



Brownsville Plan 18-mo Update
Community Partners Meeting

February 2019

PRESENTATION AGENDA

- **Brownsville Plan background, process, and goals**
- **Progress updates by strategy**
- **Longer-term projects**
- **Questions and Discussion**

PROCESS



For more information on the process, visit nyc.gov/brownsville

PROCESS



PROCESS

Brownsville Neighborhood Planning Process Brooklyn, NY

MAP INFO UPDATES TIMELINE

What's great about Brownsville - and what could be even better?

ADD YOUR IDEA

Sort by

RENEE Muir Jul 28, 2016
We need a new Track for Betsley Head Park
Could Be Better
See 5 replies Support (9)
Share

Duane Kinnon Jul 12, 2016
Police Athletic League providing Beacon Programming including sports and enrichment activities to the school and community at large.
Great
Support Share



Brownsville Neighborhood Planning Process Brooklyn, NY

MAP INFO UPDATES TIMELINE

What's happening?
Building off the Brownsville 100 Days to Progress Initiative, the NYC Department of Housing Preservation and Development (HPD) invites you to join us in developing a shared vision for the future of Brownsville. Between now

PLAN RELEASE – JUNE 1, 2017



CONTINUED OUTREACH



IMPLEMENTATION

- **Internal tracking** with Mayor's Office of Operations
- **Annual progress** reports with an updated **public project tracker**, including:
 - Responsible agency/organization
 - Timeline
 - Status
- **Community Partners group**, to be re-convened by Community Board 16, meets with the City twice a year
 - Also present at full Community Board meeting

1 YR OPEN HOUSE CELEBRATION 2018



NEIGHBORHOOD GOALS

1. Achieve equitable **health** outcomes
2. Improve neighborhood **safety**
3. Promote community **economic development**
4. Foster local **arts and identity**

NEIGHBORHOOD STRATEGIES

01 PROMOTE ACTIVE MIXED-USE CORRIDORS

02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD

03 CREATE ACTIVE AND SAFE PUBLIC SPACES

04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES

05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING

06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS

07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT

08 SUPPORT CAPACITY BUILDING FOR LOCAL ORGANIZATIONS

PROGRESS UPDATES

01 PROMOTE ACTIVE MIXED-USE CORRIDORS ¹³



Rockaway Ave station under the elevated train - DOT



Rendering of Van Dyke III, 178 units of affordable housing with a health and wellness center operated by BMS and a daycare operated by Friends of Crown Heights, beginning construction.

Completed 2017-2018:

- Belmont Ave commercial revitalization pilot
- Parks without Borders concepts incorporated into Betsy Head Park designs
- Brownsville RFP designation – summer 2018

In Progress:

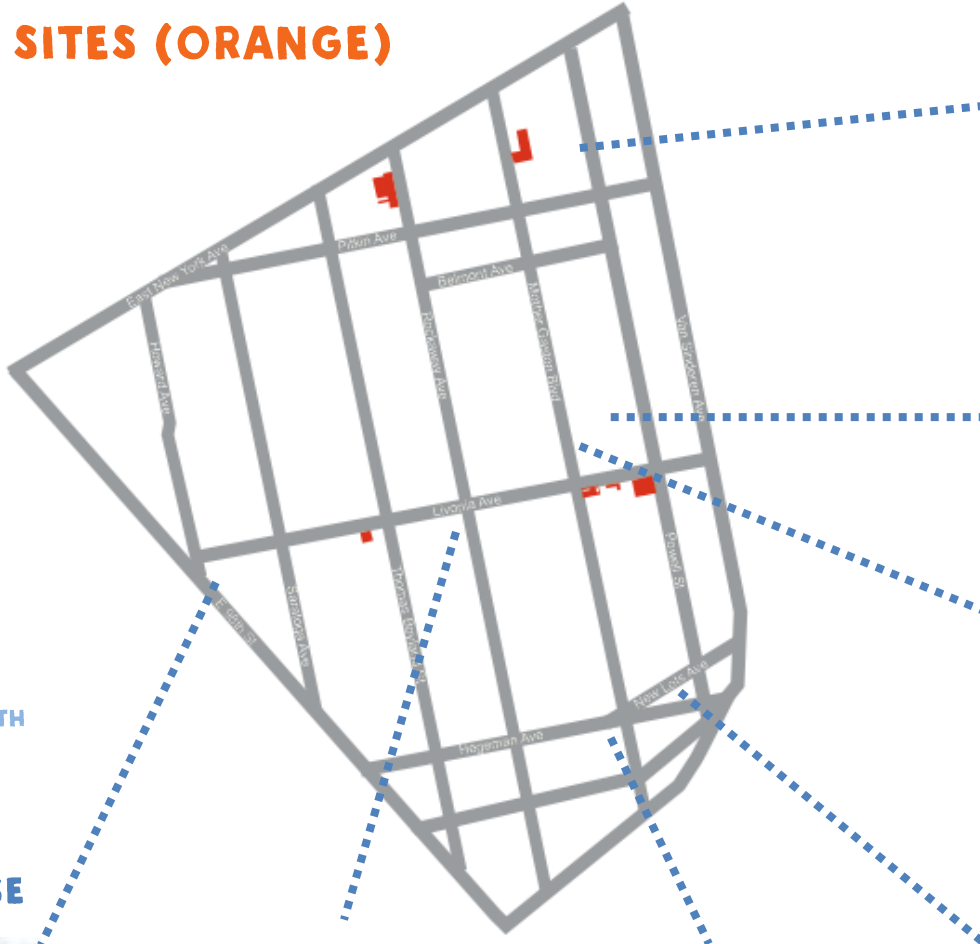
- Livonia Avenue Streetscape Plan
- New mixed-use affordable developments on vacant lots:
 - 4 developments currently under construction
 - More in still early stages of design and development

NEW AFFORDABLE HOUSING DEVELOPMENT

BROWNSVILLE RFP SITES (ORANGE)

- ROCKAWAY AVE
- CHRISTOPHER-GLENMORE
- LIVONIA AVE

- + NOT PICTURED:
SCATTERED-SITE
RENTAL AND
HOMEOWNERSHIP
BUILDINGS
(DESIGN AND PRE-ULRP)
- BROWNSVILLE SOUTH
 - BROWNSVILLE NORTH AND SOUTH
 - VAN BUREN GREENE BROWNSVILLE



STONE HOUSE (DONE)



VAN DYKE III (UNDR CONSTR)



603 MOTHER GASTON BLVD (DONE)

AFFORDABLE MIXED-USE



EDWIN'S PLACE (UNDR CONST)



MARCUS GARVEY EXT. (POST-ULRP)



210-214 HEGEMAN (UNDR CONST)



EBENEZER PLAZA (P1 UNDR CONST)

BROWNSVILLE RFP SITE SELECTED PROPOSALS¹⁵

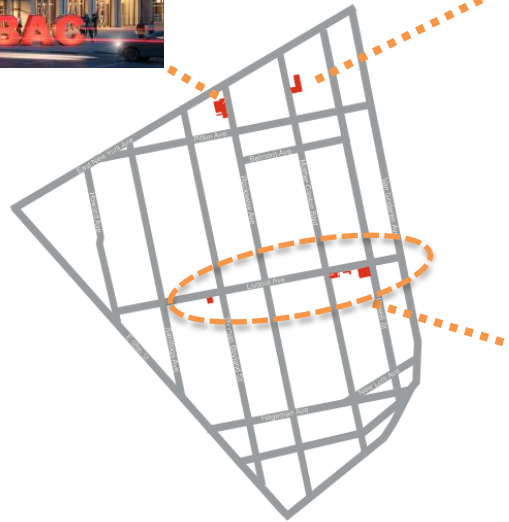


THE BROWNSVILLE ARTS CENTER AND APARTMENTS

ROCKAWAY AVE - ARTS AND CULTURE

Major Milestones:

- Issue RFP
- Review and select
- Predevelopment
- Environmental and land use review (1-1.5 yrs)
- Project Financial Closing
- Construction (2-5 yrs)
- Marketing and Lease Up



GLENMORE MANOR APARTMENTS + BVILLE HUB

CHRISTOPHER-GLENMORE - INNOVATION AND ENTREPRENEURSHIP



LIVONIA 4

LIVONIA AVE - HEALTHY LIVING AND FOOD SYSTEMS

02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD



Safety Audits – Credit: BCJC/MOCJ

Complete and/or ongoing:

- Promote cycling in Brownsville
- Expanded bike lane in Thomas Boyland
- CPTED* public realm audits and creation of Action Plans with stakeholder teams at Brownsville and Van Dyke Houses
- Neighborhood Activation grants totaling \$50,000 to 3 Black Cats, BMS, and their partners to curate cultural programming in summer 2018-spring 2019.

In Progress:

- Implementation of CPTED* Action Plans and Neighborhood Activation programming
- Pedestrian improvements to ENY

*CPTED stands for Crime Prevention Through Environmental Design

03 CREATE ACTIVE AND SAFE PUBLIC SPACES



Young residents pose with new mural at the Brownsville Teen Lounge – Credit: Groundswell

Complete and/or ongoing:

- Funded groups to conduct art and cultural programming in Brownsville parks
- Continue contracting with PAL and BCJC to offer youth programming
- Extended summer hours at 6 NYCHA community centers
- Installed new lights and cameras at Van Dyke and Brownsville Houses
- Activate Osborn Plaza as the NYCx Co-Lab anchor site

In progress:

- Newport Playground renovations began this summer
- Betsy Head Phase I construction began in December, Phase II anticipated start summer 2019
- New public plaza as part of Rockaway site in Brownsville RFP



Betsy Head Park Schematic Plan – Credit: Parks

04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES



Howard Harvest Fest at Howard Houses Farm, fall 2018.
Credit: Green City Force

Completed and/or ongoing:

- Trained new ShapeUp NYC instructors
- Opened Brownsville Houses Teen Lounge
- Launched the Neighborhood Health Action Center; continue providing family wellness and health programming
- Continue increasing opportunities to grow fresh produce
- Continue Shop Healthy NYC to increase availability of healthier foods in Brownsville stores

In progress:

- Procurement for construction of BRC
- Brownsville RFP theme of Healthy Living and Food Systems for Livonia sites



Brownsville Recreation Center (BRC) new entrance design.
Credit: Parks

05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING



Young Innovators Pilot Program cohort - MOCTO



Green City Force youth in Brownsville. Credit: GCF

Complete and/or ongoing:

- Launched 3-K for All
- Provide opportunities to bring computer science education to Brownsville schools (CS4all)
- Enrolled 2,851 Brownsville youth in the 2018 Summer Youth Employment Program
- Trained 3 cohorts of Brownsville youth in the Young Innovators Program pilot
- Recruited and trained 17 Brownsville youth in the Green City Force service corps program

In Progress:

- Promote coordination among Brownsville stakeholders involved in providing access to job training and connections to jobs
- Brownsville RFP included Innovation and Entrepreneurship theme, and required targeted workforce outreach plans

06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS



Storefront improvements of Sal & Paul's Pizzeria - SBS



Small Business Services Mobile Unit - SBS

Complete and/or ongoing:

- Launched an East Brooklyn IBZ marketing campaign and promote local sourcing
- Supported the Pitkin Avenue BID in retail attraction/retention and implementing five storefront improvements
- Assisted 79 Brownsville small businesses through 3 SBS' Chamber On-the-Go visits

In progress:

- SBS to host a commercial leasing workshop in Brownsville
- Rehabilitation of 181 Powell St
- New spaces for small businesses in Brownsville RFP sites
- Coordinate a networking event to encourage local subcontractor participation in Brownsville RFP with winning development teams

07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT



Ribbon cutting for the Stone House (WIN) permanent affordable homes for formerly homeless and/or low-income households in Jun 2018. Credit: HPD

Complete and/or ongoing:

- Construction and lease up of 603 Mother Gaston Blvd and 91 Junius St
- Supporting homeowners to prevent foreclosure and preserve affordability
- Hosting tenant and homeowner/landlord resource fairs and property owner clinics
- Providing anti-eviction free legal services and/or Homebase homelessness prevention services
- Established a Certification of No Harassment Pilot Program (CONH) – effective Sep 2018
- Training Housing Ambassadors (currently 3 in Brownsville)

In progress:

- Development of city-owned small infill sites for affordable rentals and co-op homeownership for first-time buyers



Housing Ambassador helps resident apply for affordable housing. Credit: HPD

08 SUPPORT CAPACITY BUILDING FOR LOCAL ORGANIZATIONS



Brownsville NSTAT Meeting, fall 2018. Credit: Center for Court Innovation

Completed and/or ongoing:

- Hosted Brownsville RFP networking session to promote local partnerships
- Continue supporting Brownsville organizations to promote health and community development
- Continue convening regular NSTAT meetings
- Extended EBACA technical support to June 2018 to enable strategic planning
- Created the Brownsville Community Tech Advisory Board; launched two NYCx Co-Lab Challenges

In progress:

- Development of the Brownsville Arts Center at the Rockaway-Chester RFP site



Brownsville Arts Center proposed at Rockaway-Chester RFP site. Credit: BRIC, Brooklyn Music School, Purelements, Blusea

UPCOMING PROJECTS

Spring / Summer 2019

- Continued construction of Betsy Head Park Phase I, 181 Powell St, and four affordable housing developments
- Continued DOT outreach on designing pedestrian connections to ENY
- CPTED Action Plans and BMS Neighborhood Activation project implementation
- Ville-luminator Installation and extended wifi at Osborn Plaza
- Livonia Streetscape Plan release
- Anticipated ULURP certification for Brownsville South - scattered-site infill affordable buildings
- Chamber On-the-Go workshop for business owners and entrepreneurs
- Second annual progress update
- Betsy Head II construction anticipated start

LONGER-TERM PROJECTS IN PROGRESS ²⁴

- MTA Capital Project: Livonia Ave-Junius St
- DOT pedestrian improvements
- Renovation of EDC-owned industrial building on Powell St
- Construction of BRC, Betsy Head Park, Newport Playground, and 181 Powell Street renovations
- Construction and other public land use review process of new affordable housing developments on city-owned sites
 - +Networking event for local contractors and subcontractors with Brownsville RFP awardees

QUESTIONS?