

852	Municipal Orchestra = Janette Moody Premiere East Side Concert Serves	7/2/69
853	Free Festival of Bands Concerts July 8, Harlem Meer	7/2/69
854	Keep the City Beaches Clean	7/3/69
855	Messiah on the Mall Open Summer Series	7/7/69
856	Tennis League Competition	7/7/69
857	Pixie Judy Troupe (July 14)	7/8/69
858	High Fashion on Low Budget	7/9/69
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860	Moon Vigil - July 20	7/11/69
861	41 Queens Courts Resurfaced	7/11/69
862	Steel Band Concert Series ( 5 Boros )	7/14/69
863	Third Annual N. Y. C. Soap Box Derby	7/14/69
863A	Correction on Date July 17	7/15/69
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865	Restaurant Associates Contributions	7/16/69
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867	Professional Basketball Clinics For New York City Boys	7/16/69
868	Mayor to Wield the Shovel For New York Villages, Washington Sq. Park	7/17/69
868A	Correction on Above	7/18/69
869	Jazz Trio - Carl Schury	7/22/69
870	Eastern Regionals U. S. Masters Track & Field Championships	7/23/69
871	Family Day - Fishing Contest - Prospect Pk.	7/23/69
872	Dancemobile Moves into Action	7/23/69

873	Fusher & Hula Hoop - July 28, Central Pk.	7/24/69
874	Punchball - Softball Tournament	7/24/69
875	Baisley Pond Park Swimming Pool	7/24/69
876	N.Y.C. - U.S. Youth Games	7/25/69
877	Pegasus - Haitian Dance Group Assignment Editors - Only	7/28/69
878	Punch & Judy - Central Park- First in <i>Century</i>	7/29/69
879	Ada - Baby Hippo - Born June 22	7/30/69
880	Festival of Bands - Randy Wester	7/31/69
881	Puerto Rican Travel Theatre-3rd Season N.Y.	7/31/69

City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further information:  
Bill O'Connell - 360-8141

MUNICIPAL ORCHESTRA --- JANETTE MOODY  
PREMIERE EAST SIDE CONCERT SERIES

"Music in the Mayor's Back Yard," a series of free concerts in Carl Schurz Park, at 84th St. and the East River, will open with the Municipal Orchestra and soprano Janette Moody Thursday, July 10 at 8:30 p. m.

The Municipal Orchestra, under the direction of its founder, Julius Grossman, will play selections from Beethoven, Mozart and Mendelsohn, Miss. Moody will sing compositions by Mozart and Leonard Bernstein.

Second in the series will be a children's program performed by the Paper Bag Players Thursday, July 17, at 7:30 p. m.

The concerts, now in their twelfth year, are presented by the Department of Cultural Affairs of the New York City Parks, Recreation and Cultural Affairs Administration, and Carl Schurz Park Concerts, Inc., a non-profit community organization administered by Park East, the weekly newspaper, The remaining portion of the series will be announced at a later date.

In case of rain, the concerts will be held at the Robert F. Wagner Junior High School Auditorium, on East 75th St., between 2nd and 3rd Aves.

-30-

#352

7/2/39

FOR DAILY RECORDINGS ON PARK EVENTS: IN MANHATTAN AND  
BRONX - 755-4100. FOR QUEENS AND STATEN ISLAND AND BROOKLYN  
391-5858

City of New York  
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In case of rain, the concerts will be held at the Robert F. Wagner Junior High School Auditorium, on East 73th St., between 2nd and 3rd Aves.

-30-

#852

7/2/50

FOR DAILY RECORDINGS ON PARK EVENTS: IN MANHATTAN AND  
BRONX - 755-4100. FOR QUEENS AND STATEN ISLAND AND BROOKLYN  
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For Further Information:  
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FREE 'FESTIVAL OF BANDS' CONCERTS  
OPEN JULY 8 AT HARLEM MEER

"The Festival of Bands, " a series of five free summer concerts at Central Park's Harlem Meer, 110th Street and Fifth Avenue, will swing into action July 8 at 7 p. m. with performances by Ray Barrett's Latin Band and Willie Bobo's Afro-Cuban Jazz Band.

Disc jockey Ed Williams of radio station WLIE-FM will co-host the show with Tony Lawrence.

The series will present performances by leading soul, rock, jazz and Latin groups. Programs will be announced shortly for the other concerts which will be held July 22 and August 5, 12 and 19.

"The Festival of Bands" is being coordinated by Tony Lawrence under the auspices of the Cultural Affairs Department of the New York City's Parks Recreation and Cultural Affairs Administration.

-30-

7/2/69

#853

FOR DAILY RECORDINGS ON PARK EVENTS: IN Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858



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City of New York  
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**for release**

UPON RECEIPT

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs Administration, said that the City was preparing for 2,000 tons of litter expected to be scattered by 7½ million people on the City's public beaches during the three-day July 4th weekend.

"A maximum effort will be made by the City," Administrator Heckscher said. Then he added this warning: "A major litter crisis could develop if the public fails to cooperate. We must have the help of the people to keep the beaches clean and usable."

He said a variety of measures were being taken to ask New Yorkers for their cooperation in keeping the beaches clean and depositing all litter in trash baskets.

A short radio message asking for public cooperation has been specially taped by Mayor John Lindsay. It will be available for use as a spot announcement this weekend.

The Parks, Recreation and Cultural Affairs Administration has set up a special detail of volunteers and Parks staff members equipped with loud speakers who will be stationed at the City's beaches. Their job will be to remind people -- especially at the hours that they normally leave the beaches -- to deposit their trash in litter baskets.

In order to reach the largest possible audiences, planes will fly over the City's beaches carrying a banner asking for the public's help in keeping the beaches clean.

As part of the City's special efforts to keep the

beaches clean on the July 4th weekend, Administrator Heckscher announced that the Sanitation Department, under special arrangements worked out for the weekend, would be cooperating in the beach cleanup. The Sanitation Department will provide extra litter baskets, large mobile refuse containers, mechanical sweepers, and extra trucks and men to pick up the additional garbage.

To meet the cleanup requirements of the July 4th weekend, the Parks, Recreation and Cultural Affairs Administration has marshalled a massive array of equipment and manpower. It will have available its five beach sanitizers, which are machines especially designed for beach cleanup. These machines will be put on special nighttime shifts. Hundreds of extra litter baskets have been placed at the more densely populated beaches at Coney Island and Manhattan Beach. In addition to the equipment, Parks, Recreation and Cultural Affairs Administration expects to have approximately 1,000 men working on the beaches over the three-day holiday weekend. Overtime will be authorized if necessary. Wherever possible, Parks Department trucks and personnel will be shifted to the beaches.

Administrator Heckscher said: "The Parks Department is facing a predictable emergency, but happily one which is caused by the pursuit of pleasure. The Department's Division of Maintenance and Operation is prepared to make extraordinary efforts to see that New Yorkers are able fully to enjoy their matchless recreational resources. Nevertheless, we cannot win the battle of the beaches unless we have the support of the citizens.



"Will everybody, please, pick up papers they sit on and put all litter in baskets. Perhaps they may even think before going to the beaches or the parks how they can reduce to a minimum the amount of paper they plan to use or bring with them. If everyone takes care, everyone will have a better time."

###

7/3/69

FOR FURTHER INFORMATION:  
Bill O'Connell - 360-3141

#854

-3-



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Arsenal, Central Park 10021

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7/3/69

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Bill O'Connell - 360-8141

#854

-3-



City of New York  
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Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Bonnie Mathews-  
360-8141

MESSIAH ON THE MALL OPENS SUMMER SERIES

A series of four oratorio readings in city parks this summer will open with a performance of Handel's "Messiah" by the National Association of Sacred Singing on Saturday, July 12 at 4:30 p. m.

The performances, being presented in cooperation with the Parks, Recreation and Cultural Affairs Administration, are free. The public will be invited to join in the readings and singing of well-known hymns.

Additional performances will be held at the Forest Park Music Grove, Queens, July 26 at 6 p. m. ; the Prospect Park 11th St. Bandshell, Brooklyn, August 10, 4:30 p. m. ;and at the Central Park Mall again on August 23 at 4:30 p. m.

-30-

7/7/69

#855

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.



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**for release**

UPON RECEIPT  
For Further Information:  
Mike Mermey - 360-8141

TENNIS LEAGUE WITH COMPETITION IS UNDERWAY

New York City youth will compete with each other while learning tennis this summer. Unlike tennis clinics of previous years, the Junior Tennis League of New York City features an added dimension: competition. "Only in a truly competitive atmosphere, can any tennis player hope to improve his game," said J. Donald Nogrady, co-director of the League.

Sponsored by the National Junior Tennis League in co-operation with the Department of Recreation of New York City's Park, Recreation and Cultural Affairs with the League will feature a series of round robin matches. Players will compete within their own boroughs to place on the borough all-star team. Throughout the summer, there will be a series of inter-borough matches, culminating in a city-wide championship. The winning team will represent New York in the nationals. Other participating cities are: Richmond, Philadelphia, Los Angeles, and Stamford.

Thomas Henneberger, the League's other co-director, stressed, "All necessary equipment will be supplied to the players including balls, rackets, and uniforms. No previous tennis experience is necessary to join the league. We also believe that tennis can open to vistas such as jobs and college scholarships."

To join the League, kids, ages 8-16, should contact the tennis pro at the League center nearest their home. League centers are located-Harlem Houses Playground, 151st Street and 7th Ave., Manhattan; Crotona Park, 173rd Street and Crotona Ave., Bronx; Lower Highland Park, Jamaica Ave. and Elton Ave., Queens and Lincoln Terrace Park, Buffalo Ave. & Rochester Ave., Brooklyn.

-30-

7/7/69

#856

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
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7/7/69

#856





City of New York  
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**for release**

UPON RECEIPT  
For Further Information:  
Bill O'Connell - 360-8141

PIXIE JUDY HITS THE PARKS

The Pixie Judy Troupe, the first and only Broadway repertory company for children, takes to the parks and playgrounds this summer for a series of free performances beginning Monday (July 14) at two spots in Manhattan..

The series has been underwritten by the fans of Pixie Judy, through a series of small donations, in cooperation with New York City's Parks, Recreation and Cultural Affairs Administration.

While one segment of the troupe is presenting "Little Red Riding Hood," a rock musical, in Tompkins Square Park at 1:30 p. m., the rest of the performers will be entertaining children with "The Littlest Clown" at Junior High School 56, Madison and Montgomery Streets, at 2 p. m.

The troupe's first company wound up a full season at Judson Hall at the end of last month. Other companies have been on tour-with such stops as the Mineola Playhouse, the Paper Mill Playhouse and Baltimore's Mechanic Theater.

In the past two years, the troupe attests to more than 250,000 miles on the road, performing to audiences totalling more than a million and lays claim to being the first children's company to play a legitimate theater as the sole attraction for a week--the Fisher in Detroit.

Currently, the troupe is recording all its shows for Richard Rodgers' Williamson Records.

Judith Ann Abrams, the group's namesake and producer has been casting director of Music Fair, assistant producer of the Les Crane Show and an interviewer on ABC's College News.

more


The remaining shows, all set for 2p. m., are as follows: "The Adventures of Young Robinson Crusoe," Carver Amphitheater, 96th St. and Madison Ave., July 21; "Mother Goose on the Loose," Prospect Park, July 28; "Puss 'n Boots, Bronx River Houses, 156 East 174th St., August 4; "The Thief of Baghdad," Henry Street Settlement House, August 11; "Pinocchio," Alexander Ave., between 135th and 137th Streets, the Bronx, August 18, and "Tom Sawyer," Central Park Mall, August 25.

-30-

7/8/69

#857

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755-4100. For Queens, Staten Island and Brooklyn - 691-5858



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HIGH FASHION ON A LOW BUDGET

A program to teach the staff of New York's Parks, Recreation and Cultural Affairs Administration's sewing centers the latest trends in fashion and decoration is underway. When the staffers have completed the course, they will be equipped to teach New Yorkers anything from linen-closet coordination to making a beach robe from a towel.

Sponsored by the Fieldcrest Company in co-operation with the Department of Recreation of PRCA, the program has been carefully designed to acquaint sewing center staffers with the latest ideas and techniques of low-budget decoration for the home as well as easy tricks on sprucing up wardrobes.

The in-service course covers four areas: the on-going revolution in bed and bath fashion, coordination of a linen closet, budget decoration for the home and beach, and a film on fashions made from towels and sheets. The staffers taking the course will incorporate their new-found techniques into the sewing program they now teach.

-30-

7/9/69

#858

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx -  
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SUMMER RECREATIONAL-EDUCATIONAL PROGRAM

A Festival will be the focal point of a day camp program designed to "stimulate the self-awareness" of New York's youth. The program is underway and will continue throughout the summer.

Sponsored by The Singer Company, in co-operation with New York City's Parks, Recreation and Cultural Affairs Administration's Department of Recreation, the camps utilize trained staff and motivational tools to reach out to inner city youth. There will be three trained staff members, at each of the ten camps, who recently have undergone an extensive orientation period, including training in Black and Latin Culture and the techniques of group dynamics.

The day-to-day running of each camp will be flexible and relatively spontaneous. The campers and the community will decide what the daily activities will be.

The staff will try to use the activities chosen by the campers, such as a basketball game or a trip to a college campus as tools to draw the campers into sessions where the staff will encourage the campers to look into themselves and enrich their present life styles with new ideas and actions.

The Festival is planned for August 15. It will feature poetry, art, music and a one-act play. The material for the Festival will be drawn from the work of the campers as well as that of prominent artists, writers and painters.

more

The camps are open to any boy or girl 20 or under. Any youth wishing to join a camp should go to the one nearest his home any Monday through Friday from 10 A. M. to 6 P. M. Neither registration nor daily attendance is required.

Camps are at the following locations:

MANHATTAN:

Colonial Park - 146th Street & Bradhurst Ave.  
 Adjacent to, J. H. S. - 117 - 108th Street and 3rd Ave.  
 Tenth Street and Avenue D  
 Sixth Street and Avenue D  
 One Hundred and nineteenth Street between 2nd and 3rd Aves.

BRONX

One hundred and forty first street and Brook Avenue.  
 1765 Longfellow Avenue

BROOKLYN

Carroll Park - Wycoff Street and Nevins Avenue  
 Herkimer Street and Ralph Avenue  
 South 4th Street and Rodney Street

-30-

7/10/69

#859

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-30-

7/10/69

#859

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx  
 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

AMs & PMs Monday, July 14  
For Further Information:  
Bill O'Connell -360-8141

THE MAN ON THE MOON WILL HAVE  
AN AUDIENCE IN CENTRAL PARK MEADOW

Central Park's famous Sheep Meadow got a new name today--Moon Meadow--to express New York's appreciation of man's first visit to another planetary body--and Moon Meadow it will be for the next two weeks.

The name change was announced by August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, who has assembled a major Moon Watch program beginning at 10:30 p. m. July 20 and extending into early morning on July 21.

Mayor Lindsay will participate in the special program--made possible by private contributions--without the expenditure of city funds.

All visitors have been asked to dress in symbolic white. The public will watch color telecasts by ABC, CBS and NEC on three 9 by 12 screens, each showing live coverage of America's moon landing by a different network.

A synthetic aurora borealis called Lunehild IV will be provided by artist Forrest Myers, president of the Dynamite Lite Aura Company.

Chris Steinbrunner, manager of film services for a New York television station, will show a collage of historical films documenting real and imaginary trips to the moon. The National Aeronautics and Space Administration also will provide films.

Sculptor-designer Kip Coburn will provide inflatable sculptures and social philosopher Buckminster Fuller will provide a talk on the moon and the future, via tape.

more

From Restaurant Associates will come a "blue cheese moon picnic," frozen Milky Ways and milk drinks from the Cow That Jumped Over the Moon. The food will be on sale.

"The new vision of international unity evident when we see our earth from the moon," will be represented in a banner provided by the Church and Culture Branch of the National Council of Churches.

Music will be furnished by Local 802 of the Musicians Union and a dance inside a "moon bubble" illuminated with ultra-violet light will be performed by The Crickets, a group of student-artists.

A non-profit hobbyist organization, Aerostates Balloon Flying Field, of Tolland, Conn., will take flight in an immense balloon of 19th Century design. Yukihsa Isobe, sculptor, will participate in the balloon event.

Administrator Hockscher has dubbed the event a Moon Watch, which will begin with a vigil and end with a celebration, once Astronaut Neil Armstrong's historical step is taken successfully. Miss Karin Bacon of the Cultural Affairs Department is the coordinator.

The Administrator urged New Yorkers to come out in force.

-30-

7/11/69

#860

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7/11/69

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FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

**for release**

UPON RECEIPT  
For Further Information:  
Bonnie Mathews 350-8141

FORTY-ONE QUEENS TENNIS COURTS TO BE RESURFACED

August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, announced today that forty-one tennis courts in Queens parks will be resurfaced beginning the week of July 14th with fourteen courts in Astoria Park (21st St. between Hoyt Ave. North and Hoyt Ave. South). "This is part of our ongoing program to rehabilitate recreational facilities throughout the City," Administrator Heckscher said.

Work will be done on 3, 4 or 5 courts at a time to permit the public continued use of courts at these locations.

The concrete courts, which have eroded, will be resurfaced with an all-weather, acrylic material. The playing surfaces will be green and the surrounding areas red. Playing lines will be painted white and laid out according to U.S. Lawn Tennis Association regulations. It is anticipated that the courts will be finished at the rate of four a week.

Other Queens courts scheduled for rehabilitation include: six in Alley Park (South-west of intersection between Winchester Blvd. and Grand Central Parkway), fifteen courts in Cunningham Park (South of Union Turnpike at 193rd St.) and six courts in Brookville Park (between Brookville Blvd. and 232nd St.).

-30-

7/11/69

#831



City of New York  
Administration of Parks,  
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Cultural Affairs

Arsenal, Central Park 10021

**for release**

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-30-

7/11/39

#331

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx  
755-4100. For Queens, Staten Island and Brooklyn - 391-5853.



**for release**

UPON RECEIPT  
For Further Information:  
Bill O'Connell - 360-8141

STEEL BAND CONCERT SERIES TO TOUR THE  
FIVE BOROUGHES

A summer series of free outdoor concerts, featuring top professional and community steel bands, will open July 16 at 8 p. m. with a joint appearance of the Hummingbirds and the Steel Bandits at St. Albans Park, Merrick Road and Sayers Avenue, Queens.

The two professional groups will appear separately and together in ten other concerts scheduled for streets and parks in the five boroughs through September 17. They will be joined at each appearance by a different amateur group composed of neighborhood youths trained by professional musicians under the auspices of Bands of Steel, Inc., a non-profit organization. The concert programs will include jazz, the classics, Broadway show tunes and pop, calypso and Latin music.

Steel bands use instruments made from oil drums, the heads of which have been grooved to reproduce the notes of the chromatic scale when struck. Ellie Manette, leader of the Hummingbirds, is credited with inventing the instruments. The Hummingbirds, whose members are natives of Trinidad, feature the "West Indies Sound." The Steel Bandits, composed of players from the New York City area, uses a conventional drum, an electric guitar and an electric bass in addition to the West Indian-style steel drums.

The steel band has grown into a highly developed musical form since its origin in the rites of worship of Shango, the Yoruba and Madingo Lord of Thunder and Lightning.

more

The concert series is being presented by the Bands of Steel, Inc. and the Parks, Recreation and Cultural Affairs Administration. Bands of Steel, Inc. is sponsored by the Coca Cola Bottling Company of New York and the Live Musicians Trust Fund.

The full schedule of concerts follows, all concerts begin at 8 p. m.:

July 16, Hummingbirds, Steel Bandits, St. Albans Park, Merrick Rd. & Sayers Ave., Queens; July 22, Hummingbirds, Tompkins Houses, 105 Tompkins Avenue, Brooklyn; July 23, Steel Bandits, Crotona Park, Claremont Parkway & Crotona Ave., Bronx; July 30, Hummingbirds, Fulton Park, Fulton & Chauncey St., Brooklyn; August 5, Hummingbirds, Nelson Park, 166th Street and Nelson Ave., Bronx; August 6, Steel Bandits, Chelsea Park, W. 28th and 10th Ave., Manhattan; August 13, Hummingbirds, Steel Bandits, Park Site on Broadway, and Henderson Ave., Staten Island; August 20, Steel Bandits, Alfred E. Smith Center Baseball field behind Pearl St., Manhattan; August 27, Hummingbirds, 105th St. bet 34th St. and Northern Blvd., Queens; September 3, Carver Amphitheatre, E. 99th St. & Madison Ave., Steel Bandits, Manhattan; September 17, Hummingbirds, Steel Bandits, Central Park Mall, Manhattan.

-30-

7/14/69

#862

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten I land and Erocklyn-691-5858.

**for release**

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-30-

7/14/69

#862

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten I land and Brooklyn-691-5858.

**for release**

UPON RECEIPT  
For Further Information:  
Mile Mermey - 360-8141

THIRD ANNUAL NEW YORK CITY  
SOAP BOX DERBY

The first two racers will speed down a ramp and over a 550 foot course at 1 P. M. Saturday, June 19, to begin the Third Annual New York City All-American Soap Box Derby, August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, announced today. The Derby will be held at West Drive near 66th St. opposite the Tavern-on-the-Green.

The Derby is sponsored by the Chevrolet Motor Division of the General Motors Corporation in co-operation with the Department of Recreation of PRCA. Over 60 boys between the ages of 11-15 have built their own racers, all gravity-powered. They will compete in single-elimination races to become the New York City champion who will travel to Akron, Ohio to compete for the National Championship.

The champion will also receive a \$500 U.S. Savings Bond, a trophy, and a bicycle. All entrants will receive a "T" shirt, a souvenir trophy, and a safety helmet. Consolation prizes will also be distributed.

-30-

7/14/69

#863

#863

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT

For Further Information:  
Mike Mermey - 360-8141

CORRECTION ON PRESS RELEASE

On our press release headed "Third Annual New York City Soap  
Box Derby," an error was made on the date. The Derby will be held  
Saturday, July 19; it was not held Saturday, June 19.

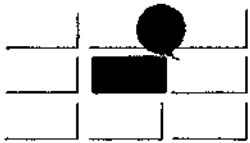
Sorry for our mistake.

-30-

7/15/69

#863A

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-755-4100  
For Queens, Staten Island and Brooklyn -691-5858.



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WANDERING TROUBADOR TO STROLL THROUGH PARKS

"Summer bursts in all its glory; Pegasus is here with song and story," proclaims Pegasus, New York's troubador-Minstrel. Pegasus, in real life Joe Rananda, is New York's own minstrel. Adorned in multi-colored costume that harks back to Medieval days, Pegasus will visit day-camps, playgrounds, and recreational facilities all over New York.

Pegasus is a one-man variety show. He comes equipped with hats, instruments, books, puppets and other paraphernalia to give his show--no two shows are ever alike. His speciality is the "instant poetry-chant-mime-dance."

Pegasus is an adopted son of New York who has recently returned from the San Francisco Bay area where he was a community relations coordinator. He now works under the auspices of New York's Parks, Recreation and Cultural Affairs Administration's Department of Recreation. "We're delighted to have Pegasus in the New York area again," said Administrator August Heckscher, "and we're sure that children of all ages will find him a unique and pleasant experience."

-30-

7/15/69

#864

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CONTRIBUTION BY RESTAURANT ASSOCIATES ENRICHES  
PLAYCAMP PROGRAM

A \$25,000 gift from Restaurant Associates to New York City's Parks, Recreation and Cultural Affairs Administration has made possible an enrichment of New York's Play Camp program, August Heckscher, Administrator, announced today. For the first time, children in New York's summer Play Camp program will be able to enjoy trips and activities never before available to them.

He added, "This fine gift will make it possible for our Play Campers to enjoy trips to Bear Mountain and Orchard Beach. They also will be able to go out on the water and participate in rowboating and sailing. I'm especially pleased that Restaurant Associates has been able to make a generous gift to the children of New York City.

Restaurant Associates operates many facilities in New York parks. It operates the Tavern-on-the-Green Restaurant, the Bethesda Fountain Cafe, and provides food service at Wollman and Lasker ice-skating rinks in winter, and rowboating at Harlem Meer and at the 72nd Street Lake in summer, all in Central Park. Flushing Meadows-Corona Park is another center of Restaurant Associates activity. It operates a boathouse with rowboats and kayaks, as well as providing food at the ice-skating rink in the New York City Building.

The PRCA Department of Recreation operates 34 Play Camps in which more than 1,700 children are enrolled.

-30-

7/16/69

#865

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UPON RECEIPT

For Further Information:  
Janice Brophy-360-8141

SOUL FESTIVAL IN HARLEM

Harlem will host the sounds of soul this Sunday, July 20th, at 2:00 p. m. at Mount Morris Park, 124th Street and Fifth Avenue. The concert climaxes "Soul Music Festival Week." proclaimed by Mayor Lindsay for July 15th to July 20th.

Stevie Wonder, David Ruffin, Chuck Jackson, Gladys Knight & the Pips, and the Lou Parks Dancers are featured at the Soul Festival, the third concert in the Harlem Cultural Festival 1969, sponsored by the New York City's Parks, Recreation and Cultural Affairs Administration and Maxwell House Coffee, and produced and directed by Tony Lawrence. Admission is free.

The Harlem Cultural Festival 1969 will continue through the summer with three more concerts at Mount Morris Park, all at 2:00 p. m. A Caribbean Festival on July 27th, featuring Mongo Santamaria, Ray Barretto, Cal Tjader, Herbie Mann, and the Harlem Festival Calypso Band; a Blues & Jazz Festival on August 17 with Nina Simone, B. B. King, Hugh Masakela, and the Harlem Festival Jazz Band; on August 24th, a Miss Harlem Beauty Pageant & Local Talent Festival, featuring La Rocque Bey & Co., and Listen My Brothers & Co.

-30-

7/16/69

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UPON RECEIPT  
For Further Information :  
Mike Mermey - 360-8141

PROFESSIONAL BASKETBALL CLINICS  
FOR NEW YORK CITY BOYS

Boys of New York are receiving professional coaching this summer from four of the NBA's finest players. Emmette Bryant, Freddie Crawford, Mike Riordan, and Nate Bowman all conduct clinics in the fundamentals of offensive and defensive basketball.

Ten clinics have already been held, and 21 more are scheduled. The clinics are sponsored by P. Ballantine and Sons, in co-operation with New York's Parks, Recreation and Cultural Affairs Administration's Department of Recreation.

The clinics are open to any boy, 18 or under. Each boy will receive the personal attention of a professional. Offensive skills such as shooting and dribbling, as well as defensive skills such as pressing and rebounding will be stressed.

After the playing sessions, the boys will be divided into small question and answer groups in which the need for an education will be stressed by the professional leading the group.

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7/17/69

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UPON RECEIPT

For Further Information:  
Bill O'Connell - 360-8141

MAYOR TO WIELD THE SHOVEL FOR NEW LOCK  
FOR VILLAGE'S WASHINGTON SQUARE PARK

Mayor Lindsay will break ground Tuesday (July 22) at 2:30 p. m. for the renovation of Washington Square Park--the result of long and careful collaboration between numerous individuals and groups in the Greenwich Village community, and the city's Parks, Recreation and Cultural Affairs Administration.

PRCA Administrator August Heckscher will join the mayor at the groundbreaking ceremony.

The \$1,559,939 job will be done in two stages, leaving half the park open to the public at all times. Workmen started July 16 with the construction of a chain-link fence around the western portion of the park, for public safety during the renovation and restoration work.

In addition to the western half of the park, the first stage will include a small playground near the arch. The existing comfort station, which is in the area under construction, will remain accessible to the public.

The estimated time required for construction is 270 calendar days. The general contractor for the work is Edenwald Construction Co. of Whitestone, Queens.

The western portion was chosen for beginning the work, in order to allow the heavy schedule of entertainment events--dance, song, drama, music and film--to continue without interruption in the area east of the Arch.

According to Administrator Heckscher, the Washington Square project "is the best example we're seen of city and community working together to achieve the best design for community needs."

more



The Administrator asked for patience on the part of the community during summer construction work. He pointed out that construction began at the latest possible date for having the park ready for full use next spring.

"A later start," he said, "would involve us in the great intangibles of winter weather."

The park was planned by John J. Kassner and Co. after hundreds of hours of consultation with Community Planning Board Number Two, under Villager Arthur Staliar, chairman, and other community organizations. An open invitation was issued to all groups offering suggestions. Eight Village architects did the work of getting community plans on paper for Kassner and Co.

Anthony Dapolito served as chairman of the Planning Board's architects' committee, along with landscape architect, Robert B. Nichols, architect Edgar Tate, Mrs. Ruth Wittenberg, Harold Edelman, Robert Weinberg, Norman Rosenfeld, Joseph Roberto, Robert Jacobs, Mrs. Edith Lyons and Martin Beckack. The committee included three non-architects--chairman Dapolito, Mrs. Lyons and Mrs. Wittenberg.

The reconstructed park will be the same in basic outline as the current park. Four new play areas--each designed for a different age group--will be located in approximately the same spots as the present ones.

The paths and plazas in the park will not be moved, but the paving will be more attractive. The park's stately trees will be untouched.

None of the four play areas will be fenced. They will be surrounded by shrubbery and gently sloping ditches known as ha-ha's. Near the east side of the Arch will be a tot lot for children under seven years of age. It will be divided into two areas, one with a sandbox, storytelling pit, slides and water play area, and the other with tire swings, storage bins, a merry-go-round and a playhouse with moveable panels.

more

Outside the tot lot will be a telephone and a children's pissoire.

The teen play area will be located opposite Loeb Student Center and will include a dance floor, a small stage for singing, permanent tables and seats and, after completion of the initial construction, a refreshment kiosk.

On the southwest side of the park, an Adventure Playground for children seven to twelve will be located in the area of the present comfort stations, which will be moved a short distance away. The playground will include a playing field, an arts and crafts plaza, a "construct your own" space station.

The play area in the northwest section of the park for the smallest children will remain simple and unadorned, except for new and softer surfacing and new equipment.

A building designed by Edgar Tafel will house the park's recreation office, storage space and an indoor recreation room.

The famous Washington Square fountain will remain, though extensive restoration is planned. It will provide for illuminated decorative spray with provisions for use as a children's wading pool and a small ice skating area. The fountain will be surrounded by a sunken, low-walled amphitheater for the kind of impromptu use for which the fountain currently is well-known.

Chess and checkers will continue in the southwest corner with new tables.

All lawns will be resodded, and many of them will be raised slightly to improve drainage. The lawn areas will be broken up in several places with horticultural plantings.

-30-

7/17/69

#868

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx  
755-4100. For Queens, Staten Island Brooklyn - 691-5858.

**for release**

UPON RECEIPT  
For Further Information:  
Janice Brophy-360-8141

LEE SHAW JAZZ TRIO  
AT CARL SCHURZ PARK

Carl Schurz Park at 84th Street and the East River, will ring with the sounds of the Lee Shaw Jazz Trio this Thursday, July 24th, at 8:30 p.m. The concert is the third in the series of six concerts presented each summer by the Carl Schurz Park Concerts, Inc., now in its 12th season, administered by the weekly newspaper Park East in cooperation with the New York City's Parks, Recreation, and Cultural Affairs Administration.

All the concerts are held on Thursday evenings at 8:30 p.m. Admission is free. In case of rain, they are given in the Robert F. Wagner Junior High School Auditorium on 76th Street between Second and Third Avenues. The remaining schedule is as follows: July 24th-- Lee Shaw Jazz Trio; July 31st--Chorus and Soloists of the Henry Street Settlement House Music School; August 7th--American Brass Quintet, classical and semi-classical music; August 14th (final concert)-- The Park East Orchestra, conducted by Abraham Kaplan.

-30-

7/22/69

#869

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn-691-5858.

**for release**

UPON RECEIPT  
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-30-

7/22/69

#869

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn-691-5858.



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Mike Mermey - 360-8141

EASTERN REGIONAL U. S. MASTERS  
TRACK AND FIELD CHAMPIONSHIPS

It's not too late to become New York's over-35 100 yard dash champion. Entries remain open for the Eastern Regional U. S. Masters Track and Field Championships to be held August 9 at Downing Stadium, Randall's Island. The meet is open to people 35 and over.

The meet is sponsored by the Department of Recreation of the Parks, Recreation and Cultural Affairs Administration. The object is to encourage middle agers to become physically fit. Entrants will participate in one of four categories: Submasters - ages 35-39, Masters Division One - 40-49, Masters Division Two -50-59 and Masters Division Three - 60 and over.

Competition is scheduled in track and in field events. Track events include the 100, 220, 440 and 880-yard dashes, as well as the one and two mile runs and the two mile walk. Field events include shot-put, discus throw, hammer throw and javelin throw. Prizes will be awarded to the winners.

Entry blanks may be obtained at each borough's office of the Department of Recreation. Entrants must meet qualifying times in all track events except the two mile walk. Entrants may be timed and qualified at Van Cortlandt Park Stadium on Sundays between 10:30 a. m. and 5 p. m., until August 2. Entrants need not be members of the Metropolitan A. A. U.

-30-

7/23/69

#870

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn-691-5858

**for release**

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For Further Information:  
Mike Mermey - 360-8141

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-30-

7/23/69

#870

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn-691-5858



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Mike Mermev - 360-8141

FAMILY DAY TO BE HELD  
AT FISHING CONTEST

The whole family is invited to come to Family Day at the north side of the large lake in Prospect Park, Brooklyn, on Friday, August 1 to picnic and fish.

Family Day is part of the Junior Angler Fishing Contest. The contest, sponsored by Abraham & Straus in co-operation with New York's Parks, Recreation and Cultural Affairs Administration, is in its 18th summer.

Joining the families on the lake's bank from 11 a. m. to 1 p. m., will be six of the New York Mets: Cleon Jones, Tommy Agee, Jerry Grote, Wayne Garrett, Ed Charles and Rod Gasper.

-30-

7/23/69

#871

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn- 691-5858

City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

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7/23/69

#871

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn- 691-5858





City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Janice Brophy-360-8141

DANCEMOBILE MOVES INTO ACTION

The Dancemobile launches into its third season in New York complete with eight modern dancers and a four piece band, on Monday, July 28, at 8:30 p. m. in Brownsville, Brooklyn, on Blake Avenue between Stone and Rockaway Streets.

The Dancemobile travels to neighborhoods throughout the city setting up its stage in the street--creating an informal atmosphere designed to encourage audience participation.

The Dancemobile is sponsored and provided by Mayor Lindsay's Urban Action Task Force in cooperation with the New York City's Parks, Recreation, and Cultural Affairs Administration. The summer program is presented this year as a joint venture by M. O. D. E. (Modern Organization for Dance Evolverment) and the Harlem Cultural Council, with PRCA. Music is provided by the music trust fund of Local 802, American Federation of Musicians.

The Dancemobile program, coordinated by Gilbert Dyer and Gordon Braithwaite, integrates social comment with artistic movement. It will begin with "Peginsville," a contemporary dance choreographed by Eleo Pomare, followed by Rod Rodgers' work "Assasination," a tribute to black leaders who have died for civil rights causes. A third choreographer, Lewis Johnson, will present two short pieces entitled "Basketball" and "Downtown."

more

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The dancers are: Collette Ali, Cynthia Ashby, Robert Johnson, Brenda McCoy, Ernest Royster, Otis Sallid, William Taylor, and Dolores Vaninon. Jeanne Phillips is the emcee.

All performances begin at 8:30 p. m. The schedule for the remainder of the week of July 28-August 1 is as follows: Tuesday, July 29, Bedford-Stuyvesant, Brooklyn, Bainbridge Street between Ralph and Howard Avenues; Wednesday, July 30, Flatbush, Brooklyn, Tilden Street between Lott and Bedford Avenues; Thursday, July 31, Springfield Gardens, Queens, Montbellier Park; Friday, August 1, Harlem 122nd Street between St. Nicholas and Seventh Avenues. There will be no charge.

-30-

7/23/69

#872

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn-691-5858

City of New York  
Administration of Parks,  
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-30-

7/23/69

#872

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755-4100. For Queens, Staten Island and Brooklyn-691-5858

City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Mike Mermey - 360-8141

FRISBEE AND HULA HOOP  
WHIZZES TO WAGE WAR

Borough champions in Frisbee and Hula Hoop will battle each other July 28 at the Central Park Mall for the title of New York City champion. The Frisbee competition begins at 10 a. m. and Hula Hoop at 2 p. m.

Both contests are sponsored by New York City's Parks, Recreation and Cultural Affairs Administration's Department of Recreation. Hula Hoops and Frisbees will be supplied by the Wham-O Manufacturing Company.

The New York champion in each sport may go on to compete in state, regional and national finals. First, second and third place winners in the city will receive trophies. The national Hula Hoop finals will be held on August 29 in Hollywood, Calif. The national Frisbee finals will be held in Madison Square Garden on December 20 during half-time of the Knicks-Bullets game.

-30-

7/24/69

#873

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and  
Bronx-755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York  
Administration of Parks,  
Recreation and  
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Arsenal, Central Park 10021

**for release**

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Mike Mermey - 360-8141

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7/24/69

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Bronx-755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

**for release**

UPON RECEIPT  
For Further Information:  
Mike Mermey - 360-8141

PUNCHBALL-SOFTBALL  
TOURNAMENTS UNDERWAY

Boys of New York are now competing in punchball and softball tournaments. After a series of borough eliminations, champions will be named.

Both tournaments are sponsored by WCBS-TV in cooperation with New York City's Parks, Recreation and Cultural Affairs Administration's Department of Recreation.

Borough finalists in the softball tournament will be determined by August 9. Inter-borough games will be then held with the two surviving teams meeting in Central Park on August 23.

The competition for borough punchball championships will be held August 4th to 9th.

Any boy, 12 years-of-age or under wishing to enter the punchball tournament, and any boy, 12-17 wishing to enter the softball tournament, may obtain an entry blank at his borough's Department of Recreation office.

-30-

7/24/69

#874

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn - 891-5858.



**for release**

UPON RECEIPT  
For Further Information:  
Mike Merney - 360-8141

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755-4100. For Queens, Staten Island and Brooklyn - 891-5858.

City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Joy Barnes - 360-8141

MEMORANDUM TO EDITORS:

A second community meeting to discuss the proposed Baisley Pond Park swimming pool will be held Wednesday (August 13) at 8:00 p. m. at the Union Methodist Church, 126-22 150th St., Jamaica, Queens. Local residents and community groups are invited to attend this meeting which will be conducted by the Community Relations division of the New York City's Parks, Recreation and Cultural Affairs Administration.

For further information contact Terry O'Leary, Office of Community Relations, 360-8181.

-30-

7/24/69

#875

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx- 755-4100. For Queens, Staten Island and Brooklyn-691-5858.

City of New York  
Administration of Parks,  
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Cultural Affairs

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**for release**

UPON RECEIPT  
For Further Information:  
Mike Mermey - 360-8141

NEW YORK CITY TEAMS  
CHOSEN FOR U. S. YOUTH GAMES

New York's basketball, track and field, and bowling teams are set to battle for the national championship of the United States Youth Games to be held in Washington, D.C. August 21-24. Last year New York swept the competition held in St. Louis.

The U.S. Youth Games are sponsored by the American Machine and Foundry Company in co-operation with the New York Parks, Recreation and Cultural Affairs Administration's Department of Recreation. Travel consultants are American and Eastern Airlines. Athletes, ages 9-15, from twelve cities all over the country compete in the games.

New York will send teams to the games in the three areas of competition. The track and field team is comprised of 43 youths. The bowling team has 12 members. The basketball team, presently comprised of 15 boys, will soon be cut to the final ten. All of the boroughs will be represented on the team that goes to Washington.

-30-

7/25/69

#876

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

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UPON RECEIPT  
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755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

**for release**

UPON RECEIPT  
For Further Information:  
Janice Erophy 360-8141

FEATURE TIP

TO: ASSIGNMENT EDITORS

WHAT: Children's entertainment presented by New York City's  
Recreation, and Cultural Affairs Administration  
Pegasus, a troubadour-minstrel, Joe Rananda  
The Haitian Dance Group

WHEN: Pegasus--every Saturday  
The Haitian Dance Group--Saturday, August 2nd

WHERE: On St. John's Guild Hospital Boat  
23rd Street Pier at East River

TIME: Boat sails at 8:45 a. m. , stops at Noble Street Pier,  
Brooklyn at 9:00 a. m. , at the Lower Manhattan Pike Street  
Pier at 9:45 a. m. Returns to Pike Street at 2:45 p. m. ,  
to Noble Street at 3:30 p. m. , to 23rd Street Pier at 4:00 p. m.

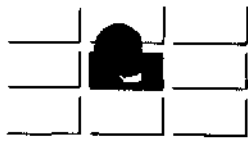
DETAILS: Pilot project of PRCA's Cultural Affairs Administration  
in cooperation with St. John's Guild Hospital Boat, Dr.  
Hoyt Palmer, Supervisor, and has been initiated by Arthur  
W. Rashap, Assistant Administrator for Cultural Insti-  
tutions in PRCA's Department of Cultural Affairs. Pegasus  
and The Haitian Dance Group are part of PRCA's regular  
summer program.

-30-

7/28/69

#877

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx  
755-4100. For Queens, Staten Island and Brooklyn-691-5858.



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
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7/28/69

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755-4100. For Queens, Staten Island and Brooklyn-691-5858.

City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

PLEASE RELEASE ON OR AFTER  
THURSDAY, JULY 31st  
For Further Information:  
Janice Brophy 360-8141

PUNCH AND JUDY BECOMES CENTRAL PARK  
REGULAR FOR FIRST TIME IN A CENTURY

Punch and Judy will return to Central Park on Saturday, August 2nd, on a regular basis for the first time since 1868.

New York City's Parks, Recreation, and Cultural Affairs Administration is sponsoring the attraction. Norman Ernsting, director and Punchman, will present two Punch and Judy shows every Saturday and Sunday afternoon at 1 p.m. and 3 p.m., from August 2nd through September, weather permitting. The Punchinello Puppet Theater is located on "The Dene," a grassy knoll just north of the Children's Zoo, near 67th Street and Fifth Avenue. Admission will be free.

Norman Ernsting and his wife Elisabeth are familiar to Central Park visitors as owners and proprietors of "Tulip Belles," a large Dutch Street Organ located in the Zoo area near the Pony Track.

Ernsting is reviving the classic art of Punch and Judy to entertain modern audiences with the puppets' timeless domestic discord and slapstick humor. According to Mr. Ernsting, the puppets date back to the Italian puppeteer Piccini, who presented Punch and Judy to London audiences more than 175 years ago. Using a text of Piccini's performances, published in 1828, as a

more



reference, Ernsting reconstructed the original Punchinello puppet booth and puppets. "However," he says, "Punch and Judy remains a folk art not bound to tradition. No two shows are exactly the same, for each Punchman adds something of himself to Punch's character and performance."

The Ernstings have performed their Punch and Judy show throughout the New York area, including a two year run at the Belgian Village at the World's Fair.

PRCA's Department of Recreation, at the same time, is continuing its summer puppet programs, Creative Puppetry, a marionette show called The Reluctant Dragon, and the Senior Citizens Puppet show, which appear throughout New York City's five boroughs.

-30-

7/29/69

#878

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island Brooklyn-691-5858.



City of New York  
Administration of Parks,  
Recreation and  
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Arsenal, Central Park 10021

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7/29/69

#878

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755-4100. For Queens, Staten Island Brooklyn-691-5858.

**for release**

UPON RECEIPT  
For Further Information:  
Bill O'Connell-360-8141

HECKSCHER ANNOUNCES BIG EVENT

Falstaff and Rosie, Central Park's hippopotamuses, are the parents of a Moon Child, christened Ada, who is about to take her first step into public view.

August Heckscher, Parks, Recreation and Cultural Affairs Administrator, announced that Ada's debut depends upon some days of fine weather.

Ada was born June 22, weighing-in at about 45 pounds. Menagerie Supervisor John Fitzgerald said the weight had to be estimated because of Rosie's protectiveness.

"Rosie doesn't think highly of visitors," said Fitzgerald, "and it will take her awhile to adjust to them. On a nice day, we'll open up the door to the outside of Rosie's enclosure and hope it won't be too many hours before she allows Ada to come out and see the public."

From shortly after the birth until last week, Rosie hustled Ada into her pool whenever visitors came inside the zoo building.

Zoo employees have just completed installing wire around Rosie's enclosure. The bars are far enough apart to allow baby Ada to walk right through.

Ada's father, Falstaff, basks in the adjoining enclosure. Falstaff has been in the zoo for 19 years and Rosie for 15 years.

more

Fitzgerald estimates Falstaff's age at 25 and believes Rosie is a little older. They last became parents in 1966.

The hippopotamus is native to the rivers of Africa.

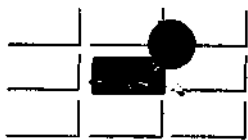
"While we're announcing births," said Administrator Heckscher, "I don't want to omit Joey and Sam, male twin African pygmy goats, born in the Children's Zoo in Central Park on July 24."

-30-

7/30/69

#879

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Bill O'Connell-360-8141

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For Further Information  
Janice Brophy - 360-8141

FREE "FESTIVAL OF BANDS" CONCERT  
FEATURES RANDY WEBSTER, LIMBO KING

Randy Webster, "The Limbo King," and his Caribbean  
Carnival Revue will swing into action Tuesday (August 5) at 7:30 p. m.  
at the Harlem Meer at 106th Street and Fifth Avenue.

This is the third of the five free summer "Festival of Bands"  
concerts at Harlem Meer sponsored by New York City's Parks,  
Recreation and Cultural Affairs Administration.

-30-

7/31/69

#880

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PLEASE RELEASE ON OR AFTER  
MONDAY, AUGUST 4TH  
For Further Information  
Janice Brophy - 360-8141

PUERTO RICAN TRAVELING THEATER  
OPENS THIRD SEASON IN NEW YORK

The Puerto Rican Traveling Theater Co., Inc. explores the tensions of ethnic assimilation in New York City in the play, "Crossroads", to be presented Tuesday (August 5) at 8 p.m. in Riverside Park at 103rd Street and Riverside Drive.

The performance, officially opening the company's third season in New York, is part of a series of 25 shows to be performed throughout New York City's five boroughs during August, sponsored by Mayor Lindsay's Urban Action Task Force in cooperation with the New York City's Parks, Recreation, and Cultural Affairs Administration.

PRCA's Administrator August Heckscher said, "We are proud of our participation with this outstanding group of performers. The Puerto Rican Traveling Theater continues to grow each year, exploring new modes of theater and making a unique contribution to the rich cultural life of this city."

"Crossroads", written by Manuel Mendez Ballester, deals with the struggles of a Puerto Rican family in the New York City "melting pot", dramatizing their slow psychological disintegration in an alien culture.

Miriam Colon, the founder and Executive Director of the Theater, is the producer of "Crossroads", which was translated from Spanish by Roberto Boss.

more

"We are terribly excited about this play," she said, "As the only professional Puerto Rican theater company in New York, made possible by the city, we can speak directly to the people on the street about the problems most relevant to them."

Roberto Rodriguez Suarez is the director of "Crossroads," and the cast includes Lou Ciulla, Bette Craig, Alex Colon, Miriam Goldina, Dermot McNamara, Pat McNamara, Luis Quinones, Walter Rodriguez, and Soledad Romero.

The Puerto Rican Traveling Theater Co., Inc. is a non-profit professional company, bi-lingual and multi-racial. Formed in 1967, it has spent two summer seasons touring New York City's neighborhoods under PRCA's sponsorship. This year's schedule of performances of "Crossroads" is as follows. All performances begin at 8 p. m. and admission is free.

-30-

7/31/69

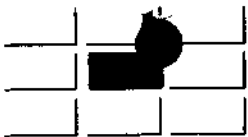
#881

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx -  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858

- Manhattan: Sunday, Aug. 3, Hamilton Fish Park, Houston and Pitt Streets;  
Monday, Aug. 4, Tompkins Sq. Park, Avenue A and 10th Street;  
Tuesday, Aug. 5, Riverside Park, 103rd and Riverside Drive  
(official opening)  
Wednesday, Aug. 6, Morningside Park, 123rd and Morningside  
Ave;  
Thursday, Aug. 7, Highbridge Park, 174th St. and Amsterdam  
Ave;  
Friday, Aug. 8, Sarah D. Roosevelt Park, Forsyth bet.  
Rivington and Stanton Streets;
- Bronx: Saturday, Aug. 9, Crotona Park, Crotona Park E. and  
Charlotte Street;  
Monday, Aug. 11, East Tremont Park, Arthur Ave. and E.  
Tremont Ave.;  
Tuesday, Aug. 12, Highbridge Park, Ogden Ave. and 169th St.;  
Wednesday, Aug. 13, Soundview, Rosedale and Randall Sts.;  
Thursday, Aug. 14, P.S. 99 Playground, Kelly and Intervale  
Aves. (tentative)
- Brooklyn: Friday, Aug. 15, P.S. 304 Playground Sumner, Throop and  
Pulaski Sts.;
- Bronx: Saturday, Aug. 16, St. Mary's Park, East 145th St. & Jackson  
Ave.;
- Brooklyn: Monday, Aug. 18, Bushwick Park, Knickerbocker and Starr  
Sts.;
- Tuesday, Aug. 19, Linton Park, Bedford St., Blake, Dumont,  
and Miller Aves.;
- Wednesday, Aug. 20, Playground, Pitkins Ave. and Chester St.;
- Thursday, Aug. 21, Sunset Park, Fifth Ave. and 44th St.;
- Friday, Aug. 22, Playground, Keap St. bet. Grand and So.  
3rd St. (tentative)
- Saturday, Aug. 23, Lindsay Park, Montrose and Lorimer St.;
- Monday, Aug. 25, Ft. Greene Park, DeKalb and Cumberland  
Aves.;
- Queens: Tuesday, Aug. 26, Drew Park, 113th Ave. and Van Wyck Pkway.  
(tentative)
- Wednesday, Aug. 27, Linden Park, (Corona) 104th St. and 41st.  
Ave.;
- Richmond: Thursday, Aug. 28, Midland Beach
- Manhattan: Friday, Aug. 29, Washington Square Park, Fifth Ave. and  
7th St. (tentative)
- Sunday, Aug. 31, Central Park, Sheep Meadow (Puerto Rican  
Folklore Fiesta)

7/31/69

#331



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

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For Further Information  
Janice Brophy - 360-8141

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-30-

7/31/69

#881

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755-4100. For Queens, Staten Island and Brooklyn - 691-5858

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	Schomberg Collection Granted \$ 40, 000	8/1/69
883	Children Painting Mural On Park Building	8/1/69
884	Carl Schurz Park- American Brass	8/4/69
885	Mini_Pools Fact Sheet	8/5/69
886	Puppets & Marionettes Delight New Yorkers	8/5/69
887	Junior Fisherman Will Cast For Prizes	8/7/69
888 m	Memo On Fillmore East Clean Up	8/8/69
889	Al Smith Housing Opens Summer St. Festival	8/8/69
890	Former Olympiansto Compete in Track Meet	8/8/69
1	Notice For Press Conf. N. Y. Theater Of Amer.	8/8/69
2	Free Concert -Harlem Meer	8/11/69
3	Folk & Square Dance Lessons	8/11/69'
4	New York Theaterof Americas Open Season	8/12/69
5	Bklyn. St. Theaters- Lincoln Center Plaza	8/14/69
6	Project No Sneeze -Eradicate Park Pollen	8/15/69
7	Operation Grace & Glamour	8/18/69
8	Youth Games Breakfast	8/18/69
9	Light Opera Festival-Gypsy Night	<del>8/19/69</del>
10	Folk & Square Dance Lessons -Prospect Park	8/19/69
11	Mulberry Summer Festival-UNG	8/19/69
12	Tennis Playoffs- City Amateur Champion	8/19/69
13	Summer Softball -Championship Games	8/19/69
14	Mulberry Street - Feature Tip	8/19/69
15	Fine Camp Jamboree for Handicapped Children	8/21/69
16	Night Of Magic Under the Stars-Magicians	8/21/69
17	New York Theater of the Americas	8/21/69
18	WCBS TV tennis Tournament	8/21/69
19	Neighborhood Park Cleaning Various Areas	8/21/69



20

Nat. Championships of Nat. Jr. Tennis League

8/22/69

21

Amas Repertory Theater Offers Works of  
Langston Hughes & Bob Teague

8/22/69

**for release**

UPON RECEIPT  
For Further Information:  
Bonnie Mathews - 360-8141

ASTOR FOUNDATION GIVES  
FUNDS FOR SCHOMBERG COLLECTION

August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, today announced a \$40,000 grant from the Vincent Astor Foundation to finance a six-month study for the preservation and extension of the Schomberg Collection of the New York Public Library. The collection is now housed at 135th St. and Lenox Ave.

"This is an important step toward providing proper facilities for this great repository of Negro literature and culture," Administrator Heckscher said. "Although emergency steps have been taken by the New York Public Library, a long-range plan must be formulated since the collection has been steadily deteriorating. I am deeply grateful to the Astor Foundation for providing the necessary funds for this vital preliminary work."

The study will be conducted by Manhattan architect Roger Decourey Glasgow, A. I. A., 13 East 16th Street, New York, N. Y., under contract to PRCA. Mr. Glasgow said: "I hope this study will result in giving to the Harlem community a facility that will act as a generating force to unite the entire New York community--a force that will make whites as well as blacks aware of the cultural contribution that Afro-Americans have made to the enrichment of our national life."

The Schomberg Collection was assembled in 1926 as a private library by Arthur Schomberg, a Puerto Rican of African descent. It includes manuscripts, letters, books, record albums, reels of microfilm, periodicals and photographs and art objects.

-30-

8/1/69

#882

City of New York  
Administration of Parks,  
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Arsenal, Central Park 10021

**for release**

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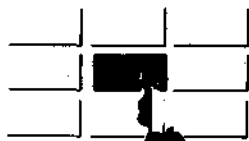
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UPON RECEIPT  
For Further Information:  
Janice Brophy-360-8141

**FEATURE TIP**

**TO:** ASSIGNMENT EDITORS

**WHAT:** CHILDREN PAINTING MURAL ON PARK BUILDING  
Cinemobile program, sponsored by Mayor Lindsay's  
Urban Action Task Force and New York City's Parks,  
Recreation and Cultural Affairs Administration.

**WHERE:** Playground at 141st Street and Brook Avenue, Bronx

**WHEN:** Wednesday (August 6) Rain date: Following Wednesday  
(August 13)

**TIME:** 10 a. m. to 4 p. m.

**DETAILS:** Cinemobile is an education-entertainment program for  
New York City children. Cinemobile is a converted  
school bus. Its staff travels around in it to New York's  
five boroughs showing movies to children ages 6 to 16  
and conducting group discussions following the films.  
The purpose of the project is to encourage children to  
express themselves and to spark their creativity and  
awareness. Mural painting is another facet of this  
program. Bob Hosley is PRCA's coordinator.  
Tentative summer schedule is available.

-30-

8/1/69

#883

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UPON RECEIPT  
For Further Information:  
Joy Barnes - 360-8141

"THE MAYOR'S BACKYARD" GOES CLASSICAL

The classical masters will have the last word as the Carl Schurz Park concert series brings its 12th season to a close.

Rounding out the 1969 season of free concerts at the East 84th Street park Thursday evening (August 7) at 8:30 p. m., the American Brass Quintet will present a program of both 15th century and contemporary music.

The final performance of "Music in the Mayor's Backyard", Thursday (August 14) at 8:30 p. m., will bring the Park East Orchestra, under the direction of Abraham Kaplan, to entertain the audience. The musicians will fill the air with a program of music by Haydn, Rossini and Schubert.

The concert series, free to the public, is presented by Carl Schurz Park Concerts, Inc., in conjunction with the city's Parks, Recreation and Cultural Affairs Administration and Park East, the Manhattan weekly.

In case of rain, the concerts will be held at the Robert F. Wagner Junior High School, East 76th Street between Second and Third Avenues.

-30-

8/4/69

#884

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Shirley Herz - 360-8141

MINI-POOLS FACT SHEET

1. Mini-pools measure 20' by 40'
2. The lot on which a mini-pool is placed must measure 40' by 60' (min.).
3. Mini-pools are 3 1/2' deep.
4. Mini-pools are intended for the use of children under 14 years.
5. The mini-pools are 1/2 refabricated from steel or aluminum; each pool is equipped with its own filter and chloration system.
6. In addition to the mini-pool a spray shower is also installed on the lot.
7. All of our mini-pools must be installed on Parks Department property.
8. All mini-pools must be installed near a comfort station.
9. Children using the mini-pools must come in bathing suits and will not be permitted to use the comfort stations for changing.
10. 30 mini-pools are expected as part of the program.
11. Ten of the new mini-pools will be installed in the Bronx, five in Queens, fourteen in Brooklyn and one in Manhattan. The mini-pool program brings the total number of mini-pools built in the city to 60.
12. The mini-pool program was initiated by Mayor John V. Lindsay in 1967 with the installation of ten pools. Twenty more pools were added in 1968.

more



MINI POOL LOCATIONS  
( By Borough

BRONX

Nelson Playground - 136th St. between Woodycrest and Melson Aves.

Devoe Park - University Ave. and 188th St.

Webster Playground - East 138th St., Park Ave., and Webster Ave.

Castle Hill Playground - Elmstead, Lafayette and Castle Hill Aves.

I.S. 143 Schoolyard - Fulton and East 139th Sts.

Playground P.S. 21 - East 226th St. between Earnes and White Plains Road

Eastchester Houses Playground - Adee Ave. and Tenbrook Ave.

Unnamed Playground - Bradford Ave. and Cassal Ave.

Williambridge Playground - Reservoir Oval and Van Cortlandt Ave. East

QUEENS

Windmuller Playground - Woodside Ave. and 38th Road

Baisley Pond Park - Rockaway Blvd. and Baisley Blvd.

Ozone Park Civic Playground - Centreville St. and Albert Road

F. B. Judge Playground - 111 Ave. between 134 and 135 Sts.

P.S. 10 Playground - 30th Road, between 45 and 46 Sts.

MANHATTAN

Dyckman Houses Playground - 10th Ave. and 204th St.

BROOKLYN

P.S. 11 Playground - Waverly Ave. and Green Ave.

Unnamed Playground - Union and Van Brant Sts.

American Playground - Noble and Milton Sts.

Crispus Attucks Playground - Fulton St. and Classon Ave.

P.S. 297 Playground - Park Ave. and Floyd St.

Gowanus Houses Playground - Wycoll, Hoytt and Bond Sts.

J.H.S. 57 Playground - 115 Stuyvesant Ave.

Unnamed Playground - Strickland Ave. between East 60 Place and Mill Ave.

Dahill Playground - 38th St. and Dahill Road

Unnamed Playground - 56th Ave. and 2nd St.

Unnamed Playground - McDonald Ave. between Aves. S and T

Seth Low Playground - Ave. P and West 12th St.

Glenwood Houses Playground - Farragut Road between 58 St. and Ralph St.

Lincoln Terrace Park - Eastern Parkway and Buffalo Ave.



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For Further Information  
Shirley Herz - 360-8141

MINI-POOLS FACT SHEET

1. Mini-pools measure 20' by 40'
2. The lot on which a mini-pool is placed must measure 40' by 60' (min.).
3. Mini-pools are 3 1/2' deep.
4. Mini-pools are intended for the use of children under 14 years.
5. The mini-pools are 1/2 refabricated from steel or aluminum; each pool is equipped with its own filter and chloration system.
6. In addition to the mini-pool a spray shower is also installed on the lot.
7. All of our mini-pools must be installed on Parks Department property.
8. All mini-pools must be installed near a comfort station.
9. Children using the mini-pools must come in bathing suits and will not be permitted to use the comfort stations for changing.
10. 30 mini-pools are expected as part of the program.
11. Ten of the new mini-pools will be installed in the Bronx, five in Queens, fourteen in Brooklyn and one in Manhattan. The mini-pool program brings the total number of mini-pools built in the city to 60.
12. The mini-pool program was initiated by Mayor John V. Lindsay in 1967 with the installation of ten pools. Twenty more pools were added in 1968.

more

MINI POOL LOCATIONS  
( By Borough

BRONX

Nelson Playground - 166th St. between Woodycrest and Melson Aves.

Devoe Park - University Ave. and 188th St.

Webster Playground - East 138th St., Park Ave., and Webster Ave.

Castle Hill Playground - Elmstead, Lafayette and Castle Hill Aves.

I. S. 143 Schoolyard - Fulton and East 169th Sts.

Playground P. S. 21 - East 226th St. between Barnes and White Plains Road

Eastchester Houses Playground - Adeo Ave. and Tenbrook Ave.

Unnamed Playground - Bradford Ave. and Cassal Ave.

Williambridge Playground - Reservoir Oval and Van Cortlandt Ave. East

QUEENS

Windmuller Playground - Woodside Ave. and 38th Road

Baisley Pond Park - Rockaway Blvd. and Baigley Blvd.

Ozone Park Civic Playground - Centreville St. and Albert Road

F. B. Judge Playground - 111 Ave. between 134 and 135 Sts.

P. S. 10 Playground - 30th Road, between 45 and 46 Sts.

MANHATTAN

Dyckman Houses Playground - 10th Ave. and 204th St.

BROOKLYN

P. S. 11 Playground - Waverly Ave. and Green Ave.

Unnamed Playground - Union and Van Erant Sts.

American Playground - Noble and Milton Sts.

Crispus Attucks Playground - Fulton St. and Classon Ave.

P. S. 297 Playground - Park Ave. and Floyd St.

Gowanus Houses Playground - Wycoll, Hoytt and Bond Sts.

J. H. S. 57 Playground - 115 Stuyvesant Ave.

Unnamed Playground - Strickland Ave. between East 60 Place and Mill Ave.

Dahill Playground - 38th St. and Dahill Road

Unnamed Playground - 56th Ave. and 2nd St.

Unnamed Playground - McDonald Ave. between Aves. S and T

Seth Low Playground - Ave. P and West 12th St.

Glenwood Houses Playground - Farragut Road between 58 St. and Ralph St.

Lincoln Terrace Park - Eastern Parkway and Buffalo Ave.



City of New York  
 Administration of Parks,  
 Recreation and  
 Cultural Affairs

Arsenal, Central Park 10021

**for release**  
 UPON RECEIPT

For Further Information:  
 Mike Mermey - 360-8141

PUPPETS AND MARIONETTES  
DELIGHT NEW YORKERS

Three puppet and marionette programs sponsored by New York's Park, Recreation and Cultural Affairs Administration are bringing the magic of puppetry to children, golden-agers and those in between this summer. Two of the programs, "Creative Puppetry" and "The Reluctant Dragon" tour the five boroughs Monday through Friday. The third program teaches New York's Senior Citizens in three golden age centers how to make puppets and stage their own shows.

Rod Young, PRCA's puppetry specialist, brings "Creative Puppetry" to the children of New York. The show emphasizes audience participation and features methods and materials with which children can create and stage shows.

The second touring show, "The Reluctant Dragon" is patterned on the legend of St. George and the dragon. The leading character is a great, green, undulating dragon of heroic proportion and gentle disposition. See attached schedule for dates and times of both "Creative Puppetry" and "The Reluctant Dragon."

The Golden Age Puppetry Program is one year old. Its object is to introduce New York's Senior citizens to all aspects of puppetry. Participants make their own puppets and marionettes. In addition they learn performance techniques. Puppeteers in the program have given at the following locations:

J. Hood Wright Playground  
 Ft. Washington Ave. and W. 173rd St.  
 Manhattan

Roosevelt Golden Age Center  
 Delancy St. Bet. Forsythe and Chrystie Sts.  
 Manhattan

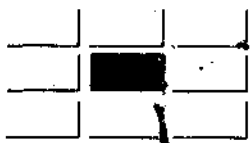
CREATIVE PUPPETRY SCHEDULE

Mon. 8/18 McCarren Park, Lorimer St. and Driggs Ave. B'klyn  
Tues. 8/19 Walker Park, Richmond  
Wed. 8/20 Williamsbridge Oval, E. 208th St. and Bainbridge Ave. Ex.  
Thurs. 8/21 Lyon's Square Park, Bryant Ave. and Bruckner Blvd. Ex.  
Fri. 8/22 Brownsville 1555 Linden Blvd.

Mon. 8/25 Melrose Houses Plgd. E. 154th St. and Cortland Ave. Ex.  
Tues. 8/26 St. James Park Ex.  
Wed. 8/27 St. Mary's East Plgd. Ex.  
Thurs. 8/28 Mullaly Plgd. E. 164th St. and Jerome Ave. Ex.  
Fri. 8/29 Al Smith, 80 Catherine St. Man.

THE RELUCTANT DRAGON SCHEDULE

Mon. 8/18 10:30 A.M. Melrose Plgd. Courtland Ave. E. 154th St.  
1:30 P.M. Devoe Plgd. Fordham Rd. and University Ave.  
Tues. 8/19 1:30 P.M. Loreto Plgd. Morris Park and Van Nest Ave.  
Wed. 8/20 10:30 A.M. Camp Zerega 1188 Zerega Ave.  
1:30 P.M. Pelham Houses Plgd. Williamsbridge Rd. and Mace  
Ave.  
Thurs. 8/21 10:30 A.M. Plgd. E. 180th St. and Boston Road  
1:30 P.M. same as 10:30 A.M.  
Fri. 8/22 10:30 A.M. Milbrook Houses Plgd. E. 135th St. bet. Cypress and  
St. Anne Aves.  
1:30 P.M. Paterson Houses Plgd. E. 145th St. and Morris Ave.  
Mon. 8/25 10:30 A.M. Poe Park 192nd St. and Grand Concourse  
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Tues. 8/26 10:30 A.M. Gunhill Houses Plgd. Magenta St. bet. Cruger  
Holland Aves.  
1:30 P.M. Bronx Park East and Lyding Ave. Plgd.  
Wed. 8/27 10:30 A.M. Claremont Park, Teller and Mt. Eden Aves. and  
1:30 P.M. same as 10:30 A.M.  
Thurs. 8/28 10:30 A.M. Marble Hill Houses Plgd. W. 230th St. and Marble  
Hill Ave.  
1:30 P.M. Fort Sedgwick Ave. and Reservoir Ave.  
Fri. 8/29 10:30 A.M. St. Mary's East Jackson Ave. and St. Mary's St.  
1:30 P.M. same as 10:30 A.M.



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 1002;

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8/7/69

**for release**

UPON RECEIPT  
For Further Information:  
Mike Mermey - 360-8141

JUNIOR FISHERMEN WILL  
CAST FOR PRIZES

The 72nd Street Lake in Central Park is full of fish ready and almost willing to be caught by any boy or girl, aged 6-15, who enters the Junior Fishermen Fishing Contest. The contest begins Friday, August 8th at 11 p. m. and ends Friday August 22 at 2 p. m.

The contest is sponsored by the Garcia Corporation in co-operation with New York City's Parks, Recreation and Cultural Affairs Administration's Department of Recreation. Garcia is a major manufacturer of fishing gear. Prizes will be awarded to the contestant catching the heaviest fish, the longest fish, and the largest number of fish during the contest. On opening day, beginning at 11:30 a. m., a boy and girl will win a Garcia reel each half hour. Weekly prizes will also be awarded.

Boys and girls who want to enter the contest may obtain an entry blank now and throughout the contest at the southwest corner of the 72nd St. Lake. Contestants must register to qualify for prizes.

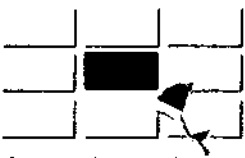
-30-

#887

8/7/69

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx -  
755-4100. For Queens, Staten Island, Brooklyn - 691-5858





City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

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UPON RECEIPT

For further information:  
Bill O'Connell - 360-8141

PHOTO AND FEATURE TIP

**TO:** ASSIGNMENT EDITORS

**WHAT:** Corps of 70 volunteers to clean up Sheep Meadow after rock concert.

**WHEN:** Sunday, August 10. Concert ends at 3:20 p.m. (begins at 1 p.m.)

**WHERE:** Central Park

**DETAILS:** Volunteers from the staff of Fillmore East will clean the Sheep Meadow after the large crowd leaves the Jefferson Airplane concert. Young people in the audience will be asked to stay and give a hand with the clean-up. Fillmore East, sponsors of the concert, in cooperation with the Parks, Recreation and Cultural Affairs Administration, performed the same unsolicited service both before AND after its June 22 Grateful Dead concert. (Clean-up had not been completed from a Metropolitan Opera performance the previous night.)

--30--

#888

For schedule of park activities, call:

755-4100 for Manhattan and the Bronx  
691-5858 for Brooklyn, Queens and Staten  
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for release

From: Janice Brophy  
360-8141

PLEASE RELEASE ON OR AFTER  
FRIDAY, AUGUST 8, 1969

"GET IT TOGETHER AT AL SMITH" OPENS  
SUMMER STREET FESTIVAL PROGRAM

Would you like to paint a beautiful balloon? Or a body? Or swing a hoola hoop, or roast a pig? The Fantastic Festival Truck is coming to Lower Manhattan to the Alfred E. Smith Housing Project at Catharine and Cherry Streets this Friday, August 8th at 2:30 p. m. for a "Get It Together at Al Smith" festival that has been conceived and created by local residents and festival artists.

Today's (Friday, Aug. 8) "Get Together at Al Smith" Festival is the first in a series of six pilot programs sponsored by New York City's Parks, Recreation and Cultural Affairs Administration. For this first program the participating community groups are: Hamilton-Madison House, Young Life, St. Christopher Church, Mariner's Temple, Church of the People, St. James Church, Teachers Inc., Alfred E. Smith Recreation Center, New York City Housing Authority, and the People of the Alfred E. Smith Housing Project.

The Festival Truck is a multi-purpose unit designed by Michael Lax and Associates to facilitate creative activity on New York City streets.

889

The truck carries portable architectural units--platforms, boards, and interlocking poles that can be set for display and demonstration exhibits--as well as audio-visual equipment for entertainment purposes.

August Heckscher, PRCA's Administrator, said, "We are very excited about the Street Festival Program as a step toward the creation of local community cultural activity. PRCA's Department of Cultural Affairs and Doris Freedman, Director of Performing and Visual Arts, have devoted untold time and effort working with Michael Lax and Associates to design a multi-purpose Festival Truck for local communities to use in organizing their own functions."

This Friday's Festival is coordinated by Susan Shapiro, a Recreation Director of PRCA's Alfred E. Smith's Recreation Center, and her two assistants whose responsibility is to involve the neighborhood in the activities offered by the truck and stimulate them to conceive their own ideas and programs.

Activities at "Get It Together at Al Smith" on Friday include afternoon sports events--volleyball, Knok-Hockey, Ping-Pong, and races--balloon and body painting, hoola hoop contests, a tug of war, bubble blowing, parachute games, art and photography exhibits, and instrument making. A pig will be roasting all afternoon for a 6 p. m. dinner.

In the evening there will be performances by the Bands of Steel, jazz by Ollie Shearer's group, karate demonstrations, a play by the Love Construction Company, music by the Young Purcells, beauty contests,

a troupe of acrobats and jugglers, and a slide show created and produced by members of the community.

Schedules for the remaining five summer festival programs are attached:

PARKS, RECREATION, CULTURAL AFFAIRS ADMINISTRATION

DEPARTMENT OF CULTURAL AFFAIRS

JOHN V. LINDSAY-MAYOR

AUGUST HECKSCHER - ADMINISTRATOR

SUMMER FESTIVAL PROGRAM

SUMMER 1969



FRI., AUGUST 8th - "GET IT ALL TOGETHER AT AL SMITH"

LOCATION: The Alfred E. Smith Housing Project Catherine and Cherry Streets

PARTICIPATING COMMUNITY GROUPS: Hamilton-Madison House, Young Life, St. Christopher Church, Mariner's Temple, Church of the People, St. James Church, Teacher's Inc., Alfred E. Smith Recreation Center, New York City Housing Authority, The People of Al Smith Housing Project. ASSOCIATE COORDINATING ARTIST: SUE SHAPIRO ASSISTANT COORDINATING ARTISTS: SUSAN ORUSO, JIM JANUZZI



SAT., AUGUST 9th - "REACH FOR THE MOON WITH THE BETTERMENT LEAGUE"

LOCATION: The Amsterdam Houses 64th Street between Amsterdam and West

End Avenues. PARTICIPATING COMMUNITY GROUPS: Lincoln Square Neighborhood Center and Betterment League, Amsterdam - Phipps House ASSOCIATED COORDINATING ARTISTS: Ken Dewey, Ellen Faison, Richard Jackson, Alfred Andre.



SAT., AUGUST 16th - LOCATION: Lincoln Avenue between Bedford Avenue and Saint Francis Place

PARTICIPATING COMMUNITY GROUPS: MUSE, Housing and Development Administration - Code Enforcement Office Crown Heights, Brooklyn



MON. AUGUST 18th - LOCATION: 121st Street between Second and Third Avenues. PARTICIPATING COMMUNITY GROUPS: 121st Street Block Association ASSOCIATE COORDINATING ARTISTS: "SMOKEHOUSE Productions" - Walter Jones



SAT. AUGUST 23rd - "THE MULBERRY STREET FESTIVAL" LOCATION: Mulberry St. between Houston and Prince Sts. PARTICIPATING COMMUNITY GROUPS: Council to Combat Poverty, Houston Street playground - Episcopal Mission Society, E.M.S. Boys Club, P.A.L. St. Patricks, Chinese Youth Council, Chinatown Planning Council, Most Holy Crucifix Church, Fifth Precinct Fire Station, Transfiguration Convent ASSOCIATE COORDINATING ARTIST: Barry Cohen ASSISTANT COORDINATING ARTISTS: Joan Tillman, Arijta Baumanis, Janet Wolfman, Sally Pleet and the Crickets DOCUMENTATION: Peter Suggs and Paul Ehlers



WED., AUGUST 27th - "A FESTIVAL OF THOUGHT"

LOCATION: 131 st. street between Park and Madison Avenues

PARTICIPATING COMMUNITY GROUPS: The United Block Association ASSOCIATED COORDINATING ARTISTS: Phyllis Yampoleky and Others.



**for release**

From: Janice Brophy  
360-8141

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DEPARTMENT OF CULTURAL AFFAIRS

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SUMMER FESTIVAL PROGRAM  
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City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

for release

For further information  
Janice Brophy  
360-8141

PRESS CONFERENCE


WHO: CITY EDITORS

WHAT: NEW YORK THEATRE OF THE AMERICAS -- PREVIEW  
An International Bilingual Repertory Company sponsored by  
New York City's Parks, Recreation and Cultural Affairs  
Administration's Department of Cultural Affairs.

WHERE: Center for Inter-American Relations  
680 Park Avenue (68th Street)

WHEN: Tuesday, August 12th, 2 p.m.

DETAILS: The New York Theatre of the Americas, Teatro '69, was formed  
in March, 1968, to revive and advance Latin American theatre.  
This gathering, preceding the Company's August 16th opening,  
at Damrosch Park (Lincoln Center), will feature dance and  
music indigenous to Latin America. The program will be coor--  
dinated by Miguel Ponce, Founder and Director of the Company.  
Sangria and Spanish aperitifs will be served.



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# FREE CONCERT

## FESTIVAL OF BANDS

Tuesday, August 19 - 7:30 P. M. (Rain Date August 20)

at

Central Park's Harlem Meer

106th St. and Fifth Avenue

Starring

TONY LAWRENCE

and

RANDY WEBSTER

and his

CARIBBEAN CARNIVAL REVUE

M. C.: Ed Williams, WLIB-FM

#2



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Mike Mermey - 360-8141

FOLK AND SQUARE DANCE  
LESSONS GIVEN WEEKLY

Thousands of New Yorkers of all ages have learned and danced the Hora, the Salty Dog Rag, the Zorba and the Kinder Polka this summer by participating in free folk and square dancing sessions given by New York City's Parks, Recreation and Cultural Affairs Administration. The sessions are held each Tuesday and Thursday evening throughout the summer.

John Purvis and Lee Godfrey, PRCA's Department of Recreation folk and square dance specialists, give instruction and lead the dances from the United States and other countries.

There are separate sessions for children, 13 and under, and teens and adults. The schedule is as follows:

Tuesday - Carl Schurz Park (84th St. and East End Ave.)  
Children - 6:30-7:30 p. m.

Heckscher Playground (63rd St. on West side of  
Central Park)  
Teens and Adults - 8:30-10:30 p. m.

Thursday - Washington Square Park (foot of Fifth Ave.)  
Children - 8-8:30 p. m.  
Teens and Adults - 8:30-10:30 p. m.

-30-

8/11/69

#3

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island Brooklyn-691-5858.



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Mike Mermey - 360-8141

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Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

Please Release On or After  
Thursday, August 14, 1969

For Further Information:  
Janice Brophy-360-8141

NEW YORK THEATRE OF THE AMERICAS  
OPENS SEASON IN DAMROSCH PARK

The New York Theatre of the Americas, an international bilingual repertory company whose purpose is to revive and update the Spanish Theatre of the Americas, will open its summer season in Damrosch Park at 62nd Street and Amsterdam Avenue on Saturday, August 16th, at 8 p. m. with a production of "Mephistopheles."

The series of six performances throughout New York is sponsored by New York City's Parks, Recreation and Cultural Affairs Administration.

August Heckscher, PRCA's Administrator, said, "We are very proud to be sponsoring the New York Theatre of the Americas, a serious theatre company dedicated to preserving and vivifying the rich cultural heritage of Spanish Theatre. Performing in both Spanish and English enables Teatro '69 to speak to large segments of the New York community who otherwise would not be able to appreciate their work."

Teatro '69 was founded by Miguel Ponce in March 1968 to, in his words, "rescue and reappraise our rich theatrical tradition--16th century to the present--specifically as it pertains to the advancement of our popular spanish theatre."

The group is the first bilingual theatre company funded by PRCA with a complete Latin American cast, including actors from Argentina, Brazil, Colombia, Cuba, and Ecuador.

more

Teatro '69's first performance, "Mephistopheles," was written in 1869 by Ignacio Sarachaga and revised by the company to a modern musical version of Faust. The show will be in English and is produced and directed by Oreste Matachena. All 20 members of the company will be in the cast.

Other plays to be performed this summer by Teatro '69 are "Tales to be Told," (1956) from Argentina by Osvaldo Dragun, "St. Joan of America," (1960) from Brazil by Andres Lizarraga, and "Journey to Bahia," (1956) from Brazil by Alfredo Dias Gomes.

The schedule for the remaining five performances, all beginning at 8 p. m., is on the following page.

-30-

8/12/69

#4

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-755-4100. For Queens, Staten Island Brooklyn-691-5858.

SCHEDULE -- NEW YORK THEATRE OF THE AMERICAS

AUGUST 1969

Program #1: TEATRO POPULAR CUBANO ("El Velorio De Pachenco" by  
Gustavo and Francisco Robreno. "Mefistofeles" by Ignacio  
Sarachaga.)

Tuesday, August 19-- 6:30 p.m. -- West 45th St. Playground  
(preview)

Saturday, August 23 -- 8 p.m. -- Damrosch Park at 62nd  
St. and Amsterdam Ave.  
(opening)

Sunday August 24 -- 8 p.m. -- 103rd St. and Riverside Park

Program #2: "TALES TO BE TOLD" by Osvaldo Dragun

Friday, August 29-- 8p.m. -- Prospect Park

Saturday, August 30 -- 8p.m. -- Damrosch Park at 62nd St.  
and Amsterdam Avenue  
(opening)

Sunday, August 31 -- 8 p.m. -- Flushing Meadow-Corona Park



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**for release**

UPON RECEIPT  
For Further Information:  
Janice Brophy - 360-8141

BROOKLYN STREET THEATRES BRING  
AGELESS PLAYS TO MAN ON THE STREET

Two Brooklyn Street Theatre projects will give special performances of their plays this weekend, August 15th and 16th, at Lincoln Center Plaza. "Mr. Estaban" is at 5:30 p. m. on Friday evening, and "Everyman" will be performed on Saturday at 7 p. m.

Geraldine Fitzgerald and Brother Jonathon Ringkamp, members of The New York City Cultural Council, co-authored the plays for the street theatres. In producing street theatre on a minimum budget, they have been aided by The Brooklyn Arts and Cultural Association under the auspices of New York City's Parks, Recreation and Cultural Affairs Administration.

"Mr. Estaban" is a modern folk-rock version of "Macbeth." Directed by Brother Jonathon, the cast of 40 hails from the Red Hook area of Brooklyn and includes Eugene Washington as Estaban (Macbeth) and Juanita Stokes as Amanda (Lady Macbeth). Puppets will provide a Greek chorus.

"Everyman" is a modern adaptation of the morality play of the same name. The Everyman Company, from the Bedford-Stuyvesant area in Brooklyn, is directed by Walter Lott, and Frank Wilson stars as Everyman.

-30-

8/14/69

#5

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858

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8/14/69

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FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858



Mike Mermey  
360-8141

PHOTO TIP

TO: Photo Assignment Editor

WHAT: Play Camp Day at Junior Fisherman Fishing Contest

WHEN: Friday, August 15

WHERE: 72nd St. Lake, Central Park

DETAILS: The Junior Fisherman Fishing contest is a contest for New York City kids, ages 6-15. Prizes are awarded for the heaviest fish, longest fish, and most fish caught during the contest, as well as numerous other categories.

On Friday, August 15, kids from the Play Camps operated by the Department of Recreation of the Parks, Recreation, and Cultural Affairs Administration will be brought to the lake and compete for six Garcia reels.

The contest is sponsored by the Garcia Corporation.

*Not numbered*

Mike Mermey  
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FACT SHEET FOR NEIGHBORHOOD VEST POCKET POOLS

First major pool project in twenty-five years.

Design and construction program management by Heery and Heery, and architectural and engineering firm noted for design and construction management of recreational, industrial and educational projects on an accelerated schedule.

Sites:

Approved by community on city lands that do not deprive the neighborhood of any of their facilities.

Fastest construction ever done on a swimming pool.

Through the efforts of Major John V. Lindsay a new record was set in the expedition of a capital project. Decision to build pools was made in September 1968, contracts were let in March of 1969 and pool was completed in August 1969... a total of eleven months from conception to completion. Usual time needed for this type of project is two and a half to three years or more.

Daniel Garvey, Assistant for Special Projects to August Heckscher, Administrator and Commissioner of Parks, worked closely with the Mayor's office and expedited these pools. All city agencies were involved in the project.

Each pool is especially designed to fit individual sites of varying shapes and ranging in sizes. Basic design for buildings, equipment and enclosures was systemitized by the architects. Buildings for all sites are constructed of a system of cabana-like modules, 24 feet square, made of precast concrete. The modules, along with prefabricated aluminum pool tanks and filter systems, were in fabrication by local manufacturers.

more

The facilities at the Haffen and Mullaly Parks, which will be matched by pools on other future sites, include: Men and women's bathhouse, administration buildings, wading pool and a main pool, with bottom level floor markings for basketball use at the end of the season.

- A. Intermediate Pool - 54' x 82'  
3 0/2 feet deep  
4 ladders placed at corners of pool which serve as points of entry.
- B. Wading Pool 24' x 24'  
12-15 inches deep
- C. C. Modules made of prefabricated concrete slabs - 24' x 24'  
There will be several modules for men's and women's facilities.

Men's modules will contain:

showers - 8  
toilets - 3  
flushers - 5  
lockers - 600

Women's modules will contain:

showers - 8  
toilets - 4  
lockers - 300

STRUCTURE - Total Area of Pool Complex - 200 x 200:

Other Vest-Pocket pools under construction or soon to be opened by the Parks, Recreational and Cultural Affairs Administration include:

Broadway and Henderson - Staten Island  
Wagner Houses - Manhattan  
Hylan Blvd. and Jolene Avenue - Staten Island  
Commodore Barry - Brooklyn

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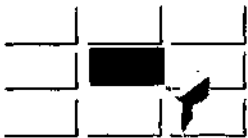
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City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Shirley Herz-360-8141

"PROJECT NO SNEEZE" COMMENCES  
TO ERADICATE PARKS' POLLEN

"Project No-Sneeze" swings into action Monday, August 18 in the parks of New York. The project is an intensive effort by New York City's Parks, Recreation and Cultural Affairs Administration to eradicate ragweed which has flourished due to the recent rain. Both chemical sprayers and cutters will be used.

Men in all five boroughs will be operating large spraying trucks, small knap-sack sprayers, Gravelly grass cutters and whips in an all out attempt to wipe out the weed. Seven trucks, 34 knapsacks, and all available men on Gravellys and whips will be employed. A whip is a golf club-like device with a blade on the end. Spraying and cutting will be done in parks and along parkways.

Memorandum TO EDITOR

On Monday, August 18 at 10 a. m. at 65th Steet Transverse Road at the entrance to the Mall, a demonstration of "Project No-Sneeze" will be held. All methods of ragweed eradication will be used.

YOU ARE INVITED TO COVER.

-30-

8/15/69

#6

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx  
755-4100. For Queens, Staten Island Brooklyn - 691-5858.

**for release**

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City of New York  
Administration of Parks,  
Recreation and  
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Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Chip Jessup - 360-8141

BE BEAUTIFUL WITH  
"OPERATION GRACE AND GLAMOR"

"Operation Grace and Glamor, "a program designed to instruct teenage girls in all aspects of personal care, will begin Monday, August 18th. All teenage girls are invited to attend, and, of course, there is no charge or admission fee.

"Operation Grace and Glamor" is sponsored by American Airlines in cooperation with New York City's Parks, Recreation, and Cultural Affairs Administration's Department of Recreation. The program is conducted by American Airlines stewardesses especially trained for community service programs.

The workshops will cover grooming from head to toe, all aspects of personal care, including details on hair styling and care, skin care, diet, and exercise. The audience will participate in demonstrations of make-up procedures and techniques. The stewardesses will demonstrate correct posture, how to walk, sit, enter and exit from cars to help the girls attending the workshops how to heighten their visual attractiveness. Each girl attending "Operation Grace and Glamor" will receive a free gift of cosmetics.

"Operation Grace and Glamor" will be presented at the following locations:

more

- August 18 - 2 P. M. - Sand Jr. High School, N. Portland and Park Ave., Brooklyn (serving Fort Greene areas)
- August 19 - 10 A. M. - Millbank Dunleavy Center, 14 West 118th St., Manhattan (serving Central Harlem areas)
- August 19 - 2 P. M. - Playground at 106th St. and the East River Dr., Manhattan (serving East Harlem areas)
- August 20 - 2 P. M. - P.S. 127 Playground, 25th Ave. and 98th Street, Elmhurst (serving Corona-East Elmhurst areas)
- August 21 - 10 A. M. - Claremont Neighborhood Center, 1300 Washington Ave., Bronx (serving West Bronx areas)
- August 21 - 2 P. M. - American Airlines Street Academy 567 East 149th St., Bronx (serving East Bronx areas)

-30-

8/18/69

#7

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island Brooklyn - 691-5858.

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8/18/69

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Upon Receipt  
For Further Information  
Chip Jessup-360-8141

PHOTO AND NEWS TIP TO EDITORS  
U. S. YOUTH GAMES BREAKFAST

Four foot nine Len Matthews and six foot six Alfred Bialek head up the New York City Youth Games team which is being sponsored by the Mayor's Urban Action Task Force. The team will be heading for the United States Youth Games on Thursday, August 21. The United States Youth Games, a national competition for boys and girls (ages 9-15), from twelve cities - will be held in Washington, D.C. August 21 through 24.

The National United States Youth Games are being sponsored for the third year by American Machine and Foundry Company in cooperation with the New York City Department of Recreation of the Parks, Recreation and Cultural Affairs Administration. Travel consultants are American and Eastern Airlines.

Over 12,000 New York City youngsters tried out for the games which were conceived by Mayor Lindsay in 1967. The New York City team has 62 participants and competitions are held in bowling, track and field and basketball. The team has been in training for one month and has participated in several pre-game competitions.

The city amassing the highest point score wins the Mayor's Trophy Cup. "New York City won the Mayor's Cup in 1967 and 1968," said Hayes W. Jones, Commissioner of Recreation, "and if we win it this year, we retire it." "Needless to say, that cup looks good here in New York."

MEMORANDUM TO EDITORS:

On Thursday, August 21 at 9 A.M., Commissioner Jones will host a breakfast at the Promenade Cafe in Rockefeller Plaza, in honor of the team. The entire team, 62 members strong in their uniforms, and August Heckscher, Administrator of the Parks, Recreation and Cultural Affairs Administration, head the list of dignitaries who will attend. Immediately following the breakfast the team will leave New York for Washington. You are invited to attend.

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**for release**

FOR IMMEDIATE RELEASE

For Further Information  
Janice Brophy 360-8141

AMENDED SCHEDULE FOR LIGHT OPERA FESTIVAL PLAYERS

"GYPSY NIGHT"

The Light Opera Festival Players will present "Gypsy Night", a sampler of European and American operetta favorites in an original, fully staged and costumed production, featuring singers, dancers, and actors.

New dates and locations as follows:

East River Amphitheater, Grand St. & East River, August 24, Sunday

Joyce Kilmer Park, Bronx, August 28, Thursday

Central Park Mall (72nd Street), September 5, Friday

Washington Square Park, September 7, Sunday

ALL PERFORMANCES BEGIN 8:30 P.M.

In Cooperation with the New York City Parks, Recreation, and Cultural  
Affairs Administration

(Please disregard information in release of 8/6/69)

-30-

8/19/69

#9

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8/19/69

#9





City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Chip Jessup - 360-8141

FOLK AND SQUARE DANCE  
LESSONS GIVEN IN PROSPECT PARK

Brooklynites of all ages have been learning and dancing children's, square, and folk dances from all over the world this summer in Prospect Park, Brooklyn.

Every Wednesday evening, July through August, music from "Czebogor," "Fado Elanquita," and "Little Brown Jug" can be heard echoing through the park by the lake at Kate Wollman Rink.

New York City's dance specialist, Recreation Director Russell Ericksen, conducts two separate sessions: Children - 7:45 to 8:30 p. m., teens and adults - 8:30 to 10:30 p. m.

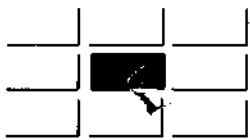
This free program is sponsored by the Department of Recreation of the Parks, Recreation, and Cultural Affairs Administration.

-30-

8/19/69

#10

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx -  
7554100. For Queens, Staten Island and Brooklyn - 691-5853



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Chip Jessup - 360-8141

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Brooklynites of all ages have been learning and dancing children's, square, and folk dances from all over the world this summer in Prospect Park, Brooklyn.

Every Wednesday evening, July through August, music from "Czeboogar," "Fado Blanquita," and "Little Brown Jug" can be heard echoing through the park by the lake at Kate Wollman Rink.

New York City's dance specialist, Recreation Director Russell Ericksen, conducts two separate sessions: Children - 7:45 to 8:30 p. m., , teens and adults - 8:30 to 10:30 p. m.

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-30-

8/19/69

#10

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx -  
7554100. For Queens, Staten Island and Brooklyn - 691-5853

OFFICIAL EVENTS ROSTER

BOWLING

Girls

ages 9-11

<u>Name</u>	<u>Date of Birth</u>	<u>Home Address</u>	<u>Score</u>
1. Jean Balukas	6-28-59	346 Marine Ave. Brooklyn	154
2. Jody Ann Schembari	11-17-57	23 Townsend Ave. Richmond	140

Boys

ages 9-11

1. Peter Tumminelli	2-20-58	44 Bay 114 St. Brooklyn	143
2. Mitchel Kraft	2-13-58	22-30 120th St. College Pt. Qu.	139

Girls

ages 12-13

1. Monica Chieco	8-7-55	25-10 122nd St. Queens	143
2. Maureen Lonz	7-16-56	139 Reno Ave. Richmond	141

Boys

ages 12-13

1. Anthony Farino	3-5-56	1319 E. 65 St. Brooklyn	192
2. David Rothstein	2-20-56	2144 Bx. P'kway E. Bronx	172

Girls

ages 14-15

1. Cindy Hess	9-5-53	243-19 130th Rd. Queens	165
2. Claire R. Rawlins	8-23-53	101-125 W. 147th St. Manhattan	159

Boys

Ages 14-15

1. John F. Acquavella	2-21-54	6803 Vista Pl. Brooklyn	189
2. Robert A. Sidote	5-7-54	1370 Webster Ave. Bronx	182

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TRACK AND FIELD

BOYS

<u>Name</u>	<u>Date of Birth</u>	<u>Home Address</u>
1. Keith Bailey	10-30-53	651 E. 108 St. Brooklyn
2. Michael Bishop	10-12-53	64-19 65 St. Queens
3. Gary Bivens	9-3-54	109 Christopher Ave. Bronx
4. Anthony Blaha	4-13-54	161-14 118 Rd. Queens
5. Anthony Brancato	4-10-58	91-12 Springfield Blvd. Queens
6. Anthony Carter (alternate)	2-7-59	556 Flushing Ave. Brooklyn
7. Gregory Evans	5-8-54	1338 Eteleg Ave. Bronx
8. John Evans	2-24-56	1867 7th Ave. Manhattan
9. Gary Gorfon	11-19-53	225 Hogt St. Brooklyn
10. James Grinage	9-11-54	34 Pendleton Pl. Richmond
11. Kenneth Hills	12-11-56	22 Lewis Ave, Brooklyn
12. Anthony Jones	10-15-53	209 Hopkinson Ave. Brooklyn
13. Leonard Mathews	3-3-58	80 Putnam Ave. Brooklyn
14. Chris Nelson	6-1-58	1909 Amsterdam Ave. Manhattan
15. Derrick Phipps	12-25-53	2311 Fifth Ave. Manhattan
16. Armando Rios	11-19-58	1348 Rosedale Ave. Bronx
17. Charles Sitton	8-30-55	442 St. Marks Ave. Brooklyn
18. Arnold Tobin	10-19-53	192-06 122 Ave. St. Albans Queens
19. Ralph Wilson	2-27-56	300 E. 138 St. Bronx

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## TRACK AND FIELD

## GIRLS

<u>Name</u>	<u>Date of Birth</u>	<u>Home Address</u>
1. Deborah Bryant	10-14-58	2924 West 21 St. Brooklyn
2. Linda Cordy	1-8-54	141 Patchen Ave. Bronx
3. Renee DeSandies (alternate)	9-9-53	30 Rutland Rd. Brooklyn
4. Gwen Ford	9-26-53	Rugby Station P.O. Box 5 B'klyn
5. Olympia Gray	11-12-55	601 E. 226 St. Bronx
6. Denise Johnson	12-3-56	2102 Madison Ave. Manhattan
7. Elaine Johnson	8-26-57	1441 Bedford Ave. Brooklyn
8. Michelle Johnson	6-9-56	1407 Needham Ave. Bronx
9. Rosalind Ketcham	1-15-56	355 E. 141 St. Bronx
10. Roxona King	6-24-55	79 Baruch Drive Manhattan
11. Tulsa Knox	6-25-58	1909 Amsterdam Ave. Manhattan
12. Lynn Lassiter	12-4-53	161-14 118 Rd. Queens
13. Robin Lipscomb	8-31-57	126 A West 127 St. Manhattan
14. Michelle McMillan	3-31-54	3104 Newkirk Ave. Brooklyn
15. Brenda Merrit	8-13-53	389 Morgan Ave. Brooklyn
16. Rita Perkins	8-17-54	2032 Strauss St. Brooklyn
17. Sandra Roger	11-20-57	350 Blake Ave. Brooklyn
18. Francina Sinuel	6-9-57	3170 Broadway Manhattan
19. Glenen Starks	9-13-56	124 Bush St. Brooklyn
20. Camella Thomas	5-18-55	486 A Gates Ave. brooklyn

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OFFICIAL EVENTS ROSTER

BASKETBALL

Boys

(15 and Under)

<u>Name</u>	<u>Date of Birth</u>	<u>Home Address</u>
1. Joseph L. Artine	6-13-54	251 West 169 St. Manhattan
2. John Engles	4-6-54	28 Stebbins Ave. Richmond
3. Arthur Green	10-29-54	281 East 143 St. Bronx
4. Wayne Harrison	4-15-55	146 Jefferson Ave. Brooklyn
5. Jose Manso	9-26-53	730 East 165 St. Bronx
6. Eric Marsh	3-10-54	160-20 76th Ave. Brooklyn
7. Michael Morton	9-16-53	2751 Sampson Ave. Brooklyn
8. Douglas Tallerson	8-22-53	292 Ralph Ave. Brooklyn
9. Juliam Tindall	3-27-54	106-16 159 St. Jamaica, Queens
10. Alfred Violet	11-9-53	740 E. Gun Hill Rd. Bronx
 <u>Alternates</u>		
11. Jeffrey Mingo	6-13-54	501 East 140 St. Bronx
12. Oliver Savage	9-3-53	109-34 178th St. Jamaica, Queens

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3RD UNITED STATES YOUTH GAMES  
FINALS - WASHINGTON, D. C., AUGUST 21-24, 1969

FACT SHEET

Purpose of Games

Inaugurated by New York City's Mayor John V. Lindsay in 1967, U. S. Youth Games "bring together boys and girls 10-15 years of age from different parts of the country for fully supervised sports competition and friendship and to foster better understanding among the youth today. It is a unique and important contribution to the national sport scene."

Sponsors

American Machine & Foundry Company (AMF) and the Government of the District of Columbia Recreation Department, Washington, D. C.

Travel Consultants

Eastern Airlines and American Airlines

Sanction

Amateur Athletic Union

National Chairman

The Honorable Walter E. Washington --  
Mayor of Washington, D. C.

National Co-Chairman

The Honorable Robert (Bob) Mathias -- At age 17, 1948 Olympic Decathlon Gold Medal Winner (World Record) in London. Broke his own record in winning the event a second time in 1952 Olympics in Helsinki. Now California representative to Congress.

Officials Host City Washington, D. C.

The Honorable Walter E. Washington - Sponsor  
The Honorable Robert B. Mathias - Chairman  
Stanley J. Anderson - Coordinator  
Joseph Cole - General Chairman  
Samuel LaBeach - Co-Chairman  
Jon England - Finance Advisor

Sports Competition

Basketball, Bowling, Track and Field. Eliminations in each of 12 cities result in 62-youth team participating in Olympic style finals in Washington, D. C. August 21-24.

Sites of Finals in Washington, D. C.

Basketball - Howard University  
Bowling - Town Plaza Bowling Lanes  
Track and Field - Coolidge High School

Participating Cities

Baltimore, Birmingham, Boston, Miami (Dade County), Detroit, Louisville, New York, Paterson (New Jersey), Pittsburgh, St. Louis, San Juan (Puerto Rico), Washington, D. C.

Statistics

In 1968 St. Louis hosted finals August 22-25. (Winner determined by total points won by city team in all three sports.) New York won in all three sports. More than 100,000 participated in program.

New York City hosted finals in 1967. New York team won national title and were victors in Basketball and Bowling. Washington, D. C. won in Track and Field.

Miscellaneous

Publicity and Public Relations

Chairman - Mrs. Mary McKey, D. C. Dept. of Recreation, 3149 - 16th Street, N.W., Washington, D. C.

CO-Chairman - Mr. Mel Campbell, WMAL Radio, 4461 Connecticut, N.W., Washington, D. C.

HAYES W. JONES, NEW YORK CITY COMMISSIONER OF RECREATION  
CHAIRMAN, EXECUTIVE BOARD, UNITED STATES YOUTH GAMES

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MULBERRY STREET FESTIVAL

SCHEDULE

Festival site on Mulberry Street, between Houston and Prince Streets  
12 noon to 12 midnight

Friday, August 22 - All participating groups will meet at Festival site  
on Friday evening, 7 o'clock with decorations, posters,  
(Dress Rehearsal)

Saturday, August 23: - Festival groups will meet no later than 9 o'clock  
Saturday morning to finish decoration of site - set up  
food stands

Parade will commence at Noon -  
Will return to festival site at 1:30 P.M.

<u>Steel Float - Stationary Platform</u>	<u>Festival Platform - Steel Group (stationary)</u>	<u>Mulberry Street Tournament</u>
Steel group - 1:30 - 2:15	NCCP - 1:30-2:15	All Kids participate in Tournament 1:30-3:00
Betsy Greenberg Twirlers 2:15-2:45	Carmen's Rock Group - 2:15-2:45	Races, Volley ball, trampoline, Box car races, tug of war
Small Fry Dragon Dance 2:45-3:15	Chinese Youth Council Combo 3:15-4:00	Paint In, Chalk In Everyone - All Day
Spanish Dance 3:15-3:45	Auction - 4:00-4:30	Movies - 8:30-11:00
Steel Groups 3:45-4:15	HSP Tree Planting Ceremony - 4:30 -5:00	
Stilt Walking -4:15-5:00	Steel Group 5:15-6:00 Betsy Group	
Small Fry Dragon Dance 5:00-5:30	Pet Show starring Patrick, Dog 6:00 6:30	
Chinatown Planning Council Folk Dances 5:30-6:00	Steel Group 6:30-7:15 Betsy Group	
Steel Group - 6:30-7:00	Agape Sound 7:15-7:45 NCCP Costumes 7:45-8:00	
Spanish (Aspira) Group 7:00-7:30	Stilt Walking Expo NCCP Combo 8:00-8:30	
Ballet-Joan 7:30-8:00	Joans Group 8:30-9:00 Agape Sound 9:00-9:30 Chinese Youth Council Folk Dance 9:30-10:00	
Spanish Dance 8:00-8:30	Crickets Steel Group-10:00-11:00 NCCP Combo-11:00-12:00	
Chinatown Panning Folk Dance 8:30-9:00		
Spanish Combo 9:00-9:30		
Steel Group 9:30-10:30		

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Steel Group 9:30-10:30		

City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

-PLEASE RELEASE ON OR AFTER  
THURSDAY, AUGUST 21st.  
For Further Information  
Janice Brophy 360-8141

THE MULBERRY SUMMER FESTIVAL  
UNITES NEIGHBORHOOD GROUPS

The colorful Festival Truck, the city's newest mobile unit, will rumble into Mulberry Street between Prince and Houston Streets on Saturday, August 23rd, from noon to midnight for The Mulberry Summer Festival, created and organized by local Spanish, Italian and Chinese residents and festival artists.

The Mulberry Summer Festival is part of a pilot program of summer street festivals sponsored by New York City's Parks, Recreation and Cultural Affairs Administration's Department of Cultural Affairs. The program is designed to provide basic equipment (sound, lights, platforms, display units) via the multi-purpose mobile unit--the Festival Truck--for New York City communities to use for local festivals, shows, or exhibits.

Artist Barry Cohen is the coordinator for the Mulberry Summer Festival and is working with local community leaders, bringing together the diverse neighborhood for a festival that includes Italian minstrels, a Spanish castanet dance, and a Chinese dragon dance.

Groups participating in The Mulberry Summer Festival are the Police Department --5th precinct, the fire station, the Chinese Youth Council, the Council to Combat Poverty, including P. A. L. and the Children's Day Camp Center, the Episcopal Mission Society, including Houston Street Playground and the Boy's Club, Judson Health Center, the Most Holy Crucifix Church, the New York Board of Trade, the Bands of Steel, the Independent Citizens for a Better Community, and the School of Visual Arts.

The Mulberry Summer Festival will begin at noon on Saturday, August 23rd, with a parade around the neighborhood. Events scheduled are attached.

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**for release**

UPON RECEIPT  
For Further Information:  
Chip Jessup - 360-3141

TENNIS PLAYOFFS TO DETERMINE  
CITY AMATEUR CHAMPION

The Summer Tennis Tournament will come to a rousing climax on Sunday, August 24th with playoffs in three divisions to determine the best amateur tennis players in the entire city.

The Tennis Tournament sponsored by WCBS-TV in cooperation with New York City's Parks, Recreation, and Cultural Affairs Administration's Department of Recreation, has been markedly successful with more than 5,000 men, women, boys and girls from all over the city having entered.

Of this number only those who have defeated all their opponents are still around for the championship playoffs which will be held at the Tennis Courts located at 93rd St. and the West Drive in Central Park beginning at 9:00 a. m.

The three divisions are Mens', Junior Boys' (13 and under), and Women's.

-30-

3/19/69

#12

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx -  
755-4100. For Queens, Staten Island, Brooklyn - 391-5858

**for release**

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City of New York  
Administration of Parks,  
Recreation and  
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Arsenal, Central Park 10021

**for release**

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SUMMER SOFTBALL  
CHAMPIONSHIP GAMES

The Championship Games of the Summer Softball Tournament will be played at Heckscher Field in Central Park on Saturday, August 23rd beginning at 11:00 a. m. The competitors will be those four teams which survived district and intra-district eliminations. There are two divisions; Junior, for boys 12 through 14 and Senior, for boys 15 through 17.

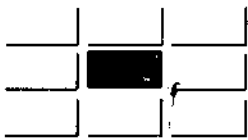
The Tournament is sponsored by WCBS-TV in cooperation with New York City's Parks, Recreation, and Cultural Affairs Administration's Department of Recreation. More than 940 teams and 14,000 boys participated in this year's tournament. Exciting Championship Games can be expected in both divisions.

-30-

8/19/69

#13

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx-  
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City of New York  
Administration of Parks,  
Recreation and  
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Arsenal, Central Park 10021

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For Further Information  
Chip Jessup - 360-8141

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FEATURE TIP

TO: ASSIGNMENT EDITORS

WHAT: FESTIVAL TRUCK -- New York City's newest mobile unit,  
part of the New York City Parks, Recreation and Cultural  
Affairs Administration Street Festival Program.

WHERE: Mulberry Summer Festival  
Mulberry Street between Prince and Houston Streets

WHEN: Saturday, August 23rd, noon to midnight  
(Truck will be setting up at 9 a. m.)

DETAILS: The Festival Truck is the focal point for the New York City  
Parks, Recreation and Cultural Affairs Administration's  
pilot program of Summer Street Festivals. The program  
is designed to explore the potential of the neighborhood  
festival as a vehicle for the expression of community  
identity through music, art, and other entertainment. The  
Festival Truck, a colorful trailer, carries all the necessary  
equipment for a festival--platforms, boards, and inter-  
locking poles that can be set for display and demonstration  
exhibits--as well as audio-visual equipment for entertainment  
purposes. The Truck, designed for PRC A by Michael Lax  
and Associates, is driven to a neighborhood site where local  
residents and festival coordinators unload and set up the  
truck's equipment.

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#14



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NEWS TIP

TO: ASSIGNMENT EDITORS

WHAT: FIVE CAMP JAMBOREE FOR HANDICAPPED CHILDREN

WHERE: Flushing Meadows-Corona Park

Outside Passarelle Building (near Willets Point - Shea  
Stadium stop on Flushing subway line)

WHEN: Monday, August 25th, Noon to 2:15 p. m.  
(raindate: Tuesday, August 26th)

DETAILS: Sponsored by New York City Parks, Recreation and Cultural  
Affairs Administration, Department of Recreation. The  
five participating camps are Brownsville Recreation Center,  
P. S 41 (Brooklyn), St. Mary's Recreation Center (Bronx),  
134th Street Pool Center (Manhattan), Passarelle Building  
(Queens), and DeMatti Playground (Staten Island).  
Activities will include songs, dances, skits, physical  
activities, and arts and crafts exhibits. Refreshments will  
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#15

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NEWS TIP

TO: ASSIGNMENT EDITORS

WHAT: "NIGHT OF MAGIC UNDER THE STARS"

WHERE: Central Park Mall Bandshell

WHEN: Monday, August 25, 8 to 9:30 p. m.

DETAILS: For the third year the Manhattan Savings Bank, in cooperation with the Parks, Recreation and Cultural Affairs Administration and Mayor Lindsay's Urban Action Task Force, is sponsoring the American Society of Magician's show. Admission is free. The show is emceed by magician Mike Caldwell and includes six other magicians. Music is by Leo Stone and his orchestra.

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NEWS TIP

TO: ASSIGNMENT EDITORS

WHAT: OPENING: NEW YORK THEATRE OF THE AMERICAS  
Presenting TEATRO POPULAR CUBANO--two one act plays--  
"El Velorio De Pachencho" by Gustavo and Francisco Robreno,  
and "Mefistofeles" by Ignacio Sarachaga. Plays will be in  
Spanish.

WHERE: Damrosch Park--62nd and Amsterdam Avenue

WHEN: Saturday, August 23rd-8 p. m.

DETAILS: Sponsored by New York City's Parks, Recreation and Cultural  
Affairs Administration, the New York Theatre of the Americas  
is an international bilingual repertory company formed to  
revive and update the Spanish theatre of the Americas. The  
theatre group, founded by Miguel Ponce, has a complete  
Latin American cast, including actors from Argentina, Brazil,  
Colombia, Cuba and Ecuador. The company has, in addition  
to the above, a program to be performed in English called  
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-30-

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#17

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SCHEDULE -- NEW YORK THEATRE OF THE AMERICAS

AUGUST 1969

Program #1: TEATRO POPULAR CUBANO ("El Velorio De Pachencho"

by Gustavo and Francisco Robreno. "Mefistofeles" by Ignacio Sarachaga.)

Saturday, August 23 -- 8 p. m. -- Damrosch Park at 62nd St.  
St. and Amsterdam Ave. (opening)

Sunday, August 24 -- 8 p. m. -- 103rd St. and Riverside Park

Program #2: "TALES TO BE TOLD" by Osvaldo Dragun

Friday, August 29 -- 8 p. m. -- Prospect Park

Saturday, August 30 -- 8 p. m. -- Damrosch Park at 62nd St.  
and Amsterdam Avenue  
(opening)

Sunday, August 31 -- 8 p. m. -- Flushing Meadow-Corona Park

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MEMO TO EDITORS

WCBS-TV TENNIS TOURNAMENT

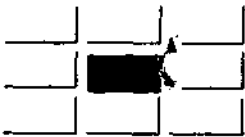
Due to the overabundant rainfall this summer the match schedule to determine the New York City Amateur Tennis Champion has gotten behind schedule. Therefore the finals in the three divisions of play (Mens', Junior Boys', and Women's) have been rescheduled for September 6, 9:00 a. m., at the Tennis Courts located at 93rd St. and the West Drive in Central Park. The matches were originally scheduled for Sunday, August 24th, at the Central Park Courts.

-30-

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Bill O'Connell-360-8141

NEIGHBORHOOD PARK CLEANING  
MAKES NEW YORK LIFE BETTER

Many parks are getting cleaner--despite runaway increases in parks use--and without an outpouring of city funds. It's volunteers!

From the audience and sponsors of a rock and roll concert on the Central Park Mall to housewives and professional men taking to a neighborhood park with brooms, rakes and letter baskets, New Yorkers are heeding the plea of Mayor Lindsay and Parks, Recreation and Cultural Affairs Administrator August Heckscher to "pick a park and pitch in."

"The increase in drama, music, dance and other events in the parks has resulted in a gratifying realization by New Yorkers that the parks are theirs," says the Mayor. "It also has greatly increased crowds, litter, wear and tear on turf and equipment, and terribly overtaxed our maintenance force. The fact that people are willing to help is a great resource for our city."

On Manhattan's Lower East Side, a group in the neighborhood on First Street, between First and Second Avenues adopted a 25 by 100 city-owned lot. Businessmen in the area pitched-in with money for supplies and Parks, Recreation and Cultural Affairs delivered tools to do the job. The lot will be divided in half, a patio with tables and benches under a vine-covered arbor in the rear, and a children's play area in the front.

more

A Boy Scout Order of the Arrow group in Jamaica tackled the vacant land bordering the outside of 39 1/2-acre Frank M. Charles Memorial Park at Hawtree Basin and removed litter, driftwood and heavy beams. When three trips weren't enough, the boys went back again. PRCA supplied the equipment.

Manpower from the sponsor, Fillmore East, and workers recruited from audiences removed all the litter from the Central Park Mall after a Grateful Dead concert on June 22 and a Jefferson Airplane appearance on August 10. The Fillmore East volunteers, for good measure, helped PRCA maintenance men in the clean-up of the Sheep Meadow from the June 21 Metropolitan Opera performance.

"The help from the Fillmore East volunteers was especially gratifying", says Administrator Heckscher,. "Long hair and litter are not synonymous."

The PRCA involvement in the volunteer program was made possible by an anonymous contribution, through the Parks Association, of \$15,000--provided for equipment, community liaison and field surveys. The job is being done by PRCA's Community Projects Office.

According to Administrator Heckscher, about 15 projects using volunteers are completed or currently underway--ranging in scope from the painting of benches in a "sitting park" to the creation of small new parks.

Several projects are lined up for the remainder of the summer. On Saturday, August 30th, the Mayor's (Grand Concourse-Highbridge) Urban Task Force will use PRCA equipment to help catch-up on maintenance at the heavily-used College Avenue Playground in the Bronx.

more

At P. S. 44 in Bedford-Stuyvesant, 20 to 30 community volunteers will accept delivery of PRCA brooms, litter baskets and rakes on Wednesday, August 22. Saturday, August 23 is the target date for another community group--for Crotona Park in Queens. Clean-up activities by volunteer campaign workers from Lindsay storefronts have been completed or are scheduled at several locations.

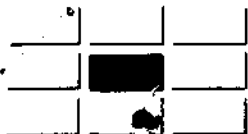
The Mayor and the Administrator urge individuals and groups interested in parks clean-up projects to contact Assistant Administrator Courtney Callender at PRCA. PRCA will provide coordination and, where possible, tools to do the job.

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Arsenal, Central Park 10021

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YOUNG VOLUNTEERS from Mayor Lindsay's campaign centers pitch  
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NOTE TO PHOTO EDITORS: For locations of volunteer park clean-up  
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NATIONAL CHAMPIONSHIPS  
OF NATIONAL JUNIOR TENNIS LEAGUE

The National Championships of the National Junior Tennis League gets underway at the Harlem Houses Playground courts on Monday, August 25th, as 72 boys from three cities play a round-robin tournament to determine the first National Junior Tennis League Champions.

Commissioner of Recreation Hayes Jones stated, "This is going to be an annual program and I am happy that New York City will host the event this year."

Borough teams from Brooklyn, Queens, and Manhattan; two teams from Philadelphia, and one team from Richmond, Virginia will participate. Also taking part will be members of the United States Davis Cup Team who will conduct clinics and play exhibition matches during lulls in the tournament which continues through Tuesday.

The National Junior Tennis League was formed in March, 1969 to increase youth participation in tennis through team competition and instruction. League effort is entirely with public parks, municipal recreational agencies and other public organizations in which youths can play league tennis regardless of economic background. Commissioner Jones said, "For many years tennis, along with polo and golf, has been the province of the affluent. This is changing and the National Junior Tennis League is an important first step in this change."

In New York City the National Junior Tennis League sponsors

more

the program in cooperation with New York City's Parks, Recreation, and Cultural Affairs Administration's Department of Recreation. This summer's clinics involved 750 boys and girls, ranging in age from 8-16. Boys took part in interborough competition in three age groups culminating in the city Championships, August 15 at Lower Highland Park in Queens. The New York League will continue until November 1, when it will be moved indoors for continuation through the winter.

FACT SHEET - National Championships of the National  
Junior Tennis League

Where: Harlem Houses Playground, 151st St. and 7th Ave.

When: Monday and Tuesday, August 25th and 26th.

Participants: New York City - 3 teams (Manhattan, Brooklyn, Queens)  
Philadelphia - 2 teams  
Richmond, Va. - one team

Divisions: 16 and under - 4 boys from each team  
14 and under - 4 boys from each team  
12 and under - 4 boys from each team

Type of Play: Each team will play nine matches against every other team - 3 matches in each division. Total number of matches won will determine winning teams.

Sponsors: National Junior Tennis League  
Department of Recreation, Parks, Recreation, and Cultural Affairs Administration of the City of New York  
*Unroyal Tire and Rubber Co.*

Schedule:

Sunday, August 24th - All teams check in at Commodore Hotel (Lexington Ave. and 42nd St.) between 3 and 5 p. m. Welcome Dinner at Howard Johnsons E. 42nd St. at 8 p. m. Welcome address by Commissioner Hayes Jones.

Monday, August 25th-

1. Breakfast at 7:30 a. m. at the Commodore.
2. 9:00 a. m. - Leave hotel for Harlem Houses Playground.
3. Play begins - Round robin tournament in two groups:  
Group 1 Teams 1 and 2 from New York and Team 2 from Philadelphia.  
Group 11 - Team 3 from New York, Team 1 from Philadelphia and Team from Richmond.
4. Clinics and exhibitions interspersed with matches throughout the day - Arthur Ashe, Clark Graebner, Eugene Scott.
5. 4 p. m. - Return to Commodore Hotel
6. 5:30 p. m. - Leave for Circle Line Cruise around Manhattan.

Tuesday, August 26th -

1. Same schedule of play as Monday except that winning teams of each of Monday's groups will play off for the Championships.
2. Awards Banquet at Schrafft's Restaurant (42nd St. and 3rd Ave.) at 7:00 p. m.

Wednesday, August 27th -

1. Breakfast at 7:30 a. m. at the Commodore.
2. 9:00 a. m. - Those participating in the Championships leave by bus to Forest Hills to watch the U. S. Open Tennis Championships with Arthur Ashe, Charles Pasarell, Gene Scott, and others, as guides.
3. 3:30 p. m. - Leave for return to where the competitors have come from.

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Monday, August 25th-

1. Breakfast at 7:30 a. m. at the Commodore.
2. 9:00 a. m. - Leave hotel for Harlem Houses Playground.
3. Play begins - Round robin tournament in two groups:  
Group 1 Teams 1 and 2 from New York and Team 2 from Philadelphia.  
Group 11 - Team 3 from New York, Team 1 from Philadelphia and Team from Richmond.
4. Clinics and exhibitions interspersed with matches throughout the day - Arthur Ashe, Clark Graebner, Eugene Scott.
5. 4 p. m. - Return to Commodore Hotel
6. 5:30 p. m. - Leave for Circle Line Cruise around Manhattan.

Tuesday, August 26th -

1. Same schedule of play as Monday except that winning teams of each of Monday's groups will play off for the Championships.
2. Awards Banquet at Schrafft's Restaurant (42nd St. and 3rd Ave.) at 7:00 p. m.

Wednesday, August 27th -

1. Breakfast at 7:30 a. m. at the Commodore.
2. 9:00 a. m. - Those participating in the Championships leave by bus to Forest Hills to watch the U. S. Open Tennis Championships with Arthur Ashe, Charles Pasarell, Gene Scott, and others, as guides.
3. 8:30 p. m. - Leave for return to where the competitors have come from.



City of New York  
Administration of Parks,  
Recreation and  
Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Janice Brophy: 360-8141

AMAS REPERTORY THEATRE OFFERS  
WORKS OF LANGSTON HUGHES AND BOB TEAGUE

The Amas repertory Theatre, Inc. will present its final performance of excerpts from the works of the late Langston Hughes and NEC newscaster Bob Teague, Thursday, August 28th, at 8 p. m. at the Central Park Mall.

The show, "Soul Yesterday and Today," is sponsored by the Harlem Cultural Council in cooperation with New York City's Parks, Recreation and Cultural Affairs Administration. August Heckscher, PRCA Administrator, will attend the performance.

The Amas Repertory Theatre, formerly known as Heritage Repertory Productions, has performed many times in cooperation with PRCA in previous summers.

Rosetta Le Noire is the coordinator and co-producer of "Soul Yesterday and Today," which is directed by Shaunielle Perry. Co-produced also by Gerta Grunen, the show features Roxie Roker, Don Jackson and guitarist Stanley Dorn.

The evening's performance includes Langston Hughes' "Freedom Train," "Dream Boogie," and "Night Funeral in Harlem," and Bob Teague's "Letters to Adam."

-30-

8/25/69

#21

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.



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8/25/69

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PRESS Releases from 8/27/69 to 9/29/69

8/27/69 to 9/29/69.

- |     |  |         |
|-----|--|---------|
| #22 | Films-Prospect Park-Wollman Rink-August 29-31                          | 8/27/69 |
| #23 | Puerto Rican -Folkloric Festival-Dancers, Singers<br>Community Leaders | 8/28/69 |
| #24 | End of summer dances at Prospect Park                                  | 8/28/69 |
| #25 | Close of outdoor pools and Beaches Sept. 7th                           | 8/28/69 |
| #26 | Groundbreaking-Bayswater Park-9/9/69                                   | 9/3/69  |
| #27 | Storyteller -Authors, Read Books in Central Park                       | 9/3/69  |
| #28 | Volley Ball Championships  | 9/5/69  |
| #29 | Scupture of the Month - Ringelheims-Von Tangential                     | 9/5/69  |
| #30 | Twyla Tharp Dancers- Central Park                                      | 9/11/69 |
| #31 | Wind Up Concerts- Big Brass Bands                                      | 9/12/69 |
| #32 | New York Times-16 years and older-learning to write                    | 9/12/69 |
| #33 | Mayors Cabinet meeting to be held in Vale of Cashmere<br>Prospect Park | 9/18/69 |
| #34 | New Barricades for Peace and Quiet                                     | 9/18/69 |
| #35 | Litchfield Restoration   | 9/18/69 |
| #36 | Prospect Park-Mayors Meeting   | 9/17/69 |
| #37 | Enjoy - New Playground Signs   | 9/23/69 |
| #38 | Photo Tip- Fence taken down around CP Croquet Court                    | 9/24/69 |
| #39 | P. S. 22 Groundbreaking, Queens - Flushing                             | 9/24/69 |
| #40 | Enjoy Signs-replace no   | 9/26/69 |
| #41 | Photo Caption - Prospect Park  |         |
| #42 | Enoy- in Colors -Photo Caption   |         |
| #43 | Photo Caption- Ocean Ave. - Prospect Park                              |         |
| #44 | Photo Caption-Prospect Park-Alligators Jaw                             |         |

PRESS Releases from 8/27/69 to 9/29/69

#45	Tree Identification plaques		9/26/69
#46	Tree Identification signs		9/26/69
#47	Delacorte clock under repair	n	9/29/69
#48	Brooklyn Hts, Historic District Sign Ceremonies		9/29/69
#49	Feature and Photo Tip - Historic District Signs		9/29/69



**for release**

Arsenal, Central Park 10021

UPON RECEIPT  
For Further Information:  
Janice Brophy-360-8141

NEW FILM MAKERS DEBUT THEIR WORK  
AT PROSPECT PARK FILM FESTIVAL

The second Prospect Park Film Festival will premiere the works of 15 new film makers this Labor Day weekend, August 29-31. The films will be shown on Friday, Saturday and Sunday evenings at 8 p. m. at Wollman Memorial Rink, near the entrance to the Park at Ocean and Parkside Avenues.

The Film Festival has been organized and coordinated by film maker Richard Erlanger and Brooklyn Arts and Culture Association's "Project Cinema" in cooperation with New York City's Parks, Recreation and Cultural Affairs Administration.

The films to be shown were selected by judges from the National Academy of Television Arts and Sciences in a contest sponsored by Brooklyn Arts and Culture Association. The movies, both in black and white and in color, cover a wide spectrum of topics, including social comment on Vietnam, a travel movie about the Gowanus Canal in Brooklyn, a whimsical movie called "The Lesser Known Adventures of a Good Rich Girl," and a 40-second short +short movie on Jamaica, Queens.

Admission to the outdoor festival will be free.

-30-

8/27/69

#22

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City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

UPON RECEIPT  
For Further Information:  
Janice Erophy 360-8141

PUERTO RICAN FOLKLORIC FESTIVAL  
COMES TO CENTRAL PARK ON SUNDAY

Central Park plays host to the Puerto Rican Folkloric Festival Sunday, August 31st, from 10 a. m. to 11 p. m. at the Mall, on the Sheep Meadow and the Literary Walk--just south of the Mall.

The Festival, coordinated by Bernie Lopez, is sponsored by the Puerto Rican Development Project in cooperation with New York City's Parks, Recreation and Cultural Affairs Administration.

The day's events include a troubadour contest, the Polly Rogers Folkloric Dance Group, two dramatic productions ("Titeres de Cachipoira" and "Crossroads"), and such performers as Jaime Sanchez (currently starring in "The Wild Bunch"), Ruth Hernandez (well-known Puerto Rican singer and community leader), and Graciela Rideia (Puerto Rican opera singer).

- 30 -

8/28/69

#23

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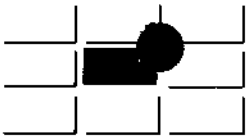
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830 Fifth Avenue, Central Park 10021

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**for release**

UPON RECEIPT  
For Further Information:  
Chip Jessup-360-8141

MEMO TO EDITORS

There will be music and dancing feet in Brooklyn Wednesday, September 3rd, as the summer folk and square dance program comes to an end in Prospect Park. The gala finish is free.

The program is sponsored by the Parks, Recreation, and Cultural Affairs Administration's Department of Recreation and has been conducted all summer by Recreation Director Russell Ericksen, New York City's Dance specialist.

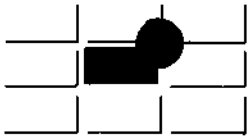
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-30-

8/28/69

#24

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August Heckscher, Administrator

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UPON RECEIPT  
For Further Information:  
Joy Barnes- 360-8141

TIDE GOES OUT ON SEPTEMBER 7th

The time for moth-balling bathing suits and surf boards is fast drawing near -- the City's outdoor pools and beaches will close for the summer at the end of the day Sunday, September 7th.

Millions of people flocked to the waters this summer as New York City sizzled through many days of high heat and humidity. In an effort to help keep New Yorkers as cool as possible, Mayor John V. Lindsay and Administrator August Heckscher, head of the Parks, Recreation and Cultural Affairs Administration, paved the way for the City's first major pool project in 25 years.

A new construction speed record was set with the building of two new vest-pocket pools at Haffen and Mullaly Parks in the Bronx. Designed and constructed by Heery and Heery Inc., each pool includes men and women's bathhouses, administration buildings, and a wading and a main pool with bottom-level markings for basketball use after the swimming season.

Other vest-pocket pools now under construction or soon to be opened by PRCA, include two on Staten Island: Broadway and Henderson Ave. in West Brighton, and Hylan Blvd. and Jolene Avenue in Tottenville; one in Manhattan at the Wagner Houses Playground, 120th St. between First and Second Aves.; and one in Brooklyn at the Commodore Barry Playground in Fort Greene.

more

This swimming season also witnessed a major effort by the City to alleviate a litter crisis during the three-day July 4th weekend. Extra litter baskets, cleanup equipment and manpower were utilized as Administrator Heckscher and Mayor Lindsay asked for public cooperation in keeping the beaches clean. Bathers responded positively and everyone enjoyed a comparatively litter-less weekend.

Though the end of outdoor swimming is upon us, swimmers still may take full advantage of the City's 12 indoor pools to keep their shapes in shape.

INDOOR POOL LOCATIONS ARE:

MANHATTAN

Baruch Pool, Rivington St. & Baruch Place  
 Carmine Street Pool, Clarkson St. & 7th Ave.  
 East 23rd Street Pool, Asser Levy Place  
 East 54th Street Pool, 342 E. 54th St., bet. 1st and 2nd Aves.  
 Rutgers Place Pool, 5 Rutgers Place  
 West 28th Street Pool, 407 W. 28th St.  
 West 59th Street Pool, bet. West End & Amsterdam Aves.  
 West 134th Street Pool, 35 W. 134th St.

BROOKLYN

Brownsville Recreation Center, Linden Blvd. & Christopher Ave.  
 Metropolitan Avenue Pool, Bedford Ave.  
 St. John's Recreation Center, Prospect Place bet Troy & Schenectady Aves.

BRONX

St. Mary's Recreation Center, St. Ann's Ave. & E. 145th St.

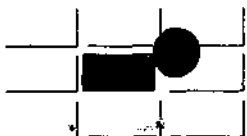
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BAYSWATER PARK PLANS  
TO COME ALIVE TUESDAY

Mayor Lindsay and August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, will wield shovels in a groundbreaking ceremony at Bayswater Park in Far Rockaway Tuesday (Sept. 9) at 7:30 p. m.

The Mayor has issued an invitation to community residents to be on hand at Beach Channel Dr. and Beach 32nd Street.

"This park design is an excellent example of cooperation between the city and the community," said Lindsay. "Administrator Heckscher and his staff talked with the community time and time again to insure that Bayswater Park will be a community park from concept to completion."

The architects for the park are Levine and Blumberg. It is being constructed by the Peter K. Kelly Contracting Corp. at an estimated cost of \$612,000.

A bill is pending before the City Council to rename the park Michaelis-Bayswater Park. The late Jules Michaelis was the foremost local leader in the efforts to get the park built. Michaelis was a caterer in the Rockaways for many years, served as president of the Wavecrest Civic Association for 16 years and was a member of the Borough President's Committee on Aviation and the Rockaway Chamber of Commerce.

The construction includes handball courts, six tennis courts, a basketball court and softball and baseball fields. A children's recreation area with creative play equipment and a central plaza with a fountain and comfort station will round out the plans.

-30-

9/3/69

#26

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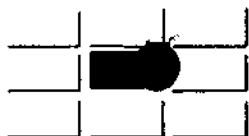
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STORYTELLER INVITES CHILDRENS' AUTHORS  
TO READ THEIR BOOKS IN CENTRAL PARK

Have you been to Sherwood Forest, Mother Goose country, or the Wind in the Willows moors? Writer Joan Bodger has, and lives to tell her tales at the Hans Christian Andersen Statue in Central Park, near 72nd St. and Fifth Avenue, Saturday, September 6th, at 11 a. m.

Miss Bodger traveled to England to visit the sites of traditional folk tales, including Robin Hood's Sherwood Forest and Ralph Caldecott's Mother Goose country, and wrote a book about them called "How the Heather Looks."

Her appearance this Saturday is part of Diane Wolkstein's weekly summer outdoor storytelling hour for children, which is sponsored by New York City's Parks, Recreation and Cultural Affairs Administration and the Hans Christian Andersen Story Telling Society. Miss Wolkstein is New York City's official storyteller.

This month Miss Wolkstein has invited four authors to read their books to children in Central Park. On September 13th, writer Brinton Turkle will read his "The Fiddler of the High Lonesome," a story about a little boy who goes to live with hillbillies in Appalachia. Lesley Frost, Robert Frost's daughter, will read "Digging Down to China" on September 20th, and for the final program of the season, on September 27th, Seymour Leichman, an artist-writer, will read his book, "The Boy Who Could Sing Pictures."

In addition to the authors' readings, Miss Wolkstein will tell stories from her repertoire and, on September 20th, will host a Duckling Party with free food and gifts for children, commemorating Hans Christian Andersen's "Ugly Duckling."

-30-  
#27

9/3/69

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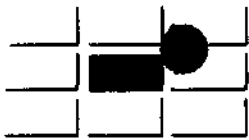
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LITTLE LAMA GLAMA AND MAMA LAMA GLAMA are cautioned against overeating by William R. Ginsberg, First Deputy Administrator of Parks, Recreation and Cultural Affairs. Mama llama (Lat. lama glama), whose name is Sadie, gave birth to little Filomena Aug. 18 in the Central Park Zoo. Mr. Ginsberg has a loaf of bread behind his back.

-30-

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Chip Jessup-360-8141

TEAMS BATTLE FOR VOLLEYBALL TITLES

Teams of boys and girls aged 14 through 17 still can get a shot at the citywide volleyball championships. A tournament is underway on local playgrounds throughout the five boroughs. There are still openings for teams interested in entering the tournament that continues until October 18th.

There are two leagues: boys' and girls'. The tournament began September 2nd. Losing teams will be eliminated from further competition. Teams interested in entering the tournament are invited to sign up at their local playgrounds.

District eliminations in the boys' and girls' leagues will wind up on October 11th and borough championships will be played Saturday, October 18th at locations chosen by the borough supervisors.

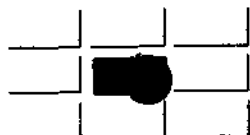
More than 2,700 kids are expected to compete in the tournament which is sponsored by WCES-TV in cooperation with New York City's Parks, Recreation, and Cultural Affairs, Department of Recreation.

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9/5/69

#28

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City of New York  
Administration of Parks,  
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Cultural Affairs

Arsenal, Central Park 10021

**for release**

UPON RECEIPT  
For Further Information:  
Chip Jessup-360-8141

TEAMS BATTLE FOR VOLLEYBALL TITLES

Teams of boys and girls aged 14 through 17 still can get a shot at the citywide volleyball championships. A tournament is underway on local playgrounds throughout the five boroughs. There are still openings for teams interested in entering the tournament that continues until October 18th.

There are two leagues: boys' and girls'. The tournament began September 2nd. Losing teams will be eliminated from further competition. Teams interested in entering the tournament are invited to sign up at their local playgrounds.

District eliminations in the boys' and girls' leagues will wind up on October 11th and borough championships will be played Saturday, October 18th at locations chosen by the borough supervisors.

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August Heckscher, Administrator

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For Further Information:  
Janice Brophy-360-8141

FIVE BOROUGH SCULPTURE-OF-THE-MONTH PROGRAM  
FEATURES PAUL VON RINGELHEIM'S "TANGENTIAL 32"

Mayor John V. Lindsay today congratulated August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, on the five borough Sculpture-of-the-Month program, to be highlighted on Tuesday, September 9th, at 8 p. m. by the lighting of Paul von Ringelheim's sculpture "Tangential 32" on the Park Avenue mall between 54th and 55th Streets.

Mayor Lindsay said, "I want to congratulate Administrator Heckscher and the New York City Parks, Recreation and Cultural Affairs Administration for bringing an innovative program to our community enhancing the city and serving as an inspiration to cities throughout the country. Paul von Ringelheim is to be commended for his unique sculpture and with PRCA's Department of Cultural Affairs sharing his work with the public."

August Heckscher explained that the five-borough Sculpture-of-the-Month program, financed by private funds, is designed to bring contemporary art directly to the people of New York; to demonstrate the contribution of sculpture to aesthetic enhancement of the cityscape and to stimulate the commissioning or purchasing of sculpture for permanent outdoor placement.

Mr. von Ringelheim designed his 32-feet high "Tangential 32" to be "disposable," but due to the interest of art collectors Mr. and Mrs. Robert C. Scull the sculpture will be preserved after its exhibition on

more

Park Avenue. The sculpture, made of Duraply-plywood, was to be disassembled to its original six sections after two months on exhibit and divided among other artists for whatever use they might make of it. A "disposable monument" is intended to express New York City's cultural emphasis on change and constant renewal.

Timothy Costello, Deputy Mayor/City Administrator and William Ginsberg, First Deputy Administrator of PRCA, will attend Tuesday night's lighting ceremony.

The five borough Sculpture-of-the-Month program is sponsored by PRCA's Department of Cultural Affairs. U.S. Plywood-Champion Papers, Inc. has donated the new material, Duraply-plywood for the sculpture; Con Edison has provided the ten-ton base for "Tangential 32"; and Evans & Hillman, lighting consultants, designed the lighting for the structure.

Mrs. Doris Freedman, director of the Department of Cultural Affairs announced that the next three sculptors exhibiting in the borough-wide Sculpture-of-the-Month program will be Tal Streeter, Sanford Wurmfeld, and Michael Finklestein.

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TWYLA THARP DANCERS  
DEBUT IN CENTRAL PARK

The Twyla Tharp Dancers, a modern ballet troupe, will dance for the first time in a New York City park on Tuesday, September 16th, at 7 p. m. on Central Park's Great Lawn near the Delacorte Theatre opposite 82nd Street.

Twyla Tharp is the founder and choreographer of the ensemble of 66 dancers, including six soloists. The troupe's Tuesday evening performance will be a assortment of dances emphasizing movement through time and space rather than specific plot lines or social vignettes.

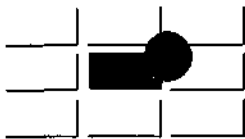
The New York City Parks, Recreation and Cultural Affairs Administration is sponsoring the Twyla Tharp Dancers. August Heckscher, PRCA Administrator, said, "We are delighted to be hosts to the innovative Twyla Tharp Dancers. The troupe's performance in Central Park gives New Yorkers an exciting opportunity to see what is going on in the world of modern professional dance."

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9/11/69

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BIG BRASS BANDS  
WIND UP CONCERTS

The First New York Army Band and the New York Naval Base Band are tooting their horns toward fall as they wind up their respective concert series. August Heckscher, Administrator of the New York City Parks, Recreation and Cultural Affairs Administration announced the bands' schedules for the balance of the season:

NEW YORK NAVAL BASE BAND

Wednesday, September 17th -- 7:30 p. m. -- 11th Street Bandshell in  
Prospect Park, Brooklyn

Wednesday, September 24th -- 7:30 p. m. -- Ewen Park, Riverdale

THE FIRST NEW YORK ARMY BAND

Sunday, September 14th -- noon -- Central Park Mall

Monday, September 15th -- noon -- South Street Seaport, foot of  
Fulton Street and East River Pier 16

Tuesday, September 16th -- 8 p. m. -- Crocheron Park ballfield,  
Bayside, Queens

Wednesday, September 17th -- noon -- City Hall Plaza

Thursday, September 18th -- noon -- Battery Park

Tuesday, September 23rd -- noon -- South Street Seaport, foot of  
Fulton Street and East River Pier 16

Thursday, September 25th -- noon -- Battery Park

Sunday, September 28th -- afternoon -- Wolf Pond Park, Staten Island

-30-

9/12/69

#31

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For Further Information:  
Joy Barnes: 360-8141

THE TIMES... THEY ARE A CHANGIN'

A community newsroom above the Langston Hughes Library Center in the Corona-East Elmhurst area of Queens bustles with the hectic activity of all press rooms as a group of aspiring newswriters, 16 years of age and older, gather on Saturdays to learn writing skills from experienced reporters from The New York Times.

August Heckscher, Administrator of the New York City Parks, Recreation and Cultural Affairs Administration announced that residents of the Queens neighborhood will meet with Times reporters Mike Kaufman and Dave Shipler, and Community Coordinator Tyrone Bryant each Saturday for eight months. The budding writers will learn the techniques of news reporting and publishing, meet with guest journalists involved in various phases of newspaper production, and visit with reporters at the Times offices.

The novice reporters also will be aided by the services of a journalist assistant who will handle the administrative end of the project and meet with them each week to discuss their progress.

Aimed at teaching interested community members the reportorial skills necessary to launch a career, the project is coordinated by PRCA's Department of Cultural Affairs, under the direction of Doris Freedman, and the New York Times. It is hoped that the workshop also will enable the Queens residents to better see themselves and their community through the communications media.

more

Community members interested in the program should contact Tyrone Bryant at the Langston Hughes Library Center, 102-09 Northern Boulevard, in Corona.

Plans currently are underway to establish a similar workshop project with members of Brooklyn's Fort Greene community.

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9/12/69

#32

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City of New York  
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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

MEMO TO EDITORS

The Mayor's Friday morning cabinet meeting for September 19 will be held at 8 a. m. in the Vale of Cashmere in Prospect Park (off Flatbush Avenue in the vicinity of Brooklyn Public Library).

Mayor Lindsay and Administrator Heckscher will take part in the dedication of the restored Vale. The Mayor will announce also the completion of a renovation contract for Prospect Park's Litchfield Mansion.

Cabinet members will eat breakfast before the ceremony. In case of bad weather, scheduling should be checked with Brooklyn Parks Department headquarters, SO 8-2300. Signs will be posted along the Park Drive indicating the location of the Vale.

-30-

9/18/69

#33

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August Heckscher, Administrator

**for release**

PMs Friday, September 19  
For Further Information:  
Bill O'Connell-360-8141

NEW BARRICADES  
FOR PEACE AND QUIET

New barricades to serve Brooklyn's bicyclists and strollers were introduced by Mayor Lindsay at his Friday morning cabinet meeting today in the Vale of Cashmere in Prospect Park.

The new barricades, in fire engine red and yellow-orange with black lettering, read: "RESERVED UNTIL SUNSET FOR WALKERS AND BICYCLISTS . . . N. Y. C. Parks, Recreation and Cultural Affairs Administration . . . Traffic Dept. /Police Dept".

According to PRCA Administrator August Heckscher, the new barricades, besides being more attractive than police barriers, will eliminate confusion for motorists who were unaware of the reasons for the closing of Prospect Park roadways on Sundays from sunrise to sunset.

-30-

9/18/69

#34

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MAYOR LINDSAY ANNOUNCES  
LITCHFIELD RESTORATION

Prospect Park's landmark Litchfield Mansion, Brooklyn headquarters for the Parks, Recreation and Cultural Affairs Administration has been saved from deterioration and partially restored with a just-completed \$150,000 rehabilitation contract, Mayor Lindsay announced this morning at a Friday morning cabinet meeting held in the park's Vale of Cashmere.

"We are happy to say that this important designated landmark has been secured from the ravages of time and heavy use," the Mayor said.

The work, which included light restoration of exterior architectural features, complete rewiring, rebuilding of the heating plant and new plumbing, was carried out by the New-Again Construction Co. of Westbury, N. Y., according to plans by architect Daniel Chait. The work was begun in 1967 and completed late this summer.

The mansion was built in 1857 for Edwin C. Litchfield. The architect was Alexander Jackson Davis, designer of the Old Sub-Treasury on Wall St. and other landmarks. It is considered an excellent example of the Italian villa style.

The house, taken over by the Parks Department in 1877, stands on Ninth Avenue, between Third and Seventh Streets and the East Drive.

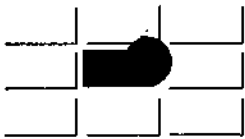
PRCA Administrator August Heckscher stated that the completed contract, "paves the way to the restoration of some of this fine mansion's grandest rooms--to make them suitable for public enjoyment.

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MAYOR LINDSAY AND CABINET  
MEETING IN GAY 90's SETTING  
IN PROSPECT PARK

Mayor Lindsay today chose the site of the newly restored Vale of Cashmere and The Pools in Prospect Park for his weekly cabinet meeting.

The Vale and its three Victorian pools, in a state of deterioration since World War II, have been restored according to plans worked out by the New York City Parks, Recreation and Cultural Affairs Administration in collaboration with the neighboring community.

The \$333,692 project, carried out by the Edenwald Contracting Company of Queens, following a design developed by Levine and Blumberg, architects, and Clara Coffey, landscape architect, was completed in July after less than a year of work.

PRCA Administrator August Heckscher expressed hope that the Vale of Cashmere and The Pools "will become a focal point for leisure activities for Prospect Heights and other nearby neighborhoods -- as it was at the turn of the century."

In the original plans for Prospect Park by Calvert Vaux and Frederick Law Olmsted, the site of the Vale of Cashmere was a playground and carousel. The area included a natural pond, but no pools.

The pond was developed partially in 1885, when the playground and carousel were moved elsewhere in the park. In 1892-93, during the flurry of urban refurbishment generated by Chicago's Columbian Exposition, the Vale took on its Victorian character, with granite balustrades, bronze urns, brick-patterned walkways, formal stairways and a sculptured fountain.

more

The Pools and a rose garden were built in 1895 and, until 1910, the area was one of great beauty. At the time, it was considered socially mandatory for young couples to have their bridal pictures taken in the Vale.

World War I meant a cut-back in maintenance, and the development of world-renowned rose gardens across the street in the Brooklyn Botanic Garden spelled public neglect of the Vale roses.

In the 1920's, the motor age interrupted the peace and quiet of the formal garden and made it less socially desirable. Then the first signs of decay set in.

Despite a brief renaissance during Works Progress Administration projects during the Depression, deterioration set in with the outbreak of World War II and the Vale of Cashmere and The Pools became a shambles, unremedied until 1966 when the plans for the now complete restoration were initiated.

The Parks, Recreation and Cultural Affairs Administration carefully consulted the community in its plans for renovation. The design of the first of two landscape architects was rejected by the community. Clara Coffey then submitted two plans, the second of which was accepted. Work began in summer 1968.

The new plans do not include roses, because of the unbeatable competition from the Botanic Garden. The landscaping firm of P. Langana planted the area with rhododendrons, azaleas, weeping cherries, boxwood, yew and other decoratives. The Pools and the fountains were restored, walkways built anew and old-fashioned lighting installed.



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Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

UPON RECEIPT  
For Further Information:  
Mary Thomas 360-8141

"ENJOY"

"ENJOY"

Take a stroll through the playgrounds of Brooklyn, Manhattan, the Bronx, Queens and Richmond--once there you'll see the new wonderfully designed signs that begin with the word, ENJOY. They've been installed to let you know the fun things you can do as well as the things you cannot do. Striking purple and white in color, 18x28 inches in size, they will replace the existing prohibitive NO signs.

PRCA has announced Tuesday, September 30th at 10:30 A. M. as "E" Day. At that time the new signs will be shown to the press in the new Lincoln Road South Playground in Prospect Park, Brooklyn. Following this initial installation, ENJOY signs will be put up within 4 weeks in each of the more than 900 PRCA playgrounds throughout New York City. You can't litter, but how about a hop, skip and a jump. "Playgrounds are supposed to be fun," says Parks Commissioner August Heckscher, Administrator of the Parks, Recreation and Cultural Affairs. So go out and ENJOY, ENJOY.

FROM MANHATTAN TO LINCOLN ROAD SOUTH PLAYGROUND,  
PROSPECT PARK, BROOKLYN:

Via Manhattan Bridge, Brooklyn Bridge or other routes to Flatbush Avenue. South on Flatbush Avenue to Grand Army Plaza (large memorial arch.) Go on through the Plaza entrance and enjoy a ride around the drive, stay on it until you come to the parking field for Wollman Park. Enter, park your car and run, skip or walk across the drive, there you will see the new Lincoln Road South Playground.

-30-

9/23/69

#37

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx -  
755-4100. For Queens, Staten Island and Brooklyn 691-5858.

City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

UPON RECEIPT

For Further Information:  
Mary Thomas 360-8141

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9/23/69

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City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

*not sent*

**for release**

FROM: SHIRLEY HERZ  
360-8141

PHOTO TIP

TO: Assignment Editors

DATE: Thursday, September 25th

TIME: 2:30 P. M.

PLACE: Central Park Croquet Court

DETAILS: Parks, Recreation and Cultural Affairs Administrator August Heckscher will be present to personally supervise the removal of the fence that now encloses the Croquet Court that is located just off the West Drive of Central Park opposite 76th Street. Your coverage will be appreciated.

9/24/69

#38



City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

**for release**

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9/24/69

#38



City of New York  
 Parks, Recreation and  
 Cultural Affairs Administration  
 830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

For further information:  
 Bill O'Connell - 360-8141

FACT SHEET

**WHO:** Mayor Lindsay, Administrator August Heckscher, community leaders

**WHAT:** Groundbreaking at PS 22 Playground, Queens

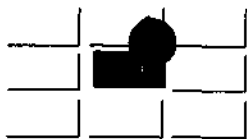
**WHERE:** Murray St., Barclay Ave., 153th St. and Sanford Ave., Flushing

**WHEN:** 1:30 p.m., Wednesday, September 24

**DETAILS:** An unusually large (7 1/2-acres), uniquely conceived (facilities for all ages, tots to senior citizens) J.O.P. (Jointly Operated Playground--Parks, Recreation and Cultural Affairs Administration and Board of Education), designed by architects Juster & Gugliotta and to be built by contractor Rand-Dorset Corp. at a cost of \$319,100. Design and concept worked out by cooperation between important community groups and PRCA. Facilities will include a ballfield, game tables, comfort station, tot lot, basketball court, 80-yard running track, amphitheater, senior citizens' area. Areas will be set off from one another by variations in grades and levels.

**COMMUNITY LEADERS:**

Instrumental in expressing wishes of the community to the PRCA Community Relations staff: Murray Hill Civic Association (Mrs. Joseph Leon, president); Board of Education (Cecil Katz, principal of PS22; Thomas Fenton, office of the District Superintendent); Parent-Teacher's Association (Mrs. Dolly Dixon, president; Mrs. Shirley Goldensher, past president); Flushing Council of Women's Organizations (Mrs. Margaret Carman, past president); American Legion (Juan Martinez).



City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

For further information:  
Bill O'Connell - 360-8141

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#39

9/24/69



City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

AMs Tuesday, September 30

For further information:

Bill O'Connell-360-3141

PROHIBITIONS REPEALED  
IN PARK PLAYGROUNDS

"NO" is no longer the theme of the city's more than 950 playgrounds. Parks, Recreation and Cultural Affairs Administrator August Heckscher declared "ENJOY" the motto this morning (Tuesday, Sept. 30) at 10:30 at the dedication of the Lincoln Road South Playground woodland play area in Prospect Park, Brooklyn.

The ceremony combined the opening of the new playground off Ocean Ave., south of the Lincoln Road entrance to the park and the introduction of the new "ENJOY" signs.

The toddlers' playground, designed by Coffey, Levine and Elumberg, was just completed on a \$77,500 contract by the Whitney Contracting Co., Inc. of Commack, L. I. The signs are the design of PRCA's Graphics Department and were made in the New York City Department of Traffic sign shop.

The "ENJOY" signs, in purple, red and white, list playground activities Administrator Heckscher wants to encourage: "Run, hop, skip, jump, leap, laugh, giggle, wiggle," etc. The prohibitions are subtly included in the list, crossed-out with a simple red line: "Litter, skate, bicycle, imbibe, sleep." They replace the old, imperious, black and gray signs with an eight-inch "NO".

Administrator Heckscher took advantage of the occasion to make the first announcement of the pending construction, also by Coffey, Levine and Elumberg, of a new playground at Third St. and Prospect Park West. A contract for the job is being prepared.

more

The new toddlers' playground occupies the site of a former, clay-surfaced playground of WPA vintage, which featured only swings and see-saws. It is less than a block from an existing facility for older children and teenagers.

The new design combines surfaces of rubberized safety-surfacing, sand and grass. All the original trees and many original shrubs remain. The area includes a gazebo, several fanciful animal forms by Sidney Simon and parents' seating alongside the single gate.

"It is appropriate that these signs and this playground should be introduced at the same time," said Administrator Heckscher, "with the playground, we have taken something old and drab and created an exciting, inviting place to play--and with a fairly small investment. Clara Coffey, in her landscape design, has illustrated warm consideration for the topography and trees of Prospect Park.

"The signs, in bright colors and positive language, replace something that was drab, negative and uninviting."

The new signs are 18 x 23 inches. They are a smaller, and differently worded, version of the "ENJOY" signs that displaced "NO" notices at the city's public beaches in summer 1967.

- 30 -

#40

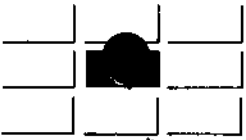
9/26/39

**INSTRUCTIONS FOR REACHING LINCOLN ROAD SOUTH PLAYGROUND:**

Take the park road, exit at the Kate Wollman Skating Rink. Park in the rink's parking lot and walk to playground south of the Lincoln Road entrance.

**FOR DAILY RECORDING ON PARK EVENTS:** in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5353.





City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
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August Heckscher, Administrator

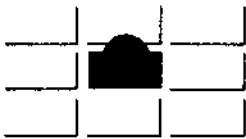
**for release**

CAPTION ONE

BEFORE. This sign, in black and gray, has greeted tots, teenagers and adults entering New York City's playgrounds for decades--until Parks, Recreation and Cultural Affairs Administrator August Heckscher announced in Prospect Park today (Sept. 30)--that the "NO" signs are coming down--to be replaced by... (see photo and caption number two)

- 30 -

#41



City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

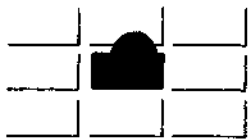
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#41



City of New York  
Parks, Recreation and  
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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

CAPTION TWO

AFTER. A new day has dawned in New York City playgrounds. Children and visitors will be asked to "ENJOY" in purple, white and red lettering by the Parks, Recreation and Cultural Affairs Administration's Graphics Department and the New York City Department of Traffic sign shop.

- 30 -

#42



City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

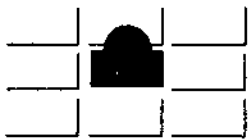
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Parks, Recreation and  
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830 Fifth Avenue, Central Park 10021

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**for release**

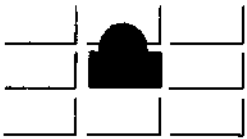
IT'S A HORSE. Maybe you can't see it, but kids can. The fanciful play-sculpture is by Sidney Simon in the new Lincoln Road South Playground off Ocean Ave. in Prospect Park. The gazebo in the newly completed toddlers' woodland playground is in the background.

- 30 -

#43

PLEASE CREDIT PHOTO: GEORGE ROOS

(A)



City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

**for release**

August Heckscher, Administrator

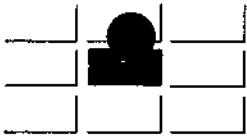
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#43

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(A)



City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

**for release**

August Heckscher, Administrator

AS SEEN THROUGH THE ALLIGATOR'S JAWS, this is the new Lincoln Road South Playground in Prospect Park. The unthreatening beast is one of several wooden animal sculptures in the toddlers' area.

- 30 -

#44

PLEASE CREDIT PHOTO: GEORGE ROOS

(E)



City of New York  
Parks, Recreation and  
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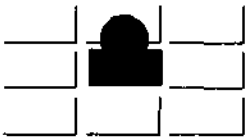
- 30 -

#44

PLEASE CREDIT PHOTO: GEORGE ROOS

(B)





City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

For Further Information:  
Mary Thomas 360-8141

FEATURE AND PHOTO TIP

TO: Assignment Editors

DATE: September 29th, 1969

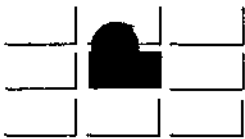
TIME: 11:30 A. M.

PLACE: Central Park  
East of 72nd St. Boathouse  
Parking Area

DETAILS: August Heckscher, Administrator will install the first of a series of Tree Identification plaques which have been donated to The City of New York by Mr. Benjamin Graham of LaJolla Calif. and Aix-en-Provence, France. Seventy five years old, the retired Mr. Graham is a former security analyst. He is also Professor Emeritus of Finance at the Graduate School of Business, Columbia University and a former graduate of Columbia University.

#45

9/26/69



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Parks, Recreation and  
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#45

9/26/69

**for release**

MONDAY, PM  
September 29, 1969  
Mary Thomas 360-8141

A TREE BY ANY OTHER NAME...

Is it a Common Hackberry, a Black Cherry, or a Ginkgo? Your'e right, it's a Ginkgo, and how did you know.....because for the first time in the history of Central Park the PRCA has attached identification signs to many of their numerous varieties of trees.

When announcing the opening ceremonies which will be held on Monday, September 29th at 11:30 A. M., in an area immediately east of the 72nd street Boathouse parking area, PRCA Administrator August Heckscher stated that "Out of Sight, Out of Mind, does not apply to Mr. Benjamin Graham, the generous donor of our Parks Department's new attractive aluminum plaques." Seventy-five year-old Mr. Graham who spent much of his early life in New York and has since retired to California has always intended to present a gift to the City of New York and his good intentions have finally been realized.

The first shipment of these new signs which have been designed by PRCA will be used to mark trees in the eastern portion of Central Park between 72nd and 79th Sts. between the East Drive and Fifth Avenue along the area of the Alice in Wonderland Statue and the Kerbs Memorial Boathouse.

The tree identification marker measures 5" X 6" and is of handsome aluminum design; another step in an all-out graphics program of the Parks Recreation and Cultural Affairs which is

more

supervised by Elliot Willensky, Deputy Administrator for Development of PRCA.

The text of a typical sign reads as follows:

WHITE MULBERRY

Morus Alba

The White Mulberry plays a significant role in the garment industry: it is the food of the silkworm.

Note to nature lovers: Fear not, the signs which are impervious to the elements, are also harmless to trees. They will be installed 9 feet above ground, using stainless steel fasteners and specially designed spacers, utilizing a compressible rubber grommet; between the bark of the tree and the signs, guaranteeing that the natural growth of the tree will not be impaired.

-30-

9/26/69

#46

**for release**

MONDAY, PM  
September 29, 1969  
Mary Thomas 360-8141

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-30-

9/26/69

#46

City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

UPON RECEIPT  
For Further Information:  
Joy Barnes-360-8141

"AT THE CHIME THE TIME WILL BE..."

Modernized clockworks will be installed in Central Park's Delacorte Clock. With the animated creatures of the clock having difficulty with the time on their hands, George Delacorte, donor of the landmark timepiece, and August Heckscher, Parks, Recreation and Cultural Affairs Administrator, have agreed to the installation of new clockworks.

Designed by Fernando Texidor and sculpted by Andrea Spadini, the inner workings of the ornamental clock are now ready for updating. Visitors to the Central Park Zoo have enjoyed the marking of the hour and half-hour by the hammer-toting, bell-striking animated monkeys since June 1965, when the Delacorte Clock was dedicated. The tireless telling of the hours by the monkeys and the dancing circle of the bronze menagerie below them are a major Zoo attraction.

Schulmerich Carillons, Inc., of Pennsylvania, has been commissioned by Mr. Delacorte to update the clock's machinery. The console will be redesigned and synchronized with a new chime cartridge for round-the-clock time and chime.

It is anticipated that by November 15th, the big bell and musical chimes will again toll the hours at the Zoo.

-30-

9/29/69

#47

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx -  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

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UPON RECEIPT  
For Further Information:  
Mary Thomas-360-8141

BROOKLYN HEIGHTS CORNER TO BE SITE  
OF PRCA HISTORIC DISTRICT SIGN CEREMONIES

A corner reminiscent of Brooklyn Heights history and beauty will be the site, on Tuesday, September 30, of the placing of the first of the Parks, Recreation, and Cultural Affairs Administration's new historic district identification signs. In the shadow of the rich, red home of the L. I. Historical Society, across from the former Crescent Athletic Club (by Brooklyn's famous architect, Frank Freeman), in sight of the palace like building which was once the Brooklyn Trust Company, PRCA Administrator, August Heckscher, will symbolically fasten to a street pole the first of the blue, white, and yellow signs which will soon mark the boundaries of the 13 historic districts of the city. The place: the southwest corner of Clinton and Pierrepont Streets at 12:30 in the afternoon.

More than 20 of the aluminum signs, designed by PRCA's Graphics Department and to be installed by the N. Y. C. Department of Traffic, will shortly appear throughout the tree-lined streets of the Heights, a community where more than 600 existing buildings predate the Civil War. The identification program was conceived by Elliot Willensky, PRCA's Deputy Administrator for Development.

"Up to now," Administrator Heckscher remarked, "the historic districts officially designated by our Landmarks Preservation

more

Commission have existed for too many of us only in the form of official documents. We are happy to take the opportunity to mark these areas, rich in both history and architectural distinction, with appropriate signs calling attention to them. We hope New Yorkers as well as visitors to our city will, because of them, become more aware of the city's storehouse of treasures which exist on its very streets."

Administrator Heckscher thanked Traffic Commissioner Theodore Karagheuzoff and Herbert Gettleman, head of Traffic's Sign and Signal Department for their cooperation in the undertaking.

The initial installation will be followed shortly by the placement of signs in the remaining districts: St. Nicholas, Hunter's Point, St. Marks, Greenwich Village, Charlton-King-Vandam, MacDougall Sullivan Gardens, Sniffen Court, Henderson Place, Gramercy Park, Treadwell Farm, and Turtle Bay Gardens.

Brooklyn Heights was officially designated a historic district on November 23, 1965 and is the only one of the City's historic districts also to bear the title of a National Landmark bestowed by the United States Department of the Interior, also in 1965.

-30-

9/29/69

#48

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755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York  
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Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

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More than 20 of the aluminum signs, designed by PRCA's Graphics Department and to be installed by the N. Y. C. Department of Traffic, will shortly appear throughout the tree-lined streets of the Heights, a community where more than 600 existing buildings predate the Civil War. The identification program was conceived by Elliot Willensky, PRCA's Deputy Administrator for Development.

"Up to now," Administrator Heckscher remarked, "the historic districts officially designated by our Landmarks Preservation

more

Commission have existed for too many of us only in the form of official documents. We are happy to take the opportunity to mark these areas, rich in both history and architectural distinction, with appropriate signs calling attention to them. We hope New Yorkers as well as visitors to our city will, because of them, become more aware of the city's storehouse of treasures which exist on its very streets."

Administrator Heckscher thanked Traffic Commissioner Theodore Karagheuzoff and Herbert Gettleman, head of Traffic's Sign and Signal Department for their cooperation in the undertaking.

The initial installation will be followed shortly by the placement of signs in the remaining districts: St. Nicholas, Hunter's Point, St. Marks, Greenwich Village, Charlton-King-Vandam, MacDougall Sullivan Gardens, Sniffen Court, Henderson Place, Gramercy Park, Treadwell Farm, and Turtle Bay Gardens.

Brooklyn Heights was officially designated a historic district on November 23, 1965 and is the only one of the City's historic districts also to bear the title of a National Landmark bestowed by the United States Department of the Interior, also in 1965.

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FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx-  
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York  
Parks, Recreation and  
Cultural Affairs Administration  
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

**for release**

For Further Information:  
Mary Thomas 360-8141

FEATURE AND PHOTO TIP

TO: Assignment Editors

DATE: Tuesday, September 30, 1969.

TIME: 12:30 P. M.

PLACE: Southwest Corner  
Clinton and Pierrepont Streets  
Brooklyn, N. Y.

DETAILS: Historic District Sign Ceremonies

Parks, Recreation and Cultural Affairs  
Administrator August Heckscher will  
install the first of the new Historic  
District street signs, designating  
Brooklyn Heights as one of the City's  
13 historic districts. Ceremony will  
be attended by various city officials.

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