



Brownsville Plan Two-Year Update

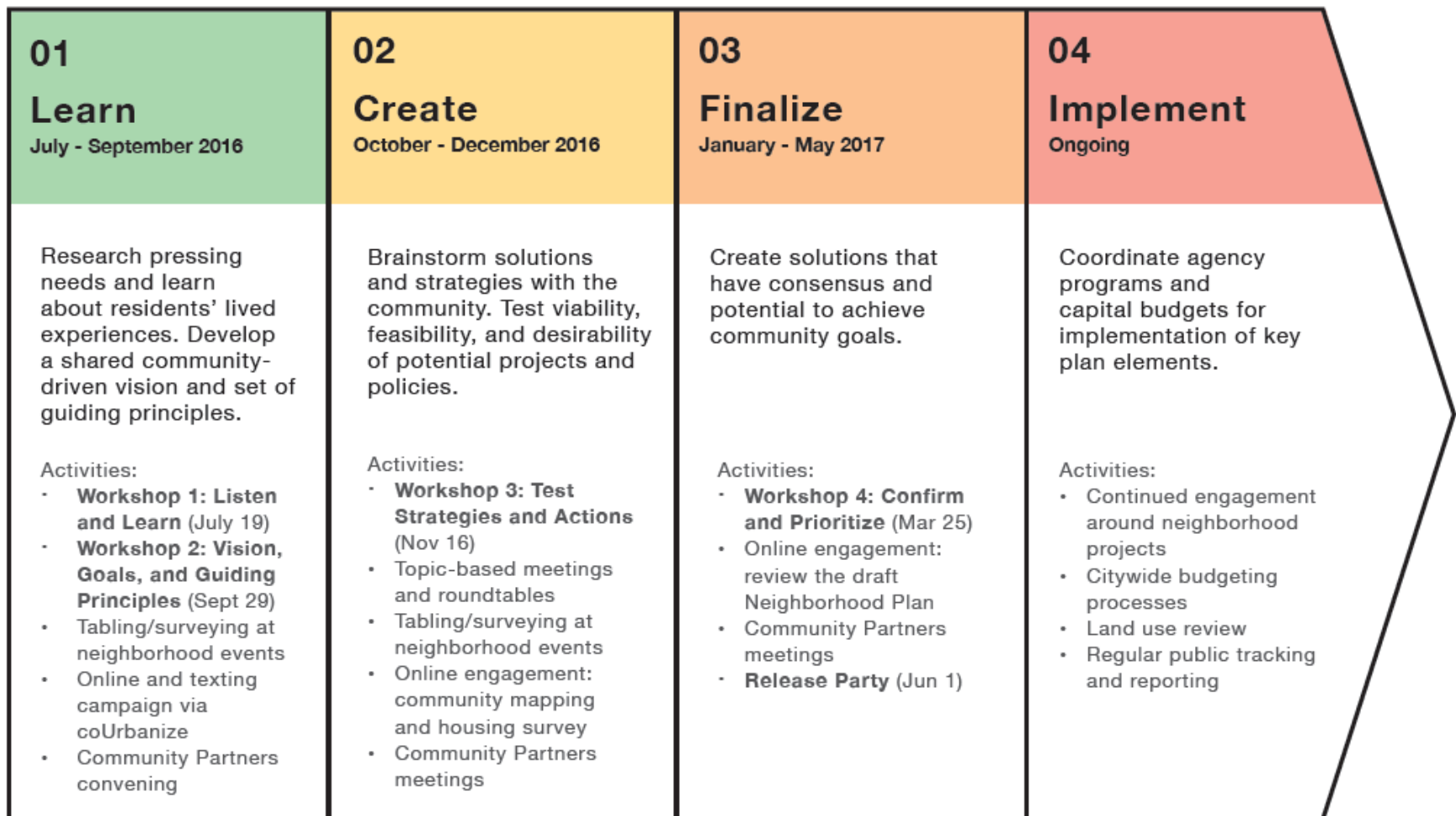
Community Partners Meeting

July 2019

MEETING AGENDA

- **Intro Remarks**
- **Brownsville Plan background, process, and goals**
- **Progress updates by strategy**
- **Longer-term projects**
- **Questions**
- **Community Updates**

PROCESS



For more information on the process, visit nyc.gov/brownsville

PROCESS



PROCESS

Brownsville Neighborhood Planning Process Brooklyn, NY

What's great about Brownsville - and what could be even better?

ADD YOUR IDEA

Sort by

RENEE Muir Jul 28, 2016
We need a new Track for Betssey Head Park
Could Be Better
See 5 replies • Support (9) • Share

Duane Kinnon Jul 12, 2016
Police Athletic League providing Beacon Programming including sports and enrichment activities to the school and community at large.
Great
Support • Share

CATEGORIES

- Great
- Could Be Better
- What's Missing



Brownsville Neighborhood Planning Process Brooklyn, NY

What's happening?

Building off the Brownsville 100 Days to Progress Initiative, the NYC Department of Housing Preservation and Development (HPD) invites you to join us in developing a shared vision for the future of Brownsville. Between now

PLAN RELEASE – JUNE 1, 2017



CONTINUED OUTREACH



IMPLEMENTATION

- **Internal tracking** with Mayor's Office of Operations
- **Annual progress** reports with an updated **public project tracker**, including:
 - Responsible agency/organization
 - Timeline
 - Status
- **Community Partners group**, to be re-convened by Community Board 16, meets with the City twice a year
 - Also present at full Community Board meeting

1 YR OPEN HOUSE CELEBRATION 2018



NEIGHBORHOOD GOALS

1. Achieve equitable **health** outcomes
2. Improve neighborhood **safety**
3. Promote community **economic development**
4. Foster local **arts and identity**

NEIGHBORHOOD STRATEGIES

01 PROMOTE ACTIVE MIXED-USE CORRIDORS

02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD

03 CREATE ACTIVE AND SAFE PUBLIC SPACES

04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES

05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING

06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS

07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT

08 SUPPORT CAPACITY BUILDING FOR LOCAL ORGANIZATIONS

PROGRESS UPDATES

01 PROMOTE ACTIVE MIXED-USE CORRIDORS ¹³



Rockaway Ave station under the elevated train - DOT



Rendering of Ebenezer Plaza, 532 affordable homes for a range of incomes that will include ground-floor retail space, community facility space, and new church sanctuary. Phase I began construction in July 2018, and Phase II will begin summer 2019.

Completed 2017-2019:

- Belmont Ave commercial revitalization pilot
- Parks without Borders concepts incorporated into Betsy Head Park designs
- Brownsville RFP designation – summer 2018

In Progress:

- Rockaway Ave MTA station pilot pedestrian lighting and finalizing the Livonia Avenue Streetscape Plan
- New mixed-use affordable developments on vacant lots:
 - About 700 homes in developments currently under construction or starting construction this summer
 - 400 homes to complete in 2020
 - More in still early stages of design and development

NEW AFFORDABLE HOUSING DEVELOPMENT

BROWNSVILLE RFP SITES (ORANGE)

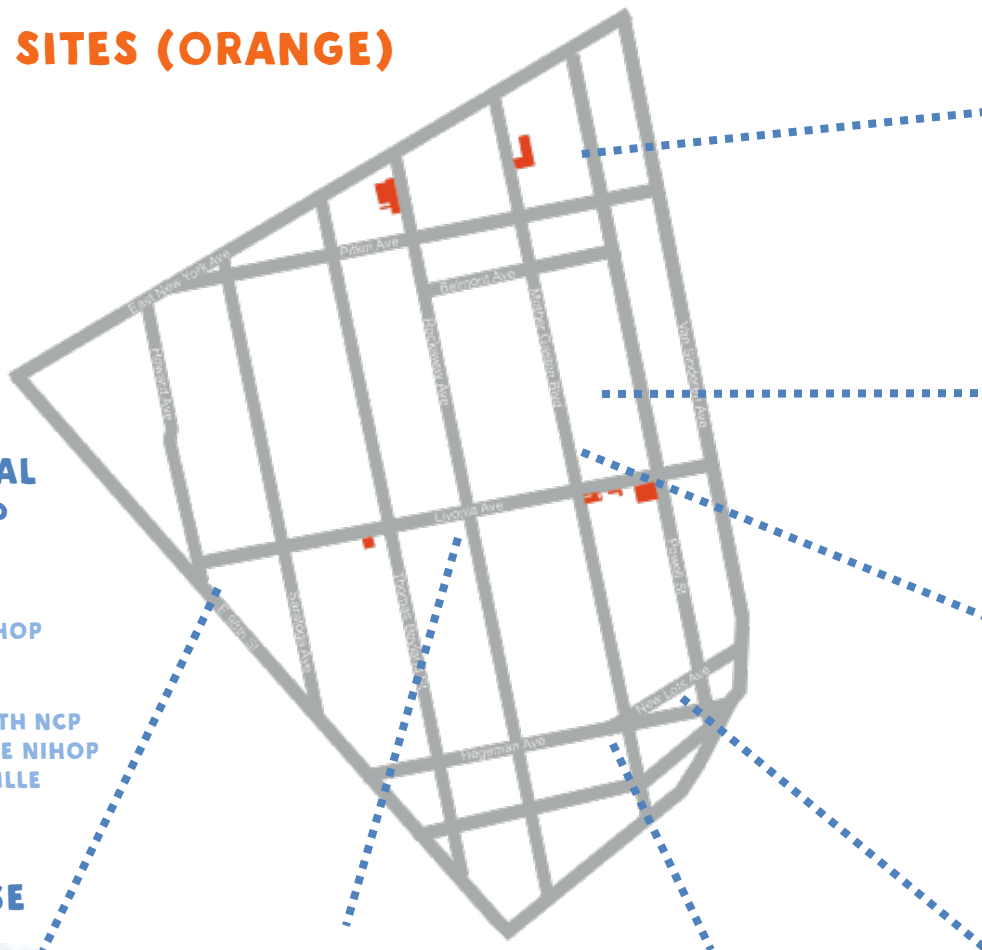
- ROCKAWAY AVE
- CHRISTOPHER-GLENMORE
- LIVONIA AVE

**+ NOT PICTURED:
SCATTERED-SITE RENTAL
AND HOMEOWNERSHIP
BUILDINGS**

UNDER CONSTRUCTION:

- MOTHER GASTON HINSDALE NIHOP DESIGN AND PRE-ULRP:
- BROWNSVILLE SOUTH NCP
- BROWNSVILLE NORTH AND SOUTH NCP
- BED-STUY EAST AND WEEKSVILLE NIHOP
- VAN BUREN GREENE BROWNSVILLE

AFFORDABLE MIXED-USE



STONE HOUSE (DONE)



VAN DYKE III (UNDR CONSTR)



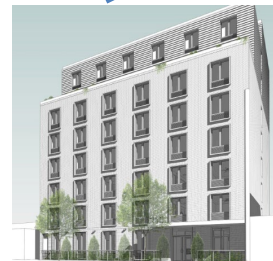
603 MOTHER GASTON BLVD (DONE)



EDWIN'S PLACE (UNDR CONST)



MARCUS GARVEY EXT. (POST-ULRP)



210-214 HEGEMAN (UNDR CONST)



EBENEZER PLAZA (UNDR CONST)

BROWNSVILLE RFP SITE SELECTED PROPOSALS¹⁵

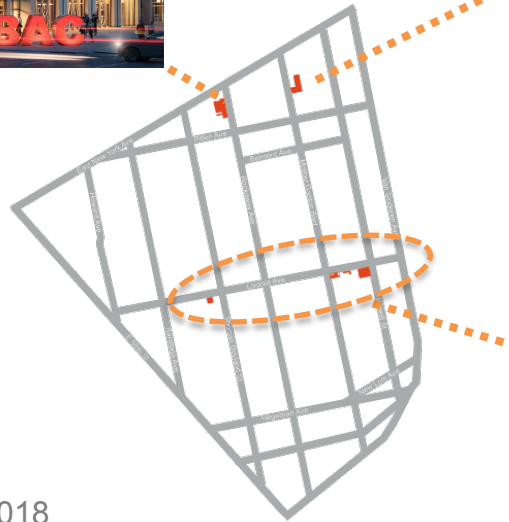


THE BROWNSVILLE ARTS CENTER AND APARTMENTS

ROCKAWAY AVE - ARTS AND CULTURE

Major Milestones:

- RFP Release 2017
- Review and selection 2018
- **Predevelopment** (1-2 yrs)
- Environmental and land use review (1-1.5 yrs)
- Finalizing project and financial closing (~1yr)
- Phased construction (2-4 yrs)
- Marketing and lease up



GLENMORE MANOR APARTMENTS + BVILLE HUB

CHRISTOPHER-GLENMORE - INNOVATION AND ENTREPRENEURSHIP



LIVONIA 4

LIVONIA AVE - HEALTHY LIVING AND FOOD SYSTEMS

02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD



DOHMH supported Bike NY to give away bikes in June 2019



B Lit Event– Credit: BCJC/MOCJ

Complete and/or ongoing:

- Promote cycling in Brownsville
- CPTED* public realm audits and creation of Action Plans with stakeholder teams at Brownsville and Van Dyke Houses
- Neighborhood Activation grants totaling \$50,000 to 3 Black Cats, BMS, and their partners to curate cultural programming in summer 2018-spring 2019.

In Progress:

- "Safe Places, Active Spaces! A Community Guide to Transforming Public Spaces in Your Neighborhood
- Bike lane improvements, including a protected lane proposal for Powell St
- Pedestrian improvements to ENY at Sutter Ave

*CPTED stands for Crime Prevention Through Environmental Design

03 CREATE ACTIVE AND SAFE PUBLIC SPACES



Projections from Demo Day – BCJC/MOCTO



Betsy Head Park Groundbreaking - DPR

Complete and/or ongoing:

- Funded groups to conduct art and cultural programming in Brownsville parks
- Continue contracting with PAL and BCJC to offer youth programming
- Extended summer hours at 6 NYCHA community centers
- Installed new lights and cameras at Van Dyke and Brownsville Houses
- Activate Osborn Plaza as the NYCx Co-Lab anchor site

In progress:

- Newport Playground renovations
- Betsy Head Park renovations - Phase I construction began in December 2018, Phase II anticipated start summer 2019, comfort station renovation anticipated for fall 2019
- New public plaza as part of Rockaway site in Brownsville RFP

04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES



Intergenerational Zumba - CCI

Completed and/or ongoing:

- Trained new ShapeUp NYC instructors
- Opened Brownsville Houses Teen Lounge
- Launched the Neighborhood Health Action Center; continue providing family wellness and health programming
- Continue increasing opportunities to grow and distribute fresh produce
- Supported Youthmarkets
- Helped 117 stores increase availability of healthier foods through Shop Healthy NYC
- Funding for Isabahlia to offer nutrition education program for Van Dyke residents
- Expand organics collection in Brownsville

In progress:

- Permitting and procurement for construction of Brownsville Rec Center renovation
- Brownsville RFP theme of Healthy Living and Food Systems for Livonia sites



*Brownsville Recreation Center (BRC) new entrance design.
Credit: Parks*

05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING



Young Innovators Pilot Program cohort - MOCTO



Green City Force youth in Brownsville. Credit: GCF

Complete and/or ongoing:

- Launched 3-K for All in District 23, served 600 3-year olds in 2018-2019 school year
- Provide opportunities to bring computer science education to schools (CS4all)
- Enrolled 2,851 Brownsville youth in the 2018 Summer Youth Employment Program
- 55 Brownsville youth trained in the Young Innovators Program pilot
- Continue recruiting and training Brownsville youth in the Green City Force program

In Progress:

- Promote coordination among Brownsville stakeholders involved in providing access to job training and connections to jobs
- Brownsville RFP included Innovation and Entrepreneurship theme, and required targeted workforce outreach plans

06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS



Storefront improvements of 1701 Pitkin (before and after)



Small Business Services Mobile Unit in Jun 2019- SBS

Complete and/or ongoing:

- Launched an East Brooklyn IBZ marketing campaign and promote local sourcing
- Supported the Pitkin Avenue BID in retail attraction/retention and implementing six storefront improvements with \$230,000 in NYS funding
- Assisted 100+ Brownsville small businesses through 3 SBS' Chamber On-the-Go visits and 2 mobile unit events

In progress:

- Renovation of 181 Powell St industrial bldg
- New spaces for small businesses in Brownsville RFP sites
- Coordinate a networking event to encourage local subcontractor participation in Brownsville RFP with winning development teams

07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT



The Center for New York City Neighborhoods' Homeowner help desk

Complete and/or ongoing:

- Construction and lease up of 603 Mother Gaston Blvd and 91 Junius St
- Supporting homeowners, property owners, and preserving affordability
- Hosting tenant and homeowner/landlord resource fairs and property owner clinics
- Providing anti-eviction free legal services and Homebase homelessness prevention services
- Established a Certification of No Harassment Pilot Program (CONH) – effective Sep 2018
- Training Housing Ambassadors (currently 3 in Brownsville)

In progress:

- Development of City-owned infill sites for affordable rentals and co-op homeownership for first-time buyers



Housing Ambassador helps resident apply for affordable housing. Credit: HPD

08 SUPPORT CAPACITY BUILDING FOR LOCAL ORGANIZATIONS



Brownsville NSTAT Meeting, fall 2018. Credit: Center for Court Innovation

Completed and/or ongoing:

- Hosted Brownsville RFP networking session to promote local partnerships
- Provided EBACA technical support
- Created the Brownsville Community Tech Advisory Board and launched two NYCx Co-Lab Challenges
- Continue supporting Brownsville organizations to promote health and community development
- Continue convening regular NSTAT meetings

In progress:

- Development of the Brownsville Arts Center at the Rockaway-Chester RFP site



Brownsville Arts Center proposed at Rockaway-Chester RFP site. Credit: BRIC, Brooklyn Music School, Purelements, Blueseas

UPCOMING PROJECTS

Summer / Fall 2019

- Continued construction of Betsy Head Park Phase I, 181 Powell St, and five affordable housing developments
- Betsy Head Phase II construction anticipated start
- “Ville-luminate the Block” Installation at Osborn Plaza
- CPTED Action Plans implementation and “Safe Places, Active Spaces” Community Guide release
- Brownsville Plan Second Annual Progress Report release
- Fall 2019 RFP for funding for community gardens to increase capacity
- Betsy Head comfort station renovation anticipated start
- Completion of Rockaway/Livonia pilot lighting project and anticipated release of the Livonia Streetscape Plan

LONGER-TERM PROJECTS IN PROGRESS ²⁴

- MTA Capital Project: Livonia Ave-Junius St (delayed)
- DOT pedestrian improvements and bike lane expansions
- Construction of BRC, Betsy Head Park, Newport Playground, and 181 Powell Street renovations
- Construction and other public land use review processes of new affordable housing developments on City-owned sites
- Hiring outreach plan implementation and networking event for local contractors and subcontractors with Brownsville RFP awardees

QUESTIONS?