

Notify NYC App Messaging Toolkit

Twitter:

- A notified New Yorker is a prepared New Yorker. Get the free Notify NYC app for your Apple & Android devices. **NYC.gov/notifynycapp**
- If there's a fire in your neighborhood, or the weather takes a turn for the worse, stay informed with the Notify NYC app: **NYC.gov/notifynycapp**
- Be the first to know when an emergency happens with Notify NYC. Get the free app today: **NYC.gov/notifynycapp**
- Stay informed in more ways than ever before with the new Notify NYC app: **NYC.gov/notifynycapp**
- Want to know about emergencies in your neighborhood? Get the free Notify NYC app, available for Apple & Android.
- .@NotifyNYC offers New Yorkers more ways to receive information than ever before. Get the app: **NYC.gov/notifynycapp**
- Get notified on your smartphone or tablet with Notify NYC: **NYC.gov/notifynycapp**
- Get the Notify NYC app for official information about emergency events and important services in New York City.
- Get ready. Get informed. Get the Notify NYC app today: NYC.gov/notifynycapp
- Know before you go with Notify NYC. Get the free app today.
- Get free emergency information on the go with the Notify NYC app. Available for Apple and Android devices.
- Pack your Go Bag, make your emergency plan, and download the free Notify NYC app today.
- Getting notified is free. Download the Notify NYC app today on your Apple or Android device.
- Ready for school? Keep your kids informed by encouraging them to get the Notify NYC app today. It's free!
- Share the news: the free Notify NYC app is available for Apple and Android. Download today.
- *Seasonal:*
 - Autumn may be under way, but that's no excuse to fall out of touch. Be aware of what's happening in your area with Notify NYC.
Winter is coming. Get ready by getting notified with the new Notify NYC app.
 - However you travel this holiday season, know before you go with Notify NYC.
 - When temperatures rise, don't get caught by surprise. Get notified with the new Notify NYC app.
 - Sleet, or snow - get updates on the go! Get the Notify NYC app today.

Start the New Year with a new app – the Notify NYC app. Download today on Apple or Android.

Facebook:

- New York City's official emergency communications program now has an app!

Download the free Notify NYC app for your Apple or Android device to get information about emergency events and important City services (based on your location).

- Get the Notify NYC app for official information about emergency events and important services in New York City.

(New York City will never track or share your precise location with anyone.)

- Want information about emergency events and important City services? Get informed with the free Notify NYC app.
- A key step to being prepared is staying informed. Don't be left in the dark; be "in the know" when emergencies happen by signing up for Notify NYC, New York City's official emergency communications program. Get free alerts about emergencies that matter most to you, and choose how you want to receive them:
 - Get the app for your mobile device: [Apple](#) or [Android](#)
 - Visit NYC.gov/notifynyc.
 - Call 311 (212-639-9675 for Video Relay Service, or TTY: 212-504-4115).
- Keep up-to-date with information about emergency events and important City services by downloading the free Notify NYC app today. Available on Apple and Android devices.
- Whether it's a storm, a mass transit delay, or an unexpected event, be the first to know about important City events. Download the free Notify NYC app today at NYC.gov/notifynycapp.
- Notify NYC keeps New Yorkers informed. Get informed today by downloading the free Notify NYC app for your Apple or Android device : NYC.gov/notifynycapp.
- Add Notify NYC to the list of apps on your child's phone. Notify NYC will keep them updated on all City events and emergencies. Download today at NYC.gov/notifynycapp.