



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, N.Y. 10007

EXECUTIVE ORDER No. 40

January 22, 2019

CONNECTING NEW YORKERS TO HEALTH INSURANCE

WHEREAS, of the estimated 600,000 New Yorkers who remain without health insurance, an estimated half are eligible to enroll in a health insurance plan; and

WHEREAS, despite the City's concerted efforts to inform and enroll eligible New Yorkers to this point, some New Yorkers are still without information regarding their eligibility;

WHEREAS, it is necessary to further coordinate the City's range of efforts to facilitate the enrollment of eligible uninsured individuals;

WHEREAS, New York City's MetroPlus is an existing public option for all New Yorkers;

NOW, THEREFORE, by the power vested in me as Mayor of the City of New York, it is hereby ordered:

Section 1. Coordination of City Efforts. The Mayor's Public Engagement Unit (PEU) shall, in consultation with the Deputy Mayor for Health and Human Services, coordinate efforts by City agencies to provide information about health insurance and enrollment assistance to individuals who use City services. To assist agencies in fulfilling this mandate, PEU shall establish guidelines for agencies and provide them with resources for communicating with uninsured and a referral process for New York City residents who are uninsured to be connected to enrollment assistance. These resources shall include, but not be limited to, information about MetroPlus.

§ 2. Agency Cooperation. City agencies, including all City agencies providing direct services to New Yorkers, shall cooperate with these coordination efforts as required.

§ 3. Reporting. PEU shall develop a system for agencies not already reporting on enrollment efforts to do so.

§ 4. Effective Date. This order shall take effect immediately.

A handwritten signature in blue ink, reading "Bill de Blasio".

Bill de Blasio
Mayor