YOUNG MEN'S INITIATIVE

Center for **Economic Opportunity**

Department of Youth & Community **Development**

Quick Stats-Expanded Program

Agency	Start Date	Number Served Annually	Annual Budget
Department of Youth and Community Development	November 2007	1,360 (FY '11)	\$8,620,000 (FY '11)
YMI Expansion	September 2011	1,860	\$2,965,417*

*Does not include \$8,620,000 of agency base funds

Problem Statement

There are approximately 165,000 young people ages 16-24 in NYC who are not in school, not working, and not looking for work. These disconnected young adults are increasingly at risk for long-term economic hardship as they miss opportunities to become members of a workforce that is increasingly educated and skilled. In New York City, blacks and Latinos have much higher disconnection rates than non-Hispanic whites and Asians. This difference is most pronounced among males, where black (16.6%) and Latino (16%) males have substantially higher disconnection rates than white males (7.6%).ⁱⁱ

Research and **Evidence**

National research shows that early work experience during the teenage years leads to positive labor market outcomes for youth, especially for those who do not enroll in four-year colleges and universities immediately after leaving high school. Young adults who obtain more work experience during these years have smoother transitions to the labor market and higher beginning wages as well as higher earnings 10 to 15 years after leaving high school."

The models for the Young Adult Internship Program (YAIP) are the Department of Youth and Community Development's Summer Youth Employment Program (SYEP) and Out-of-School Youth (OSY) Workforce Investment Act (WIA) programs. These programs offer employment preparation, educational services, and support services while teaching life skills and work readiness skills. Like SYEP, YAIP offers participants timelimited, publicly subsidized internships and educational services to support participants in the workplace. YAIP has a similar target population to OSY, individual service strategy, and provides follow-up services.

Program Description

The Young Adult Internship Program (YAIP) provides short-term paid internships, placements into jobs, education, or advanced training, and follow-up services to young adults who are not in school and are not working.

Many disengaged young people already possess the basic skills needed to enter the labor market and may need only a short-term intervention to connect to sustainable employment, educational, or training opportunities. Recent research suggests that about half of the disconnected 16-24 yearolds in NYC have either a high school or GED diploma, although a large number also struggle with weak literacy and numeracy skills.10 providers serve young people with a range of educational abilities but, given the short duration of the intervention, tend to work with more job-ready young people.

YAIP offers a twelve-week paid internship and an additional nine months of

follow up placement assistance in jobs or educational programs. Participants are paid \$7.25 per hour for time spent in orientation, workshops, and internships and can earn up to approximately \$2,500 while in the program.

PHASE I: Orientation period includes assessment of employability, skills, and social support needs; development of an Individual Service Strategy (ISS); pre-internship work-readiness training; and supportive counseling. (2-3 weeks)

PHASE II: Paid internship plus paid educational workshops. Providers develop internship opportunities across a broad spectrum of industries and interest areas, and 40% of placements are in the private sector. Workshops address topics like financial literacy, the world of work, career exploration, educational opportunities, and healthy living. (10-12 weeks)

PHASE III: Placement in education, advanced training, or employment. Follow-up services to sustain engagement and retention. (9 months)

Through the Young Men's Initiative, an additional 500 slots were added per year to the program.

Implementation Timeline

 The second cohort of the program began in November 2011. All fullyfunded YMI sites are now serving participants throughout the five boroughs.

Target Population

The program serves young adults between the ages of 16 and 24 who are not in school and not working. Participants must be reading at a minimum of a sixth grade level. At least 80% of participants must reside in one of the following neighborhoods:

- Bronx: Mott Haven, Hunt's Point/Longwood, Morrisania, Highbridge/ Concourse, University Heights/Fordham, East Tremont/Belmont, Bedford Park, Soundview, and Woodlawn
- Brooklyn: Williamsburg/Greenpoint, Bedford-Stuyvesant, Bushwick, East New York, Sunset Park, and Crown Heights
- Manhattan: Lower East Side/Chinatown, Manhattan Valley, Morningside Heights/Manhattanville, East Harlem, Washington Heights/Inwood
- Queens: Astoria/Long Island City, Jackson Heights, Elmhurst/Corona, Ridgewood, Flushing, Richmond Hill, and Jamaica
- Staten Island: St. George and South Beach

Expected Outcomes

- Internship placement for all participants who complete orientation
- Completion of internship by 75% of enrollees
- Placement of at least 70% of enrollees in post-internship employment or enrollment in education, skills training, or GED program
- Retention of at least 60% of enrollees in an approved placement during the 3rd guarter after program completion

Levitan, M. (2005) "Out of School, Out of Work . . . Out of Luck? New York City's Disconnected Youth." New York, N.Y.: Community Service Society.

ii Ibic

Sum, A., Fogg, N., and Mangum, G. (2000) "Confronting the Youth Demographic Challenge: The Labor Market Prospects of Out of School Young Adults." Johns Hopkins University, Sar Levitan Center for Social Policy Studies. http://eric.ed.gov/ERICDocs/data/ericdocs2/content_storage_01/0000000b/80/0d/9b/96.pdf.

iv Ibid.

^v Note that placement outcomes may occur at any time following initial assessment.