## NATIONAL SALT REDUCTION INITIATIVE RESTAURANT FOOD CATEGORIES AND TARGETS

| MAIN <br> RESTAURANT <br> FOOD <br> CATEGORY | RESTAURANT FOOD CATEGORY | RESTAURANT FOOD CATEGORY DESCRIPTION | BASELINE <br> 2009 MARKET <br> SHARE- <br> WEIGHTED <br> MEAN SODIUM | Targets apply to a company's sales-weighted mean sodium |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 2012 TARGET | 2014 TARGET |
| Hamburgers | Hamburgers | Plain ground beef burgers and ground beef burgers with toppings other than cheese. Excludes turkey burgers, veggie burgers, and any ground beef burger with cheese. | $403 \mathrm{mg} / 100 \mathrm{~g}$ | $380 \mathrm{mg} / 100 \mathrm{~g}$ | $330 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Cheeseburgers | Ground beef cheeseburgers and ground beef cheeseburgers with toppings. Excludes turkey burgers, veggie burgers, and any ground beef burger without cheese. | 539 mg/100g | 460 mg/100g | 410 mg/100g |
| Chicken | Boneless breaded chicken | Boneless breaded chicken pieces and boneless buffalo wings. Excludes chicken sandwiches. | 738 mg/100g | 670 mg/100g | 590 mg/100g |
|  | Bone-in breaded chicken | Bone-in breaded chicken pieces and bone-in buffalo wings. | $688 \mathrm{mg} / 100 \mathrm{~g}$ | $620 \mathrm{mg} / 100 \mathrm{~g}$ | $550 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Bone-in chicken without breading | Bone-in chicken pieces without breading. Excludes breaded bone-in chicken, boneless chicken pieces. | $518 \mathrm{mg} / 100 \mathrm{~g}$ | $440 \mathrm{mg} / 100 \mathrm{~g}$ | 390 mg/100g |
| Seafood | Breaded seafood | All breaded seafood not served on a sandwich. | $751 \mathrm{mg} / 100 \mathrm{~g}$ | $680 \mathrm{mg} / 100 \mathrm{~g}$ | $560 \mathrm{mg} / 100 \mathrm{~g}$ |
| Sandwiches | Chicken and fish sandwiches | All chicken and fish sandwiches except those containing ham or cured meat, chicken or seafood salad, or sliced luncheon meat chicken. | $572 \mathrm{mg} / 100 \mathrm{~g}$ | $520 \mathrm{mg} / 100 \mathrm{~g}$ | 460 mg/100g |
|  | Sandwiches with ham and cured meat | All sandwiches that contain ham or cured meat. Excludes hot dogs. | $628 \mathrm{mg} / 100 \mathrm{~g}$ | 590 mg/100g | $500 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Sandwiches with luncheon meat (that do not contain ham or cured meat) | Sandwiches made with luncheon meat that do not contain ham or cured meats. | $503 \mathrm{mg} / 100 \mathrm{~g}$ | $480 \mathrm{mg} / 100 \mathrm{~g}$ | 430 mg/100g |
|  | Other sandwiches | All sandwiches not in Chicken, Fish, Ham and Cured Meat or Luncheon Meat Sandwich categories (e.g. grilled cheese sandwich, Philly cheesesteak, eggplant parmesan sandwich, tuna fish sandwich). Excludes veggie burgers. | $415 \mathrm{mg} / 100 \mathrm{~g}$ | 390 mg/100g | 370 mg/100g |
| Breakfast Sandwiches | Breakfast sandwiches on a biscuit | All breakfast-style sandwiches that are served on a biscuit. | $836 \mathrm{mg} / 100 \mathrm{~g}$ | 770 mg/100g | $630 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Breakfast sandwiches not on a biscuit | All breakfast-style sandwiches that are not served on a biscuit. | $657 \mathrm{mg} / 100 \mathrm{~g}$ | 560 mg/100g | 520 mg/100g |
| Pizza | Cheese pizza and cheese pizza base | Plain cheese pizza (and cheese pizza base used for pizzas with toppings). Excludes vegetarian, meat or extra cheese toppings, calzones and stromboli. | $530 \mathrm{mg} / 100 \mathrm{~g}$ | $460 \mathrm{mg} / 100 \mathrm{~g}$ | 390 mg/100g |


| MAIN <br> RESTAURANT <br> FOOD <br> CATEGORY | $\begin{aligned} & \text { RESTAURANT } \\ & \text { FOOD } \\ & \text { CATEGORY } \end{aligned}$ | RESTAURANT FOOD CATEGORY DESCRIPTION | BASELINE <br> 2009 MARKET <br> SHARE- <br> WEIGHTED <br> MEAN SODIUM | Targets apply to a company's sales-weighted mean sodium |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 2012 TARGET | 2014 TARGET |
| Mexican | Burritos | All burritos wrapped in corn or flour tortilla. Excludes breakfast burritos. | $601 \mathrm{mg} / 100 \mathrm{~g}$ | $510 \mathrm{mg} / 100 \mathrm{~g}$ | $450 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Tacos | All hard or soft shell tacos, with a corn or flour tortilla. Excludes breakfast tacos. | $464 \mathrm{mg} / 100 \mathrm{~g}$ | $410 \mathrm{mg} / 100 \mathrm{~g}$ | $350 \mathrm{mg} / 100 \mathrm{~g}$ |
| Potatoes | French fries | French fries with or without seasoning. Excludes French fries with toppings. | $347 \mathrm{mg} / 100 \mathrm{~g}$ | $290 \mathrm{mg} / 100 \mathrm{~g}$ | $240 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Fried potatoes \& onion rings | All other fried potato products (without toppings) and onion rings. Excludes French fries, potato chips, and fried potatoes with toppings. | $518 \mathrm{mg} / 100 \mathrm{~g}$ | $460 \mathrm{mg} / 100 \mathrm{~g}$ | $380 \mathrm{mg} / 100 \mathrm{~g}$ |
| Soup | Soups | All soups, stews and chili. | $395 \mathrm{mg} / 100 \mathrm{~g}$ | $340 \mathrm{mg} / 100 \mathrm{~g}$ | $280 \mathrm{mg} / 100 \mathrm{~g}$ |
| Bakery Products | Savory yeast breads without salty additions | Savory yeast-leavened breads that do not have salty toppings and that are sold as unique items (e.g. bagels, english muffins, bread, rolls, croissants). Excludes bakery products served only as part of sandwiches. | $457 \mathrm{mg} / 100 \mathrm{~g}$ | $410 \mathrm{mg} / 100 \mathrm{~g}$ | $360 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Savory yeast breads with salty additions | Savory yeast-leavened breads with salty additions (e.g. cheese, meat, salt, olives, sun dried tomatoes). Excludes bakery products served only as part of sandwiches. | $543 \mathrm{mg} / 100 \mathrm{~g}$ | $470 \mathrm{mg} / 100 \mathrm{~g}$ | $410 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Sweet yeast breads | Sweet yeast-leavened breads and pastries (e.g. danishes, yeast-leavened doughnuts, cinnamon rolls). | $290 \mathrm{mg} / 100 \mathrm{~g}$ | $280 \mathrm{mg} / 100 \mathrm{~g}$ | $250 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Sweet quick breads | Chemically-leavened breads with or without icing (e.g. coffee cakes, muffins, scones, tea breads, cake doughnuts), cakes, cupcakes, and brownies. | $288 \mathrm{mg} / 100 \mathrm{~g}$ | $280 \mathrm{mg} / 100 \mathrm{~g}$ | $250 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Pies and turnovers | Whole and sliced pies, turnovers and cobblers. | $231 \mathrm{mg} / 100 \mathrm{~g}$ | $220 \mathrm{mg} / 100 \mathrm{~g}$ | $200 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Biscuits | Biscuits, with or without additions. Excludes biscuits served only as part of sandwiches. | $932 \mathrm{mg} / 100 \mathrm{~g}$ | $800 \mathrm{mg} / 100 \mathrm{~g}$ | $700 \mathrm{mg} / 100 \mathrm{~g}$ |
|  | Cookies | Filled and unfilled cookies. | $354 \mathrm{mg} / 100 \mathrm{~g}$ | $310 \mathrm{mg} / 100 \mathrm{~g}$ | $260 \mathrm{mg} / 100 \mathrm{~g}$ |
| MAXIMUM |  | MAXIMUM DESCRIPTION |  | 2012 <br> MAXIMUM <br> mg sodium per serving | 2014 <br> MAXIMUM <br> mg sodium per serving |
| Item Maximum |  | Maximum sodium per serving for all items. Servings are based on restaurants' publicly available nutrition information. |  | $1,500 \mathrm{mg} /$ serving | $1,200 \mathrm{mg} /$ serving |

Note: Targets are met when the sales-weighted mean sodium of all of a company's products in a food category is equal to or less than the target. If you have questions about the NSRI Restaurant Food Targets, please contact the New York City Health Department at salt@health.nyc.gov.

