Implementing DEI - 7 Tips to Get Started

#1 **DATA**: Assess your current state. Who are you as an agency? #2 VISION: How could the agency improve? Decide what will have the greatest impact.

#3 **PLAN**: Make a list of 3-5 goals to tackle first.

#6

COMMUNICATE:

Share your progress.

#4 **ACCOUNTABILITY**: Determine what you

need to track & monitor progress-90 days. #5 **TIMELINE**: Establish your timeline.

#7 **PRAGMATIC**: Keep it simple and plain.

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