



**CY 2022 Annual Summary
FDNY Fire Safety Outreach
(Local law 116-2018)**

Community investment and education is the foremost fire prevention strategy. With this precept in mind, Community Affairs continued to strategize new methods of engagement to ensure a continuity in outreach. FDNY Community Affairs was able to adjust all unit operations to utilize digital platforms (Fire Safety Education, Mobile CPR and Community Engagement).

With this in mind, CAU maintains numerous youth and senior, immigrant and minority, school and community outreach platforms and programs. All community initiatives undertaken by the FDNY are aimed at reducing fire, enhancing public safety, and improving the quality of life for NYC residents.

Fire Safety Education Unit

Events included all classroom/group presentations, alarm installation efforts and public tabling with the exception of fatal fire outreach campaigns. However, the unit continued developing digital curriculum for school aged and adult populations that highlights all aspects of residential fire safety, and participated in various virtual presentations coordinated by educators, intergovernmental and community based organizations.

From January 1, 2022 through December 31, 2022, the following activities were carried out;

FIRE SAFETY PRESENTATIONS

(January 1, 2022 through December 31, 2022)

Borough	CY22 FSE Presentations	# of Audience	CY22 School Events	# of Audience
Brooklyn	694	75,692	211	44,768
Bronx	574	58,672	160	32,181
Manhattan	402	53,141	54	22,634
Queens	572	71,365	232	44,126
Staten Island	159	22,168	40	12,088
TOTAL	2,401	281,038	697	155,797

**Fire safety events increased by 85%*

SMOKE ALARM INSTALLATIONS WITH ARC

(January 1, 2022 through December 31, 2022)

County	Alarms Installed	Homes Visited
Bronx	3,337	1,332
Brooklyn	2,175	620
Manhattan	120	49
Queens	8,383	3,232

Staten Island	375	92
Total	14,390	5,325

*FDNY FSEU has distributed over 90,000 alarms

*FDNY FSEU has distributed/installed over 198,000 alarms

Highlights in 2022

- Fire Prevention Week occurred October 9- October 15. Tabling events were coordinated throughout NYC, and promoted via community/elected email blasts and social media. As part of Fire Prevention Week, FDNY Fire Safety Education Unit coordinated a virtual event at the Fire Zone for citywide youth on October 11. The week culminated with Open House on October 15th and October 16. Over 200 firehouses open their doors and 4,500 residents learned about the critical life saving work done by fire operations through apparatus tours and demonstrations of equipment, and fire and life safety information.
- Fire Safety Education coordinated over 25 public events citywide in target communities for Change Your Clock, Change Your Battery Safety campaign that occurred October 31- November 5 leading up to Daylight Saving Time.
- Fire Safety Education collaborated with digital media team and school aged children to be featured in the FDNY Smart.
- Educational reach for 2022 on social media platforms was to more than 1.2 million followers, with a total reach of more than 18 million.
- The New York City Department of Housing Preservation and Development (HPD) and FSE launched a citywide fire safety campaign titled “Keeping Homes Fire Safe,” to educate New Yorkers on six key fire safety recommendations for residents and property owners. At various event, FDNY and HPD outreach staff handed out new pamphlets with fire safety tips and spoke with New Yorkers about the importance of self-closing doors and smoke detectors, among other important fire safety tips.
- Alongside with FDNY Digital media and Publications team, FSE has developed a real time, web-based event tracking/scheduling system.

Fatal Fire Outreach

Fire Safety Education unit conducted 51 fatal fire outreach campaigns in CY 2022, distributing over 2,500 smoke alarms and various educational resources to communities.

- 333 East 181 Street (Bronx 5), January 9,2022
- 45 N. Elliot Place, (Brooklyn 2), January 15, 2022
- 230-17 88 Avenue, (Queens 13), January 25, 2022
- 52-66 62 Street, (Queens 5), January 29, 2022
- 394 Gates Avenue (Brooklyn 3), February 7,2022
- 1826 74 Street (Brooklyn 11), February 11, 2022
- 80 Amsterdam, (Manhattan 7), February 15, 2022
- 79 Ashford Place (Brooklyn 5), February 19, 2022
- 102-01 Brisbin Street, (Queens 8), February 21, 2022
- 97-33 Waltham Street, (Queens 12), February 24, 2022
- 367 Tompkins Street, (Brooklyn 3), February 26, 2022
- 4155 Wilder Avenue, (Bronx 12), February 27,2022
- 6 Agate Court, (Brooklyn 3), March 1, 2022
- 2960 West 31 Street, (Brooklyn 13), March 13, 2022
- 37-54 81 Street, (Queens 3), March 13, 2022
- 689 Belmont Avenue, (Brooklyn 5), March 20, 2022
- 2932 West 5 Street (Brooklyn 13), March 29, 2022
- 78 Mulberry Street (Manhattan 3), April 15, 2022
- 3215 Holland Street (Bronx 12), April 23, 2022
- 108-26 Avenue N, (Brooklyn 18), April 24, 2022
- 4325 Gunther Avenue (Bronx 12), April 25, 2022
- 114-35 Bedell Street, (Queens 12), April 27, 2022
- 382 Central Park West, (Manhattan 7), April 27,2022
- 2194 Valentine Avenue, (Bronx 5), May 10, 2022
- 125 West 195 Street, (Bronx 2), May 15, May 12, 2022
- 531 West 162 Street, (Manhattan 12), May 18, 2022
- 50 Debevoise Avenue, (Brooklyn 1), May 18, 2022
- 89-30 164 Street, (Queens 12), May 21, 2022
- 564 Halsey Street, (Brooklyn 3), May 27, 2022
- 4545 Kings highway, (Brooklyn 18), June 5, 2022
- 104-18 125 Street, (Queens 10), June 17, 2022
- 1312 East 34 Street, (Brooklyn 18), June 19. 2022
- 825 Columbus Avenue, (Manhattan 7), July 19, 2022
- 1466 Townsend Avenue, (Bronx 4), August 1, 2022
- 110 East 129 Street, (Manhattan 11), August 3, 2022
- 221 Forbell Street, (Brooklyn 5), September 3, 2022
- 1623 Caffrey Avenue, (Queens 14), September 15,2022
- 23-26 130 Street, (Queens 7), September 17, 2022
- 844 Midwood Street, (Brooklyn 9), September 19,2022
- 10217 Avenue M, (Brooklyn 18), October 19,2022
- 2242 Hylan Boulevard (Staten Island 2), October 21.2022
- 2165 Quimby Avenue, (Bronx 9), October 30,2022
- 124 Van Siclen Avenue, (Brooklyn 5), November 11, 2022
- 4185 Hylan Boulevard, (Staten Island 3), November 18,2022



- 4879 Broadway, (Manhattan 12), November 20, 2022
- 1730 Harrison Avenue, (Bronx 5), November 24, 2022
- 826 Ritter Place, (Bronx 3), November 25, 2022
- 110-56 71 Avenue, (Queens 6), November 25, 2022
- 120-35 226 Street, (Queens 13), November 28, 2022
- 701 East 142 Street, (Bronx 1), November 30, 2022
- 1383 Shore Parkway, (Brooklyn 11), December 6, 2022

Digital Content on FDNYSmart.org/connect

Since the beginning of the pandemic, Community Affairs worked with FDNY Digital and Social Media to transition to educational content to a digital platform by creating videos and PSAs on all topics relating to residential fire safety. Notably after the tragic Twin Parks fire in the Bronx, released Close the Door PSA.

Outlook for 2023

- Fire Safety Education Unit is working with NYCHA, NYPD Housing Bureau Community Affairs, Resident Engagement Division to develop fire safety trainings for citywide Tenant Association committees and leaders. The aim is to educate tenant leaders and activate them seasonally to enhance fire safety messaging to NYCHA residents.
- Work with FDNY MAPs and Data analytics to launch community risk assessment campaign. Utilizing data on fire trends, building risk assessments and socio vulnerability. Community Affairs will develop citywide fire safety education plans geo-targeting areas ranked as having high fire vulnerability.
- FSE is working with the Department of Education to establish a resource portal for administrators to access existing fire safety education curriculum, and formalize opportunities to increase Fire safety presentations in schools. Additionally, the Department is developing animated content to strengthen existing curriculum for Grades K-3.
- Fire Safety Education Unit is bolstering a schedule of digital trainings for families and youth who participate in programs through community based organizations including but not limited to; Department of Youth and Community Development, Children's Aid Society and Catholic Charities.
- In collaboration with the FDNY Bureau of Training, Fire Safety Education will explore creating electronic training program to increase the fire safety educator cadre.
- FDNY in partnership with Administration of Children Services and American Red Cross is coordinating digital fire safety training for frontline child welfare staff. In this partnership workers learned how to examine homes for potential fire hazards and refer families for smoke alarm installations.
- Coordinate the translation of educational videos into the Top LEP languages. Through our FDNYSmart.org website, content can be translated in over 80 languages.