

## HRA's Employment Services Hosts Job Fair for Retail, Security, and Food Service

HRA job fairs offer NYC public assistance clients seeking new careers a relief from long, frustrating job searches and the chance to find a new direction. From a young client speaking enthusiastically to an H&M rep about their passion for fashion to a middle-aged client explaining their prior experience as a security guard, the Agency's recent Retail, Security and Food Services job fair had something to offer everyone.

On July 14, HRA hosted its first ever job fair combining three different job sectors, providing clients with a diverse group of



employers to interact with. Among the 39 emplyers were companies like Chipotle Mexican Grill, Sephora, and Defender Security. Clients were invited to attend the job fair by HRA B2W vendors, which help public assistance clients connect to and find employment from the time they apply for public assistance to months after they are hired; and the Jobs-Plus program, which connects residents of New York City public housing with employment. Clients were also recruited using Text-2-Work, which delivers job opportunity news and postings directly to subscribers through a text messaging service.

Over 500 HRA clients from a diverse array of backgrounds and interests sought out career paths in retail, food services, and security. The event took place at New York University School of Law, where participants were greeted by an enthusiastic group of HRA volunteers who provided them with nametags and career resources.



As the fair began, career seekers filed into the auditorium to learn useful strategies for getting the most out of the job fair. Clients had the opportunity to talk and ask questions as well. After the presentation ended, they were directed into an open room featuring separate tables for employers to conduct one-on-one interviews.



Applicants had plenty of time to speak with different employers and fill out applications. HRA also provided clients with computer workstations where they could fill out online applications on site.

For many of our clients, HRA job fairs offer more than just job opportunities. HRA provides clients with the advice and resources they need for a better career and a better life. For more information on HRA job related opportunities, subscribe to Text-2-Work. To find out more, visit us at www.nyc.gov/hra