



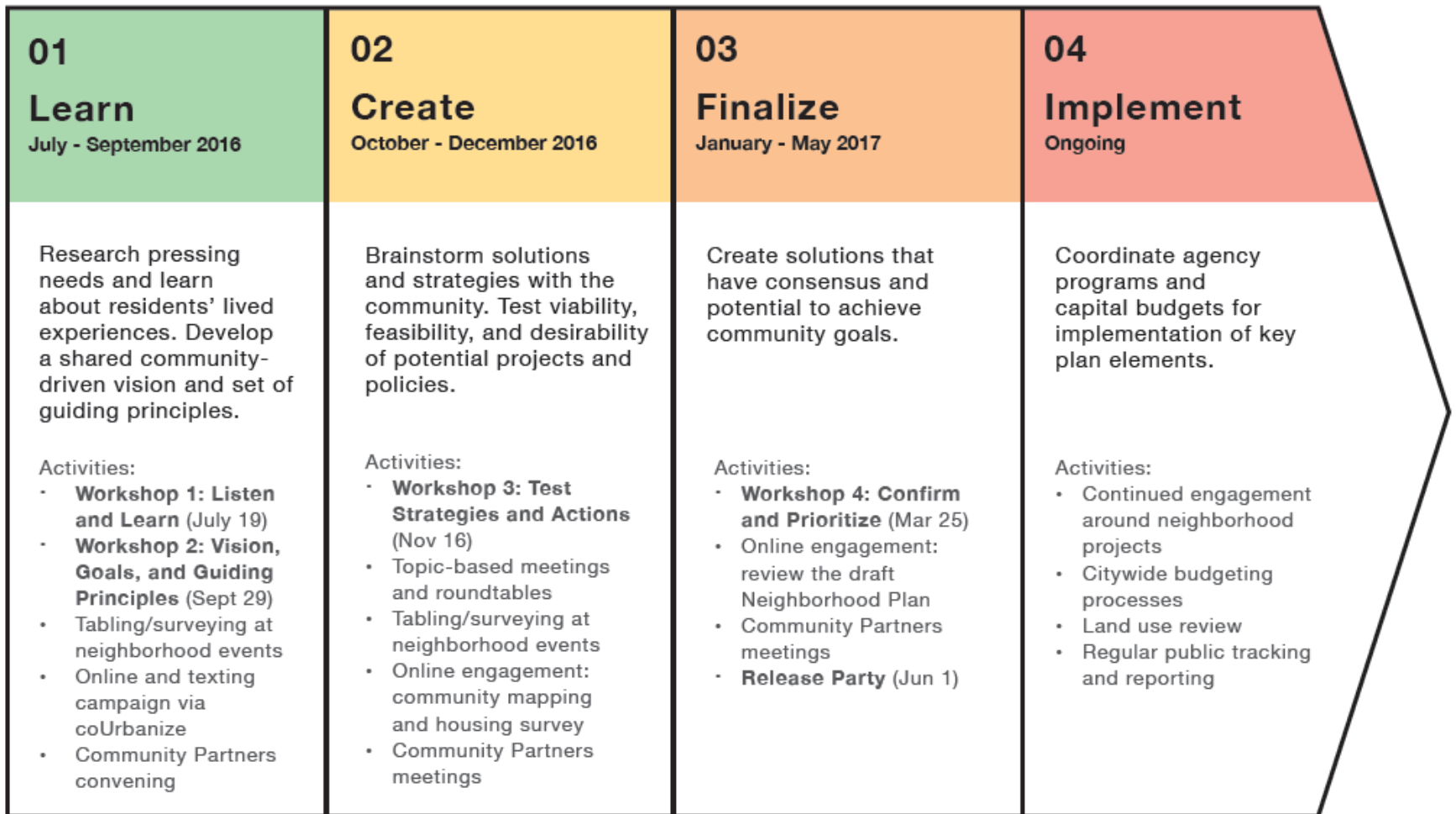
Brownsville Plan Six-Month Update
Community Partners Reconvening – Implementation Phase

December 7, 2017

PRESENTATION AGENDA

- **Brownsville Plan background, process, and goals**
- **Progress updates**
- **What's coming up and opportunities for involvement**

PROCESS



For more information on the process, visit nyc.gov/brownsville



PROCESS



PROCESS

Brownsville Neighborhood Planning Process Brooklyn, NY

What's great about Brownsville - and what could be even better?

ADD YOUR IDEA

Sort by

RENEE Muir Jul 28, 2016
We need a new Track for Betsley Head Park
Could Be Better
See 5 replies Support (9)
Share

Janice Hamilton Jul 19, 2016
FOOD COOPERATIVE OFFICE & NEARBY STORE FOR GOOD SHOPPING OF HEALTHY ORGANIC, non GMO, VEGE VARIETY OF FOOD GOODS. OTHER NEIGHBORHOODS HAVE THRM. FLATBUSH FOOD COOPERATIVE, PARK SLOPE FOOD COOP.

Duane Kinnon Jul 12, 2016
Police Athletic League providing Beacon Programming including sports and enrichment activities to the school and community at large.
Great
Support Share



Brownsville Neighborhood Planning Process Brooklyn, NY

What's happening?
Building off the Brownsville 100 Days to Progress Initiative, the NYC Department of Housing Preservation and Development (HPD) invites you to join us in developing a shared vision for the future of Brownsville. Between now

PLAN RELEASE – JUNE 1, 2017



SUMMER OUTREACH



IMPLEMENTATION

- **Internal tracking** with Mayor's Office of Operations
- **Annual progress** reports with an updated **public project tracker**, including:
 - Responsible agency/organization
 - Timeline
 - Status
- **Community Partners group**, to be re-convened by Community Board 16, will meet with the City twice a year

NEIGHBORHOOD GOALS

1. Achieve equitable **health** outcomes
2. Improve neighborhood **safety**
3. Promote community **economic development**
4. Foster local **arts and identity**

NEIGHBORHOOD STRATEGIES

01 PROMOTE ACTIVE MIXED-USE CORRIDORS

02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD

03 CREATE ACTIVE AND SAFE PUBLIC SPACES

04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES

05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING

06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS

07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT

08 SUPPORT CAPACITY BUILDING FOR LOCAL ORGANIZATIONS

PROGRESS UPDATES

01 PROMOTE ACTIVE MIXED-USE CORRIDORS



Ebenezer Plaza, rendering by Brisa Evergreen



Live! On Livonia engagement in Sep. 2016. Credit: DOT

Progress:

- Issued Brownsville RFP on Aug 23, 2017
 - Submissions due Dec 18, 2017
- Progressing on new mixed-use developments along main corridors:
 - Construction completed/rent up:
 - A&SFH at Van Dyke
 - Stone House
 - Completed public land use process:
 - 210-214 Hegeman Ave
 - Ebenezer Plaza
 - Edwin's Place
 - Designated development teams:
 - Small scattered-site infill buildings
- Gathered more input on priorities on Livonia Ave to inform a draft streetscape plan*



**Streetscape plan release is behind anticipated schedule*

02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD



Neighborhood Activation workshop. Credit: Hester Street

Progress:

- Installed an all-way stop sign at Junius St and Dumont Ave
- Created preliminary designs for projects to improve neighborhood safety
- Incorporated Parks without Borders principles into Betsy Head Park renovation designs
- Collaborated on Bike East 2017 and other activities to promote cycling in Brownsville



Bike East 2017 flyer image. Courtesy: East Brooklyn Biking

03 CREATE ACTIVE AND SAFE PUBLIC SPACES



Phase I Technologies at the Neighborhood Innovation Lab. Credit: MOTI



B-Live Arts & Culture Festival produced by BCJC youth. Credit: BCJC

Progress:

- Launched Phase I technologies at the Neighborhood Innovation Lab
- Installed new permanent light fixtures at Van Dyke and Brownsville Houses
- Began Phase 2 Design for Betsy Head Park renovations
- Hosted 7 mobile movie events, 6 puppet mobile shows, and other programming in Brownsville parks
- Contracted with PAL and BCJC offer summer programming that served 500+ youth, including sports leagues and community improvement projects

04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES



Participants of a yoga class at the Brownsville Health Action Center. Credit: Elana Martins, DOHMH



Brownsville store owners recognized by the Borough President. Photo courtesy of DOHMH

- Opened the Brownsville Teen Center
- Launched the Neighborhood Health Action Center and welcomed 5,000 visitors
- 50 Brownsville stores completed the Shop Healthy NYC Retail Challenge
- Completed designs for renovations for BRC, and beginning the procurement process
- Trained 40 new ShapeUp NYC instructors to serve the East Brooklyn area
- Howard Houses Farms and Isabahlia Ladies of Elegance distributed 5,400 lbs of fresh produce to residents
- Launched organics collection and outreach

05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING



SYEP participant in woodworking. Credit: DYCD



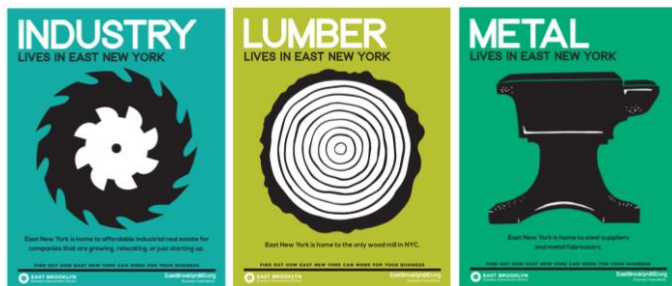
Green City Force participants. Credit: GCF

- Required entrepreneurship and innovation-related uses at Christopher-Glenmore RFP site
- Enrolled 2,900+ Brownsville youth in the 2017 Summer Youth Employment Program (21% increase from 2016).
- Graduated five Brownsville youth from the Green City Force city-wide program and placed them in green tech jobs.
- Launched the Young Innovators program pilot. The first cohort developed BCJC LIVE, opening digital portals to youth-led creative marketplaces.
- Launched 3-K for All for 2017-2018 school year

06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS



Restoring storefronts of local retailers and opening up dormant upper floors. Credit: Pitkin BID



Marketing campaign posters launched in October for the East Brooklyn IBZ. Credit: NYC EDC

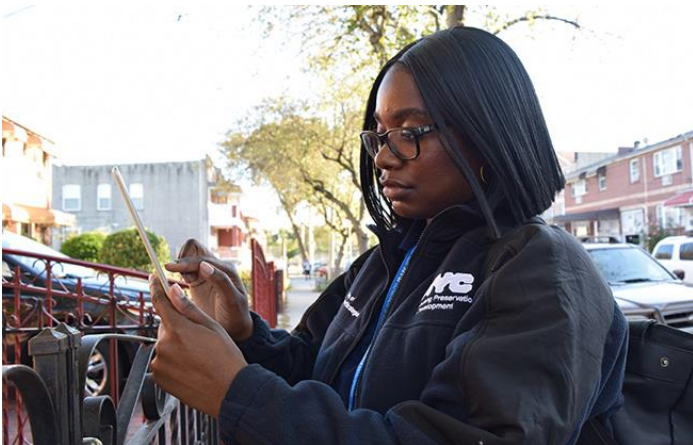
Progress:

- Supported the Pitkin Avenue BID in retail attraction/retention and implementing storefront improvements
- Assisted 30 Brownsville small businesses through SBS' Chamber on the Go initiative
- Funded BCJC/Hester Street to implement a commercial revitalization pilot project: a 3-day Incubator-Pop Market on Belmont Ave
- Launched an East Brooklyn IBZ marketing campaign
- Encouraged spaces for small businesses through the Brownsville RFP

07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT



161 new affordable and supportive homes at Stone House at 91 Junius St. Credit: UAI



Surveying of zombie homes in Brownsville. Credit: HPD

Progress:

- Provided anti-eviction free legal services to 739 residents, and enrolled 435 households in Homebase homelessness prevention services
- Began leasing for affordable, supportive housing for formerly homeless households
- Trained two additional organizations to serve as Housing Ambassadors in Brownsville
- Hosted a homeowner/landlord clinic and resource fair in summer 2017
- Designated city-owned small infill sites for affordable co-op homeownership and rentals
- Launched the Zombie Homes initiative and surveyed 30 Brownsville properties

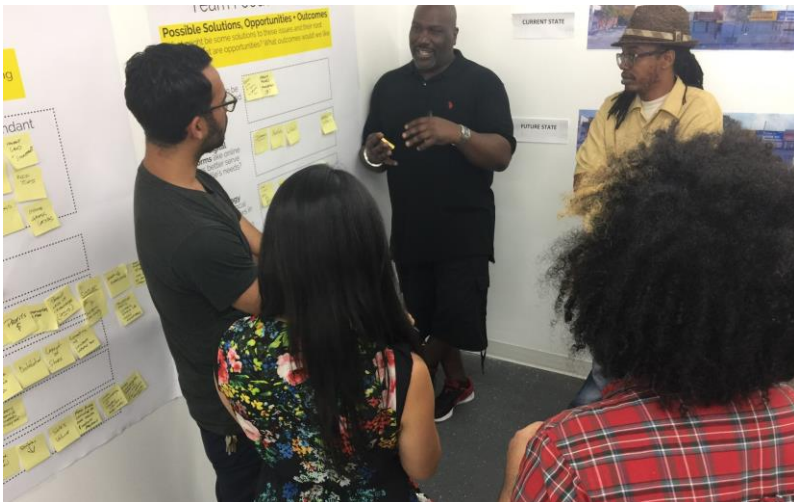
08 SUPPORT CAPACITY BUILDING FOR LOCAL ORGANIZATIONS



Brownsville RFP Networking Session. Credit: HPD

Progress:

- Hosted a networking session for Brownsville RFP in Sept 2017
- Required a cultural center at the Rockaway-Chester RFP site
- Extended EBACA technical support to Mar 2018 to enable strategic planning
- Awarded 10 grants totaling \$72,500 to CBOs to promote health, and additional Parks Capacity Fund Grants
- Created the Brownsville Community Tech Advisory Board and two NYCx Co-Lab Challenges



Community Tech Advisory Board Workshop. Credit: MOTI

UPCOMING PROJECTS

Winter 2017/2018

- Belmont Ave revitalization pilot project launch Dec 14-16, 2017
- Commence design process of pedestrian connections to ENY
- Begin public safety design action planning (CPTED) in Brownsville and Van Dyke Houses
- Begin network-building of workforce development service providers*

Spring 2018

- Livonia Streetscape Plan release
- Outreach for SYEP
- Deploy the SBS Mobile Outreach Unit & host a commercial leasing workshop
- Tenant Resource Fair and Landlord Resource Fair/Clinic

Summer 2018

- Issue Annual Progress Report
- Anticipated Brownsville RFP designation (dependent on submissions)



**Project is behind anticipated schedule*

LONGER-TERM PROJECTS IN PROGRESS

- MTA Capital Project: Livonia Ave-Junius St Connector
- DOT pedestrian improvements to East New York
- Renovation of EDC-owned industrial building on Powell St
- Construction of BRC, Betsy Head Park, and Newport Playground renovations
- Construction of new affordable housing developments on city-owned sites



**Project is behind anticipated schedule*

GET INVOLVED IN:

- Resident Action Committee of the Neighborhood Health Action Center
- Workforce/employment organizations to participate in a coordinated Brownsville network
- Computer Science 4 All (CS4All) Teacher Trainings
- Housing Ambassadors