

**NEW YORK CITY WORKFORCE DEVELOPMENT BOARD
EXECUTIVE COMMITTEE**

May 17, 2016
253 Broadway, 8th Floor, New York, NY 10007
MEETING MINUTES

Members in Attendance:

Laurice Arroyo
Scott Berger
Les Bluestone
Mark Elliott
Jocelynne Rainey

Also Present:

For WKDEV:

Sarah Bennett
Barbara Chang
Reynold Graham

For DYCD:

Megan Keenan-Berryman
Theodore Latimore

For SBS:

Kelly Dougherty
Kate Janeski
Ishmail Mohamed
Xenon Walcott

Mark Elliott, WDB Vice Chair, called the meeting to order.

Meeting Minutes Approval

Mr. Elliott called a vote to approve the meeting minutes from the previous Executive Committee meeting on February 25, 2016. The meeting minutes were unanimously approved.

Mayor's Office of Workforce Development (WKDEV) Update

Barbara Chang, the newly appointed Executive Director of the Mayor's Office of Workforce Development, introduced herself to the Executive Committee. Barbara has over 30 years of nonprofit management experience in the NY-metropolitan area. Most recently, she was the CEO of Code to Work, a new employer-focused nonprofit venture whose mission is to seed greater diversity in the IT sector by introducing qualified diverse job candidates to employers through a skills-based hiring approach. Prior to Code to Work she served as Executive Vice President of Per Scholas, the largest IT workforce development organization in New York City, overseeing fundraising and the training program. Previous to Per Scholas, Barbara was the CEO of NPower National and Executive Director of NPower New York. The NPower network is a federation of twelve locally-based nonprofits dedicated to helping other nonprofits use technology effectively in their communities. In that capacity, Barbara oversaw affiliate growth and financial stability as well as initiated service delivery standardization across the federation. The network annually sustained an overall budget of over \$20 million. Barbara also held senior

leadership positions at the Primary Care Development Corporation in New York City and Planned Parenthood in Nassau County. She holds a Masters in Administration from the University of North Carolina – Chapel Hill and a Bachelor's degree from Johns Hopkins University.

Reynold Graham, Workforce Development Board Coordinator, provided the Executive Committee with an update regarding the Board's Summer Youth Internship Workgroup. The Board convened the Workgroup to support the Department of Youth and Community Development's (DYCD) Summer Youth Employment Program (SYEP) and Ladders for Leaders program. As of May 17th, Board members had collectively secured 266 internship slots, representing 106% of the Board's overall goal to secure 250 internship slots. In addition, 24 out of the 28 eligible WDB members participated in the campaign.

Sarah Bennett, Workforce Development Board Policy and Project Director, provided the Executive Committee with an update regarding the Board's advocacy efforts with the State Department of Labor. In Fiscal Year 17, New York State saw a net decrease of \$3 million in federal funding from the Workforce Innovation and Opportunity Act allocation. Local Workforce Boards across New York State bore the brunt of the decrease and lost a total of nearly \$10 million. The New York City Local Workforce Development Board saw a decrease of nearly \$4 million in funding. The funding cuts disproportionately impacted local areas due to the State's decision to take the maximum 15% of discretionary WIOA funding from the youth, adult, and dislocated worker funding streams. The Board, along with about 25 other local Boards across the state, has partnered with the New York Association for Training and Employment Professionals to educate the State on the impact the local cuts would have on serving jobseekers and local businesses and discuss possible alternatives.

DYCD Fiscal and Program Update (WIOA Youth)

Department of Youth and Community Development (DYCD) staff walked the Committee through its presentation of its WIOA Youth fiscal and program performance covering the period from July 2015 through March 2016.

Fiscal Summary

WIOA Youth program funds are allocated on a 75/25 split respectively between Out-of-School Youth (OSY) and In-School Youth (ISY) programming for FY2016. DYCD structured upcoming OSY and ISY provider contracts accordingly to meet this requirement.

Program Summary

WIOA Youth Program performance is consistent with historical trends. For FY2015 (July 1, 2014 – June 30, 2015), New York City met or exceeded state standards on all goals (met as defined as reaching 80% or more of target). DYCD expects FY2016 performance to meet or exceed all state standards.

As of March 31, 2016 for those young people who were enrolled during FY2015, 751 ISY achieved a placement, representing 133% of the State mandated goal of 566 young people. Of those ISY who achieved a placement, 89% enrolled in college, 10% were hired and less than 1% enrolled in training. During the same time, 722 OSY achieved a placement, representing 101% of the State mandated goal of 719 young people. Of those OSY who achieved a placement, 81% were hired, 17% enrolled in college, and 2% enrolled in training.

Placements for both ISY and OSY can include enrollment in college or training, employment,

the military or an apprenticeship program.

SBS Fiscal Update (WIOA Adult and Dislocated Worker)

Department of Small Business Services (SBS) staff walked the Committee through its presentation of the WIOA Adult and Dislocated Worker (DW) fiscal and program performance for the first, second, and third quarters of FY2016 (July 2015 to March 2016).

Fiscal Summary

Fiscal Year 2016 (July 1, 2015 to June 30, 2016) WIOA Adult/DW funds are comprised of FY2016 WIOA Adult/DW funding as well as FY2015 carry-in funding. WIOA Administration represents 10% of the annual award total. In FY2016, the agency received \$44,687,377 for its WIOA allocation. In addition, the agency will carry in \$7,399,209 from FY2015, and expects \$1,056,799 from its cost-sharing agreement with the New York State Department of Labor, for a FY2016 total of \$53,143,386. As of May 2016, SBS was projected to spend \$46.5 million in FY2016, leaving \$6.6 million available for FY2017 carry-in.

Program Summary

Workforce1 Career Centers

In the current reporting quarters, July 2015 to March 2016, the Workforce1 Career Centers helped directly connect New Yorkers to 10,976 jobs. The portion of full-time jobs was 84% for the third quarter of FY2016 an increase over the second (69%) and first (78%) quarters. The full-time rates in the third quarter were the highest proportion in a single quarter since SBS adopted its policy of targeting better quality jobs in April 2014. During the third quarter of FY2016, the median wage increased to \$11.50 per hour while the average wage was \$12.84.

NYC Business Solutions

From July 2015 to March 2016, the NYC Business Solutions Centers helped small businesses obtain 347 financing awards. The value of the financing awards was \$14.4M. In the first three quarters of FY2016, 1,175 entrepreneurs were connected to navigating government, permitting, registration, business planning, and government contracting services, surpassing the system's fiscal year goals.

Individual Training Grants

During the first three quarters of FY2016, 1,303 participants enrolled into the ITG Program while 1132 completed training, and 295 were employed post training to date. This employment figure is not final, as it does not yet include all individuals who completed training and reporting finding employment. SBS collects this information for customers for several months after training.

NYC Business Solutions – Customized Training

The Customized Training program has awarded grants to 19 companies so far this year that are projected to provide training to 428 employees. SBS is on track with its Fiscal Year goals to award grants to 25 companies and to train 500 employees.

The May 2016 Executive Committee meeting was adjourned at 10:00am.