



2021 ANNUAL REPORT



CELEBRATING 25 YEARS of SERVICE

NYCTM
Department of
Youth & Community
Development

2021 ANNUAL REPORT

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EMPOWERING INDIVIDUALS • STRENGTHENING FAMILIES • INVESTING IN COMMUNITIES

MISSION

The New York City Department of Youth and Community Development (DYCD) invests in a network of community-based organizations and programs to alleviate the effects of poverty and to provide opportunities for New Yorkers and communities to flourish.

VISION

DYCD strives to improve the quality of life of New Yorkers by collaborating with local organizations and investing in the talents and assets of our communities to help them develop, grow and thrive.

Dear Friends:

I am pleased to present the 2021 Annual Report of the New York City Department of Youth and Community Development (DYCD). The agency is celebrating a momentous milestone this year: our 25th anniversary. On September 11, 1996, the City Council approved the merger of the Department of Youth Services and the Community Development Agency to create DYCD. Initially a \$77 million agency, our budget for Fiscal Year 2022 has reached a billion dollars for the first time—a nearly 1,200 percent increase.



In its infancy, DYCD administered federal anti-poverty funding (as it does today) and funded Beacon programs, the creation of Mayor David Dinkins and then-Youth Services Commissioner Richard Murphy in 1991. Eventually, DYCD added youth employment and workforce development programming to its portfolio, implemented the nation's largest municipally funded afterschool program, and launched Youth Connect (now Community Connect), new literacy initiatives, and Cornerstone Community Centers. Under Mayor Bill de Blasio, COMPASS/SONYC afterschool was born in 2014, and the final 813 beds for runaway and homeless youth aged 16-24 went online in early 2021.

I am particularly proud of baselined funding for Beacon and the Summer Youth Employment Program. SYEP hadn't seen many major programming changes since my participation in 1973, but the advent of debit cards, online applications, and an emphasis on career goals and life skills has left SYEP more user-friendly and "meeting young people where they are." The last eight years have also seen universal indicators and program applications, integrated data systems, strategic planning, greater transparency and efficiency, and more effectively integrated funded programs. And during times of crisis like 9/11, Superstorm Sandy, and the ongoing COVID-19 pandemic, our incredible community-based organizations became lifelines.

It has been my privilege of shepherding DYCD through a period of unprecedented budget and programming growth since 2014. As we prepare to hand the reins over to a new Administration, I am confident that DYCD has a solid foundation to move the City and the New Yorkers we serve into the next 25 years and beyond.

Sincerely,

Bill Chong

Commissioner

NYC Department of Youth & Community Development





EQUITY GOAL

DYCD will increase its efforts to be a proactive, anti-racist City agency.

EQUITY STATEMENT

The NYC Department of Youth and Community Development (DYCD) strives to alleviate the effects of poverty and provide opportunities for New Yorkers to reach their full potential. We acknowledge that institutional racism and discrimination have been and remain significant drivers of poverty and inequities in New York City neighborhoods. We recognize the role that the policies and practices of systems and institutions, including NYC government agencies such as DYCD, may play in perpetuating structural inequities.

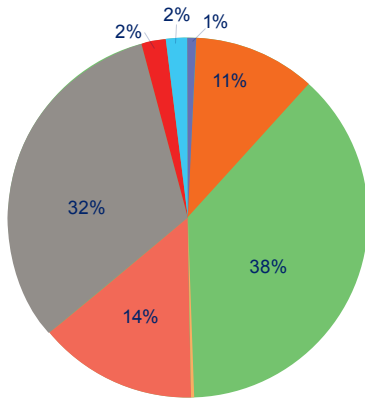
In response, we commit to evaluate internal and external DYCD policies and practices that have allowed structural inequities to persist, which can inform our goal of equitable implementation of operational, administrative, and programmatic functions, and distribution of financial resources.

We are committed to the goal of becoming an anti-racist City agency, recognizing this will be a journey and commitment that requires sustained efforts of analysis and accountability. As a learning organization, we will hold ourselves accountable and adhere to our Guiding Principles. When we make mistakes along the way, we will acknowledge them, adapt, and continue to move forward.

Our vision is a New York City in which everyone flourishes, and outcomes are not determined by race, gender, gender identity, sexual orientation, income, neighborhood, immigration status, or disability.

Race

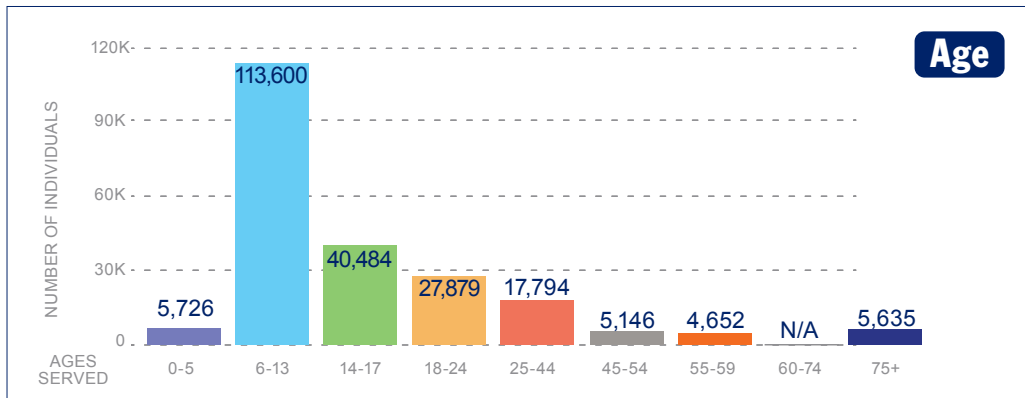
NUMBER OF INDIVIDUALS



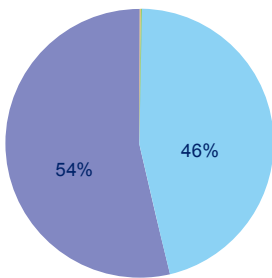
- 1,769 American Indian or Alaska Native
- 24,294 Asian
- 82,896 Black or African American
- 730 Native Hawaiian and Other Pacific Islander
- 31,495 White
- 70,885 Other
- 4,565 Multi-race (two or more of the above)
- 4,282 Unknown/not reported

220,916 TOTAL
(auto calculated)

Age



Gender

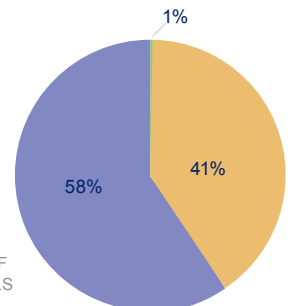


- 102,422 MALE
 - 118,213 FEMALE
 - 103 UNKNOWN/NOT REPORTED
 - 178 OTHER
- NUMBER OF INDIVIDUALS

Ethnicity/Race

- HISPANIC, LATINO OR SPANISH ORIGINS 90,291
- NOT HISPANIC, LATINO OR SPANISH ORIGINS 128,684
- UNKNOWN/NOT REPORTED 1,941

NUMBER OF INDIVIDUALS



Disconnected Youth • Youth ages 14–24 who are neither working nor in school • **172,664**

NUMBER OF INDIVIDUALS

DYCD Events and Milestones | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

DYCD published online the “Heroes Against Hate” comic book that was developed as part of the DYCD Heroes Project. Along with the Office for the Prevention of Hate Crimes, the Comic Book Project and artist Michael O’Shea, ten young people created the comic book virtually over the course of a school year. As the City faces the challenge of ensuring that fear about COVID-19 does not manifest as an excuse for harassment and discrimination, the DYCD Heroes Project challenged young New Yorkers to create an original comic book about heroes fighting hate.

Mike Bobbitt, Deputy Commissioner for Community Development, moderated an online webinar on the impact of COVID-19 on organizations serving at-risk youth that was sponsored by the Israeli Consulate offices in NYC and Miami. Panelists represented Shanti House in Israel, Big Brothers/Big Sisters of Miami, and the Community Action Agency based in New Rochelle and serving Westchester and Rockland Counties.

The FDNY’s annual National Fire Prevention Week commemoration was held virtually in 2020 and DYCD spread the word among our K-5 networks. The FDNY streamed on fdnysmart.org from the FDNY Fire Zone learning center in Rockefeller Center. Educators, families and children learned about fire safety and the importance of being prepared in case of an emergency. All participating were also sworn in as honorary Junior Firefighters and EMTs.

In commemoration of Spirit Day, dedicated to combating LGBTQ+ bullying, DYCD was an official partner of a star-studded campaign hosted by GLAAD and featuring Cher, Sterling K. Brown, Adam Rippon and a host of influencers standing in solidarity.

DYCD-funded programs helped celebrate Lights on Afterschool, a national event highlighting the importance of programming for young people. This is an annual opportunity to highlight the importance of afterschool and the opportunities that community-based organizations offer to youth and families. During the pandemic, providers quickly adjusted to a variety of in-person and virtual educational activities: supporting families of essential workers, distributing food, and checking in with New Yorkers to ensure their social and emotional needs are being met.

In recognition of National Disability Employment Awareness Month, DYCD’s Equal Opportunity WIOA staff hosted two virtual celebrations to recognize the accomplishments of disabled young adults in WIOA programs, and WIOA providers’ efforts in serving youth with disabilities. The Learn & Earn and Train & Earn events included welcoming remarks from Commissioner Chong and DYCD WIOA staff, as well as provider and youth testimonials.

DYCD partnered with Trinity Wall Street to use one of its “Freestyle Fridays” to engage our young people to write, breathe, and perform. The virtual event featured an opening mindfulness/meditation gathering with the Lineage Project, writing and warm-ups with Urban Word, and an open mic hosted by DYCD’s Leo Arias.

In partnership with Empire BlueCross BlueShield Health Plus, several of our Cornerstones hosted pop-up flu shots at no cost to families in their community. The RFCUNY Van Dyke Cornerstone hosted an event where over 100 families stopped by to receive their flu shots.

Nike’s Made to Play program continued its pursuit to create a positive and healthy experience for young people during the summer. Nike, DYCD, and the Graham-Windham Manhattanville Cornerstone gave kids in New York City the opportunity to challenge themselves actively at home, and safely outside with friends and family. Stories of several young people were featured, and DYCD helped promote the initiative on social media.

DYCD Events and Milestones | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

DYCD again participated in the NYC Junior Ambassadors program, an initiative focused on empowering 7th graders in New York City to become actively engaged with the United Nations and its mission of addressing the most pressing challenges in the world. For the new Class of 2021, the program was run virtually, as it was for the Class of 2020, which impacted more than 530 youth and educators. Fifteen schools in all five boroughs took part in the most recent cohort.

DYCD and the Department for the Aging (DFTA), funded by AmeriCorps Seniors, partnered to create My New York Story, an intergenerational opportunity focused on bridging communities, resource sharing and fostering positive relationships between the NYC senior population and NYC youth. The opportunity connected participants who are interested in storytelling, creative writing, graphic design, cooking and overall connecting with people in a fun and safe virtual environment. The youth created a digital story book capturing their experiences and displaying pieces of collective stories, images and examples of the intergenerational projects.

DYCD held its virtual Community Moms and awards event. The annual gathering is in celebration of Mother's Day and mothers and other caretakers who provide inspiration and support to families and communities. Guest speakers were Thembisa S. Mshaka of BET Networks, motivational speaker Arletta Allen, Kay Wilson Stallings of Sesame Workshop (the Emmy Award-winning wife of our very own Cortez Stallings), and all of the Community Moms.

Commissioner Chong joined other Asian American and Pacific Islander (AAPI)-identifying commissioners for a virtual celebration hosted by the New York City Commission on Human Rights and WorkWell NYC. They reflected on leadership and its challenges, the importance of mentorship, and the legacies they hope to leave.

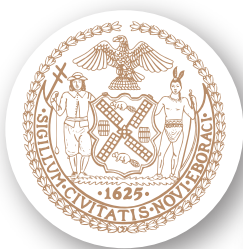
The DYCD Film Festival hosted the annual student film event virtually. The evening featured 22 short films created by youth in grades 6-12, virtual entertainment for the entire family, and the culminating Film Festival awards presentation.

VIRTUAL EVENT

DYCD FILM FESTIVAL

SIGN UP TODAY!

DYCD Events and Milestones | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)



Commissioner Chong met with Mexico's Consul General, Jorge Islas, about the Consulate wanting to connect their constituents to services. There are 200,000+ Mexican youth who speak a regional dialect that is not Spanish; they are also undocumented. As a result of the meeting, they offered to translate information into these dialects, and we suggested developing flyers to promote community centers in neighborhoods where they live (the Consulate supports 13 centers).

The Step it Up NYC finale was held virtually. The ten final step performance teams were in the spotlight as they competed for the \$2,500 grand prize. Special shoutout to the Fearless Steppers, winners of the 2021 Best Civic Engagement Project.



The Young Sharks virtual finale showcased the final 12 teams vying for the opportunity to showcase their product design and developed business plan and win seed funding to support the launch of their business for social good. Arnold Ludd from the Learn & Earn program at Brooklyn Community Service (BCS) at Brooklyn High School of Leadership wowed the judges, and won the first prize of \$1,350 for his anti-gun violence business idea, Gloves Up, Guns Down, which would provide a safe, secure, and engaging place in North Brooklyn for students to learn peaceful conflict resolution and technical and physical skills in boxing.

DYCD sponsored a virtual forum, Empowering Communities & Advancing Businesses (CBO/MWBE Exchange). The forum featured plenary speakers and panel discussions featuring CBOs that have dramatically expanded their utilization of NYS-certified Minority- and Women-Owned Businesses. The event included vendor workshops, networking opportunities, and a fast track certification provided by NYC Small Business Services. In his welcome, Commissioner Chong addressed the importance of championing M/WBE utilization and promoting generational wealth as fitting into DYCD's mission of alleviating conditions of poverty.

DYCD Events and Milestones | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

After launching in June 2020 in response to the Coronavirus pandemic, DYCD's Barbershop Talks continued in Fiscal Year 2021. Designed to mirror the conversations men have at their local barbershops as well as to encourage men to enroll in human services programs, the initiative brings together experts and community stakeholders to promote healthier men and communities. DYCD thanks the participants and esteemed panel members who support Barbershop Talks in providing reflection, resources, and real talk. Topics include Men's Health, Healthy Relationships, Young Men and Housing, Personal Transformation, Mental Health, and "La Familia."



In August 2020, DYCD launched "We the YOUTH, You the People," a safe space for young people to harness their voice and power and to develop their own youth agenda. Subsequent town halls have covered topics ranging from mental health, education and equity, student rights, economic equality, and gender justice and have amassed 18,000 views overall. The Vote Ur Voice mayoral youth town hall was held at New York Law School. DYCD's We the YOUTH, You the People Advisory Council partnered with CUNY's Intergenerational Change Initiative, The Youth Action Members at Citizens Committee for Children, YVote, Crew Count, We Build the Block, We Power, MBSK and others in compiling the NYC Youth Agenda (available at <http://nyc.gov/nycyouthagenda/>) to make sure that the voices of young people are heard by incoming Administration and other decision-makers in the City. The Agenda conveyed their views of current youth policy and issues, and their recommendations for critical change.



The MAYORAL YOUTH TOWN HALL

Vote UR Voice

Wednesday
June 9, 2021
4pm

.....
@NYCYOUTH

Participants: Eric Adams, Maya Wiley, Shaun Donovan, Dianne Morales, Andrew Yang, Kathryn Garcia, Ray McGuire, Scott Stringer

Logos: NYC Department of Youth & Community Development, Citizens' Committee for Children, CUNY School of Professional Studies, CREW COUNT, WE BUILD THE BLOCK, YVOTE, NEW YORK LAW SCHOOL





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Department of Youth and Community Development Timeline (1996–2021)

**CELEBRATING 25
YEARS of SERVICE**

1996

On September 11, City Council approves the merger of the Department of Youth Services and the Community Development Agency to create the Department of Youth and Community Development. Martin Oesterreich is named by Mayor Rudolph W. Giuliani as DYCD's first commissioner.

1998

As the City's Community Action Agency, DYCD distributes federal Community Services Block Grant (CSBG) funding to approximately 300 community-based organizations.

1999

Violet Mitchell is appointed by Mayor Giuliani as Acting DYCD Commissioner.

2000

Mayor Giuliani names Jerry Cammarata as DYCD's third commissioner.

2002

Mayor Michael R. Bloomberg appoints Jeanne Mullgrav as DYCD's fourth commissioner. DYCD assumes control of the City's youth employment and workforce development programs.

2005

The City implements the Out-of-School Time (OST) initiative, the nation's largest municipally funded afterschool program. DYCD is now the lead agency providing comprehensive services to New York City's youth, families, and communities.

2006

In collaboration with the Department of Cultural Affairs and the City Council, DYCD launches the Cultural After School Adventures initiative, which pairs Out-of-School Time providers with nonprofit cultural organizations to connect young people with New York City's unparalleled artistic resources.

2007

As DYCD celebrates the 60th anniversary of New York City's first-ever Youth Bureau, the Out-of-School Time initiative expands to serve more than 80,000 young people. DYCD launches the Young Adult Internship Program (YAIP) and Teen ACTION.

2008

YouthLine is renamed Youth Connect, with the intent to help youth take advantage of the many resources available to them through DYCD and New York City. DYCD partners with the Center for Youth Employment to launch a literacy pilot for disconnected youth aged 16–24. An Adult Literacy initiative with 35 new programs is implemented, serving nearly 11,000 New Yorkers.



2009

DYCD uses \$80 million in American Recovery and Reinvestment Act (ARRA) stimulus funds to develop 14 initiatives to create and retain jobs, serving communities in need. The DYCD Fatherhood initiative provides nearly a thousand father with subsidized internships.

2010

Cornerstone programs begin at 25 NYCHA Community Centers. The first-ever New York City Commission on Lesbian, Gay, Bisexual, Transgender and Questioning (LGBTQ) Runaway and Homeless Youth is convened by Mayor Bloomberg. The following year, the Commission releases “All Our Children: Strategies to Prevent Homelessness, Strengthen Services and Build Support for LGBTQ Youth.”

2011



DYCD helps launch the Young Men's Initiative (YMI), an ambitious and comprehensive effort to address the disparities faced by Black and Latino young men. The Young Adult Internship Program and Young Adult Literacy Program are expanded, and volunteer mentoring is added to Cornerstone Community Center programs.

2012

DYCD staff and CBOs respond in the aftermath of Superstorm Sandy, immediately fanning out to evacuation sites and Cornerstone and provider locations to help with Citywide recovery efforts.

2013

City Council delivers \$13.7 million in funding to DYCD to support adult education classes and literacy and legal services for New York's young immigrants as part of the federal Deferred Action for Childhood Arrivals (DACA) program. The Cornerstone initiative grows with 45 new centers.

2014

Bill Chong is appointed DYCD's fifth commissioner. Mayor de Blasio and DYCD launch School's Out New York City (SONYC), the City's largest-ever expansion of afterschool for middle school students. OST is renamed the Comprehensive After School System of New York City (COMPASS NYC). Forty-five new Cornerstone Community Centers open in partnership with the New York City Housing Authority (NYCHA).



DYCD Commissioner Bill Chong



2015

The launch of *discover*DYCD, which allows users to search for DYCD-funded programs in their area, and provides contact information, lists of activities offered and a mapping feature with navigation. The tenth anniversary of City-funded afterschool sees the unprecedented expansion of afterschool for middle school students continue, with new SONYC pilot programs for justice-involved youth and young people living in Department of Homeless Services (DHS) family shelters.



2016



For the first time in 25 years of Beacon programming, the budget includes a major funding increase that will enhance services at all 80 centers. Meanwhile, the Cornerstone program expands to 94 New York City Housing Authority (NYCHA) developments across the City.

2017

Eleven new Beacons open (bringing the total citywide to 91), serving 13,000 additional young people and adults. For the first time ever, the Community Needs Assessment (CNA) included a youth survey and electronic submissions, and expanded from just one area of DYCD to an agency-wide commitment, collecting nearly 60,000 pages of surveys.

2018

The City announces a new \$9.5 million investment preventing and addressing homelessness for LGBTQ youth across the City, including expansion of hours at the City's youth drop-in centers, ensuring that every borough has a 24-hour center where LGBTQ youth can go to feel safe and supported any time, day or night. Baselined funding will add 60 new Runaway and Homeless Youth beds for 21-to-24-year-olds.

2019

DYCD rolls out the most significant transformation in SYEP's history, offering youth a variety of different program options, including school-based opportunities for youth aged 14 and 15. The new and improved version of *discover*DYCD is unveiled, a major milestone in our agency's history.





2020

The COVID-19 pandemic forces DYCD to modify services and programs and create initiatives such as Learning Labs, SYEP Summer Bridge and DYCD at Home to help ensure continuous support for New Yorkers. Runaway and Homeless Youth (RHY), COMPASS, Beacon and Cornerstone programs become lifelines by providing food and Personal Protective Equipment (PPEs).



2021

DYCD celebrates its 25th anniversary (1996–2021) as its budget hits a billion dollars for the first time. The Adult Literacy and CareerReady Work, Learn & Grow (WLG) programs see their funding baselined, SYEP records all-time high numbers of participants and worksites, and Summer Rising is created to keep young people engaged during the COVID-19 pandemic.

Youth Connect is rebranded as DYCD Community Connect to better reflect the resources and referral services available for communities and families of New York City. Community Connect aims to increase awareness of opportunities and services available to ALL New Yorkers.



Visit www.nyc.gov/dycd
call 1.800.246.4646 or email
communityconnect@dycd.nyc.gov



@NYCYOUTH



@DYCDNYC



HIGHLIGHTS | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

COVID-19 Response

DYCD and our network of funded community-based organizations continue to address the ever-changing landscape of the COVID-19 pandemic and its effect on programming and services throughout the City. Beginning with the new fiscal year on July 1, 2020, several initiatives and programs were launched as part of the City's resilient response to the crisis.

Learning Bridges, a new program that offered free enrichment activities and childcare options for children from 3-K through 8th grade during the pandemic, was launched in September 2020. The DOE oversaw programming for 3-K and pre-K, and the component for kindergarten through 8th grade, called Learning Labs, was operated by community-based providers and contracted through DYCD. Thousands of young people received free childcare and educational and recreational opportunities during the COVID-19 emergency.

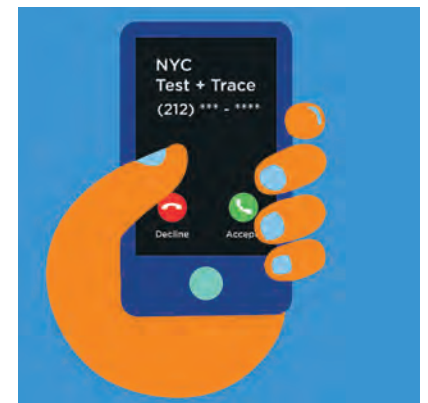
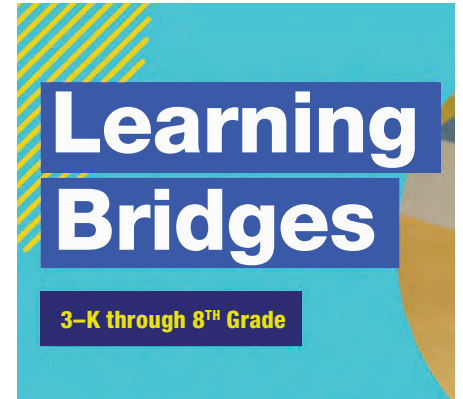
COMPASS, Beacon and Cornerstone programs were open for business during the summer of 2020 with the safety of young people and staff a top priority. At Community Centers, summer camps provided a hybrid of in-person and remote engagement activities for young people under the most challenging of circumstances.

DYCD distributed millions of masks, touchless thermometers, and gloves secured by the Mayor's Office. Items were provided to DYCD-funded summer camp programs operating in-person services. The Runaway and Homeless Youth (RHY) and SYEP Summer Bridge programs handed out thousands of masks. Cornerstones distributed more than 200,000 meals to youth and families in their communities as well as hand sanitizer and face masks.

DYCD staff represented the agency in the City's Return to School Situation Room, which provided a single point of contact between schools and agency partners responsible for performing testing and contact tracing, and ensured the appropriate interventions are being taken by school communities and our community-based providers. It is because of the Situation Room and safety practices that we were able to keep Learning Labs and other DYCD-funded programs operational.

The City's Test & Trace efforts were supported by DYCD as well. The Community Development Unit held a virtual meeting with more than a hundred Neighborhood Advisory Board (NAB) members to promote the Day of Action on July 8, during which the City promoted the importance of COVID-19 testing. The Unit conducted another meeting with providers to spread the word about the Request for Proposals seeking organizations to conduct outreach and public education regarding testing and tracing, the benefits of wearing a mask, physical distancing, COVID-19 prevention, and safe re-opening practices.

DYCD partnered with the Test and Tracing Corps to sponsor a webinar for NYCHA Resident Associations and Cornerstone programs. It was to promote "Testing Tuesday" at select NYCHA developments and to recruit their assistance to help spread the word in advance of school and program start-up. Additionally, DYCD heavily promoted Test and Trace on social media to all staff and stakeholders.



HIGHLIGHTS | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

Please refer to individual units in this section for more details on COVID-19-related activities.

Beacon & Cornerstone Community Centers

Five new centers bring to 99 the number of Cornerstone Community Centers located in New York City Housing Authority (NYCHA) developments.

Wi-Fi and broadband upgrades were announced to ensure that students learning remotely in the Learning Labs K-8 component of Learning Bridges at DYCD-funded Cornerstone Community Centers have access to free high-speed connectivity. More than 12,000 young people and adults benefited from the enhancements during active programming at the centers, in addition to thousands of community members who can access the free Wi-Fi hotspots provided as a result of this public-private partnership.



ThriveNYC and DYCD issued a joint press release on a new mental health initiative for young people at Cornerstone sites across the five boroughs. Pathways to Wellbeing is a partnership with Penguin Random House that provides new mental health libraries, including books written by authors of color, at ten of the City's Cornerstone Community Centers in NYCHA developments. The initiative also includes mental health training for all Cornerstone staff, and will increase community-based pathways to mental health support for youth and young adults.

Budget and Finance

As the COVID-19 pandemic continued to impact communities across New York City, DYCD's Budget and Finance bureau worked diligently to minimize disruptions to service delivery by making sure that funding was available to the community-based organizations supported by DYCD.



Census 2020

DYCD wrapped up its contributions to the 2020 United States Census in 2021. In the end, New York City's self-response rate was higher than the three next most populous cities (Los Angeles, Chicago and Houston)—due in no small part to the outreach performed by everyday New Yorkers, including our young people. Youth from 30 DYCD-funded NDA Opportunity Youth, Train & Earn and Learn & Earn programs made more than 247,000 calls to New Yorkers to help spread the word about the Census and to make sure everyone was counted.

COMPASS Afterschool

Members of DYCD's COMPASS and IT staff provided training on the *discover*DYCD platform and discussed DYCD services at the NYPD's Youth Coordination Officer (YCO) training at the Police Academy. The in-person training was for 300 officers who are in the Youth Coordination Officer role and will interact with young people and other community members who could benefit from DYCD-funded services.



HIGHLIGHTS | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

Community Connect

DYCD's Youth Connect has been rebranded as Community Connect to reflect the diverse program and services offered by DYCD-funded providers and other community partners to both young people and adults. Community Connect is a resource and referral service of DYCD-funded opportunities for communities and families of New York City. In 2021, the Engagement Specialists team fielded 11,268 calls; 11,199 emails; and 1,193 *discoverDYCD* "get help" tickets.

Community Development

DYCD achieved a perfect score on the Department of State - Division of Community Services' Triennial Review for Accountability and Compliance with Standards (TRACS). That means that DYCD met all 50 National Organizational Standards and all 147 indicators of excellence. TRACS assesses DYCD and other Community Action Agencies to ensure they are complying with ever-changing federal requirements in the administering of Community Service Block Grant (CSBG) funding to help reduce poverty, revitalize low-income communities, and provide economic opportunities for low-income families.

The New York State Community Action Association (NYSCAA), in recognition that Community Action Agencies utilize funds to assist people with barriers to employment, housing and food insecurity, showcased DYCD's efforts—including the distribution of grab and go meals and supporting food pantries during COVID-19—in their "New York's Community Action Agencies Shine Light During Dark Times" video and "COVID Won't Stop Us" publication.

DYCD again hosted its volunteer awareness event, Neighborhood Heroes, in recognition of several volunteers who assisted DYCD-funded programs. In the face of the pandemic, many volunteers still led and created opportunities to further connect their fellow New Yorkers and strengthen the services they received.

This year, several staff members from CD joined the New York ROMA Alliance, a statewide group of Results Oriented Management and Accountability (ROMA) Certified Trainers and Implementers who work at Community Action Agencies across the state. The purpose of the Alliance is to bring together ROMA professionals to develop a culture that supports and contributes to a results orientation.

Community Action Board (CAB)

The Community Action Board (CAB) has continued to meet remotely in accordance with federal Community Services Block Grant (CSBG) rules. This practice contributes to DYCD's continued achievement in meeting national standards each year. Via CAB meetings and committee meetings, members were apprised of the CSBG-funded program portfolio's efforts to continue to serve New York's neediest families during the pandemic.



HIGHLIGHTS | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

Neighborhood Advisory Board Liaison Unit (NABLU)

The Neighborhood Advisory Boards (NAB) have continued their quarterly meetings remotely throughout the pandemic. In-person activities have included distribution of PPEs and participation in National Night Out Against Crime in their communities. NAB members also participated in key Citywide awareness-raising campaigns such as Test & Trace, and helped spread awareness of the safety and availability of the COVID-19 vaccines.

NAB members have also received training in mapping community assets in advance of the 2022 Community Needs Assessment to further assist them in efforts to bring positive attention to available services in their local communities, and to advise DYCD about priority needs that may otherwise be under-addressed.



Neighborhood Development Areas (NDA)

In one important way DYCD demonstrates its role as the Community Action Agency for the City, the Neighborhood Development Areas (NDA) Request for Proposals (RFP) was released in early 2021 (*see Procurement section for more information*) reflecting the highest priority identified needs resulting from DYCD's last Community Needs Assessment, conducted in 2019. Forty-one neighborhoods experiencing some of the highest concentrations of households in poverty were canvassed and will receive targeted services, beginning in July 2022. Approximately 130 NAB and CAB members—many of whom helped to carry out the Community Needs Assessment in 2019—volunteered to evaluate proposals submitted in response to the RFP.



Fatherhood

DYCD celebrated its 14th Annual Father's Day event by partnering with the Intrepid Sea, Air & Space Museum and bringing together fathers, providers, DYCD staff and community members for a Salute to Dads and a tour of the vessel. The keynote speaker was Navy pilot John "David" Eberle (Ret.), who shared stories of his military service and experiences aboard the Intrepid. Also addressing the gathering was an engaged father, Thomas Lee, professor of law at Fordham Law School and a former naval cryptology officer. Fathers and provider staff members who are veterans were recognized, and a dad from Rising Ground's Fatherhood program in the Bronx was selected as DYCD Father of the Year.



DYCD's Fatherhood program participated in Queens Borough President Donovan Richards' first virtual Father's Day program.

For more on Community Development, see sections: Discretionary; and Literacy and Immigrant Services

Discretionary

Three hundred new refrigerators were donated to nonprofit food pantries throughout the City. When Paul Storch, the CEO of Felix Storch, Inc., reached out to NYC Small Business Services (SBS) to donate the appliances, DYCD was contacted by City Hall to see if there was any interest among our funded discretionary contracts. In all, 179 nonprofits received refrigerators with the

HIGHLIGHTS | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

Discretionary Continued

support of Vision Urbana, Catholic Charities of Staten Island, Reaching Across the World Ministries, Inc., Masbia of Flatbush, Masbia of Queens and Maspeth Town Hall.

During the COVID-19 pandemic, City Council-funded discretionary providers stepped up to the plate to help New Yorkers when they needed them the most. Among the providers offering support were Southwest Brooklyn Industrial Development Corporation, Northwest Brooklyn Housing Development Corporation, GLAAD, Inc., Getting Out and Staying Out, Inc., Alliance for Coney Island, Asian American Coalition for Children and Families, Inc., CEC Stuyvesant Cove Inc., Hunger Free America, Puerto Rican Workshop, Young Peoples Chorus of NYC, Inc., and New York City H2O.

External Relations/Interagency Coordinating Council on Youth (ICC)

The Interagency Coordinating Council on Youth (ICC) and its Supporting LGBTQ+ Youth Workgroup, Interagency Coordinating Council on Youth Services, and Court Involved Youth Workgroup continued a regular schedule of virtual meetings and hearings during the COVID-19 emergency. Topics and offerings throughout the fiscal year included mental health, yoga, mindfulness, alternatives to incarceration, domestic and teen dating violence, LGBTQ+ youth, COVID-19 resources, bullying, gang violence, and financial literacy.

The ICC was honored as “Outstanding Community Advocate” and presented with the LGBTQ Ally Award bestowed by the NYC Administration for Children’s Services (ACS).

In March 2021, the ICC and DYCD said a sad farewell and presented a video tribute to longtime ICC Court Involved Youth Workgroup Chairperson Dr. Luis W. Osorio, who unexpectedly passed away.

The Interagency Coordinating Council (ICC) on Youth held its annual LGBTQ+ Competency Training for Pride Month in 2021, the tenth consecutive year that The Center has provided this important training to ICC members and City employees.

The ICC updated “Transitioning Back into the Community - A Resource Directory”, which provides information about resources available to young people in New York City, and issued a COVID-19 Resource Guide that highlights member services during the pandemic.

Information Technology

The DYCD Financials platform was launched to help providers comply with New York State’s requirements around Minority-and Women-Owned Business Enterprises (M/WBE) spending. It works with HHS Accelerator (the City’s centralized, digital system for human services solicitations, prequalification, document storage and financial management) to streamline and partially automate aspects of data entry for annual projections and monthly expense reporting of contract dollars toward (M/WBE) vendors.

DYCD Connect’s provider-facing application, the Participant Tracking module, was expanded to include the tracking of programs and participants for Community Services Block Grant (CSBG)-funded programs, Unity Works, and

NYC Interagency
Coordinating
Council on Youth



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HIGHLIGHTS | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

Information Technology Continued

Immigrant Services programs managed by DYCD and the Human Resources Administration (HRA).

DYCD's IT Unit also supported the Discretionary Unit's use of PASSPort, the Citywide procurement system rolled out by the Mayor's Office of Contracts.



Literacy and Immigrant Services

The Literacy and Immigrant Services Unit continued to offer staff development and technical assistance in an effort to assist funded programs in developing more efficient and effective approaches to programming. Since most programs conducted classes virtually in Fiscal Year 2021, staff development focused on introducing teachers to a variety of online tools, resources, and strategies that would help make their lessons more interesting, engaging, and participative. Eighteen workshops were offered by DYCD staff, and each of the workshops accommodated, on average, 40 staff members from funded literacy programs.

Despite challenges brought by the pandemic, the Unit saw remarkable achievements by funded providers. Adult literacy programs served 13,308 New Yorkers, which was well above the Fiscal 2021 target of 9,716. The number of program participants who met standards of improvement in their ability to read, write, and speak English was 14 percent higher than the previous year. Immigrant services programs served 1,401 participants; the number of participants achieving outcomes exceeded the Fiscal 2021 target of 60 percent.

Adult Literacy

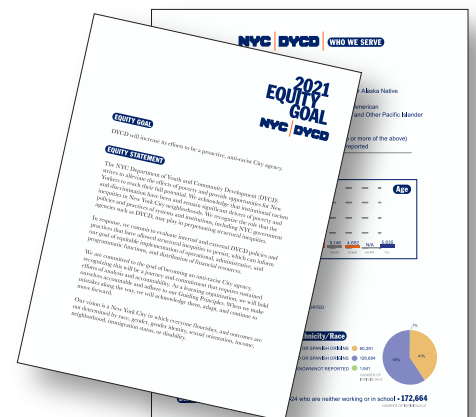


Planning, Program Integration, and Evaluation (PPIE)

The Bureau of Planning, Program Integration, and Evaluation (PPIE) comprises four offices: Capacity Building & Professional Development; Planning, Evaluation & Analytics; Program Integration; and Strategic Communications & Stakeholder Engagement. Each office contributes to PPIE's vision of innovative practices to inform, inspire, and drive transformative change for DYCD to be recognized as an example of an effective government agency whose voice is critical at any table making policy decisions about NYC communities. Since March 2020, the COVID-19 pandemic and widespread protests against racial injustice have catalyzed the Bureau's work for the agency.

To advance equity in NYC and beyond, DYCD prioritized the need for policies, practices, and Standard Operating Procedures (SOPs) that are explicitly anti-racist to address both internal and external inequities. Although it contains four distinct offices, the Bureau is most effective when working together, as exemplified by:

- Anti-racism and anti-bias training for all DYCD staff
- Supporting consultants of color
- Updating DYCD's Equity Statement
- Developing an agency-wide, equitable investment approach that would fund and locate program services based explicitly on neighborhood need



HIGHLIGHTS | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

Planning, Program Integration, and Evaluation Continued

- Developing metrics for measuring equity within DYCD and the programs funded by the agency
- Intentionally marketing resources, services, and opportunities to communities disproportionately impacted by COVID and historically underserved
- Establishing a platform for youth voice to authentically share their experiences and how racism impacts them

Procurement

DYCD released one of the first procurements in the City's PASSPort digital procurement platform that led to contracts for both DOE and DYCD to support the City's Learning Lab initiative.

Requests for Proposals (RFPs) included Beacon - Truman High School; and Neighborhood Development Areas (NDA) for senior services, immigrant services, economic development, healthy families, safety awareness and crime prevention, high school youth educational support, and adult literacy.

Requests for Information (RFIs) were issued for Learning Bridges and the Youth Workforce Development Programs Payroll System; a Concept Paper for My Brother's & Sister's Keeper Youth Council (MBSKYC).

As part of DYCD's commitment to the Minority- and Women-Owned Business Enterprises (M/WBE) Program, small purchases for service were made to Information Technology Consulting Services; Software Development Services; COMPASS Applied Research and Evaluation Services; NABLU Youth Outreach, Assessment of Fatherhood, RHY MWBE, SYEP Summer Bridge, and Workforce Portal Consultant.

Runaway and Homeless Youth/LGBTQ+

In early 2021, the last of the 813 beds for young people who have run away or are experiencing homelessness became available. When the beds went online, a promise Mayor de Blasio made in January 2016 was fully realized. In addition to 753 beds for younger youth aged 16-20, sixty beds became available for older youth (21-24) at safe, youth development-focused residential programs. These new resources are also critical for young adults who identify as LGBTQ+ and are likely to be at risk in the adult shelter system.

DYCD was part of Uber donating new televisions to shelters and residential programs throughout the City, including DYCD-funded Runaway and Homeless Youth facilities.

April 2021 saw the announcement of NYC Unity Works, a joint collaboration of DYCD, the NYC Unity Project, the NYC Center for Youth Employment (CYE), the Mayor's Fund to Advance New York City, and the Ali Forney Center. The program is the country's largest and most comprehensive workforce development program ever created for LGBTQI communities, and will specifically focus on supporting homeless and runaway LGBTQI youth.



HIGHLIGHTS | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

Runaway and Homeless Youth/LGBTQ+ Continued

DYCD joined Chapin Hall at the University of Chicago and Point Source Youth to announce the Trust Youth Initiative: Direct Cash Transfers to Address Young Adult Homelessness (young people aged 18-24). The study will provide and evaluate direct cash assistance with optional supportive services to help advance the goal of ending youth homelessness in New York City and build actionable evidence.

Workforce Connect

Summer Youth Employment Program (SYEP)/Summer Bridge

SYEP Summer Bridge replaced the Summer Youth Employment Program (SYEP) in 2020 and provided more than 35,000 youth with a five-week virtual program to explore career opportunities and work readiness skills, and to improve their communities through project based-learning and civic engagement projects. SYEP participants ages 16 and over worked in teams to tackle a Workplace Challenge with more than 400 organizations including prominent corporations such as Deutsche Bank, Goldman Sachs, Google, Morgan Stanley, SoundCloud, Vox Media and Warby Parker. More than 90 percent of SYEP Summer Bridge participants were low-income, justice-involved, foster care, runaway and homeless, New York City Housing Authority (NYCHA) residents and young adults from high need neighborhoods, including those that have been most severely impacted by COVID-19.

To launch the 2021 SYEP season, applications opened in March and Mayor de Blasio made the announcement during his daily press briefing, which included special guest Norma Gottschalk, a 17-year-old junior at the High School of World Cultures in the Bronx who participated in SYEP (2019), Summer Bridge (2020), and CareerReady Work, Learn and Grow (2021).

Advance & Earn

Advance & Earn completed three successful cohorts in 2020 and 2021 despite the challenges of launching a new program model in the peak of the pandemic. Highlights include hundreds of participants earning credentials in the health, technology, food handling and social service fields; young people being employed at worksites such as Meals on Wheels, NY Presbyterian, Census 2020, FedEx, Lyft/Citi Bike, Woodlawn Cemetery, UPS, Creative Art Works, Whole Foods and Generation Contact Tracing; and internships at the student-founded organization, Young Invincibles.

DYCD teamed up with the Center for Financial Education (CFE) to bring a series of workshops to Advance & Earn participants. “Secure the Bag: Fin Lit 101” was a three-workshop series designed to not only attract young adults to financial literacy but give them the tools to achieve it. Workshop titles included Banking & Direct Deposit; Credit and Securing Your Identity; and The World of Taxes.

CareerReady Work, Learn & Grow (WLG)

CareerReady Work, Learn & Grow programming started in November 2020 with orientation sessions for enrolled participants and focused on participant responsibilities and expectations, the CUNY course schedule, and utilizing the Hats & Ladders platform. CareerReady WLG creates a true year-round



**Summer
Youth
Employment
Program**
NYC Department of
Youth & Community
Development



HIGHLIGHTS | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

CareerReady Work, Learn & Grow (WLG) Continued

program where youth strengthen work readiness skills, explore careers, and receive academic support, including opportunities to earn college credits by attending college-level courses at Kingsborough Community College.

More than 96 percent of CareerReady WLG participants who enrolled in an applicable Kingsborough course successfully completed and received one college credit. Courses included Introduction to College Planning; Career and Life Planning; and Digital Media and Literacy.

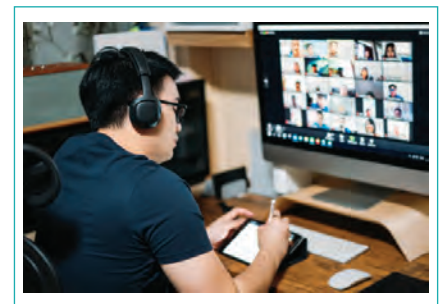
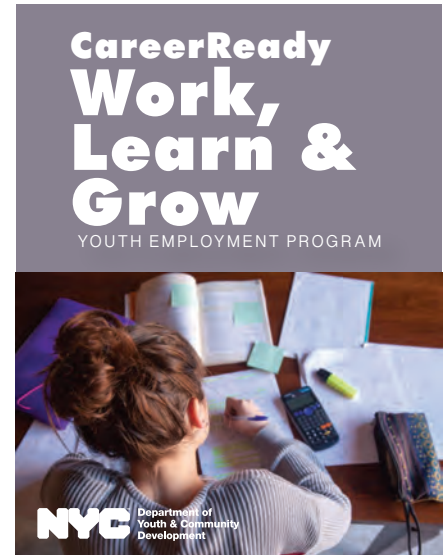
More than 200 participants in the CareerReady Work, Learn and Grow (WLG) program had the opportunity to intern with local Minority- and Women-Owned Businesses (M/WBEs) thanks to the support of the Mayor's Office of M/WBE who surveyed and phone banked businesses along with the Buyer Services unit of the NYC Small Business Services' (SBS) Division of Economic and Financial Opportunity.

Learn & Earn

The WIOA-funded Learn & Earn program was able to implement its 2020 Summer Internship Program and a series of sessions into 2021 despite the challenges presented by COVID-19. A combination of remote and in-person worksites allowed 581 participants to work for six weeks in July and August. Many remote work experiences were provided by NYC Census, with participants phone and text banking in an effort to boost the NYC Census 2020 response rate. In-person work experiences took place across sectors in retail, food service and nonprofit organizations.

Learn & Earn kicked off this year's NYC STEP, a group mentoring program developed in partnership with NYC Service designed to provide mentoring opportunities for students in public high schools preparing for college and career pathways as they graduate high school. The initiative leads students through a series of workshops focused on topics related to career readiness, to help them apply their self-identified skills and interests to their future job search process, and to nurture positive relationships with adult role models.

Youth from Learn & Earn providers Jacob Riis, Mosholu, JCCGCI and CCNY participated in virtual experiences with DiaTeens Chelsea. Dia Teens offers young people the space, freedom, and support to make their ambitious, experimental ideas real and actionable, with opportunities for summer internships. Participants have the opportunity to work with New York-based artist and filmmaker, Savannah Knoop, to produce a piece of work that will allow them to communicate their feelings, address issues social issues, foster critical thinking, build community, and to ultimately challenge notions and ideas related to contemporary art.



HIGHLIGHTS | DYCD Fiscal Year 2021 Highlights (July 1, 2020 – June 30, 2021)

Train & Earn

DYCD worked with the Mayor's Public Engagement Unit (PEU) to provide internships to Train & Earn participants. PEU proactively connects New Yorkers to key City services like housing and healthcare, and helps increase civic engagement throughout the City. PEU programs include DemocracyNYC, GetCovered NYC, Home Support Unit, Rent Freeze Unit, Tenant Support Unit, and Universal Access to Counsel.

As part of their program's work experience component, Train & Earn participants worked 25 hours per week phone banking and texting New Yorkers to help them connect with these services, including outreach, screening incoming requests, data management and entry, and supporting major projects such as vaccine outreach. They received ongoing training to help them execute their core work and build professional skills.



Youth Ambassadors

DYCD-funded Workforce youth are part of an innovative new partnership with the Civilian Complaint Review Board (CCRB) and the Young Men's Initiative (YMI). Youth ambassadors across our internship programs will help ensure justice and equal treatment for all by educating peers about their rights and how to file a complaint against misconduct.



discoverDYCD allows users to search for DYCD-funded providers by program type, borough, neighborhood or zip code, and provides contact information, lists of activities offered, and a mapping feature with navigation. Advanced search features also allow users to narrow results through keywords.

To discover services near you, go to: discoverdycd.dycdconnect.nyc

For more information, visit www.nyc.gov/dycd

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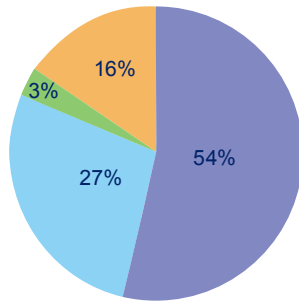


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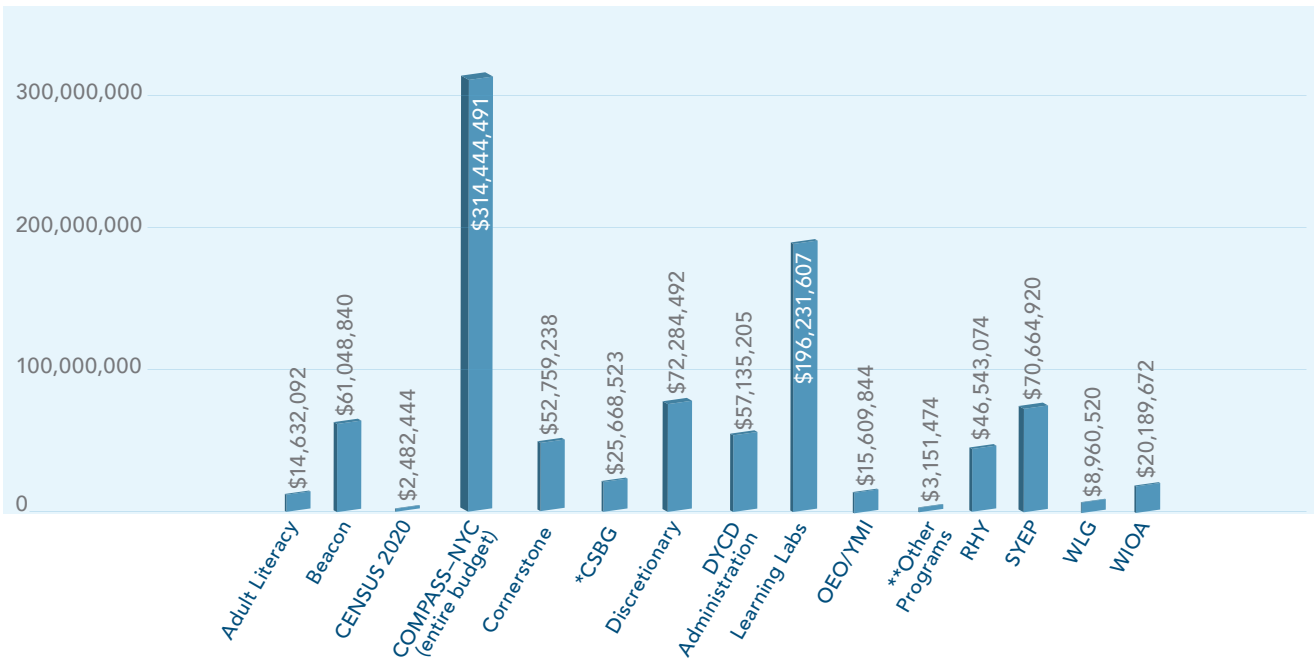
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FY21 DYCD Budget Funding Streams Total • \$961,806,436



520,832,390	● CITY TAX LEVY
257,998,923	● FEDERAL
29,491,465	● STATE
153,483,658	● INTRACITY/OTHER
\$961,806,436	TOTAL



ACRONYM KEY

CSBG	Community Services Block Grant
COMPASS-NYC	The Comprehensive After School System of New York City
OEO/YMI	Mayor's Office for Economic Opportunity /Young Men's Initiative
RHY	Runaway and Homeless Youth Program
SYEP	Summer Youth Employment Program
WLG	Work, Learn & Grow Employment Program
WIOA	Workforce Innovation and Opportunity Act

*CSBG Neighborhood Development Area Programs, Fatherhood, Adolescent Literacy, and Immigration and CSBG COLA
 **Other Programs Charter School, Food Pantry, NYC Service-City Service Corp, Unity Works, and COVID-19