

- #778 Miss Harlem Beauty Contest Applications Available
- #779 19th Annual Valentines Day Winter Carnival In Queens (Postponed Until Friday, February 21, 1969)
- #780 Police Public Stable Complex, 86th St., Transverse, Central Park
- #781 Monday, March 10th, Opening Date For Sale of Season Golf Lockers and Tennis Permits
- #782 Parks Cited For Excellence of Design
- #783 New York City's Trees Badly Damaged During Storm
- #784 Lifequard Positions Still Available
- #785 Favored Knick To Be Picked
- #786 Heckschers Cutbacks In State Aid to the City
- #787 Young Chess Players to Compete
- #788 Birth of Lion and Lamb
- #789 Jones Gives Citations at Half Time (Basketball)
- #790 Nanas dismantled on March 27, 1969
- #791 Birth of Aoudad in Central Park Zoo
- #792 Circus Animals to Stroll in Park
- #793 Richmond Parkway Statement
- #794 City Golf Courses, Lawn Bowling and Croquet Cacilities Open
- #795 Eggs-Egg Rolling Several Parks
- #796 Fifth Annual Golden Age Art Exhibition
- #797 Student Sculpture Exhibit In Central Park
- #798 Charley the Mule Born March 27 in Central Park Zoo
- #799 Rain date for Easter Egg Rolling contest April 12, original date above
- #800 Sculpture Central Park April 10

### TOTAL ESTIMATED CONSTRUCTION COST:

### \$5.1 Million

#### DESCRIPTION:

Most of the facilities will be underground. Ground-level rooftops will be planted as garden slopes. The stables will be covered by a tree orchard. There will be panes of glass in long shelters above ground so visitors can watch the training and stabling of horses in the underground facilities. Corrais, mounting areas and exercise yards, for both public and private use, will be below grade but roofless and open for public observation. Maintenance facilities and truck routes will be underground. The original Calvert Vaux building, designated a landmark, will be maintained, possibly as a museum.

### REVISIONS OF 1967 PLAN

ORIGINAL DIMENSIONS			REVISED
Exterior Riding Ri	ing 192	2' x 336'	ELIMINATED
Interior Riding Ri	ng 1921	x 336'	120 x 240'
Corrals:			
Poli Publ	lic 124'	' x 48' x 124' orrals)	60' x 65' 60' x 65' (1 corral only)
Mou	nting area	78' x 56'	60° x 100°
SEATS FOR SPECTAT	rors	1,500 (above) 1,500 (below	ELIMINATED ELIMINATED

#### HORSE A:

Police Horses:

144 - 12 Box Stalls, 132 Tie Stalls

Public Horses:

144 - a flexible mix of box stalls and tie stalls

#### TREES:

Before Stable 192 trees After Stable 204 trees

#### PARKING:

52 Police Cars plus Scooters underground

for release

Arsenal, Central Park 10021

UPON RECEIPT
For Further Information:
Bonnie Mathews - 360-8141

### MISS HARLEM BEAUTY CONTEST APPLICATIONS AVAILABLE

A registration party for young women, aged 18 to 25, who want to enter the 1969-70 Miss Hariem Beauty Contest, will be held Sunday (Feb. 16) 4 P.M. to 7 P.M. at Smalls Paradise, Seventh Avenue and 135th Street.

The beauty contest is a highlight of the summer HarlemCultural Festival sponsored by New York City's Parks, Recreation and Cultural Affairs Administration, August Heckscher, Administrator. Tony Lawrence is director of the Festival.

First place winner in next summer's contest will win a round trip to Nigeria; the second place winner, a trip to Nassau, and the third place winner will receive a television set. The three winners will also receive high fashion wardrobes, trophies and other gifts presented by private donors.

Mr. Lawrence will arrange television and personal appearances for Miss Harlem contestants who will also serve as hostesses during the third Harlem Cultural festival.

After February 16, applications will be available at the Arsenal, Central Park, 830 fifth Avenue, Room 100.

\*\*\*\*

2/7/69

Sean O'Criadain
Assistant Administrator
for Public Information

for release

Arsenal, Central Park 10021

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2/7/69

Sean O'Criadain Assistant Administrator for Public Information POSTPONMENT

POSTPONED UNTIL FRIDAY, FEBRUARY 21, 1969

Administration of Parks, Recreation and **Cultural Affairs** 

Arsenal, Central Park 10021

for release

UPON RECEIPT For Further Information: Bonnie Mathews - 360-8141

### 19TH ANNUAL VALENTINE'S DAY WINTER CARNIVAL IN QUEENS

The King and Queen of Ice will be crowned during the 19th Annual Winter Carnival at the City Building Rink in Flushing postpound Meadows-Corona Park on Valentine's Day (Friday-Februar), 5:30 to 8 P.M. This event is co-sponsored by New York City's Parks, Recreation and Cultural Affairs Administration and the Long Island Press.

Over 500 boys and girls, 8 to 17 years of age, will compete in the speed skating events. Coco Graham, former Junior National Skating Champion, will be one of the performers in the figure skating exhibition which begins at 7:30 P.M. Other performers will be: Joan Ertel, Robert Iannone, John Maczinski, Marybeth Reicher, Kathy Reilly, Paula Kahn and Margit Huss, These youngsters are all members of the Park Figure Skating Club, sponsored by PRCA's Recreation Department. Their director and skating coach is Paul Von Gassner.

The public is invited. There is no charge. Individuals who would like to participate in the costume parade should bring. costumes and their ice skates.

The New York City Building is at Roosevelt Avenue and 114th Street, east of Grand Central Parkway, and can be reached by TRA-Main Street-Plushing Line to Willets Point Boulevard.

The speed skaters will compete as follows: --

### PARK PLAYGROUND EVENTS

### BOYS EVENTS

Italian and Indian East

- Class 1 Up thru 8 years of age 110 yards
- Class 2 9-10-11 years of age Class 3 12-13-14 years of age
- Class 4 15-16-17 years of age
- 220 yarde - 330 yards
  - 448 yards

### GIRLS EVENTS

Class 1 - Up thru 9 years of age - 110 yards
Class 2 - 10-11-12-13 years of age - 220 yards - 14-15-16-17 years of age - 330 yards Class 3

(Age to be determined as of February 14, 1969)

### MIDDLE ATLANTIC SKATING ASSOCIATION EVENTS

(Open to M.A.S.A. Members Only)

Midget Girls 220 yards 330 yards Midget Boys ½ mile Junior Boys Intermediate Boys ½ mile

2/11/69

Sean O'Criadain Assistant Administrator for Public Information

#779



**Cultural Affairs** 

Arsenal, Central Park 10021

#180

## for release

2/17/69

#### FACT SHEET

POLICE-PUBLIC STABLE COMPLEX. 86TH ST. TRANSVERSE, CENTRAL PARK

#### HISTORY:

Shortly after Mayor Lindsay took office changes were initiated in the plans for the combined stable and precinct house in Central Park that had been put forward under the previous administration. City planners and private citizens regarded the original design as both architecturally obtrusive and providing inadequate public facilities. In September, 1966, the Mayor announced that five leading architectural firms would enter a competition for design of the complex. Funds for the competition were provided by the late Stephen Currier, private philanthropist. The winning firm was announced February 17, 1967 - Gruzen and Partners (then Kelly & Gruzen). The plans were submitted to the Board of Estimate and the City Council for approval. The City Council objected to certain minor features of the plan - mainly the size of two horse training rings, one above and one below ground.

When August Heckscher became Parks Commissioner in March, 1967, the plans were re-submitted to the architect for revision. These revisions have now been made and will be submitted shortly to the Board of Estimate and the City Council for approval.

#### FACILITIES OF THE STABLE COMPLEX

22nd St. Police Precinct Building Stables for public and police Horse Training Ring for Police Corrals Mainting Area Maintenance facilities

AREA: 7.5 acres

7 acres of grass and and trees available for public recreation
.54 acres for police building

#### A Statement by August Heckscher Park Commissioner and Administrator

This afternoon I am presenting to community groups and to associations vitally concerned with our parks, the revised plans for the Central Park stable. I am glad to make a presentation now to the press.

In March, 1967, shortly before I took my present office, the plans for this stable - the result of a competition in which many of the leading architects of the country took part - were presented by my predecessor, Mr. Hoving. The plans were at that time approved in general by the Board of Estimate and other important community groups. Various criticisms, however, were made by community and political leaders. These resulted in my instructing the architects to modify the plans.

The distinguished architectural firm of Gruzen and Ranthers has worked on this revision. Basically the changes involve the reduction of the overall size of the riding ring, and elimination of the wing of the stables reserved for private horses.

I strongly support the stable complex in this new form. We are asking the Board of Estimate for a capital appropriation which will assure the necessary funds for construction. The architects are ready to proceed with working drawings and we hope construction may start in the spring of 1970.

Let me make two points.

- 1) The public riding stables are absolutely essential if riding is to be continued in Central Park. The bridle paths, an important part of the original Olmsted plan, will fall into disuse if the public stables are not built to replace the Claremont Stables soon to be torn down.
- 2) The police headquarters and the police stable are vital to the effective patrolling of Central Park. They will make it possible for us to assure on a continuing basis that degree of safety in Central Park, night and day, which the people are entitled to expect.

Certain assertions have been made by people who have not seen the revised plans - but who had known when they made the statements that they would have every opportunity to see the plans today. Let me scotch some of the falsities, as I intend to scotch them in my meeting with community groups this afternoon.

Page Three

- 1. "The stable complex will remove important acreage from general use by all the people." Untrue.

  The area available to the people in green grass and walks and trees will actually be larger than that available today.

  The present parking lot will be put underground; the present Parks Department shops will be removed. Just half an acre, as opposed to the existing two thirds of an acre, will be removed from public use.
- 2. "Only one eighth of the police horses stationed in the police stable will be used to patrol Central Park."

  Untrue. All but a small number, apart from training or inactive horses, will be assigned from this stable to the patrolling of Central Park.
- 3. "The ultimate cost of the project will be at least double the estimate of \$7.6 million." <u>Untrue</u>.

  Construction will cost \$5.1 million. Extras, including utilities and architects' fees, may add another \$1.4 million.

  We neither estimate \$7.6 million nor conceive of such an amount being doubled.
- 4. "Private horses will be houses at enormous costs to the tax-payers." Untrue. Of the roughly 150 public stalls a small minority may be available for private horses. The concessionaire will return a substantial sum to the New York City tax-payer.

5. "This specific use (is) unrelated to the Park's purposes." Untrue. The provision of facilities for so picturesque and desirable a form of recreation as public horse-back riding is certainly related to the park's purposes. So is a police facility serving to protect the public within the park.

I am confident that, where the truth is known and respected, this facility will be recognized as one which has not only been superbly designed but which serves the park and serves the people. It would scarcely be sensible to have miles of bridle paths with no horses, or acres of green grass without adequate police protection for the people who use them. There must be better ways than that to safe-guard the Olmsted tradition.

\* \* \*

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Arsenal, Central Park 10021



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2/17/69

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### REVISIONS OF 1967 PLAN

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Interior Riding Ring	192' x 336'	120 x 240'
Corrals:		
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Mounting	area 78' x 56'	60' x 100'
SEATS FOR SPECTATORS	1,500 (above) 1,500 (below	ELIMINATED ELIMINATED

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### TREES:

Before Stable 192 trees After Stable 204 trees

### PARKING:

52 Police Cars plus Scooters underground



Arsenal, Central Park 10021



<u>UPON RECEIPT</u>
For Further Information:
Bonnie Mathews - 360-8141

MONDAY, MARCH 10TH, OPENING DATE FOR SALE OF SEASON GOLF LOCKERS
AND TENNIS PERMITS

The opening date for the sale of season golf lockers and tennis permits is Monday, March 10th, at 9 A.M. (The original date of February 25th has been postponed to March 10th.)

A season golf locker can be purchased for \$10 plus 50¢ N.Y.C. sales tax, a \*tennis permit for \$10, and they may be secured in person or by mail at the following borough offices:

Brooklyn

Litchfield Mansion
Prospect Park West and 5th St.
Prospect Park
Brooklyn, N. Y. 11215
SOuth 8-2300

Queens

The Overlook
Union Turnpike and Park Lane
Forest Park
Kew Gardens, N.Y. 11415
Liggett 4-4400

Richmond

Clove Lakes Park 1150 Clove Road West New Brighton Richmond, N. Y. 10301 GIbralter 2-7640

Bronx

Administration Building Bronx Park East and Birchall Ave. Bronx Park, Bronx, N.Y. 10462 TAlmadge 8-3200

\*Tennis permits may also be secured in Manhattan, at the Permit Office, Arsenal Building, 830 Fifth Avenue, New York, N.Y. 10021.

Offices are open from 9 A.M. to 4:30 P.M. Monday through Friday.

Applications submitted by mail must be accompanied by a check or money order made payable to the New York City Department of Parks and a return addressed stamped envelope.

2/20/69

Sean O'Criadain
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2/20/69

Sean O'Criadain
Assistant Administrator for
Public Information



Arsenal, Central Park 10021

## for release

UPON RECEIPT
For Further Information:
Bonnie Mathews - 360-814i

### PARKS CITED FOR EXCELLENCE OF DESIGN

Ten vest pocket parks and a playground in New York City have been cited for excellence of design by the editors of Industrial Design Magazine and are included in a special exhibition at the Smithsonian Institute, Washington, D.C., which will run from February 26th to May 5th.

The vest pocket parks - three each in the boroughs of Manhattan, Brooklyn and Bronx and one in Queens - were designed by M. Paul Friedberg & Associates, a Manhattan landscape architectural firm.

The parks were built with funds from New York City's Parks,
Recreation and Cultural Affairs Administration and a grant from the
Housing and Urban Development Agency.

The "adventure" playground at 67th Street on the west side of Central Park was designed by Richard Dattner, A. L. A. and was a gift from the Estee and Joseph Lauder Foundation.

2/25/69

#782



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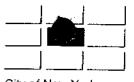
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#782



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For Further Information:
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### NEW YORK CITY'S TREES BADLY DAMAGED DURING STORM

Thousands of trees that the City maintains on streets and in parks were damaged or destroyed during the heavy storm the weekend of February 8, August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, said today.

First priority has been given to removing trees or branches obstructing streets or sidewalks, he said. This work has been completed and forestry crews are now removing broken branches and doing the necessary pruning to trees in all the horoughs.

Two civic organizations in Manhattan have hired private firms and contributed funds to remove broken trees and repair others that were damaged. This work has been done under the supervision of Parks Department personnel according to department regulations.

The Turtle Bay Tree Fund, a charitable, tax-exempt organization of the Turtle Bay Association has paid for work on trees on 47th, 48th, 49th and 50th Streets from Third Avenue to the East River.

The East 70th Street Association also contributed funds for East 70th Street from Park to Lexington Avenues.

3/6/69

#783



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For Further Information
Joy Barnes - 360-8141

### LIFEGUARD POSITIONS STILL AVAILABLE

Young men 17 years of age and over may still apply for free lifeguard training at the Municipal Lifeguard Training School, 342 East 54th Street, Manhattan, sponsored by New York City's Parks, Recreation and Cultural Affairs Administration. Those who complete the course will be eligible for jobs that pay \$21 a day at the Department of Parks' pools and beaches in the summer.

Requirements for the qualifying swimming and physical exams are: applicants must be between 17 and 34 years of age, weigh a minimum of 135 pounds, and be at least 5 feet 7 inches tall. The sts will be given at the Municipal Lifeguard Training School (342 East 54th Street) Tuesday through Friday, from 3 to 9 P.M., and on Saturday from 10 to 5 P.M. Applicants are asked to furnish their own swim trunks and towels for the qualifying tests and classes.

Class sessions run for fourteen weeks and candidates are required to attend only one two-hour period a week. Classes will be held at 4 P. M. and 7:30 P. M.

For additional information, contact Paul Freisel, Director of the program, PL 8-3147.

3/12/69

#784



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### FAVORED KNICK TO BE PICKED

The most popular Knickerbocker basketball player in the eyes of the kids of all the boroughs of New York will get the news at the Knicks-Bullets game when Baltimore visits Madison Square Garden Wednesday (March 19).

The Recreation Department of the City's Parks, Recreation and Cultural Affairs Administration is rushing to tabulate the more than 5,000 ballots from park playgrounds and recreation centers in the five boroughs.

The "Most Popular Knick" plaque will be awarded between haives at the game by Commissioner of Recreation Hayes W. Jones, who also will cite Edward Donovan, Knicks general manager, and WCBS-TV.

The television station is sponsor of the Parks Recreation 1968-69 Basketball Tournament. The junior and senior championship games will be played at the garden preceeding the professional game, with the former getting underway at 5:15 p.m.

Each game will feature the two surviving borough champs in the respective age groups. Astoria Houses, Queens champ in the junior division, will be a finalist, with others to be chosen in eliminations still to be played.

3/12/69

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The television station is sponsor of the Parks Recreation 1968-69 Basketball Tournament. The junior and senior championship games will be played at the garden preceeding the professional game, with the former getting underway at 5:15 p.m.

Each game will feature the two surviving borough champs in the respective age groups. Astoria Houses, Queens champ in the junior division, will be a finalist, with others to be chosen in eliminations still to be played.

3/12/69

#785



# 186

3/14/69

# for release

Arsenal, Central Park 10021

A STATEMENT BY AUGUST HECKSCHER
ADMINISTRATOR OF PARKS, RECREATION AND CULTURAL AFFAIRS

In view of cutbacks in state aid to the city, the fifteen Cultural Institutions which receive city aid have been asked to prepare themselves for cuts of from twenty-four to thirty-two percent. These institutions include the city's major museums of arts and the sciences, as well as botanical gardens, zoos, the aquarium - institutions which are outstanding in the world and which give to New York much of its special quality and appeal.

As Administrator of an agency which has a direct responsibility for the progress and welfare of these institutions, I asked their representatives to meet and to discuss their common. dilemna. The meeting was held today at the Arsenal.

There is absolutely no question but that cuts in city support of the proposed magnitude will seriously damage the life of these institutions and will impair in a drastic way their service to the public. The options, at best, are for closing the doors of the institutions several days a week; for substantially curtailing the facilities open to the public at any one time; or for trying to recoup vitally needed revenues by admissions charges.



Arsenal, Central Park 10021

### for release

Smaller institutions may simply be unable to continue in business. At least one institution mentioned the possibility of moving the collections outside of New York City.

It is inconceivable that the state should persist in cuts which result in this blow to the City's cultural life. The total dollar amount at stake is \$3.2 million, and this seems a small amount where the effects are so damaging on institutions some of which have existed in our city for a hundred years, and which serve the public so importantly.



# 786

3/♥//69 for release

Arsenal, Central Park 10021

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Arsenal, Central Park 10021

### for release

<u>UPON RECEIPT</u>
For Further Information:
Bill O'Connell - 360-8141

### YOUNG CHESS PLAYERS TO COMPETE

Any formidable young chess player who can get to Manhattan before Monday, March 24 has a chance at one of the top three trophies in the Manhattan Holiday Chess Tournament for boys and girls 17-years-old and under, sponsored by the Department of Recreation of New York City's Parks, Recreation and Cultural Affairs Administration.

Entry in the Easter season competition is free. Entrance forms are available at the Arsenal Building, Central Park (64th St. and 5th Ave.) or at local Department of Recreation playgrounds. Involvement is not limited to New Yorkers.

The tournament will begin Monday, March 31 at 10 a.m. at the North Meadow Recreation Area, 97th St. and the Transverse Rd. in Central Park, and will continue as long as necessary to determine the winners.

Players rated by the United States Chess Federation are eligible, provided the rating is less than 2,000 points. The competition will be conducted as a Swiss System round robin, with rules determined by the Blue Book Encyclopedia of Chess. Under the Swiss System, winners are paired according to strength which is determined by notes on their plays by Department of Recreation supervisors.

Entries will not be accepted after Monday, March 24.

3/18/69

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Arsenal, Central Park 10021

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IN LIKE A LION, OUT LIKE A LAMB. Kathy, newborn black lamb in the Children's Zoo, Central Park, is enjoying the sunshine and fresh air — protected from March chill by a natural wool coat — while Twiggy, a two-year old female lion, is staying indoors until warmer days. Kathy, part Merino and part Angora, was born Saturday, March 8 in the Children's Zoo and can be seen by visitors.

-30-

FOR FURTHER INFORMATION: Bill O'Connell - 360-8141

3/18/69

#788



Arsenal, Central Park 10021

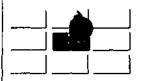
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3/18/69



Arsenal, Central Park 10021

### for release

<u>UPON RECEIPT</u>
For further information:
Bonnie Mathews - 360-8141

The giant, multi-colored plastic "Nanas" and the machines that threaten them will be dismantled on Thursday, 11 A.M., at the Conservatory Garden, 105th Street and Fifth Avenue in Central Park. Neither the machines nor, perhaps more important, vandals have injured the famous figures that have been on display since May of last year.

"Vandalism in all the parks is a serious problem -- but these figures have not been touched," August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, said. "We have had other examples where some thing, seemingly vulnerable but intrinsically pleasing or excellent, has survived miraculously. Can it be that there is a lesson here? Are our efforts to make things impregnable less important in avoiding vandalism than our efforts to make things beautiful?"

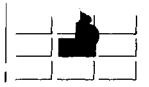
The artists, Jean Tinguely and Niki de Saint-Phalle, flew from Paris this week and will supervise the removal of the exhibit.

The show was sponsored by the Department of Cultural Affairs under the direction of Mrs. Doris Freedman, Director.

#

3/24/69

For daily recording on Park events: 755-4100.



Arsenal, Central Park 10021

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Recreation and **Cultural Affairs** 

Arsenal, Central Park 10021

### for release

UPON RECEIPT For further information: Bill O'Connell - 360-8141

### AOUDOD AOUDAD, MOMMA'S LOCKED YOU IN THE CLOSET. . .

Marilyn, the female acudad in the Central Park Zoo, had a kid Thursday morning, March 20th. The baby African goat, his mother and John, the father, are on public view.

Billy, as the kid was named, arrived somewhat unexpectedly at 8 a.m. and early morning visitors were watching the kid wobble about within half an hour. John and Marilyn have shared an enclosure since they were purchased by the zoo in 1967, and menagerie supervisor John Fitzgerald wasn't sure when the birth was expected.

The aoudad's arrival brings to three the number of infant animals attracting crowds in the area--Ashley, a rhesus monkey, was born Feb. 19--and Kathy, a black lamb, was born March 8 in the Children's Zoo.

The acudad event caused a flurry of activity in the zoo. Since the new kid is tiny enough to squeeze between the bars of the enclosure in which he was born and go exploring the park, an enclosure with mesh over the bars was called for--and couldn't be installed because the neighboring yaks would enjoy pulling it apart.

"I have never seen a truly tame aoudad," said Fitzgerald, in explaining why it took nearly four hours to coax the skittish family to a nearby enclosure.

The acudad (pronounced ch'dad) is a large goat from the Atlas Mountains of North Africa.

more

The entire zoo staff will be mulling over potential names during
the next few days. John and Marilyn were named after head keeper.

John Kinzig and his wife. Most zoo en ployees have an animal bearing
their names. Even visitors get in on the act. Charlie, the tiger, was
named after a man who visited the zoo every weekend for 15 years.

Ashley, the monkey, was named for his birthday, which was Ash Wednesday. Because Ashley's mother is very protective, Fitzgerald has not been able to get close enough to determine the sex.

"If it's a girl, "says Kinzig, "we'll call it Lady Ashley."

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UPON RECEIPT For further information: Bill O'Connell - 360-8141

### CIRCUS ANIMALS TO STROLL IN PARK

Camels, horses, Liamas and three herds of elephants will be let loose in Central Park (under supervision) Tuesday, April 1, to participate in the Ringling Brothers and Barnum & Bailey Circus Animal March.

The March will step off at 10 a.m. from Lenox Ave. and West 110th Street and amble along the kiddle-lined West Drive to the exit at West 67th Street and Central Park West.

Besides the walking animals, the entourage will include tigers in cages, 18 clowns and several show girls. Music and beat will be provided by the Port Chester Senior High School Band.

The Department of Parks, Recreation and Cultural Affairs has made arrangements to close the West Drive to traffic during the Animal March.

The animals, newly arrived in New York from the circus stint in Washington, D.C., will reach the park on foot from the Mott Haven Railroad Yards, and will proceed from the park to Madison Square Garden for the 1969 debut of the circus at 7:30 p.m.

NOTE TO EDITORS: A flatbed truck will be provided for photographers. Loading time: 9:45 a.m., Lenox Ave. and West 110th St.

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3/25/69

For daily recording on Park events: 755-4100



Arsenal, Central Park 10021

# for release

### UPON RECEIPT

For further information: Bonnie Mathews - 360-8141

### MEMORANDUM TO EDITORS:

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Attached is a statement August Heckscher,

Administrator of New York City's Parks, Recreation and

Cultural Affairs Administration, will make tonight

(March 25) at 7 P.M. during the State Transportation

Department hearing on Section I of the Richmond Parkway.

The meeting will be held at the Staten Island Community

College, 715 Ocean Terrace, Todt Hill, Staten Island.

3/25/69



Arsenal, Central Park 10021

# for release

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3/25/69

# CITY OF NEW YORK PARKS, RECREATION AND CULTURAL AFFAIRS ADMINISTRATION

Statement on Richmond Parkway, Section I read at State Transportation Department Hearing Staten Island Community College, March 25, 1969

by August Heckscher Administrator of Parks, Recreation, and Cultural Affairs Commissioner of Parks Gentlemen: I am August Heckscher, Administrator of Parks, Recreation, and Cultural Affairs and Commissioner of Parks of the City of New York.

I do not need to belabor the central issue here; we already have a great natural and cultural resource in the center of Staten Island which would be decimated by the original route proposed for Section I of the Richmond Parkway. I want to emphasize the point that the Greenbelt <u>presently</u> exists as one of the great recreational and cultural complexes within this City. The central question is whether that complex is to be preserved and enhanced or whether it is to be destroyed.

As I see it the Greenbelt's great uses are for woodland recreation and for education. It is serving these purposes now with recreational opportunities in the beautiful unspoiled hills, lakes and hollows of Latourette Park, and the unparalleled educational opportunities which exist at High Rock and Richmondtown. In addition, private institutions like the Boy Scout and Kaufman Camps, round out a galaxy of harmonious but varied opportunities for the citizen in search of peacefulness, exercise and enrichment.

These opportunities are here for any New Yorker to take advantage of today, tomorrow, or this weekend - at any time.

Obviously, one Staten Island group's recently adopted slogan 
"There is no Greenbelt"-is utter nonsense.

I am not claiming that the Greenbelt is now complete as a recreational and educational resource: High Rock and Richmondtown are not yet complete; some private properties should be acquired;

others should be protected in their natural state to preserve the area's quality; walking, bicycle and bridle paths should be constructed in a simple, rustic manner to conform to the natural environment. But I ask you: how can the City of New York round out an area which has an ax poised over it? What is the justification for spending time and taxpayers' money on a complex which may be just a fond memory tomorrow?

No, it is folly to work under this dark cloud of uncertainty. First let us adopt, ratify, stand behind Alternate 4 for the Richmond Parkway, and let it be started without a moment's delay. Then and only then can we justifiably add the comparatively modest investments needed to round out and protect the Greenbelt.

There is no disagreement within the City government about this. Here tonight you see my colleague, Constantine Sidamon-Eristoff, whose responsibility as New York City's Transportation Administrator-Designate is for the construction of roads and high-ways. Usually the road men and the park men are at logger-heads. Parks are such seemingly easy corridors for new road construction. But Mr. Eristoff as a highway professional recognizes both the superb value of the Greenbelt as it is, and the feasibility of an alternate route for the Richmond Parkway. In New York City the road men and the park men can work out harmonious solutions to common problems.

I am no enemy to highways: as Mr. Eristoff understands the values of and the need for parks I understand the values of, the need for roads. I want to see this road completed. But not in the wrong place. Almost a year ago my Administration commissioned a study

to show how road values, park values and cultural values could best be integrated in the Greenbelt. Professor Ian McHarg pointed out in that study that there was a corridor which was actually best for the road as well as having the least possible damaging effect on natural and cultural resources. This corridor, causing the "least social cost," is the one within which Alternate 4 would lie.

Our critics contend that Richmond Parkway is necessary

within the Greenbelt for purposes of access. But Americans will
no longer tolerate roads which destroy those places to which they
lead! We intend to provide suitable access to the Greenbelt where
it does not already exist. The City's plan is for relatively
modest development, with movement within the Greenbelt to be primarily by foot, bicycle, and horseback. We want to retain its
character as a rustic, open, natural environment. This will not be
a park requiring vast sums for the development of complex facilities.
But it will require sensitive planning for maximum use of opportunities, protection of resources, and coordination of services.

Access to the Greenbelt, as opposed to movement within it, will be, of course, largely by automobile (although we are counting on improved public transportation in Richmond). We are already providing for improved access to the Greenbelt with the construction of enlarged parking facilities at High Rock. The Triborough Bridge and Tunnel Authority has just completed a sizable lot for Richmondtown. Additional access roads may be necessary, additional lots may be necessary; we will discover this when we are able to look at the Greenbelt as a whole. But I repeat: until this dark cloud of Section I is lifted, we cannot clearly

discern the Greenbelt's shape nor its future configurations.

Four days ago President Nixon said, in Santa Barbara, California: "The decisions that we make now" will affect the environment in the United States "for the next 25 years." And he added: the nation can continue to have "material progress," but "not at the cost of destruction of natural beauty." Is Santa Barbara such a far cry from Todt Hill? If the originally proposed route is constructed we too will have oil polluting our unspoiled resources, only it will be floating down in the air we breather ather than lapping at our feet. If we do not save our environment here, no one else is going to save it for us anywhere else. I want to keep this Greenbelt green, for you, for me and for our children. Let us put the ribbon of asphalt where it will do no harm. Let Alternate 4 be built without delay.



### Cultural Affairs

# for release

<u>UPON RECEIPT</u>
For Further Information:
Bonnie Mathews - 360-8141

### CITY GOLF COURSES, LAWN BOWLING AND CROQUET FACILITIES OPEN SATURDAY

This year's golf season will get under way at New York
City's thirteen fairways at 6 A.M. on Saturday, March 29th. (Attached
is a list of the golf courses and their locations.)

Fees for the 1969 season will be \$2.00 on weekdays, \$3.00 on Saturdays, Sundays and holidays, and \$.50 including sales tax for daily golf lockers, all payable directly at the golf courses. Season golf lockers may be obtained at the Park Department borough offices for \$10.50, including sales tax. Annual golfing permits are no longer available.

Junior golfers may play on weekdays for a fee of \$.75 by presenting proof that they are under 17 years of age at the golf courses.

Reduced rates of \$1.00 on weekdays may be had by senior citizens 62 years or older. To qualify for this reduced fee, senior citizens must present proof that they are 62 or older, a recent 2" x 2" photograph and an identifying signature at the Permit Office, street level, in the Arsenal Building, 64th Street & Fifth Ave., Man.

The City's two PITCH AND PUTT GOLF COURSES at Flushing Meadows-Corona Park and Riis Park will open a week later, Saturday, April 5th, at 6 A.M. The fee will be \$1.00, and \$1.00 deposit (returnable) for rental of the ball.

LAWN BOWLING AND CROQUET permits are \$15 for the season. The Lawn Bowling permits may be secured at the Brooklyn and Manhattan offices, and the Croquet permits at the Manhattan office in the Arsenal Building. (Applications may be secured by mail — Brooklyn: Dept. of Parks, Litchfield Mansion, Prospect Park West and 5th Street, Prospect Park, Brooklyn, N.Y. 11215 — Manhattan: Arsenal Building, 830 Fifth Avenue, New York, N. Y. 10021.)

#### GOLF COURSES

IN THE BRONX:

MOSHOLU GOLF COURSE - 18 Holes Jerome Avenue at Woodlawn Station

PELHAM GOLF COURSE - 18 Holes

Shore Road north of Hutchinson River Parkway

SPLIT ROCK GOLF COURSE - 18 Holes

Shore Road, north of Hutchinson River Parkway

VAN CORTLANDT GOLF COURSE - 18 Holes

242nd Street and Broadway

IN BROOKLYN:

DYKER BEACH GOLF COURSE - 18 Holes 86th Street and Seventh Avenue

MARINE PARK GOLF COURSE - 18 Holes

Flatbush Avenue, between Avenue & and Belt Parkway

IN QUEENS:

CLEARVIEW GOLF COURSE - 18 Holes

23rd Avenue & Willets Point Boulevard, Bayside

DOUGLASTON GOLF COURSE - 18 Holes

Commonwealth Boulevard and Marathon Parkway,

Douglaston

FOREST PARK GOLF COURSE - 18 Holes

Park Lane South & Forest Parkway, Forest Park

KISSENA GOLF COURSE - 18 Holes

North Hempstead Turnpike & Fresh Meadow Road,

Flushing

IN RICHMOND:

LA TOURETTE GOLF COURSE - 18 Holes Forest Hills Road and London Road

SILVER LAKE GOLF COURSE - 18 Holes

Victory Boulevard and Park Road

SOUTH SHORE GOLF COURSE - 18 Holes

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Arsenal, Central Park 10021

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### EGGS EGGS EGGS

To the Chinese, it's the Year of the Rocster, but if you're between the ages of 5 and 13, you don't have to be Chinese to enjoy the days of the eggs in New York parks. Egg Rolling contests are slated for Central Park, Prospect Park and the Douglaston Golf Course.

The biggest event is the city-wide competition on Saturday, April 5th, at 1:30 P.M. on the Great Lawn in Central Park, between 80th and 84th Streets, sponsored by the Recreation Department of the Parks, Recreation and Cultural Affairs Administration with the Poultry and Egg National Board, the Georgia Egg Commission, United Airlines and F.A.O. Schwarz.

Administrator August Heckscher and Recreation Commissioner Hayes W. Jones will officiate at the Great Lawn.

In Brooklyn, Martin's department store will sponsor a contest on the Long Meadow in Prospect Park, Tuesday, April 1st at 10:30 A.M. The Queens event, also April 1st (2 P.M.) is sponsored by the Steak House at the Douglaston Golf Course, 63-20 Marathon Parkway, Douglaston.

It will be the 23rd annual session for the Central Park fete. Each child passing across the Great Lawn will receive two dyed eggs and a ticket for a turkey raffle from a United Airlines hostess. After the races, the Easter Bunny will draw for five turkeys. The Parks, Recreation and Cultural Affairs Administration will present trophies to the winners, and top winners will get \$25 toy certificates from F.A.O. Schwarz.

In Brooklyn, the prizes will include basketballs, volley-balls, footballs, fishing kits, dolls and tennis racquets. The Prospect Park hunt will be handled by Martin's Youth Fashion Board, composed of 60 high and junior high school girls.

(MORE)

At Douglaston, the top winners and their parents will be treated to dinner at the Steak House and Parks, Recreation and Cultural Affairs will provide trophies.

In each contest, the participants will guide a wooden egg over the course with a spoon. All contests will be divided into six races, three for girls and three for boys, each with a race for the following age groups: 5 to 7, 8 to 10 and 11 to 13 -- six races in all in each borough.

In the Manhattan and Queens contests, entries will be accepted at the event. In Manhattan, entry blanks may be obtained from F.A.O. Schwarz or from the Parks, Recreation and Cultural Affairs Administration at the Arsenal Building at 64th Street and Fifth Avenue in Central Park, or at local playgrounds. Blanks will also be available at the Sheep Meadow up until 1 P.M. on the day of the event. For Queens, blanks may be obtained at the Overlook in Forest Park, at local playgrounds, or at the event.

For the Prospect Park Egg Rolling Contest, entries will be accepted up until starting time, but blanks must be obtained in advance at the Bunny's Booth on the fourth floor of Martin's Fulton Street store or from local recreation leaders.

Rain dates are April 12th in Manhattan and April 2nd in Brooklyn and Queens.

NOTE TO FDITORS: THE EASTER BUNNY AND CRATES CONTAINING 4,320 RED, WHITE AND BLUE EGGS, WILL BE FLOWN INTO LA GUARDIA AIRPORT FROM GEORGIA ON UNITED AIR LINES FLIGHT 360, ARRIVING AT 1:37 P.M., FRIDAY, APRIL 4. THEY WILL BE MOVED TO CENTRAL PARK BY VAN FOR OVERNIGHT STORAGE. FOR PHOTO ARRANGEMENTS, PLEASE CONTACT HOWARD HELMER AT THE POULTRY AND EGG NATIONAL BOARD, 586-6830.

###

3/26/69



for release

For Further Information: Bill O'Connell - 360-8141

### EGGS EGGS EGGS

To the Chinese, it's the Year of the Rocster, but if you're between the ages of 5 and 13, you don't have to be Chinese to enjoy the days of the eggs in New York parks. Egg Rolling contests are slated for Central Park, Prospect Park and the Douglaston Golf Course.

The biggest event is the city-wide competition on Saturday, April 5th, at 1:30 P.M. on the Great Lawn in Central Park, between 80th and 84th Streets, sponsored by the Recreation Department of the Parks, Recreation and Cultural Affairs Administration with the Poultry and Egg National Board, the Georgia Egg Commission, United Airlines and F.A.O. Schwarz.

Administrator August Heckscher and Recreation Commissioner Hayes W. Jones will officiate at the Great Lawn.

In Brooklyn, Martin's department store will sponsor a contest on the Long Meadow in Prospect Park, Tuesday, April 1st at 10:30 A.M. The Queens event, also April 1st (2 P.M.) is sponsored by the Steak House at the Douglaston Golf Course, 63-20 Marathon Parkway, Douglaston.

It will be the 23rd annual session for the Central Park fete. Each child passing across the Great Lawn will receive two dyed eggs and a ticket for a turkey raffle from a United Airlines hostess. After the races, the Easter Bunny will draw for five turkeys. The Parks, Recreation and Cultural Affairs Administration will present trophies to the winners, and top winners will get \$25 toy certificates from F.A.O. Schwarz.

In Brooklyn, the prizes will include backetballs, volley-balls, footballs, fishing kits, dolls and tennis racquets. The Prospect Park hunt will be handled by Martin's Youth Fashion Board, composed of 60 high and junior high school girls.

(MORE)

At Douglaston, the top winners and their parents will be treated to dinner at the Steak House and Parks, Recreation and Cultural Affairs will provide trophies.

In each contest, the participants will guide a wooden egg over the course with a spoon. All contests will be divided into six races, three for girls and three for boys, each with a race for the following age groups: 5 to 7, 8 to 10 and 11 to 13 -- six races in all in each borough.

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3/26/69



Arsenal, Central Park 10021



### UPON RECEIPT

For Further Information: Bill O'Connell - 360-8141

SENIOR ARTISTS TO COMPETE in "Fifth Annual Golden Age Art Exhibition"

Artists, 55 years of age and older, have a chance to qualify as "Golden Age Painter of the Year" in a contest co-sponsored by the Grand Street Boys' Association and The New York Hilton Hotel. It will be conducted by the Recreation Department of the Parks, Recreation and Cultural Affairs Administration.

Entries for the contest are being received now and until July 1st by the Department of Recreation, 830 Fifth Avenue, New York, N.Y. 10021.

The work must be an original oil no larger than 30 by 42 inches, executed since January 1, 1966, and the artists must have reached the minimum age at the time the picture was painted.

The Jury of Selection will not accept original oil paintings for selection ONLY 35mm color TRANSPARENCIES (cardboard mounted) of the original oil paintings will be accepted. (TRANSPARENCIES WILL NOT BE RETURNED).

After the Jury of Selection has selected the transparencies, the entrant will be notified if accepted. The original art work must then be submitted.

The Jury of Awards will be composed of faculty members of Famous Artists Schools, Westport, Connecticut, and a member of the staff of the Metropolitan Museum of Art. Prizes will include a three-year home study Fine Arts Course at the Famous Artists Schools.

"The 5th Annual Go.den Age Art Exhibition" will be open to the public at the New York Hilton "allery, between 53rd and 54th Street and Avenue of the Americas, on August 5th and continue until August the 29th.

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Arsenal, Central Park 10021

# for release

For Further Information:
Bill O'Connell - 360-8141

#### SENIOR ARTISTS TO COMPETE

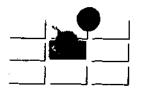
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Judging will take place at a public Golden Age Art Exhibition at the New York Hilton Gallery August 5th to 29th.

Prizes will include a three-year home study fine arts course at the Famous Artists School and plaques from the Recreation Department.



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# for release

UPON RECEIPT

For Further Information: Bonnie Mathews - 360-8141

### STUDENT SCULPTURE EXHIBIT TO OPEN IN CENTRAL PARK

August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, will make a tour on Thursday (April 10), 11 A.M., of 20 pieces of outdoor sculpture, the work of students of Cooper Union and the School of Visual Arts, which will be on display in Central Park until the end of April.

This special exhibit of environmental sculpture was created specifically for pre-selected sites throughout the park. The project, conceived and executed by students of the two schools, is sponsored by the Cultural Affairs Department, Doris Freedman, Director.

YOU ARE INVITED TO COVER -

The tour begins at the Mall.

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FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100.



Arsenal, Central Park 10021

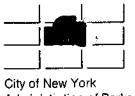
### for release

### UPON RECEIPT

CHARLEY DOESN'T MIND all those disparaging things that are said bout mules. Now approaching his second week in the world (born March 27 in the Children's Zoo in Central Park), Charley has led a sheltered life. According to Benjamin Natoli, Senior Keeper of the Children's Zoo, visitors will be able to see and pet Charley, along with his mother, Bonnie, a Shetland pony and his father, Sad Sack, a Sardinian burro, as soon as the temperature climbs to the 60's. Natoli predicts Charley will be as even-tempered as his gentle parents and about the same size. Charley is not a typical mule -- the hybrid offspring of a full-sized horse and a full-sized donkey. But a Shetland pony is a close relative of the horse and a Sardinian burro is a miniature donkey.

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FOR FURTHER INFORMATION
Bill O'Connell - 360-8141



Arsenal, Central Park 10021

# for release

UPON RECEIPT

### MEMO TO LOCAL DESKS AND PHOTO ASSIGNMENT EDITORS:

The annual Easter Egg Rolling contest in Central Park, postponed April 5 because of rain, will be held Saturday, April 12, at 1:30 p.m. on the Great Lawn, between 80th and 84th Streets. A great number of children is expected. Contestants will roll wooden eggs over the course with spoons. An "Easter Bunny" will draw for turkeys. (Raffle tickets will be given each child with his eggs.) Trophies and toy certificates will be presented.

Further Information: Bill O'Connell, 360-8141

4/8/69

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#### POSTPONED UNTIL FRIDAY, FEBRUARY 21, 1969

City of New York Administration of Parks, Recreation and Cultural Affairs

Arsenal, Central Park 10021

### for release

UPON RECEIPT For Further Information: Bonnie Mathews - 360-8141

### 19TH ANNUAL VALENTINE'S DAY WINTER CARNIVAL IN QUEENS

The King and Queen of Ice will be crowned during the 19th Annual Winter Carnival at the City Building Rink in Flushing postponed Meadows-Corona Park on Valentine's Day (Friday-Feb. 44), 5:30 to 8 P.M. This event is co-sponsored by New York City's Parks, Recreation and Cultural Affairs Administration and the Long Island Press.

Over 500 boys and girls, 8 to 17 years of age, will compete in the speed skating events. Coco Graham, former Junior National Skating Champion, will be one of the performers in the figure skating exhibition which begins at 7:30 P.M. Other performers will be: Joan Ertel, Robert Iannone, John Maczinski, Marybeth Reicher, Kathy Reilly, Paula Kahn and Margit Huss, These youngsters are all members of the Park Figure Skating Club, sponsored by PRCA's Recreation Department. Their director and skating coach is Paul Von Gassner.

The public is invited. There is no charge. Individuals who would like to participate in the costume parade should bring costumes and their ice skates.

The New York City Building is at Roosevelt Avenue and 114th Street, east of Grand Central Parkway, and can be reached by IPT-Main Street-Plushing Line to Willets Point Boulevard.

The speed skaters will compete as follows:

### PARK PLAYGROUND EVENTS

### BOYS EVENTS

Class 1 . Up thru 8 years of age

Class 2 - 9-10-11 years of age

Class 4 - 15-16-17 years of age

Class 3 - 12-13-14 years of age

- Il@ yards

- 220 yards

- 330 yards

- 448 yards

#### GIRLS EVENTS

Class 1 - Up thru 9 years of age - 110 yards
Class 2 - 10-11-12-13 years of age - 220 yards
Class 3 - 14-15-16-17 years of age - 330 yards

(Age to be determined as of February 14, 1969)

### MIDDLE ATLANTIC SKATING ASSOCIATION EVENTS

(Open to M.A.S.A. Members Only)

Midget Girls 220 yards
Midget Boys 330 yards
Junior Boys ½ mile
Intermediate Boys ½ mile

\* \* \*

2/11/69

Sean O'Criadain Assistant Administrator for Public Information



Arsenal, Central Park 10021

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Further Information: Bill O'Connell, 360-8141

4/8/69

-30-



## for release

Arsenal, Central Park 10021

For Further Information:
Bonnie Mathews - 360-8141

August Heckscher, Administrator of New York City's

Parks, Recreation and Cultural Affairs Administration, will

make a tour Thursday (April 10), 11 A.M., of a special exhibit

in Central Park of outdoor sculpture, the work of students of

Cooper Union and the School of Visual Arts.

Accompanying Administrator Heckscher will be George Sadek, Dean of Cooper Union's School of Art and Architecture, and Silas H. Rhodes, Director of the School of Visual Arts.

This special exhibit of environmental sculpture was created specifically for pre-selected sites throughout the park. The project, conceived and executed by students of the two schools, is sponsored by the Cultural Affairs Department, Doris Freedman, Director.

The sculpture will be on display from April 10 to May 15.

YOU ARE INVITED TO COVER -

The tour begins at the Mall.

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FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100.

4/8/69



for release

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4/8/69

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801	Junior Golf Permits for Youngsters	4/8/69
802	Sculpture of the Month: Red Ladder - NEVER MAILED	
803	See the Parks Where Blooms are Thick, Take a Sniff, But Do Not Pick	4/14/69
80l <sub>1</sub>	Harlem Cultural Festival Press Conference	4/14/69
805	Wheelchair Net Stars to Compete	4/15/69
806	First Round in "Miss Harlem" Contest	4/16/69
807	Playwright Talent Competition	4/22/69
808	Assignment Notice: HAIR in Central Park	4/23/69
809	Notice to Editors: New Cafeteria in Fort Tryon Park	4/29/69
810	Background - Fort Tryon Park	4/30/69
811	Hefkscher Calls on Public to Keep Parks Clean	5/2/69
812	Heckscher Makes Spring Tour of Queens Parks	5/8/69
813	Friends of Central Park Litter Brigade	5/9/69
814	Grass Will Fly High During Spring Seeding	5/9/69
815A	Breezy Point Fact Sheet	5/13/69
815	Eeyore Birthday Party in Prospect Park	5/13/69
816	Permit Presentation Starts Soap Box Derby	5/14/69
817	29th Annual City-Wide Boxing Tourney	<b>5/1</b> 5/69
818	Lindsay, Heckscher, Broadway Stars to Celebrate Bicycle Emancipation	5/15/69
819	A Rocking Groundbreaking for New Bronx Park	5/15/69
820	Recreation Commissioner Launches Track Program for Over 35%	5/16/69
821	Damrosch Park Opening	5/20/69
822	All Ages Do Their Thing in East River Park	5/20/69
823	Commissioner Jones Welcomes Peggy Fleming to City	5/20/69
824	Holiday on Bikes Offered in Central Park	5/27/69



# for release

UPON RECEIPT

For Further Information:
Bonnie Mathews - 360-8141

### JUNIOR GOLF PERMITS NOW READY FOR YOUNG GOLFERS

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Golfers under 18 years of age may now apply for Junior Golf Permits (Identification Cards) which will allow them to play at City golf courses for a reduced fee of \$.75 on weekdays only.

Applications are available at the Permit Office in the Arsenal Building, 64th St. and Fifth Ave., New York, N. Y. 10021 (Telephone: 360-8204), and at the Borough Offices listed below. A recent passport-type of photograph and proof that the applicant will not have reached the age of 18 years prior to November 30th must be presented. (A birth certificate or baptismal paper will be accepted as proof of age.)

The City's thirteen fairways were opened for the season on March 29th.

Brooklyn
Litchfield Mansion
Prospect Park West and 5th St.
Prospect Park
Brooklyn, N. Y. 11215
South 8-2300

Queens
The Overlook
Union Turnpike and Park Lane
Forest Park
Kew Gardens, N.Y. 11415
LIggett 4-4400

Richmond
Clove Lakes Park
1150 Clove Road
West New Brighton
Richmond, N. Y. 10301
GIbralter 2-7640

Bronx
Administration Building
Bronx Park East and Birchall Ave.
Bronx Park, Bronx, N.Y. 10462
TAlmadge 8-3200

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4/8/69



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4/8/69



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### SEE THE PARKS, WHERE BLOOMS ARE THICK TAKE A SNIFF, BUT DO NOT PICK

Parks all around town are bursting into spring bloom, and the man who administrates the city's greenery urges everyone to come and look-but do not pick.

Parks, Recreation and Cultural Affairs Administrator August
Heckscher today issued an invitation to New Yorkers to take a stroll
through parks in their boroughs to enjoy the spectacular floral displays
during late April and early May.

"We are blessed with extraordinary beauty for everyone's enjoyment," said Heckscher, "but I urge every visitor to remember that Park rules forbid picking flowers or branches."

Heckscher asked that the inscription on signs in Manhattan's Fort Tryon Park be taken to heart: "Let no one say and say it to your shame, that all was beauty here until you came."

In each borough, Parks horticulturalists encourage spring walking tours to see the blooms.

In Manhattan, forsythia reached its peak early this week and, depending upon the weather, will present its blaze of yellow to pedestrians along Central Park West and to motorists along the transverse roads for many more days. Another forsythia display is at Fort Tryon Park.

Central Park also boasts a large number of cornelian cherries, now in blossom throughout the park. A large Yulan magnolia is

beginning to present its pure white blossoms at 72nd St., near Central Park West. The group of magnolias behind the Metropolitan Museum of Art was in full bud and about to blossom early this week. More than 200,000 newly planted daffodils, donated by the Salute to the Seasons Fund for a More Beautiful New York, are planted in drifts over the entire lengths of the East and West Drives.

At the Arsenal, 64th St. and Fifth Ave., and the nearby Central Park Zoo, daffodils are in bloom and azaleas ready to bloom next week, with warm weather.

In the Conservatory Gardens at 105th St. and Fifth Ave., flowering quince is in bloom, with tulips, pansies, lilacs and many others due between now and n.id-May.

Fort Tryon Park presents a large display of Scotch broom and Korean azaleas, both about to reach their peaks. Later, visitors to the Cloisters who linger in the park will be able to see rhododendrons, dogwood, lilacs and other types of azaleas.

Hyacinths are in bloom at Dyckman House and tulips are in bud at Tompkins Square, Madison Square, Dyckman House, Theodore Roosevelt and City Hall parks.

In Brooklyn, a group of magnolias are just coming into color in Prospect Park at Lookout Mountain. Parks, Recreation and Cultural Affairs Japanese cherry trees soon will be in spectacular bloom along both sides of Shore Blvd. in Sheepshead Bay.

Forsythia presents a yellow riot along the Belt Parkway from 69th St. to 100th St., Bay Ridge, and at Grand Army Plaza. Beach plum will blossom along the Belt Parkway before mid-May. At the Ocean Parkway entrance to Prospect Park, crabapples are in bud.

The Perkins Estate in the Bronx is presenting a continuous show throughout the spring--azaleas, daffodils, rhododendrons, dogwoods.

lilacs, magnolias and tulips. At Katonah Ave. and Van Cortlandt Park East, there is a spectacular array of forsythia in the woods. Near the entrance of Pelham-Split Rock Golf Course, visitors soon will see the Japanese Cherries in bloom.

Alley Park in Queens also will have a continuous spring show-with cherries, crabapples, rhododendrons, azaleas and many others.

Forsythia lines the Grand Central Parkway. Near 164th St. in Kissena Park
is a stand of magnolia trees about to reach its blossoming peak. At Kings

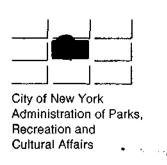
Park, strollers can see daffodils and tulips. Crocheron Park has shadbush in bud and dogwoods are soon to show color in Forest Park.

Visitors to Staten Island will find they can combine a visit to the zoo with a good look at the dogwoods, rhododendrons, azaleas and n agnolias of spring at Barrett Park. Cherries and apples grace Hero Park and Silver Lake Park. A new planting of daffodils is in bloom around the Field House in Clove Lakes Park—where lilacs and quince also are planted.

Administrator Heckscher reminds New Yorkers that precise blossoming times can be predicted only by the weather man, but that many parks throughout the system have spring blossoms continuously from now until the middle of June. He also encouraged trips to botanical gardens in Brooklyn, the Bronx and Queens, "where spring puts on all its colors at once."

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

4/14/69



Arsenal, Central Park 10021

<u>UPON RECEIPT</u>
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4/14/69



# for release

NOON, MON., April 14, 1969

NEW YORK, April 14 -- August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, announced at a noon press conference today in Small's Paradise Restaurant, 136th Street and Seventh Avenue, that the Maxwell House Division of General Foods Corporation will underwrite the costs of this year's Harlem Cultural Festival.

The Festival includes six concerts in Mt. Morris Park, Madison Avenue and East 123rd Street, a series of neighborhood events, and the Miss Harlem Beauty Pageant.

Mayor John V. Lindsay, in a statement released at the conference, said: "The City of New York is delighted to welcome the Harlem Cultural Festival for its third year. We appreciate the cooperation of the artists, black and white, whose roots are deep in the music which is one of the great Black contributions to our culture.

"We're especially happy this year, even more than before, that hundreds of thousands in Mt. Morris Park and millions more via television will enjoy this great summer festival. Some other city cultural events planned for this summer will not take place because of lack of money. Thanks to an enlightened corporate sponsorship, this is one show that will go on. I hope more of our great corporations will decide to help make New York a pleasanter and happier place to live this summer and throughout the year."

Administrator Heckscher said: "I am very pleased to have Maxwell House participate with us in sponsoring this fine annual event which Tony Lawrence started three years ago on a modest basis, and which grows each year.

"However," he said, "the City is not running the Festival; General Foods is not running it. We are only supporting it. The Harlem Cultural Festival belongs to Harlem. It is an expression of the many elements -- "soul," if you will -- of the diverse cultures that make up the Harlem community."

Arthur E. Larkin, Jr., president of General Foods Corporation, said: "It is an honor for General Foods and Maxwell House Coffee to be able to help bring to the people of New York City this Third Annual Harlem Cultural Festival.

"We especially welcome this opportunity to play a role in an activity which focuses attention on some of the great and unique contributions that Black people have made to national and international culture.

"We are also pleased that we will be instrumental in bringing the Harlem Cultural Festival to the American people from coast to coast for the first time. Under the company's sponsorship, two special hour-long Harlem Festival programs will be televised in 12 of the nation's largest cities, as well as in the greater New York area."

The Festival again will feature six concerts that will be given on Sunday afternoons during the summer months in Mt. Morris Park:

June 29 (Broadway in Harlem), July 13 (Gospel Festival), July 20 (Soul Festival), July 27 (Caribbean Festival), August 17 (Blues and Jazz Festival), August 24 (Miss Harlem Beauty Pageant and Local Talent Festival).

Among the artists who appeared last year were Count Basie,
Bobby Blue Bland, Mahalia Jackson, Miriam Makeba, Herbie Mann, the
Lou Parks Dancers, Tito Puente and Nipsey Russell.

Festival Director Tony Lawrence said, "With the Maxwell House division's assistance, the 1969 Harlem Cultural Festival will feature a greater variety and number of performing artists than ever before. In addition, the Harlem Cultural Festival will be brought to millions of Americans outside of the New York area for the first time.

# # # # # 804



City of New York Administration of Parks, Recreation and Cultural Affairs

Arsenal, Central Park 10021

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####804



# for release

UPON RECEIPT For Further Information: Bill O'Connell - 360-8141.

#### WHEELCHAIR NET STARS TO COMPETE

An all-star basketball game with special rules -
15 men on a team and players rushing about in wheelchairs -
is set for 8 P.M., Saturday, April 19, at the Brownsville

Recreation Center, 1555 Linden Boulevard, Brooklyn.

The 10th annual paraplegic basketball game of the Parks, Recreation and Cultural Affairs Administration will pit the stars of the Eastern Conference League against those of the Mid-Atlantic League.

Rules for the game are set up by the Wheelchair

Basketball Committee, comprised of representatives of

individual and corporate sponsors of league teams. The

Department of Recreation of the Administration will present

trophies to teams and players.

"This is a real game of fast-moving basketball in which the spectators seem to have as much fun as the players," according to Charles Pilagonia, assistant superintendent of recreation at the Brownsville Center.

-30-

4/15/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100.



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City of New York Administration of Parks, Recreation and Cultural Affairs

Arsenal, Central Park 10021

# for release

IMMEDIATE, April 16,1969

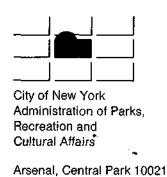
# FIRST ROUND IN "MISS HARLEM" CONTEST AT SMALL'S MONDAY

NEW YORK--Almost 100 lovely young ladies from all groups in the Harlem community will compete for ten semi-finalist positions in the "Miss Harlem Beauty Pageant" at Small's Paradise, Monday evening, April 21, Tony Lawrence, director of the Harlem Cultural Festival, announced.

The pageant is part of the Festival activities jointly sponsored by the New York City Parks, Recreation and Cultural Affairs Administration and the Maxwell House Division of General Foods Corp.

Admission to the Monday event is free and the public is invited. Entertainment will be provided by Tony Lawrence and the Harlem Cultural Festival band.

Judges are: Bobbie Barbee, Jet Magazine; Jerry Bledsoe, WWRL; Courtney Callendar, Assistant Administrator for Community Programs, P.R.C.A.; Miss Casey Castillo, Assistant to the Director of Cultural Affairs, P.R.C.A.; Arthur Hill, Deputy Inspector, 28th Precinct, N.Y.C. Police Dept.; Hayes Jones, Commissioner of Recreation, P.R.C.A.; Eddie O'Jay, WLIB; Joel Robinson, Ebony Magazine; Mrs. Jennifer Roehl, Park Association of New York; John Shabazz; James W. Smith, Commissioner N.Y.C. Civil Service Commission and Dudley Wilkenson, Director of Talent, Eastern Division, Metro-Goldwyn-Mayer.



AMs April 25, 1969 For Further Information: Bonnie Mathews - 360-8141

Theater for the streets is the theme of a city-sponsored "Playwright Talent Competition" for professional and non-professional writers announced today by August Heckscher, Administrator of Parks, Recreation and Cultural Affairs.

Authors of plays or vignettes in series--geared toward outdoor "in the streets" production--will receive cash awards of \$500 and \$350 for the top two works.

Since the plays should be suitable for production in a non-theater, staging must be limited to an area of 32 by 40 feet and scene changes, sound, music, lighting, costuming and duration must be kept at a minimum. The cast should not exceed ten.

All entries must be in English and submitted, typewritten, before May 15 to: Playwright Talent Competition, Department of Cultural Affairs, Room 100, 830 Fifth Ave., New York 10021. A self-addressed envelope must be included.

The judges will be James Earl Jones, star of "The Great White Hope, "Jose Ferrer, star of the national company of "Man of LaMancha," Piri Thomas, author of "Down These Mean Streets," Miriam Colon, founder of the Puerto Rican Traveling Theater Company, and Vinnette Justine Carroll, director of the Ghetto Arts Program, New York State Council on the Arts.

In announcing the competition, Administrator Heckscher said "street entertainment has provided some of the most exciting and best received moments among the greatly expanded cultural activities conducted by the city during the past two years. However, while mobile dance and music units have had a vast reservoir of modern material, street theater has been limited to the presentation of classic or established plays.

"This talent competition should help in discovering and encouraging new creative talent in our city."

The winning plays will be considered for possible production in ghetto areas by the Puerto Rican Traveling Theater Company. Prizes will be awarded June 6.

-30-

4/22/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

#807



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FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



# for release

UPON RECEIPT
For Further Information:
Bonnie Mathews - 360-8**5**41 or
875-3325 (home telephone)

#### ASSIGNMENT NOTICE TO EDITORS:

Under the auspices of New York City's Parks, Recreation and Cultural Affairs Administration the cast of HAIR will present a special program of musical highlights Sunday (April 27)

4 P.M. to 6 P.M. in the Wollman Rink in Central Park (64th Street west of 5th Avenue.)

You are invited to cover.

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4/23/69

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# CITY OF NEW YORK PARKS, RECREATION AND CULTURAL AFFAIRS ADMINISTRATION

Statement on Richmond Parkway, Section I read at State Transportation Department Hearing Staten Island Community College, March 25, 1969

by August Heckscher Administrator of Parks, Recreation, and Cultural Affairs Commissioner of Parks Gentlemen: I am August Heckscher, Administrator of Parks, Recreation, and Cultural Affairs and Commissioner of Parks of the City of New York.

I do not need to belabor the central issue here; we already have a great natural and cultural resource in the center of Staten Island which would be decimated by the original route proposed for Section I of the Richmond Parkway. I want to emphasize the point that the Greenbelt presently exists as one of the great recreational and cultural complexes within this City. The central question is whether that complex is to be preserved and enhanced or whether it is to be destroyed.

As I see it the Greenbelt's great uses are for woodland recreation and for education. It is serving these purposes now with recreational opportunities in the beautiful unspoiled hills, lakes and hollows of Latourette Park, and the unparalleled educational opportunities which exist at High Rock and Richmondtown. In addition, private institutions like the Boy Scout and Kaufman Camps, round out a galaxy of harmonious but varied opportunities for the citizen in search of peacefulness, exercise and enrichment.

These opportunities are here for any New Yorker to take advantage of today, tomorrow, or this weekend - at any time.

Obviously, one Staten Island group's recently adopted slogan 
"There is no Greenbelt"-is utter nonsense.

I am not claiming that the Greenbelt is now complete as a recreational and educational resource: High Rock and Richmondtown are not yet complete; some private properties should be acquired;

others should be protected in their natural state to preserve the area's quality; walking, bicycle and bridle paths should be constructed in a simple, rustic manner to conform to the natural environment. But I ask you: how can the City of New York round out an area which has an ax poised over it? What is the justification for spending time and taxpayers' money on a complex which may be just a fond memory tomorrow?

No, it is folly to work under this dark cloud of uncertainty. First let us adopt, ratify, stand behind Alternate 4 for the Richmond Parkway, and let it be started without a moment's delay. Then and only then can we justifiably add the comparatively modest investments needed to round out and protect the Greenbelt.

There is no disagreement within the City government about this. Here tonight you see my colleague, Constantine Sidamon-Eristoff, whose responsibility as New York City's Transportation Administrator-Designate is for the construction of roads and high-ways. Usually the road men and the park men are at logger-heads. Parks are such seemingly easy corridors for new road construction. But Mr. Eristoff as a highway professional recognizes both the superb value of the Greenbelt as it is, and the feasibility of an alternate route for the Richmond Parkway. In New York City the road men and the park men can work out harmonious solutions to common problems.

I am no enemy to highways: as Mr. Eristoff understands
the values of and the need for parks I understand the values of, the
need for roads. I want to see this road completed. But not in the
wrong place. Almost a year ago my Administration commissioned a study

to show how road values, park values and cultural values could best be integrated in the Greenbelt. Professor Ian McHarg pointed out in that study that there was a corridor which was actually best for the road as well as having the least possible damaging effect on natural and cultural resources. This corridor, causing the "least social cost," is the one within which Alternate 4 would lie.

Our critics contend that Richmond Parkway is necessary within the Greenbelt for purposes of access. But Americans will no longer tolerate roads which destroy those places to which they lead! We intend to provide suitable access to the Greenbelt where it does not already exist. The City's plan is for relatively modest development, with movement within the Greenbelt to be primarily by foot, bicycle, and horseback. We want to retain its character as a rustic, open, natural environment. This will not be a park requiring vast sums for the development of complex facilities. But it will require sensitive planning for maximum use of opportunities, protection of resources, and coordination of services.

Access to the Greenbelt, as opposed to movement within it, will be, of course, largely by automobile (although we are counting on improved public transportation in Richmond). We are already providing for improved access to the Greenbelt with the construction of enlarged parking facilities at High Rock. The Triborough Bridge and Tunnel Authority has just completed a sizable lot for Richmondtown. Additional access roads may be necessary, additional lots may be necessary; we will discover this when we are able to look at the Greenbelt as a whole. But I repeat: until this dark cloud of Section I is lifted, we cannot clearly

discern the Greenbelt's shape nor its future configurations.

Four days ago President Nixon said, in Santa Barbara, California: "The decisions that we make now" will affect the environment in the United States "for the next 25 years." And he added: the nation can continue to have "material progress," but "not at the cost of destruction of natural beauty." Is Santa Barbara such a far cry from Todt Hill? If the originally proposed route is constructed we too will have oil polluting our unspoiled resources, only it will be floating down in the air we breather ather than lapping at our feet. If we do not save our environment here, no one else is going to save it for us anywhere else. I want to keep this Greenbelt green, for you, for me and for our children. Let us put the ribbon of asphalt where it will do no harm. Let Alternate 4 be built without delay.





# for release

UPON RECEIPT

#### NOTICE TO EDITORS:

The newly decorated cafeteria in historic Fort Tryon

Park (near the Cloisters) will be officially opened Wednesday

(April 30) at Noon, with a luncheon attended by August

Heckscher, Administrator of New York City's Parks, Recreation

and Cultural Affairs Administration; William R. Ginsberg,

First Deputy Administrator; and Irving and Murray Riis of

Childs Associates of New York, concessionaire for the

cafeteria.

Personnel from the Cloisters will also be guests.

YOU ARE INVITED TO COVER.

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4/29/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100.

#809



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#### BACKGROUND \_ FT. TRYON PARK

Fort Tryon Park was deeded to the City of New York on December 28, 1931 by John D. Rockefeller Jr. Rockefeller purchased the original 50-acres of the 66-2/3 acre park for \$2 million from C.K.G. Billings in 1917 and paid for and supervised all development, including the construction of the restaurant, the Cloisters and landscape work.

Except for the Cloisters building, all construction was completed when Mayor James Walker accepted the park for the city. Rockefeller, who had bought the medieval art collection from the original Cloisters (built in 1914), had the new museum constructed on a four-acre site set aside from the original grant to the city. The building was completed in 1938, after having been partially open to the public for several years.

The northern end of Fort Tryon Park is the site of one of the Americans' worst defeats in the Revolutionary War. On November 16, 1776, 550 Maryland and Virginia riflemen and two cannons held the hill for four hours against 4,000 Hessians attacking from three sides. The United States' first woman war hero, Margaret Corbin, was wounded while manning the cannon where her husband was killed.

Fort Tryon is the name the British gave to the area-which they held throughout the war. To the Americans, it was Fort Washington.

The hilly regions of Northwestern Manhattan, including Fort Tryon, were the last to be occupied by Manhattan's Wickquaskeek Indians, who sold the area to Col. Stephen Van Cortlandt in 1688 and departed to Westchester.

The park is 270 feet above the Hudson River at its highest point, near the Cloisters. It is renowned for its landscaping and its view of the New Jersey Palisades and the river. Contrary to common misconception, the Manhattan high ground is not a palisade. It is primarily a mica schist formation, much more ancient than the magma in. . trusion that created the Palisades.

The landscaping was done by Olmsted Brothers of Brookline, Mass., particularly Frederick Law Olmsted Jr., son of the man who planned Central Park and Prospect Park and conceived the Olmsted Trailway through the Staten Island Greenbeit.

Fort Tryon almost can be considered a botanical garden, with its extensive plantings of dogwood, Japanese cherries, rhododendron, Scotch broom, flowering quince, summer annuals, etc. The park is particularly spectacular in late April and early May.

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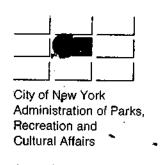
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Arsenal, Central Park 10021

#### AUGUST HECKSCHER CALLS ON THE PUBLIC TO HELP KEEP PARKS CLEAN

In a letter to the President of the Park Association,
Mrs. Adele Auchincloss, August Heckscher, Administrator of Parks,
Recreation and Cultural Affairs, said he would call upon the
public to "help wherever possible in clean-ups and in the
voluntary activities that can keep our parks and open places
alive."

Faced with severe budget cuts, Commissioner Heckscher said that while the parks would be less clean and recreational programs would be curtailed, nevertheless, it was his "determination, within the limits imposed, to provide the maximum service to the public and to satisfy the communities in their most urgently expressed needs."

"The parks and recreational programs of the City are facing a profound crisis," Mr. Heckscher said. However, he stressed that the parks and playgrounds would remain open, that outdoor pools and beaches would be safely manned and the animals of the zoos would be cared for.

On a more hopeful note, the Commissioner said that in the midst of adversity, it might be that "we shall find more efficient ways of doing some things."

In conclusion, Mr. Heckscher wrote that "we must all address ourselves to seeking the one available cure -- new priorities in our national life, and relations between the Federal Government, the cities and the state which answer to the needs of the modern city."



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The full text of Commissioner Heckscher's letter to Mrs. Auchingless follows:

May 2, 1969

Mrs. Adele Auchincloss President Park Association of New York City, Inc. 15 Gramercy Park New York, N. Y. 10003

Dear Adele:

You have asked me, on behalf of the civic groups concerned with parks and recreation, how I see the significance of the budget cuts in this agency. You know already many of the practical difficulties we face and many of the results which will occur as we make the necessary savings of \$8.5 million.

The PRCA budget cuts fall as an extreme burden on the maintenance of our parks, on recreational programs and on cultural events. I cannot promise that the public will not suffer disappointments and discontents as a result of them. But it is my determination, within the limits imposed, to provide the maximum service to the public and to satisfy the communities in their most urgently expressed needs.

The parks will be open, only less clean. Recreational centers will function, only on somewhat different schedules. Outdoor pools and beaches will be safely manned and the animals of our zoos cared for. But everywhere there will be evident curtailments and visible worsenings. We must hope that the public will understand that as much as possible is being done. I shall call upon the public to help wherever possible in clean-ups and in the voluntary activities that can keep our parks and open places alive.

It may be that, in the midst of adversity, we shall find more efficient ways of doing some things. We shall leave no stone unturned in trying to increase the productivity of the resources we do have as well as the enjoyment derived from the programs we can present.

I cannot, nevertheless, fail to express my own conviction that the parks and the recreational programs of our city are facing a profound crisis. It would have been one thing had these cuts come after a period of public affluence, when everything was in tip-top condition. The opposite is the case. For more than a decade there has been a gradual erosion - not only visibly in the rutted earth of our parks, but more subtly in all the processes that keep our recreation system in good repair. Expense budgets have not been able to keep pace with newly added facilities or with the enormously increased use to which our parks have lately been subjected. Meanwhile the physical plant has grown older, needing a kind of maintenance which we have been increasingly less able to supply. Retirements have eaten away at our experienced work force.

If we face the present cuts after so long a period of denial, we also face next year and the year after with no real hope for the restoration of adequate funds.

This underlying crisis we must all address ourselves to, seeking the one available cure - new priorities in our national life, and relations between the Federal government, the cities and the state which answer to the needs of the modern city.

Sincerely yours,
/s/ August Heckscher
Administrator



# for release

<u>UPON RECEIPT</u>
For Further Information:
Bonnie Mathews - 360-8141

#### AUGUST HECKSCHER MAKES SPRING TOUR OF QUEENS PARKS

August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, will make an informal spring tour (Thursday, May 15th) of several parks in Queens. The schedule is as follows:

#### 1. JUNIPER VALLEY PARK

The tour will leave from the playground located West of Dry Harbor Road and Juniper Valley North at 9:30 A.M.

#### 2. FOREST PARK

The tour will leave from the playground located at Woodhaven Boulevard and Forest Park Drive at 10:45 A.M.

#### 3. HIGHLAND PARK

The tour will leave from the playground located at Jamaica Avenue and Elton Street at 12 Noon.

-30-

5/8/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100.



Arsenal, Central Park 10021

<u>UPON RECEIPT</u>
For Further Information:
Bonnie Mathews - 360-8141

#### AUGUST HECKSCHER MAKES SPRING TOUR OF QUEENS PARKS

August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, will make an informal spring tour (Thursday, May 15th) of several parks in Queens. The schedule is as follows:

#### 1. JUNIPER VALLEY PARK

The tour will leave from the playground located West of Dry Harbor Road and Juniper Valley North at 9:30 A.M.

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5/8/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100.



# for release

UPON RECEIPT

For Further Information:
Bonnie Mathews - 369-8141

August Heckscher, Administrator of New York City's

Parks, Recreation and Cultural Affairs Administration, announced
today that the 1969 Litter Brigade, to be conducted monthly
during the summer by the Friends of Central Park, will begin
Sunday (May 11) at 2:30 P.M. at Conservatory Pond near 5th
Avenue and 72nd Street.

Administrator Heckscher said: "This fine effort which the Friends of Central Park initiated last summer is a splendid contribution to all New Yorkers who use and enjoy Central Park. I hope everyone will catch the spirit of cooperation and join the troops to help keep the Park clean."

Mrs. John S. Rogers, who heads the Litter Brigade said:
"We hope everyone, especially the young people, will give us a
hand. This is not a campaign for little old ladies. We need
strong arms and backs to cope with the mounds of litter that
accumulate, particularly on weekends. We invite everyone,
however, to join our troops."

The schedule is attached.

-30-

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100.

5/9/69



# for release

UPON RECEIPT

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FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100.

5/9/69



Arsenal, Central Park 10021

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UPON RECEIPT For Further Information Bonnie Mathews - 360-8141

#### GRASS WILL FLY HIGH DURING PARKS DEPARTMENT SPRING SEEDING

About 100 acres of landfill in Ferry Point Park (at the north end of Whitestone Bridge) will be seeded by helicopter early Tuesday morning (May 13), August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, announced today.

This is the first time grass has been planted from the air in New York City," he said. "We are experimenting on this landfill area which is particularly difficult and costly to seed with our ground equipment. If this program proves successful we will extend it to other similar areas."

A "Sling-king" suspended under the helicopter will carry the seeding equipment. Up to 500 pound of perennial ryegrass seed will be distributed in swaths 60 to 85 feet wide by a rotary spreader activated by a gasoline powered motor. The seeder is radio-controlled by the pilot.

Idea for the air-seeding experiment was generated by Elliot Willensky, PRCA's Deputy Administrator for Development. In streamlining procedures within his department, he hit upon the idea of aerial seeding as an answer to unsightly landfill areas.

According to Carl Schiff, Director of Horticulture of PRCA who will supervise the seeding operation, helicopter flights have been delayed until a heavy rain storm came along to provide moist seed beds. The first flight Tuesday will be at daybreak when the atmosphere is calmest and continue until noon unless high winds arise.

Contractors are Island Helicopters, Inc. of Lindenhurst, L. I. who also do mosquito spraying for the New York City Department of Health.
#814 5/9/69
For Daily Recordings on Park Events: 755-4100



Arsenal, Central Park 10021

### for release

<u>UPON RECEIPT</u>
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Bonnie Mathews - 360-814i

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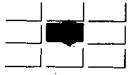
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#814 5/9/69
For Daily Recordings on Park Events: 755-4100





Arsenal, Central Park 10021

### for release

For Further Information Eonnie Mathews - 360-8141

#### FACT SHEET

#### BREEZY POINT:

On November 22, 1963, the City of New York acquired a parcel of land on the Rockaway Peninsula consisting of two sections, (Parcel "A") one directly west of Fort Tilden and one to its north. This parcel totalling approximately 240 acres, was the first step in bringing the remaining undeveloped land in the Rockaways under public ownership. The outstanding beaches and open space in this area, were considered some of the last remaining sites in the metropolitan area suitable for development as major new parks.

In August, 1964, the 330 acres which make up the tip of Breezy Point itself (Parcel "B"), of which 130 acres are land under water) were acquired by the City.

Two other parcels ("C" & "D") in this complex have been approved by the Board of Estimate as parks. Parcel C, the 260 acre parcel consisting of beach and land under water between Fort Tilden and the tip of Breezy Point, has not yet been acquired by the City. Parcel D is the 24 acre site on which the Atlantic Improvement Corporation had begun constructing a series of high-rise and other structures prior to the City's acquisition of the other parcels.

In general, the entire Breezy Point open space complex would provide, within easy reach of millions, superb shorefront parks with dramatic views of the entrance to New York Harbor.



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## for release

Arsenal, Central Park 10021

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Arsenal, Central Park 10021

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<u>UPON RECEIPT</u>
For Further Information
Bonnie Mathews - 360-8141

#### EEYORE WILL BRAY, PEOPLE WILL PLAY IT'S A BIRTHDAY PARTY IN PROSPECT PARK

Eeyore, the sad donkey in "Winnie the Pooh" who longs for a birthday party, will get a wing-ding of a party on the meadows of Prospect Park, Brooklyn, Sunday, May 25, from 2 to 5 P.M. Children and adults -- from one to 100 -- are invited to attend. It's free!

E'eyore, "himself" will host the gala on the Long Meadow near the Picnic House (entrance at 5th Street and Prospect Park West).

The celebration will comprise the second annual "Spring Festival in Prospect Park," sponsored by New York City's Department of Cultural Affairs of the Parks, Recreation and Cultural Affairs Administration.

A highlight of the day will be participation by the public in a parade led by the 30 member policemen's Emerald Society Bagpipe Band. Participants are invited to carry banners in the parade and marchers who wish to make their own banners in the park should be present no later than 2 P.M. Free materials will be made available.

The public is invited to take part in a variety of other events, including maypole dancing led by Marilyn Woods, folk dancing with members of Folk Dance House, pony cart rides, stilt walking, "bag" and "puddle" races, constructing an "environment" with giant building blocks, decorating a large artificial birthday cake with aerosol foam, and creating paper flowers with the assistance of members of the Abraham and Straus Teen Board.

(more)

There will be performances by clowns and jugglers; the Punchinelio Amusement Co. puppets; Time and Tide, a rock and roll group; the C's Africans, a dancing and drumming group composed of children 7-15 years of age, and storytelling by Mary Jo Howard, of the Brooklyn Public Library -- on-the-spot illustrations by artist Susan Perl.

This year's festivities are co-sponsored by the E.P. Dutton Company, publishers of "Winnie the Pooh," in cooperation with Abraham and Strauss Stores. Assistance is also being provided by the Essex Chemical Corporation.

A representative of Valencia Bakeries will demonstrate the art of cake decorating and architect Yukihisa Isobe, using parachutes, will create floating sculpture.

Karin Bacon, of the Department of Cultural Affairs and Lloyd Birdwell, special consultant on Eeyore's birthday, are coordinating the festival.

In the event of cancellation because of rain, the festival will be held the following Sunday, June 4, at the same location.

-30-

### FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

5/13/69



815

### for release

Arsenal, Central Park 10021

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5/13/69



### for release

<u>UPON RECEIPT</u>
For Further Information:
Bonnie Mathews - 360-8141

### PERMIT PRESENTATION STARTS OFF MAMMOTH SOAP BOX DERBY

New York City's Soap Box Derby was launched Wednesday morning,
May 14, with the presentation of an agreement between the Parks, Recreation
and Cultural Affairs Administration and the Chevrolet Motors Division of
General Motors on the sponsorship and operation of the mammoth program
for 11 to 15-year-old boys.

Administrator August Heckscher presented the agreement to W.M. Gilligan, zone merchandising manager for Chevrolet passenger cars.

PRCA's Department of Recreation under Commissioner Hayes W. Jones will operate the program, with Chevrolet footing the bill.

The derby will take place in Central Park in mid-July--with the winner going on to the national championships in Akron, Ohio. The New York winner will receive the Chevrolet General Manager's Trophy and a \$500 U.S. Savings Bond.

The competition will be in homemade four-wheel engineless autos, built according to Chevrolet specifications by the driver himself.

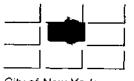
Youngsters may obtain applications from any of the nine recreation centers in the five boroughs or from any Chevrolet dealer. They may also write to the Recreation Department, Arsenal Building, 830 Fifth Ave., New York, 10021.

Registration for the competition closes May 30.

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5/14/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



Arsenal, Central Park 10021

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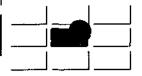
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5/14/69

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Arsenal, Central Park 10021

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#### 29TH ANNUAL CITY-WIDE BOXING TOURNEY

Thirty-two young pugilists, including six Golden Glovers, step into the ring at St. John's Recreation Center, Brooklyn, at 2 P.M. on Saturday, May 17th, to vie for the Department of Recreation's 1969 Boxing Championship.

Sixteen bouts will be fought in the final round, with boxers in the junior, intermediate, senior novice and open class divisions competing for the James J. O'Donnell Perpetual Trophy.

The fighters, battling in one of nine weight classes, represent the nine boxing centers in the five boroughs. The center scoring the most points in the tournament will have its name inscribed on the trophy and earn the right to house the trophy for a year as reigning champion.

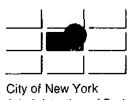
Six Golden Glovers, who helped the Recreation Department win the Daily News sub-novice championship trophy, are scheduled for bouts on the boxing card: George Mundo, 106 lbs.; Louis Caraccio, 126 lbs.; Alton Reid, 135 lbs.; Amaldo Rodriquez, 175 lbs.; Ennis Middlebrook, 175 lbs.; and Daniel Flynn, heavy weight.

Boxing fans of all ages are invited to attend the Championship Bouts at St. John's Recreation Center, Prospect Place between Troy and Schenectady Avenues, Brooklyn.

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5/15/69

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5/15/69

FOR DAILY RECORDINGS ON PARK EVENTS: &55-4100.



Arsenal, Central Park 10021

UPON RECEIPT For Further Information: Joan LaCaille-535-6287

#### LINDSAY, HECKSCHER, BROADWAY STARS TO CELEBRATE BICYCLE EMANCIPATION

Mayor Lindsay, Administrator Heckscher and a host of one of New York City's richest natural resources--celebrities--Saturday (May 17) will celebrate the third anniversary of the closing of city parks for bicycling thousands.

Heckscher and the Mayor, with Ali MacGraw, Bobby Short,

Adele and Vincent Sardi and a hefty delegation from Broadway, will

mark the observance on bikes after a champagne kick-off at the boat
house on Central Park lake at 11:30 A.M.

The people and the animals(the group will include the Marquesa di Bugnano and Bandito, her pet racoon, and Peter Brandon with his parrot, Paris) will be hopping on their bikes at about noon for a spin around the park with the Mayor in the lead.

The tour will wind up at Restaurant Associates' Fountain Cafe at the Bethesda Fountain where sangria and Brittany crepes will be served. The breakfast champagne (New York State) will be donated by Grey and Davis Inc.

Mayor Lindsay will be honored with a membership in the Manhattan Cycling Association. August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, will sum up the associations work. MCA has been appointed to develop a comprehensive cycling program in Central Park.

(more)

Among the other people from the entertainment world will be Rosemary Murphy, Geraldine Fitzgerald, Peg Murray, Bert Convy, Marty Ross, Model of the Year Sybil Shepard, Bel Kaufman, Gita Hall, Joseph R. Zicari and New York Magazine's Rex Reed and Julie Baumgold.

Also returning to the New York scene will be the Bike Patrol, the renowned volunteer group that got underway in 1967 to advise the cycling public on traffic rules and to be on hand for simple first aid for both bikes and people.

The Saturday outing will commemorate three years of closing parks to autos for public enjoyment away from fumes and speeding cars. Central Park will be available on Tuesday and Wednesday nights from 7 to 10:30, Saturdays from sunrise to 7 P. M. and Sundays from sunrise to 10:30 P. M. In Prospect Park, bicyclists may ride on Sundays from sunrise to sunset. Forest Park, Queens, on Sundays from sunrise to 4 P. M. and Silver Lake Park, Staten Island, on Sundays from sunrise to sunset.

NOTE: THE PRESS IS INVITED TO THE CHAMPAGNE KICK-OFF AT THE 72nd STREET BOAT HOUSE, 10:30 A.M. SATURDAY. PLEASE MAKE A RESERVATION WITH JOAN LACAILLE, 535-6287

5/15/69

FOR DAILY RECORDINGS ON PARK EVENTS: 7554100



Arsenal, Gentral Park 10021

UPON RECEIPT
For Further Information:
Joan LaCaille:535-6287

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FOR DAILY RECORDINGS ON PARK EVENTS: 7554100



Arsenal, Central Park 10021

UPON RECEIPT
For Further Information:
Bonnie Mathews - 360-8141

#### A ROCKING GROUNDBREAKING CELEBRATION TO BE HELD FOR NEW PARK

A community groundbreaking ceremony with all the trimmings marching band, rock and roll, refreshments and speeches - will be
held Sunday (May 18) 2 P.M. at the site of a new nine-acre park in
the Bronx. (Hammersley Avenue which intersects Gunther and Ely
Avenues.)

August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, will preside.

Sharing the dais will be Lee Weaver, President, and Curtis Parks, Past President of the Thru-Way Homeowners Association; and Irving Adams, President of the Gunther Avenue Civic Association. These two community organizations have been active participants in the development and planning of the park.

Mrs. Benona Bradford, a community leader, is chairman of the celebration.

An over-all plan for development of the slightly more than nine-acre park has been planned by the community in consultation with the Parks, Recreation and Cultural Affairs Administration.

The first stage of development, now getting under way, involves construction of a children's playground with sand pits, swings, climbers, slides; a softball field; sitting areas; planting areas and games tables. The cost of construction of these facilities will be approximately \$275,000. The architects are Levine and Blumberg and the contractor is the Edenwald Contracting Corporation.

An intermediate swimming pool is also under construction in the area.

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5/15/69



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5/15/69



### for release

UPON RECEIPT For Further Information: Bill O'Connell - 360-8141

### RECREATION COMMISSIONER LAUNCHES TRACK & FIELD PROGRAM FOR OVER -35's

A track and field program in the Eastern states for four age groups starting at 35 to 39 and working UP to 60 and over was announced today by Hayes W. Jones, Commissioner of Recreation, at a Track Writers Association luncheon at Mamma Leone's restaurant, to honor Raiph Boston, 1960 Olympic Gold Medal winner.

Warm-up practice for the Eastern Regional U.S. Masters Track and Field Championships begin June 1 at Van Cortlandt Park Stadium, West 241st St. and Broadway, 10:30 a.m. to 5 p.m. The championship competition is set for August 9 at Downing Stadium, Randall's Island.

Commissioner Jones described events ranging from the 100-yard dash to the two-nile walk. The four age groups are: 35-39, 40-49, 50-59 and 60 and over. All participants must obtain their physicians' approval and qualified minimum standards will be required.

Special track events will include the 880-yard run for women 35-years of age and over and a men's AAU sanction open 6-mile road run.

There is no entrance fee. Applicants should send a 6-cent selfaddressed envelope to: Meet Director, Department of Recreation, Flushing Meadows-Corona Park, Queens, N.Y. 11368, before July 25. Entry blanks will be mailed. -30-

5/16/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



### for release

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#### RECREATION COMMISSIONER LAUNCHES TRACK & FIELD PROGRAM FOR OVER -35's

A track and field program in the Eastern states for four age groups starting at 35 to 39 and working UP to 60 and over was announced today by Hayes W. Jones, Commissioner of Recreation, at a Track Writers Association luncheon at Mamma Leone's restaurant, to honor Ralph Boston, 1960 Olympic Gold Medal winner.

Warm-up practice for the Eastern Regional U.S. Masters Track and Field Championships begin June 1 at Van Cortlandt Park Stadium, West 24ist St. and Broadway, 10:30 a.m. to 5 p.m. The championship competition is set for August 9 at Downing Stadium, Randali's Island.

Commissioner Jones described events ranging from the 100-yard dash to the two-nile walk. The four age groups are: 35-39, 40-49, 50-59 and 60 and over. All participants must obtain their physicians' approval and qualified minimum standards will be required.

Special track events will include the 880-yard run for women 35-years of age and over and a men's AAU sanction open 6-mile road run.

There is no entrance fee. Applicants should send a 6-cent selfaddressed envelope to: Meet Director, Department of Recreation, Flushing Meadows-Corona Park, Queens, N. Y. 11368, before July 25. Entry blanks will be mailed. -30-

5/16/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



### for release

UPON RECEIPT
For Further Information:
Bill O'Connell-360-8141

# HECKSCHER AND MUSICIANS TO HONOR FIRST FAMILIES OF MUSIC AT DAMROSCH PARK OPENING

A son and a daughter of two of New York's musical first families will take part in the dedication of Damrosch Park and the Guggenheim Bandshell Thursday at 4 p.m. at 62nd Street and Amsterdam Avenue.

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, will honor the two families, dedicating Damrosch Park "in tribute to three generations of one family who shared their gift of music with the people of New York," and dedicating the Guggenheim Bandshell to the sponsoring family of 53 years of concerts for New Yorkers. The Bandshell is a gift to the city by the Guggenheims. Members of the Damrosch family and their friends contributed to the park which was built and will be maintained by the Parks Department.

The response to Administrator Heckscher and John D. Rockefeller, who will deliver a welcome to Lincoln Center, will be made by Miss Marya Mannes, author and critic, for the Damrosch family, and Oscar S. Straus, trustee for musical projects for the Daniel and Florence Guggenheim Foundation, for the Guggenheim family.

Apropos of the families' musical involvement, the dedication program will be opened by Richard Goldman and members of the Goldman Band with a fanfare composed by conductor Goldman for the occasion.

The Guggenheim family has sponsored free Goldman Band concerts in New York for 52 years.

think it is safe to say that the Guggenheim support over the years is the largest gift ever given to one musical group by any single sponsor. Three generations of Guggenheims have worked with two generations of Goldmans.

The program will end with the first movement of Richard Strauss' posthumous Symphony in E flat for Sixteen Wind Instruments, with Simon Karasick conducting the Mannes College of Music Wind Ensemble.

Mannes College, on East 74th Street, was founded by David and Clara Damrosch Mannes, and guided after their death by their son, Leopold Damrosch Mannes, a musician and co-inventor of kodachrome. The family began in New York and the United States, with the immigration of Leopold Damrosch, a prominent conductor of German opera and symphonic works, who was succeeded as a conductor by his son, Walter. Another son, Frank Damrosch, was the founder of the Institute of Musical Art, which later was amalgamated with the Juilliard School of Music.

A memorial plaque to the Damrosch family by sculptor Leonard Baskin is being prepared for installation in the park.

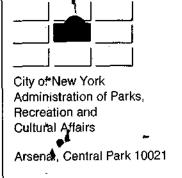
The park, west of the New York State Theater and south of the Metropolitan Opera Building, adjacent to Lincoln Center, was constructed for \$994,900 by the Columbia Asphalt Co. of Queens. The raised planting areas are made of travertine marble, matching the facings of the buildings in Lincoln Center. The audience area in front of the bandshell, which will be filled with folding seats only during concerts, is of black and white terrazzo. Part of the pavement is of pebbly exposed concrete, set off with jet black sitting benches. Japanese red maple and crab apple are included in the plantings, done by the Roman Landscaping Contracting Co., of Mount Vernon.

The large, domed bandshell was designed by the architectural firm of Eggers and Higgins and constructed by the Euclid Contracting Co. at a cost of \$533,869. It is constructed of cast-in-place reinforced concrete.

5/20/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100 #821

NOTE: In the event of rain, the dedication will be moved to List Hall in the Metropolitan Opera House, adjacent to the park.



UPON RECEIPT For Further Information: Bill O'Connell-360-8141

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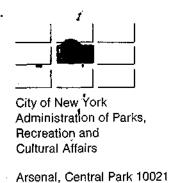
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5/20/69

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#821
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the Metropolitan Opera House, adjacent to the park.



UPON RECEIPT For Further Information: Bonnie Mathews-360-8141

# ALL AGES TO DO THEIR OWN THING --TO MUSIC IN EAST RIVER PARK

The City will offer the public opportunities to lead a band, write a song, paint and dance to the accompaniment of many different kinds of music—in a swinging 10-hour musical marathon in and around the East River Amphitheater (FDR Drive and Grand Street), Sunday, May 25, from noon to 10 p.m. And it's all free.

Titled "Making Music Together," the program will be presented by the Parks, Recreation and Cultural Affairs Administration to showcase the New York City Music Center--which offers year-round free musical training in several recreation centers throughout the city.

The events will provide opportunities for the community to participate in the music arts; the anateur to play with the professional and to "fuse" music with painting, poetry and theater.

The marathon will be held in the Amphitheater auditorium and, weather permitting, outdoors on adjacent grounds. Music forms including rock, folk, jazz, religious and syn phonic will be represented.

A highlight of the program will take place at 8:30 p. m. in the auditorium when a number of prominent professional musicians will play in concert,
together with some promising students drawn from the neighborhood music
centers. Also appearing in recitals to musical backgrounds will be cast
members of the Pulitzer Prize, Tony and Critics Circle Award-winning play
"The Great White Hope."

The days activities will get under way at noon with an hour of traditional music of the Protestant, Catholic, Jewish and Buddhist religions.

During the afternoon children and adults will learn how to read music, play a variety of musical games -- including "So You Want to Lead a Band" -- and dance to rock, jazz and swing music. The public will watch recording sessions by musicians and singers, and attend music "labs" at which composing and arranging are demonstrated. Painting and poetry writing to the inspiration of music will take place along the East River. Musicians, reacting to the finished art and poems, will improvise compositions. Folk singers will stroll through the grounds entertaining the crowd.

Rounding out the schedule will be children's theater with musical background, a jazz hour and a performance by an orchestra with choral group -- all outdoors.

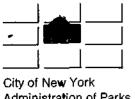
The program is being coordinated by musician-composer Ollie Shearer, director of the Music Center. Radio personality Ed Williams, of station WLIB, will be master of ceremonies.

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#822

5/20/69

FOR DAILY RECORDING ON PARK EVENTS: 755-4100



Arseral, Central Park 10021

### for release

UPON RECEIPT
For Further Information:
Bonnie Mathews-360-8141

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-30-

5/20/69

FOR DAILY RECORDING ON PARK EVENTS: 755-4100



#### UPON RECEIPT

For Further Information Bill O'Connell-360-8141

IT'S ONE STAR TO ANOTHER

AS OLYMPIC FIGURE SKATER

IS WELCOMED TO THE CITY

One Olympic Gold Medal Winner will be the official welcome delegate to another Thursday (May 22) at the opening night of the Shipstads and Johnson Ice Follies in Madison Square Garden, when Peggy Fleming, the only United States Gold Medal Winner at the 1968 Winter Olympics meets Hayes W. Jones, Commissioner of Recreation in the Parks, Recreation and Cultural Affairs Administration.

Miss Fleming will be performing as a professional figure skater for the first time in New York City when the follies start off at 8 P. M.

Commissioner Jones, who will represent the City, is the possessor of the Bronze Medal for the 110-meter high hurdles from the 1960 Rome Olympics and the Gold Medal for the same event at the 1964 games in Tokyo.

5/20/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100 #823



Cultural Affairs

Arsenal, Central Park 10021

## for release

#### UPON RECEIPT

For Further Information Bill O'Connell-360-8141

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5/20/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100 #823



for release

<u>UPON RECEIPT</u>
For Further Information:
Bill O'Connell - 350-8141

A HOLIDAY ON BIKES. . .

OFFERED IN CENTRAL PARK

The roadways in Central Park will be closed to automobiles and open to bicyclists on Memorial Day, the Fourth of July and Labor Day from sunrise to 10:30 p.m.

In making the announcement for holidays, August Heckscher,
Administrator of Parks, Recreation and Cultural Affairs, reminded the
public that Central Park roadways will be reserved for bicycles throughout the summer on Tuesday and Wednesday nights from 7 to 10:30,
Saturdays from sunrise to 7 p.m. and Sundays from sunrise to 10:30 p.m.

In other boroughs, Prospect Park roadways in Brooklyn are closed to autos on Sundays from sunrise to sunset. Forest Park in Queens is available from sunrise to 4 p.m. on Sundays and Staten Island's Silver Lake Park on Sundays from sunrise to sunset.

~30~

5/27/89

FOR DAILY RECORDING ON PARK EVENTS: 755-4100

#324

825	Dancing - Central Park, Sheep Meadow	5/28/69
826	Kite Flying Adventure Playground, CentralPk.	5/29/69
827	Brunch -Longchamps	5/29/69
828	Comm. Jones launches U.S. Youth Games	6/3/69
829	Bards- Central Park- Poetry Reading	6/4/69
830	Memorial Hans Christian Anderson Story Telling	g 6/5/69
831	9 Instant Playgrounds -NYC Playgrounds	6/6/69
832	Task Force & PRCA Present Tots & TeensArt Sho	ow 6/9/69
833	Paper Bag Players -Hot Feet -5boroughs-July	6/10/69
834	Summer Program'69 Bethesda	6/12/69
835	Fitness Pentathlons - Quaker Oats	6/13/69
836	Summer Schedule	6/16/69
.837	P.R. Playwrite	6/16/69
838	Brooklyn Bikeway	6/16/69
839	Unicycle Lessons	6/17/69
8 <b>4</b> 0	Junior Tennis League Of NYC -	6/18/69
841	U.S. Youth Games NYC Finals	6/18/69
842	Fish -In At Harlem Meer	6 <b>/2</b> 0/69
843	P.R. Folkloric Theaper	6/20/69
844	Summer Play Camps	6/24/69
845	Return Of The Story Teller	6/25/69
846	Model Sail Boat Regatta	6/25/69
847	Pro BasketballPlayers turn to Coaching	6/26/69
848	Day Camps for Mentally Retarded	6/30/69
849	Education Going To the Dogs	<b>77/1/6</b> 9
850	Moon Vigil Central Park	7/1/69
851	Telephone Tape Difficulty	7/1/69

Keep copy ne selson til

STATEMENT BY AUGUST HECKSCHER RE DESTRUCTION OF TREES
IN PARK, 78TH AVENUE OFF GRAND CENTRAL PARKWAY, KEW GARDENS, QUEENS

This is a criminal act -- an outrageous act of vandalism and it certainly is no way to set an example for youndpeople. It appears there is substantial information available and I have asked the District Attorney of Queens to investigate and take appropriate action.

August Heckscher



Arsenal, Central Park 10021

UPON RECEIPT
For Further Information:
Joy Barnes - 350-8141

# DANCING HUNDREDS TO BRING COLOR, MUSIC TO CENTRAL PARK SHEEP MEADOW

Young and old alike are invited to dust off their blue-suede shoes for the 8th annual citywide Dance Fete at the Central Park Sheep Meadow, Saturday, June 7th at 1:30 p.m.

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, and Hayes W. Jones, Commissioner of Recreation, extend invitations to New Yorkers and visitors to the City to see the colorful dance festival.

Hundreds of children from recreation centers and playgrounds throughout the five boroughs will don bright costumes to perform in the 2-hour program featuring folk dances from Italy, Brazil, Israel, and the Philippines.

Onlookers and participants will sway to the toe-tapping beat of "Zorba" as forty Recreation Directors perform the lively Greek dance as a highlight of the fete.

Admission is free. In case of rain, the festivities will be held the following Saturday, June 14th, at the same location.

-30-

5/28/39

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

#325



## for release

UPON RECEIPT
For Further Information:
Joy Barnes - 360-8141

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5/28/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

#825



Arsenal, Central Park 10021

<u>UPON RECEIPT</u>
For Further Information
Bonnie Mathews - 330-8141

# GO FLY A KITE IN CENTRAL PARK EXPERT HELP WILL BE ON HAND

Kite-flying, kite-making and kite history will be order of the day Wednesday, June 4 at 2:30 p.m. at a city sponsored 'Kite Pageant,' to be held at the Adventure Playground, Central Park West and 37th Street, and on the Sheep Meadow.

Will Yolen of South Norwalk, Conn., the world champion kite flyer, will demonstrate the techniques of flying various kinds of kites—including the Indian fighting, delta wing and non-rigid types. Yolen, founder and president of the International Kite Flyers Association, will lead the children attending the event in kite flying on the Sheep Meadow at about 4:30 p.m. The event is open to children 14-years of age and under—and their parents—all of whom are invited to bring their own kites.

Each child will be given a raffle ticket upon arrival at the playground and 100 winners of the drawing will receive kites donated by the Hi-Flier Manufacturing Co. of Decatur, Ill.

Miss Jane Yolen, daughter of the champion and author of the recently published "World On A String," will trace the history of kites and their effects on aviation, science, religion and sports.

more



for release

2

Japanese sculptor-painter Fumio Yoshimura, now living in

New York, will demonstrate the creation of simple kites. The artist's

kites are on exhibition in several museums in the United States and Japan.

Many of his kites will be on display at the Adventure Playground.

The pageant is being presented by the Department of Cultural Affairs of the Parks, Recreation and Cultural Affairs Administration, the World Publishing Company, publisher of Miss Yolen's book, and F.A.O. Schwartz toys.

-30-

5/29/60

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

:323



### for release

<u>UPON RECEIPT</u>
For Further Information
Bonnie Mathews - 350-8141

### GO FLY A KITE IN CENTRAL PARK

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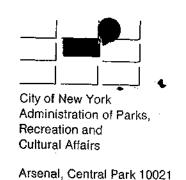
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5/29/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

#323

2



### for release

UPON RECEIPT
For Further Information
Bonnie Mathews 330-8141

#### PRESS MEMORANDUM:

Commissioner of Recreation, Hayes W. Jones will host a press brunch at Longchamps Restaurant, 253 Broadway, on the corner of Murray Street on Wednesday, June 4th, at 10 A.M. to launch the Third Annual United States Youth Games, August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration announced today.

You are invited to cover.

5/29/39

-30-

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



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5/29/39

-30-

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

#### FACT SHEET

Purpose of Games

Inaugurated by New York City's Mayor John V. Lindsay in 1967, U. S. Youth Games "bring together boys and girls 10-15 years of age from different parts of the country for fully supervised sports competition and friendship and to foster better understanding among the youth today. It is a unique and important contribution to the national sport scene."

Sponsors

American Machine & Foundry Company (AMF) and the Government of the District of Columbia Recreation Department, Washington, D. C.

Travel Consultants
Eastern Airlines and American Airlines

Sanction Amateur Athletic Union

National Chairman
The Honorable Walter E. Washington -- Mayor of Washington, D. C.

National Co-Chairman
The Honorable Robert (Bob) Mathias -- At age 17, 1948 Olympic
Decathlon Gold Medal Winner (World Record) in London. Broke his own
record in winning the event a second time in 1952 Olympics in Helsinki.
Now California representative to Congress.

Officials Host City Washington, D. C.

The Honorable Walter E. Washington - Sponsor
The Honorable Robert B. Mathias - Chairman
Stanley J. Anderson - Coordinator
Joseph Cole - General Chairman
Samuel LaBeach - Co-Chairman
Jon England - Finance Advisor

Sports Competition

Basketball, Bowling, Track and Field. Eliminations in each of 12 cities result in 62-youth team participating in Olympic style finals in Washington, D. C. August 21-24.

Sites of Finals in Washington, D.C.

Basketball - Howard University

Bowling - Town Plaza Bowling Ianes

Track and Field - Coolidge High School

Participating Cities

Baltimore, Birmingham, Boston, Miami (Dade County), Detroit, Louisville
New York, Paterson (New Jersey), Pittsburgh, St. Louis, San Juan
(Puerto Rico), Washington, D. C.

Statistics In 1968 St. Louis hosted finals August 22-25. (Winner determined by total points won by city team in all three sports.) New York won in all three sports. More than 100,000 participated in program.

New York City hosted finals in 1967. New York team won national title and were victors in Basketball and Bowling. Washington, D.C. won in Track and Field.

Miscellaneous

Publicity and Public Relations
Chairman - Mrs. Mary McKey, D.C. Dept. of Recreation, 3149 - 16th
Street, N.W., Washington, D.C.
Co-Chairman - Mr. Mel Campbell, WMAL Radio, 4461 Connecticut,
N.W., Washington, D.C.

HAYES W. JONES, NEW YORK CITY COMMISSIONER OF RECREATION CHAIRMAN, EXECUTIVE BOARD, UNITED STATES YOUTH GAMES

### 3RD UNITED STATES YOUTH GAMES FINALS - WASHINGTON, D. C., AUGUST 21-24, 1969

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Miscellaneous

Publicity and Public Relations
Chairman - Mrs. Mary McKey, D.C. Dept. of Recreation, 3149 - 16th
Street, N.W., Washington, D.C.
Co-Chairman - Mr. Mel Campbell, WMAL Radio, 4461 Connecticut,
N.W., Washington, D.C.

HAYES W. JONES, NEW YORK CITY COMMISSIONER OF RECREATION CHAIRMAN, EXECUTIVE BOARD, UNITED STATES YOUTH GAMES

### 3RD UNITED STATES YOUTH GAMES FINALS - WASHINGTON, D. C., AUGUST 21-24, 1969

#### FACT SHEET

Purpose of Games
Inaugurated by New York City's Mayor John V. Lindsay in 1967, U. S. Youth Games "bring together boys and girls 10-15 years of age from different parts of the country for fully supervised sports competition and friendship and to foster better understanding among the youth today. It is a unique and important contribution to the national sport scene."

Sponsors
American Machine & Foundry Company (AMF) and the Government of the District of Columbia Recreation Department, Washington, D. C.

Travel Consultants
Eastern Airlines and American Airlines

Sanction Amateur Athletic Union

National Chairman
The Honorable Walter E. Washington -- Mayor of Washington, D. C.

National Co-Chairman
The Honorable Robert (Bob) Mathias -- At age 17, 1948 Olympic
Decathlon Gold Medal Winner (World Record) in London. Broke his own
record in winning the event a second time in 1952 Olympics in Helsinki.
Now California representative to Congress.

Officials Host City Washington, D. C.

The Honorable Walter E. Washington - Sponsor
The Honorable Robert B. Mathias - Chairman
Stanley J. Anderson - Coordinator
Joseph Cole - General Chairman
Samuel LaBeach - Co-Chairman
Jon England - Finance Advisor

Sports Competition

Rasketball, Bowling, Track and Field. Eliminations in each of 12 cities result in 62-youth team participating in Olympic style finals in Washington, D. C. August 21-24.

Sites of Finals in Washington, D.C.

Basketball - Howard University

Bowling - Town Plaza Bowling Lanes

Track and Field - Coolidge High School

Participating Cities

Baltimore, Birmingham, Boston, Miami (Dade County), Detroit, Louisville
New York, Paterson (New Jersey), Pittsburgh, St. Louis, San Juan
(Puerto Rico), Washington, D. C.

Statistics
The 1968 St. Louis hosted finals August 22-25. (Winner determined by total points won by city team in all three sports.) New York won in all three sports. More than 100,000 participated in program.

New York City hosted finals in 1967. New York team won national title and were victors in Basketball and Bowling. Washington, D.C. won in Track and Field.

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HAYES W. JONES, NEW YORK CITY COMMISSIONER OF RECREATION CHAIRMAN, EXECUTIVE BOARD, UNITED STATES YOUTH GAMES

### SCHEDULE U.S. YOUTH GAMES Press Conference

10:00 A.M 10:45 A.M.	Press brunch
10:45 A.M 10:55 A.M.	Deputy Mayor Robert Sweet
10:55 A.M 11:05 A.M.	History of games; cities participating: types of events; how Youth Games fit into city recreation programs; schedules for training and tryouts (Barry Gottehrer)
11:05 A.M 11:20 A.M.	U.S. Youth Games Movie (Howard Levine)
11:20 A.M 11:30 A.M.	American Machine & Foundry Company's contribution Eldon E. Fox, V.P. Corporate Programs
11:30 A.M 11:35 A.M.	Introduction of American and Eastern Airlines
11:35 A.M 11:45 A.M.	Coaches and contestants in three sports (contestants dressed in uniforms)
11:45 A.M 11:55 A.M.	Introduce key sports figures



Arsenal, Central Park 10021

### for release

UPON RECEIPT
For Further Information:
Mike Mermey 350-3141

#### COMMISSIONER HAYES JONES LAUNCHES UNITED STATES YOUTH GAMES

Hayes W. Jones, New York City Recreation Commissioner and former Olympic star, and Eldon E. Fox, Vice President of Corporate Programs of American Machine and Foundry Company announced plans for the Third Annual United States Youth Games this morning at a press conference at Longchamps Restaurant next to city hall.

Leading figures from the sports world, including Congressman Bob Mathias, the all-time Olympic Decathlon champion and Honorary chairman of the U.S. Youth Games were present as well as some of the youthful winners of last year's games.

The inter-city sports competition for boys and girls between the ages of nine and fifteen is co-sponsored by the Mayor's Urban Task

Force, the American Machine and Foundry Company and administered by the Department of Recreation of New York City's Parks, Recreation and Cultural Affairs Administration. The games include competition in track and field, basketball, and bowling. The Youth Games Championships will be held this year in Washington, D.C. from August 21 to 24.

(A list of participating cities and contacts is attached.)

Commissioner Jones called the United States Youth Games "the most important sports event in the country for young athletes." He continued, "I hope the New York teams will be victorious, as they were last year, but I know the members of our teams will be personally enriched by the opportunity to visit Washington, D.C. this summer."

more

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Commissioner Jones emphasized the role of the private sector in aiding youth programs of this kind and praised "the American Machine and Foundry Company for their significant contribution to this very important cause." He also thanked American and Fastern Airlines "for their generous offer to transport the youths of the twelve participating cities to Washington, D.C.

Eldon E. Fox, Vice President of Corporate Programs of the American Machine and Foundry Company said that, "AMF was very pleased to have been sponsor of the 1967 and 1969 United States Youth Games with the New York City Mayor's Urban Action Task Force. The participation by over 100,000 youngsters in this program in the twelve cities is certainly commendable and, of course, we were all proud of the New York team which won all three events and the championship trophy.

"We will continue to sponsor the United States Youth Games this year and assure you of our enthusiasm and extra efforts to make this fine youth program an outstanding success.

The press conference was also attended by Barry Gottehrer, who outlined a brief history of the Youth Games and their purpose. Said Mr. Gottehrer: "Mayor Lindsay conceived and organized the Youth Games in 1967 to provide wholeso me competitive sports opportunities for young people in our central cities." Mr. Gottehrer noted that the purpose of the inter-city competition was to add an Olympic-type alamour to the Games and to give kids a chance to share their experiences with fellow competitors from all over the country.

The United States Youth Games are organized so that each participating city will send a 75 member team to Washington, D.C. on August 21. Each team is made up of 67 contestants and 9 coaches and supervisors. Last year New York City won in basketball, bowling and track and field. This year over 100,000 entry blanks have been received. Young athletes from all boroughs are now in training. Any youngster who wishes to enter the trials should contact the recreation director at his local park as soon as possible.

-30-

6/3/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

### LIST OF CITIES PARTICIPATING IN U.S. YOUTH GAMES AND CONTESTS

#### CITY

#### NAME AND ADDRESS OF CONTACT

Baltimore, Maryland

Douglas Tawney, Director of Department of Parks, City Hall, Baltimore, Maryland

Birmingham, Alabama

Office of the Mayor Birmingham, Alabama

Boston, Massachusetts

Clarence Jones, Youth Coordinator, City

Hall, Boston, Massachusetts and

John Tierney, Commissioner of Parks

and Recreation, 33 Peacon St., Poston, Mass.

Detroit, Michigan

Department of Parks and Recreation, 735 Randolph, Detroit, Michigan

Louisville, Kentucky

Office of the Mayor Louisville, Kentucky

Miami, Dade County, Florida

Art Peavy, Jr., Superintendent of Recreation, 50 S.W. 32 Road, Miami,

Fla. 33129

New York, New York

Hayes W. Jones, Commissioner of

Recreation

Pittsburgh, Pennsylvania

Russell Vogel, Sr., Superintendent, Department of Parks and Recreation, 502 City County Bldg., Pittsburgh, Penna., 15219

Paterson, New Jersey

Jesse Dale and Frank Bannister, Co-Chairmen of Paterson Youth Games Committee, Department of Recreation, City Hall Annex, Paterson, New Jersey

St. Louis, Missouri

Bernard M. Beauchamp, Department of Parks, Recreation & Forestry, 5600 Clayton Road, St. Louis, Missouri 33110

San Juan, Puerto Rico

Angel Pineiro, Representative and Coordinator of Youth Games, Municipal Stadium, P.O. Box 4355, San Juan, Puerto Rico

Washington, D.C.

Samuel LaBeach, Recreation Department, 3149 13 Street, N.W. Washington, D.C. 20010

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### for release

UPON RECEIPT
For Further Information:
Mike Mermey 350-8141

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(A list of participating cities and contacts is attached.)

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6/3/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

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Birmingham, Alabama Office of the Mayor

Birmingham, Alabama

Poston, Massachusetts Clarence Jones, Youth Coordinator, City

Hall, Boston, Massachusetts and John Tierney, Commissioner of Parks

and Recreation, 33 Beacon St., Boston, Mass.

Detroit, Michigan Department of Parks and Recreation,

735 Randolph, Detroit, Michigan

Louisville, Kentucky Office of the Mayor

Louisville, Kentucky

Miami, Dade County, Florida Art Peavy, Jr., Superintendent of

Recreation, 50 S.W. 32 Road, Miami,

Fla. 33129

New York, New York Hayes W. Jones, Commissioner of

Recreation

Pittsburgh, Pennsylvania Russell Vogel, Sr., Superintendent,

Department of Parks and Recreation, 502 City County Bldg., Pittsburgh, Penna., 15219

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Paterson, New Jersey Jesse Dale and Frank Bannister, Co-

Chairmen of Paterson Youth Games Committee, Department of Recreation, City Hall Annex, Paterson, New Jersey

St. Louis, Missouri Bernard M. Beauchamp, Department of

Parks, Recreation & Forestry, 5600 Clayton Road, St. Louis, Missouri 33110

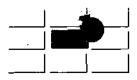
San Juan, Puerto Rico Angel Pineiro, Representative and Coordin-

ator of Youth Games, Municipal Stadium, P.O. Box 4355, San Juan, Puerto Rico

Washington, D.C. Samuel LaBeach, Recreation Department,

3149 16 Street, N.W. Washington, D.C.

20010



Arsenal, Central Park 10021

### for release

UPON RECEIPT
For Further Information:
Bonnie Mathews: 360-8141

#### THE BARDS ARE COMING TO BRYANT PARK

Mayor John V. Lindsay, actress Dorothy Stickney and ten major contemporary poets are scheduled for appearances during the second "Poets Speak" program sponsored by New York City's Parks, Recreation and Cultural Affairs Administration as part of their summer activities.

Two readings will be given each Tuesday and Thursday from noon to I P. M. in Bryant Park behind the main branch of the New York Public Library, Fifth Ave. and 42nd St. In case of rain, the same program will take place the following day at the same time.

The schedule is: June 10 -- Muriel Rukeyser and Paul Blackburn;

June 12 -- Peter Kane Dufault and David Ignatow; June 17 -- Galway

Kinnell and John Hollander; June 19 -- Mayor John V. Lindsay and Dorothy

Stickney; June 24 -- Ned O'Gorman and Louise Gluck; June 26 -- Audre

Lorde and A. B. Spellman.

"Poets Speak" is presented without charge to the public by PRCA's

Department of Cultural Affairs in cooperation with the New York State

Council on the Arts and the 92nd Street YMHA Poetry Center.

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6/4/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



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Arsenal, Central Park 10021

<u>UPON RECEIPT</u>
For Further Information:
Mike Mermey - 360-8141

#### MEMORIAL TO BARONESS ALMA DAHLERUP

Since the Hans Christian Anderson Memorial was dedicated in 1956, children of all ages have gathered there on Saturday mornings throughout the summer for story telling sessions. This Saturday, June 7, is a special Saturday. At 11:00 A.M. the weekly event will be a memorial tribute to its founder, the Baroness Alma Dahlerup. She would have been 95 years old June 4. The Baroness died last year.

Baroness Dahlerup founded the Danish American Womens Association to raise money to establish the storytelling center. Children of New York and Denmark contributed their pennies for the erection of the monument. The Baroness, 82 years young, the Danish Prime Minister, the Mayor of New York and other high officials gathered for the unveiling in 1956 in Central Park.

Today the story telling sessions are co-sponsored by the Danish American Womens Association and New York City's Parks, Recreation, and Cultural Affairs Administration.

This Saturday morning Miss Olea Aanrud will be the story teller.

The Hans Christian Anderson Memorial is located in Central Park at

72nd street opposite Fifth Ave.

-30-

6/5/69

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FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



Cultural Affairs

Arsenal, Central Park 10021

# for release

P.M. -- June 10, 1969

For Further Information: Bonnie Mathews - 360-8141

### FIRST OF 9 "INSTANT PLAYGROUNDS"

#### INSTALLED IN NEW YORK CITY PARKS

An exciting new kind of playground equipment -- "PlayCubes" -- was accepted today by Mayor John V. Lindsay and Parks, Recreation and Cultural Affairs Administrator August Heckscher at Bowne Park in Flushing, Queens.

The colorful "cuboctohedrons" plus eight others to be installed in all five boroughs, are a gift to the City by a private citizen who wishes to remain anonymous. This unique equipment, manufactured by Playstreet,, Inc. of New York City and designed by Richard Dattner, the architect of the famous Adventure Playground in New York's Central Park, is a radical departure from the long-familiar jungle jim and seesaw. Each PlayCube is made of colorful high-stress fiberglass, and is a hollowed eight-sided cube of immense strength and durability. Individual units can be arranged in various play configurations designed to stimulate rather than frighten or bore children.

Mayor Lindsay said: - "This novel equipment will bring adventure and pleasure to thousands of young children. This worthwhile contribution to the City of New York is another example of how the private sector and City government can work together to make our city a better place in which to live, and our playgrounds better places in which to play.

more

These PlayCubes, because they are portable and can be installed in a matter of hours, will transform either existing play areas or vacant lots into wonderful instant play environments for children.

Administrator Heckscher made the following remarks:- "These PlayCubes will be installed in every borough. New York City has been the leader in this country in working with great playground designers and bringing new play designs to the people. Now we are installing the first mass produced play system, which, if successful, may become an integral part of all play areas in the City. Since there is almost no construction work necessary on the site, PlayCubes can be installed by community people themselves. I hope other interested individuals and groups will become involved in projects of this nature."

-30-

6/6/69

FOR DATES RECORDINGS ON PARK EVENTS: 755-4100

#831

You are invited to cover.

Time: Tuesday, June 10, 1969, 2:45 P.M.

Place: Bowne Park, 155th St. and 29th Ave., Flushing, Queens



### for release

Arsenal, Central Park 10021

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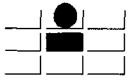
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Arsenal, Central Park 10021

## for release

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For Further Information:
Bonnie Mathews 360-8141

# TASK FORCE AND PRCA PRESENT TOTS AND TEENS ART SHOW

A special city-sponsored exhibit of paintings, sculpture and photographs created by New York children and teenagers will be held June 16-22 at the New York Hilton Gallery (ground floor), Avenue of the Americas and 54th Street. The gallery will be open to the public without charge from 8 a.m. to 10 p.m.

Titled "Mayor John V. Lindsay's Urban Action Task Force Art Exhibition," the show will display works by artists -- 31/2 to 18 years of age -- who have been active in arts and crafts programs located in Task Force Areas throughout the city. Sixty works, representing 49 artists, will be exhibited.

The event is being presented by the Urban Action Task Force in cooperation with the Parks, Recreation and Cultural Affairs Administration and more than 15 community organizations.

Additional showings in other boroughs are planned. Schedules and locations will be announced following the Hilton exhibit.

The Task Force was created in 1967 by Mayor Lindsay to provide a direct link between communities and City Hall and to ensure a continuing response by city agencies to local needs. There are currently 44 local Task Forces in operation covering almost all neighborhoods.

-30-

6/9/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100 #832

NOTE TO EDITOR: A preview of the exhibit will be held Sunday June 15, 2-3:30 p.m., with artists and their parents guests of honor. You are invited to cover.



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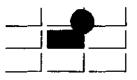
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# PAPER BAG PLAYERS WILL TAKE "HOT FEET" INTO FIVE BOROUGHS IN JULY

"Hot Feet" -- a musical review of summer life in the city -- will be presented by the Paper Bag Players in the parks and streets of the five boroughs during July under the sponsorship of Mayor John V. Lindsay, Urban Action Task Force and New York City's Parks, Recreation and Cultural Affairs Administration.

This is the second season this popular group will perform under the auspices of the city. The musical was prepared by the Paper Bag Players especially for this project. They will travel from borough to borough on a float that carries all the props, scenery, an electronic harpsichord and five performers. With its card scenery and paper costumes, the show is extremely popular with both youngsters and adults.

The Paper Bag Players, under the direction of Judith Martin, includes Donald Ashwander, Irving Burton, Charles Leipart, Judith Martin, and Betty Osgood.

For information about the performances dial 755-4100.

-30-

6/10/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



Arsenal, Central Park 10021

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### for release

<u>UPON RECEIPT</u>
For Further Information:
Bonnie Mathews 360-8141

#### MEMORANDUM NOTICE TO EDITORS:

New Yorkers who stay in the City during the summer months can make up their own schedules for every night and several days of the week from a range of activities that includes Shakespeare - rock bands - poetry readings - street festivals - tennis clinics and more - scheduled for parks, streets playgrounds, vacant lots in all the five boroughs.

August Heckscher, Administrator of New York Citys' Parks,
Recreation and Cultural Affairs Administration will present the entire
summer package during a press conference, Monday (June 16) 2:30 P.M.
Fountain Cafe (Bethesda Fountain, Central Park at the 72nd St.
Transverse). Many performers will be there.

Sangria will be served.

YOU ARE INVITED TO COVER

-30-

6/12/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



Arsenal, Central Park 10021

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Bonnie Mathews 360-8141

# PAPER BAG PLAYERS WILL TAKE 'HOT FEET" INTO FIVE BOROUGHS IN JULY

"Hot Feet" -- a musical review of summer life in the city -- will be presented by the Paper Bag Players in the parks and streets of the five boroughs during July under the sponsorship of Mayor John V. Lindsay, Urban Action Task Force and New York City's Parks, Recreation and Cultural Affairs Administration.

This is the second season this popular group will perform under the auspices of the city. The musical was prepared by the Paper Bag Players especially for this project. They will travel from borough to borough on a float that carries all the props, scenery, an electronic harpsichord and five performers. With its card scenery and paper costumes, the show is extremely popular with both youngsters and adults.

The Paper Bag Players, under the direction of Judith Martin, includes Donald Ashwander, Irving Burton, Charles Leipart, Judith Martin, and Betty Osgood.

For information about the performances dial 755-4100.

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6/10/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



Arsenal, Central Park 10021

### for release

<u>UPON RECEIPT</u>
For Further Information
Mike Mermey- 360-8141

#### FITNESS PENTATHLONS

Physical fitness pentathlons for youth will be conducted by

New York City's Parks, Recreation and Cultural Affairs Administration
in the five boroughs this summer beginning June 21, August Heckscher
said today. Any person aged 6 to 18 is invited to come out to a Pentathlon
and test his physical condition.

The Pentathlon consists of five events: chin-ups, push-ups, sit-ups, walk and run, and baseball throw. Each participant will receive a certificate, a lapel pin, a decal, a pamphlet on the AAU, and a 128-page book of fitness exercises for the entire family. At the end of each Pentathlon, a drawing will be held for volleyball sets and soccer balls.

The Pentathlons are sponsored by the Quaker Oats Company,

A&P, and the National Amateur Athletic Union in co-operation with

New York City's Parks, Recreation and Cultural Affairs Administration.

#### MEMORANDUM TO EDITOR

To kickoff the Pentathlons, Hayes Jones, PRCA's Commissioner of Recreation and an Olympic gold medalist, challenges Earl Christy, N.Y. Jet star and Emmette Bryant, Boston Celtic star to a physical fitness contest at The Tavern-On-The-Green on June 19 at 10 A.M. Brunch will be served.

THE PRESS IS INVITED TO COVER
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6/13/69

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100 #835



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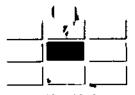
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For Further Information:
Bonnie Mathews 360-8141

#### MOON LANDING CELEBRATION ON SHEEP MEADOW TO HIGHLIGHT SUMMER IN THE PARKS

Announcing the schedule of events for Summer '69,
August Heckscher, Administrator of New York City's Parks,
Recreation and Cultural Affairs Administration, said today:
"I am indeed proud on behalf of the City to announce these
outstanding programs that will bring to all New Yorkers a range
of events and performers unequaled in any city.

"A highlight of the summer will occur on July 20 when we will mark the historic moon landing, if all goes according to schedule, with a celebration on Sheep Meadow that will begin during the evening and last until the astronauts step on the moon.

"We again welcome the Metropolitan Opera who opened its series of 12 free concerts last week in Central Park with an outstanding performance of La Traviata attended by more than 50,000 people."

The Central Park Music Festival, sponsored by the Schaefer Company, will begin an outstanding series of 33 programs

June 26 with Benny Goodman and Lionel Hampton. Other luminaries

from the entertainment world will appear on these Festival

programs which will be given five nights a week through August 23.

From July 29 to August 23, The Shakespeare Festival
Theater under the direction of Joseph Papp will give 22
performances each of Shakespeare's "Twelfth Night" and Ibsen's
"Peer Gynt" in the Delacorte Theatre in Central Park. In addition,
their mobile unit will give 25 performances of Sophocle's "Electra"

throughout the five boroughs. For the first time the mobile unit will return to Central Park for a week's performances on Sheep Meadow in September.

The New York Philharmonic Concerts will be given in all five boroughs beginning July 29.

The Goldman Band, popular with New Yorkers for many years, will present five concerts a week for eight weeks beginning June 25 in Manhattan and Brooklyn. For the first time they will also play in the new Damrosch Park at Lincoln Center.

In Plushing Meadow Park a music festival featuring outstanding rock groups will open in the Singer Bowl July 12.

The Pavilion, as the New York State Pavilion has been renamed, opens July 11 with the Grateful Dead and two other bands.

These festivals will be presented by Lee Guber and Shelly Gross of Music Feir Enterprises, Inc.

In addition to events in the parks, mobile units
will move through the city presenting performances by the Paper
Bag Players, the Puerto Rican Traveling Theater, the Dance Caravan,
the Cinemobile, and others. The mobile unit will appear in
cooperation with the Mayor's Urban Action Task Force.

Recreation programs will include tennis lessons sponsored by the National Junior Tennis League and CDS; a Physical Fitness Pentathlon sponsored by the Quaker Oats Company; New York City's United States Youth Games; a summer-long Fish-In at the Harlem Meer beginning June 28; the Brooklyn Bike-Way, June 22 from Tompkins Park to Coney Island.

More than 500 permits have been issued by the five borough offices for these and other events, Administrator Heckscher said.

During the past several months, he said, the Recreation Department under Commissioner Hayes W. Jones and the Cultural Affairs staff under Mrs. Doris Freedman have been working with groups and individuals to bring this broad schedule of activities to everyone from tots to senior citizens.

"We urge all New Yorkers to make the fullest use of their summer in the parks", Mr. Heckscher said, "however, I hope everyone will keep in mind that someone has to clean up after a party. I hope each individual will pick up whatever he drops and make use of the litter baskets."

#836 6/16/69



Arsenal, Central Park 10021

# for release

UPON RECEIPT
For Further Information:
Bonnie Mathews 360-3141

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### **SUMMER 1969**

### PARKS, RECREATION AND CULTURAL AFFAIRS ADMINISTRATION

### MUSIC

METROPOLITAN OPERA: This series, already enthusiastically received by thousands of New Yorkers in its exciting debut, will present 11 more opera concerts of the popular favorites, La Traviata, Rigoletto and Aida in the parks of the five boroughs.

NEW YORK PHILHARMONIC: This highly acclaimed series will feature 12 August concerts in parks of all boroughs. Josef Krips, Efrem Kurtz and Karel Ancerl will conduct three programs featuring John Browning, planist, Stanley Drucker, clarinetist, and Byron Janis, respectively.

CARL SCHURZ CONCERTS: A series of outdoor concerts conducted in the "Mayor's Backyard" in Carl Schurz Park on summer evenings.

MUNICIPAL CONCERTS: The Municipal Concert Chamber Orchestra will again present a series of orchestral concerts in Brooklyn, the Bronx and Manhattan, under the direction of Julius Grossman.

NAUMBERG CONCERTS: The annual series will continue this summer with orchestral concerts presented at the Mall in Central Park...Remaining concerts will be held on July 4, July 31 and Labor Day.

WEST SIDE CONCERTS: Six concerts will be performed in June and July by the Festival Symphony Orchestra conducted by Frederique Petrides. These concerts will be presented at Riverside Park and 103rd Street.

ASSOCIATION FOR THE FURTHERANCE OF BEL CANTO: An operatic group giving full-length performances of operas in concert form, including several rarely performed nineteenth century works.

ARMY BAND: Ten performances of a wide range of musical numbers, including patriotic tunes.

BANDS OF STEEL: Two groups, the Hummingbirds and the Steel Bandits, perform in city neighborhoods, select promising amateurs at their performances, and invite them to play at the next site. Finely tuned steel drums are the only instruments used.

CARIBBEAN STEEL TONES: Five musicians from Trinidad will tour all boroughs presenting a show of native songs, limbo dancing, audience requests, and improvisations.

GUGGENHEIM MEMORIAL CONCERTS: The Goldman Band will present its annual series of band concerts in parks of Manhattan and Brooklyn beginning the last week of June. Richard Franko Goldman will once again conduct these popular band concerts.

NAVY BAND CONCETS: A versatilo band giving two concerts per month in all boroughs. Its reportoire includes classical, popular, patriotic, and some folk and rock.

SEUFFERT BAND CONCERTS: George F. Seuffert will present his well known band concerts every Sunday afternoon for twelve consecutive weeks in the Music Grove of Forest Park, Queens.

HARLEM CULTURAL FESTIVAL: One of the liveliest and best received of the annual summer programs, the festival, now in its third year, will offer six live shows, featuring such famed performers as Mahalia Jackson, George Kirby, The Fifth Dimension, Flip Wilson, Abby Lincoln and Nina Simons.

HARIEM MEER CONCERTS: Five concerts will be presented during July, featuring rock, calypso, soul and jazz groups in a lovely natural setting at Harlem Meer at the north end of Central Park.

JAZZMOBILE: Under the direction of Billy Taylor, this mobile unit features leading jazz artists in street concerts throughout the city.

THE PAVILION: Three rock-pop shows on Friday and Saturday evenings at the New York State Pavilion, Flushing Meadow Park.

SCHAEFER CONCERTS: Now established as one of the highlights of the summer musical season, this series will present famous jazz, folk, rock and pop recording artists in 33 evening concerts at the Wollman Rink in Central Park. Seats are \$1.00 and \$1.50.

SING-ALONG CONCERTS: For the first time sing-along concerts will be held in parks of Brooklyn, Queens and Manhattan under the direction of the National Association for Sacred Singing. Popular favorites will be highlighted and lyrics will be distributed to the audience.

SINCER BOWL MUSIC FESTIVAL: Folk, rock and ethnic musical shows on Friday and Saturday evenings in Flushing Meadows Park. Ticket prices vary according to program.

SOUTH STREET SEAPORT: This restored historical area association plans to co-sponsor a series of jazz concerts in August on Friday nights.

SPONTANEOUS SOUND: A uniquely creative one-man musical concert. Christopher Tree will appear in three improvisational programs using such percussive instruments as Oriental gongs, tympani, cymbals, flute, reeds and a huge Tibetan Temple Horn.

### THEATER

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AFRO AMERICAN FOLKLORIC TROUPE: Four black performers bring to life the literature and history of the Afro-American people through songs, dance and dramatized tales. The group will appear at 17 street and park sites during July. Cosponsored by Mayor John V. Lindsay, Mayor's Urban Action Task Force and N.Y.C. Parks, Recreation and Cultural Affairs Administration.

AMAS REPERTORY THEATER: To musical accompaniment, the company will present readings and scenes from a wide variety of plays ranging from the classics to modern comedy.

CITY STREET THEATER ENSEMBLE: The group will present a series of plays, including Brecht's "The Exception and The Rule", on the streets of the Bronx, Brooklyn and Queens. The cast is composed of promising young black, Puerto Rican and white actors, most of whom participated in the Ensemble's workshop in Coney Island during 1968-69.

CREATIVE FUPPETRY: Designed as an audience participation show for general outdoor audiences in parks and playgrounds in the five boroughs. Approximately thirty performances are scheduled in neighborhood sites, including six at the Library and Museum of the Performing Arts, Lincoln Center.

NEW YORK CITY THEATER WORKSHOP CELEBRATIONS: In late July and early August, the New York City Theater Workshop will work in eight communities creating block celebrations through the presentation of a musical-theatrical production.

NEW YORK FREE THEATER: A lively, provacative troupe from New York University planning an active weekly summer schedule. Performing most often on street corners, the group solicits audience involvement in its performances which seek to enhance inter-group relations. Themes usually deal with the problems of poverty, racism and war.

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### SPORTS:

U.S. YOUTH GAMES: Representatives of City youth aged ten through fifteen will compete against young athletes from other cities August 21-24 in Washington, D. C. The sports are bowling, basketball, and track and field.

MASTERS TRACK MEET: Provides an opportunity for men over 35, over 45, and over 50 years of age to improve their physical fitness. Early summer activities concentrate on warming up for qualification, leading up to a final meet at Randall's Island in August.

LEARN TO SWIM: Summer-long instruction for boys and girls-during the early summer covering basic techniques for beginners enabling them to pass three levels of swimming tests and in late summer a series of swim competitions, culminating in city-wide championship meets.

SOAP BOX DERBY: A program focusing on building soap box racing cars by boys 11 to 15 years of age at Recreation Centers in all boroughs. Chevrolet provides wheel axles, and sends the winner of the City Finals to the National Competition in Akron, Ohio.

BASKETBALL CLINICS: A series of 32 clinics will be conducted by top professional basketball players. There will be clinics four days a week throughout Manhattan, Bronx, Brooklyn, and Queens.

PHYSICAL FITNESS PENTATHION: 24 pentathlons, consisting of sit-ups, push-ups, chin-ups, walk and run, and baseball throw will be held throughout the five boroughs. Any youth, ages 6-18, may enter. Certificates and souvenir bags will be given to all entrants. At the conclusion of each pentathlon, a drawing for participants will be held and prizes given away.

JUNIOR LEAGUE TENNIS: The National Junior Tennis League and CBS are sponsoring the Junior Tennis League of New York City. Top touring players will teach youngsters the fundamentals of tennis. Each youngster will be given a racquet, balls, and a "T" shirt. A city-wide tournament will be held at the end of the summer.

UNITED STATES YOUTH GAMES: Conceived by Mayor Lindsay in 1967, the U.S. Youth Games offer young atheletes, ages 9-15, the opportunity to compete with their counterparts from all over the country and share living experiences with them. Competition in basketball, bowling, and track and field will be held in Washington, D. C. August 21-24. New York will send a 70 member delegation.

OPERATION DRUG ADDICTION: The Department of Recreation is presently establishing a program to combat growing drug use in playgrounds and recreation centers. Addicts will be referred to the proper agency of source to help him with his problem.

EASTERN REGIONAL U.S. MASTERS TRACK AND FIELD CHAMPIONSHIPS: A track and field competition for individuals 35 years old and older. Events range from the 100 yard dash to the two mile walk, the meet will be held at howning Stadium, Randall's Island, August 9, 1969 at 11:00 A.M.

FISH-IN: Harlem Meer will be stocked with four thousand fish and free fishing gear will be given to 4,000 youngsters. Prizes will be given to those youngsters who catch a tagged fish. The Fish-In begins June 28 and continues through the summer.

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SUMMER AT WASHINGTON SQUARE PARK: A series of 21 outdoor performances providing varied entertainment, including theater film and music, will be presented in Washington Square Park during July and August.

### SPORTS:

U.S. YOUTH GAMES: Representatives of City youth aged ten through fifteen will compete against young athletes from other cities August 21-24 in Washington, D. C. The sports are bowling, basketball, and track and field.

MASTERS TRACK MEET: Provides an opportunity for men over 35, over 45, and over 50 years of age to improve their physical fitness. Early summer activities concentrate on warming up for qualification, leading up to a final meet at Randall's Island in August.

LEARN TO SWIM: Summer-long instruction for boys and girls-during the early summer covering basic techniques for beginners enabling them to pass three levels of swimming tests and in late summer a series of swim competitions, culminating in city-wide championship meets.

SOAP BOX DERBY: A program focusing on building soap box racing cars by boys 11 to 15 years of age at Recreation Centers in all boroughs. Chevrolet provides wheel axles, and sends the winner of the City Finals to the National Competition in Akron, Chio.

BASKETBALL CLINICS: A series of 32 clinics will be conducted by top professional basketball players. There will be clinics four days a week throughout Manhattan, Bronx, Brooklyn, and Queens.

PHYSICAL FITNESS PENTATHION: 24 pentathlons, consisting of sit-ups, push-ups, chin-ups, walk and run, and baseball throw will be held throughout the five boroughs. Any youth, ages 6-18, may enter. Certificates and souvenir bags will be given to all entrants. At the conclusion of each pentathlon, a drawing for participants will be held and prizes given away.

JUNEOR LEAGUE TENNIS: The National Junior Tennis League and CBS are sponsoring the Junior Tennis League of New York City. Top touring players will teach youngsters the fundamentals of tennis. Each youngster will be given a racquet, balls, and a "T" shirt. A city-wide tournament will be held at the end of the summer.

UNITED STATES YOUTH GAMES: Conceived by Mayor Lindsay in 1967, the U.S.Youth Games offer young atheletes, ages 9-15, the opportunity to compete with their counterparts from all over the country and share living experiences with them. Competition in basketball, bowling, and track and field will be held in Washington, D. C. August 21-24. New York will send a 70 member delegation.

OPERATION DRUG ADDICTION: The Department of Recreation is presently establishing a program to combat growing drug use in playgrounds and recreation centers. Addicts will be referred to the proper agency of source to help him with his problem.

EASTERN REGIONAL U.S. MASTERS TRACK AND FIELD CHAMPIONSHIPS: A track and field competition for individuals 35 years old and older. Events range from the 100 yard dash to the two mile walk, the meet will be held at howning Stadium, Randall's Island, August 9, 1969 at 11:00 A.M.

FISH-IN: Harlem Meer will be stocked with four thousand fish and free fishing gear will be given to 4,000 youngsters. Prizes will be given to those youngsters who catch a tagged fish. The Fish-In begins June 28 and continues through the summer.



Arsenat, Central Park 10021

# for release

UPON RECEIPT
For Further Information:
Bonnie Mathews 360-8141

### MEMORANDUM TO EDITORS:

August Heckscher, Administrator of the Parks, Recreation and Cultural Affairs Administration, will hold a press conference Thursday, June 19 2:00P.M. at the Bethesda Fountain, Central Park, to announce first and second place winners of the City "Playwright Talent Competition".

The winners will receive cash awards of \$500 and \$350 respectively. Their plays, and those of other entrants into the competition, will be considered by the Puerto Rican Traveling Theater Company for; presentation on city streets this summer.

Also present will be Doris Freedman, Director of PRCA's Department of Cultural Affairs, and four members of the judges panel: actor James Farl Jones, author Piri Thomas, Miriam Colon, founder of the Puerto Rican Traveling Theater Company and Vinette Justine Carroll, director of the Ghetto Arts Program, New York State Council on the Arts. (The fifth judge is actor Jose Ferrer.).

YOU ARE INVITED TO COVER

6/19/69

#837



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6/19/69



Arsenal, Central Park 10021

# for release

UPON RECEIPT
For Further Information
Mike Mermey -360-8141

#### BROOKLYN BIKE-A-THON

Mayor Lindsay will pedal out of Tompkins Park on June 22 at noon leading a group of over 300 bike riders on the 16 mile journey to Cone Island and back to Prospect Park. The ride will commemorate the opening of the Brooklyn Bike-Way, the first bike way in the city. Accompanying the Mayor at head of the group will be August Heckscher, Administrator of New York City's Parks, Recreation, and Cultural Affairs Administration, and Hayes Jones, Commissioner of Recreation.

Industries, Inc. will give bicycles and unicycles to four youngsters with the best decorated bikes. They are also donating 98 bikes to the PRCA Administration. The riders will then pedal to Prospect Park for lunch and buses will take non-riders to the park. Then it's on to Coney Island and back to Prospect Park where refreshments will be given to the weary and all will be entertained.

The sponsor of the day's events is the Tompkins Park Committee.

Co-Sponsors are: PRCA, The New York Bicycle Racing Association,

Stelber Industries, Inc. Con Ed of New York, The Park Association of

New York City, and Council for Parks and Playgrounds.



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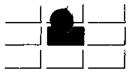
Festivities in Tompkins Park begin shortly before noon. Selber Industries, Inc. will give bicycles and unicycles to four youngsters with the best decorated bikes. They are also donating 98 bikes to the FRCA Administration. The riders will then pedal to Prospect Park for lunch and buses will take non-riders to the park. Then it's on to oney Island and back to Prospect Park where refreshments will be given to the weary and all will be entertained.

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Arsenal, Central Park 10021

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<u>HPON RECEIPT</u>
For Further Information
Mike Mermey 360-8141

### UNICYCLE LESSONS

Riding a one-wheeled bicycle looks like the greatest trick in the world. But if a bear can ride a unicycle, so can you. On June 24, from 7-9 P. M. in the playground adjacent to the Metropolitan Museum of Art, at 84 Street and Fifth Avenue, unicycle-riding lessons will be given, August Heckscher Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, announced today.

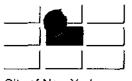
For fashion conscious New Yorkders various designers, models, and artists will be attired in what they consider appropriate garb for one-wheeled riding.

The lessons are sponsored by Stelber Industries, Inc. in cooperation with PRCA. Stelber Industries will provide both the unicycles and instructors.

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#839

6/17/69



Arsenal, Central Park 10021

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For Further Information
Mike Mermey 360-8141

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#839

6/17/69



# for release

June 20, 1969 P.M.
For Further Information
Mike Mermey- 360-8141

### JUNIOR TENNIS LEAGUE OF NEW YORK CITY

Opening ceremonies of the Junior Tennis League of New York City were highlighted by a doubles match between Billy Talbert, former U.S. Davis Cup Captain and Deputy Mayor Robert Sweet versus Chuck McKinley, former Wimbleton champion and Hayes W. Jones, Commissioner of Recreation, August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, announced today.

The league kicks off at Harlem Houses Playground June 21 at 10:30 A. M. It includes two important phases. Top players, including Clark Graebner, Billy Talbert, Chuck McKinley, Gene Scott, Arthur Ashe, Charles Pasarell, J. Donald Nogrady and others, will conduct clinics to teach boy boy aged 8-16, the fundamentals of tennis. Secondly, while learning the game, the young players will compete in organized league competition with teams from their own and other boroughs.

A city-wide team will be chosen and sent to the National Championships in Philadelphia August 24-25. Teams from the five cities participating in the National Junior Tennis League will compete for the championship.

These cities are: New York, Philadelphia, Richmond, Stamford, and Los Angeles.

Each young player in theleague will be given a uniform and supplied with a tennis racquet and tennis balls. The sponsors of the league are the National Junior Tennis League, and the Eastern Tennis Patrons in cooperation with PRCA.

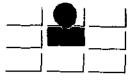
### MEMORANDUM TO EDITOR

On June 20 at noon, Chuck McKinley and Billy Talbert will join forces with Deputy Mayor Robert Sweet and Commissioner of Recreation Hayes W. Jones in a doubles match. The match will be played on the parking lot at City Hall.

THE PRESS IS INVITED TO COVER.

-30-

#840 6/18/69



Arsenal, Central Park 10021

# for release

June 20, 1969 P.M.

For Further Information
Mike Mermey- 360-8141

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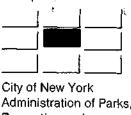
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#840 6/18/09



Administration of Parks, Recreation and Cultural Affairs

Arsenal, Central Park 10021

# for release

UPON RECEIPT
For Further Information
Mike Mermey 360-8141

## NEW YORK FINALS IN UNITED STATES YOUTH GAMES

Bowling and track and field champions from the five boroughs will battle this Saturday (June 21) to carry New York's banner to the United States Youth Games national finals. The nationals are slated for Washington D.C. August 21-24.

Downing Stadium, Randall's Island will be the site of the track and field eliminations. Forty young track and field specialists will be chosen for the New York City team.

Bowling eliminations will be held in the Madison Square Garden
Bowling Center. At the half-way point in the finals, a film of last year's
U.S. Youth Games will be shown.

The U.S. Youth Games are 'Olympic-like competition for boys and girls, ages 9-15, from throughout the country. They compete in basket-ball, bowling, and track and field. The games are sponsored by the American Machine and Foundry Co., Eastern Airlines, and American Airlines in cooperation with New York City's Parks, Recreation and Cultural Affairs Administration. August Heckscher, Administrator.

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#841

6/18/69



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#841

6/18/69

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# for release

UPON RECEIPT
For Further Information
Mike Mermey 360-8141

The spirit of Huck Finn will infect thousands of New York City kids this summer when Harlem Meer in Central Park becomes the site of a summer long Fish-In-- the chance for a kid who has never fished to enjoy the fun and relaxation of fishing.

The Fish-In begins June 28, August Heckscher Administrator Of New York City Parks, Recreation and Cultural Affairs Administration, announced today. Early that morning 2000 pan fish--perch, bass, sunfish and catfish-- will be put into the lake. Twice more over the summer, the lake will be re-stocked with an additional 1000 fish per stocking. In addition the lake will be stocked with 50 tagged fish.

The first 4000 boys and girls 16 and under who come to Harlem Meer June 28 or thereafter get a cane pole, a line, hook, float, and a plastic tote bag. The equipment will be the child's to use and keep. If an angler is lucky enough to catch a tagged fish, he gets a rod and reel.

The Fish-In is sponsored by F. and M. Schaefer in cooperation with PRCA'S Department of Recreation Bob Blanks, fishing Editor of the New York Amsterdam News. The New York State Conservation Department, and the Urban Coalition.

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-30-

#842



Arsenal, Central Park 10021

# for release

Upon Receipt
For Further Information
Bonnie Mathews-360-8141

# LATIN STARS TO PRESENT FREE THEATER

An array of Latin American stars will take part in the Puerto Rican Folkloric Festival, June 22 to 28 at the Henry Street Settlement Playhouse, 466 Grand Street.

The free theater series is presented by the New Poor Theater of America in cooperation with the Parks, Recreation and Cultural Affairs Administration.

The program will get underway Sunday, June 22 at 3 p.m. with a performance of "El Grito en el Tiempo, "(The Cry Unto Time) by choreographer-dancer Sylvia del Villard and her Afro-Puerto Rican troupe. The dance-narrative depicts the Lares Uprising of 1868, a Puerto Rican rebellion against Spanish rule. The Vállard troupe will also perform the popular folk dance El Coqui June 23-25 at 8 p.m.

Other highlights will be Jibaro night, June 26 at 8 p.m., featuring impromptu performances by the festival artists; a screening of the film "Cielo Vivo," on June 27 at 8 p.m., featuring the poetry of Federico Garcia Lorca, and a children's matinee on June 28 at 3 p.m. including a rendition of the Puerto Rican Indian legend "Alabanza en la Torre de Ciales" by poet Juan Antonio Corretjer.

Among the leading performers will be singer Lourdes Cabezudo, guitarist

Leo Rivero, dancers Pepe and Flora, folk singer Jenarito, actor Alberto Montalvo,

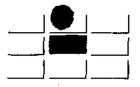
Dominican actor-dancer Diogenes Grassal and actor-poets Ramon Pabon, Angel Luis

Mendez and Maria Soledad Romero.

The festival will close with repeat performances of the Corretjer work and "El Grito en el Tiempo" on June 28 at 8.p.m.

FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100

#843



Arsenal, Central Park 10021

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For Further Information
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FOR DAILY RECORDINGS ON PARK EVENTS: 755-4100



# for release

For further information
Mike Mer mey- 360-8141

# FREE PLAY CAMPS FOR KIDS

This summer New York City kids can boat, swim, golf, bicycle, take plane rides and eat lunch all for free if they join one of 35 Parks,

Recreation and Cultural Affairs Administration Play Camps. These free day camps are open to any child between the ages of 4 1/2'and 16

The camping season opens July 7 and continues through the summer, Administrator August Heckscher announced today. The camping week is Monday through Friday, 9:00A.M.-3:00P.M..

The camps are organized and operated by the Department of Recreation of PRCA. Recreation Leaders will be on hand to supervise; all activities. Any parent who wishes to enroll his child should contact the Recreation Director of the camp nearest his home as soon as possible. Enrollment in the Play Camps is on a first come, first served basis. Day camps are at the following locations:

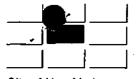
Borough	Location
Manhattan	Stanton Street , between Forsythe and Christie
11 11	Columbia, Delancey & Willet Street
11	Rivington Margin Street and Baruch Place
II II	80 Catherine Street
ff 22	Opposite 62nd Street &7th Ave. in Central Park

- -

Bor	ough	Location
Man	hattan	27th & 28th St. between 9th & 10th Ave.
tl	tt	106th St. & East River Drive
11	ti	77th Street & Cheroke e P.1.
11	19	7th & 10th St. Between Aves. A & B
t)	tt	East River Drive & 11th St.
11	II	138th St. between Lenox & 5th Avenue
11	н	97th St. & Transverse Rd. Central Park
11	11	151st. St. & 7th Ave.
ıı	11	122nd Street and Madison Avenue
fl	11	135th Street & Amsterdam Avenue
19	ti	113th St. & 1st. Ave.
11	tt	146th St. & Bradhurst Ave.
11	tī	123rd St. & Morningside Ave.
tt	n .	144th St. & Lenox Ave.
Bro	on <u>x</u>	East 164 & East 165 Street and Jerome Avenue
11	11	East 208th Street and Bainbridge Avenue
11	11	Bryant Avenue and Bruckner Boulevard
Bro	ooklyn	Franklin & Noble Streets
Ħ	n	Classon & Lafayette Aves
Ħ	и	Montrose & Lorimer
11	и	Riverdale & Snediker Aves.
fI	п	Brownsville Recreation Center 1555 Linden Blvd.

Borough	Location
Brooklyn	1251 Prospect Place
If It	1555 Linden Blvd.
Queens	Beach 59th St. & Board- walk
(† )†	Beach 109th St. & Board- walk
11 11	93-29 Queens Blvd. Rego Park 11374
н п	Queens Bridge Plg. 10th St-Bridge Plaza South
Richmond	2175 Rich. Terr. Staten Island
16 19	DeMatti Plgd. Tompkins Ave. Shaughnessy La. Staten Island

-30-#844 6/24/69



Arsenal, Central Park 10021

# for release

UPON RECEIPT

For further information Mike Mer mey- 360-8141

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17 H	Montrose & Lorimer
n n	Riverdale & Snediker Aves.
H H	Brownsville Recreation Center 1555 Linden Blvd.

Borough	Location
Brooklyn	1251 Prospect Place
u u	1555 Linden Blvd.
Queens	Beach 59th St. & Board- walk
27 19	Beach 109th St. & Board- walk
n 11	93-29 Queens Blvd. Rego Park 11374
13 14	Quœens Bridçe Plg. 10th St-Bridge Plaza South
Richmond	2175 Rich. Terr. Staten Island
11 11	DeMatti Plgd. Tompkins Ave. Shaughnessy La. Staten Island

-30-#844

6/24/69



# for release

Sunday, June 29th

For further Information Mike Mermey-360-8141

### THE RETURN OF THE STORYTELLER

"I love the stories that I tell and I want the children to love them and know them as I do"- Wandering among the children of all ages who gather in front of the Hans Christian Anderson Monument, in Central Park, Diane Wolkstein, New York City's Official Storyteller, weaves tales from all over the world.

Miss Wolkstein will begin her third summer storytelling season this Saturday (June 28) at 11:00A.M, sponsored by New York City's Parks Recreation and Cultural Affairs Administration. Every Saturday morning during the summer, Miss Wolkstein will tell stories from Africa, Europe, Burma and the United States.

Miss Wolkstein has just returned from four months in Denmark where she studied the works of Hans Christian Anderson under a Marshall Scholorship granted by the Danish Government. She spent two months touring Anderson's countryside, living in castles where he lived, and telling his stories to Danish children.

All children of any age are invited every Saturday morning to come to the Hans Christian Anderson statue, 72nd St. and Fifth Ave., to learn of other people in other lands. Miss Wolkstein will also tell stories in each of the other four Boroughs.

-30-#845

6/25/69



# for release

Sunday, June 29th

For further Information Mike Mermey-360-8141

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6/25/69



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For Further Information:
Mike Mermey-360-8141

#### MODEL SAILBOAT REGATTA

The Thirteenth Annual Edward A. and Alice H. Kerbs Memorial Model Sailboat Regatta will fill Conservatory Lake in Central Park with racing class model sailboats of all shapes and sizes. The Regatta will be held Saturday, June 28, at 2 P.M. August Heckscher, Administrator of New York City's Parks, Recreation and Cultural Affairs Administration, announced today.

The Regatta is open to any boy or girl, 17 years of age or under, who has personally constructed his boat. In addition to regatta events, a design competition will be held. Judging will be based on workmanship, design, authenticity, and originality.

The Regatta is made possible by the contribution of Mrs. Jeanne E. Kerbs. Mrs. Kerbs' contribution also made possible the building of the model boat house on the shore of Conservatory Lake. 72nd St. and Fifth Ave.), The event is sponsored by the Department of Recreation of PRCA.

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#846

6/25/69



## for release

UPON RECEIPT
For Further Information:
Mike Mermey-360-8141

#### MODEL SAILBOAT REGATTA

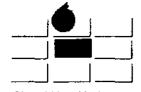
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Arsenal, Central Park 10021

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#### PROFESSIONAL BASKETBALL PLAYERS RETURN TO COACHING

The National Basketball Association's best players will turn to coaching this summer. Emmette Bryant of the Boston Celtics, Nate Bowman of the New York Knicks, Freddie Crawford of the Los Angeles Lakers, Mike Riordan a of the Knicks and other top professionals will conduct basketball clinics for New York boys 18 and under.

The first clinic will be held on July 1 from 1-5 P.M. at Highbridge
Park, 167th St. and Edgecomb Ave, August Heckscher, Administrator of
New York City's Parks, Recreation and Cultural Affairs Administration,
announced today. An additional 31 clinics will be conducted throughout New York
this summer.

Sponsored by P. Ballantine and Sons in cc-operation with the Department or Recreation of PRCA, the clinics will stress both the fundamentals of basket-ball and the need for an education. During the playing part of each clinic, the pros will teach the boys the proper techniques of offensive and defensive play.

After each basketball session, the groups of players will be divided up for small question and answer sessions led by one of the professionals. The professional will stress the need to stay in school and the need for a higher education.



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Arsenal, Central Park 10021

# for release

July 6th
For further information;
Mike Norman 200, 2111

#### DAY CAMPS FOR MENTALLY HANDICAPPED CHILDREN

Music, dance, dramatics, trips and more are all part of the Department of Recreation's summer day camp program for mentally handicapped children. The day camp program is now in its third year.

July 7th will mark the opening of these five special day camps,

August Heckscher, Administrator of the New York City Parks,

Recreation and Cultural Affairs Administration, announced today. The
day camps are open Monday through Friday, from 10 A. M. until 3:00 P.14.

Activities such as arts and crafts, bowling, folk and square dancing, skits, swimming, and trips are pointed toward the social and educational advancement of the campers. "We in the Department of Recreation," said Commissioner of Recreation Hayes W. Jones, "feel that for any child the ability to get along with other kids in a social setting is highly important; we believe that well planned day camp programs for these campers can go a long way toward the achievement of this goal."

Camps are located in each of the five boroughs. (A list of locations follows.) Enrollment is limited to campers between the chronological ages of 7 and 17.

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7/1/69

#848

### SITES

Queens-Passarelle Building in Flushing Meadow Park

Manhattan-134th Street Pool - 134th St. & Lenox Terrace

Bronx-St. Mary's Center - 145th St. & St. Ann's Ave.

Brooklyn- Brownsville Recreation Center - 1155 Linden Blvd. Near Junius St.

Richmond- De Matti Pigd. - Tompkins Avenue near Chestnut St.



Arsenal, Central Park 10021

# for release

July 6th For further information: Mike Mermey-360-8141

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Arsenal, Central Park 10021

# for release

<u>UPON RECEIPT</u>
For Further Information:
Mike Mermey 360-8141

### EDUCATION GOING TO THE DOGS

Free education for all has been extended to the canine world.

If your dog has a mind of his own and his ideas about how he should behave conflict with yours, take him to a dog obedience class.

Dog obedience classes are given by New York City's Parks,
Recreation and Cultural Affairs Administration's Department
of Recreation. The classes, attended by both dog and master, are
designed to teach dog owners the proper way to handle their pets
in New York City.

Any dog owner, from the age of five and up, may bring his pet.

The program is now in its fourth year and has already taught over

3,000 New Yorkers and their dogs proper manners.

If you are a dog owner, and feel it is high time Rover learned who's boss, take him to any one of the following locations:

MANHATTAN - CENTAL PARK, opposite 79th St. & 5th Ave.
Thursdays - 10 A. M. to 8 P. M.
Saturdays - 1 P. M. to 4 P. M.

MANHATTAN - RIVERSIDE PARK at 81st Street Saturdays - 10 A. M. to 12 noon

QUEENS - GORMAN PLAYGROUND 84th St. & 30th Ave., Jackson Hgts.

BROOKLYN - KATE WOLLMAN RINK, PROSPECT PARK at Lincoln Road and Parkside Ave.

Wednesdays - 9 A. M. to 12 noon

BRONX - VAN CORTLANDT PARK at 241st St. & Broadway Fridays - 9 A. M. to 12 noon -30-

7/1/69

FOR DAILY RECORDING ON PARK EVENTS: IN MANHATTAN AND-BRONX - 755-4100. FOR QUEENS, STATEN ISLAND AND BROOKLYN- 691-5858



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UPON RECEIPT
For Further Information:
Bill O'Conneel - 360-8141

# HECKSCHER ANNOUNCES MOON VIGIL PLANS FOR CENTRAL PARK

The solemnity of man's first step on a foreign planet may be shared by crowds of New Yorkers in Central Park's Sheep Meadow. If the expected success of the space venture comes about, a celebration will follow.

The televised report of astronaut Neil Armstrong's expected first step on the moon, July 21, will be shown to visitors to the park on large screens provided as part of the live coverage of the moon voyage by the American Broadcasting Company, the Columbia Broadcasting System and the National Broadcasting Company.

The Vigil on the Moon in Central Park is the result of a pledge by August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, to provide New Yorkers with the "maximum meaningful programs," despite a cutback of 10-percent in the PRCA budget.

Mobile units from the three networks will be on hand to "televise the crowds watching the televised event, "on rear view "eidophor" projectors and screens.

Whether the large screens and projectors now guaranteed will be enough to accomodate all the people who come out will depend upon later estimates of the turnout.

Plans still are falling into place for the event, expected to get going at 11 p.m., July 20th, depending upon the schedule of the National Aeronautics and Space Administration.

more

Under Administrator Heckscher's guidance, the Department of Cultural Affairs is working on arrangements for food, events and music.

"The variety of events at the Vigil depends entirely upon receiving additional private funds, services and equipment," said Heckscher.

Heckscher has requested that persons attending the event dress in white-a gesture symbolic of the moon--which visibly will be only a small sliver
that night and will set before midnight.

Observers will hear a taped message by Buckminster Fuller, social philosopher and designer of the famed geodesic dome--recorded especially for the Moon Vigil-- on the significance of man's visit to the moon.

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7/1/69

#850

FOR DAILY RECORDINGS ON PARK EVENTS: in Manhattan and Bronx - 755-4100 For Queens, Staten Island and Brooklyn - 691-5858



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Arsenal, Central Park 10021

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For further information: Bonnie Mathews - 360-8141

#### MEMO TO EDITORS

Please bear with us. The Public Relation Office has had consistent telephone difficulty for several months. Our office phones are out of order several hours a week. The result is that we cannot hear the ring when you call. Every attempt has been made to get telephone company cooperation.

This office is ALWAYS covered from 9 a.m. to 5 p.m., and frequently well after 5 p.m., Monday through Friday. If you receive no answer on a call for information, please ask the telephone company operator to help you get through.

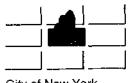
The same problem exists with our recorded schedules of events—755-4100 for Manhattan and the Bronx and 691-5858 for Staten Island,
Brooklyn and Queens. The latter was entirely out of order from
June 16 to July 1.

We are doing our utmost to get the repairmen to keep the phones in operation.

Please let us know when you have difficulty.

#851

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