LOOKING BACK TO LOOK FORWARD...

LONDON 2010 TO 2020



IF WE ALL KNEW THEN... WHAT WE ALL KNOW NOW!





Roger Atkins Electric Vehicles

www.electricvehiclesoutlook.com

30 YEARS IN AUTO **15 YEARS** IN EV **60 YEARS** ON PLANET EARTH



LINKEDIN TOP VOICE FOR EV 280,000 + FOLLOWERS



CO-FOUNDER OF 2 START-UPS JOSH & NAT



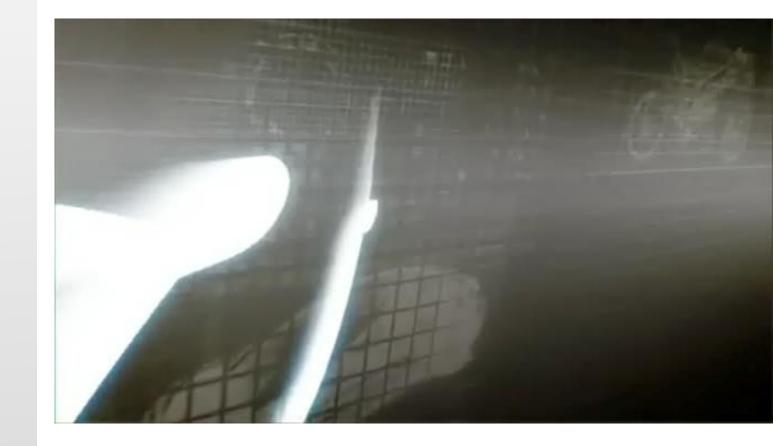
IT'S ALL ABOUT THE CHALLENGE OF MATCHING ECO WITH ECONOMIC



IT'S ALL ABOUT SWITCHING FROM A LINEAR TO A CIRCULAR ECONOMY...



IT'S **ALWAYS BEEN ABOUT** A TWIN IMPERATIVE... CO_2 AND **AIR QUALITY**



TESLA HAVE BEEN THE BEST OF EV...

AND THE WORST OF EV!



HERE'S WHY!



MODEC'S MANTRA... URBAN OPERATING DEFINED MILEAGE BACK TO BASE



CAREFULLY QUALIFY THE COMMERCIAL PROPOSITION



ENGAGE EARLY WITH DRIVERS & OPERATORS



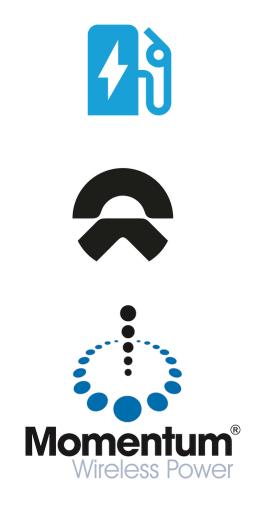
IDENTIFY POTENTIAL STRATEGIC PARTNERS



SHELL AND BP NOW HAVE MAJORITY CONTROL OF PUBLIC EV CHARGING IN THE EU



A MIX OF CHARGING **OPTIONS** AHEAD PERHAPS? CABLE WIRELESS SWAP



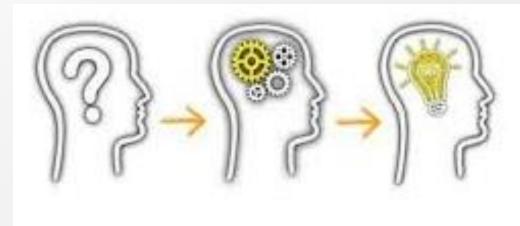
BATTERY SWAP IS ALIVE AND KICKING! WITH CHINESE OEM NIO

NIOPower 加电比加油更方便



"Wireless charging has the potential to deliver lower cost electric vehicle fleets, safer unobtrusive infrastructure and provides an important solution where constraints on physical space mean wired charging is not practical"

UK Power Networks - 2019







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