

200	1/5/67	Mirrors at Indoor Pools
201	1/6/67	Golden Age Dance Program
202	1/10/67	Physical Fitness---Brownsville
203	1/11/67	Figure Skating Clinic---Lasker Rink
204	1/12/67	Appointment---Daus and Stern
205	1/13/67	Paintings Gallery---Brooklyn Museum
206	1/13/67	P.S. 166, Yellowstone & Cooper Parks
207	1/16/67	Snow Happening
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209	1/20/67	Sleigh Rides---Clove Lakes
210	1/20/67	Ice Skating
211	1/20/67	Tony Smith Show---Bryant Park
212	1/23/67	Efficiency Award---Queens
213	1/24/67	Ice Hockey
214	1/26/67	Staten Island Walk-In---Lindsay, Javits Hoving
215	1/27/67	Press Conference---Japanese Castle
216	1/30/67	Japanese Castle---Rulitzer Plaza
217	2/1/67	Skate Date---Wollman Rink
218	1/31/67	Creative Puppetry
219	2/3/67	Ice Hockey Clinic
220	2/7/67	Sleigh Rides---Clove Lakes Park
221	2/10/67	Press Conference---Stable Competition
222	2/14/67	Press Conference---City Hall
223	2/14/67	Snow Happening---Clove Lakes Park
224	2/16/67	Season Permit Applications
	2/17/67	Press Conference---City Hall- Stable Competition Winner
		Fact Sheet---Kelly and Greuzen

225	2/20/67	Washington's Birthday Skating Party at Lasker Rink
226	2/21/67	Ice Hockey Clinic - Flushing Meadow - Corona Park
227	2/21/67	Tony Smith sculpture show extended
228	3/2/67	"Mini" Vest Pocket Park - Entry in the International Flower Show
229	3/6/67	Closing of Lasker Rink
230	3/10/67	21st Annual Egg Rolling Contest
231	3/13/67	August Heckscher to be sworn in at Mount Morris Park
232	3/10/67	Festival of the Arts - Baca Sponsor in Prospect Park
233	3/16/67	Musical Moon Shot Launched by Gimbel's - Park Department Theater Workshop
234	3/16/67	Fact Sheet on Amphitheater and Recreation Center in Mount Morris Park
235	3/16/67	Festival of New York Films
236	3/21/67	21st Annual Egg Rolling Contest
237	3/23/67	Folk Dancing at Flushing Meadow
238	3/22/67	Program for Film Festival
239	3/23/67	Horse and Sleigh Riding at Clove Lakes Park
240	3/24/67	Polarbear Weather Delays Easter Egg Rolling Contest
241	3/29/67	The Circus Comes to Central Park
242	3/30/67	Golf Courses Open for 1967
243	3/30/67	3rd Annual Free Skating Championships - C.P.
244	4/3/67	Soggy March Puts Damper on April 8th Opening of Tennis Courts and Baseball Fields
245	4/4/67	Skating Rinks Close
246	4/5/67	Annual Parks Department Boxing Tournament

247	4/5/67	Kite Flying in Prospect Park
248	4/6/67	'Folklorico' - Music and Dance at Midwood High School
249	4/13/67	Crosswell Recreation Center in Staten Island Permanently Closed
249A	4/13/67	2nd Annual Chess Tournament
250	4/13/67	2nd Annual Poster Contest of the Recreation Division of the Department of Parks
251	4/14/67	Park and Fields for Rochdale Village
252	4/17/67	"Pigtails to Ponytails" - Grooming Tips Film Shown in Various Parks
253	4/17/67	13th Softball Season for Broadway Show League
254	4/19/67	Design-In, Attack on the Unlivability of the City
255	4/18/67	Heckscher Hangs Paintings for Civil Rights
256	4/18/67	Save-A-Cat League
257	4/21/67	Planting of Japanese Cherry Trees
258	4/21/67	Press Conference - Signing of Rheingold Music Festival Contract
259	4/24/67	Cherry Blossom Trees - Gift from Japanese Bowling Proprietors
260	4/24/67	Dog Obedience Training
261	4/25/67	City-wide Arbor Day Celebration
263	4/26/67	Eastern Tennis Patrons Clinics
264	4/27/67	New Playground in Union Square Park
265	4/28/67	Dedication of mural at the William Hodson Community Center, May 1, 1967
266	5/1/67	National Best All Round Bicycle Race, May 7, 1967
267	4/28/67	"Check-A-Child" at Union Square Park
268	5/3/67	33rd Annual American Ballad Contest
270	5/3/67	Annual Junior Fife, Drum, and Bugle Corps Competition
271	5/3/67	Pine Seedlings Planted in Four Boroughs

272 5/8/67 Third Annual Golden Age Art Exhibition

273 5/9/67 Heckscher Warns City Fathers of Recreation Crisis:  
Urges Federal Funds for Maintenance

274 5/9/67 Improving Park Facilities and Recreation Programs  
in Brooklyn

275 "Every Mothers' Son" Loves Mother

276 Last Third Ave Trolley on Display

277 Joint Press Conference of Heckscher and Rudolph  
Bing on May 15

278 5/12/67 Sound of Opera Comes to the Parks  
Resume of Doris Freedman, Special Assistant for  
Cultural Affairs

279 5/16/67 Golden Age Dance Festival

280

281 Release Cancelled (*Golden Age Dance - Dilettaine*) 5/17/67

282 Amateur Teen Age Models Sought for Summer Parks  
Project

283 5/16/67 Bedford Stuyvesant Plants Tree Lined Blocks

284 5/17/67 House Tour Plants Trees in Brooklyn

285 5/16/67 Heckscher Announces Ecological Study for  
Staten Island

286 5/18/67 Turn Out for the Tune-In

287 5/19/67 Picnic Preview of Adventure Playground

288 5/22/67 Cycles in Fashion Opens Tuesday Bike Night  
on Central Park Mall

289 5/22/67 Playground Gets Real Fire Engine

290 5/23/67 First Concert in Series by the Naumburg  
Symphony Orchestra

291 5/22/67 Cosmopolitan Young Peoples Symphony to  
Perform in Central Park

292 5/23/67 "Open-the-Ocean" Day at Coney Island

293 5/24/67 City Beaches Open for Summer

294 5/25/67 Leopards Change Spots-From Africa to USA  
296 5/26/67 Harlem Cultural Festival  
296A 5/26/67 Play Sculpture on the Green in Union Square  
297 5/29/67 Opening of Exhibition of Playground Sculpture  
by Accorsi  
298 5/31/67 Ceremony for First Tree Map  
299 5/31/67 WCBS-TV/Parks Department Children's Summer  
Festival  
300 5/31/67 New York Pro Musica to Present Free Park  
Concerts  
301 5/31/67 Troubadour Areas to be Established in the  
City's Parks  
302 6/6/67 Cupid- Group Wedding in Prospect Park  
303 6/6/67 Stilts, Anyone?



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

New Yorkers don't have to head South to enjoy winter swimming-- and it's free, declared Parks Commissioner Thomas P. F. Hoving today, announcing improved dressing room facilities in the City's indoor swimming pools.

To lure the ladies from their winter hibernation, the Department of Parks has provided private dressing quarters and mirrors for women at all indoor pools in Manhattan, Brooklyn and the Bronx. Curtained cubicles and mirrors for checking hair-dos and makeup have been installed at the following pools:

MANHATTAN	Baruch Pool Rivington St. & Baruch Place	GR 3-6950
	Carmine Street Pool Clarkson St. & Seventh Ave.	WA 4-4246
	East 23rd Street Pool Asser Levy Place	MU 5-1026
	East 54th Street Pool 342 East 54th Street	PL 8-3147
	Rutgers Place Pool 5 Rutgers Place	GR 3-6567
	West 28th Street Pool 407 West 28th Street	CH 4-1896
	West 59th Street Pool Bet. West End & Amsterdam Aves.	CI 5-8519
	West 134th Street Pool 35 West 134th Street	AU 3-4612
	BROOKLYN	Metropolitan Avenue Pool Bedford Avenue
St. John's Recreation Center Prospect Place bet. Troy & Schnectady Avenues		HY 3-3948
Brownsville Recreation Center Linden Blvd. & Christopher Ave.		HY 8-1121
BRONX	St. Mary's Recreation Center St. Ann's Ave. & E. 145th St.	CY 2-7254

These indoor swimming pools are open on weekdays from 3 P.M. to 11 P.M., Saturdays from 10 A.M. to 6 P.M., and closed on Sundays and holidays. There is no charge for admission but swimmers must

bring their own suits and towels.

-30-  
#200

1/5/67

Department of Parks  
City of New York  
Arsenal Central Park

**for release**

Department of Parks  
The Arsenal  
Central Park, New York, 10021

For information call  
REgent 4-1000, Ext.819

UPON RECEIPT

PARK DEPARTMENT EXPANDS GOLDEN AGE  
DANCE PROGRAM

Golden age swingers, 55 years of age and over, can now "swing their partners" every Wednesday afternoon from 1:30 to 3:30 p. m. at the Brownsville Recreation Center, 1555 Linden Boulevard in Brooklyn, announced Parks Commissioner Thomas P.F. Hoving.

The Brownsville dance program, conducted by Joe and Alice Nash, Parks Department dance specialists, is an extension of the popular Golden Age Folk and Square Dance sessions currently under way on Monday afternoons at the same time in the Owen Dolen Golden Age Center in the Bronx, and on Friday afternoons, at the J. Hood Wright Golden Age Center in Manhattan.

The program will culminate in a citywide gala Golden Age Dance Festival to be held on May 22, 1967.

For further information, please call the Recreation Division of the Department of Parks, at REgent 4-1000.

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Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

Department of Parks  
The Arsenal  
Central Park, New York, 10021

For information call  
REgent 4-1000, Ext.819

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For further information, please call the Recreation Division of the Department of Parks, at REgent 4-1000.

- 201 -



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

ATTENTION: NEWS, PICTURE AND FEATURE EDITORS

Parks Commissioner Thomas P. F. Hoving and former Olympic gymnast Muriel Davis Grossfeld will officially inaugurate the first Parks Department physical fitness program for teen-age girls at the Brownsville Recreation Center in Brooklyn on Thursday, January 12th at 3:30 P. M. Miss Grossfeld will give a lecture-demonstration to girls 13 to 18, the age span which is eligible for the program.

Miss Grossfeld is Teen-Age Consultant to the Campbell Soup Company and author of a 28-page booklet outlining Campbell's nation-wide "Club-15" teen-age physical fitness program. The booklet, which gives common sense advice on nutrition and exercise will be distributed at each of the Parks Department's five recreation centers where the physical fitness program will be held.

The Club-15 program will be held at the following locations:

- Brooklyn-Brownsville Recreation Center, Linden Blvd. and Christopher Avenue, starting Dec. 15, 1966  
Thursdays and Saturdays 3:30 - 5:00 P. M.
- Manhattan-Baruch Recreation Center, Rivington Street and Baruch Place, started Dec. 1, 1966  
Thursdays 4:00 P. M., Saturdays 11:00 A. M.
- Queens- Lost Battalion Hall, 93-29 Queens Blvd., Rego Park, starting January 5, 1967  
Tuesdays 4:00 P. M., Saturdays 2:00 P. M.
- Richmond-Cromwell Recreation Center, Murray Hulbert Avenue and Hannah Street, Tompkinsville, started December 10, 1966  
Thursdays 4:00 - 5:00 P. M., Saturdays 2:30-3:30 P. M.
- Bronx - St. Mary's Recreation Center, St. Ann's Avenue and East 145th Street, Started Dec. 5, 1966  
Tuesdays and Saturdays 3:30 P. M.  
Mullaly Playground, Jerome Avenue and 164th St.,  
Mondays and Wednesdays 3:30 P. M.

1/10/67

#202

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

The new Loula D. Lasker Memorial Ice Skating Rink, located at the Harlem Meer in the northern section of Central Park, which was opened to the public last month, will be the scene of the free Figure Skating Clinic on SATURDAY, JANUARY 14, 1967, at 9:45 a.m., Parks Commissioner Thomas P.F. Hoving announced today.

Sponsored by the Park Figure Skating Club and the United States Figure Skating Association, this is the second of a series of free Figure Skating Clinics for children with funds made available by the 1961 World Team Memorial Fund, to develop physical fitness of our youth through Figure Skating.

Registration of the children at the Lasker Memorial Rink on this Saturday will start at 9:45 a.m. It will be limited to children between the ages of 6 to 14 years. They must register before going on the ice, and must provide their own figure skates. The clinic sessions will be held on six consecutive Saturdays, weather permitting, starting at 10:00 a.m. and concluding at 11:00 a.m.

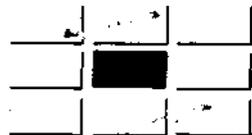
The first series of these free Figure Skating Clinics was conducted at the Wollman Memorial Rink at the southern end of Central Park, last October, and proved highly successful. It is planned to give future clinics also at the Kate Wollman Memorial Rink in Prospect Park, Brooklyn, and in the City Building in Flushing Meadow Park, Queens. The schedule for these has not been set, as yet.

The public is cordially invited to witness the clinics.

# 203

1/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

for release

UPON RECEIPT

The appointment of two career civil servants to top posts in the Department of Parks was announced today by Parks Commissioner Thomas P. F. Hoving. Alexander Wirin, a veteran of 37 years of service in the Department was named Executive Director, and Melville F. Daus was appointed Director of Recreation. Henry J. Stern, Executive Director of the Parks Department for the past year, was promoted to a key staff position as Director of a newly-created Division of Planning.

In announcing the promotions, Commissioner Hoving emphasized "the importance of recognizing the talent and experience present today in the city's Civil Service". Said Commissioner Hoving, "The old cliché of Civil Service being a dead end is untrue, rather it's an important beginning for career-minded planners and administrators interested in progressive city government. These are the people we must recruit and develop-- and the first step is to utilize the talents within our own ranks."

Mr. Wirin began his career in the Department of Parks in 1930 as an \$840 per year Clerk, Grade 1. Moving up steadily, he was named Deputy Executive Director last year and, in his new post, holds one of the highest administrative positions in the Parks Department. He lives at 193-34 - 85th Road, Hollis, New York.

Mr. Daus, who came into the Department in 1935, was a well-known high school and college athlete who progressed from Recreation Leader to Acting Director of Recreation. While his major interests lie in the field of sports, Mr. Daus has also

been involved in the development of cultural activities in the department, primarily in the field of folk and square dancing and recreation programs for the aging and mentally retarded. He lives at 143 West 96th Street, New York City.

Parks and people have been Mr. Stern's primary concern since his graduation from City College and Harvard Law School where he studied Land Use Planning with Professor Charles M. Haar, now Assistant Secretary of Housing and Urban Development. As an assistant to Borough Presidents Edward R. Dudley and Constance Baker Motley, Mr. Stern actively led the campaign to revitalize Manhattan's twelve Community Planning Boards. Mr. Stern lives at 510 East 84th Street, New York City.

1/12/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

ONE THOUSAND PICTURE GALLERY OPENS AT THE  
BROOKLYN MUSEUM

On Monday evening, January 16 at 9:30 p. m., Park Commissioner Thomas P. F. Hoving will open the new Paintings Study Gallery at the Brooklyn Museum. This new facility - the first of its kind anywhere - was designed by Brown, Lawford and Forbes and paid for by the City of New York. With the space it provides, virtually everything collected over a period of 144 years has been made visible and accessible.

The Transit Authority is providing a special subway train to accommodate invited guests from Manhattan. It will leave 68th Street and Lexington Avenue at 8:45 arriving 9:15 at The Brooklyn Museum station.

1/13/67

#205

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

Mayor John V. Lindsay and Thomas P. F. Hoving, Administrator of Recreation and Cultural Affairs, today jointly unveiled three new playground designs for small parks in Brooklyn, Queens and Manhattan. Referring to the three projects "as little gems in our total recreation complex", Mayor Lindsay said they demonstrate that our Parks Department is now giving the same care and concern for design to these small neighborhood facilities that are off the beaten tourist track as went into the design of our great showplaces like Central Park.

The three projects, the designs of which were shown by Mayor Lindsay and Administrator Hoving at a Friday morning press conference at City Hall are a jointly-operated playground at P.S. 166 on Manhattan's Upper West Side; Yellowstone Park in Forest Hills, Queens; and Cooper Park in the Greenpoint section of Brooklyn. None of these new facilities will cost more than \$300,000.

The P.S. 166 playground, located in a densely populated section of the West Side Urban Renewal area, was designed by M. Paul Friedberg and Associates. The total cost of design and construction--\$150,000--is being underwritten by the Astor Foundation.

At the press conference, Mayor Lindsay called the Astor Foundation "a pioneer in the funding of imaginative and exciting designs for open space in the most deprived areas of the City". The Mayor also paid tribute to Mrs. Vincent Astor, President of the Astor Foundation, "for her sensitivity to the need for beauty and elegance in such areas". The Astor Foundation has been the donor of two award-winning plazas, one at Riis Houses on the Lower East Side and the other at Carver Houses in East Harlem.

Mayor Lindsay noted that "the Friedberg design for P.S. 166 is outstanding, not only because it provides architect-designed equipment of a highly challenging nature, but because it is in direct response to the demands of the particular community. At the beginning of this project," said the Mayor, "the community was about to be given a series of ugly chain-link fences, a few basketball stanchions and some gimmicky manufactured modern equipment. They protested, and Commissioner Samuel Ratensky of the Housing and Re-development Board listened to their pleas. He brought in Jason Nathan, now Housing Administrator, and Nathan called Mr. Hoving for help. At this point," said the Mayor, "Administrator Hoving went to the Astor Foundation and they agreed to finance the project".

In unveiling the designs for Cooper Park in Brooklyn and Yellowstone Park in Queens, Mayor Lindsay said, "our concern for quality design does not end as we cross the East River".

Commenting on the Yellowstone Park design, Mayor Lindsay said, "An earlier plan, totally unrelated to the real needs of the neighborhood was scrapped. Because the Parks Department, under Commissioner Hoving, has developed a Community Relations Division and requires its architects to go out to the community, the earlier plan was revised and a quiet sitting area for the elderly was included in the design".

Mayor Lindsay congratulated City Councilman Arthur Katzman, whose district includes Yellowstone Park, "for riding herd on us and for translating the wishes of the community so well".

On Cooper Park, a rehabilitation of an existing facility in Greenpoint, Brooklyn, Mayor Lindsay observed that "this is a good example of how a group of fine designers can revitalize an existing but shabby facility". The Mayor thanked Assemblyman Chester J. Straub "for helping to bring this park to fruition".

Both Cooper and Yellowstone Parks were designed by Irving Levine and Bertram Blumberg, Architects associated with Clara Coffey, Landscape Architect.

Present at the press conference were Assemblyman Chester J. Straub; City Councilman Arthur Katzman; Arthur Rosenblatt, Director of Design in the Park Department; Housing Administrator Jason Nathan; and Housing and Redevelopment Board Commissioner Samuel Ratensky.

Fact sheets on each park are attached.

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1/13/67

-30-

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#206

Tel: 566-5090

For Immediate Release  
Friday, January 13, 1967

FACT SHEET  
ON  
P.S. 166, JOINTLY-OPERATED PLAYGROUND

Designer: M. Paul Friedberg and associates.

Location: West Side Urban Renewal Area, Manhattan, east of P.S. 166 on the south side of West 89th Street, between Columbus and Amsterdam Avenues, Manhattan.

Total Estimated Cost: \$150,000 funded by the Astor Foundation.

Description of Facilities: A sitting area, an amphitheatre for school productions, which turns into a giant spray pool in the summer; and a large blackboard at the focal point of seating. On this blackboard the students can draw scenes of the productions they present here. A giant spider web, almost 50 feet in diameter, will be used for climbing and bouncing. Rolling log units with ball-bearings that help develop balancing skills and various other climbing devices, all architect-designed, are planned for the playground. Doughnut shaped rubber swings are provided in a geodesic dome. The concrete walls in the playground have indentations which will be decorated with brightly colored epoxy paints and a local artist, Mon Levenson, will do a construction in the sitting area on the street. Another artist, Samuel Wiener, will do colorful banners to be suspended from a series of poles.

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Tel: 566-5090

For Immediate Release  
Friday, January 13, 1967

FACT SHEET  
ON  
YELLOWSTONE PARK

Designer: Irving Levine and Bertram Blumberg, Architects  
Associated with Clara Coffey, Landscape Architect.

Location: Residential area of Forest Hills, Queens, bounded by  
Yellowstone Boulevard and 68th Avenue.

Size: Approximately 1-2/3 acres.

Total Estimated Cost: \$290,000.

Description of Site: Steeply sloping with large existing trees. To  
preserve the fine old elm at the summit and to create a  
small park, the northern portion has been graded to  
gracious rolling slopes with sitting areas at upper levels.

Facilities: A sheltered building overhang to provide arts and crafts  
space with outdoor blackboard; multiple purpose area to be  
used for roller skating, dancing, theatricals, basketball  
practice, free play, and shower area convertible to ice  
skating, with a small amphitheater for seating; an  
integrated arrangement of steps, sculptured play forms  
and play equipment to stimulate imaginative play; and a  
specially designed lighting system so that the park  
facilities may be used for evening functions.

\*\*\*\*

Tel: 566-5090

For Release

Friday, January 13, 1967

FACT SHEET  
ON  
COOPER PARK

Designer: Irving Levine and Bertram Blumberg, Architects  
Associated with Clara Coffey, Landscape Architect.

Location: Greenpoint, Brooklyn; bounded by Sharon and Olive Streets  
and Morgan and Maspeth Avenues.

Size: Approximately 6½ acres.

Total Estimated Cost: \$300,000.

Description of Site: A conventional and shabby old neighborhood park-playground. Several distinctive features such as an old recreation building and old trees give it some flavor at the present time. These have been preserved in the new playground, but old boundary fencing and much interior fencing has been eliminated.

Facilities offered: Large shaded plaza for sitting; new planting; ball fields with turf surface instead of gravel; and handball and basketball. The old building was retained and a large depressed area created directly back of it with four shower sprays, to be used for dancing, theatricals and ice skating. Surrounding steps here provide seating. An adult sitting and games area, with shuffleboard, boccie and games tables, has been provided.

\*\*\*



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

Parks Commissioner Thomas P. F. Hoving urged New Yorkers to go out on their rooftops or yards and do a little snow dance so that the Parks Department can hold a Snow Happening. If it snows, the Snow Happening will be held at Clove Lakes Park on Staten Island on a Sunday afternoon.

One version of a snow dance called a Snow Ndaba (Zulu for "Happening") was demonstrated to Commissioner Hoving on Tuesday afternoon at 2 P.M. at the Seal Pond in the Central Park Zoo by members of the cast of "Wait a Minim", a Broadway show now playing at the Golden Theater. The "Snow Ndaba" was choreographed by Paul Tracey, choreographer of "Wait a Minim".

(PRESS COVERAGE INVITED.)

Members of "Wait a Minim's" cast participating in the demonstration of a "Snow Ndaba" to Commissioner Hoving were: Andrew Tracey, Paul Tracey, Kendrew Lascelles, Michel Martel, Nigel Pegram, April Olrich, Dana Valery and Sarah Atkinson.

The "Snow Ndaba" by the "Wait a Minim" cast was suggested by Alden Shuman, a Broadway song writer-producer. Mr. Shuman happened to be visiting the Parks Department headquarters, The Arsenal, as a staff researcher was trying to find out from local anthropologists whether or not Eskimos held snow dances. It was discovered that Eskimos did not dance for snow since they apparently have all the snow they need. Therefore, Mr. Shuman volunteered the aid of his choreographer friend, Paul Tracey, to invent such a dance.

At the demonstration, Commissioner Hoving observed that "New Yorkers don't have to do this particular snow dance." "In fact," said the Parks Commissioner, "the more individual and creative each person's dance is, the more likely we are to

get snow."

New Yorkers are advised to call the Parks Department's information number, 755-4100, after the next snowfall to find out the time of the Snow Happening and how to get to Clove Lakes Park.

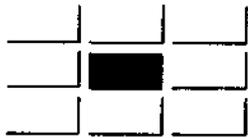
The Snow Happening is being planned by the Parks Department's artist-in-residence, Phyllis Yampolsky.

-30-

1/16/67

#207

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

Dashing through the snow in a one-horse open sleigh will be the newest winter sport at Clove Lakes Park in Staten Island after the next heavy snowfall. The sleigh rides will take the place of the hayrides which were available until the end of last month.

The horsedrawn sleighs, operated by Clove Lakes Stable, will leave the Clove Lakes parking lot on Saturdays, Sundays and legal holidays, from Noon to 4 P.M. The price of the half-hour ride, complete with jingle bells, is \$1.00 for children and adults.

The stage coach tours of Central Park, which brought the flavor of the Wild West to the tenderfoot East, have been discontinued until warmer weather. The authentic 150-year old coach and its team of sturdy horses are hibernating at their home base, Chateau Farms, until sometime in March, 1967.

Check with the Department of Parks telephone information tape - 755-4100 - for the date of their return and schedule.

-30-  
#209

1/20/67



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

PARKS DEPARTMENT WILL HOIST RED BALL

The red ball will be out at many of the city's lakes, ponds, playgrounds and recreation areas, declared Parks Commissioner Thomas P. F. Hoving today, "as soon as the temperature remains below freezing for a couple days. "

Urging New Yorkers to get out on the ice, the Commissioner pointed out that ice skating is available at nearly 200 areas other than the four large rinks operated by the Parks Department.

"We'll be posting the red ball at all the lakes and ponds where the ice has reached the required thickness," said the Commissioner, "and at all wading ponds and flooded areas specially designated for skating when the temperature drops below 30°."

Manhattan, Brooklyn and Queens each have over 50 such areas which can be utilized for ice skating and the Bronx and Staten Island also have extra skating facilities.

Skaters have been flocking to the new Loula D. Lasker Memorial Rink, located at Harlem Meer at the north end of Central Park, as well as the Wollman Rinks in Central Park and Prospect Park. Indoor ice skating can be found at the air-conditioned rink in the New York City Building at Flushing Meadow-Corona Park. Schedules of sessions and admission prices can be obtained by writing to the Recreation Division of the Department of Parks, as well as a list of additional skating areas in each of the five boros.

The symbol of the red ball, meaning the ice is safe for skating, dates back to 1862. At that time, in response to public pressure, an area at the south end of Prospect Park was set aside for use as an ice skating area. Wooden sheds and walkways to the skating area were hastily erected.

Looking about for some distinctive sign to mark the skating area, a city official noticed that surveyors working in the north end of the park were using large red discs in the course of their work.

He borrowed some of these discs, attached them to long poles and set them up to announce that ice skating was open to the public. The colorful symbol was an immediate success and "The Red Ball is Out" became part of the city's colloquial vocabulary.

1/20/67

#210

DESIGNATED ICE SKATING AREASMANHATTAN - RINKS

Wollman Memorial, Central Park  
 Loula D. Lasker Memorial Rink, Central Park

MANHATTAN - LAKES

Central Park, 59th Street Lake  
 Central Park, 72nd Street Lake  
 Central Park, Belvedere Lake, 80th Street between East  
 and West Drive  
 Central Park, Conservatory Lake, 73rd Street and 5th  
 Avenue  
 Central Park, Harlem Meer, 110th Street and 5th Avenue

MANHATTAN - WADING POOLS

Columbus Park	Alfred E. Smith Houses
Baruch Playground	Seward Park
Bernard Downing Playground	La Guardia Playground
Corlears Hook Park	East River Park
Chelsea Park	St. Gabriel's Park
Carver Houses Playground	128th St. & 2nd Ave. Playground
102nd St. & FDR Drive Playground	John Jay Park
St. Catherine's Park	De Kovats Playground
Machine & Metal Trades Playground	P.S. 156 Playground
P.S. 192 Playground	140th St. & St. Nicholas Ave. Plgd.
130th St. & 5th Ave. Playground	Stephen Foster Playground
Mt. Morris Park East Playground	McCray Playground
Mt. Morris Park West Playground	Hamilton Place Playground
Abraham Lincoln Playground	St. Nicholas Housing Plgd. "A" & "B"
Heckscher Playground	108th St. & Columbus Ave. Plgd.
Morningside Park	Henry Hudson Parkway Playground
97th St. & Riverside Park Plgd.	Colonial Park
J. Hood Wright Park	Payson Avenue Playground
Highbridge Park at 193rd St.	167th St. & Edgecombe Ave. Plgd.
Ft. George Playground	Dyckman Houses Playground

MANHATTAN - OTHER AREAS

Conservatory Lake	East River Park
Col. Charles Young Playground	Roosevelt Playground

BROOKLYN - RINKS

Kate Wollman Memorial Rink, Prospect Park

BROOKLYN - LAKES

Prospect Park, Ocean Avenue and Lincoln Road

BROOKLYN - WADING POOLS

Commodore Barry Park	Brevoort Playground
Red Hook Park	Bayview Houses Playground
Bushwick Park	Lincoln Terrace Park
Bushwick Playground	Livonia Ave. & Barbey St. Playground
Summer & Madison Sts. Playground	Gerritsen Ave. & Ave. X Playground
Rudd Playground	Paerdegat Playground
Callahan-Kelly Playground	Ave. "H" & East 54th St. Playground

Ditmas Ave. & East 91 St. Playground	Howard Ave. & Dean St. Playground
Glenwood Houses Playground	St. Andrew's Playground
Bill Brown Playground	Howard Houses Playground
Ave. "L" & East 18 St. Playground	Atlantic Ave. & Linwood St. Plgd.
Ave. "Z" & West 1st St. Playground	Linden Blvd. & Vermont St. Plgd.
Ave. "U" & Stillwell Ave. Playground	Marine & Fillmore Aves. Plgd.
Leiv Eiriksson - 8th Ave. Playground	Nostrand Ave. & Ave. "Z" Plgd.
56th St. & 2nd Ave. Playground	Wingate Park
Ft. Hamilton Pkway & 52nd St. Plgd.	Ave. "D" & East 56th St. Plgd.
83rd St. & Colonial Rd. Playground	Nostrand & Foster Aves. Plgd.
Van Voorhees Playground	Kaiser Park
Middagh St. Playground	Homecrest Ave. & Shore Pkwy. Plgd.
Underwood Playground	Seth Low Park
Tompkins Park	Owls Head Park
Marcy Houses Playground	J.J. Byrne Memorial Playground
	10th Ave. & 43rd St. Playground

BROOKLYN - OTHER AREAS

Bensonhurst Park	Dolgin Playground
St. John's Rec. Center (Basketball Ct.)	

RICHMOND - LAKES

Alison Pond, Brentwood and Prospect Avenues  
 Brooks Pond, Clove Lakes Park, Martling Avenue  
 Martling Pond, Clove Lakes Park, Martling Avenue  
 Willowbrook Lake, Richmond Avenue and Victory Boulevard  
 Wolfe's Pond Park, Holten and Cornelia Avenues Hylan Blvd.

RICHMOND - WADING POOLS

McDonald Playground	Todt Hill Playground
P.S. 14 Plgd. (Stapleton Hses.)	Levy Playground
Berry Houses Playground	De Matti Playground
P.S. 45 Plgd. (South Beach Hses.)	

QUEENS - RINK

Indoor A/C Rink - N.Y.C. Building -  
 Flushing Meadows, Corona Park

QUEENS - LAKES

Alley Park, Picnic Lake, Grand Central Parkway, west of Winchester  
 Boulevard, Queens Village  
 Baisley Pond Park, Rockaway Boulevard and Baisley Boulevard, South  
 Ozone Park  
 Bowne Park, 29th Avenue and 155th Street, Flushing  
 Broad Channel, Cross Bay Boulevard and 189th Avenue  
 Brookville Park, Brookville Boulevard and 146th Avenue, Rosedale  
 Crocheron Park, Cross Island Parkway and 33rd to 35th Avenues,  
 Bayside  
 Kissena Park, Oak Avenue and 164th Street, Flushing  
 Pea Pond, 86th Avenue and 215th Street, Queens Village  
 Springfield Pond Park, Springfield Boulevard and 147th Avenue  
 Springfield Gardens  
 Tilly Park, 165th Street and Highland Avenue, Jamaica

QUEENS - WADING POOLS

Astoria Heights (30th Rd.)	Marconi
Arverne Houses	Martin's Field
Atlantic & 88th	J.F. Murray
Atlantic & 125th	No. Conduit & 121 St.
57th Avenue	O'Connel
Benninger	Pomonok Houses
Braddock	P.S. 18
Broadway & 69th	P.S. 26
G. Cleveland	P.S. 40
Dry Harbor	P.S. 112
Ehrenreich (Austin St.)	P.S. 148
Electchester Houses	P.S. 158
Elmhurst Playground	P.S. 165
Evergreen	P.S. 174
Hammel Houses	P.S. 176
Highland Lower	P.S. 186
Hoover Avenue	P.S. 187
Kissena Corridor (Peck & 188)	P.S. 213
Jackson Pond	Ravenswood
Jamaica Ave. & 179th St.	74th St. & 78th Ave.
Jamaica Ave. & 201st St.	73rd Terrace
Jewel Avenue	Thompson Hill
Judge Memorial	Torsney
Juniper Valley	Travers Playground
Liberty Park	Von Dohlen
	Weeping Beech

QUEEN - OTHER AREAS

Astoria Play Center (Wading Pool)	Cunningham Tennis Courts
D. Gorman Playground	Rockaway Boardwalk & 80th St.
Tudor Playground	Victory Field
Bowne Park	

BRONX - LAKES

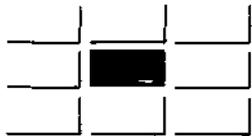
Bronx Park, Twin Lakes, Mosholu Parkway and Allerton Avenue  
 Crotona Park Lake, East 173rd Street and Crotona Park East  
 Van Cortlandt Park Lake, West 242nd Street, east of Broadway.

BRONX - WADING POOLS

Mullaly Playground	Merriam & West 169th St. Playground
Morris Ave. & East 166th St. Plgd.	Webster Ave. & 188th St.
Williamsbridge Oval	Waterbury Playground
Loreto Playground	

BRONX - OTHER AREAS

Fordham Landing Playground	Bronx Park East Tennis Courts
Pelham Bay Park near monument	



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**  
UPON RECEIPT

UNPRECEDENTED 'PRESENCES' IN BRYANT PARK

Eight dramatic and monumental outdoor sculptures, by American artist Tony Smith, will be assembled in Bryant Park for public viewing from January 27 through February 26, 1967, announced Parks Commissioner Thomas P. F. Hoving today.

Co-sponsoring this unusual event is the Bryant Park Committee of the Avenue of the Americas Association, which has worked closely with the Department of Parks for the past year to make this small park, located in the City's busiest shopping area, the Avenue of the Americas and 42nd Street, a cultural and recreational oasis for shoppers and employees.

The plywood sculptures, some of which exceed 25 feet in length and 15 feet in height, are based on geometric modular units and are painted black. Discussing his somber black constructions, artist Tony Smith said, "I don't think of them as sculpture, but as 'presences' of a sort. The pieces seem inert or dormant in nature, and that is why I like them there, but they may appear aggressive or in hostile territory when seen among other artifacts. They are not easily accommodated to ordinary environments, and adjustments would have to be made were they to be accepted."

Mr. Smith, a former architect and painter, shifted his attention to sculpture in 1960. His work has recently been shown at the Wadsworth Atheneum in Hartford, Connecticut, and at Philadelphia's Institute of Contemporary Art. As an architect, Smith worked with Frank Lloyd Wright and has taught at New York University, Pratt Institute and Bennington College. He is



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

QUEENS TAKES ACE AWARD

A top Department of Parks' honor, the 1966 Borough Award for Efficiency, has been won by Queens, declared Parks Commissioner Thomas P. F. Hoving, announcing that the presentation ceremony would take place on January 26, 1967 at 11 A.M. at The Overlook in Forest Park, Park Lane South and Union Turnpike, Kew Gardens.

The imposing mahogany and silver plaque will be presented by Alexander Wirin, Executive Director of the Department of Parks to Park Director Frank Maunton and Mary O'Grady, Supervisor of Recreation, whose borough earned highest ratings for "maintenance, improvements and productive work of employees assigned to the area."

A four-man team from the Divisions of Maintenance and Operations and Recreation paid unannounced visits to a cross-section of the Parks Department's playgrounds and recreation facilities in the five boroughs during the week of December 4, 1966, evaluating them on the basis of personnel and program standards, cleanliness and upkeep of equipment. Queens led all the rest, with Bronx and Richmond closely vying for second place. Highest ratings for all facilities went to Astoria Park and Lost Battalion Hall in Queens.

Reporting that most of the playgrounds visited were "clean and busy", the inspection team added that it was "especially pleased with the operation of the indoor centers used by senior citizens."

The Award for Efficiency was last presented in 1941 when it was won by the Borough of Brooklyn.

PRESS COVERAGE IS INVITED.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#212

1/23/67

-30-

**for release**

UPON RECEIPT

Thomas P.F. Hoving, Commissioner of Parks, announces that sessions for ice hockey have been scheduled at two of the Department of Parks artificial ice rinks:

LASKER MEMORIAL, Central Park at 110th Street and Lenox Avenue

Saturdays, 7:00 A.M. to 9:00 A.M., beginning January 28th.

Open only to boys 14 years of age and under.

Admission fee - \$1.00

KATE WOLLMAN RINK, Prospect Park near East Drive and Parkside Avenue.

Sundays, 6:00 A.M. to 8:00 A.M., beginning January 29th.

Open only to boys 14 years of age and under.

Admission fee - \$1.00

Two new sessions for ice hockey have been scheduled at the City Building in Flushing Meadow Park. In addition to the ice hockey clinics held Tuesday evenings from 5:30 to 7:30 P.M., sessions for league games will be held on Monday and Friday evenings from 5:00 to 7:00 P.M. Admission to these sessions is also \$1.00. Boys 10 through 18 years of age may participate in the ice hockey clinics.

Formerly, young hockey enthusiasts have had to depend upon natural ice on the larger park lakes. Weather conditions in recent years have been too warm to freeze lakes to depths safe for skating, at least for extended periods of time.

The ice hockey program will be supervised and conducted by the Recreation Division of the Department of Parks. Mr. Bart Grillo of the Metropolitan Hockey Association, who is responsible for the ice hockey clinics at the City Building, has offered the services of his organization in advancing the hockey program.

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1/24/67

#213

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

## UPON RECEIPT

### JAVITS, LINDSAY, HOVING ON STATEN ISLAND WALK-IN

Parks Commissioner Thomas P. F. Hoving invited "all New Yorkers who care about preserving one of the City's few remaining wild and natural areas to join U.S. Senator Jacob Javits, Mayor John V. Lindsay and myself on a hike through the proposed Olmsted Trailway in Staten Island's Greenbelt this Sunday, January 29th." The hikers will leave the new Staten Island Community College on Milford Drive promptly at 12 Noon on Sunday.

The hike along the Trailway will be interrupted at a midway point at Camp High Rock Nature Center where hot pea soup (courtesy of Zum Zum) and sherry will be served to the first 300 hikers. The first section of the hike will take about one hour and twenty minutes. The hike will continue after refreshments on to Richmond-town but transportation back to cars left at the starting point or to the Staten Island Ferry at St. George will be provided by volunteers from the Staten Island Greenbelt Natural Areas League and the Staten Island Citizens Planning Committee from both High Rock and from Richmondtown.

Commissioner Hoving said that detailed instructions on how to get to the starting point of the hike may be obtained by calling the Parks Department's information number, 755-4100. Those

traveling by car should take the Verrazano Bridge and get off the Expressway at Richmond Road Exit. Follow the service road west, past Richmond Road and past Clove Road to Renwick Avenue. Turn left under the Expressway, then right on Milford Drive to the dead end. The starting point for the hike is here--at the entrance to the new Community College. Those traveling by ferry from Manhattan should take the 11 A.M. ferry which arrives at St. George, Staten Island, at 11:35 A.M. Take the pedestrian ramp furthest to the right marked "pick-up area" upon disembarking. Assemble at the far end of the platform. Volkswagon buses and cars will run a shuttle service to the hike's starting point. Transportation will also be provided for returning to the St. George ferry terminal after the hike.

PRESS COVERAGE IS INVITED.

#214

1/26/67

-30-



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

## UPON RECEIPT

Plans for a two-week showing of a replica in miniature of a fourteenth century Japanese castle compound and gardens will be announced by Parks Commissioner Thomas P. F. Hoving at a press conference at 10:30 A. M. on Wednesday, February 1st, at the Parks Department's headquarters, The Arsenal, 830 Fifth Avenue.

The picturesque castle, constructed in Japan and now enroute to the United States, will be the focal point of "Japan Week" to be observed in New York City beginning, February 28th.

Also participating in the press conference will be Melvin E. Dawley, president of the Fifth Avenue Association which is co-sponsoring "Japan Week". and Shigeo Kameda, vice president of Japan Air Lines, which is presenting the castle to the City of New York.

1/27/67

#215

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL  
755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

Wednesday, February 1, 1967  
After 10 A.M.

## JAPANESE CASTLE WILL RISE AT GRAND ARMY PLAZA

Construction of a 14th century Japanese castle will begin February 14th in the Grand Army Plaza around the Pulitzer Fountain at Fifth Avenue and 59th Street, Parks Commissioner Thomas P.F. Hoving and Melvin E. Dawley, President of the Fifth Avenue Association announced today at a press conference at Parks Department headquarters, The Arsenal. The Department of Parks and the Fifth Avenue Association jointly sponsored the castle exhibit which will remain in the Grand Army Plaza for two weeks as the highlight of "Japan Week", beginning February 28th.

The 16-foot replica of this Japanese feudal castle is a gift to the City of New York from Japan Air Lines. The purpose of the gift is to commemorate Japan Air Line's round-the-world service which will be inaugurated next month.

"For millions of New Yorkers and out-of-town visitors who have never visited the Orient, the castle and its gardens will offer a tantalizing taste of Japan," said Commissioner Hoving, who made his first visit to Japan late last year.

The fortress-like main structure, watch towers, gates, walls, bridges, turrets and gardens of the Japanese castle are scaled to one-twentieth the size of the original, which is called Tsuru-ga-jo (meaning "castle of the suspicious crane") and is located in northern Japan. The replica will rise nearly two stories high and extend over the north half of the Plaza. On the adjacent plaza near the General Sherman statue, four flagpoles flying huge brilliantly colored silk carp will be erected.

Mr. Dawley at the press conference noted that the Fifth Avenue Association would observe Japan Week by its members creating special window displays with Japanese themes and by flying flags of the United States and Japan from Lamp posts along the Avenue. Mr. Dawley is President of Lord & Taylor as well as of the Fifth Avenue Association.

Also at the press conference was Shigeo Kameda, JAL Vice President for the Americas, who explained that one of the reasons for the donation of the castle to New York City was the desire of the Airlines to foster the New York-Tokyo sister-city relationship.

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

1/30/67

#216

## FACT SHEET ON THE JAPANESE CASTLE

### Details of the Japanese Castle Replica

The original Tsuru-ga-jo was built in 1384 in Aizu-Wakamatsu, a town in Fukushima prefecture in northern Japan. It was rebuilt in 1627 and further restoration took place in 1965. It is designated a "Place of Historical Importance" by the Japanese Government.

The castle compound will cover approximately 5000 square feet of ground on the north end of Pulitzer Plaza. The replica was designed by Kimio Komoda and engineered in Tokyo under the supervision of Tsunesaburo Murayama.

After construction was completed in Tokyo, the miniature castle was disassembled into 521 sections and packed in 23 huge crates.

The 23 crates, weighing 40,485 pounds altogether, were shipped from Tokyo to San Francisco and are being brought overland to New York in three trailer trucks.

Re-assembly of the castle will be supervised by Mr. Murayama with the assistance of Show Services, Inc. of New York.

Materials used in the castle compound include wood, molded plastic, cryptomeria bark, bamboo and hemp rope.

The gardens, including a pond, a miniature waterfall and carefully selected stones from Japan, were designed by Mr. Komoda in collaboration with Kaneji Domoto of New Rochelle.

Mr. Domoto will execute the gardens. He is a noted architect and landscape architect who assisted in designing Japanese gardens for the 1939 San Francisco Fair and the New York World's Fair:



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

Guys and gals who'd like to cut the ice with a late Saturday night "skate date" are invited to come to Central Park's Wollman Memorial Rink on February 4th at midnight and skate until 2 A.M., announced Parks Commissioner Thomas P. F. Hoving today.

Emphasizing that these special skating sessions were "for couples only," Commissioner Hoving added that this was "a pilot operation for two Saturday nights, February 4th and 11th, to determine whether sufficient interest is shown to warrant keeping the rink open until this late hour."

The Saturday midnight skating sessions will be conducted on a strictly open session basis, the only restriction being that the people admitted enter as couples. Admission will be \$1.50 per couple.

The Commissioner pointed out that this experiment is in line with his policy of maximum use of the parks for public recreation. "We have night skiing in Van Cortlandt Park on Wednesday and Friday nights," said the Commissioner, "and we hope to find even more activities that will bring people to the parks on winter evenings."

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#217

2/1/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

**for release**

UPON RECEIPT

A ballet of cellophane shadows led by a newspaper ballerina; champagne bottle top eyes peering forth from an upside down plastic detergent bottle; a paper bag that talks! Combine a group of eager-to learn third, fourth, fifth and sixth graders with Rod Young, Puppeteer for the Department of Parks, Recreation Division, and you have the basic ingredients that make up the new Park Department program of "Creative Puppetry" currently being presented in the New York City public schools.

Illustrating the four main types of puppets used throughout the world by young and old alike, the presentation is a combination workshop-exhibition that brings the children "onstage" to present their own interpretation of shadow ballet. Materials and methods of making puppets from scrap materials are demonstrated and the children learn a bit about the origin of theatre and creative dramatics.

Parks Commissioner Thomas P. F. Hoving announced that the fifteen week schedule will extend through May 5, 1967. It will reach children in public schools and branch libraries in the five boroughs. Programs for mentally retarded and handicapped children are also scheduled. In addition, on March 29th, 30th and 31st during the Easter vacation, the program will be presented for the general public at the Lincoln Center Children's Library at 1:30 P.M.

#218

1/31/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

**for release**

UPON RECEIPT

PARKS DEPARTMENT OFFERS FREE ICE HOCKEY DEMONSTRATION CLINIC

Three leading players from the all-star New York Rangers will demonstrate their skill on skates at a special Parks Department ice hockey clinic to be held at the New York City Rink in Flushing Meadows, Queens, on Tuesday, February 7, from 5:30 P.M. to 7:30 P.M., announced Parks Commissioner Thomas P.F. Hoving today.

Rangers Earl Ingarfield and Reg Fleming, Forwards, and Goalie Cesare Maniage will be on hand to offer pointers to 60 young rookies, from 12 to 18 years of age, who play in the New York City Ice Hockey Juvenile Division league games.

Active supporters of the popular ice hockey program are John Muckler, president of the Metropolitan Junior Hockey Association and N. Y. Rangers coach Emil Francis who cooperated in setting up the February 7th clinic session.

There will be no admission fee charged and New York's hockey fans, young and old, are invited to attend as spectators.

The Parks Department ice hockey program, which is supervised by the Recreation Division, was recently expanded to include early morning weekend sessions at Lasker Memorial Rink in Central Park and Kate Wollman Memorial Rink in Prospect Park.

2/3/67

# 219

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

HORSEDRAWN SLEIGH RIDES AND CROSS COUNTRY SKIING  
IN CITY PARKS THIS WEEKEND

Horse and sleigh rides and cross country skiing are in order for the coming weekend, Parks Commissioner Thomas P. F. Hoving announced today. The sleigh rides will be at Clove Lakes Park in Staten Island, beginning at noon Saturday and Sunday, February 11th and 12th, if snow remains on the ground, Commissioner Hoving said.

The sleigh rides which leave from the Clove Lakes Park parking lot will cost \$1.00 per person and the last ride will begin at 3:30 p. m. The horse and sleigh rides are operated by the Clove Lakes Stables.

Clove Lakes Park may be reached by taking any bus on ramp A from the Staten Island Ferry terminal at Saint George, or, if coming by car across the Verrazano Bridge, by taking the Clove Road exit, turning right on Clove Road and continuing approximately a half mile to Clove Lakes Park.

Commissioner Hoving announced that cross country skiing may be enjoyed at the following parks: Central Park in Manhattan; Ferry Point Park, Pelham Bay Golf Course, Split Rock Golf Course, and Van Cortlandt Park in the Bronx; Alley Pond Park, Crocheron Park,

more

Forest Park Golf Course and Kissena Park in Queens; LaTourette and Silver Lake Golf Courses in Richmond; and Prospect Park in Brooklyn.

A giant snow happening is in preparation for the following Sunday, February 19th at Clove Lakes Park in Staten Island Commissioner Hoving announced. The public is urged to watch the newspapers, tune in to the radio and call the Parks Department's Special Events phone number, 755-4100, on or after Wednesday, February 15th, for further information on this event, Commissioner Hoving said.

2/7/67

#220

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

**for release**

**PRESS MEMORANDUM: CITY EDITORS, PHOTO ASSIGNMENT DESKS AND  
ARCHITECTURAL PRESS**

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Mayor John V. Lindsay, Police Commissioner Howard R. Leary, and Thomas P. F. Hoving, Administrator of Recreation and Cultural Affairs, will announce the winner of the \$5.7 million architectural competition for a combined public and police stable in Central Park at a press conference at The Arsenal, 64th Street and Fifth Avenue in Central Park, on Friday, February 17th, at 11 A.M.

The five invited competitors for the competition, which was financed by the late philanthropist, Stephen J. Currier, number among them the nation's leading architects: Philip Johnson Associates; Kelly and Gruzen; Marcel Breuer and Associates; Whittlesey, Conklin and Rossant; and Edward L. Barnes.

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2/10/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#221



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

**PRESS MEMORANDUM - CITY EDITORS, PHOTO ASSIGNMENT DESKS AND ARCHITECTURAL PRESS.**

**ATTENTION: Change in Location of Press Conference on Central Park Stable**

Mayor John V. Lindsay, Police Commissioner Howard R. Leary, and Thomas P. F. Hoving, Administrator of Recreation and Cultural Affairs, will announce the winner of the \$5.7 million architectural competition for a combined public and police stable in Central Park at a press conference at City Hall, in the Blue Room, on Friday, February 17th, at 11 A.M.

The five invited competitors for the competition, which was financed by the late philanthropist, Stephen J. Currier, number among them the nation's leading architects: Philip Johnson Associates; Kelly and Gruzen; Marcel Breuer and Associates; Whittlesey, Conklin and Rossant; and Edward L. Barnes.

The model of the winning entry will be on display at City Hall during the following week.

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2/14/67

#222

-30-



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

SNO-OR-NO-SNO BALL TO BE HELD AT CLOVE LAKES PARK ON SUNDAY

A gigantic snow happening, called the "Sno-Or-No Snb Ball" will be held at Clove Lakes Park in Staten Island on Sunday, February 19th, Parks Commissioner Thomas P. F. Hoving announced today. The event will begin at 12:30 P.M. and continue until dark. In case of blizzards or heavy rain the event will take place the following Sunday, February 26th. If in doubt about the weather, call the Parks Department's information number, 755-4100.

The winter spectacular, designed by the Parks Department's Artist-in-Residence, Phyllis Yampolsky, will include the world's biggest snow ball fight; snow shoe egg races ("If you don't know what that is, come and find out," urged Commissioner Hoving); three igloos made of Dorvon by Dow Chemical with various events going on within; Broadway star of "Wait a Minim", April Oelrich, modeling totem pole designs and leading the cast of her show in Alaskan drum and song fights; costumes for Snow Bunnies designed by Tiger Morse in Dupont fibers; and much more.

The giant snow ball fight will have 50 or more players on each side and the teams will be called the Red Bloods and the Blue Bloods. Each player will wear badges of origami paper in which there will be either red or blue "blood" glitter. When the player is wounded by a snow ball, the glitter "blood" spills into the snow and the player is led from the field by beautiful muses on horses. The horses and some of the riders are provided by the Clove Lakes Stables.

The public is invited to contribute to a "Sound Glen" by bringing empty tin cans and other tinkling, jangling objects to be hung from tree branches. The trees will then be "turned on" by wind, snow balls and sticks.

Other esoteric music will be furnished by local rock 'n roll combos, marching and minstrel bands. Crowning the musical program

will be the debut performance of Max Neuhaus' "American Can Symphony" (courtesy American Can Company.).

There will be "sleds into chariots" (bring sleds) and "snow lunch" contests. Prizes will be awarded to the handsomest sleds and to the most edible looking snow creations in the tradition of Claes Oldenburg's giant hamburgers. A treasure hunt, horse-drawn sleigh rides and wooden whales to feed will be among the innumerable attractions of this winter carnival.

Refreshments--hot, cold, and liquid--may be bought at the Boat House in the park, and those who wish to have a cook-out in the snow can use the fireplaces in the park's picnic grove. (Bring charcoal and kindling for cooking out).

Commissioner Hoving urged the public to try to come to Clove Lakes Park by public transportation since parking facilities are inadequate for large numbers of cars. To get to Clove Lakes Park by public transportation from Manhattan, take any bus at Ramp A from the Staten Island Ferry terminal at St. George to Clove Road and Victory Boulevard. Turn right and walk a long block along Clove Road to the park. From Brooklyn, take the R-7 bus across the Verrazano Bridge, leaving from 95th Street and 4th Avenue (Last Brooklyn stop on BMT 4th Avenue Local); it will take you directly to Clove Lakes Park.

At 11:30 A.M. a Hoving Special Ferry will leave lower Manhattan. It will be decorated and there will be music and surprises on the ride across the Upper Bay to Staten Island.

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#223

-30-

2/14/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

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Department of Parks  
The Arsenal  
Central Park, New York, 10021

For Information call  
Re 4-1000

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UPON RECEIPT

Applications for varied 1967 season permits will be accepted weekdays from 9 A. M. to 5 P. M. beginning Thursday February 23 at the five main Borough Offices of the Park Department it was announced today by Parks Commissioner Thomas P. F. Hoving.

The 1967 prices for season permits are: \$10.50 for Golf Lockers; \$15.00 for Golf; \$7.50 for Tennis; \$2.10 for Model Yacht Storage; \$2.00 for Lawn Bowling; \$5.25 for Recreation Lockers and \$3.50 for Junior Tennis. Applicants for the Junior Tennis permits must submit proof of age inasmuch as these permits are limited to boys and girls who will not have reached their 18th birthday as of November 30 of this year.

The following information is important to individuals desiring to obtain a permit for a Golf Locker:

IN THE BRONX

Because the demand usually exceeds the supply at Mosholu for MEN'S Lockers, the filing period will be from February 23 to March 9, inclusive. If necessary, a public drawing will be held at 10 A. M., March 16, 1967 in the Bronx Administration Building, to determine the successful applicants.

IN BROOKLYN

For Dyker Beach Golf Course, where the demand usually exceeds the supply of MEN'S Lockers, the filing period - in the

more

Administration Building at Prospect Park West and 5th Street, Prospect Park - will be from February 23 to March 9, inclusive. If necessary, a public drawing will be held at 10 A. M. March 16, 1967 in the Administration Building in Prospect Park, to determine the successful applicants.

For Marine Park Golf Course, Locker Permits will be issued beginning Thursday, February 23.

IN QUEENS AND STATEN ISLAND

For each of the municipal courses in Queens and Staten Island, the Locker Permits will be issued beginning February 23.

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GOLF Permits for 1967, costing \$15.00 each, are now on sale and are valid on any municipal course that is open for play. GOLF and TENNIS permits require a face photograph, photomaton, or passport size for their issuance.

Applications for any of the permits will be accepted by mail provided a self-addressed, stamped envelope is enclosed. Park Department offices in the five boroughs are located as follows:

MANHATTAN - Arsenal, 64th St. & Fifth Ave., New York, N. Y. 10021  
(As a convenience for applicants, a photomaton has been installed in the Permit Office, Arsenal, Central Park.)

BROOKLYN - Litchfield Mansion, Prospect Park West  
& 5th Street, Brooklyn, N. Y. 11215

BRONX - Bronx Park East & Birchall Ave.,  
Bronx, N. Y. 10462

QUEENS - The Overlook, Union Turnpike & Park Lane, Kew Gardens  
11415

ROCHMOND - Clove Lakes Park, 1150 Clove Road, West New Brighton,  
Staten Island, 10301

The Permit offices in all boroughs will be open on Saturdays till noon, starting March 25, 1967, through June 24, 1967.

Tel: 566-5090

66-67

For Release

PMS of Friday, Feb. 17, 1967

Mayor John V. Lindsay, Police Commissioner Howard R. Leary, and Parks Commissioner Thomas P. F. Hoving announced jointly today the selection of the architectural firm of Kelly & Gruzen as winner of the design competition for a \$5.7 million combined police precinct headquarters and police-public stable complex in Central Park.

The announcement was scheduled to be made at a City Hall press conference today (Friday, Feb. 17, 1967.)

Mayor Lindsay announced in September last year that the five architectural firms of Edward L. Barnes, Marcel Breuer & Associates, Kelly & Gruzen, Philip Johnson Associates, and Whittlesey, Conklin & Rossant would compete in what he called "the single most important architectural competition held in New York City since Olmsted and Vaux won the competition for the design of Central Park in 1858."

As winners Kelly & Gruzen will receive a \$10,000 first prize as well as the contract to design the stable complex.

The Mayor said, "The Kelly & Gruzen design was the one entry in the competition that showed the greatest respect for the landscape of Central Park.

"It provides for a modern police precinct and a police and public riding facility that has the happy virtue of being inconspicuous and understated."

The Mayor called the Kelly & Gruzen design "great community architecture."

"The architects repressed any desire to make an individualistic and jarring splash in favor of adhering to the principles of park design laid down by Olmsted and Vaux, the creators of Central Park."

The new police and public stable complex is to be located south of the 86th Street transverse road in the center of Central Park. The Kelly & Gruzen plan preserves the original Calvert Vaux stable on the site which was recently designated a landmark.

The stable facilities will provide 150 stalls for the mounted police, 150 stalls divided between privately-boarded and hack horses, as well as space for Polo Association horses. There will be a multi-purpose indoor ring for horse shows and polo matches, which will be designed so as to permit division for horse training and public and private classes.

The Vaux stable has been used in recent years as the 22nd Precinct Police Station. In the winning design, Kelly & Gruzen suggest that it be used in the future as a Museum of Horsemanship.

The \$8,000 second prize in the competition was awarded to the firm of Whittlesey, Conklin and Rossant, best known as "the architects of the "new town", Reston, Virginia.

Philip Johnson and Associates were awarded the \$5,000 third prize.

The Mayor said that funds for the competition came from a private foundation, Urban America, Inc., which provided \$15,000 for each entrant as well as the prize money.

(more)

The judges of the architectural competition were: Parks Commissioner Hoving; Police Commissioner Leary; Peter Blake, American Institute of Architects (AIA) and editor of the Architectural Forum who stood in for the late Stephen R. Currier (President of Urban America, Inc.); Arthur Rosenblatt, newly appointed First Deputy Administrator of the Recreation and Cultural Affairs Administration, AIA; William Breger, AIA; Lewis Davis, AIA; Paul Rudolph, AIA; I. M. Pei, AIA; and M. Paul Friedberg, Landscape Architect. The judges met on February 8th and 9th.

Program requirements for the facility were researched over a 4 1/2 month period by Bentel & Bentel, Architects of Locust Valley, New York. Bentel & Bentel's staff visited stable facilities throughout the country to study public facilities of this type. Fred Bentel served as professional advisor to the competition.

Mayor Lindsay paid tribute "to the late Stephen R. Currier without whose finance and guidance the architectural competition would never have taken place.

"What we have here today," he said, "--a truly great public facility-- was wholly due to the vision of Stephen Currier."

Commissioner Leary said that "the combined stable and station house in Central Park is very much in the public interest."

The Commissioner said that "mounted police will provide maximum protection to the public and will patrol the entire six miles of bridle path. Mounted police patrol half of the entire park acreage, the playgrounds, athletic fields, the Mall, the shore surrounding the lake, wooded sections and more secluded areas which may be conducive to crime."

Commissioner Leary also noted that the new facility would "have efficient accommodations to permit consolidation of the West 12th Street and West 55th Street stables, in addition to space for the administrative offices of the Mounted District. The consolidation will permit a reduction in the number of clerical and supervisory police personnel without impairing efficiency."

Parks Commissioner Hoving said that "the design competition has been a Herculean transformation of what, under the old order, might have been a veritable Augean stables of ugliness and inefficiency into the most exciting combination of beauty, recreation and utility for public safety in the park."

Commissioner Hoving said that "were Olmsted and Vaux alive today, they would be applauding the results of this architectural competition. This is, for New York City, the most important architectural happening since Olmsted and Vaux won the competition to design Central Park a hundred years ago."

Commissioner Hoving thanked "Arthur Rosenblatt, my Director of Design and recently designated First Deputy Administrator of Recreation and Cultural Affairs for his efforts in bringing off this competition; the five distinguished architects who entered the competition; Fred Bentel, the professional advisor and the outstanding jury for its labors."

The funds for the construction of the combined facility will be divided equally between the capital budgets of the Police and Parks Departments.

DESCRIPTION

of

CENTRAL PARK STABLES AND POLICE FACILITIES

by Kelly & Gruzen  
Architects-Engineers

The architects' fundamental objective in creating this design solution was the subtle blending of building elements into land forms which are suited to the tradition of Olmstead's Central Park theme. The land forms flow gently into the park's existing vegetation and contribute new landscape features. This design solution was consistent with the ideal of maintaining the atmosphere of the park and not sacrificing irreplaceable recreation area to make room for buildings.

The site for the Central Park Stables and Police Facilities is characterized by several strong features that influenced the design.

On the south lay the Great Lawn, a large horizontal expanse of grass playfields surrounded by a formal promenade. At the northern boundary, the 86th Street transverse provides automobile and truck access to the Stables. A short distance beyond is the reservoir, a large "lake" potentially usable for recreation. To the west, the site is bounded by the park loop road, and to the east, it is bordered by a playground.

When the project is completed, the southern view across the Great Lawn will be terminated by a 3 acre orchard of flowering crab

apple trees, planted in three feet of earth covering the roof of the underground stables. The other major characteristic from the south will be a gently sloped mound of earth, 400 feet in width, and 30 feet high. Forty feet beneath this grass covered earth form will be the 150 ft. by 300 ft. indoor riding ring. Superimposed on the roof of this ring will be an outdoor ring of similar dimensions. Both rings will be surfaced with a deep layer of tanbark, and will be surrounded by spectator seating.

9. The lower, below-grade riding ring will accommodate 1,500 spectators, the upper ring will have seats for 1,000 spectators built into a sloping earth mound 15 ft. high surrounding the ring. The sloping banks of this mound will be the major visible earth form of the entire project and will be covered with 15,000 sq.ft. of flowering wild roses. This use of the indoor riding ring's roof as the outdoor riding arena substantially reduces the project's ground coverage and eliminates an unsightly and otherwise unusable roof of more than one acre in area.

On the southern boundary of this flowering earth mound will be a semi-circular bridle path ringed with an arc of twenty-four Silver Linden trees. From the south, the pedestrian will see only new landscape features and no predominant buildings.

To the north of the site, the 86th Street transverse cuts across the park and isolates a strip of land adjacent to the reservoir. This design has preserved the characteristics of the transverse as a "cut through the park" at a depressed level. All new construction

(more)

along the transverse, including the 22nd Police Precinct Station will be built with the same granite stonework and sloping walls that characterize the park transverses. These new structures will have earth and plant materials on their roofs, similar in character to the banks of the existing transverse. A new pedestrian bridge will be built across the transverse to allow the stroller to walk from the Great Lawn, thru the Orchard, to the edge of the reservoir where a platform is proposed to enable viewing of this seldom appreciated body of water.

Parking area for 80 police cars, service areas for the stables and all related facilities will be below grade and covered from view. All automobile, truck and bus movement will be confined to the same lower level as the transverse. The park user will circulate at an upper level above all these facilities. No building roofs will be exposed to view, and all surfaces will be used either for planting or for recreation. Significantly, there will be no loss of existing park land to the stable complex except for the access roads which will occupy less than 5% of the site.

The structural system, designed by Farkas & Barron, will consist of steel trusses spanning the width of the indoor arena and supporting the earth-covered roof. The stables and police precincts will be constructed of concrete flat plate slabs and concrete walls to support the roof slabs and earth covering.

# # #

**DESIGN ELEMENTS:**

The basic elements of the solution includes:

- A. Public Stables with stalls for 220 horses for hire and private boarding.
- B. Police Stables with stalls for 150 horses
- C. Corrals, mounting areas, exercise yards for both public and police horses.
- D. Underground service yards and parking for police vehicles.
- E. Access lanes from the transverse and drop off areas for the indoor ring and stables.
- F. Indoor Riding Ring (150' x 300') with spectator seating 1500 seats
- G. Outdoor Riding Ring (150' x 300') with spectator seating 1000 seats
- H. Offices for the Mounted Police Precinct.
- I. Offices for Public Riding Facilities.
- J. 22nd Police Precinct Station.
- K. Museum of Horsemanship in the renovated Vaux Building
- L. The Orchard - 3 acres.
- M. The grass covered Earth Mound.
- N. The Rose covered Bank
- O. The Linden Tree Arc and Bridle Paths.
- P. The Foot Bridge
- Q. The Reservoir Lookout.
- R. The Geyser

CENTRAL PARK STABLES COMPETITION

**ARCHITECTS:** KELLY & GRUZEN - 10 Columbus Circle, N.Y.C.  
11 Hill Street, Newark, N.J.

**Design Team:** Jordan L. Gruzen, A.I.A.  
Partner-in-Charge

Peter Samton, A.I.A.

Paul Silver

Norval White, A.I.A.

**Assistant:** Michael Lown

**STRUCTURAL ENGINEERS:** FARKAS & BARRON

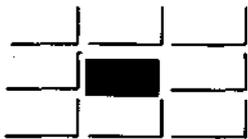
**COST ESTIMATORS:** MC KEE - BERGER - MANSUETO, INC.

**PLANTING CONSULTANT:** DAVID ENZEL

**MODEL MAKER:** THEODORE CONRAD

**RENDERER:** MARK DE NALOVY - RAZVADOVSKI

**MODEL PHOTOGRAPHER:** LOUIS CHECKMAN



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

Immediately, Upon Receipt

More than a thousand youngsters from East Harlem schools will attend a Washington's Birthday skating party on February 22nd from 10 A. M. to noon, at the Lasker Skating Rink in Central Park, announced Parks Commissioner Thomas P. F. Hoving today.

Hosted by Community Planning Boards No. 10 and 11, the festivities will include skating at the new Loula D Lasker Memorial Swimming Pool-Ice Skating Rink at Harlem Meer, near 110th Street and Lenox Avenue, hot chocolate and cookies (Courtesy of Restaurant Associates), and prizes to lucky ticket holders.

As a special treat, the children will be shown the intricate machinery designed to transform the skating rink into a swimming pool during the summer months.

Local planning boards 10 and 11 are headed by Thomas Sinclair and Joseph Verdicchio respectively and coordinating the event for the boards are Doris Hayward, Assemblyman Frank Rossetti, Reverend George Calvert and Clara George.

Deputy Borough President of Manhattan, Leonard Cohen will be on hand to welcome the group.

2/20/67

#225

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100

**for release**

UPON RECEIPT

The Ice Hockey Clinic, originally scheduled for February 7th, and cancelled because of the snow emergency, will take place on Tuesday, March 7th, it was announced today by Parks Commissioner Thomas P. F. Hoving. The clinic will be held at the New York City rink in Flushing Meadows-Corona Park from 5:30 to 7:30 P. M.

Three leading players from the all-star New York Rangers-- Forwards, Earl Ingarfield and Reg Fleming and Goalie Cesare Maniague--will be on hand to demonstrate their skating skill and to offer pointers to 60 young rookies, ages 12 to 18, who play in the New York City Ice Hockey Juvenile Division games.

Active supporters of the popular ice hockey program are John Muckler, president of the Metropolitan Junior Hockey Association and N. Y. Rangers coach Emil Francis, who cooperated in setting up the clinic session.

No admission fee will be charged and New York's hockey fans of all ages are invited to attend as spectators.

The Parks Department ice hockey program, which is supervised by the Recreation Division, was recently expanded to include early morning weekend sessions at Lasker Memorial Rink in Central Park and Kate Wollman Memorial Rink in Prospect Park.

2/21/67

#226

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
CALL 755-4100

**for release**

UPON RECEIPT

Parks Commissioner Thomas P. F. Hoving announced today that "in recognition of the unusual interest demonstrated by press and public," the Tony Smith outdoor sculpture show on view in Bryant Park, 42nd Street and the Avenue of the Americas will be extended until March 12th.

Endorsed as an example of "enlightened civic policy joining hands with advanced art, "the Bryant Park exhibit of monumental, dramatic sculptures has won wide critical acclaim.

The event, was co-sponsored by the Bryant Park Committee of the Avenue of the Americas Association which for the past year has worked closely with the Department of Parks to make Bryant Park, located in the city's busiest shopping area, a cultural and recreational oasis for shoppers and visitors.

Discussing his somber black constructions which are made of plywood and based on geometric modular units, artist Tony Smith said, "I don't think of them as sculpture but as 'presences' of a sort. The pieces seem inert or dormant in nature and that is why I like them there...they are not easily accommodated to ordinary environments..."

Smith has been hailed as "one of the most significant 'new' sculptors, a vigorous exponent of cool geometry..." and critics

more

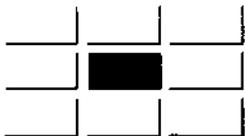
unanimously agreed that the event is an important step forward in the direction of recognizing and exposing the new talent at work in outdoor materials and on outdoor scales.

A former architect and painter, Tony Smith shifted his attention to sculpture in 1960. Some of the works now in Bryant Park, were recently shown at the Wadsworth Atheneum in Hartford, Connecticut and at the Institute of Contemporary Art in Philadelphia. He worked with the dean of modern architecture, Frank Lloyd Wright, and has taught at New York University, Pratt Institute and Bennington College. Currently he is teaching at Hunter College.

2/21/67

#227

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
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Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

In keeping with the abbreviated fashions of the times, a "mini vest pocket park," will be the Department of Parks' entry in the International Flower Show, at the New York Coliseum, which will open on March 4th, announced Parks Commissioner Thomas P.F. Hoving today.

A cooling fountain, textured cylinders and columns of varying heights for planting and seating, pergolas with hanging gardens and a roller slide onto sandy pools has been incorporated into this 25' x 50' "mini park," designed for use by active children and tired mothers. Plane trees, forsythia, begonias and azaleas help to create a verdant oasis.

When the show closes on March 12th, the tiny park will be moved in its entirety to a permanent home, adjacent to the Good Shepherd-Faith Presbyterian Church at 152 West 66th Street, much to the delight of Reverend Richard Alan Symes, pastor of the church, who has been campaigning for a park on this site since last May.

Designed by Jerry Lieberman and Associates, whose Pepsi Cola Playscape at 59th St. & Park Avenue offered a new concept in playground design, the "mini vest pocket park" was conceived under the direction of Charles E. Thomsen, Assistant Director of Design and Carl Schiff, Director of Horticulture, from the Department of Parks. Mr. Lieberman was assisted by consultant William Sachs, of Sachs & Senesey, Architects.

3/2/67

#228

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL  
755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

## UPON RECEIPT

Patrons of the newly inaugurated Lasker Rink and Pool will have to put away their skates early this year. Parks Commissioner Thomas P.F. Hoving announced today that in order to completely test the operation of the new pool before the grand opening of its inaugural season on May 27, it will be necessary to close the skating rink operation beginning Sunday, March 12.

In the meantime, Wollman Rink in lower Central Park will remain open to all skaters until the close of the outdoor skating season, planned for some time during the first half of April.

Lasker Rink opened to the public for the first time last December 22 and quickly became a recreational favorite with hundreds of skaters from nearby neighborhoods. It was recently the scene of a hugely successful "Washington's Birthday Party" hosted by the Parks Department and Manhattan Planning Boards 10 and 11 and attended by over a thousand youngsters from East Harlem public schools.

Officials in the Parks Department Maintenance Division explain that many adjustments and possible repairs including removing the protective rubber tiles from around the edges of the pool and the baffles from around the perimeter of the rink, checking pool filters for proper circulation, checking the extent of expansion of the joints of the pool after a prolonged period under water, closing down the brine system that caused the freezing of the ice on the rink and converting it into a fresh-water pool system, and extensive work on the men's and women's bathhouses--are necessary before the pool can safely be opened to the public this initial season.

3/6/87

#229

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

Eggs will roll on the Great Lawn in Central Park at the 21st Annual Egg Rolling Contest to be held on Saturday, March 25, at 2 P.M., announced Parks Commissioner Thomas P.F. Hoving today.

Open to children from 5 through 13 years of age, the Egg Rolling Contest has been an Easter week highlight for thousands of children over the years.

Dolls, skates, scooters and bikes, as well as gift certificates will be awarded to winning egg rollers in all age groups by Arnold Constable Department Store which is co-sponsoring the event with the Department of Parks.

Free entry blanks may be obtained at Parks Department playgrounds and recreation centers, or at Arnold Constable's, 40th Street and Fifth Avenue. The closing date for entries is Thursday, March 23rd.

In event of rain, the contest will take place on the first clear weekday afternoon at 2 P.M.

3/10/67

#230

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100

**for release**

MONDAY, MARCH 13, 1967

PRESS MEMORANDUM

AUGUST HECKSCHER TO BE SWORN IN AT MOUNT MORRIS PARK

August Heckscher, newly appointed Administrator of Recreation and Cultural Affairs and Commissioner of Parks, will be sworn in by Mayor John V. Lindsay in Mount Morris Park on Thursday, March 16th, at 3 P.M.

Arthur Rosenblatt, former Director of Design of the Department of Parks, will also be sworn in as First Deputy Administrator of Recreation and Cultural Affairs.

Participating in the ceremonies will be the composer Richard Rodgers who donated \$150,000 toward an amphitheater for Mount Morris Park; Borough President Percy Sutton; Mrs. Hilda Stokely, Chairman of the Mount Morris Park Rehabilitation Committee; and the outgoing Administrator of Recreation and Cultural Affairs and Parks Commissioner Thomas P. F. Hoving.

The swearing-in ceremonies will take place at the western side of the park at 122nd Street. Mount Morris Park is located at Mount Morris Park West to Madison Avenue, East 120th to East 124th Streets.

In case of rain, the ceremonies will be held in the auditorium of James Fenimore Cooper Junior High School at 18 East 120th Street.

-30-  
#231

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.  
3/13/67



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

THURSDAY, MARCH 16, 1967

MUSICAL MOON SHOT LAUNCHED BY GIMBELS-PARK DEPARTMENT  
THEATER WORKSHOP

ASTERISK ON THE MOON, the first production of the newly-formed Gimbels-Department of Parks Theater Workshop, will premiere on Monday, March 27, at 1:30 P. M. in the 6th Floor Auditorium of Gimbels, Broadway and 33rd Street, in Manhattan, and will run through Saturday, April 1, at the same time. Admission is free and the public is invited to witness the musical moon shot, announced Parks Commissioner August Heckscher and Bernard B. Zients, executive head of Gimbels today. Tickets are now available at Gimbels Auditorium on Fridays from 4 to 8 P. M. and on Saturdays from 11 A. M. to 5 P. M.

Directing the Workshop and ASTERISK is Gordon Duffey, of the Department of Parks, who conceived the idea of the free experimental theater workshop for students and enlisted the generous cooperation of Gimbels Store. The cast is comprised of students from elementary, junior high and high schools in the five boroughs of New York City, selected from over 700 youngsters who auditioned for the pilot project.

ASTERISK ON THE MOON is an original musical relating the adventures of a polar bear, a dog, a Plymouth Rock chicken and a hedgehog who become "asterisks" in a small boy's space program. It was written by

more

Gordon Duffey, with music by Edward Mannato. Jan McElhaney, of the Parks Department, did the choreography and Gerald Richland created the sets. Costumes were designed by Jeanne Button, also on the Parks Department staff whose last New York assignment was the off-Broadway satire MACBIRDI

Currently in rehearsal is the Workshop's second production, two school operas by Kurt Weill and Bertolt Brecht, HE WHO SAYS YES and HE WHO SAYS NO. In addition to their major productions, the Workshop conducts classes in dance, pantomime, improvisation, singing and acrobatics, all of which will move outdoors to parks in the five boroughs during the summer.

3/14/67

#233

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100

for release

FACT SHEET ON AMPHITHEATER AND RECREATION CENTER IN  
MOUNT MORRIS PARK

PROJECT: Complex includes combined recreation center and amphitheater, including the site development 122nd Street, adjacent to Mount Morris Park West, in Mount Morris Park, Borough of Manhattan.

The site development of approximately 1.5 acres includes a grove of trees, lawn areas and walks.

In addition, contract provides for the construction of a recreation building, bandshell, stage, amphitheater, concession building and comfort station building.

RECREATION building: includes the following facilities: Senior Citizen area, arts and crafts, multi-purpose room, first aid room, storage rooms, dressing rooms, rehearsal area, club room, auxiliary kitchen, employees locker rooms, toilet facilities and offices.

BANDSHELL includes a stage for 75 musicians and sound amplification system and a dance floor area with amphitheater seating for 1600 persons.

CONCESSION building has concession area, storage area, office and toilet facilities.

COMFORT station includes public toilets and storage area.

ESTIMATED COST OF CONSTRUCTION: \$1,250,000. \$150,000 was donated by composer Richard Rodgers, who grew up at 3 W. 120th Street.

Construction will begin this Spring.

HISTORY: Mount Morris Park was first opened to the public in 1840, having been part of the Old Race Course Farm in Harlem.

Because it was impossible to level the large rocky elevation of hard Hudson schist that gives the park its name, plans for Fifth Avenue to continue straight up the middle of Manhattan Island had to be modified. The park and its cast iron fire tower, built in 1857 by James Bogardus, are now being considered by the City's Landmarks Preservation Commission for designation as landmarks.

March 16, 1967

for release

SPEECH BY AUGUST HECKSCHER  
GIVEN ON THE OCCASION OF HIS INSTALLATION AS  
ADMINISTRATOR OF RECREATION AND CULTURAL AFFAIRS AND  
COMMISSIONER OF PARKS

MARCH 16, 1967

Mr. Mayor, Mr. Borough President, Fellow New Yorkers:

I accept proudly the task to which I have now been formally inducted - aware of its responsibilities and opportunities. The recreation, the pleasure, the beauty of the City -- all these fall broadly within my charge: Could any man not feel exhilarated at the prospect? I count on the help of all those who are part of the City government --- and on the help of good citizens, young and old, in all the five boroughs.

Mr. Mayor, just prior to your inauguration on January 1, 1966 you said you planned to give to New York "the most hard-working, the most dedicated, and (as you hoped) the most exciting administration this city has ever seen." That promise was not forgotten when words were put to the test of action. I pledge myself -- I pledge all those in my department -- to work in this spirit and toward this end.

I am glad that we have met here, in this beautiful old park, in the center of this neighborhood with its needs and problems -- a neighborhood troubled but not despairing. This ceremony signifies our intent to reach out from the center to meet the needs and hopes of people in all parts of the City. It signifies our concern for the visible, demonstrable improvement of neighborhood facilities.

Here we have promised a swimming pool to transform the hot summers for many thousand who live in the blocks around. There will also be an amphitheater and a recreation center, built because of the generosity of one of New York's most cherished citizens, Richard Rodgers. Beyond that I promise you that we shall continue with the renovation and replanning of the Park and the restoration of its natural beauty. This work has been ably led by Hilda Stokely and her committee who have given the community wonderful leadership.

To keep the parks everywhere clean and green; to make them safe; to provide them with the facilities necessary to active recreation by day and to fill them with varied entertainments by night -- that is my policy. And then to create new parks in areas now deprived of open space. Beyond that, I shall take very seriously the charge which Mayor Lindsay has laid upon my Administration -- to act in new ways so as to

make leisure more meaningful and more enjoyable to the people of this city.

Under your leadership, Mr. Mayor, and by the example of Commissioner Hoving, the style has been set: imagination, surprise, vigor -- and always more imagination and more surprise. It is a style fit for the seething, dynamic life of New York. I hope we can keep it up.

And now I would like to say just a word to the young people who are with us today.

Much of what we shall be doing here depends in great part upon the interest of the users of this park. We can merely pick up paper and plant trees. But if this park is to be a success, it must have some spirit of its own, some spirit created and kept up by you. A park is just a bunch of trees unless it is used with tender loving care. That means that its your backyard, and you've got to keep it in a condition that you would keep your own yard. If there is anything that you would like to see happen here, let me know. If there is anything that you think is being overlooked about the park, let me know. We'll do what we can.

Then you will have a park you can really enjoy  
and be proud of.

Finally, let us all, of whatever age and in whatever  
place, make ourselves park men and park women: lovers of the  
open places of New York -- keepers of this green city, in the  
midst of the grey city of stone and steel.

I thank you all for coming. May we not say of the  
things that begin on this day -- and the things that continue --  
God Bless the work!



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**  
UPON RECEIPT

August Heckscher, newly sworn-in Administrator of Recreation and Cultural Affairs, today released more details about the forthcoming Festival of New York Films. The event will be held from April 2 to April 5, Commissioner Heckscher announced, at the Regency Theatre, at Broadway and 67th Street.

The Festival, co-sponsored by the Office of the Mayor and the Office of Cultural Affairs of the Recreation and Cultural Affairs Administration, is conceived as both a testimonial to the City and to the cinema--to highlight New York's exciting role in the history of filmmaking, and to recognize the creative spirit of the industry.

The films, which have been chosen by an independent panel of experts, will be shown three times daily--at 2:30 P.M., 6:00 P.M., and 9:00 P.M.-- on April 3, 4, and 5. The programs are divided into feature, documentary (including television documentaries) and experimental films, and all have as their chief subject matter or locale, New York. An exciting part of each showing will be a question and answer period moderated by outstanding filmmakers, critics and stars, including Judith Crist, Tom Prideaux, Andrew Sarris, Robert Rys, Boris Kaufman, Shirley Clarke, Jonas Mekas, Hilary Harris and William Everson.

The Festival will open on the night of April 2 with a party hosted by Mayor Lindsay for the film industry, with a special

entirety in New York last summer. It was the first film done completely in New York after the executive order by Mayor Lindsay easing restrictions on film production in the city. Appropriately, the evening's music will feature more than 25 songs about New York or associated with New York.

William Steig, the New Yorker cartoonist, created the official Festival poster (capturing a Steigian view of New York film audiences). Thousands of the poster will be posted around the city and five boroughs in parks, schools, museums, and libraries.

Tickets to the Festival of New York Films are available free to the people of New York. Because the number of seats is limited, orders will, of necessity, be filled on a first-request, first-serve policy, with two tickets, maximum, per letter. First and second choices should be specified, and must be enclosed with a self-addressed, stamped, envelope, and then sent to: Free Festival of New York Films, Lenox Hill Station - Box 1967, New York, N.Y. 10021

The nine programs are:

April 3- 2:30 P.M. Feature-length and short documentaries, and semi-documentaries  
 6:00 P.M. Experimental films  
 9:00 P.M. Vintage Feature Film  
 April 4- 2:30 P.M. Contemporary Feature Film  
 6:00 P.M. Contemporary Feature Film  
 9:00 P.M. Feature length and short documentaries  
 April 5- 2:30 P.M. Contemporary Feature Film  
 6:00 P.M. Feature length and short documentaries  
 9:00 P.M. Experimental Films

For more information, please call Miss Barbaralee Diamonstein, The Office of Cultural Affairs, at 734-1041, Co-ordinator of the Festival.

3/16/67

#235

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

## UPON RECEIPT

Parks Commissioner August Heckscher will roll the first egg at the 21st Annual Egg Rolling Contest, on Saturday, March 25th, at 2 P. M. on the Great Lawn in Central Park. Wielding a wooden spoon, the Commissioner will demonstrate the approved technique for the Easter Egg Roll which is co-sponsored by Arnold Constable and the Department of Parks.

Toys as well as Arnold Constable gift certificates will be awarded to successful young contestants, ranging from 5 to 13 years of age.

Free entry blanks may be obtained at all playgrounds and recreation centers, or at Arnold Constable's, 40th Street and Fifth Avenue. The closing date for entries is Thursday, March 23rd.

In event of rain, the Egg Rolling Contest will take place on the first clear weekday afternoon at 2 P. M.

3/21/67

#236

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL  
755-4100

**for release**

UPON RECEIPT

Dances from around the world will be the subject of the latest Parks Department Recreation Program, Commissioner August Heckscher announced today. New York youngsters will have the opportunity to learn the steps and origins of folk dances of many nations, from the reels and squares of early America, to Irish and Scottish flings, Italian tarantellas, Israeli horas, and the hasapicos of Latin America.

Highlighting the program, children from all over the city will get a chance to perform in a colorful Dance Festival to be held at Flushing Meadows-Corona Park, Queens, on Saturday, June 3rd. The event will be held in the former Singer Bowl, now known as the Arena.

Registration for the Folk Dance program begins on March 27th for the classes, which are open to boys and girls up to and including 16 years of age. Parents can register their children at the nearest Park Department playground or recreation center in the five boroughs, and classes will begin soon afterwards. Registrants will be informed as to where and when they will be featured.

Further information about the folk dancing classes may be obtained from the Recreation Division of the Department of Parks, telephone RE 4-1000, Ext. 857.



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

ATTENTION FILM AND FEATURE EDITORS:  
PROGRAM FOR FREE FESTIVAL OF NEW YORK FILMS

August Heckscher, Administrator of Recreation and Cultural Affairs, announced today that free tickets are available to all New Yorkers for the Festival of New York Films, to be held from April 3rd through April 5th, at the Regency Theatre, Broadway and 67th Street.

Since the number of seats is limited, orders will be filled on a first-request, first-serve basis, with a maximum of two tickets per letter. First and second choices of date and time should be specified and a self-addressed, stamped envelope must be enclosed.

Requests for tickets should be addressed to:

Free Festival of New York Films

Lenox Hill Station - Box 1967

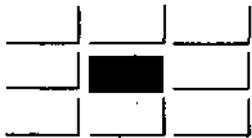
New York, New York 10021

For information, the public is asked to call the Department of Parks telephone tape number: 755-4100.

Press information may be obtained by calling Miss Barbaralee Diamonstein, Office of Cultural Affairs, 743-1041. Miss Diamonstein is co-ordinating the Festival.

Copies of the Festival program are obtainable by writing to the Office of Cultural Affairs, 830 Fifth Avenue, New York, New York 10021, and enclosing a stamped, self-addressed envelope.

(PROGRAM OF FREE FESTIVAL OF NEW YORK FILMS ATTACHED)



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

Parks Commissioner August Heckscher urged New Yorkers to put away their Easter Eggs and take out their warm blankets for horse and sleigh riding at Clove Lakes Park in Staten Island this weekend.

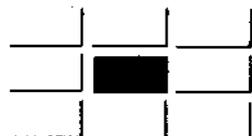
The horse and sleigh rides, run by the Clove Lakes Stables, will leave from the Clove Lakes Parks parking lot from noon until 3:30 p. m. both Saturday and Sunday, March 25th and 26th.

Clove Lakes Park may be reached from Manhattan by taking the Staten Island ferry to St. George, Staten Island. At St. George, take any bus on ramp A to Clove Road. If coming by car from Manhattan or Brooklyn take the Verrazano Bridge, turn off at the Clove Road exit and turn right on Clove Road. Clove Lakes Park is about a half mile from the Expressway exit.

3/23/67

#239

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL  
755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

POLAR BEAR WEATHER DELAYS EASTER EGG ROLLING CONTEST

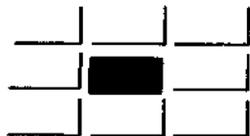
Weather more appropriate to snowballs than Easter eggs has necessitated the postponement of the 21st Annual Egg Rolling Contest, scheduled for 2:00 P. M. Saturday, March 25th, at the Great Lawn in Central Park, announced Parks Commissioner August Heckscher today. The new date set is Thursday, March 30th, same time, same place.

Sympathizing with the hundreds of disappointed youngsters who have entered the Egg Rolling Contest, sponsored by Arnold Constable and the Department of Parks, Commissioner Heckscher pointed out, however, that "the postponement will give us all more time to practice our "wooden spoon-egg rolling techniques". The Commissioner will demonstrate his skill by rolling out the first egg on Thursday, March 30th, officially opening the Egg Rolling Contest.

If in doubt about the weather, the public is requested to call the Department of Parks telephone tape number - 755-4100, for the latest information.

3/24/67

#240



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

New York City's golfers can get ready to tee off at their favorite fairways at 6:00 A. M. on Saturday, April 1st, announced Parks Commissioner August Heckscher today. The City's thirteen golf courses, including the newly acquired South Shore Golf Course in Richmond, will open for the season on that date and Park Department permit offices in all boroughs will remain open on Saturdays, until noon, through July 15th.

The fee for annual permits is \$15. 00 and permits may be used on any course. Permit holders must pay an additional green fee of 75¢ per round on weekdays and \$1. 25 on weekends and holidays. Non-permit players are charged \$1. 75 for weekdays and \$2. 25 for weekends and holidays. Season golf lockers may be obtained for \$10. 50 including sales tax.

(LIST OF GOLF COURSES ATTACHED)

3/30/67

#242

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
CALL 755-4100

**for release**

UPON RECEIPT

The third annual Free Skating Championships will be held on Saturday, April 1, 1967 at 1:00 P. M., at the Wollman Memorial Outdoor Ice Skating Rink in Central Park, announced today.

This event is sponsored by the Park Figure Skating Club, and is authorized by the United States Figure Skating Association. All contestants must be registered with the United States Figure Skating Association to be eligible to compete.

Starting at 1:00 P. M., the competition will include the following events:

Pre-Juvenile Singles - Juvenile Singles - Novice Singles  
Junior Singles - Senior Singles - Ladies Pairs  
Pairs, Bronze Junior - Intermediate Ladies-Pairs, Silver Senior

In the event of rain, the event will be held on the following day, Sunday, April 2, 1967, at the same hour.

The public is cordially invited to attend and there will be no charge for spectators.

3/30/67



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

**SOGGY MARCH PUTS DAMPER ON APRIL 8TH OPENING OF  
TENNIS COURTS AND BASEBALL FIELDS**

March snows and heavy rains have delayed the opening of tennis courts and baseball fields until Saturday, April 15th, announced Parks Commissioner August Heckscher today.

Originally scheduled to open on April 8th, the 489 tennis courts, 170 baseball diamonds, 76 Little League fields, and 496 soft ball courts, located throughout the five boroughs, accumulated an unprecedented amount of moisture due to the prolonged winter. The week's delay will give them a chance to dry out and be put in top playing condition.

Regular season tennis permits are \$7.50 and are good for play every day, including Saturdays, Sundays and holidays on all courts. Season lockers cost \$5.25, including sales tax.

Junior tennis permits are \$3.50 and will be issued to youngsters who have not reached their 18th birthday by November 30, 1967. **PROOF OF AGE MUST BE PRESENTED WITH APPLICATIONS.** These Junior Permits are valid for use on all courts open for play, every day, including weekends and holidays.

Applications may be obtained by calling in person at the Borough Offices of the Park Department, or by mail, enclosing a stamped, self-addressed envelope with the request. A new photograph, passport size, must accompany all applications.

Park Department permit offices in all boroughs will be open Saturdays until noon through July 15, 1967.

4/3/67

#244

**FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100**



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

## UPON RECEIPT

Spring is bustin' out all over, and New York City's outdoor ice skating rinks will close their season at the end of the last session on Sunday, April 9, 1967, announced Parks Commissioner August Heckscher today. Remaining open for ice skating enthusiasts is the indoor rink at the New York City Building in Flushing Meadows-Corona Park.

Over a half million skaters flocked to the outdoor rinks during the past season, with the Wollman Memorial Rink in Central Park scoring the highest attendance record. In addition some 200,000 ice skaters patronized the indoor rink in Flushing Meadows-Corona Park.

The new Loula D. Lasker Rink and Pool which opened on December 22nd and enjoyed a brief but successful skating season, will operate its first swimming season this summer.

4/4/67

#245

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
CALL 755-4100

Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

The championship matches of the annual Department of Parks Boxing Tournament are coming up on Friday, April 21st, to test the strength, physical fitness and boxing ability of boys who have been participating in the Park Department's instruction classes during the past six months.

Parks Commissioner August Heckscher made the announcement today, noting that only those boys who were in prime physical condition and who had mastered the fundamentals of boxing were permitted to participate in the competitive phase of the program.

The boys' performances in the tournament will reflect the intensive training they have received in all phases of physical fitness, boxing techniques and personal health habits.

Six junior division matches and six senior division matches are scheduled for the event, which will be held at Lost Battalion Hall, 93-27 Queens Boulevard, Rego Park, Queens, beginning at 8:15 P.M. The tournament is sanctioned by the Metropolitan Association of the Amateur Athletic Union.

The public is invited to attend this city sports event. Admission is free, and tickets may be obtained at the Park Department borough offices:

MANHATTAN

Arsenal Building  
830 Fifth Avenue  
New York, N.Y. 10021

BROOKLYN

Litchfield Mansion  
Prospect Park W & 5th St.  
Brooklyn, N.Y. 11215

BRONX

Administration Building  
Bronx Park E & Birchall Av  
Bronx, N.Y. 10462

QUEENS

The Overlook  
Union Turnpike & Park Lane  
Kew Gardens, N.Y. 11415

RICHMOND

Clove Lakes Park  
1150 Clove Road  
Staten Island, N.Y. 10301

#246

4/5/67

For information:  
Mary Perot Nichols  
REgent 4 1000



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

The ancient and colorful sport of kite flying will be celebrated on the Long Meadow in Brooklyn's Prospect Park on Saturday, April 8th, starting at 10:00 A.M., announced Parks Commissioner August Heckscher today. Boys and girls, 7 through 15 years of age, will compete in Kite Design and Kite Flying contests, with a total of twenty-seven trophies to be awarded to the winners.

On hand to meet the youngsters and cheer them on will be Commissioner Heckscher who will picnic with officials from Abraham & Straus, co-sponsors of the gala event.

In case of rain, the Kite Flying Festival will be held on Saturday, April 15th, same time, same place.

4/5/67

#247

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Annual, Central Park

**for release**

UPON RECEIPT

In a swirl of capes and staccato and heeltapping, a new concept of music and dance, 'Folklorico' will debut at Midwood High School in Brooklyn, on Saturday evening, April 15th at 8:00 P. M., announced Parks Commissioner August Heckscher today.

Embodying the traditional and classical cultures of New York's varied ethnic communities, the Parks Department 'Folklorico' will offer the dances and songs of Northern Spain, Israel, and diverse Judaic cultures. The performers come from every borough of New York.

Flamenco and classical dances of Spain, including a cape dance by five and six year old girls, will be presented by the Tina Ramirez Dance Studio and a unique feature of the program will be bagpipers and a choral group from the Casa Galicia, a social club composed of families originating in Northern Spain.

Israeli and Yiddish songs will be offered by combined 90-voice chorus from the Workmen's Circle and the Zimra Chorale of the Educational Alliance, under the direction of Eugene Malek.

Highlighting the program will be an Israeli dance performance by teenagers--Black Jews from the youth group of Hatzaad Harishon, the first multi-racial Jewish organization. A social organization whose Hebrew name means "the first step," Hatzaad Harishon is affiliated with the 92nd Street YM-YWHA.

This free concert is open to the public and no tickets are necessary. Midwood High School may be reached by taking the Flatbush Avenue IRT to Flatbush and Nostrand Avenues which is the last stop on that line.

4/6/67

#248

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100



Department of Parks  
City of New York  
Annual, Central Park

# for release

## UPOW RECEIPT

For young Manhattan chess players, it's tim to get ready for the annual brain strain. Parks Commissioner August Hecksher announce today that entry blanks for the second annual Chess Tournamnet, conducted by the Manhattan Recreation Division of the Department of Parks, are now available at playgrounds throughout the borough.

Chess, always a popular competition sport for adults, has gained added interest among young people during the past year as a result of the Chess Clinics conducted by the Recreation Division at various recreation areas in the borough.

The Manhattan tournament will be held on Saturday May 13, 10:00 A.M., at the North Meadow Recreation area, 97th Street and Transverse Road in Central Park, and is limited to boys and girls up to and including 17 years of age who are amateurs or who hold a United States Chess Federation rating under 2,000.

Competition will be held under the Swiss Round Robin system, with any ties to be broken by the Median system, as dictated by the Bluebook Encyclopedia of Chess.

Awards will be presented for 1st, 2nd, 3rd place winners.

4/13/67

#249

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100



Department of Parks  
City of New York  
Arts and Recreation, Central Park

for release

~~UPON RECEIPT~~

Announcing a theme of "Family Fun for Everyone", the second annual Poster Contest of the Recreation Division of the Department of Parks has officially opened, Parks Commissioner August Hecksher confirmed today.

The contest is seeking this year to emphasize the many different kinds of enjoyment available in the parks to each member of the family and to the family as a whole. The slogan "Family Fun for Everyone" must be included in the lettering.

The posters may be executed in any medium, crayon, tempera, ink, collage, etc.--and are to be a minimum of 12" x 18" up to a maximum of 20" x 30". Entries may be submitted to Recreation Directors at Parks Department playgrounds in Manhattan, and will be judged locally on May 18, at several recreation areas in the borough.

Final competition, with prizes awarded to 1st, 2nd, 3rd place winners, will be held at the close of a borough exhibition which will last from May 19 through May 27 at the Hecksher Playground in Central Park, 62nd Street and the West Drive.

Following the judging, the winning posters will be displayed at Recreation Centers throughout Manhattan.

#250

4/13/67



Department of Parks  
City of New York  
Annual, Central Park

# for release

## UPON RECEIPT

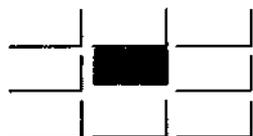
The long anticipated park and game fields for Rochdale Village in Queens will soon become a reality, declared Parks Commissioner August Heckscher today. Announcing that Mayor John V. Lindsay had signed the design contracts on April 11th, the Commissioner said that the Parks Department would now be able to expedite the Rochdale Village park plans which have been under discussion since August of last year.

Rochdale Village, a new community of some 6000 people occupying a complex of recently built high rise apartments, contains an area of 8 1/2 acres set aside for parks and playgrounds.

Said architect Richard Stein who has been working on the Rochdale designs since last year without a formal contract, "The first requirement faced was to create significant spaces for use on this vast flat area. To do this, it was necessary to design a completely manmade landscape of shaped earth using roadbuilding techniques to construct mountains, valleys, plateaus, foothills, passes and other terrain features.

"Several major zones are created by these miniature mountain ranges -- large scale areas for baseball, tennis, etc. -- smaller areas for benches, walks, nature trails and children's playgrounds. The slope of the various hills provide the setting for built-in concrete grandstands or outdoor theatres and the central tennis courts can be flooded in winter for day and night ice skating.

more



Department of Parks,  
City of New York  
Annual, Central Park

2

**for release**

"The hills would be covered with many trees to create a variety of shaded areas not now present in the Rochdale environs."

Estimated cost of the Rochdale Village project located opposite New York Blvd. & 139th Avenue, in Queens is over \$600,000 and work will get underway as soon as the final designs are approved.

Civic organizations who have cooperated with the Parks Department to make the Rochdale Village park a reality are: Community Council for Recreation; the Springfield Gardens Taxpayers Association; Rochdale Village House Congress; Recreation for Youth; Rochdale Village Athletic League; Springfield Gardens Civic Association; 26th A. D. Democratic Club, and the Negro Culture Society.

4/14/67

#251

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100

for release

UPON RECEIPT

For New York's pre-teen girls looking for helpful grooming tips, a film called "Pigtails to Ponytails" will provide a fun and instructive lesson. Produced by Mattel, Inc., the film will be shown in various city parks facilities beginning Tuesday, April 18, Parks Commissioner August Heckscher announced today.

The twelve minute film, which gives helpful grooming hints about hairdos, health and personal appearance for little girls on their way toward becoming teenagers, will be scheduled city-wide in twenty recreation centers and playgrounds.

At each of the showings, the girls attending will receive a booklet entitled "ABC's for the Growing-Up-Girl", which gives aids to beauty and charm, with illustrations. A drawing will also be held at each showing at which the two lucky winners will be given a "Barbie Doll".

Parents are welcome to attend with their pre-teen daughters. Further information may be obtained by calling the local, respective borough office of the Parks Department (ask for the Recreation Division):

Manhattan: REgent 4-1000  
Bronx: TAlmadge 8-3200  
Brooklyn: SOutH 8-2300 (or 768-2439)  
Queens: LIggett 4-4400  
Richmond: GIbraltar 2-7640

(Schedule attached).

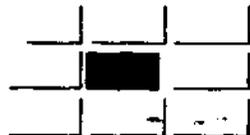
# 252  
4/17/67  
FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL 755-4100

DEPARTMENT OF PARKS

City of New York

Schedule of Film Showings - "Pigtails to Ponytails"

- Manhattan - April 15 at 11 a.m. - J. Hood Wright Playground  
Ft. Washington Ave. & W. 173 St.
- April 18 at 5 p.m. - Baruch Recreation Center  
Rivington St. & Baruch Place
- April 28 at 5 p.m. - Al Smith Recreation Center  
80 Catherine Street
- May 3 at 11 a.m. - Roosevelt "A" Playground  
Stanton and Chrystie Streets
- Brooklyn - April 18 at 4 p.m. - P.S. 100 W. 5 Street near  
Ocean Parkway
- April 19 at 4 p.m. - Riverdale & Snediker Ave. Plgd.
- April 20 at 4 p.m. - Lindsay Park, Lorimer & Johnson Ave.
- April 21 at 4 p.m. - St. John's Recreation Center  
Prospect & Schenectady Aves.
- April 27 at 4 p.m. - Park & Taaffe Aves. Playground
- Queens - April 17 at 4 p.m. - Lost Battalion Hall  
93-29 Queens Blvd.
- April 18 at 4 p.m. - Kissena Park, at boathouse  
Rose and Oak Avenues
- April 19 at 3 p.m. - Jackson Pond  
Myrtle Avenue & 108 Street
- April 20, at 4 p.m. - O'Connell Playground  
113 Ave. & 196 Street
- April 21 at 4 p.m. - Gorman Playground  
25-30 Aves. & 84 Street
- Bronx - April 18 at 4 p.m. - St. Mary's R.C.  
E. 145 St. & St. Ann's Ave.
- April 19 at 3:45 p.m. St. James Playground  
Jerome & 192 St.
- April 20, at 4 p.m. Zimmerman Playground  
Olinville Ave. & Barker St.
- April 24 at 4 p.m. Mullaly R. C.  
164 Street & Jerome Ave.
- Richmond - April 29 at 11 a.m. Silver Lake Tennis House  
Hart Blvd. & Revere Place
- April 29 at 2 p.m. Levy Playground  
Jewett & Castleton Avenue



Department of Parks  
City of New York  
Annual, Central Park

**for release**

UPON RECEIPT

ATTENTION ENTERTAINMENT AND FEATURE EDITORS

Players from Broadway's hit shows will be up at bat as the Broadway Show League opens its 13th Softball Season on Thursday, April 20th, at 11:30 A. M. , at the 62nd Street fields in Central Park. Tossing out the first ball on opening day will be Parks Commissioner August Heckscher, heading an all star cast of such luminaries as Angela Lansbury, Gwen Verdon, Joel Grey, Woody Allen, Jack Gilford, Lauren Bacall, and others.

Commissioners of the Broadway Show League, Michael P. Frankfurt and Frances Lewin, announced that twenty-one men's teams and five girls' teams will participate this year. The men's teams include Cabaret, Fiddler On The Roof, Mame, Apple Tree, Woody's Water Boys (Don't Drink the Water) et al, and the girls teams include Sardi's, The Improvisation, Brandy's, Triple Inn and the Green Beret.

The games are scheduled for every Thursday, at noon, during the next 15 weeks and the public is invited to attend. A special note to girl-watchers: The ladies play on Diamond 3.

4/17/67

#253

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
CALL 755-4100

for release

UPON RECEIPT

Designers and public officials will come together on the Central Park Mall on May 11th-13th to launch a concerted attack on the unlivability of the city at a DESIGN-IN, Parks Commissioner August Heckscher announced today. The Department of Parks is one of the co-sponsors of the three-day event as well as its host. The School of Arts of New York University and the New York Chapter of the Industrial Designers Society of America are also sponsoring the event.

The three-day event will include films, a Bread and Puppet Theatre production on the environmental crisis, a demonstration of non-polluting passenger vehicles for urban use, and a computer picnic.

One of the objects of the DESIGN-IN is to make public officials more design conscious and to make designers more politically conscious. Among the public figures participating in the DESIGN-IN sessions will be Parks Commissioner Heckscher, New York City Sanitation Commissioner Samuel Kearing, and United States Senator Claiborne Pell of Rhode Island. From the design world, major participants include Thomas P. F. Hoving, Director of the Metropolitan Museum of Art; Paul Smith, Director of the Museum of Contemporary Crafts; William Plumb, Industrial Designer; and design critic Allan Temko.

-30-

4/19/67

\*254

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks  
City of New York  
Central Park

**for release**

UPON RECEIPT

HECKSCHER HANGS PAINTINGS FOR CIVIL RIGHTS

New York's Administrator of Recreation and Cultural Affairs August Heckscher will take hammer and nails in hand next Sunday (April 23) and climb a ladder to hang paintings for civil rights.

Parks Commissioner Heckscher will be joining Thomas P. F. Hoving, director of The Metropolitan Museum; Lloyd Goodrich, director of the Whitney Museum, and Campbell Wyllie, selections adviser for the art lending service of the Museum of Modern Art.

These four leaders in the world of culture and art will be lending a hand at Sunday's hanging of pictures for the annual exhibition and sale of Artists for SEDF, which runs April 27 - May 6 at the Waddell Gallery, 15 East 57th Street. The Sunday happening will take place at 3:30 P. M.

More than 250 leading contemporary American artists will exhibit works valued at more than \$100,000.00 that will be sold to benefit the comprehensive rights programs of the Scholarship, Education and Defense Fund for Racial Equality, Inc.

SEDFRE, based in New York, was formed in 1962 to assist local community organizations and civil rights groups throughout the United States. Its broad program stresses such projects as leadership training, college scholarship grants and legal defense in civil rights cases.

4/18/67

#255

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100



Department of Parks  
City of New York  
Animal, Central Park

**for release**

UPON RECEIPT

Parks Commissioner August Heckscher today announced that the Department of Parks will cooperate with the Save-A-Cat League in their offer to extend protection to stray dogs found roaming in the city's parks.

Said Commissioner Heckscher, "The League has generously offered to care for stray dogs picked up in the parks and to check with the ASPCA to find out whether the dog has been reported as lost. If no owner is on record, they will find a home for the animal."

Dog lovers who have rescued lost or abandoned animals and are unable to keep them are urged to avail themselves of the Save-A-Cat League's offer by calling WA 4-8493, at any time of the day or night.

4/18/67

#256

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

for release

UPON RECEIPT

PRESS MEMORANDUM

At 9:30 A.M. on Wednesday, April 26th, at 110th Street and Lenox Avenue in Central Park, Parks Commissioner August Heckscher assisted by Carter L. Burgess, Chairman of the American Machine and Foundry Company, and a group of kimono-clad Japanese children and children from the nearby Harlem neighborhood will begin the planting of 25 of a new variety of semi-annual blossoming Japanese cherry trees. The trees were a gift to the City from a group of 39 Japanese bowling proprietors who visited Mayor Lindsay here last September during a three-week, eight-city swing of the U.S.

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-30-

4/21/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

**PRESS MEMORANDUM: ENTERTAINMENT AND FEATURE EDITORS:  
PHOTO ASSIGNMENT DESKS**

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August Heckscher, Administrator of Recreation and Cultural Affairs, will sign the contract for the 1967 season of the Rheingold Central Park Music Festival at a press conference at The Arsenal, 64th Street and Fifth Avenue in Central Park, at 2 P. M. on Tuesday, April 25, 1967.

Also present at the signing will be two of the musical stars of the upcoming series, Louis "Satchmo" Armstrong, folksinger Judy Collins, Ron Delsener, producer, and Bernard Relin, chairman of the board of Rheingold Breweries, Inc.

The Festival features music of every genre, from ethnic to electronic and stars top musical personalities and events. Tickets will again be one dollar with Rheingold Breweries underwriting the concerts which will take place at the Wollman Memorial Skating Rink in Central Park.

Nearly twice as many concerts are planned for the 1967 season, with many of the star attractions offering two complete shows on the same evening.

4/21/67

#258

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

Clad in brightly colored kimonos, a group of Japanese children, together with children from the nearby Harlem neighborhood, will assist Parks Commissioner August Heckscher and Carter L. Burgess, chairman of the American Machine and Foundry Company, in planting 25 semi-annual flowering Japanese cherry trees, at 110th Street and Lenox Avenue in Central Park, on Wednesday, April 26th, at 9:30 A.M.

New to Central Park, the autumn cherry trees, known as Jugatsue Sakura, are a gift to the City of New York from a group of 39 Japanese bowling proprietors who visited Mayor Lindsay last September, during a tour of the United States to study American bowling promotion methods.

Since automated bowling was introduced to Japan at the Tokyo Trade Fair by AMF in April, 1961, the Land of the Rising Sun has become the world's second largest bowling nation.

#259

4-24-67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

"Love me, love my dog," say New York's countless doglovers, and it will be easier to do so after the dogs and their owners, young and old, complete the eight-week Dog Obedience Course, offered by the Department of Parks, under the guidance of expert Louis C. Ciccio.

Announcing that the dog obedience program would begin on Wednesday, April 26th, in outdoor facilities, Manhattan, Brooklyn, Queens and the Bronx, Parks Commissioner August Heckscher added that it would be extended to Richmond during the latter part of the summer. Classes will also be held at the New York Institute for the Blind in the Bronx, and plans are being made to extend the program to other handicapped children in the city.

The highly successful Dog Obedience program, begun last Fall in Roosevelt and Central Parks, enabled more than 400 dogs and masters to learn the fundamentals of dog handling and showing. Some of the boys and girls, equipped with these new skills, have gone on to take jobs walking dogs as part-time employment.

This spring the training classes, which will continue until June 17th, have been extended to more park areas in order to satisfy the many requests received for this type of instruction. A children's pet show, including animals other than dogs, will complete the course at each of the training sites.

Those desiring to enroll are advised that their dogs must be inoculated and have a license as well as a training leash and link chain collar. Participants may register and will receive training by reporting directly to the training sites on April 26th, 27th, 28th and 29th.

Further information may be obtained by calling the borough office of the Parks Department and asking for the Recreation Division.

(SEE ATTACHED FACT SHEET)

# 260

April 24, 1967

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

(Cont'd.) - Dog Obedience Training Classes

Listed below is the schedule of Dog Obedience Training classes and Borough Office phone numbers:

- Manhattan - Paved service road in Central Park going east to Fifth Avenue and 79th Street. Tuesdays, Thursdays, and Saturdays from 2-5 p.m.  
Borough Office - RE 4-1000 (ask for Recreation Division)
- Bronx - Wednesdays and Fridays 2-5 p.m. On Wednesday from 2-3 on the grounds of the New York Institute for the Blind at 999 Pelham Parkway, Bronx, Phone KI 7-1234, and from 3-5 at Williamsbridge Road and Mace Avenue playground. On Fridays 2-5 p.m. at Williamsbridge Road and Mace Avenue playground.  
Borough Office - TA 8-3200 (ask for Recreation Division)
- Brooklyn Wednesdays and Fridays 9-12 p.m. in Prospect Park at Kate Wollman skating rink. Side gate will be used to enter.  
Borough Office - SO 8-2300 (ask for Recreation Division)
- Queens Tuesdays, Thursdays and Saturdays in Highland Park, lower, Jamaica and Elton Streets, Cypress Hills, 9 a.m. to 12 noon.  
Borough Office - LI 4-4400 (ask for Recreation Division)

April 24, 1967

FOR FURTHER INFORMATION ON PARK DEPARTMENT EVENTS - DIAL 755-4100

# for release

UPON RECEIPT

With tree-planting ceremonies in each of the five boroughs, 1967's Arbor Day in New York will be a city-wide celebration, Parks Commissioner August Heckscher announced today. The festivities will have an international flavor, with noontime ceremonies at Manhattan's City Hall centering around the planting of a Canadian burr oak--one of seven gift trees from Canada to New York City to commemorate Canada's Expo '67 and the Canadian Centennial celebration here in New York.

The Canadian Consul General to New York, R.G.C. Smith, will present the gift to Commissioner Heckscher and Borough President Percy Sutton.

In each of the other boroughs, a London plane tree will be planted by the respective Borough President, with all ceremonies have been arranged and coordinated by the Park Association of New York City, in cooperation with the Parks Department.

In Queens, Borough President Mario J. Cariello has proclaimed the week starting Arbor Day, April 28th, as a Beautification Week, and has renewed his offer of an award certificate to any individual, group or company that plants five trees or more.

Brooklyn Borough President Abe Stark plans to accept and plant his Arbor Day tree to the accompaniment of a sixty piece band and a sixty voice choir from Lefferts Junior High School. Ceremonies in the Bronx and in Richmond offer similar festivities, with delegates present from local beautification committees and special envoys from the Parks Association to present the trees.

The Park Association has presented to each borough a bronze plaque with the tree name, dedicator and Arbor Day date. These plaques will be placed in each tree bed.

(continued)

\* 2 \*

"We're hoping that all the attention being given to Arbor Day this year will encourage private citizens to plant trees this Spring to make up for the number lost during the past two years' drought," Commissioner Heckscher said.

Commissioner Heckscher also reported that a tree planting ceremony will be held at the vest pocket park site on 102nd Street between Lexington and Third Avenues. Four London plane trees, donated anonymously to the Parks Department, will be planted opposite the site. The Lexington Subcommunity of MEND (Massive Economic Neighborhood Development) will provide refreshments and run a tree naming contest.

In addition to making the Arbor Day announcement today, Commissioner Heckscher also announced the fact that New York City will be the recipient of 17,000 seedlings--6,000 White Pines and 11,000 Japanese Black Pines--for planting in various park areas of the Bronx, Queens, Brooklyn and Richmond. New York City qualified for the trees under a program of state reforestation aid administered by the New York State Conservation Department.

April 25, 1967

# 261

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

STATEMENT BY COMMISSIONER AUGUST HECKSCHER

"As Commissioner of Parks and Administrator of Recreation and Cultural Affairs, I am delighted to announce the return engagement of the Central Park Music Festival at Wollman Memorial Skating Rink. My good friend and distinguished predecessor, Tom Hoving, has said that he thinks of the park as a stage and the city as the booking agent and manager. My name is Heckscher - not Hurok - but it gives me a great pleasure to act as the impresario for this wonderful series of popular concerts which Ron Delsener is producing and Rheingold Breweries are so generously subsidizing.

"The fresh and exciting concept of the Central Park Music Festival is particularly appropriate to our city. New York has always been a dynamic metropolis -- open to new ideas -- eager to explore new avenues of adventure in the arts. What could be more fitting for our great city than this Festival - the world's largest music festival, with the world's most distinguished roster of popular musical artists of every genre, with tickets at the modest cost of \$1.00 apiece.

"Virtually every concert of last year's series was a sellout. The only complaint was that there weren't enough concerts. This year, I am informed, the number of performances has been almost doubled to accommodate even more than the 220,000 -- of all ages, creeds, races and economic levels who last year came to listen, to enjoy, and

to applaud the marvelous sounds in our peaceful park. For it is also a fact that the incidence of crime diminished drastically during these concerts. In spite of the crowds every night, there was very little wrong-doing. The Parks Department as well as Rheingold must be doing something right!

"At the end of last year, the problem was not whether the Festival should return for a second season in 1967, but whether it could. Top musical talent costs money -- more money than could ever be made - even at capacity - with a \$1.00 ticket. But once again this year, Rheingold Breweries have come to the rescue of the people of New York, and volunteered to underwrite the proceedings. In behalf of all of us, I wish to thank their representative, Mr. Bernard Relin, chairman of the Board of Rheingold Breweries.

"I also want to thank Mr. Ron Delsener, the imaginative young producer who conceived and executed this remarkable musical concept. And I wish to thank, and to hail, the two superb musical artists we have with us today, representing the great names in popular music who will be heard this summer: Mr. Louis Armstrong and Miss Judy Collins.

"Both of these artists are so well known it is unnecessary for me to define their talents further. I wish only to announce that the gravel-voiced Mr. Armstrong -- with his golden-throated trumpet -- will lead off our 1967 Central Park Music Festival series by playing the opening concert on June 23. No concert series, it is certain, ever had a more auspicious sendoff! And the lovely Miss Collins, who turns even the simplest folk song into a work of vocal art, will be back this season after her triumph in the 1966 series.

STATEMENT BY COMMISSIONER AUGUST HECKSCHER

-3-

"I welcome them, and all their fellow musical artists, to the stage of the 1967 Central Park Music Festival. I invite all of you -- and all of New York, both residents and visitors -- to be part of the audience.

"See you there!"

\* \* \*



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

EASTERN TENNIS PATRONS CLINICS

Attention: Sports and Photo Editors

The eighth annual series of free tennis clinics for boys and girls, 9 through 17 years of age, sponsored by the Eastern Tennis Patrons, will be conducted at nine park tennis courts in the five boroughs during May and June, announced Park Commissioner August Heckscher today.

The official opening is scheduled Monday, May 1 at 3:30 p.m. at Lincoln Terrace Park, Buffalo and Rochester Avenues, Brooklyn. Among the sports celebrities who expect to be on hand for the ceremonies are Emile Griffith, former welter and middleweight champion, Willis Reed of the Knickerbockers, Frank Froehling, Gene Scott, and Bill Talbert of the tennis world, and some members of the Giants football team.

After the official opening the clinics will be held as follows:

TUESDAYS & THURSDAYS - MAY 2 through JUNE 22 - 3:45 to 5:45 P.M.

Harlem Houses Playground, 151 Street and 7th Avenue, Manhattan  
McKinley Park, 75th Street and 7th Avenue, Brooklyn  
Crotona Park, East 173rd Street and Crotona Avenue, Bronx  
Alley Park, Grand Central Parkway and Winchester Boulevard, Queens  
Walker Park, Bard Avenue and Delafield Place, Richmond

MONDAYS & WEDNESDAYS - MAY 3 through JUNE 21 - 3:45 to 5:45 P.M.

Lincoln Terrace, Buffalo and Rochester Avenues, Brooklyn  
Mullaly Playground, East 164th Street and Jerome Avenue, Bronx

MONDAYS & THURSDAYS - MAY 4 through JUNE 22 - 3:45 to 5:45 P.M.

Central Park, 93rd Street and Center Drive, Manhattan

SATURDAYS - May 6 through JUNE 24 - 11:00 A.M.

Astoria Park, 21st Street and Hoyt Avenue, Queens

Children are not required to have a Park Department tennis permit. Participants must wear smooth-soled sneakers or tennis shoes and to bring their own tennis racquet so they need not wait their turn. No pre-registration is necessary. Children may sign up at the courts on days when clinics are scheduled.

The Eastern Tennis Patrons, a philanthropic organization headed by Alastair B. Martin, Daniel S. Johnson, and Robert J. Kerdasha, is dedicated to introducing young children in the East to tennis. They have sponsored this series for the past eight years. This year, the Pepsi-Cola Company has joined them as co-sponsor.

A generous contribution to the success of the program has been made by WCBS-TV - a donation of 12 dozen tennis racquets and 36 dozen tennis balls. This gift will enable children, who do not have tennis equipment, to avail themselves of these opportunities to learn to play tennis.

# 263

April 26, 1967

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL - 755-4100

For information:  
Mary Perot Nichols  
REgent 4 1000



Department of Parks  
City of New York  
Arse Central Park

**for release**

UPON RECEIPT

ATTENTION: NEWS, FEATURE AND ART EDITORS

Parks Commissioner August Heckscher and business leaders in the Union Square Park area will announce a unique new playground for this Park in Manhattan at 12 noon, Monday, May 1st at Union Square-U. S. A. Day ceremonies in the park.

Previewed in Union Square that day will also be a sample of a coming sculpture show by the well-known young New York artist William Accorsi. Mr. Accorsi will erect his own piece, AOOOGA (after the sound made by cars), on Monday morning. At the end of the month, on the Decoration Day weekend, Mr. Accorsi will show 9 to 12 pieces of sculpture in Union Square.

The Union Square ceremonies will take place north of the pavilion at 17th Street between Park Avenue South and Fifth Avenue.

The new playground and the Accorsi sculpture show are part of a continuing Parks Department effort to upgrade Union Square Park by programming it as was done last summer and will be done again this summer in Bryant Park.

4/27/67

#264

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100

**for release**

**UPON RECEIPT**

On Sunday, May 7, at 8:00 a. m., the National Best All Round (BAR) Bicycle Race will start on the traffic-free East Drive of Central Park just behind the Metropolitan Museum of Art, Parks Commissioner August Heckscher announced today.

Sponsored by the Century Road Club Association for more than 50 years, this is one of the most popular races in the United States, and promises over a thousand dollars in trophies and merchandise to the first ten men to finish and the ten fastest riders.

The winner of the race and the fast-time winner will each take home a 24" Schaefer Trophy, donated by the Schaefer Brewing Company, and a Magni Track bicycle. Champions from Connecticut, New York, Maryland, New Jersey and Pennsylvania have already sent in their entries, including such bicycle luminaries as Paul Zink of Queens Village, Yale champion Terry Dibble, two-time Olympian Arnie Uhrlass, Century Road Club champion Jimmy Keogh and Sammy Zeitlin, the renowned Brooklyn Flash.

The Parks Department and the Department of Police will cooperate in the handling of facilities for the race, which is open to spectators free of charge.

5/1/67

#266

**FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
CALL 755-4100**

**for release**

MONDAY, MAY 1, 1967

Harried mothers intent on hunting bargains will soon be able to park their youngsters for a few hours of solo shopping at the new "Check-a-Child" playground under construction in Union Square, announced Parks Commissioner August Heckscher today. On Monday, May 1, 1967, at Union Square-U.S. A. Day ceremonies in the park, Commissioner Heckscher received a check from Edward J. Maude, Jr., chairman of a committee of Union Square businessmen which raised the funds for the new installation.

Lauding Mr. Maude, President of the Union Square Savings Bank; R. Duffy Lewis, President of S. Klein's; and Millard Henlein, Executive Vice President of the 14th Street Association, and other business leaders in the area, "for their initiative and progressive leadership in raising the funds for this unusual playground, "Commissioner August Heckscher said that the playground will accomodate children between the ages of 4 and 8, under the supervision of four Parks Department recreation leaders.

Said Commissioner Heckscher, " 'The Check-a-Child' playground is part of a long-term Parks Department program to revitalize Union Square Park. "

Commissioner Heckscher also announced that "AooGA," the first piece of a sculpture show by William Accorsi, had been erected that morning in the park. Over the Decoration Day weekend, approximately a dozen sculptures by the young New York artist will be installed in Union Square. ("AooGA" is the noise a car makes.)

"During the summer," Commissioner Heckscher said, "band concerts and other events will also be scheduled in Union Square." He compared the Union Square program to that of Bryant Park where, in cooperation with local businessmen, the Parks Department has changed "the image and the reality of the park in one year."

The "Check-a-Child" playground will be open from 10 A. M. to 4 P. M. weekdays. The charge will be 25¢ for the first three hours and \$1.00 for each additional hour or part thereof. On weekends and holidays, the playground will be open to the general public.

The "Check-a-Child" playground was designed by architect Richard Dattner of the firm of Davis, Brody & Associates. Mr. Dattner is the designer of the "Adventure" playground presently nearing completion at West 67th Street in Central Park.

4/28/67

#267

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
CALL 755-4100

## FACT SHEET ON "CHECK-A-CHILD" PLAYGROUND

L. Check-A-Child Playground in Union Square is modeled on a facility that has operated successfully in Boston, Mass. for 19 years.

2. Architect: Richard Dattner. Funded by \$10,000, contributed by 14th Street Association.

3. Members of the 14th Street Association

S. Kleins's On-The-Square

May's Department Store

August Luchows, Inc.

Franchard Corporation

Central Savings Bank

Horn & Hardart

New York Bank for Savings

Amalgamated Bank

Metropolitan Life

Bernard H. Kayden (Twelfor  
Company)

First National City Bank

Taylor Management Co.

Union Square Savings Bank

Chemical Bank, N. Y. Trust Co.

New York Telephone Co.

Academy of Music

Bank of North America

RULES FOR THE OPERATION OF THE CHECK-A-CHILD PLAYGROUND

ATTACHED

## RULES FOR THE OPERATION OF THE CHECK-A-CHILD PLAYGROUND

1. No persons, except for children registered at the facility, Parks Department personnel, or other necessary public employees will be permitted within the perimeter fencing.
2. The facility will be open and operating in good weather, Mondays through Fridays, from 10 a. m. to 4 p. m. No registrations will be accepted after 3:30 p. m. On Saturdays, Sundays and holidays, the facility will be open to the public, but Check-A-Child will not be operating. It will similarly be open to the public seven days a week after the summer recreation season ends.
3. Beginning at 10 a. m. on operating days parents may register one or more children at the entrance to the facility. The service is limited to children ages four to eight.
4. Parents, upon signing the register shall be handed a copy of the attached rules. The register signed shall indicate that the parent has received and read a copy of these rules. The parent shall also indicate name, address, telephone and estimated time of return. Supervisor shall number the receipt. Identification shall be provided. One copy of the numbered receipt, with this information, will remain in the book. Another copy of the numbered receipt will be pinned to the child.
5. A fee of 25¢ for three hours shall be charged upon registration.
6. After three hours, the parent picking up a child will be asked to pay a surcharge of \$1, for each hour or any part thereof.
7. Any registration may be rejected whenever the facility is crowded, weather is threatening, or in the sole discretion of the administrator of the facility.
8. To pick up a child, the parent must show the appropriate receipt.
9. If it is raining at 9 a. m. the service will not open that day. If it begins to rain after children have been checked, parents will pick them up immediately.
10. Children can bring lunch or a snack to the facility. No food will be provided by or at the facility.
11. If any parent does not pick up a child by 4 p. m., the child will be brought to the closest police precinct station house, the Thirteenth Precinct, located at 230 East 21st Street, telephone number 777-0730. Police will also be notified in case of injury to any child.
12. If a child becomes sick, he will be taken to Columbus Hospital, 227 E. 19th St., telephone number Or 7-4700.

for release

UPON RECEIPT

Although the strains of harmony no longer echo in barber shops, the melodies linger on. August Heckscher, Commissioner of Parks, announced today that entries are being accepted through May 15th for the 33rd annual American Ballad Contest for amateur male quartets to be held at The Arena, Flushing Meadow Park on Saturday, June 3, 1967 at 8:30 P.M.

Preliminary contests will be held in each of the five boroughs at 8:30 P.M., as follows:

BRONX Mon., May 22nd	MULLALY RECREATION CENTER, Jerome Avenue and East 164th Street.
MANHATTAN Wed., May 24th	MALL, CENTRAL PARK, 72nd Street and Center Drive. In the event of rain: Wollman Memorial Skate House, opposite 64th St. and Fifth Avenue.
RICHMOND Wed., May 24th	CLOVE LAKES PARK, Clove Road and Victory Boulevard. In the event of rain: Faber Center, Faber Street & Richmond Terrace.
QUEENS Thurs., May 25	FOREST PARK MUSIC GROVE, Main Drive and Woodhaven Boulevard. In the event of rain: Lost Battalion Hall, 93-29 Queens Boulevard at 62nd Street, Rego Park
BROOKLYN Thurs., May 25th	BROOKLYN WAR MEMORIAL, Cadman Plaza between Fulton and Orange Streets.

The contest is open to male quartets who do not make their livelihood as a singing group. Each quartet may sing two numbers, or two medleys, or a combination of a number and a medley but may not sing longer than six minutes.

The quartet finishing first in each borough competition will be eligible to compete in the finals at Flushing Meadow Park. Quartets in the finals will be required to wear costumes suitable to the Gay Nineties period.

Prizes will be awarded to members of winning quartets in the borough contests and to members of quartets finishing first, second, and third in the finals.

Entry blanks may be secured at borough offices of the Park Department or by telephoning 734-1000, Extension 857.

5-3-67

#268

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

In a swirl of flags and batons, twenty five groups from the five boroughs and Long Island will compete in the Annual Junior Fife, Drum and Bugle Corps Competition which will be held at Jacob Riis Park in Neponsit, Queens, at 12:30 P. M. on Saturday May 20, 1967.

Sponsored by the Recreation Division of the Department of Parks, the colorful competition will also feature awards for drum majoring, individual twirling, group twirling and color guards. Prizes have been provided by the Department of Parks and Child's Associates Inc.

Groups interested in participating may contact Mary F. O'Grady, Supervisor of Recreation, Department of Parks, The Overlook, Park Lane and Union Turnpike, Kew Gardens, N. Y.

5/3/67

#270

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
CALL 755-4100



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-60M-522145(64) 114

UPON RECEIPT

Trees will grow not only in Brooklyn, but in Queens, the Bronx, and Richmond. Starting on Thursday, May 4th, 17,000 pine seedlings from the New York State Conservation Department will be planted in these four boroughs, announced Parks Commissioner August Heckscher today.

This mass planting of Japanese Black Pine trees represent the first time that the city has availed itself of this free service of the State Conservation Department.

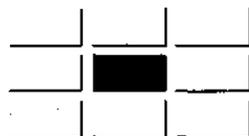
The trees will be used for reforestation, and forestation of some areas which have always been beach land.

No trees have been assigned to Manhattan as there are no areas suitable for mass planting available in this borough.

5/3/67

#271

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL  
755-4100



Department of Parks  
of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

Arrangements for the Third Annual Golden Age Art Exhibition, sponsored by the Grand Street Boys' Association, Inc. and conducted by the Recreation Division of the Department of Parks, have been completed, it was announced today by August Heckscher, Administrator of Recreation and Cultural Affairs.

Paintings will be received on June 19, 20, 21 and 22, from 10 a. m. to 5 p. m., at the following locations:

Manhattan: Society of Illustrators  
123 East 63rd Street  
New York, New York 10021

Queens: Lost Battalion Hall  
93-29 Queens Blvd. at 62nd Avenue, Rego Park.  
TWining 6-1216

Bronx: Owen Dolen Park Golden Age Center  
East Tremont and Westchester Avenues.  
TAlmadge 8-3451

Richmond & Brooklyn: Brooklyn War Memorial  
Fulton and Orange Streets in Cadman Plaza, Bklyn.  
MAin 4-6030

The only paintings which will be eligible for exhibition are original work in oil by living artists, executed since January 1, 1964 and the artist must have been 55 years of age or older at the time of execution.

The final exhibit will be held at the Society of Illustrators, 128 East 63rd Street, New York, N. Y. from July 5th to July 14, 1967 (except Sunday.)

Prizes will be awarded in various groupings, including a \$600.00 Fine Arts Course Scholarship to the Famous Artists Schools, Westport, Conn.

5/8/67

#272

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL  
755-4100



Department of Parks  
City of New York  
Annual, Central Park

**for release**

UPON RECEIPT

HECKSCHER WARNS CITY FATHERS OF RECREATION CRISIS;  
URGES FEDERAL FUNDS FOR MAINTENANCE.

Parks Commissioner August Heckscher requested the Board of Estimate and City Council Finance Committee to give his department \$450,000 in additional funds for the crack maintenance teams, Operation Spruce-Up, and \$12,000,000 in "additional personnel to give our increasingly used parks" better maintenance.

Testifying at the 1967-68 Expense Budget hearings on Tuesday, May 9th, Commissioner Heckscher noted that whatever the City Fathers would give him in Expense Budget funds would not be enough "to run this park system as it ought to be run. The ultimate solution to the (recreation) crisis," said the Parks Commissioner, "has got to be massive doses of Federal money for everyday maintenance that match Federal funds now becoming available for land acquisition and improvement."

Operation Spruce-Up, Commissioner Heckscher told the Board of Estimate and City Council members, "blitzed" through 66 playgrounds in all five boroughs last year and could spruce up twice that many this year if the Parks Department received the additional \$450,000.

5/9/67

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#293

For information:  
Mary Perot Nichols  
REgent 4 1000

for release

TESTIMONY OF ADMINISTRATOR OF RECREATION AND CULTURAL AFFAIRS,  
AUGUST HECKSCHER, AT JOINT HEARINGS OF THE BOARD OF ESTIMATE  
AND THE FINANCE COMMITTEE OF THE CITY COUNCIL ON THE 1967-68  
EXPENSE BUDGET ON TUESDAY, MAY 9, 1967.

Mr. Mayor, Members of the Board of Estimate and City Council:

We have learned in the last year and a half that the people of New York City love their parks--that they will stand up to their ankles in slush on New Year's Eve to hear avant-garde music, that they will hike through a nature trail in mid-January and that they must long have dreamed of a place where they could ride if they bought or rented a bike. We have discovered, in short, that the people in this great impersonal city will do almost anything that is fun and that gives them a reason to come out and be together.

However, at the same time that we have increased the usage of the parks and our programs for the parks, and raised the level of expectation, we have been spreading our limited maintenance and recreation staffs over wider and ever wider areas.

I believe that we are not just facing--we are in the midst of a recreation crisis. I know that whatever I say here today, however I plead and cajole, I will not get all the money I need to run this park system as it ought to be run. The ultimate solution to the crisis has got to be massive doses of Federal money for everyday maintenance that match Federal funds now becoming available for land acquisition and improvement. We must also have the funds to hire the men and women we must have to run an inspired recreation program.

But until we can educate Congressional leaders about this-- until we get the urban legislators as a bloc to fight for these funds for the cities--we must do the best we can with the city's limited resources.

You are here, not in Washington. You are in the boroughs and the neighborhoods. You love New York City as I do. You know from first-hand experience how great the yearning is of our people for enjoyable things to do in their leisure time. You must help us in two ways: first, with this year's budget for Recreation and Cultural Affairs; and secondly, in working with the Congressmen you know for Federal funds.

Now to the immediate problem--the 1967-68 Expense Budget. Mayor Lindsay has recognized the value of Operation Spruce-Up, our new crack maintenance teams that have blitzed through playgrounds and are doing a complete renovation job. The Mayor has put an additional \$450,000 for Operation Spruce-Up in the budget this year. Instead of 66 playgrounds in all the boroughs, we will attack and spruce up twice that many this year if you retain this sum in the budget. Any of you who have had a Spruce-Up job done in your neighborhood playground know what a shot in the arm this has been to community morale.

Let me pause and show you some photographs that illustrate what our situation is. (SHOW 1) This is what our men have to clean up after an ordinary Sunday in August in one park. This one is Central Park's Sheep Meadow. I do not have enough men to pick up the garbage or to empty the trash baskets and cart the debris away. I do not even have enough money to

buy all the trash baskets that are needed. (SHOW 2) Here is a somber but more specialized problem--vandalism. This is a burned-out comfort station in a Manhattan park. (SHOW 3) Here are nature and benches in disrepair at Highbridge Park. (SHOW 4) Here is a playground crying out for repair. This one is in Queens.

Here are two photographs of a playground that has had a Spruce-Up team. (SHOW 5 and 6) The fence has been repaired and painted. There are good surfaces. The benches are in good order. This is what we must do in all our playgrounds around the city. Help us with the necessary funds to do this.

Last week, an afternoon paper blasted us for the condition of Prospect Park. Let me tell you that my men are trying to keep up with the repairs; but for the long-deferred repairs of a generation or so, we must go into capital reconstruction. The responsible answer is not in capital reconstruction, however. The answer must be in day-to-day maintenance.

The answer to the Prospect Park and our other problems is a simple one--at least to put in words. It is more men and the money to pay them with.

In our supplementary budget request, we asked for close to \$12,000,000 for additional personnel to give our increasingly used parks more adequate coverage. None of this increase was provided for in the Executive Budget.

Do you know that in the past four years alone we have lost a million man-hours in our park maintenance forces at a time when our new facilities have increased by fifteen per cent and park acreage by twelve per cent? The great period of growth in land acquisition and buildings

occurred, of course, in the 30's and 40's, and even then we were beginning to fall desperately behind.

What do you want me to do, gentlemen? Do you want me to ignore your pleas for new park areas and facilities in the next Capital Budget? We can't go on forever building and not maintaining. I plead with you to give consideration to that \$12,000,000 increase.

As you City Councilmen know, because you are closest to the grass roots, a properly maintained and programmed playground or park can be the town center, the very hub of a neighborhood. Yet we are twenty-five per cent below quota in permanent year round recreation personnel, the very guts and sinews of any decent recreation program. This year, we are asking for \$3,500,000 in additional funds for recreation personnel. I implore you to see that we get this essential money.

A classic example of the growing public recognition that the most imaginative new playground equipment and the most imaginative new designs are not enough is the fact that a mothers' group has raised \$18,000 on their own for the West 67th Street Playground in Central Park. The design and reconstruction has been donated by the Lauder Foundation, and the \$18,000 raised by the mothers' group will pay for three recreation leaders to run this playground. You and I know that few communities in this city have the resources to raise these recreation funds, these weekly salaries, themselves.

In addition to our regular recreation program, as you gentlemen must have noticed in the past eighteen months, we have been sending all

sorts of special events out into the local neighborhoods. It is our modest view that fashion shows, rock and roll bands, concerts and other occurrences last summer helped to cool long hot days and evenings.

The Parks Department is working closely with the Mayor's Summer Task Force to provide hundreds of events, largely underwritten by private money, to alleviate the effects of this summer's heat. But there is a problem even in accepting privately paid-for events. Who cleans up the litter? Who constructs the little stage and provides the seating? Who alerts the police to crowds expected at a night event? Who administers and schedules all of the dance, music and drama programs? In most cases, we do, with our paid personnel. Give us the money, gentlemen, and we will do the job.

In our baseball games this summer we are going to have no hits and all misses if we don't get the \$135,000 restored to our ridiculously small budget for resodding the fields. Do you know that we have 465 Little League and softball diamonds in the city. Each costs \$800 to resod, and we should resod each every other year. That comes to \$186,000 a year out of a miniscule \$200,000 for all horticultural supplies for thirteen large golf courses, two pitch-and-putt courses and such odd items as hay for our zoo animals. We cannot afford to lose the \$135,000 that was cut from this particular budget.

Let me make one final point about this popular sport. The public has asked us, and you have asked us, for night lighting in many of our ball fields so that we can increase their use. We have a continuing program of lighting these fields under various capital construction contracts. But,

again, increased use requires increased maintenance for these baseball fields.

I have said enough to paint what may seem to be a dreary picture of the situation in our parks. My men are doing a herculean job with very minimal resources. They are stretched to the cracking point. If you give us the additional funds I have asked for, it will be an enormous morale booster for them as well as for the communities served by the parks.

There is an enormous amount of useful and serious work to be done in keeping our parks green and clean and booked with the best cultural events and entertainment. We have real jobs, real work that no machine can replace. What we need principally is the money to hire the people to do this work.

Help us. Help the people of the city so that we may all take pride once again in our parks.

And finally, find me a Congressman, I don't care of which party, to start stirring up the Congress to face the fact that the cities need money for personal service and maintenance no less than for land acquisition and construction.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061 (64) 114

UPON RECEIPT

Residents of Brooklyn who are interested in improving their borough's park facilities and recreation programs are invited to attend a borough-wide meeting, on Wednesday evening, May 10th, at 8:00 P. M., at the Lecture Hall of the Brooklyn Academy of Music, announced Parks Commissioner August Heckscher today.

Sponsored by the Council for Parks and Playgrounds as part of its efforts to better all city parks, the meeting will feature an informal talk by Commissioner Heckscher, to be followed by a discussion period in which the audience is urged to participate. Courtney Callender, Director of Community Relations and Daniel S. Garvey, Director of Engineering and Construction, for the Parks Department, will also be on hand to answer questions.

The Council hopes to initiate a Borough-Wide Coordinating Committee to insure that Brooklyn gets its fair share of park and recreation facilities. The Academy is located at 30 Lafayette Ave.

5/9/67

#274

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL  
755-4100



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-50M-902061(64) 114

"EVERY MOTHERS' SON" LOVES MOTHER

A rock'n roll group of five young swinging singers, appropriately called "EVERY MOTHERS' SON," will salute the mothers of America in a special Mother's Day concert, on Sunday, May 14th, at 12:30 P.M., at the Mall in Central Park, announced Parks Commissioner August Heckscher today.

A top recording group, who write most of their own songs, "Every Mothers' Son" claims to be Clean-cut, Wholesome, Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Healthy, Stalwart, Steadfast, Alert and Ready. They also sing and play guitar.

The Mother's Day concert opens the Central Park series of free open air concerts.

# 275

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061(64) 114

The last Third Avenue trolley car is clanging home via Vienna, Austria and will be on display at the Central Park Mall on Sunday, May 21st, from 10 A.M. to 5 P.M., announced Parks Commissioner August Heckscher today.

A concert by a 60-member Tyrolean band will be held at 2:00 P.M. and officials from the City of New York, the Austrian Consulate General, and the Austrian Information Service and State Tourist Office will be on hand to celebrate the occasion.

The last of the Third Avenue trolley cars was tracked down by the Branford Trolley Museum last year. Sent to Vienna under the Marshall Plan Aid Program, the red and cream-colored trolley was built in 1939 and had been in service until Third Avenue switched to buses a decade later.

The Museum contacted the City of Vienna, whose administration agreed to donate the car in appreciation of the help Austria had received from the United States after World War II.

The trolley will end its journey by joining the Branford Museum collection of trolley cars from all over the United States. The Museum, located in East Haven, Connecticut, is open on Sunday afternoons in April and May; on Saturday and Sunday afternoons in June; daily in July and August through Labor Day, and after that through November on Sunday afternoons.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061(64) 114

PRESS MEMORANDUM: ATTENTION NEW DESK, CULTURAL  
AND PHOTO EDITORS

August Heckscher, Commissioner of Parks and Administrator of Recreation and Cultural Affairs, and Rudolf Bing, General Manager of the Metropolitan Opera Company, will hold a joint press conference on Monday, May 15th, at 11 A.M., at the Sheep Meadow in Central Park, near the Tavern on the Green. (entrance and parking lot at W. 67th Street)

Commissioner Heckscher will also announce an important addition to his Cultural staff.

In case of rain, the conference will be held at the Tavern on the Green.

# 277

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

11 A.M., May 15, 1967.

THE SOUND OF OPERA COMES TO THE PARKS

Operatic arias will ring out over the song of the bird and the cricket's chirp as leading artists of the Metropolitan Opera Company concertize in New York's parks, from June 24th through July 8th, announced August Heckscher, Administrator of Recreation and Cultural Affairs, and Rudolf Bing, General Manager of the Metropolitan Opera Company, in a joint press conference held at 11 A.M. on May 15th at the Sheep Meadow in Central Park.

Nine free opera concerts, composed of three performances each of three Puccini operas, LA BOHEME, MADAMA BUTTERFLY and TOSCA, will be presented at parks in each of the five boroughs.

Hailing the cooperation of the Metropolitan Opera Company "in their first grass roots tour" which was arranged by the Parks Department Office of Cultural Affairs, Parks Commissioner August Heckscher declared that the program of concert operas would "add a new and exciting dimension to the cultural events planned for New Yorkers this summer in the parks."

Manager Rudolf Bing pointed out that the parks opera program was "a new step for the Metropolitan Opera" and would help them to accommodate the thousands of disappointed opera lovers who had been unable to obtain tickets for the Metropolitan's premiere season at Lincoln Center.

Commissioner Heckscher also announced the appointment of Mrs. Doris Freedman as his Special Assistant for Cultural Affairs. Said the Commissioner, "It is a great pleasure to be able to announce two such happy occurrences at one time. I look forward to a fine 'cultural collaboration' with Mrs. Freedman."

A gifted artist whose cloisonné enamel work has won her recognition in artistic circles, Mrs. Freedman is also experienced in social work. Active in civic organizations, she is especially qualified to understand the cultural needs of the diverse New York population.

(BIOGRAPHY OF MRS. DORIS FREEDMAN ATTACHED.)

-30-

#278

5/12/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

**DORIS FREEDMAN  
SPECIAL ASSISTANT FOR CULTURAL AFFAIRS**

Doris Freedman is an art collector as well as an artist. She designs and teaches cloisonné enamel work at the Kulicke Workshop and currently has a piece in the Museum of Modern Art jewelry show traveling in Europe.

Mrs. Freedman is also a partner in Tanglewood Press, an art publishing house and is currently co-producing a portfolio of artists represented by Leo Castelli Gallery.

Doris Freedman was the chief organizer of the Scholarship, Education and Defense Fund for Racial Equality Art Exhibition and Sale and developed it into the largest and most successful event of its kind in the country. She has been with this organization five years, the last three as chairman.

A native New Yorker, Doris Freedman holds a Masters Degree in Social Work from Columbia University School of Social Work.

As a board member of the Moshulu Montefiore Community Center in the Bronx, Mrs. Freedman created and conducted a number of special projects. She is chairman of the Cultural Arts Committee of the Center, a Friend of the Whitney Museum, and holds membership in the Museum of Modern Art, the American Federation of Art, and the Board of Encampment for Citizenship.

Her social work experience has included special research with handicapped children and work with emotionally disturbed teenagers, as well as the aged and the blind. Mrs. Freedman is a representative from CUSSW (Columbia University School of Social Work) to the National Council of Social Workers, a member of its Commemoration Fund Committee and is on the executive council of CUSSW Alumni Association. She has also served as a representative to the United Nations from the Jewish Board of Guardians.

Daughter of Irwin S. Chanin, noted philanthropist and architect-builder, she is the wife of Alan J. Freedman, a vice president of Ketchum & McDougall, of Roseland, N.J., which manufactures marine instruments and stationary accessory items.

The Freedmans and their three daughters, Karen, Nina and Susan, reside at 25 Central Park West, in Manhattan.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64) 114

GOLDEN AGE DANCE FESTIVAL

Commissioner of Parks, August Heckscher, announced that the Annual City-Wide Golden Age Dance Festival will be held on Monday, May 22, 1967, at 1:00 P. M. at Lost Battalion Hall, 93-29 Queens Boulevard, Rego Park.

Over 150 Golden Agers from the Owen Dolen Golden Age Center of the Bronx, J. H. Wright Golden Age Center of Manhattan, Brownsville Recreation Golden Age Center of Brooklyn, and the Lost Battalion Golden Age Center of Queens, will be participating.

Some of the dances to be included in the program are the "Sicilian Tarantella", an Italian Folk Dance, "Fado Blanquita" a Portuguese Brazilian Folk Dance, "Mechal Avadya", an Israeli Folk, "Never on Sunday" a Greek Folk Dance, and others.

There will be no admission charge, and all visitors are cordially invited to attend.

5/16/67

# 279



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

1-1-60M-522145(64) 114

CONTACT:

Mary Perot Nichols \* RE 4-1000  
or/Adele S. Greene \* PL 9-1800

FOR RELEASE:  
Wednesday, May 17, 1967

AMATEUR TEEN-AGE MODELS SOUGHT FOR SUMMER PARKS PROJECT

A "model call-in" will be held next Sunday (May 21st) in an effort to find eight 16 to 19-year-old girl models for the Clairol Caravan, a theatrical fashion show which will tour 30 New York City parks this summer. Announcement of the event was made today by Parks Commissioner August Hackscher and Bruce S. Gelb, president of Clairol.

Interested teen-agers are invited to compete on Sunday, May 21st, at 1:30 p.m. at Brotherhood-in-Action, 560 Seventh Avenue (40th Street), New York City.

Master of ceremonies for the event will be radio and television personality Bruce Morrow, known to teen-agers as "Cousin Brucey". The Last Rites, a five-piece rock and roll group, will provide additional entertainment.

The eight winners and six alternates will be selected by a board of judges consisting of Gerard Ford, owner of the Ford Model Agency; Candy Jones, author, lecturer and owner of the Candy Jones Career Girl School; Ophelia DeVore, industry consultant and head of the Ophelia DeVore School of Charm.

Clairol's decision to recruit non-professional teen-age models for the summer project was determined by numerous factors. Among them was the desire to present employment opportunities to talented youngsters who would normally have difficulty in obtaining similar jobs. Also, it is hoped that the winners will represent the various New York communities to be visited by

AMATEUR TEEN-AGE MODELS SOUGHT FOR SUMMER PARKS PROJECT

the Caravan.

Criteria for selection will include attractiveness, grace, poise and stage presence.

The eight winning models and six runners-up receive scholarships for model training under the direction of Miss Jones and Miss DeVore. The winners then will be employed for ~~ten~~ weeks of performances with the Clairol Caravan. The runners-up will serve as understudies.

Both winners and alternates will be taught the essentials and techniques of fashion showings and will receive personal guidance in hair styling and cosmetic application. Training will be conducted on Saturdays and evenings, in order to avoid conflict with school hours.

Parental consent to training and employment will be required.

for release

UPON RECEIPT

BEDFORD-STUYVESANT PLANTS TREE LINED BLOCKS

Bedford-Stuyvesant's grass roots beautification program will be made greener by the Department of Parks' tree matching program, announced Parks Commissioner August Heckscher today.

On Saturday, May 20th, at 1:00 P.M., there will be a Tree Planting Ceremony at Tompkins Park (Tompkins Avenue between Lafayette and Van Buren Avenues), in Brooklyn, to celebrate the cooperation between local citizen groups and the Parks Department in creating tree-lined blocks.

Commissioner Heckscher praised the work of Bedford Stuyvesant Beautification Committee as "indicative of the increasing number of communities initiating and cooperating with city agencies on neighborhood improvement projects."

The tree matching plan was devised several months ago when Lionel Howard, director of the Bedford Stuyvesant Area Service Project and Mrs. Hattie Carthan, president of the T & T Vernon Avenue Block Association met with the Parks Department which agreed to plant six trees for every four planted by the block associations. The ratio of trees planted by the Department of Parks is based on the needs and resources of the individual community.

The 500 Quincy Street, the Victory McDonough Street and the 100 Van Buren Street Block Associations joined in the plan and the May 20th ceremony which begins with a parade along the four tree-lined blocks, ending at the gazebo in Tompkins Park, will celebrate this first step in bringing life, beauty and pride back into the community.

#283

5/16/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64)

HOUSE TOUR PLANTS TREES IN BROOKLYN

Boerum Hill residents of Brooklyn will hold their second annual house tour on May 21 from 2 to 5 pm, and at the same time unveil a multi-colored sign announcing the coming of a much needed vest pocket park in the area, announced Parks Commissioner August Heckscher today.

The sign will be unveiled at 2pm at the empty lot owned by the city which is situated on Pacific Street between Bond and Nevins Streets and proceeds from the tour of historic houses will go towards the planting of trees on Pacific Street outside the park.

On May 21st, the park to be will be decorated with paintings created for the occasion by schoolchildren from the Pacific School (PS38) and Colony House (a settlement house) both located across the street from the vest pocket park, on the theme: What Children Want a Park To Look Like. By Fall, instead of garbage and chicken wire, the children of the neighborhood will be facing a cheerful site designed by well known architect Paul Friedberg who drew the plans for the Jacob Riis park.

During the House Tour, visitors will have a chance to take a close look at seven of the houses which have been recently restored in the area. Ranging in architecture from the simple and elegant Greek revival style of the 1840's to the heavily ornamented brownstones of the 1870's, many of the houses are still in the process of being remodeled, with a good part of the work being done by the owners themselves.

Boerum Hill, which has often been compared to Hell's Kitchen during the past ten years, and had been given up as a pending demolition area, is today undergoing one of the most radical transformations in city history. Its problems are not all solved but as Mark Zulli, president of the Boerum Hill Association, puts it: "It can only happen in New York. And New York can only be saved by New Yorkers."

Tickets for the Boerum Hill house tour can be obtained from the association by writing to Richard Starr, 182 Dean Street, Brooklyn. They will also be available the day of the tour at each house to be shown. The price, which is tax deductible, is \$2 per person, \$3.50 for two.

Houses to be shown are: 249 Dean Street, late example of Greek revival, owners Dr. and Mrs. Steven Jonas; 168 Dean Street, one of the oldest brownstones in New York, owner Anthony Sgarlato; 154 Dean Street, early Greek revival, owners Elizabeth Margaritis and Nancy Flowers; 302 State Street, Greek revival, owners Ed Buxbaum and Irving Cohn; 310 State Street, Greek revival, owners Bill Downer and John O'Shaughnessy; 325 State Street, Victorian brownstone, owners Mr. and Mrs. Nathaniel Hendricks; 343 State Street, Victorian brownstone, owner Mark Zulli.

5/17/67

#284

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

Wednesday, May 17, 1967.

HECKSCHER ANNOUNCES ECOLOGICAL STUDY FOR STATEN ISLAND

Parks Commissioner August Heckscher announced today that a \$25,000 ecological study of Staten Island would be undertaken this summer under the direction of one of the nation's leading landscape architects, Professor Ian McHarg of the University of Pennsylvania.

Commissioner Heckscher announced the ecological study during the course of a speech on "Nature in the Metropolis" at the opening ceremonies of City Parks Week at the Conservatory Gardens in Central Park. City Parks Week is a yearly event sponsored by the Park Association of New York City in cooperation with the Department of Parks.

The study will be undertaken by the firm of Wallace, McHarg, Roberts and Todd, which was one of the consultants to the City of New York on the Downtown Lower Manhattan Plan.

Noting that Staten Island contained, "6,500 acres of city-owned land," Commissioner Heckscher said, "This all-important land bank represents a major control in determining the future course of the Island's resources, both natural and man-made.

"To have as clear a comprehension as modern science allows of the interrelationships of living things in this area to their environment, to know what might be obscure or neglected in the chain of natural dependencies, is an essential step in wise planning for the Island and for the City," noted the Parks Commissioner in describing the reason for the ecological study.

In his address, Commissioner Heckscher warned that as man becomes increasingly "a city animal....he will find nature in the city; or he will be in danger of not finding it at all--except in isolated moments and under unusual conditions."

The Staten Island ecology study will provide the Department of Parks with a set of priorities for future development.

Commissioner Heckscher also announced at the City Parks Week event that the Department of Parks was currently "preparing a contract with another well-known architectural and planning consultant for a feasibility study for the preservation of three of South Richmond's natural streams or fenways. This fenway or linear park system," said Commissioner Heckscher, "would tie into the Greenbelt and produce an Island-wide network of parks--a kind of recreational backbone to a comprehensively planned community for South Richmond."

The three South Richmond streams which the feasibility study will be concerned with are Richmond Brook, Lemon Creek, and Sweet Brook Creek.

The firm of Wallace, McHarg, Roberts and Todd, which will undertake the Staten Island ecology study, completed a "Method for Undertaking a Comprehensive Landscape Plan for Washington, D.C." in 1966; is presently a consultant to the Hudson River Valley Commission; and in 1962 completed a plan for the Philadelphia City Planning Commission on building "Delaware River Park from Landfill."

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#285

5/16/67

for release

UPON RECEIPT

TURN OUT FOR THE TUNE-IN

There'll be music in the trees of Riverside Park when the first Tune-In is held on Sunday, May 21st, announced Parks Commissioner August Heckscher. New Yorkers are invited to gather in the park, located on Riverside Drive between 91st and 95th Streets from 1 to 3 P.M., bringing real or invented musical instruments, to hang from the trees as well as sound-ful picnics. Cord will be provided to hang the homemade noise-makers, weighing under five pounds, and people who want to "Hang-Up The Trees With Music" should arrive by noon. The Hudson Neighborhood Conservation Project organized the musical picnic with the assistance of the Park Department, and designed and distributed their own posters in both English and Spanish announcing the Tune-In.

The Tune-In will be partly spontaneous, partly structured. A special event called "Sound to Silence," directed by Betina Shepard and Paul Zimmet, will take place in two areas marked off by bridal veiling. Eight dancers will lead people from one area (sound) to the other (silence). In the silent area there will be quiet food, like peanut butter and whipped cream, and in the noisy place there will be noisy food like celery and potato chips, and clapping material like wooden sticks and coffee cans.

Max Neuhaus will perform "A Child's version of Micraphonie #2," consisting of a 6 foot gong which children will be allowed to strike with the palms of their hands. A sound game called "Thermo-Throb" or "Eight channel audio mix for mixed audience" will be directed by Vernon Lobb and Kipp Coburn.

Typifying the community spirit of the Tune-In, a billboard is being erected in the park for community comments about the neighborhood. Other games will include the "Two-Sided Drawing Game" by Interaction Signal, Inc.

Lending generous support to the Tune-In are Magic Marker and Azuma, who will send special supplies.

Everyone is invited to turn out for the Tune-In, to sing, dance, make music, or just enjoy the sounds generated in the park.

#286

5/18/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks  
City of New York  
Annual, Central Park

**for release**

**PRESS BULLETIN: ATTENTION NEWS DESK, ARCHITECTURE,  
FEATURE AND PHOTO EDITORS.**

A picnic preview will be held on  
Thursday, May 25th, at 10:30 A.M. to dedicate the  
new Estee and Joseph Lauder Adventure Playground,  
located at 67th Street and Central Park West.

Mayor John V. Lindsay and Parks  
Commissioner August Heckscher will participate in  
the ceremonies which will mark the opening of New  
York City's first "adventure" playground.

5/19/67

#287

**FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.**



Department of Parks  
City of New York  
Arts and Recreation, Central Park

**for release**

Monday, May 22, 1967.

PRESS BULLETIN: ATTENTION NEWS AND PHOTOGRAPHY EDITORS

CYCLES IN FASHION OPENS TUESDAY BIKE NIGHT ON CENTRAL  
PARK MALL.

A show of fashions for bicycling will take place on Central Park's Mall at 72nd Street in Central Park on Tuesday evening, May 23rd at 8:00 P.M. called "Cycles in Fashion."

The show is sponsored by Best and Company department store and is the first of a number of fashion shows to take place in the parks throughout the city this summer.

Mayor John V. Lindsay and Parks Commissioner August Heckscher will open the show.

Tuesday evening will mark the first week night of cycling in the park from 7:00 to 11:00 P.M. without motor traffic. If the Tuesday evening ban on motor traffic on the East and West Drives of the park proves successful, it will be continued throughout the warm weather at the same hours.

#288  
-30-

5/22/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

For information:  
Mary Perot Nichols  
REgent 4 1000

**for release**

UPON RECEIPT

PLAYGROUND GETS REAL FIRE ENGINE

East Harlem children will be able to play fireman on an honest-to-goodness, real, red fire engine starting Thursday, afternoon, May 25th, announced Parks Commissioner August Heckscher today.

The 1947 pumper type engine will be installed and anchored in the George Washington North playground, at 103rd Street and Second Avenue on May 25th, by the Department of Parks.

An old American La France fire engine, retired from service, the pumper has an overall length of 28'. It carried a normal complement of one officer and five firemen when responding to alarms but it is anticipated that the crew will double or treble when the children from nearby schools and the George Washington Housing Project eagerly clamber aboard to put out their imaginary fires.

5/22/67

#289

FOR INFORMATION ON PARK DEPARTMENT EVENTS,  
PLEASE DIAL 755-4100

for release

UPON RECEIPT

The first concert in the 62nd annual series of fine musical offerings by the Naumburg Symphony Orchestra will be given at the Mall in Central Park, 72nd Street and Center Drive, on Tuesday, May 30, 1967 at 8:30 P. M., announced Parks Commissioner August Heckscher today.

Richard Burgin will be the guest conductor and Laurel Hurley, soprano, will be the soloist. The program will be:

1. Folk Overture \_\_\_\_\_ Peter Mennin
2. Aria: "Ombra Leggera"  
(Shadow Song) from "Dinorah" \_\_\_\_\_ Giacomo Meyerbeer

LAUREL HURLEY

3. Soirees Musicales \_\_\_\_\_ Benjamin Britten

Suite of Five Movements from Rossini  
I. March; II. Canzonetta; III. Tirolese; IV. Bolero; V. Tarantella

4. Arias: a) "Depuis Le jour" from "Louise" \_\_\_\_\_ Gustave Charpentier  
b) "Ah! Chacun le sait" from  
"La Fille du Regiment" \_\_\_\_\_ Gaetano Donizetti

LAUREL HURLEY

5. Symphony No. 7, in A major, Opus 92 \_\_\_\_\_ Ludwig van Beethoven

The Naumburg Symphony Orchestra concerts were founded in 1905 by Mr. Elkan Naumburg to encourage and stimulate interest in symphonic and classical music. Mr. Naumburg also contributed the present bandshell at the Mall to enhance, not only the Naumburg Symphony Concerts, but also other worthy presentations scheduled at the Mall. His family has continued the custom of contributing the concerts in his memory.

The concerts are given on Memorial Day, the Fourth of July, July 31, and on Labor Day. Admission is free.

5/23/67

#290

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL  
755-4100

for release

UPON RECEIPT

COSMOPOLITAN YOUNG PEOPLES SYMPHONY TO PERFORM IN  
CENTRAL PARK

A "Twilight Concert" will be performed Sunday, May 28th at 7:00 P.M. at Central Park Mall (72nd Street) by the Cosmopolitan Young Peoples Symphony Orchestra, announced Park Commissioner August Heckscher today.

The concert will be conducted by Helen Quach, the first Chinese conductor of her sex to emerge on the international music scene. Miss Quach is a first prizewinner of the Dimitri Mitropoulos International Conductors' Competition and will be the Assistant Conductor of the New York Philharmonic for the 1967-68 season. Born in Saigon of Chinese parents, Miss Quach was educated in Sydney, Australia, where she was graduated from the Conservatory of Music and made her podium debut with the Sydney Symphony Orchestra at age twenty. Miss Quach has distinguished herself as a conductor of the first rank in her many performances in Europe, Asia and the United States.

Violin Soloist will be Miriam Fried, who started studying music at age six in Israel and since 1956 has been a scholarship recipient of the America-Israel Cultural Foundation. She has appeared as soloist with the Israel Philharmonic Orchestra and has played recitals and orchestral performances in Israel, Switzerland, Sweden and the United States. Miss Fried is making her New York debut at these performances with the Cosmopolitan Young Peoples Symphony Orchestra.

The program will include the Mendelssohn Violin Concerto, Beethoven, Coriolanus Overture; Copland, El Salon Mexico and Liszt, Les Preludes.

There will be no charge for admission.

#291

5-22-67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

**for release**

UPON RECEIPT

The ocean is being opened for the season on May 26th, the official "Open-the-Ocean" Day at Coney Island from 10:00 A. M. to sunset, announced Parks Commissioner August Heckscher.

Bands will be playing up and down the length of the beach from West 8th Street to West 10th Street, while 900 students from the School of Visual Arts, along with the public, build sand castles. Everyone is invited to come and decorate the castles with glitter, shells, sticks, and anything else that may be found or brought along. For a touch of the old sea tradition, bottles will be provided for casting messages into the ocean. The bottles will be carried by boat out to the Gulf Stream and let go, to be found later by anyone, anywhere. The sea will be "turned on" for the occasion, and the surf will be breaking in various colors. Sheep, geese, and ducks will be on hand, donated by Murray Zaret's Animal Nursery.

In recognition of Senior Citizens Month, a Senior Citizens group from the Brooklyn Home for the Aged will hold an outdoor art show of paintings and drawings done by members of the Home. In addition to the art show, boardwalk artists will be available to paint portraits which will be distributed free.

A large door will keep the ocean closed until the formal

more

"opening". At sunset, Arthur Rosenblatt, First Deputy Administrator of Recreation and Cultural Affairs ( a Coney Island boy himself ), along with Miss Coney Island 1967, Miss Arlene Shaw, will "open the door" to the ocean, and dancers, mimes, and parachutists will help lead the opening ceremonies. All are invited to make banners proclaiming the event, dance, sing, play games, and in any way celebrate this Grand Opening.

The festival was made possible largely through the work of the School of Visual Arts in coordination with the Coney Island Chamber of Commerce and Miss Phyllis Yampolsky, Artist-in-Residence of the Administration of Recreation and Cultural Affairs. H. Kohnstam Company generously donated the food coloring, and Novick Netting Company supplied the netting for the door to the sea.

5/23/67

#292

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL  
755-4100

for release

UPON RECEIPT

CITY BEACHES OPEN FOR SUMMER

The 17.96 miles of municipally-operated beaches and the <sup>18</sup>16 outdoor swimming pools will open officially on Saturday, <sup>25</sup>May 27th, announced Parks Commissioner August Heckscher today.

From May <sup>5</sup>25th to June <sup>21</sup>21th, the outdoor swimming pools will be open weekends and holidays only, and from June <sup>22</sup>22th to September <sup>2</sup>2th the pools will be open daily with the following operating schedule:

Mondays through Fridays from 10:00 A.M. to 12:30 P.M. there will be a free session for children 14 years old and under, during which period no adults will be admitted to the pool area.

At all other times and on Saturdays, Sundays and holidays, there will be a 15¢ charge for children ~~under~~ 14, <sup>1/2</sup>under and 35¢ for older children and adults.

Mondays through Fridays during the free period for children, the annual Learn-to-Swim Campaign will be conducted, starting July 5th.

The beaches opening May 24th are: Orchard Beach in Pelham Bay Park, Bronx; Jacob Riis Park Beach, and Rockaway Beach on the Rockaway Peninsula, Queens; Coney Island Beach and Manhattan Beach in Brooklyn; South Beach, Great Kills Park, and Wolfe's Pond Park on Staten Island.

Bath house accommodations are available at Orchard Beach, Jacob Riis Park, Manhattan Beach, South Beach and Great Kills, and will be open daily from 9:00 A.M. to 6:00 P.M. At South Beach and Manhattan Beach, lockers may be rented at a nominal fee, and bath house facilities may be used without charge. At Orchard Beach, Jacob Riis Park and Great Kills Beaches the locker rentals are 15¢ for children and 30¢ for adults.

Parking space, for which there is a fee, is available at all beaches, and recreation area games courts are available free of charge at Jacob Riis Park, Orchard Beach, Rockaway, South Beach, Manhattan Beach, and Coney Island.

Beach chairs and umbrellas may be rented at a nominal charge at Orchard Beach, Jacob Riis, Rockaway, Great Kills, Coney Island, Manhattan Beach and South Beach.

\*\*\*  
#293

-30-

5/24/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS,  
PLEASE DIAL 755-4100.

for release

UPON RECEIPT

LEOPARDS CHANGE SPOTS - FROM AFRICA TO USA

An unusual pair of travelers arrived at Kennedy Airport on May 11th - two spotted leopard cubs, the gift of Liberian President Tubman to Prospect Park Zoo. The three month old cubs will be officially presented at a ceremony June 1st, at 2:30 P.M. in Prospect Park Zoo, announced Park Commissioner August Heckscher. Charles Kramer, who was responsible for obtaining these zoo exhibits for Prospect Park, will be present at the ceremony, along with Commissioner Heckscher, Director of Menagerie Keepers Ronald Ellis, Members of the Liberian Consulate and staff members at the United Nations from Liberia.

"Liberia and the United States have historic and cultural ties of friendship," said Liberian Consulate General David M. Thomas. "President Tubman is a great friend of the United States and is always happy when an opportunity presents itself to show gestures of goodwill and friendship!"

The leopard cubs were born on February 13th and are now on a meat diet with vitamin supplements. Menagerie Director Ronald Ellis reports that the cubs are playful, and should be very interesting subjects for photographs or pleasant observation. Prospect Park Zoo also has three lion cubs, born April 19th, whose solicitous mother has only recently allowed them to be on public display.

#294

5/25/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

UPON RECEIPT

A Harlem Cultural Festival, planned particularly for the enjoyment of the Harlem community, will begin on June 27th and run through the end of August, announced Parks Commissioner August Heckscher. There will be nine big events for the community to look at, listen to, and participate in.

The Festival is the brainchild of Mr. Tony Lawrence, nightclub and recording star, who is planning and directing it in conjunction with the New York City Department of Parks and the Park Association of New York City. Mr. Lawrence is being assisted in his efforts to secure top-flight professional entertainment by WLIB's Eddie O'Jay, WWRL's Art Rust and D. J. "soul-brothers" Fred Barr and Hal Atkins, Ted Williams of Record World Magazine, and the Apollo Theatre.

The schedule of events includes a "Harlem Hollywood Night"; a demonstration of boxing, wrestling, judo and karate; a Caribbean Calypso Night; Puerto Rican Night; a fashion show; the Harlem Grand Prix for go-carts; and a "Miss Harlem" contest. Highlights of the Festival will be the Soul Music Night and Gospel Music Night, to be held in Morningside Park and Mt. Morris Park respectively. The first of these will be a showcase of 'soul music' groups, Negro and White, and in addition, an award will be given to the winner of an all-Harlem 'soul music' amateur group competition.

"Soul music" disc jockeys from local radio stations will be featured along with four big name record stars. The program will introduce a "portable discotheque" which could be used at other locations throughout the city.

Gospel Music Night will feature Herman Stevenson and the Herman Stevenson Singers along with six Negro church choirs from the New York metropolitan area.

Says Tony Lawrence, "The Harlem Cultural Festival is about where the Negro lives, physically and spiritually. A Festival in Central Harlem--the celebration of a special cultural blend of Once Was and Now and of the ways it gave and got back, gives and gets back from all the American cultures, Latin and Northern, White and Black. The Festival will work at many levels of the community. Its home is 128th Street between Fifth and Lenox Avenues, in the first Vest Pocket Park in New York City, but individual events will take place all over Harlem. The Festival is a showcase for Harlem, but talent and audience will come from all over New York, all over the Americas, and all over the world."

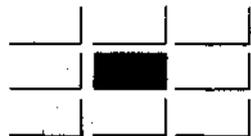
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-30-

#296

5/26/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks  
City of New York  
Annual, Central Park

**for release**

UPON RECEIPT

PLAY SCULPTURE ON THE GREEN IN UNION SQUARE

A group of colorful children's play sculptures by artist William Accorsi will disport themselves on the green in Union Square Park from June 1st through June 30, announced August Heckscher, Administrator of Recreation and Cultural Affairs, today.

Bearing such fanciful titles as "Odd Ball Machine," "Watch Face Knight," and "Lover & Talker," the imaginative works will join "Acooga," a bell ringing seesaw which was installed at the dedication of Union Square Parks' Check-A-Child Playground on May 1st. The unique baby sitting center which will open early in June was planned by architect Richard Dattner who also designed the new Lauder Adventure Playground at 67th Street and Central Park West.

William Accorsi's work has been shown in museums and galleries throughout the country, and has appeared in national magazines, several books and on national television. His work is in private and museum collections and one was a favorite of President Kennedy's, who kept it on his desk.

The group of play sculptures to be shown in Union Square Park have been approached to solve two distinct problems: play sculptures that can be used indoors and outdoors; and the utilization of motion to create another dimension in various classic playground pieces.

The Accorsi Sculpture Show is jointly sponsored by the Office of Cultural Affairs of the Administration of Recreation and Cultural Affairs and the Fourteenth Street Association.

5/26/67

#296

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100

**for release**  
UPON RECEIPT

PRESS BULLETIN

A pretzel-and-soda-pop press reception at Union Square Park, courtesy of Jan Mitchell, President of the 14th Street Association and owner of Luchow's Restaurant, will officially open the exhibition of playground sculpture by artist William Accorsi scheduled to run through June 30th. The reception will take place on Thursday, June 1st from 4 P.M. to 6 P.M., announced August Heckscher, Administrator of Recreation and Cultural Affairs, today.

The Accorsi Sculpture Show is jointly sponsored by the Office of Cultural Affairs of the Administration of Recreation and Cultural Affairs and the 14th Street Association.

5/29/67

#297

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

CEREMONY FOR FIRST TREE MAP

UPON RECEIPT

The first Tree Map of Central Park will be presented by Cornelius M. O'Shea, Horticulturist for Manhattan, in a ceremony Tuesday, June 6th at 10:30 A.M. at Kerbs Boat House in Central Park, announced Parks Commissioner August Heckscher.

The attractive map describes trees in the area bordered by Fifth Avenue and the East Drive, 72nd Street to 79th Street. Prepared by Mr. O'Shea and Henry Hope Reed, Curator of Central Park, the map is first in a series to be published by the Greensward Foundation. The next map will cover the area on the west side of the park between 81st and 86th Streets.

The map was illustrated by Ken Fitzgerald, former Herald Tribune artist and now an art director for Crown Publishing Company.

Maps are available to the public for 25¢ from the Friends of Central Park, Planetarium Station, P.O. Box 12, New York, N.Y. 10024.

PRESS COVERAGE IS INVITED

5/31/67

#298

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

for release

UPON RECEIPT

PRESS BULLETIN

WCBS-TV/PARKS DEPARTMENT CHILDREN'S SUMMER FESTIVAL

New York City Parks Commissioner August Heckscher and Vice President and General Manager of WCBS-TV Ralph Daniels will announce joint sponsorship of a Children's Summer Festival featuring the Prince Street Players, Ltd. at a press conference Tuesday, June 6th, at 3:00 p.m. at the Arsenal in Central Park.

Members of the Prince Street Players will be at the press conference wearing costumes from some of their plays.

PRESS COVERAGE INVITED.

5/31/67

#299

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

FOR IMMEDIATE RELEASE

NEW YORK PRO MUSICA TO PRESENT FREE PARK CONCERTS

The New York Pro Musica, the world's finest performers of Medieval and Renaissance music, will give two free park concerts announced August Heckscher, Administrator of Recreation and Cultural Affairs. John White will direct the famous ensemble of singers and players of early instruments on June 9th at 8:30 p.m. at the Band Shell on the Mall in Central Park.

On June 16th at 8:30 p.m. the ensemble will appear at the Music Grove in Prospect Park in Brooklyn.

Heard in over ninety performances this season in the United States and Canada, the Pro Musica will offer four centuries of music from its current concert programs in these free presentations in the open air. Anonymous works from the 13th and 14th centuries in France and music by Machaut will represent the art of music in the Middle Ages; Renaissance music by Lassus, Willaert, and composers at the court of King Henry VIII will be performed. The English king himself is the composer of a programmed chanson.

The ensemble's six singers will be complemented by a variety of early instruments from the Pro Musica collection including recorders, flutes, krummhorns, viols, vielle, lute, harpsichord, organ, regal, kortholt, cornett, sackbut, psaltery, and bagpipes. The instrumentalists are LaNoue Davenport, Shelley Gruskin, Judith Davidoff, Edward Smith, and Christopher Williams. The singers are Sheila Schonbrunn and Elizabeth Humes, sopranos, countertenor Earnest Murphy, tenor Ray DeVoll, baritone Arthur Burrows, and bass Anthony Tamburello.

On June 20th Pro Musica leaves New York for the summer to present concerts and early music seminars at the Meadow Brook Festival in Michigan and at Stanford University in California.

5/31/67

#300

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

TROUBADOUR AREAS TO BE ESTABLISHED IN THE CITY'S PARKS

Parks Commissioner August Heckscher today announced plans for troubadour areas throughout the city's park system where people can gather to sing, dance and play music without the Parks Department permits that have traditionally been required for such events.

"We have realized for some time," said Commissioner Heckscher, "that some of our regulations are outmoded and we have been amending them to bring them into the twentieth century."

Commissioner Heckscher said that within a month the Parks Department will establish approximately ten troubadour areas in each borough for the playing of musical instruments and other related activities. The Parks Commissioner said that it was hoped that such troubadour areas would provide a congenial space for the thousands of New Yorkers who enjoy playing musical instruments and which would, by their establishment, leave other areas of the city's parks free for those who prefer silence and solitude.

Commissioner Heckscher said that the Parks Department is also looking into the possibility of establishing designated quiet areas where not only music is forbidden but also the playing of transistor radios.

By creating both troubadour and quiet areas, Commissioner Heckscher said he hoped that the needs of all users of the parks would be satisfied. The review of park regulations has been prompted by questions of park use that have been raised by the increased usage of the parks in the last year and a half. Last year, Commissioner Heckscher pointed out, an old-fashioned rule that prevented kite flying in the Sheep Meadow was eliminated. The anti-kite rule harked back to the 1870's when horses and carriages were the only vehicles in the park and it was felt that kites would frighten horses.

-30-

#301

5/31/67

FOR DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

FOR  
Information:  
Robert Nichols  
1000



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

**UPON RECEIPT**

Lovers who would like to plight their troth this June amidst the trees of Brooklyn's Prospect Park are invited to write to CUPID, c/o the Department of Parks, announced Parks Commissioner August Hackscher today.

In cooperation with the Downtown Brooklyn Association Inc., a group of Brooklyn businessmen headed by Grover M. Moscovitz, the Parks Department plans to hold a group wedding of unusual scale and beauty. The wedding festival seeks to revive the old Brooklyn tradition of marriage ceremonies held in Prospect Park at the turn of the century.

Various Brooklyn stores have promised flowers, wedding gowns and assorted gifts for the bridal couples, and a gigantic wedding cake will be created for the event.

In keeping with the spirit of love being celebrated, the community will be invited to come bearing flowers, rice, and food for the wedding feast.

Couples who were wed in the park are also sought to share in the festivities as guests of honor.

Only the first 50 couples who write to CUPID c/o Department of Parks, 830 Fifth Avenue, New York City 10021, may participate in the Prospect Park Wedding.

# 302

6/6/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS. PLEASE DIAL 755-4100

For information:  
Mary Perot Nichols  
REgent 4 1000

for release

UPON RECEIPT

STILTS, ANYONE?

A revival of the ancient sport of stilt walking is being surveyed by the Department of Parks as a possible addition to New York's recreational activities, announced Parks Commissioner August Heckscher today.

A healthful exercise which does not require vast open spaces - - of which New York has few - - nor much money, stilt-walking is "a practical and enjoyable form of locomotion, faster than walking, involving no parking and keeps the feet above water and the head in the clouds," said Commissioner Heckscher.

Before launching its first stilt walking event, to take place in Bryant Park, the Parks Department would like to know how many New Yorkers, regardless of age, know how to walk on stilts or would like to learn.

Stilt walking enthusiasts are invited to write to: STILTS, c/o Department of Parks, 830 Fifth Avenue, New York, N.Y. 10021, and enclose a stamped, self-addressed envelope for information on when the event will be held.

303

6/6/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

**MEMORANDUM**  
**DEPARTMENT OF PARKS**

Date

**TO:**

**FROM:**

Prepare reply for Commissioner's signature

Prepare reply for my signature

Prepare reply for signature of

Reply direct

See me on attached

Give me memorandum on attached

Initial attached and return

For your approval

For your disposition

For your information

What is your opinion?

Please have retyped

Note and send to General Files

**REMARKS**

304 6/8/67 Press conference in "Good Old Summertime" Costumes

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306 6/9/67 "Dancing under the stars" program

306a Improved Launching at Orchard Beach

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309 6/20/67 Rheingold Breweries picks up tab for Streisand concert clean-up

310 6/15/67 Clove Lakes Park, Staten Island stagecoach & hayrides program

311 6/16/67 Heckscher to announce details of Harlem Cultural Festival

311a 6/20/67 Hans Christian Andersen Story Telling Center Program

312 6/16/67 Press conference re. Festival Symphony Orchestra freeconcerts

313 6/19/67 Harlem Cultural Festival

314 6/21/67 Rehabilitated playground at 81st and CPW

315 6/21/67 Parks offer stagecoach and hay rides

316 6/22/67 1967 Ball Pegging Derby for boys

317 6/22/67 Parks Department issues Summer program

318 6/23/67 1967 Girls Swimming Tournament for Girls

319 6/23/67 23d Annual Swimming Tournament for boys, schedule

319a 6/28/67 Details of nine weddings Prospect Park, press conference-cocktail party

320 6/23/67 Learn-to-swim program

321 Baby elk and Pygmy Horse born in Central Park Zoo

322

323 6/28/67 Twilight Theater in Prospect Park

324 6/28/67 Prospect Park weddings

325 Heckscher reaffirms city's park policy

326 7/3/67 Balalaika Sumphonic Orchestra concert to be held July 11

327

328 7/3/67 Theater Workshop for students begins summer sessions

329 7/3/67 Pitch & Putt Golf course, Flushing Meadow-Corona Park

330	7/5/67	Carl Schurz Park free concert series schedule
331	7/7/67	Soap Box Derby for boys Soap Box centers listed
332		
333	7/7/67	Finals of City-wide Men's Golf Team Tournament
334	7/7/67	Indoor skating rink Flushing Meadows-Corona Park to be closed for repairs
335	7/7/67	Installation of decorative metal chains on Park Avenue between 52 & 54th Streets
336	7/7/67	Sports Night in Harlem
337	7/7/67	Ground-breaking ceremonies for Yellowstone Park
338		
339	7/10/67	Teen Nights in Prospect Park
340	7/10/67	Heritage Repertory Theater Features Spanish Language Production
341		
342	7/11/67	Baisley Pond Swimming Pool Plan to be shown in Queens
343	7/11/67	3d Annual Golden Age Art Exhibition
344	7/12/67	Strumming of Mariachis on the Mall
345	7/13/67	West Indian Celebrities to star in Calypso Carnival
346	7/14/67	1967 Ball Pegging Derby finals program
347		
348	7/18/67	Japanese Stroll, July 20 on Central Park Mall
349	7/18/67	Central Park Festival plans
350	7/19/67	Lindsay & Heckscher dedicate new vest pocket park
351		
352	7/21/67	Dedication of new vest pocket park 29th and Second Ave.
353	7/21/67	Memo on vest pocket park Friedberg Associates
354	7/21/67	Soul Music in Morningside Park

355 7/21/67 Chalk Carpet of color will cover Central Park Mall  
356  
357 7/24/67 Heckscher announces Dancemobile  
358 7/25/67 Dog Obedience Training Classes  
359 7/25/67 Operation Tennis  
360  
361 7/25/67 Soap Box Derby Finals  
362 7/26/67 African Stroll  
363 Third Annual Youth Talent Festival  
364 7/31/67 7th Tommy Davis Night at Brooklyn Playground  
365 8/1/67 Brooklyn Film Festival  
366 7/31/67 Bicycling Hours  
367  
368 7/31/67 Portable Pool Program in Brownsville  
369a 7/25/67 Fact Sheet on Portable pools  
369 8/1/67 Gospel Festival Mount Morris Park  
370 8/2/67 Tree Sprucing  
371 8/1/67 Puerto Rican Traveling Theater's "The Ox Cart" premiere  
August 8



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT  
FEATURE AND PHOTO EDITORS.

A press conference in "Good Old Summertime" costumes will be held by Parks Commissioner August Heckscher, Mitch Miller, and Goldman Band conductor Richard F. Goldman on Monday, June 12, at 11:00 AM on the Central Park Mall. Details of the mammoth "Good Old Summertime" costume party-in-the-park for all New Yorkers on the opening night of the 50th Anniversary Season of Guggenheim Memorial concerts by The Goldman Band, June 21, at which refreshments will be served free or at turn-of-the-century prices will be announced.

Guest artists on the season schedule will also attend the press conference in costume and with turn-of-the-century bicycles.

6/8/67

#304

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

306

UPON RECEIPT

1-1-1-60M-522145(64) 114

"DANCING UNDER THE STARS"

Parks Commissioner August Heckscher announced today that the popular summer series of Square and Folk Dances in City Parks will begin this year on Monday, June 19th, at 8:00 P.M. at Poe Park located at 192nd Street and Grand Concourse, Bronx.

The program, which will continue throughout the summer (through September 15th), will start at 8:00 P.M., with special dancing for pre-teen youngsters until 8:30 P.M. except on Tuesdays when the youngsters may dance at Carl Schurz Park, 84th Street and East End Avenue, Manhattan, from 6:30 P.M. to 7:30 P.M. From 8:30 P.M. to 10:30 P.M. the program will feature Square, Round, and Folk Dancing for Adults and Older Teen-Agers.

The Dances will be conducted by the Park Department dance team of Joe and Alice Wash, aided by the "Promenaders," a specially trained group of Park Department Recreation Leaders, who will assist in demonstrating and teaching the dances to the public.

Other dance programs, under the direction of the Nashes, will be held as follows:

SUMMER OUTDOOR PROGRAM

Mondays - 6/19 - 9/11 - Poe Park  
192nd St. and Grand Concourse, Bronx

Tuesdays - 6/20 - 9/12 - Heckscher Playground  
62nd Street in Central Park, Manhattan

Wednesdays - 6/21 - 9/13 - Kate Wohlman Rink  
Prospect Park, Brooklyn

Thursdays - 6/22 - 9/14 - Cunningham Park  
196 Street and Union Turnpike, Queens

Fridays - 6/23 - 9/15 - Washington Square Park  
(near fountain)

The dance series at all of these locations is scheduled to continue throughout the summer, and will contribute greatly to the recreational and dancing opportunities available to residents of New York City, and to visitors during the summer season.

All are invited to attend. There is no admission charge. This is a free recreational service offered by the New York City Department of Parks.

6/9/67

# 306

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

IMPROVED LAUNCHING AT ORCHARD BEACH

Rowing, fishing, and canoeing enthusiasts have been provided with new launching facilities at Orchard Beach in the Bronx, announced Parks Commissioner August Heckscher.

A parking field has been opened, accommodating approximately twenty beach trailers in an area immediately east of the existing gangway to the northerly launching float.

Permits for launching boats can be obtained at the bath house office.

# 306

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



RHEINGOLD BREWERIES PICKS UP TAB FOR STREISAND  
CONCERT CLEAN-UP

"Rheingold Beer does everything right," beamed Parks Commissioner August Heckscher today, as he accepted a \$3,000.00 check from Bernard Relin, Chairman of the Board of the Rheingold Corporation, to defray the cost of cleaning up Central Park's Sheep Meadow, the scene of the spectacularly successful Barbra Streisand Concert.

The presentation took place in the Conference Room of the Arsenal, Manhattan headquarters of the Department of Parks, on June 20th, at 2:30 PM.

Mr. Relin said that after seeing the Sheep Meadow on the morning after 135,000 Streisand fans had jammed the area to be-in with Barbra, he had immediately contacted Commissioner Heckscher and offered to help out with the clean-up. "It's part of our gift to the people of New York who turned out in such incredible numbers -- and a 'thank you' to the Department of Parks," he added.

Neither Rheingold nor the Parks Department had anticipated the crowds that poured into the park all day Saturday, June 17th, for the free concert, sponsored by the brewing company. Rheingold's Central Park Music Festival which returns for its second season at the Wollman Rink in Central Park, will open on June 23rd, with a concert starring Louis "Satchmo" Armstrong and Flip Wilson. All tickets are \$1.00 and further information may be obtained by calling 249-8870.

6/20/67

PRESS COVERAGE IS INVITED

#309

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL  
755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT  
FEATURE AND PHOTO EDITORS

Clove Lakes Park in Staten Island will have stagecoach and hay rides all summer, announced Parks Commissioner August Heckscher today.

Rides will depart from Clove Lakes Stables between noon and 4 PM on weekends and holidays and prices have been reduced to 50¢ to encourage day campers to ride.

To get to Clove Lakes Park by public transportation from Manhattan, take any bus at Ramp A from the Staten Island Ferry terminal at St. George to Clove Road and Victory Boulevard. Turn right and walk a long block along Clove Road to the Park. From Brooklyn, take the R-7 bus across the Verrazano Bridge, leaving from 95th Street and 4th Avenue (Last Brooklyn stop on BMT 4th Avenue Local); it will take you directly to Clove Lakes Park.

Willowbrook Park on Staten Island will also feature hayrides this summer, at the same low price of 50¢ per person. Willowbrook has the added attraction of individual saddle pony rides at 25¢ per person. Willowbrook Park is located at Victory Boulevard and Richmond Avenue, and can be reached by taking the #112 bus from St. George Ferry.

6/15/67

#310

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100

for release

PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT,  
FEATURE AND PHOTO EDITORS.

August Heckscher, Administrator of Recreation and Cultural Affairs and New York City Commissioner of Parks, will announce the details of a Harlem Cultural Festival at a press conference at Harlem's famous Frank's Restaurant at 315 West 125th Street on Monday, June 19th at 3:30 P.M.

The Festival is the brainchild of Tony Lawrence, a nightclub and recording star, who is planning and directing it in conjunction with the Department of Parks and the Park Association of New York City.

Through the courtesy of Lloyd von Blaine, Manager of Frank's Restaurant, refreshments will be served.

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6/16/67

#311

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

**for release**

Upon Receipt

Generations of children have been enthralled by the fairy tales of Hans Christian Andersen and today's children, summering or visiting the city on weekends, may hear the Andersen tales told by gifted story tellers each Saturday morning, at 11 AM at the Hans Christian Andersen Story Telling Center, announced Parks Commissioner August Heckscher today.

Now in its 11th year of service, the Center is operated in conjunction with the Department of Parks, from the last week in May through September 30th. The story telling sessions are held at the statue of the famous Danish writer of fairy tales located on the west side of Conservatory Lake, off Fifth Avenue near 72nd St.

Opening the season this year as guest story teller was Mr. Viggo Rambusch, secretary of the Story Telling Center, and a descendent of a friend and neighbor of Hans Christian Andersen. On June 24th, Miss Fuchea Di Noto, who has just completed her own children's book, will recount an Andersen tale.

Last year the Center celebrated the 93rd birthday of Baroness Alma Dahlerup, founder of the Danish-American Women's Association.

The Andersen statue, sponsored by the Association, was a gift to the City from both the children of Denmark and New York City.

6/20/67

#311-A



Department of Parks  
City of New York  
Arsenal, Central Park

for release

PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT AND MUSIC EDITORS

A press conference will be held on Tuesday, June 20th at 10:30 A.M. in the Central Park Arsenal to announce the Festival Symphony Orchestra free concerts, said Parks Commissioner August Heckscher today.

A special tribute will be paid to Miss Frederique Petrides, conductor of the Festival Symphony Orchestra, who will be on hand for questions. She is one of the few women conductors in the symphonic field, and has appeared with the Washington Square Chamber Music Series, the Hudson Valley Symphony Orchestra, and the Carl Schurz Park Concerts.

West Side Community Concerts, Inc. has sponsored this professional orchestra for five years in Riverside Park performances. This year the concerts will take place in an acoustical shell provided by the Department of Parks at Riverside and 103rd Street.

The Festival Symphony Orchestra can be heard on June 17th, June 24th and July 1st. All concerts begin at 8:30, and listeners should bring pillows and blankets for seating.

6/16/67

#312

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

313

**for release**

After 3:30 P. M.  
June 19, 1967

HARLEM CULTURAL FESTIVAL

A Harlem Cultural Festival was announced today by Parks Commissioner August Heckscher at a press conference hosted by Frank's Restaurant. There will be nine big events for the community to look at, listen to and participate in, beginning June 27th and continuing through the end of August.

The Festival is the brainchild of Mr. Tony Lawrence, nightclub and recording star, who is planning and directing it in conjunction with the New York City Department of Parks and the Park Association of New York. "The Harlem Cultural Festival", said Mr. Lawrence, "is about where the Negro lives, physically and spiritually. The coming Festival in Harlem celebrates the special cultural blend of Once Was and Now, and of the ways Harlem gave and got back, gives and gets back from all the American cultures, Latin and Northern, White and Black," said Mr. Lawrence. "The Festival will work at many levels of the community," he continued. "Its home is 128th Street between Fifth and Lenox Avenues, in the first Vest Pocket Park in New York City, but individual events will take place all over Harlem. The Festival is a showcase for Harlem, but talent and audience will come from all over New York, all over the Americas, and all over the world."

Tony Lawrence is a well-known Harlem personality. He has appeared at nightclubs throughout the country and abroad and

more

performed in several motion pictures including "The Pawnbroker" and "Dr. No". Last year he performed in Paris where he had been sent by the Park Association and the International Recreation Association to study Parisian recreation and culture. Recently Mr. Lawrence was given an award by the Park Association for work in the Harlem community which resulted in the two Vest Pocket Parks on W. 128th Street - the first of their kind in New York.

In his efforts to secure top-flight professional entertainment, Mr. Lawrence is being assisted by WLIB's Eddie O'Jay, WWRL's Art Ruest and D. J. "soul brothers" Fred Barr and Hal Atkins, Hal Jackson of WNJR and Palisades Amusement Park, Ted Williams of Record World Magazine and the Apollos Theatre.

The list of sponsors is quickly growing, and now includes Pan American Airlines, the Amsterdam News, The New York Courier, Record World Magazine, Savoy Records, Frank's Restaurant, radio stations WNJR, WLIB, and WWRL, the Apollo Theatre, Ronnie Casuals, Mr. Thomas Petschek and the First National Bank, Standard Wines and Foods, Meridian Travel Service and Milton Feist Associates.

The Harlem Cultural Festival will include a wide range of entertainment, highlighted by nights of Soul Music and Gospel Music. A complete schedule is attached which details all events.

6/19/67

#313

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100

**for release**

UPON RECEIPT

Parks Commissioner August Heckscher announced the opening on Saturday, June 17th of the partially rehabilitated playground at 81st and Central Park West, Manhattan.

Replacing the old 1930's wading pool at the southern end of the playground is a splash pool and play sculpture and the old pool has been rehabilitated into an octagonal arrangement of 4 pools, each 18' 18', paved in red concrete. Two of them have double seats suitable for story telling.

From the middle of the four pools rises a free-form sculptured concrete castle with spouts leading into the pools. Each spout is equipped with sprays, adjustable in direction and intensity, which make possible a different kind of water experience in each pool. The new pools accommodate at least three times as many children as the previous design and can be used in winter for play.

The sand box at the northern end of the playground has been enlarged to an octagonal 28 square foot and filled with fine beach sand.

Made possible by the generosity of a private anonymous donor, the total cost of these two projects was \$15,000. Richard Dattner, designer of the Adventure Playground at West 67th Street and Central Park West was the architect.

6/21/67

#314

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100

**for release**  
UPON RECEIPT

PARKS OFFER STAGECOACH AND HAY RIDES

City children are discovering a special treat at Clove Lakes Park in Staten Island, now that stagecoach and hayrides are under way for the summer, announced Parks Commissioner August Heckscher today.

Coaches and wagons can be boarded between noon and 4 PM on weekends and holidays. Prices have been reduced to 50¢ to encourage day campers to ride.

To get to Clove Lakes Park by public transportation from Manhattan, take any bus at Ramp A from the Staten Island Ferry terminal at St. George to Clove Road and Victory Boulevard. Turn right and walk a long block along Clove Road to the Park. From Brooklyn, take the R-7 bus across the Verrazano Bridge, leaving from 95th Street and 4th Avenue (Last Brooklyn stop on BMT 4th Avenue Local); it will take you directly to Clove Lakes Park.

Willowbrook Park on Staten Island will also feature hayrides this summer, at the same low price of 50¢ per person. Willowbrook has the added attraction of individual saddle pony rides at 25¢ per person. Willowbrook Park is located at Victory Boulevard and Richmond Avenue, and can be reached by taking the #112 bus from St. George Ferry.

6/21/67

#315

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100

**for release**

UPON RECEIPT

1967 BALL PEGGING DERBY FOR BOYS

A citywide "Ball Pegging Derby", for boys was announced today by Parks Commissioner August Heckscher, and entries will be accepted until June 30th. Contestants will demonstrate their skills in throwing a baseball accurately from a distance.

All finalists will receive a dinner for two at Douglaston Steak House, and free admission to the "Mets" July 19th Doubleheader is being offered to all qualifiers. Entry blanks are available at Park Department Playgrounds, and about 6700 boys have registered to date.

Practice sessions are being held at local playgrounds in preparation for the District Eliminations on June 30 (rain date, July 1). Borough eliminations are scheduled for July 10 (rain date, July 11) and Finals are to be at Shea Stadium on Wednesday, July 19, between games of a doubleheader. This year the winners from Nassau County will be competing against the New York City finalists at Shea Stadium. Prizes will be awarded to boys finishing first and second in each age group in the District, Borough and Finals.

- The age groups are:
1. PRE\_TEENS through 12 years of age
  2. TEENS who have not reached their 17th birthday by July 19, 1967.

The New York Mets and Bohack Stores are sponsoring the Ball Pegging Derby in cooperation with the Department of Parks.

6/22/67

#316

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

IMMEDIATELY UPON RECEIPT

PARKS DEPARTMENT ISSUES SUMMER PROGRAM

August Heckscher, Commissioner of Parks and Administrator of Recreation and Cultural Affairs, announced the publication today of the most comprehensive summer program ever sponsored by the Department of Parks. Entitled "Summer '67, Festival of Drama, Music and Dance in the New York City Park System," the brochure lists 1,059 different special artistic events in the city's five boroughs, most of which are free or, like the Rheingold Central Park Music Festival, have extremely low admission charges.

Among the new events in the "Summer '67" brochure are a series of 30 music and fashion shows by Clairol, outdoor performances of the renowned Metropolitan Opera, and a series of performances by the award-winning Prince Street Players. Other new events include the La Puma Opera, the Heritage Drama series, the Balalaika Concerts, and the New York Comic Opera.

For the first time, the Parks Department will issue a second edition, complete with new entries and revisions, which will be available early in July.

The Summer '67 brochure may be obtained by writing to Summer '67, Department of Parks, Community Relations Office, 830 Fifth Avenue. A ten-cent stamp should be enclosed to cover mailing.

6/22/67

#317

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

for release

UPON RECEIPT

1967 GIRLS SWIMMING TOURNAMENT FOR GIRLS

The 1967 city-wide Swimming Tournament for Girls was announced today by Parks Commissioner August Heckscher. There will be five major swimming meets, one in each borough, during June and July.

Entry blanks can be obtained at all park playgrounds and outdoor swimming pools in the city. Girls 17 years of age or under are eligible to compete.

Each borough meet lists four events for young mermaids not registered with the Metropolitan Association A. A. U. , plus several Junior Metropolitan A. A. U. championships.

The scheduled borough meets all will begin at 5:30 P. M. on the dates listed below:

QUEENS

WEDNESDAY, June 28 - Astoria Pool, 19th St. opposite 23 Drive

RICHMOND

WEDNESDAY, July 5 - Tompkinsville Pool, Victory Boulevard and Bay Street

BROOKLYN

WEDNESDAY, July 12 - Sunset Pool, 42nd St. and 7th Avenue

BRONX

WEDNESDAY, July 19 - Crotona Pool, East 173rd Street and Fulton Avenue

For information:  
Mary Perot Nichols  
REgent 4 1000

MANHATTAN

WEDNESDAY, July 26 - Highbridge Pool, Amsterdam Avenue  
and West 173rd Street

The non-A. A. U. aquatic tests at each pool include 25  
and 50-meter freestyle events for lassies in various age  
brackets. Medal awards will be presented to the winner and  
two runners-up of each event. Also, girls taking first, second  
and third in the A. A. U. events will receive regulation title  
medals.

In addition to their medals, the girls finishing first,  
second and third in the four non-A. A. U. events will qualify to  
represent their boroughs in the big city-wide championships  
meet slated for Astoria Pool on Saturday, July 29, 1967 at  
5:30 P. M.

6/23/67

#318

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

PRESS BULLETIN: ATTENTION NEWS DESK & ENTERTAINMENT EDITORS

Details of a wedding to be held in Prospect Park will be revealed at a press conference-cocktail party at 7:00 P.M. on Wednesday, June 28th at Longchamps, 253 Broadway (opposite City Hall).

Parks Commissioner August Heckscher will introduce the nine couples who will take their vows in a unique outdoor ceremony in Prospect Park.

Sponsors who are providing free dresses refreshments, wedding rings and other gifts will be on hand, and the bridesmaids dresses will be on display.

6/26/67

#319

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

Teen-age mermen and their younger brothers can beat the July heat by competing in the 23rd Annual Swimming Tournament, sponsored by the Department of Parks in the five boroughs, announced Parks Commissioner August Heckscher today. Each borough will host one of the series of aquatic events during the month of July.

Free entry blanks are now available at all park playgrounds and outdoor swimming pools in the city. Boys 18 years of age and under are eligible to get in the swim of things.

Each borough meet has eight events for lads not registered with the Met. Assn. A. A. U. , plus several A. A. U. championship tests. The eight events include 25, 50, and 100-meter freestyle championship contests, and 50-meter backstroke and breaststroke competitions for boys in various age brackets.

Medals will be awarded to the winner and two runners-up of each event. In addition the lads who churn in first and second in each event will earn the right to compete in the big city-wide championship meet slated for July 31, in Brooklyn's vast Sunset Pool.

The scheduled borough meets listed below will begin at 5:30 PM on the dates indicated.

more

MANHATTAN

THURSDAY, JUNE 29 --- Highbridge Pool, Amsterdam Avenue  
and West 173rd Street

BRONX

THURSDAY, JULY 6 --- Crotona Pool, East 173rd Street and  
Fulton Avenue

QUEENS

MONDAY, JULY 10 --- Astoria Pool, 19th Street, opposite  
23rd Drive

RICHMOND

MONDAY, JULY 17 --- Tompkinsville Pool, Victory Boulevard  
and Bay Street

BROOKLYN

MONDAY, JULY 24 --- McCarren Pool, Driggs Ave. and  
Lorimer Street

6/23/67

#319

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

320

**for release**

UPON RECEIPT

The Department of Parks annual Learn-to-Swim program will begin with a big splash on July 10th for thousands of children and adults, Parks Commissioner August Heckscher announced today. Children fourteen years old and under will be accepted weekday mornings from 10:00 AM to Noon through Monday, July 10. Adult registrants, 15 years and over, will be accepted Sundays between 10:30 AM and 12:00 Noon through July 9.

The Learn-to-Swim program is being conducted at eight outdoor pools in Manhattan, two in the Bronx, one in Queens and two in Richmond. In addition to the four outdoor pools in Brooklyn, the indoor pools at St. John's Recreation Center and Brownsville Recreation Center will participate.

The aim of the popular seasonal aquatic program is to teach the swimmers how to navigate safely under their own power. The program embraces adjustment to water, safety factors, fundamentals of the American Crawl and coordination of armstroke and kick.

For information about the location of the Learn-to-Swim pool nearest your home, simply phone the Department of Parks recreation office in your borough. In Manhattan the phone number is RE 4-1000; in Brooklyn, SO 8-2300; in the Bronx, TA 8-3200; and in Richmond, GI 2-7640.

6/23/67

#320

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100

**for release**

**UPON RECEIPT**

The cry of the fishmonger will give way to the sound of music when the New Symphony Orchestra performs a "Seaport" concert at 8:00 P.M. Thursday, June 29th, as the famed Fulton Fish Market at Fulton and South Streets.

Parks Commissioner August Heckscher will be on hand to welcome listeners to the second season of the Downtown New York Arts Festival, under the Honorary Chairmanship of Mayor John V. Lindsay and Cellist Pablo Casals.

Michael Bartos will direct the New Symphony Orchestra in a concert featuring Handel's Water Music and Beethoven's Emperor Concerto against the backdrop of the downtown skyline. Preceding the concert will be a half hour of authentic hornpipes and shanties by Louis Killen of Newcastle - upon-Tyne, with assisting artists.

Seating for the free concert will be on a first come, first served basis and sponsors suggest the listeners bring their own pogo sticks.

Those wanting to explore the historic area can meet earlier at 16 Fulton Street for a walking tour from 5:30 P.M. to 7:00 P.M., which will conclude with a visit to the "Lisa Maria," the newest addition to the City's tugboat fleet.

Sponsors of the event are Dynarts Inc., a non-profit foundation, and the J.M. Kaplan Fund. Cooperating closely with the sponsors are many city agencies, the Fishmongers Association and the Friends of the South Street Seaport Museum.

(continued) -

Other Festival events include the following:

Wednesday, July 5, Chinatown/Little Italy - "Theater in the Street"

Tuesday, July 11, Hanover Square - Orchestral Concert

Thursday, July 27, City Hall Park - "Theater in the Street"

Thursday, August 17, City Hall Concert - Mayor John V. Lindsay will act as host at this orchestral offering whose underlying theme will be "Terre des Hommes" and feature outstanding Canadian talent.

Sunday, August 20, (3:00 P.M.) Chinatown - Puppet Show - Theme: "Candide-in-Puppetry"

6/27/67

#320

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

BABY ELK AND PYGMY HORSE BORN IN CENTRAL PARK ZOO

The population explosion hit Central Park this month with the birth of an elk in the Central Park Zoo and a pygmy horse in the Children's Zoo, Commissioner of Parks August Heckscher announced today.

The baby elk, a female, was born at 1:05 P.M. on June 18th to "Electra," one of the Zoo's two female elks. Both "Electra" and the father, "Robert", are twelve years old, and it is "Electra's" first offspring. The baby will be named "Barbra" in honor of singer Barbra Streisand whose concert shattered all Central Park attendance records the night before the birth. Baby "Barbra" weighed thirty pounds at birth and will reach 600 pounds when fully grown in eight months. She can be seen with her mother in the Central Park Zoo.

"Barbra's" nursery-mate is "Chief", a piebald pygmy horse colt born on June 7th in the Children's Zoo. "Chief" is the first successful delivery of "Marlene", age 6, who was bought for the Zoo by Mrs. Herbert Lehman. The late Governor and Mrs. Lehman founded the Children's Zoo in 1960. "Chief", who weighed 25 pounds at birth and will eventually reach 300 pounds, can be seen prancing in his run at the Children's Zoo.

#321

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

TWILIGHT THEATER IN PROSPECT PARK

Twilight Theater in Brooklyn's Prospect Park will continue on Saturdays and Sundays, July 1 and 2, 8 and 9, at 5:30 p.m., with the Mobile Theatre production of "The Marriage Proposal" by Anton Chekhov and "Antigone" by Jean Anouilh, announced Parks Commissioner August Heckscher today.

The two plays will be presented outdoors at the Kate Wollman Memorial Rink as part of "Prospect '67," a gala celebration of the arts co-sponsored by the Brooklyn Arts and Culture Association (BACA) and the New York City Department of Parks. "Prospect '67" has already launched two successful theatrical programs - "A Funny Thing Happened on the Way to the Forum," presented by N.Y.C. Community College of Brooklyn; and "Come Blow Your Horn," presented by The Redwood Players.

Bill Accles directed "Antigone" and Len O'Reilly "The Marriage Proposal."

There is no admission charge at the Wollman Rink, and a new sound system will be installed before the new Twilight Theater productions.

Actors and theatrical troupes interested in performing at Prospect Park are urged to contact Mitzi Pazer, Chairman of BACA's Theater Committee, at 434-1454.

6/28/67

#323

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

IMMEDIATELY

Nine couples who will be married in a civil wedding ceremony in Prospect Park were welcomed to a press conference at Longchamps by Parks Commissioner August Heckscher on Wednesday, June 28th. Commissioner Heckscher said that each couple would be married individually by Judge Amos Basel, with a joint reception afterward. A children's choir will sing wedding songs composed by Reverend Al Carmine of Judson Memorial Church, and two bands will play at the reception. The Commissioner described the wedding as "quiet but joyful" and said, "The idea of being married outdoors is not new. In the country, many people have garden party weddings, and in Mediterranean countries there are often group weddings held outdoors. In an urban setting, the parks are the people's gardens. I do not think this outdoor wedding will violate the dignity of the ceremony, but will only enhance it. Prospect Park is romantic in landscaping as well as in the tradition of love and marriage."

In keeping with the dignity of the occasion, the exact location of the wedding ceremony will not be released to the public. The press is asked to come to Litchfield Mansion in Prospect Park at 12:30 P.M., and from there they will be escorted to the site of the ceremony.

A list of sponsors who have generously provided gifts for the wedding is attached.

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#324

6/28/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

PROSPECT PARK WEDDING - JULY 1ST, 1967

Wedding Sponsors

Davis Formal Wear - Tuxedos for the grooms

James Sterling - Paper dresses for the Maids of Honor

Martin's Department Store - Bridal Gowns

Englander Studios - Photographs and photograph albums

Shields-Dante Toiletries for Men - After Shave Lotion

E. J. Korvette - Gold wedding bands for the brides

Wedding World, Inc. - Flowers

Steven Scott Orchestra of Great Neck

Nat Morell - Big Band Sound - Provided by the Recording  
Industries Trust Funds of Local 802

Ebingers Bakery - Wedding cake, plates, forks

Abraham and Straus - Corningware and New York Times Cookbook

Grover Moscovitz - Downtown Brooklyn Businessmen's Association -  
(Helped obtain sponsors)

Fabulous Travel, Inc. - 9 Honeymoons - Mt. Airy's in the Poconos

Horn & Hardart - Box lunches for the children's choir

Child's Restaurant - Catering of reception

Longchamps Restaurant - Cocktail party and press conference

Regency Printing Corp. - Invitations.

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PROSPECT PARK WEDDING - JULY 1ST, 1967

Claudia Dreifus and Sidney Weinheimer - Manhattan, New York

Lorraine Hurley and Fredrik Tonnessen - Brooklyn, New York

Janette Jimenez and Alfonso Lorenzo - Brooklyn, New York

Clara Kelich and John DeLamar - Brooklyn, New York

Marilyn Lerner and Martin Atkins - Queens, New York

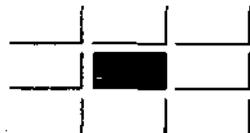
Reeva Miller and Peter Kacalanos - Queens, New York

Toni Russo and Carl Brizzi - Brooklyn, New York

Etta Wheeler and Ray Conerly - Brooklyn, New York

Sheila Campbell and Charles Wills - Queens

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Department of Parks  
City of New York  
Annual, Central Park

# for release

IMMEDIATELY

Parks Commissioner August Heckscher called a press conference Thursday afternoon "to reaffirm the city's park policy and to make sure the public understands it."

Said Commissioner Heckscher at the press conference, "I want to bring an end to this whole silly controversy about the programming of events in the city's parks." Said the Commissioner, "I believe that if a vote was taken right now on my policies and Mayor Lindsay's policies on park programming and on that of a few carping critics like Robert Moses and Henry Reed, we would win overwhelmingly."

Referring to critics Moses and Reed, Commissioner Heckscher said, "They are out of touch. We are in touch with what the people want." The Parks Commissioner observed, "I don't think the people dismiss bike riding on weekends as mere stunts," and noted that, "In many instances, the carping critics are not to be found in the city on hot summer weekends so they do not know whereof they speak."

Commissioner Heckscher said, "I welcome innovations in park use from art games to weddings because these things are giving a new dimension to park use. The people have fallen in love with the city's parks and they are coming back to them in droves just because of our innovations."

Holding up a copy of "Summer '67 Festival of Drama, Music, Dance in the New York City Park System," Commissioner Heckscher pointed out the myriad of activities for city-bound people during the Fourth of July weekend. Noting the activities listed in the brochure and in an additional schedule put out by MARDON'S Department Store in Brooklyn for Prospect Park,

Commissioner Heckscher said, "Do not believe for one moment that Central Park is the only area of activity." The Commissioner

**for release**

UPON RECEIPT

ATTENTION MUSIC AND ENTERTAINMENT EDITORS

The only Balalaika Symphonic Orchestra in the United States will present an exciting program of Russian music and song on the Mall in Central Park, on Tuesday, July 11th at 8:30 PM, announced Parks Commissioner August Heckscher today.

Vocalists include Roberta Vetske, soprano; Geraldine Rosaire, mezzo-soprano; tenor, Sosio Manzo, and Yelitza, contralto.

Featured on the July 11th concert will be Alexander Nichil, the distinguished mandolin soloist and Boris-Sergei Matusewitch and his concertina.

The conductor of the Balalaika Symphonic Orchestra is Alexander Kutin.

7/3/67

#326

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100

for release

UPON RECEIPT

PRESS BULLETIN: ATTENTION NEWS DESK AND  
ENTERTAINMENT EDITOR

\* THIS IS YOUR SPECIAL INVITATION TO ATTEND  
CENTRAL PARK'S FIRST "PLAY-IN"

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Parks Commissioner August Heckscher invites you to catch the action when a group of New York youngsters, from 6 to 12 years of age, from the city's recreation day camps, come to Central Park for a "Play-In."

On Thursday, July 6th, from 1:00 PM to 4:00PM, at the North Meadow Playground Center, at 96th Street off the transverse road in Central Park, the children will try out the latest ideas in summer play-fun dreamed up by the country's leading toy companies.

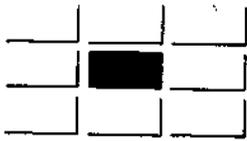
All toys used in the "Play-In" will be donated to the Recreation Division of the Parks Department by the Toy Manufacturers of America, Inc., co-sponsors of this event.

\*PLEASE DO NOT PUBLICIZE THIS EVENT BEFORE IT TAKES PLACE. PARTICIPATION IS LIMITED TO CHILDREN FROM SUMMER DAY CAMPS OPERATED BY THE DEPARTMENT OF PARKS.

7/3/67

#327

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



Department of Parks  
City of New York  
Auditorium, Central Park

# for release

UPON RECEIPT

THEATER WORKSHOP FOR STUDENTS BEGINS  
SUMMER SESSION: AS AUDITIONS CONTINUE

Nearly two hundred school-age youngsters from all over New York City will be pouring into the Department of Parks East River Amphitheater, East River at Grand Street on Wednesday, July 5th, to begin a summer of daily classes and rehearsals.

The youngsters, chosen from hundreds of New Yorkers who auditioned for the newly formed Theater Workshop for Students throughout June, will be dancing and singing in the cool theater-by-the-river for the next two months in preparation for performances on the week of August 28 which will be open to the public, free of charge.

Scheduled for performance is the world premiere of William Schuman's baroque opera THE MIGHTY CASEY, the Bertolt Brecht-Kurt Weill school opera HE WHO SAYS YES with its companion piece HE WHO SAYS NO, which have been newly translated especially for these performances, and a short opera for younger children by Hindemith called LET'S BUILD A TOWN.

The Theater Workshop for Students, under the direction of Gordon Duffey, is being sponsored by the Department of Parks and accepts all students on a scholarship basis. Auditions for the workshop are still being held at the East River Amphitheater for late applicants this week only. For further information and appointment call the Workshop at 982-8383.

7/3/67

#328

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



Department of Parks  
City of New York  
Amphitheater, Central Park

**for release**

UPON RECEIPT

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SUMMER SESSION; AS AUDITIONS CONTINUE

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7/3/67

#328

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

## UPON RECEIPT

Golfers can celebrate the Fourth of July on the 13 acre Pitch & Putt Golf Course in Flushing Meadow-Corona Park, announced Parks Commissioner August Heckscher today. The unusually large golf green opened on Saturday, July 1st, and intensive use is anticipated since it is easily accessible by public transportation.

The new Pitch & Putt facility is open from 6:00 A.M. to 6:00 P.M. on weekends and holidays, and on weekdays from 8:00 A.M. to 6:00 P.M. There is a 75¢ fee and a 50¢ deposit on golf balls. Equipment is supplied at the course, and participants are not permitted to bring golf clubs or balls.

The course was developed by the Triborough Bridge and Tunnel Authority in connection with the restoration of the fairgrounds in Flushing Meadow.

7/3/67

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FOR INFORMATION C N PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

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7/3/67

#329

FOR INFORMATION C N PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100

for release

UPON RECEIPT

Parks Commissioner August Heckscher announced today that the free concert series in Carl Schurz Park had been expanded to five concerts this year, with the possibility of a jazz concert being added to the schedule. The concerts are presented by the Carl Schurz Park Concerts, Inc., a non-profit community organization, in cooperation with the Recreation and Cultural Affairs Administration of the City of New York.

The 10th Anniversary Year of the Schurz Park concerts will open on Thursday evening, July 13th, with the Municipal Concerts Orchestra conducted by Julius Grossman, and will continue on consecutive Thursday evenings. First Deputy Administrator of Recreation and Cultural Affairs Arthur Rosenblatt will attend the opening concert. All concerts except the Children's Concert on July 27th will begin at 8:30 P.M. The Children's Concert will start at 7:30 P.M.

The schedule of Carl Schurz Park Concerts is as follows:

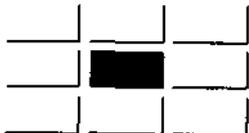
- July 13 -- Municipal Concerts Orchestra, Julius Grossman, Conductor.
- July 20 -- Orchestra of America, Richard Kaye Korn, Conductor.
- July 27 -- Children's Concert -- George Seuffert Orchestra.
- August 3 - Orchestra of America, Abraham Kaplan, Conductor.
- August 10- "Augustfest" -- George Seuffert Band.
- August 17 - Jazz Concert (tentative).

In case of rain, the concerts will be held at the Robert F. Wagner Junior High School, 76th Street between 2nd and 3rd Avenues.

For further information and the musical programs for the various concerts, contact Morton B. Lawrence, President of Carl Schurz Park Concerts, Inc., at LE-5-5106.

#330

July 5, 1967



Department of Parks  
City of New York  
Annual, Central Park

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**for release**

UPON RECEIPT

Soap box whiz kids, 11 through 15 years of age, may compete in the New York City Soap Box Derby for boys, jointly sponsored by the Department of Parks and the Chevrolet Motor Division of General Motors, announced Parks Commissioner August Heckscher today.

Eight Parks Department facilities have been designated as Soap Box Centers where boys can sign up to participate in the program from July 7th through July 12th.

The Department of Parks in cooperation with Chevrolet will supply all tools, lumber, wheels and other materials free to anyone who participates. Trained recreation leaders will provide the instruction, and cars will be built and stored at these centers.

Boys can also participate by signing up at the local Chevrolet dealer and receive their training there. However, in this case, the participant must purchase all materials at cost. The Parks Department program is free.

The New York City finals will be run in Central Park on August 12th and the winner will go to Akron, Ohio, to compete in the 30th All-American Soap Box Derby Championship finals on August 19th. The maker of the best constructed car in each borough will also go. Crews of up to five may work on each car, and in the event of a crew-made car winning, the entire crew will go to Akron. Chevrolet is prepared to ship up to 30 boys.

In staging a Derby this summer, New York City becomes the 244th entry in the field for the 30th All-American. Sponsored nationally by Chevrolet Motor Division, the Soap Box Derby is marking its 30th anniversary this year as America's longest standing and largest youth activity of its type sponsored by an industry.

The Derby is a competition in which school boys 11 through 15 years of age build and race gravity-propelled coasting cars to

specifications listed in an official rule book.

Approximately one million boys have taken part in the Derby since its introduction as a national competition in 1934. Except for a four-year suspension during the World War II emergency, the Soap Box Derby has been held annually since then. More than 50,000 boys build cars each year to compete in local races. Although originated for boys in America, the Derby has steadily gained international stature and each year Canada and a number of overseas guest countries send champions to Akron. Among these have been Venezuela, Puerto Rico, Ireland, South Africa, Philippines, Okinawa, Mexico and West Germany.

In addition to competing for the \$30,000 in scholarship prizes at Akron, the New York City champion will be awarded a \$500 U.S. Savings Bond by Chevrolet. Chevrolet also provides racing helmets, shirts, rule books and other materials. The beautiful E. M. Estes Championship Plaque also goes to the local winner.

New York City previously competed in the Derby in 1937, 1941 and 1947 but none of the champions went on to win at Akron. However, champions from four New York State communities have won the All-American over the years. This year, fourteen other New York State communities are participating in the 30th All-American, plus two others from Northern New Jersey.

Soap Box Centers are listed on the attached, with the names of Park Department personnel in charge.

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7/7/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

SOAP BOX CENTERS

MANHATTAN - Alfred E. Smith Recreation Center  
Catherine and Cherry Streets

Mr. Jack Tuff

Colonial Recreation Center  
West 146th Street and Bradhurst Avenue

Mr. John Purvis

BROOKLYN - St. John's Recreation Center  
Prospect Place between Troy and Schnectady Avenues

Mr. Alfred Welsh

Brownsville Recreation Center  
Linden Boulevard and Christopher Avenue

Mr. Richard Cincotta

BRONX - St. Mary's Recreation Center  
St. Ann's Avenue and East 156th Street

Mr. Harold Bryer

Van Cortlandt Park Stadium  
West 241 Street and Broadway

Mr. Michael Zarchin

QUEENS - Lost Battalion Hall  
93-29 Queens Boulevard  
Rego Park

Mr. William Spoller  
Mr. Armond Rosenthal

RICHMOND - Levy Playground  
Castleton and Jewel Avenues

Mr. Robert Svenningsen  
Mr. Robert Scott



Department of Parks  
City of New York  
Arsenal, Central Park

331

**for release**

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#331

7/7/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

SOAP BOX CENTERS

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Catherine and Cherry Streets

Mr. Jack Tuff

Colonial Recreation Center  
West 146th Street and Bradhurst Avenue

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Prospect Place between Troy and Schnecktady Avenues

Mr. Alfred Welsh

Brownsville Recreation Center  
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Mr. Richard Cincotta

BRONX - St. Mary's Recreation Center  
St. Ann's Avenue and East 156th Street

Mr. Harold Bryer

Van Cortlandt Park Stadium  
West 241 Street and Broadway

Mr. Michael Zarchin

QUEENS - Lost Battalion Hall  
93-29 Queens Boulevard  
Rego Park

Mr. William Spoller  
Mr. Armond Rosenthal

RICHMOND - Levy Playground  
Castleton and Jewel Avenues

Mr. Robert Svenningsen  
Mr. Robert Scott


Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

**PRESS BULLETIN: ATTENTION NEWS AND SPORTS DESKS**

The finals of the City-Wide Men's Golf Team Tournament will be held on Sunday, July 9th, at Split Rock Golf Course, in the Bronx, starting at 7:30 A.M., announced Parks Commissioner August Heckscher today.

Sponsored by the Department of Parks in cooperation with WCBS-TV, the tournament opened on June 18th at public golf courses throughout the city. Semi-finals were held on June 25th and six semi-finalists from each of the 13 golf courses will be eligible to compete in the City-Wide Championships.

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

PRESS BULLETIN: ATTENTION NEWS AND SPORTS DESKS

Indoor iceskating buffs will have to put away their skates for a few months, announced Parks Commissioner August Heckscher today.

The large indoor skating rink in the New York City Building at Flushing Meadows-Corona Park will be closed for repairs from July 15th to October 15th.

Since January of this year, the big rink attracted 164,202 skating fans.

7/7/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

The stately malls of Park Avenue will become even more stately--and safer-- with the installation of decorative metal chains to replace existing fences on Park Avenue, between 52nd and 54th Streets.

The experimental project will get under way on Monday, July 10th, announced Park Commissioner August Heckscher today.

Commissioner Heckscher pointed out that extensive safety studies had indicated that the removal of the iron fences would result in a significant decrease in accident rates and added that the experiment was of great interest to Mayor John V. Lindsay and the departments of Highway and Parks.

The Park Avenue project is privately funded by Make New York Beautiful, Inc., headed by George T. Delacorte, President of Dell Publishing Co., Inc.

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7/7/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

SPORTS NIGHT IN HARLEM

Professional athletes will demonstrate boxing, wrestling, judo and jujutsu at the Harlem Cultural Festival's "Sports Night" Tuesday, July 11th, announced Parks Commissioner August Heckscher today. The United Block Association is hosting the event at 131st Street between Park & Madison beginning at 7:00 in the evening.

The great Sugar Ray Robinson will be on hand with other well known sportsmen, including Erich Barnes of the Cleveland Browns, Golden Gloves Champion John Griffin, Middleweight boxer Bobby Waltham, and track star Baron La Beech.

Following the athletic events there will be dancing to the music of Tony Lawrence and his band. Tony, who comes from the West Indies, was once a college track star and is now a prominent young singer.

7/7/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Central Park

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**for release**  
UPON RECEIPT

Ground-breaking ceremonies for Yellowstone Park in Forest Hills, Queens, will be held on Tuesday, July 11th at 2 P.M., Parks Commissioner August Heckscher announced today. Yellowstone Park is bounded by Yellowstone Boulevard and 68th Avenue. Officiating at the ceremonies will be Queens Borough President Mario J. Cariello; and Arthur Rosenblatt, First Deputy Administrator of Recreation and Cultural Affairs, who will represent the Department of Parks and Mayor John V. Lindsay.

Yellowstone Park, designed by Irving Levine and Bertram Blumberg, Architects, together with Clara Coffey, Landscape Architect, was one of three parks whose designs were unveiled by Mayor John V. Lindsay on January 13, 1967 at a press conference at City Hall. At his press conference, Mayor Lindsay called the three parks, Yellowstone, Cooper Park in Brooklyn, and the P.S. 166 playground in Manhattan, "little gems in our total recreation complex."

Mayor Lindsay noted at the January press conference that "our concern for quality design does not end as we cross the East River." The Mayor noted of the Yellowstone Park design, "An earlier plan, totally unrelated to the real needs of the neighborhood, was scrapped." The Mayor said that the new plans provided a much needed sitting place for the elderly. The new plan for Yellowstone Park also includes a sheltered building overhang to provide arts and crafts space with a big outdoor blackboard; a multiple purpose area to be used for roller skating, dancing, theatricals, basketball practice, free play, and a shower area convertible to ice skating with a small amphitheater for seating. The new park will also have an arrangement of steps, sculptured play forms and play equipment to stimulate imaginative play, and a specially designed lighting system for evening functions.

The total estimated cost of the Yellowstone Park rehabilitation is \$290,000. Its size is approximately 1-2/3 acres.

7/7/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

For information:  
Mary Perot Nichols  
REgent 4 1000



Department of Parks  
City of New York  
Arsenal, Central Park

for release

UPON RECEIPT

TEEN NIGHTS AT PROSPECT PARK

Teenagers will swing to the beat of rock 'n roll bands in the Prospect Park Band Shell every Tuesday evening from July 11th through August 29th at 7 P.M., announced Parks Commissioner August Heckscher today.

Thursday nights will offer further teenage attractions, when talented performers stage Variety Shows in the Band Shell.

The musical evenings, all beginning at 7 P.M., are the result of "Prospect '67, the popular Prospect Park program sponsored by the Brooklyn Arts and Culture Association (BACA) and the New York City Department of Parks.

Talented teenagers who wish to participate in either the Rock 'n Roll or the Variety nights may contact Mr. Peter Crane, at MA 4-6030 from 3-10 P.M. weekdays and from 10 A.M. to 4 P.M. on Saturday.

7/10/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

Heritage Repertory Theater Features Spanish Language Production

The Heritage Repertory Theater will present two productions this summer at the East River Amphitheater. Rip Van Winkle, a comedy with music for adults and children, will be at the Amphitheater on Wednesday, July 12th at 8:30 P.M.

In addition to Rip Van Winkle, on July 19th and 26th at 8:30, the Repertory Theater is presenting a Spanish language production in two parts, featuring Tito Alba, the top radio and television commentator, and Spanish film actress, Luci Vega.

The first part of the Spanish production will be readings from short stories by major Spanish writers and poems by Latin American, Puerto Rican, and Spanish poets. The second part will be a play, Cornundo, Apaleado, Y Contento, a comedy by Casona.

The East River Amphitheater is at East River Park and Grand Street; both productions are open free to the public.

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

**for release**

UPON RECEIPT

PRESS BULLETIN: ATTENTION NEWS DESK, ARCHITECTURE,  
FEATURE AND PHOTO EDITORS,

Baisley Pond Swimming Pool Plan To Be Shown In Queens

A model of a swimming pool for Baisley Pond Park in the South Jamaica section of Queens will be shown for the first time to community groups on Thursday evening, July 13th at 8:00 PM at the Springfield Garden Methodist Church, 131-29 Farmers Blvd., Queens, Parks Commissioner August Heckscher announced today.

The new \$1 1/2 million pool complex was designed by one of the country's best known young architects, Ulrich Franzen.

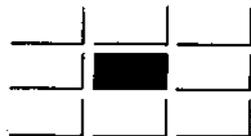
The Department of Parks will be represented at the meeting by Arthur Rosenblatt, First Deputy Administrator of Recreation and Cultural Affairs and Mrs. Gloria Trachtenberg, Assistant to the Director of Community Relations.

Following the practice instituted by the new administration of the Department of Parks in January 1966, members of the community will be given the opportunity to comment on and criticize the new design before final plans are drawn up.

Baisley Pond Park is bounded by 116th Avenue, the Sunrise Highway, and South Baisley Boulevard. The new pool will be located at the southern end of the park.

7/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL  
#342  
755-4100



UPON RECEIPT

The third Annual Golden Age Art Exhibition, sponsored by the Grand Street Boys' Association and conducted by The Recreation Division of the Department of Parks, was opened to the public at the Society of Illustrators, on July 5th, 1967.

Of the more than 700 original oil paintings submitted, the 106 chosen to hang in the exhibition represented artists over 55 years of age from all parts of New York City, as well as from many neighboring states.

Top prize winner was Mr. Herman Timm, a 79 year old artist from, the Bronx, New York. He received a three-year home study Fine Arts Course scholarship to the Famous Artists Schools of Westport, Conn., and the title of "Golden Age Painter of the Year". His painting entitled "Manhattan in the Twilight" was the unanimous choice of the Jury of Awards, composed of Will Barnet, Don Kingman and Stevan Dohanos, world renowned faculty members of the Famous Artists Schools.

The 1967 runner-up was Joseph M. Kubick, 66, of College Point, Queens, New York. For his painting, "Abandoned," he received \$100 and a gold trophy. Harriet Scherer's painting, "Cunningham Park" brought the 57 year old Queens Artist the "Winsor & Newton Award" valued at over \$70.00.

The nine other award winners were:

1. Ruth McCourt, age 57, of Jamaica, N.Y. - "Still Life No. 2"
2. Maurice Van Felix, age 78, Pleasantville, N.J. - "Wharf at Venice Park, Atlantic City"
3. N. M. Gassen, age 86, Manhattan, N.Y. - "A Mid-summer Nights Dream"
4. John Batta, age 84, of Suffern, N.Y. - "The Old Mill"
5. Rudolf Haas, age 82, Brooklyn, N.Y. - "Fisherman's Wharf"
6. Isadore Miller, age 83, Bronx, New York - "The Card Players"
7. May Friedson, age 80, Bronx, N.Y. - "Summer"
8. Irene Friedman, age 57, Forest Hills, N.Y. - "The Art Lesson"
9. S. Silver, age 79, Manhattan, N.Y. - "Low Tide"

(Cont'd.)- Page 2

The average age of the exhibitors was 69 years, the average winner 74 years old, with 11 artists 80 years of age or older.

Over twenty Golden Age Centers were represented, with their entries winning some of the other awards. Among the nine artists, besides the top three who received prizes totaling over \$1,000.00 in value, were a retired bricklayer, a former physician, an attorney, a retired salesman, a vice president of a large construction company, and an 81 year old emeritus president of a famous educational institution.

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FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

Parks Commissioner August Heckscher invited the public to stroll to the strumming of Mariachis on the Mall, Thursday, July 13th, from 6:00 to 8 P.M.

Mexican displays and fashions from the Pan American Phoenix Shop and Mexican food from Fonda Del Sol will be on exhibit. Paraphernalia will stage a fashion show of plastic clothes and electric dresses and Restaurant Associates will sell tocos and special Promenade Punch.

This Promenade is the first in a series of weekly evening strolls. Each stroll will have a different international theme with musicians playing music traditional to that country. Fashion shows from various New York boutiques will highlight the evening strolls. Massart, Inc., has designed a vinyl canopy so people can walk rain or shine.

The program of strolls is scheduled to continue for many weeks, ending with a Grand Finale costume party.

#344

7/12/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

WEST INDIAN CELEBRITIES TO STAR IN CALYPSO CARNIVAL

Well known entertainers from the West Indies will join the Calypso Carnival in St. Nicholas Park, 135th Street and St. Nicholas Avenue, the evening of Tuesday, July 18th, announced August Heckscher, Administrator of Recreation and Cultural Affairs.

Baron Lee from Kingston, Jamaica, known for his calypso rock group, "Baron Lee and the Dragons", will be on hand, as well as Irving C. Watson, a West Indian comedian, Johnny Barracuda, a calypso singer who makes up stories about people in the audience, and Helena Walker, Queen of the limbo.

The Gabriel Steel Band and the Charlie Prince Steel Band will fly in from Trinidad to play for the evening, and the Lord Tony Lawrence Calypso Band, which also plays rock with a calypso feeling, will add to the musical attractions.

Ted Truesdale from the African Room, and Lord Obstinate are among other stars who will attend.

Professional stiltwalker Alvin Paul from the West Indies will lead a Junkanoo Parade, with William Booth, Director of the Human Rights Commission, beginning at 135th

Street and Fifth Avenue at 6 P.M. The parade will progress toward St. Nicholas Park, and the public is invited to join, wearing bright costumes and beating bongo drums.

Groups participating in the parade include: Harlem Teens, Mobilization for Youth, Police Athletic League, United Block Association, "Youth in Action" from Brooklyn, and students from Columbia University and City College.

The Calypso Carnival, part of the Harlem Cultural Festival, is being sponsored by Reynolds Aluminum, Pepsi Cola, Pan American Airways, and the Petschek Foundation.

The Calypso Carnival will bring the Caribbean spirit to St. Nicholas Park, with a Battle of Steel Bands, prizes for the best carnival mask and a prize for the woman who brings the best meat patties, limbo dancing, a special show of guest stars, and Jump-Up-Calypso, with everyone playing bongos. Courtney Callender, Director of Community Relations of the Parks Department, will lead the Jump-Up-Calypso, which will climax the carnival at 9:30 P.M.

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7/13/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#345



Department of Parks  
City of New York  
Arsenal, Central Park

**for release**

UPON RECEIPT

Parks Commissioner, August Heckscher, announced today that the 1967 Ball Pegging Derby finalists from each borough and Nassau County will compete between the games of a double-header at Shea Stadium on July 19.

Twelve finalists were chosen from the 9,200 boys who competed. Among these finalists are Gene Reichardt, 16, from Queens with a throw of 341 feet in the teen division and Robert Bedor, 11, also from Queens with a 214 foot throw in the pre-teen division. These boys will demonstrate their skills in throwing a ball not only far, but accurately.

Prizes will be awarded to boys finishing first and second in each division.

This event is sponsored by the New York Mets and Bohack Stores in cooperation with the Department of Parks.

After the ball game, the sponsors will treat the twelve finalists and their parents to a dinner at the Douglaston Steak House.

7/14/67

#346

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

# for release

UPON RECEIPT

Japanese lanterns of pink and yellow will mingle with the colors of Thursday's sunset as the Central Park Mall plays host to a Japanese stroll, Parks Commissioner August Heckscher announced today. From 6:00 to 8:00 P.M., New Yorkers are invited to stroll to the music of wind chimes and watch the wonders of Tokyo here at home.

Strollers will see flower arranging and origami (Japanese paper-folding) demonstrations. There will also be performances of a classical Japanese dancer and folk singers.

The Park's summer foliage will be enhanced as Miss Kokha Mikami shows New Yorkers how to arrange flowers as they do in Japan. She is the Director of the Sogetsu School of Flower Arranging in Tokyo. In addition to having co-ordinated flower shows internationally, Miss Mikami holds the highest award in the "All Japan Ikebana Art Contest."

For those who would like to learn the art of making paper flowers, Mr. Nobuko Shimazaki is the man. He is an expert in the art of paper folding and has taught tens of thousands of Americans this beautiful art through his appearances in schools, colleges and on television. With thin pieces of brightly colored paper, he will demonstrate how to create anything from a flower to a bird of paradise--in paper.

The Japanese stroll will also feature Japan's foremost

classical dancer, Suzushi Hanayagi. Mr. Hanayagi has toured this country and his own, teaching the techniques of classical Japanese dance. For those fascinated by the strains of Japanese folk music, Sakiko Kanamori, a graduate of Juilliard School of Music, will serenade with songs from his native land.

This event is made possible through the sponsorship of the Japan Society, a non-profit institution devoted to encouraging cultural relations between the United States and Japan. The decorations--a myriad of Japanese lanterns and a cluster of wind chimes--are the donations of New York's own Japanese department store, Takashimaya.

A mysterious Happening by Kusama, a noted young lady from Tokyo, will be the surprise of the Japanese Stroll. Come and be sure to bring your parasol, your kimona, or any Western equivalents, and stroll on the Central Park Mall in its unique Japanese disguise.

The Thursday strolls are originated by Miss Phyllis Yampolsky, the Park Department's artist-in-residence.

The Central Park Mall is located in the center of the park and runs from 69th to 72nd Street. The Japanese Stroll will be held on Thursday, July 20th, from 6:00 to 8:00 P.M.

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7/18/67

#348

making a contribution."

"The idea for the Festival and for the decoration of the gates comes from Budapest," Commissioner Heckscher stated, "where the parks are used twice a summer in this fashion."

The Mayor's Summer Task Force funds are used for play streets, recreation equipment, buses to take children on country excursions, lighting for playgrounds, and fire hydrant shower caps.

The Central Park Festival will include a Goldman Band Concert of Viennese Music, a kinetic art show, a poster exhibit sponsored by the New York City Office of Cultural Affairs and the Container Corporation, a Puerto Rican music festival with top Latin bands, called Tributo à Puerto Rico, sponsored by Rheingold, and a cultural festival at the north end of Central Park by the Universal Cultural Association, a Harlem organization.

Commissioner Heckscher noted that "the Central Park Festival is intended to celebrate the park just as it is, with its diversity of landscape and activity. Many events will be part of a normal Sunday in the park," said Commissioner Heckscher, "such as the performance of 'King John' by the New York Shakespeare Festival in the Delacorte Theater, kite flying in the Sheep Meadow, bicycle races, baseball games, and just walking under the cool trees.

Commissioner Heckscher announced also that volunteers are still needed to help pass out envelopes at the gates to the park. Volunteers should apply by calling Mrs. Ruth Hagy Brod, Director of the Mayor's Voluntary Coordinating Council, at 566-5953. Commissioner Heckscher said, "Efforts will be made to pair off boys and girls so that there is one each to a gate."

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

7/18/67

for release

PRESS BULLETIN:

LINDSAY, HECKSCHER DEDICATE NEW VEST POCKET PARK

Mayor John V. Lindsay and Parks Commissioner August Heckscher will participate in dedication ceremonies for the newly completed vest pocket park at the southwest corner of 29th Street and Second Avenue, Manhattan, on Friday, July 21st, 1967 at 12:30 P.M.

The dedication ceremonies are being planned by the East Midtown Conservation and Development Corporation, a local amalgam of citizens' groups, in cooperation with the Department of Parks.

The playground was designed by M. Paul Friedberg, the nationally known landscape architect who designed the prize-winning Astor Playground at Riis Houses on the Lower East Side.

The site of the East 29th Street playground was loaned to the Department of Parks by the Triborough Bridge and Tunnel Authority which, with the New York Community Trust, paid the entire cost of construction of the new vest pocket park.

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7/19/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#350

**for release**

UPON RECEIPT

At a gala celebration featuring free ice cream, balloons and scores of neighborhood children and adults, Mayor John V. Lindsay and Parks Commissioner August Heckscher dedicated a new vest pocket park at 29th Street and Second Avenue in Manhattan today.

The dedication ceremonies were hosted by the Department of Parks and the East Midtown Conservation and Development Corporation, a local amalgamation of organizations which participated in every step of the design of their own park.

At the ceremonies, Mayor Lindsay thanked the Triborough Bridge and Tunnel Authority and the New York Community Trust for their contribution to the city. The \$78,500 facility was financed by a \$25,000 contribution from the New York Community Trust with the balance paid for by the Triborough Bridge and Tunnel Authority.

"This park," the Mayor said, "is a direct result of this administration's policy of demanding the highest standards of design for public facilities while at the same time welcoming the most intensive local participation."

Mayor Lindsay also praised Commissioner James Marcus of the Department of Water Supply, Gas and Electricity for responding "instantly to an urgent request from Commissioner Heckscher that lights be installed here to provide security for the park at night."

Parks Commissioner Heckscher agreed with Mrs. Bea Fitzpatrick, head of the local citizens' group, that "neighborhood people who are responsible can indeed help change their environment for the better."

Commissioner Heckscher praised the neighborhood leadership "that worked so long and so responsibly with the Parks Department for the stunning playground you see here."

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(Fact Sheet Attached)

7/21/67

#352

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

FACT SHEET ON 29TH STREET AND SECOND AVENUE VEST POCKET PARK

Designer: M. Paul Friedberg and Associates.

Location: 29th Street and Second Avenue.

Size: 100' X 200' (½ Acre)

Total Estimated Cost: \$78,500. \$25,000 contributed from the New York Community Trust, the balance from the Triborough Bridge and Tunnel Authority.

Description of Site: A flat vacant lot in the midst of a congested residential area. The land was originally acquired by the Triborough Bridge and Tunnel Authority for the Mid-Manhattan Expressway proposed by that agency. The land is on indefinite loan to the Department of Parks and will be maintained by it.

Facilities Offered: Raised sitting area, with benches and shaded by three wood trellis structures and trees, faces Second Avenue. Active play area at far end is completely sand-surfaced, includes a stepped concrete pyramid with built-in slides, two wood tree houses, two tire swings, pipe slides, spring pads, and see-saws. Adjacent is a large asphalted area with children's street games painted with bright highway paints. The sitting and play areas are separated by a central depressed spray pool with four spray heads and a fountain.

Date: 7/21/67



Department of Parks  
City of New York  
Annual, Central Park

**for release**

UPON RECEIPT

SOUL MUSIC IN MORNINGSIDE PARK

BOOGALOO, SHINGALING AND FUNKY BROADWAY DANCERS INVITED

Those who delighted to last Tuesday's Calypso Night in St. Nicholas Park will look forward to the Harlem Cultural Festival's next offering, a SOUL MUSIC NIGHT in Morningside Park Ballfield on Wednesday, July 26th, announced Parks Commissioner August Heckscher today.

Beginning at 6:00 PM., guest stars will lend their talents to this festive occasion including Willie Bobo, Lou Courtney, Laura Greene, The Glories, and Tony Lawrence's Big Rock and Soul Band. A surprise pop recording artist will be on hand.

There will be Boogaloo, Shingaling, and Funky Broadway Dance Contests. Ted Williams, international columnist for jazz and rock and roll publications will be among the celebrities to judge the dancers. The winners will receive a year's supply of records from Atlantic, Scepter, or Motown Recording Companies.

Jack "Pear Shaped" Walker of Radio Station WLIB and Hal Atkins, Soul Brother of WWRL will be guest Deejays. Soul Music Night is being generously sponsored by Pepsi Cola and Record World magazine.

Looking ahead a bit, the Harlem Cultural Festival has scheduled a Gospel Music Night for Wednesday, August 8 at 6:30 PM in Mt. Morris Park. Many church choirs will appear, including the noted Professor Herman Stevenson and his singers. Please note that The Harlem Grand Prix Go-Cart race has been cancelled.

7/21/67

#354

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

# for release

UPON RECEIPT

CHALK CARPET OF COLOR WILL COVER CENTRAL PARK MALL SUNDAY

Sunday's Central Park Festival will be enhanced by a Chalk Carpet of Color, announced Parks Commissioner August Heckscher today. From 9 A.M. to 2 P.M. the Central Park Mall will be opened to all sidewalk artists, ages 15 and over. Designs may be mosaic, geometric, floral, oriental, or free form. Judges will give prizes on the basis of color, design, and harmony with the flower carpet concept.

Other events on the Mall include a Play Camp Jamboree at 11 A.M., with free events for children.

A shoe race will pair young adults, and another boy-meets-girl event is the Novelty Fashion Show. People are asked to bring newspapers and tooth picks for the unusual fashion constructions.

At 2 P.M. on the Mall the Baruch Play Camp Teenagers will offer a Soul Music concert. At 3 P.M. everyone is invited for Community Square Dancing.

The Central Park Festival features events throughout Central Park, with something for every interest.

7/21/67

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#355

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

**for release**

UPON RECEIPT

HECKSCHER ANNOUNCES DANCEMOBILE

The Harlem Cultural Council DanceMobile, presented by the Hoffman Beverage Co., will launch a five-week schedule of appearances on the city's streets with a performance at 8 PM, Tuesday, July 25, on 134th Street, between Lenox and Seventh Avenues, Administrator of Recreation & Cultural Affairs August Heckscher announced today.

Commissioner Heckscher announced that the schedule will be launched with three performances in Harlem as follows:

Tuesday, July 25 -- on 134th Street, Between Lenox & 7th Aves.

Wednesday, July 26 -- on 111th Street, Between 7th & 8th Aves.

Thursday, July 27th -- on 151st Street Between Amsterdam and  
Convent Aves.

"The units like the Dancemobile represent a moveable cultural feast for the City of New York," Commissioner Heckscher said, "and our Office of Cultural Affairs is encouraging more of them."

Noted dancer-choreographer Eleo Pomare and three members of his modern dance company will perform jazz and folk dances. Free soft drinks will be served prior to the program.

The DanceMobile is being funded by the City of New York through the Administration of Recreation and Cultural Affairs, the New York State Council on the Arts and Hoffman Beverages.

7/24/67

#357

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL  
755-4100

**for release**

UPON RECEIPT

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7/24/67

#357

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL  
755-4100

DOG OBEDIENCE TRAINING CLASSES

Listed below is the schedule of Dog Obedience Training classes  
and Borough Office phone numbers:

MANHATTAN Paved service road in Central Park going east to  
Fifth Avenue and 79th Street.

Tuesdays, Thursdays, 1-8 PM  
Saturdays from 1-5 PM

Borough Office RE 4-1000 (ask for Recreation Div.)

BRONX Wednesdays and Fridays from 2-5 PM  
Crotona Park - La Fontaine Ave. & East  
Tremont Ave.

BROOKLYN Wednesdays and Fridays 9-12 Noon

Prospect Park - Kate Wollman Skating Rink

Side gate will be used to enter

QUEENS Tuesdays 9-12 Noon  
Junction Playground - Junction Plgd. & 34 Ave.

Thursdays 9-12 Noon  
Gorman Playground - 85th St. & 30th Ave.  
Jackson Heights

Saturdays 9-12 Noon  
Lower Highland Park-Jamaica Ave. & Elton St.  
Cypress Hills

7/25/67

#358

FOR FURTHER INFORMATION ON PARK DEPARTMENT EVENTS  
DIAL 755-4100



Department of Parks  
 City of New York  
 Central Park

**for release**

UPON RECEIPT

OPERATION TENNIS

Starting Monday, July 24th free tennis will be available for everyone from the ages 8 to 17. The program, called Operation Tennis, is being coordinated by the Mayor's Summer Task Force, The Department of Parks, and Clark Gum. Registration is from 10:00 AM to 12 Noon. Everything is free.

The tennis classes will last until September 8th, 1967

Locations

Professionals

Manhattan:

East River Park at Broome Street Hank Fenton

Playground, West 151st St.  
 East of Seventh Ave. Sid Liewelan

Brooklyn

Kaiser Park, Neptune Ave. &  
 West 25th St. Mr. Ciccaralli

Fort Greene Park, DeKalb Ave.  
 & South Portland Ave. David Ginsberg

Lincoln Terrace Park,  
 Buffalo & Rochester Ave. Phil Rubell

McCareen Park, Driggs Ave. &  
 Lorimer St. Michael Gansell

Playground, Linden Boulevard  
 & Stanley Ave. Steve Rubell

Bronx

Crotona Park East, East 173rd St.  
 & Crotona Ave. Joseph Noe

Queens

Astoria Park, 21st St. & Hoyt Ave.  
 Astoria Armond Ferrara

Baisley Park, 155th St. & 118th Ave. Arnold Lynn

Highland Park Lower, Jamaica Ave.  
 & Elton Street, Cypress Hill Anthony Guadala

Richmond

Silver Lake, Hart Boulevard &  
 Revere Street Irving Farber

For Information call: 734-7410

7/25/67

#359

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL  
 755-4100

**for release**

UPON RECEIPT

A special stretch of highway on the West Drive of Central Park is being created for the New York Soap Box Derby Finals, scheduled for August 12th, announced Parks Commissioner August Heckscher today.

The Department of Highways will begin paving an area about 25 ft. wide and 550 ft. long south of the 67th street exit, on Wednesday, July 26th. Because of the many bends and curves in the road, the West Drive will be closed for the next ten days, from 9:30 AM to 3:00 PM.

Signs have been installed to detour traffic at 72nd Street and at 67th Street until the work is completed.

The Soap Box Derby for boys 11 through 15 years of age, is jointly sponsored by the Department of Parks and the Chevrolet Motor Division of General Motors. Winners of the August 12th New York Finals will compete in the national finals to be held in Akron, Ohio on August 19th.

7/25/67

#361

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE  
DIAL 755-4100

**for release**

UPON RECEIPT

AFRICAN STROLL

Central Park Mall will be brightened with African fashions, music and dancing on Thursday, July 27 at 6:00 PM announced parks Commissioner August Heckscher today.

An African Stroll will combine native African traditions with the influence they have had on American culture. In this spirit, the Stroll will offer a display of African fashions and art with a showing of modern American fashions influenced by Africa. Music and dance will provide a background for the colorful displays.

Those who were present on the Mexican and Japanese strolls are familiar with the Messenger Game and Proverb Board, which will be on the Mall again this Thursday. Come walk with us and be on the lookout for a special stroll surprise.

Attached is a list of stores and entertainers who have contributed to the African Stroll Night.

7/26/67

#362

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL  
755-4100

#1 Shops showing fashionsa - Harlem

The Ujama Market 1979 7th Ave.  
 House of Umoja 2149 7th Ave.  
 The Fly Shop 133rd Street and 7th Ave.  
 Ronnies Casuals 160 West 125th Street  
 Votre Boutique 1667 Amsterdam Ave.  
 Village Trends 135th Street and 7th Ave.

b - Other Stores

Knobkerry 19 East 7th Street  
 The Tree House 125 East 47th  
 The Store - Designs by Arthur McGee  
 Karl Vaughn - designer 126 East 12th  
 Baltropes Fashions 97 Chester Street, Bklyn.  
 Super Store 150 2nd Avenue  
 The Leather Bag Avenue A and 10th Street

c-Other

Elephant by Lord and Taylor Chimpanzee By Murry Zaret  
 Hair Styles by Black Rose 172 West 133 Street  
 Jewelry by Carolee Prince 5 Saint Marks Place  
 Artifacts by Stern Brothers

#2 Entertainment

The Yoruba Temple - dancers, drummers, and singers  
 La Roc Bey - dancers and drummers  
 The House of Umoja - dancers and drummers  
 Marcus Gordon - bata  
 Alvin Paul - stilt walker  
 Sun Ra - musicians

7/26/67



Department of Parks  
City of New York  
Arsenal, Central Park

363

**for release**

UPON RECEIPT

The Third Annual Youth Talent Festival, which is sponsored by the Pepsi-Cola Company and conducted by the Department of Parks, will get under way in sixteen recreation areas city wide on Saturday, August 5th, announced Parks Commissioner August Heckscher today.

The boys and girls who have not reached their 13th birthday by August 15th will be eligible to compete in the Junior Division. The group for boys and girls who had reached their 13th birthday but not yet reached their 17th birthday by July 3rd will compete in the Senior Division.

All youngsters with talent may enter one of the following classifications:

1. Individual Singer
2. Individual Instrumentalist
3. Group Singing (limited to from 2 to 5 members)
4. Group Musical (limited to from 3 to 5 members)  
at least three (3) must be instrumentalists, vocalizing permitted

In this city-wide contest, the Pepsi-Cola Company is providing pens, pen and pencil sets, plaques and trophies for the district borough and City finalist. As a special award, a partial scholarship will be given to the most outstanding act, if individual; if the winner is a group act, each member in the group will receive a United States Savings Bond.

Rudy Mono, well known disc Jockey and teenage favorite will act as M.C. at the Final Competition on Saturday, August 26th at the Arena in Flushing Meadows-Corona Park.

Those wishing to enter may do so at their local playground or by contacting the borough office in which they reside.

The borough offices are as follows:

Manhattan:

Arsenal Building  
64th Street and 5th Avenue  
New York, N. Y. 10021  
RE 4-1000

(Cont'd.)

Brooklyn:

Litchfield Mansion  
Prospect Park West and Fifth Street  
Prospect Park  
Brooklyn, N. Y. 11215  
SO 8-2300

Bronx:

Administration Building  
Bronx Park East and Birchell Avenue  
Bronx Park, Bronx, N. Y. 10462  
TA 8-3200

Queens

The Overlook  
Union Turnpike and Park Lane  
Forest Park  
Kew Gardens, N. Y. 11415  
LI 4-4400

Richmond:

Clove Lakes Parks  
1150 Clove Road  
West New Brighton  
Richmond, N. Y. 10301  
GI 2-7640

7/27/67

# 363

Department of Parks  
City of New York  
Arsenal, Central Park

364

for release

UPON RECEIPT

PARKS COMMISSIONER PROCLAIMS AUGUST 7th TOMMY DAVIS  
NIGHT AT BROOKLYN PLAYGROUND

Two-time major league batting champion Tommy Davis who first learned his skills in a typical Park Department playground will be honored Monday, August 7th, at 6 PM, announced Parks Commissioner August Heckscher today. The commissioner will present a special plaque to Davis at the Breevoort Playground, (Ralph Avenue and Marion Street) in the Bedford Stuyvesant section of Brooklyn.

The Met star outfielder first attended the nearby PS 35 Park Department Playground at the age of five where he met Playground Director John Williams, now supervising Brevoort. Davis learned the fundamentals of baseball and basketball under the direction of Williams, a former star basketball and baseball player and the two have remained close friends.

Tommy will be presented with the plaque as an outstanding "graduate" of PS35 Playground, by the City of New York Recreation and Cultural Affairs Administration, Department of Parks and the N. Y. C. Recreational Employees Local 299 AFSCME. Some of Davis' Met teammates and other dignitaries will be on hand.

7/31/67

#364

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL  
755-4100

For information:  
Mary Perot Nichols  
REgent 4 1000

**for release**

UPON RECEIPT

**BROOKLYN FILM FESTIVAL WILL FEATURE CITY-WIDE CONTEST**

Film makers throughout the city are invited to submit their work to a city-wide 16 mm. Film Contest, announced Parks Commissioner August Heckscher today. There are no restrictions in terms of style or subject and entries may be submitted until August 25th at the Wollman Memorial Rink Building in Prospect Park, between 1 and 5 P. M. The most outstanding films will be shown every afternoon between 1 and 5 from September 3rd through 9th.

The Film Contest is jointly sponsored by BACA (Brooklyn Arts and Culture Association) and the New York City Department of Parks as part of "Prospect '67", a large-scale entertainment and recreational project currently enlivening Prospect Park.

In addition to the Film Contest and many other events, "Prospect '67" brings OPEN AIR MOVIES to Wollman Rink every Tuesday and Sunday night at 8:30. Viewers can see everything from "King Kong" to avant-garde movies, and there is no charge for admission.

For further information about the film contest or other "Prospect '67" events, call IN-2-1934.

8/1/67

#365

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL  
755-4100



Department of Parks  
City of New York  
Arsenal, Central Park

366

**for release**

UPON RECEIPT

BICYCLING HOURS

Summer bicycling hours in Central Park will be in effect during the winter also, announced Parks Commissioner August Heckscher today. Skiers, sleigh riders and tobagganists will be able to use the traffic-free park roads for winter sports during the snowy season.

The schedule for Central Park is as follows:

SATURDAY: 6 A. M. to 7 P. M.

SUNDAY: 6 A. M. to 11 P. M.

TUESDAY: 7 P. M. to 11 P. M.

ALL LEGAL HOLIDAYS FROM 6 P. M. to 11 P. M.

During these hours, Central Park is closed to vehicular traffic except for the transverse roads.

On duty during these hours is the newly-formed New York City Bike Patrol composed of volunteers wearing red T-shirts and white pants or culottes. Bike Patrolers provide assistance in repairing flat tires, offer simple first aid assistance and keep bike traffic flowing in one direction.

Three other New York City parks are closed to motor traffic during the following hours:

Prospect Park in Brooklyn: Sundays 8 A. M. to 4 P. M.

Forest Park in Queens: Saturday & Sunday 6 A. M. to 7 P. M.

Silver Lake Park in Richmond: Sundays 8 A. M. to 4 P. M.

7/31/67

#366

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL  
755-4100

for release

UPON RECEIPT

PARKS DEPARTMENT LAUNCHES PORTABLE  
POOL PROGRAM IN BROWNSVILLE

Brownsville youngsters will be in the swim on Wednesday, August 2nd, at 2 PM, when the first of ten portable pools projected by the Parks Department opens at Sterling Place and Howard Avenue, in Brooklyn, announced Parks Commissioner August Heckscher today.

Children under 14 years of age may enjoy the free pool seven days a week from 10 A. M. to 6:00 P. M. and swimming lessons will be available.

Present at the inaugural dip will be Commissioner Heckscher and representatives from Brownsville community groups.

The Commissioner noted that the new pool was part of a multi-faceted project involving the development of a small but vital park-educational complex on the block bounded by Howard & Saratoga Avenues and Sterling and Park Places in Brooklyn.

(A fact sheet covering the portable pool program is attached.)

7/31/67

#368

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL  
755-4100

## FACT SHEET ON 10 PORTABLE POOLS

Overall description: Pre-engineered, pre-fabricated 20' x 40' with built in 6' wide attached wooden decks, showers and permanent chain link fences. Average depth- aluminum 3', steel 3½' deep.

Manufacturers:

5 Aluminum pool - Chester Products Inc., Hamilton, Ohio  
5 Steel Pool - Paddock Pool Company, Albany, New York

Cost: Approximately \$25,000 each

Staff: 1 life guard  
1 water plant operator  
2 attendants

Locations:

Brooklyn - Brownsville-Sterling Place and Howard Ave.  
          East New York- Linton Park-Dumont Ave. and Miller Ave.  
          Bedford Stuyvesant-Tompkins Park-Lafayette Ave. and Marvey Ave.  
Queens - South Jamaica- Liberty Park-173 St. and 106 Ave.  
          Corona-P.S. 127 Playground-100 St. and 25 Ave.  
Manhattan- Central Harlem-Mt. Morris Park-123 St. and Madison Ave.  
          Lower East Side-Tompkins Square Park-Ave. A and 9th St.  
Bronx - Tremont-Playground East 182 St. and Belmont Ave.  
          South Bronx-Millbrook Houses Playground-135 St. and Cypress Ave.  
Staten Is- South Beach-South Beach, Houses Playground-Parkinson Ave. and Kramer St.  
\* already opened

Operation: 10:00 A.M. to 6:00 P.M. seven days a week, free admission, children under 14 only. There is a resuscitator at each pool. Each pool is vacuum-cleaned every morning and hourly readings of chlorine contents and PH of the water are made. Swimming lessons are also given at each pool.

Improvements: Last year the Parks Department had two portable pools in operation. While their feasibility was clearly established, improvements this year include:

1. Showers at each location to reduce bather contamination of pool water.
2. Improved filtration and circulation features (The pools last year had a six hour recirculation cycle which this year was cut down to three hours).
3. Improved chlorination techniques.
4. Every pool will be adequately fenced to allow proper control of persons using the facility.

7/25/67

#360

UPON RECEIPT

GOSPEL FESTIVAL IN MT. MORRIS PARK

A Gospel Music Festival will bring the sounds of outstanding Gospel music choirs and singers to Mt. Morris Park (122nd Street and Fifth Avenue) on Tuesday, August 8th, at 7:00 in the evening, announced Parks Commissioner, August Heckscher today.

Professor Herman Stevens will perform with his well known Church of Prayer Gospel Choir. Fred Barr of WWRL will bring his gospel show, and top gospel personality, Joe Bostic of WLIB will be on hand. Brother Joe Slade will play Gospel Music from Heaven, Professor Caldwell will appear with his Singers, and recording artist Sister Flowers completes the roster of spiritual music performers.

WWRL radio is sponsoring the Gospel Music Night with the New York City Department of Parks, as part of the Harlem Cultural Festival.

A special award will be made to Reverend Williamson of Christ Community Church of Harlem, where Tony Lawrence, coordinator of the Harlem Cultural, began producing community entertainment. The award is a token of appreciation for his community service and leadership.

The Gospel Music Festival will be a colorful event, with church choirs dressed in robes, singing the traditional and contemporary Gospel Music of black Americans.

Spectators are invited to bring food and tambourines, and join in the singing. Space can be set aside for a limited number of amateur musicologists with battery driven tape recorders.

8/1/67

#369

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL 755-4100

for release

UPON RECEIPT

TREE SPRUCING

Street trees in Queens and Brooklyn will have their limbs spruced as part of a Parks Department preservation and beautification program, announced Parks Commissioner August Heckscher today.

Work is already in progress in sections of these boroughs under private contracts issued in mid-July to Philip Logana of Corona, N. Y. Within 6 months, 10,500 trees will be pruned in Queens and 5,500 in Brooklyn.

It is hoped that with the assistance of outside contract work all trees will receive attention every five years, since the available Parks Department personnel of 200 tree climbers for the entire city cannot possibly keep up with the pruning work requested by the public.

8/2/67

#370

FOR INFORMATION ON PARK DEPARTMENT EVENTS  
PLEASE DIAL 755-4100



371

Department of Parks  
City of New York  
Amusement, Central Park

**for release**

PRESS BULLETIN: ATTENTION NEWS, ENTERTAINMENT  
AND FEATURE EDITORS

The Puerto Rican Traveling Theater's production of "The Ox Cart," by Rene Marques, will premiere on Tuesday, August 8th, at 8:00 P. M., at the Casita Maria Carver Amphitheatre, 102nd Street between Park and Madison Avenues, announced Parks Commissioner August Heckscher today.

Under the joint sponsorship of Mayor John V. Lindsay's Summer Task Force program and the Department of Parks, the Puerto Rican Traveling Theater is another of the city's special mobile entertainment units designed to bring live entertainment into culturally deprived neighborhoods.

Heading the cast of "The Ox Cart" which was hailed by critics and audience in its previous run at the Greenwich Mews theater last winter is MIRIAM COLON and JAIME SANCHEZ, Puerto Rico's outstanding dramatic actress and actor. Both have starred in numerous Broadway and off-Broadway productions, TV and films. LUCY BOSCAN, who flew from her home in Puerto Rico, to appear with the company, is the acknowledged queen of theater on that island. With the exception of Mr. Sanchez, the original cast of the production, directed by LLOYD RICHARDS, is intact.

For Miss Colon, founder and leading actress of the Puerto Rican Traveling Theater, the tour is "the fulfillment of a dream." She requested permission to play the most deprived areas of Manhattan, Brooklyn, the Bronx and Queens in order to acquaint them with the rich cultural heritage of one of New York's largest minority groups. "The Ox Cart" was written by Rene Marques, Puerto Rico's most outstanding and prolific playwright, and deals with the problems of present day Puerto Ricans in their own country and in their adjustment to life in New York.

Schedule of the tour is attached.

8/1/67

#371

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL  
755-4100