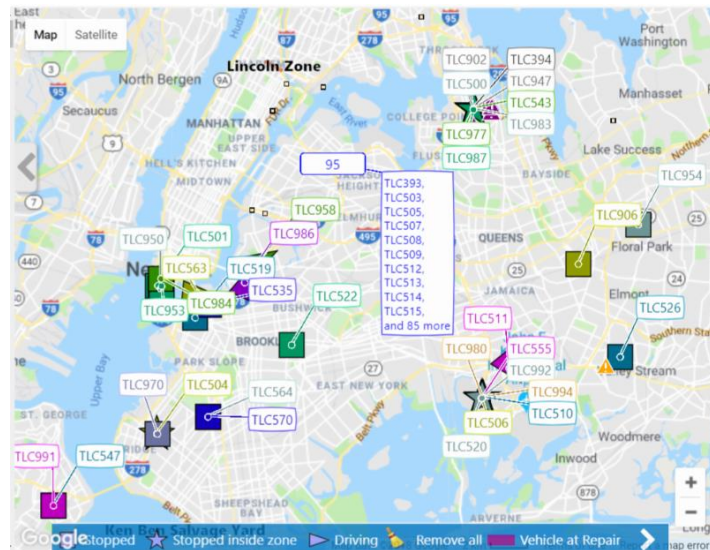


DCAS Finalizes Fleet Technology Contracts

By: Keith Kerman

DCAS recently completed and registered two major fleet tracking and technology contracts, one with Zipcar and the other with Geotab/AT&T. While separate contracts, these initiatives will be implemented in tandem in FY19 as we update our fleet sharing and telematics capacities.

In 2012, DCAS introduced the first Citywide contract with Zipcar, following a successful initial project at NYC DOT. The contract includes both access to private, short term, rental Zipcars and use of Zipcar's sharing technology on City owned fleet units. We tend to refer to the first as 'Car Share' and the latter as 'Fleet Share.'



Our initial program was implemented through a contracting partnership with the City of Chicago. DCAS rebid the contract directly and Zipcar will continue as our vendor for at least five more years.

As part of the new contract, we will upgrade the current fleet sharing technology, called Fast Fleet, with Zipcar's new Local Motion technology. Among many changes, Local Motion will be implemented to enable fleet sharing within and across agencies and will include improved telematics. DCAS currently has nearly 800 units on fleet share and plans to increase that to at least 1,000 units by the close of FY19.

Fleet will also be upgrading its stand-alone telematics tracking with Geotab units and cellular services provided by AT&T. DCAS rolled out telematics for the first time citywide in 2014. The implementation used DOITT's internal NYCWIN system for cellular communications and reported out data when vehicles entered specific zones. The new system will track the same vehicle data such as speed, location, hard braking, and seat belts. The system however will come with improved mapping, analytics, collision reporting, and data speed.

In FY19, on-road fleet units will be getting one of the two updated systems installed. Over 3,000 upgrades have already been put in place. Together, these contracts will enable the City's fleet to take the next steps in fleet safety, sustainability, efficiency, and sharing.

Thanks to DCAS Procurement, Fleet, and Legal, and our 50 partner agencies and offices, for all their work on these two exciting initiatives.

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