Sister City Program of the City of New York and NYC & Company Summit on Rebuilding Tourism - February 5-7, 2003 <u>Itinerary</u>

Wednesday, February 5: Arrivals. The Hilton New York Hotel, 1335 Sixth Avenue (at West 53rdStreet)

5:30 - 7:30 pm

There will be a hospitality reception in the State Suite hosted by The Hilton New York Hotel. Attendees are welcome to stop by and have refreshments.

Thursday, February 6:

7:30 am

Depart The Hilton New York by coach for Gracie Mansion (54th Street entrance)

8:00 am

Mayoral Breakfast and Meeting

Photographs with Mayor Michael R. Bloomberg.

Short tour of Gracie Mansion.

Mayor Bloomberg opens Summit and Breakfast is served in the Ballroom.

Session on rebuilding tourism facilitated by Lalia Rach, Ed.D., Associate Dean, NYU Center for Hospitality, Tourism and Travel Administration

11:00 am

Depart Gracie Mansion.

Bus Tour of Harlem with guide Anthony Bowman including a hosted visit at **El Museo del Barrio** and **The Studio Museum in Harlem.**

1:00 pm to 2:30 pm

Lunch at **Sylvia's "Soul Food" Restaurant**. Greeting by Sylvia Woods or family.

2:30-3:00 pm Guided tour of Central Park.

3:00 pm Johannesburg Delegation and Mayors depart for City Hall.

4:00 – 4:15 pm Johannesburg Signing Agreement Ceremony.

4:15 – 5:00 pm Mayoral Courtesy Visit, Mayors only, City Hall

3:00 pm Tour operators and Mayoral staff return to The Hilton..

4:00 - 5:30 pm at The Hilton

Round table discussion on tourism with NYC and Company (tour operators and delegates only).

7:00 pm Depart Hilton by coach for American Museum of Natural History (54th Street entrance)

7:30 pm Cocktails.

8:00 pm Space Show (approx. 22 minutes).

8:30 pm – 10:00 pm Dinner in the Hall of the Universe and Entertainment.

10:15 pm – Depart American Museum of Natural History for The Hilton.

Friday, February 7:

6:30 am – 7:45 am Open continental breakfast provided in the Executive Lounge located on the 44th floor of The Hilton. Guests are free to patronize the hotel restaurants for hot, full service breakfasts.

8:00 am Depart Hilton. Narrated bus Tour of Midtown and Lower Manhattan (54th Street entrance)

Meeting with John Whitehead, Chairman, The Lower Manhattan Development Corporation (Heads of Sister City Delegations only) at the offices of the Lower Manhattan Development Corp.

Viewing of World Trade Center site and visit to Winter Garden Atrium. (tour operators and delegates only). Guests are welcome to view the site of the World Trade Center and or stop in the Winter Garden Atrium to view the proposed designs for the new World Trade Center. Shops will be open to purchase hot and cold beverages.

10:15 am Depart Lower Manhattan by coach to United Nations.

11:00 am United Nations (First Avenue Visitors Entrance between 45th and 46th Streets).

VIP Tour of United Nations (Japanese & Spanish guides) 12:15 pm Lunch in the Delegates Dining Room and Remarks by Under Secretary-General, Shashi Tharoor

1:30pm Depart United Nations for **Foreign Press Center** 150 East 52nd Street, 5th Floor

2:00pm - 3:00pm Press Conference

3:00 pm Depart International Press Center for The Hilton. Rest of afternoon at leisure or independent departure.