





# 2024 NYC Summer Internship Program Application Form

<u>Agency:</u> Mayor's Office of Contract Services
<u>Division:</u> Change Office

Address 1: 255 Greenwich Street, New York, NY 10007

Address 2: N/A

Contact: Oluwa Small and Ana Placido

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Phone: N/A

#### **Agency Description**

The Mayor's Office of Contract Services (MOCS) is a New York City oversight and service agency that manages procurement citywide, from planning and release of agency solicitations to payment of vendors. Annually, agencies procure billions in products and services from a diverse pool of vendors that represent various industries. MOCS therefore aims to ensure that the procurement process remains fair, transparent, efficient, and cost-effective.

MOCS makes it easier to do business through use of end-to-end technology tools, increases transparency by publication of enriched data and hosting public hearings, and strengthens procurement operations by providing direct assistance and resources to all stakeholders. MOCS also partners with agencies and vendors to identify areas for policy reform, resulting in ongoing process improvement to reduce administrative burdens and increase the positive impact of services on communities. The MOCS Director serves as the City Chief Procurement Officer. For more information on MOCS, please visit About the Mayor's Office of Contract Services - MOCS (nyc.gov)

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#### **Unit Description**

The Communications Unit is a branch of the Change Office division. Under the guidance and supervision of the Digital Communications Manager, the Design Intern will be exposed to principles of excellent content and creative development across written, audio, and visual mediums and work closely with senior staff to craft digital materials.

# <u>Position Title</u> Digital Communication Intern

#### **Internship Responsibilities**

- Participate in weekly social media content production and posting.
- Assist in archiving and cataloging digital media resource content.
- Review and edit internal digital content.
- Create of stock content.

Please note: This is an on-site internship.

# **Qualifications/Special Skills/Area of Study**

#### **Preferred Skills:**

- Excellent writing and communications skills
- Organizational and strong writing skills required, and ability to work in a team-like environment.
- Willingness to work with a growing team.
- Be a dynamic team player.
- Organized and detail-oriented; ability to meet deadlines.
- Passion and plan to pursue a future career in strategic digital communications or related fields.
- Relevant field of study or past internship experience in communications, media, web/graphic design, analytics, film, or writing for PR or digital media

Familiarity with Adobe Creative Cloud, YouTube, Canva, all Social Media platforms (Instagram, Twitter, LinkedIn) and Mondays.com is a plus but not required.

# **Learning Outcomes:**

During the program, interns will gain exposure to and understand the foundational aspects of digital media and communications through mentorship, assignments, and training opportunities.

# **Application Process**

Email resume, cover letter, writing sample, and two (2) references to: <a href="mailto:Oluwa.small@mocs.nyc.gov">Oluwa.small@mocs.nyc.gov</a> and <a href="mailto:Ana.Placido@mocs.nyc.gov">Ana.Placido@mocs.nyc.gov</a> with subject line "SIP".

Application Deadline: 5/3/2024

# Salary Range \$17.00-\$18.00/hour

☑Internship may be used to fulfill college credit requirement.

# **Additional Information / Comments**

Undergraduate and graduate interns must either be currently enrolled in a college or university or must have graduated within one year of the current program year. Graduate interns also must be currently enrolled or accepted in a graduate program. Internships are open to both undergraduate and graduate applicants. Summer interns/internships are for a maximum of 13 weeks, generally June thru August (and ending no later than the first week of September).

The City of New York is an inclusive equal opportunity employer committed to recruiting and retaining a diverse workforce and providing a work environment that is free from discrimination and harassment based upon any legally protected status or protected characteristic, including but not limited to an individual's sex, race, color, ethnicity, national origin, age, religion, disability, sexual orientation, veteran status, gender identity, or pregnancy.

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