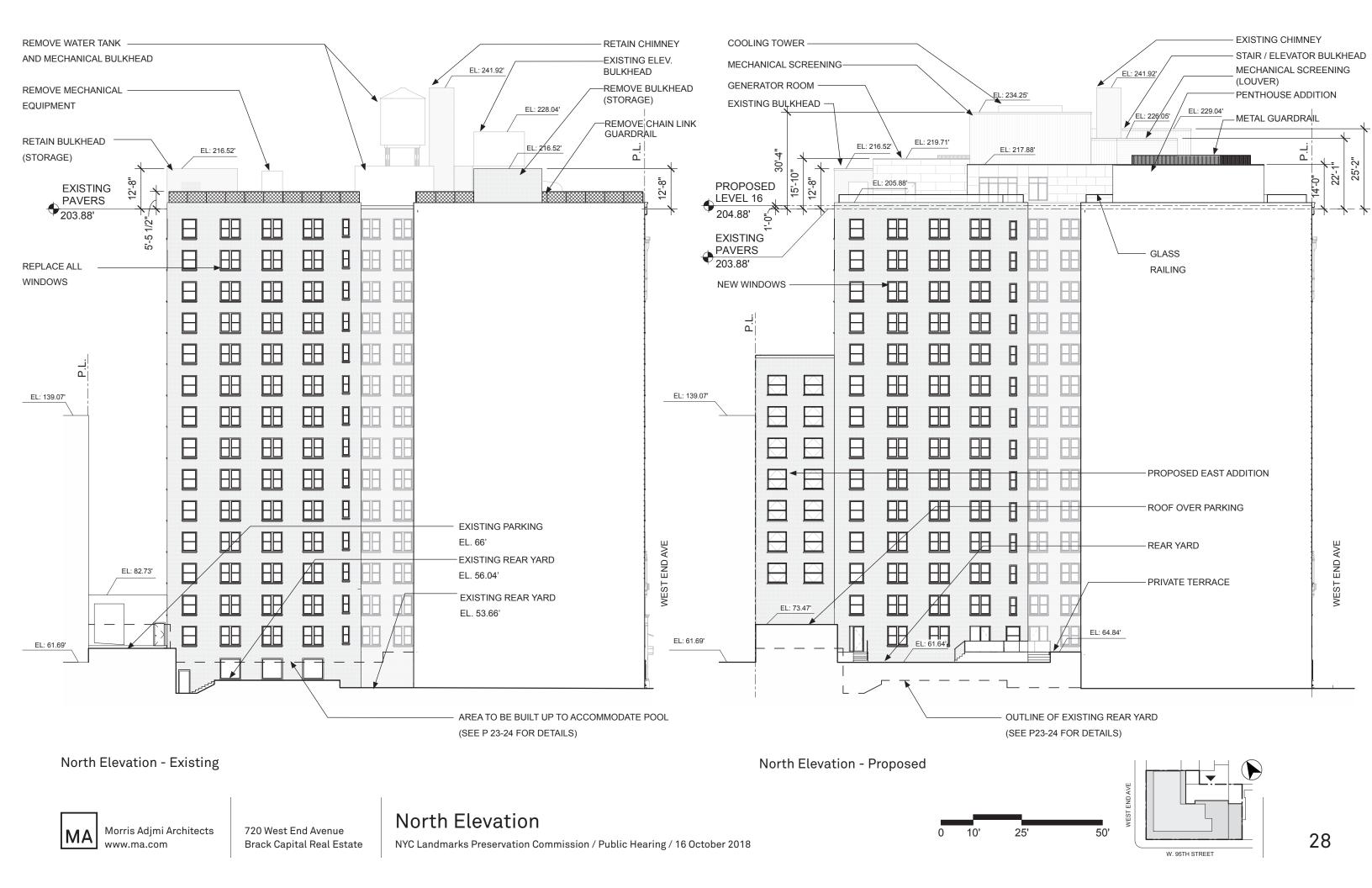
www.ma.com

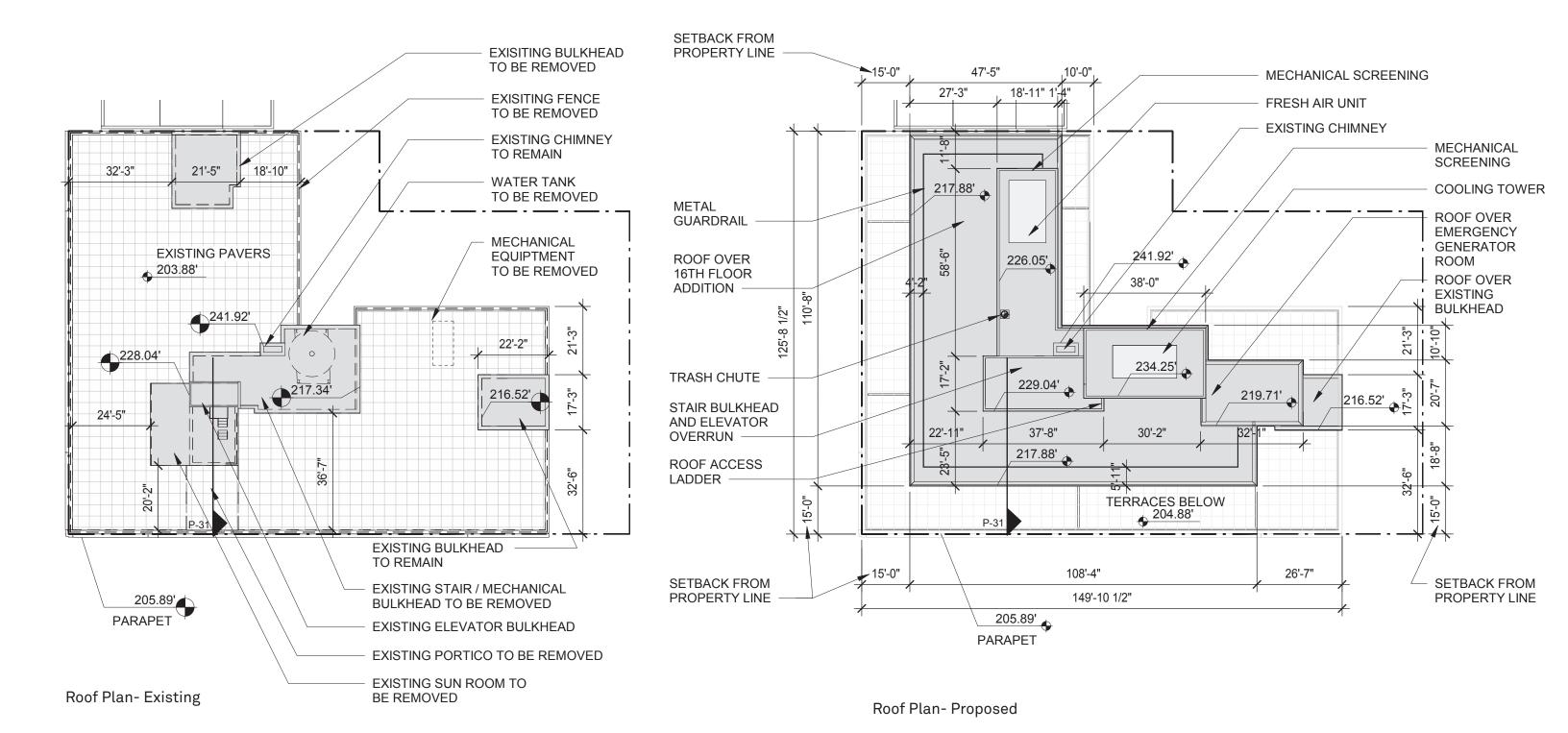
Brack Capital Real Estate

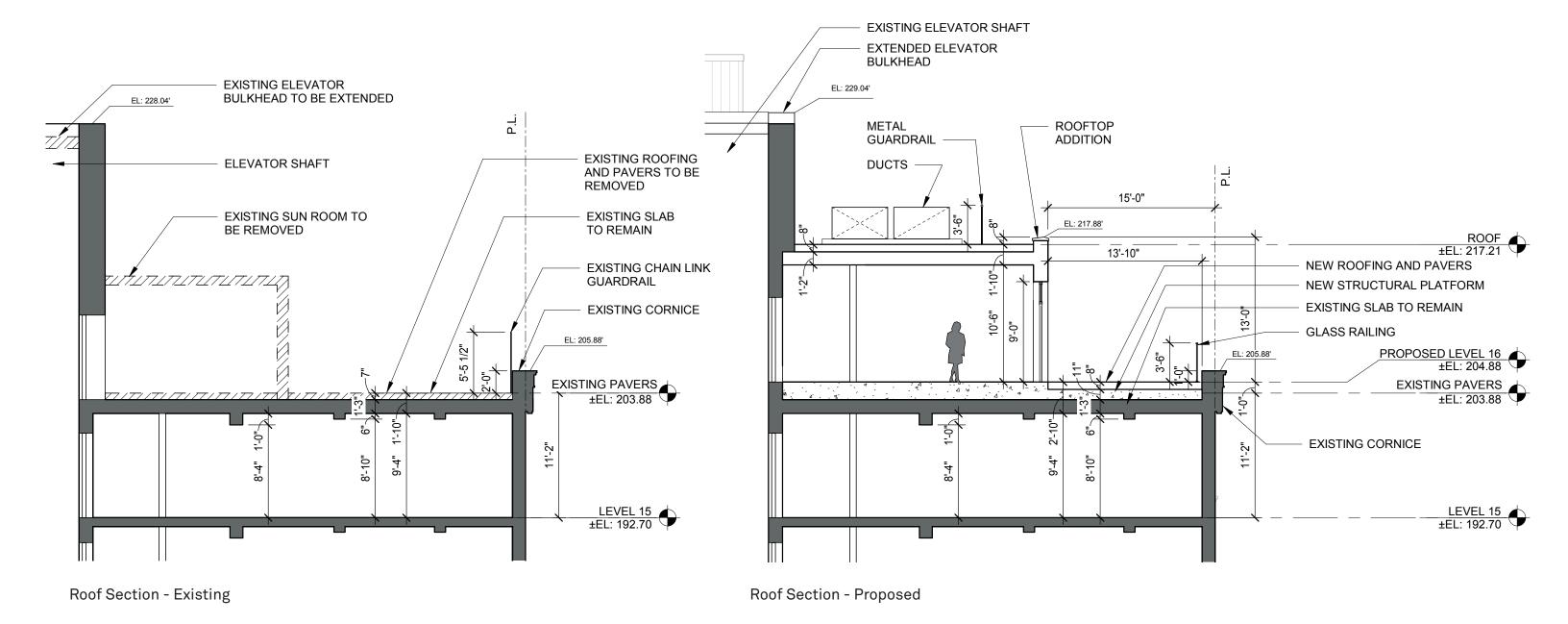
W. 95TH STREET

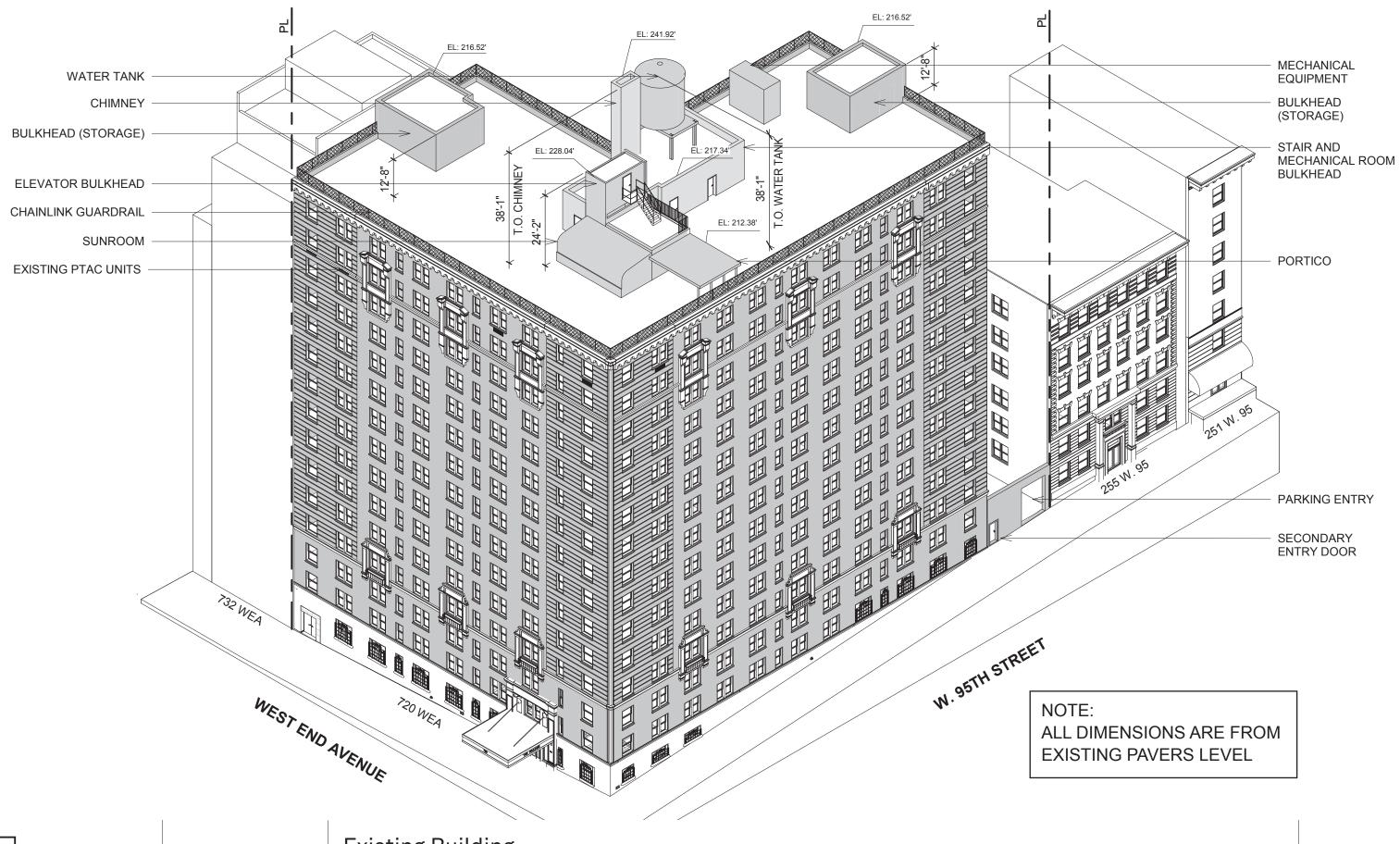




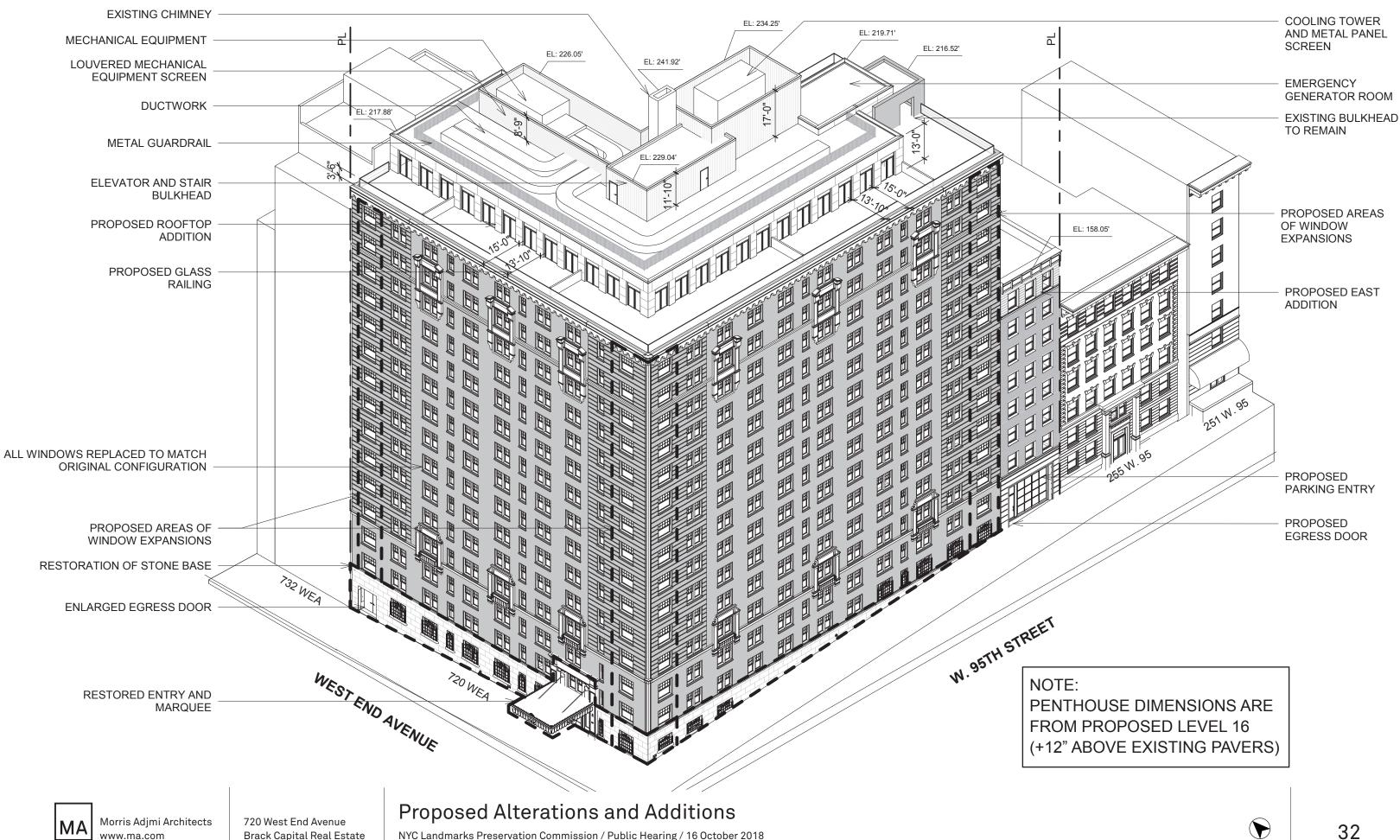


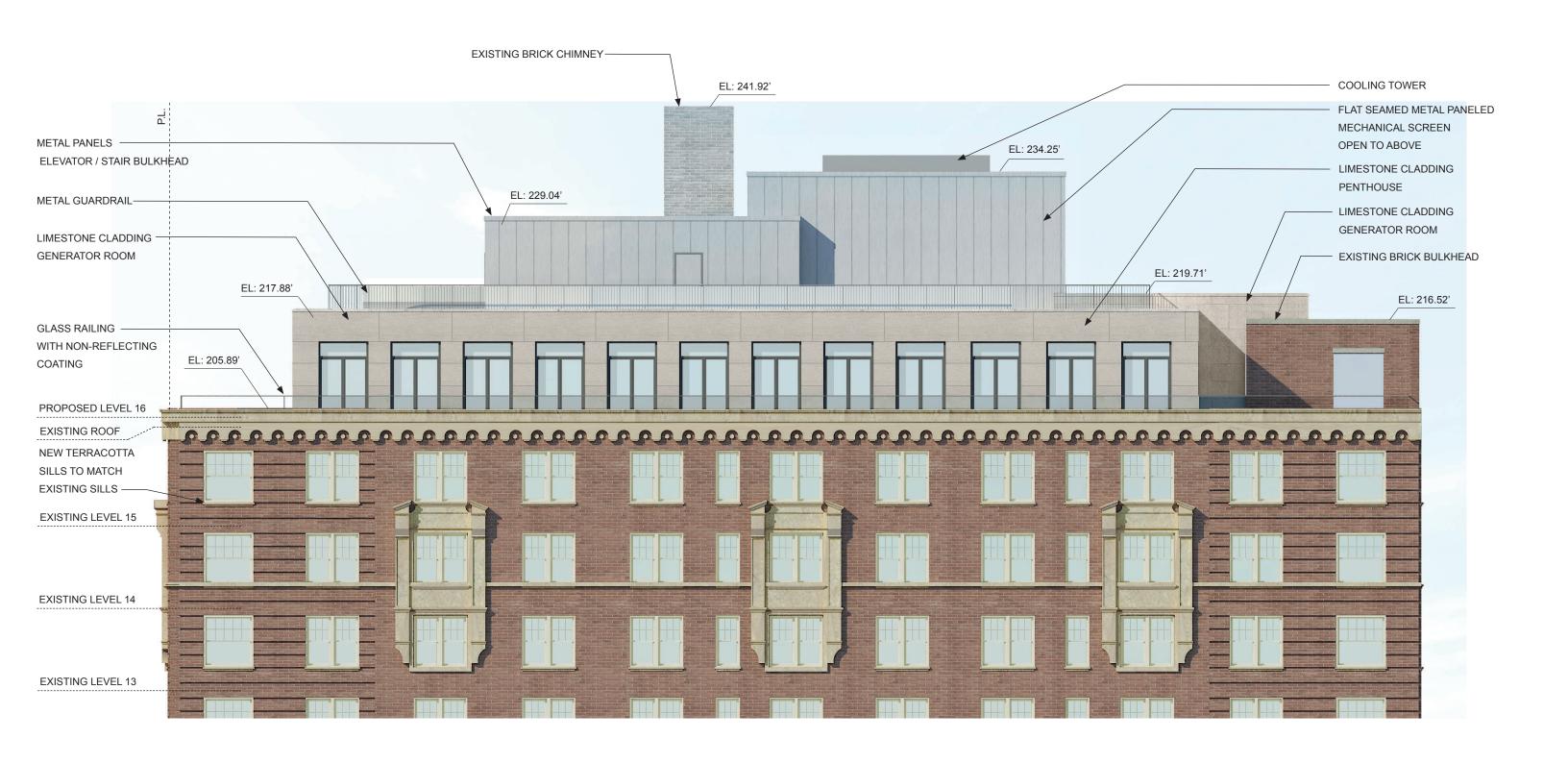




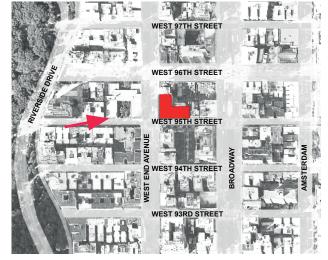












Key Plan



Morris Adjmi Architects

www.ma.com





Key Plan



720 West End Avenue Brack Capital Real Estate

Mock-up of Proposed





Key Plan



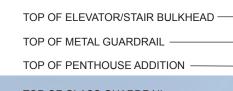


Key Plan



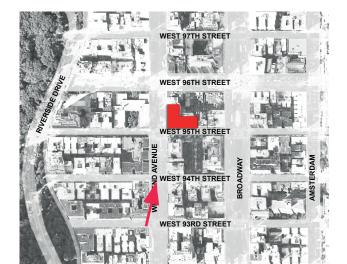


Existing







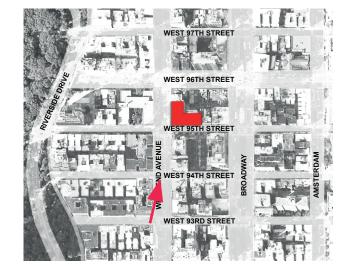


Key Plan









Key Plan



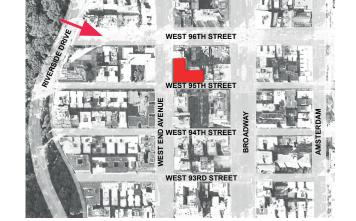


Key Plan

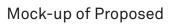
MA Morris Adjmi Architects www.ma.com

720 West End Avenue Brack Capital Real Estate

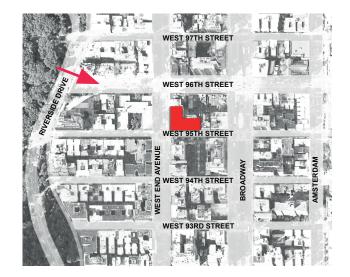




Key Plan



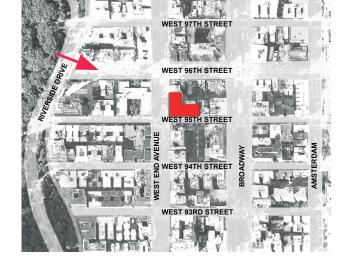




Key Plan





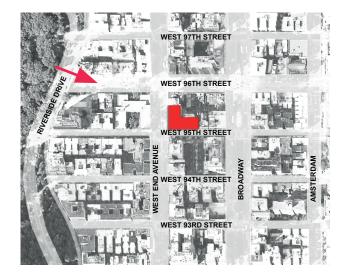


Key Plan

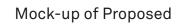


720 West End Avenue Brack Capital Real Estate

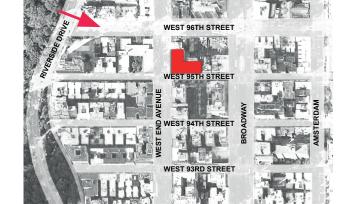




Key Plan



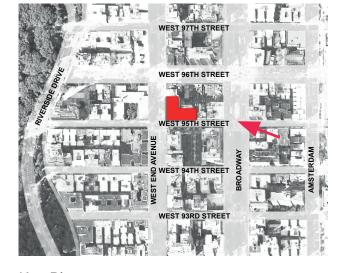




Key Plan







Key Plan



720 West End Avenue Brack Capital Real Estate

Existing

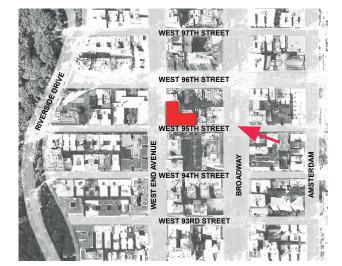
TOP OF METAL PANEL SCREEN

TOP OF EMERGENCY GENERATOR ROOM 
TOP OF METAL GUARDRAIL -

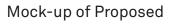
TOP OF PENTHOUSE ADDITION (BEYOND)

TOP OF GLASS GUARDRAIL





Key Plan







Key Plan





WEST 95TH STREET

WEST 94TH STREET

WEST 94TH STREET

WEST 93RD STREET

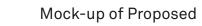
WEST 93RD STREET

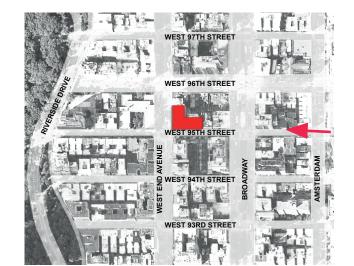
Key Plan



720 West End Avenue Brack Capital Real Estate







Key Plan





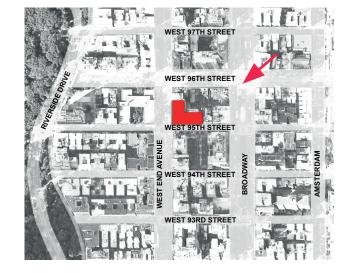
Morris Adjmi Architects www.ma.com

Key Plan



Proposed

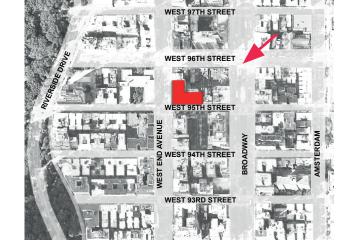




Key Plan



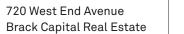




Morris Adjmi Architects

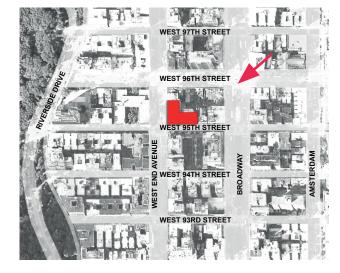
www.ma.com

Key Plan



Mock-up of Proposed

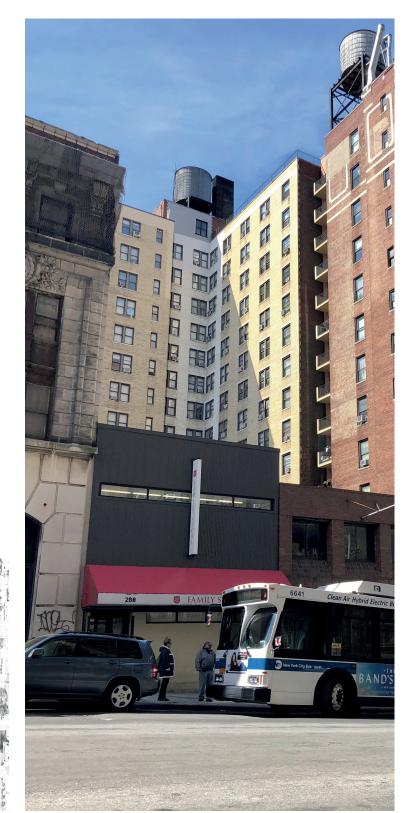


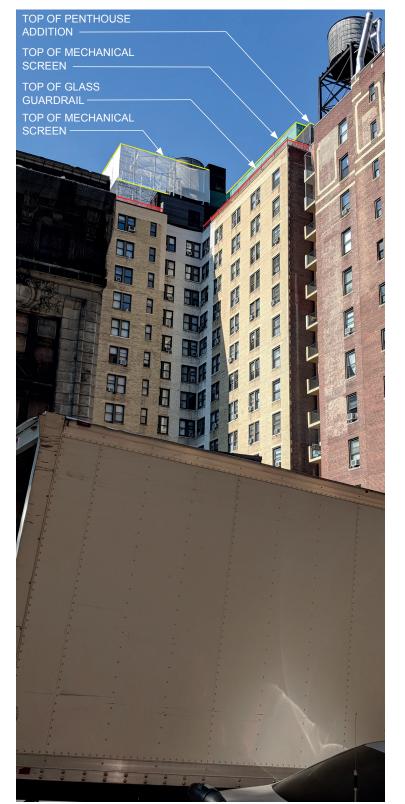


Key Plan



54







Key Plan Existing Mock-up of Proposed







WEST 95TH STREET

WEST 94TH STREET

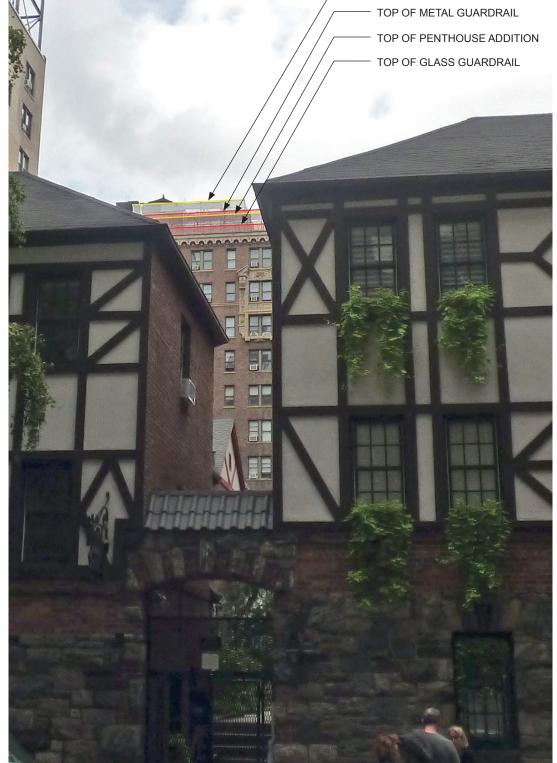
WEST 94TH STREET

WEST 93RD STREET

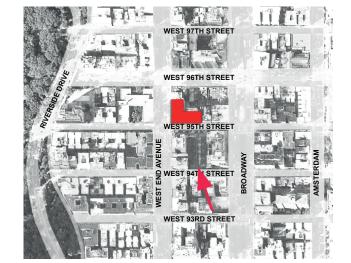
Key Plan

Mock-up of Proposed

Proposed





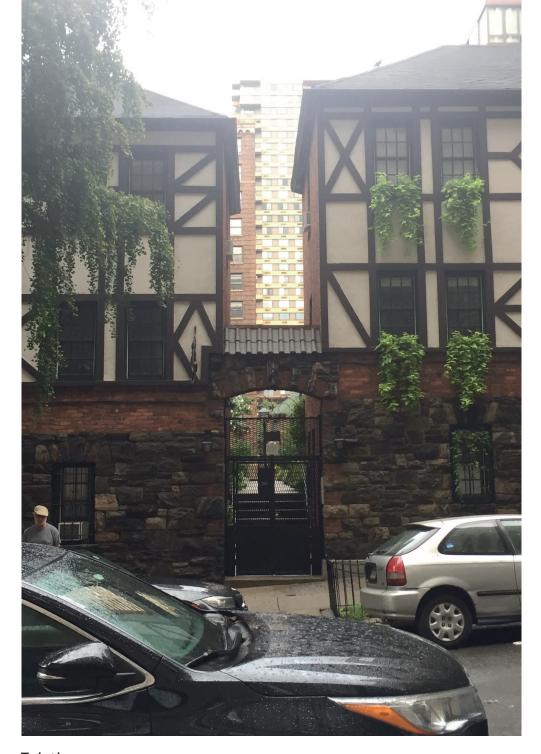


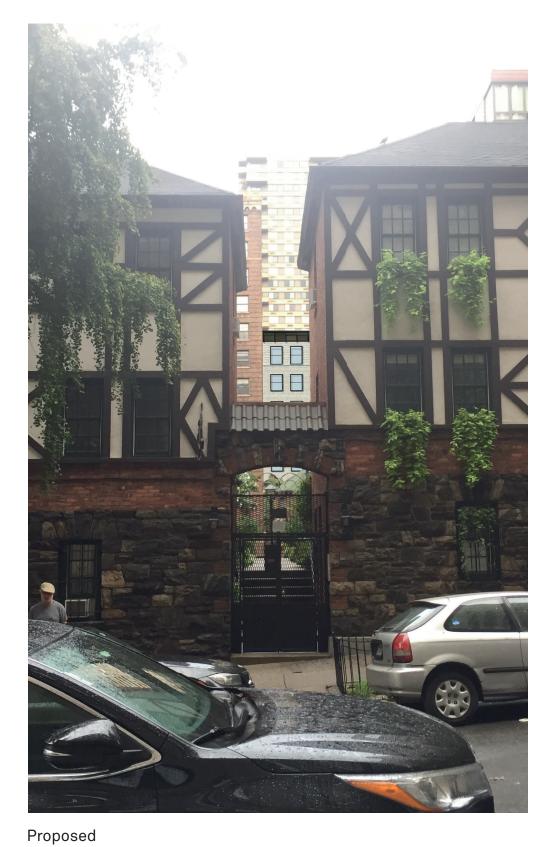
Key Plan

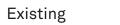


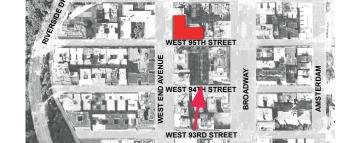
Proposed

TOP OF MECHANICAL SCREEN









Key Plan



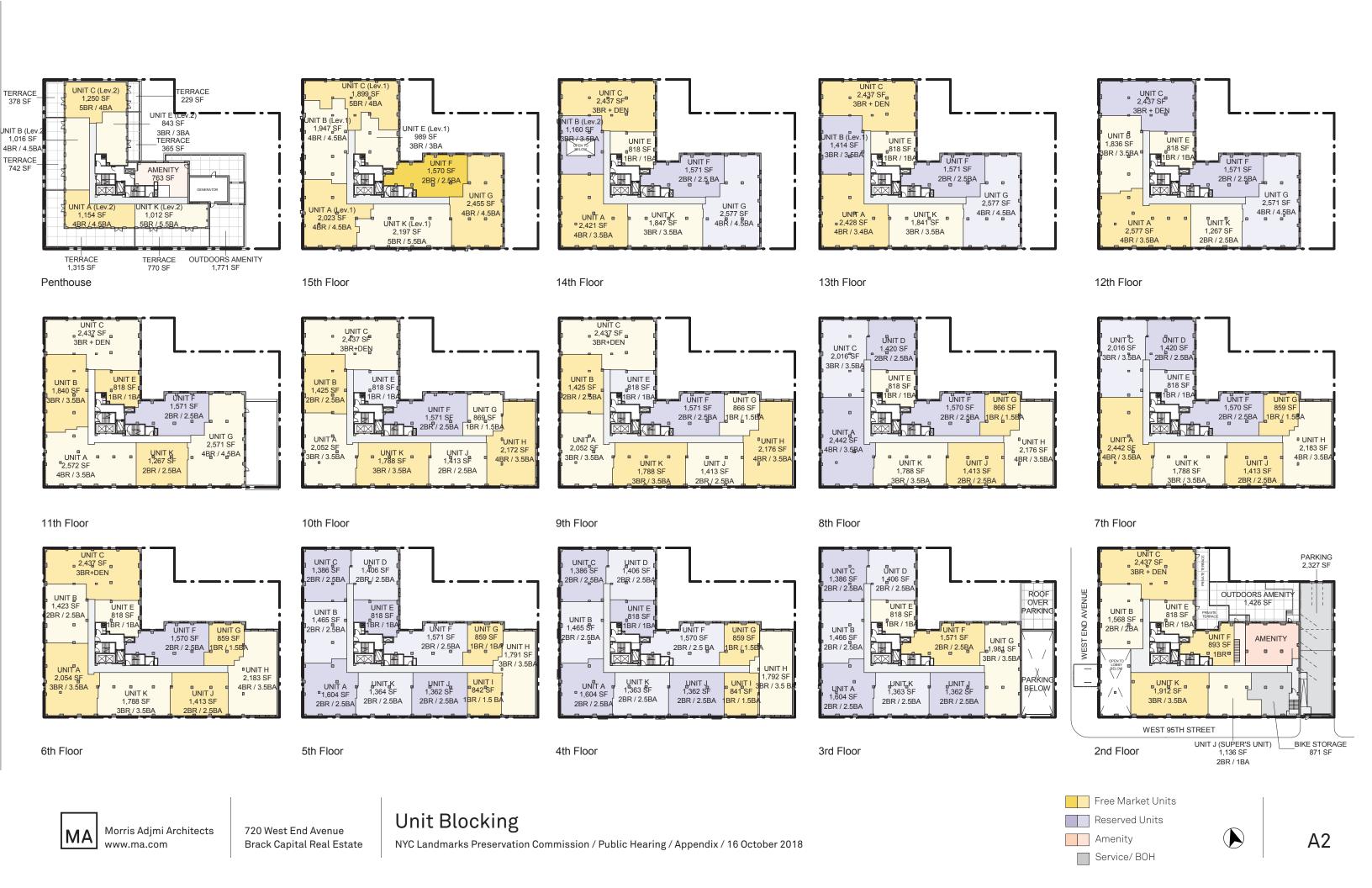


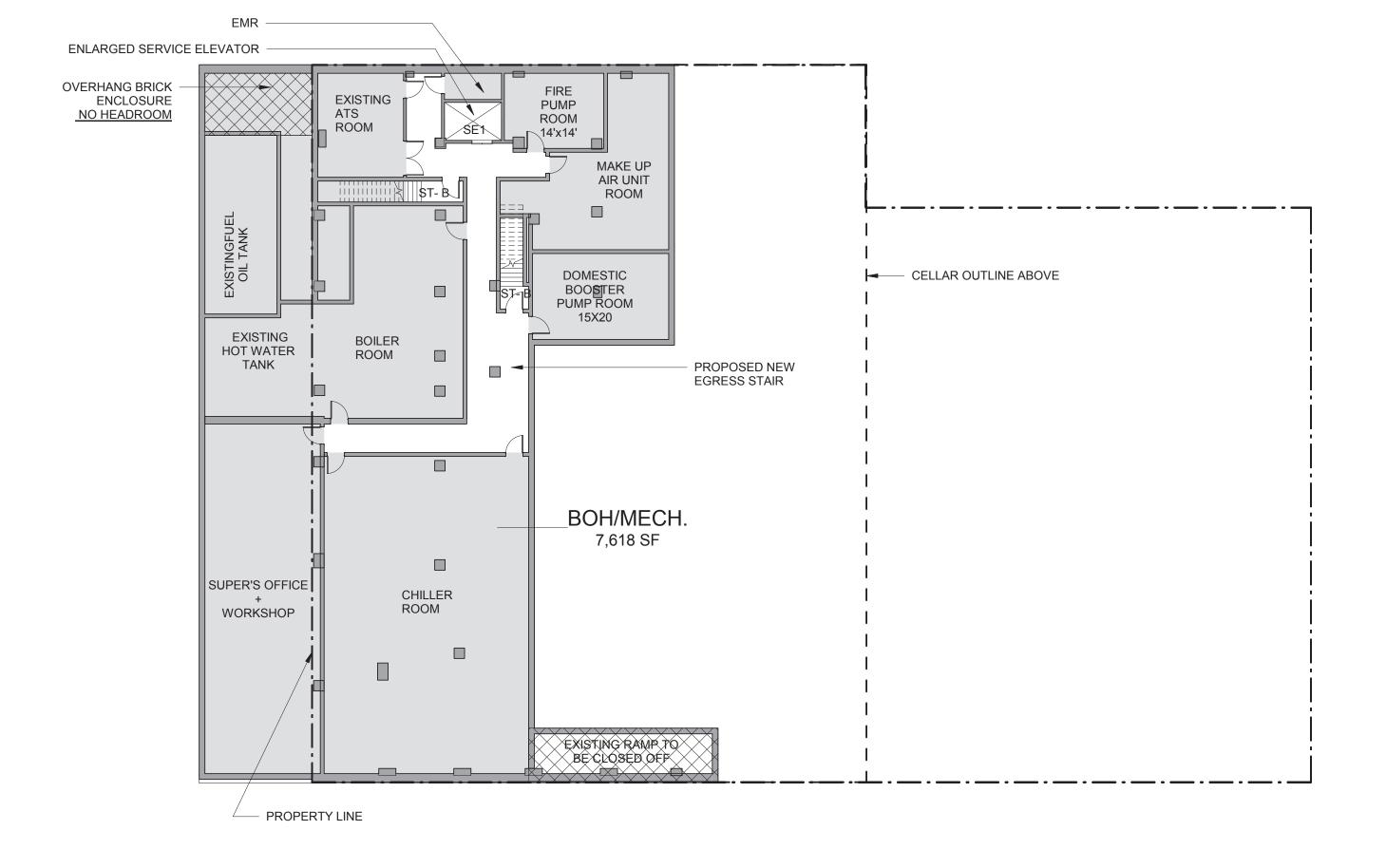


## NYC Landmarks Preservation Commission Public Hearing - Appendix

16 October 2018

720 West End Avenue New York, NY 10025 Brack Capital Real Estate







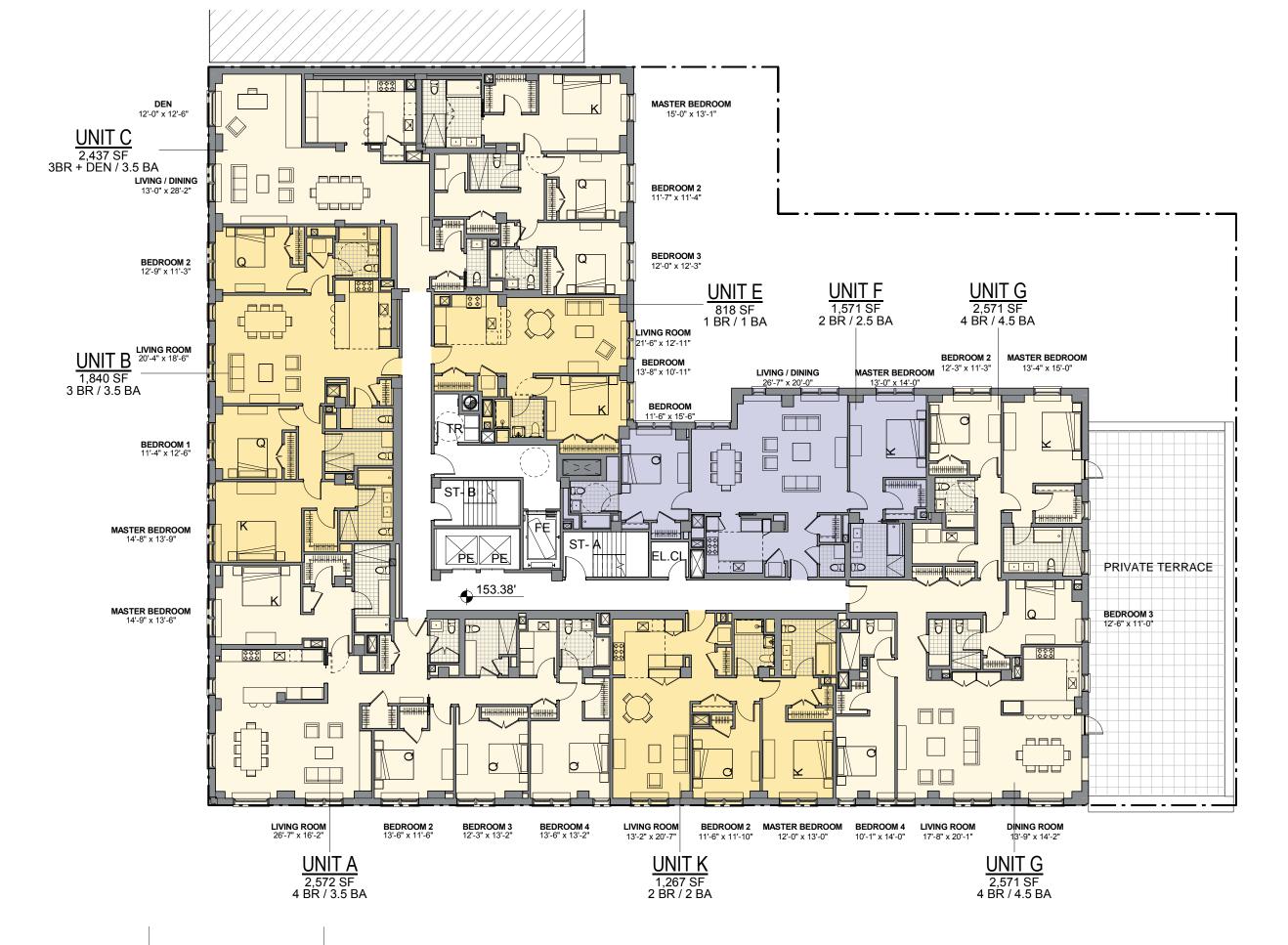




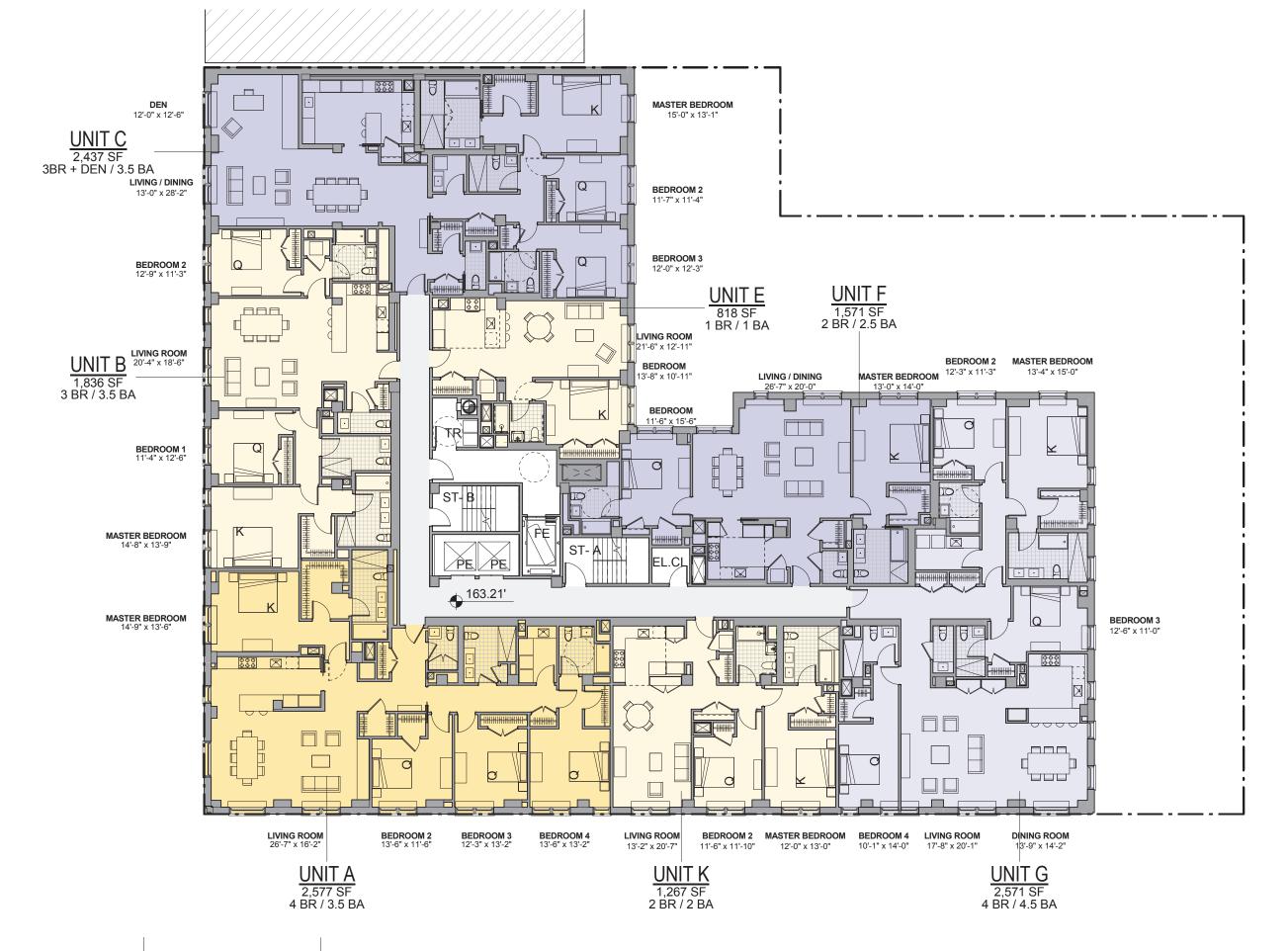




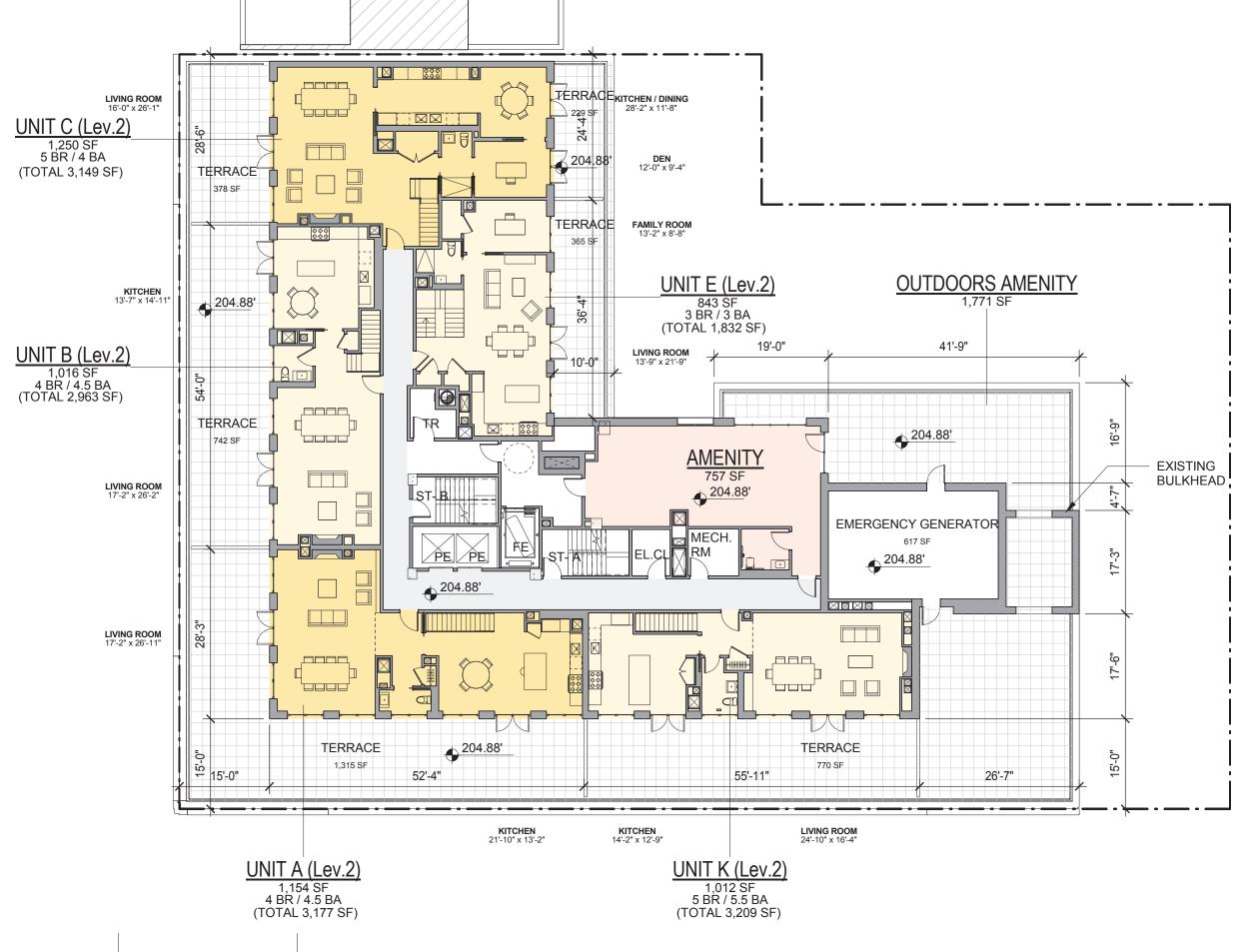














16th Floor Plan

720 West End Avenue

