Dear Colleagues,

Whether or not we want to admit it, our great city is vulnerable to all types of disasters — natural and man-made. Disasters impact the New York City business community in profound ways, including revenue loss, layoffs, and even bankruptcy. To support our commitment to disaster preparedness, our organization has recently joined theNew York City Emergency Management’s **Partners in Preparedness (PIP)** Program, which helps organizations prepare their employees, services, and facilities for disasters.

By joining PIP, our organization will have access to a wealth of preparedness resources, ranging from webinars and events to real-time emergency alerts through NYC Emergency Management. Please visit the PIP website [here](http://www.nyc.gov/partnersinpreparedness) to learn more!

As part of this process, we would like to encourage all of our employees/volunteers to sign up for **Notify NYC**, the City’s free, real-time emergency notification system. In just three easy steps, you’ll be registered to receive up-to-the minute emergency updates from NYC Emergency Management, updates that ensure you and your families are better prepared for emergencies.

Our employees/volunteers are our most valued resource. You and your work make our organization what it is today. Please help us become a Partner in Preparedness by registering with Notify NYC. Click [here](https://a858-nycnotify.nyc.gov/notifynyc/Enrollment/Default.aspx) to register, or download the [free app](http://www.nyc.gov/notifynycapp) for your Apple or Android device.

If you have any questions please ask, or visit the Notify NYC Frequently Asked Questions [page](https://a858-nycnotify.nyc.gov/notifynyc/FAQ.aspx).

Sincerely,

[Insert Organization Name Here]