

THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone (212) 533-5300
 www.cb3manhattan.org - mn03@cb.nyc.gov

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 08/20/2021

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed Yes No Type of license: NA

If alteration, describe nature of alteration: _____

Previous or current use of the location: Printing Company

Corporation and trade name of current license: NA

APPLICANT:

Premise address: 37 Market Street, New York, NY 10002

Cross streets: Madison Avenue

Name of applicant and all principals: DALI NYC LLC

Neil Santos and Jerry Santos

Trade name (DBA): NA

PREMISE:

Type of building and number of floors: Attached 5 Floor Building

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?

(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use Yes No What is maximum NUMBER of people permitted? 74

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7-2

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Monday will be closed. Tuesday 4pm-2am; Wednesday 4pm-2am; Thursday 4pm-2am; Friday 4pm-2am; Saturday 4pm-2am; Sunday 11Am-9pm.

Number of tables? 12 Total number of seats? 24 seats and 8 stools at bar

How many stand-up bars/ bar seats are located on the premise? 1

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): L-Shape

Does premise have a full kitchen? Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

What are the hours kitchen will be open? Open to 12am. After 12 am there will be a late menu at the choice of Chef with previous cooked meals.

Will a manager or principal always be on site? Yes No If yes, which? Owner, Neil Santos

How many employees will there be? 7-10

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) 2-4

Will premise have music? Yes No
If Yes, what type of music? Live musician DJ DJuke box Tapes/CDs/iPod
If other type, please describe DURING BRUNCH ON SUNDAYS
What will be the music volume? Background (quiet) Entertainment level
Please describe your sound system: Background quiet with sound proofing

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.") This will be a neighborhood restaurant. owner does not anticipate vehicle traffic congestion. Most people will walk or use public transportation.

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. I will have the doorman responsible for ensuring no loitering, noise, or crowds outside. signs to remind people to keep the noise down and to not remain in front of the restaurant.

Do you have sound proofing installed? Yes No
If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No
If yes, please indicate name of establishment: NA
Address: _____ Community Board # _____
Dates of operation: _____

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. *Annexed is the owners resume*

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business N/A

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar**, **Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 3

How many On-Premise (OP) liquor licenses are within 500 feet? 2

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: beer & cider wine, beer & cider liquor, wine, beer & cider

2. I will operate a full-service restaurant, specifically a (type of restaurant)

Spanish Style Tapas Restaurant restaurant, or

I will operate a _____,

with a kitchen open and serving food during all hours of operation OR with less than a full-service kitchen but serving food during all hours of operation OR other

3. My hours of operation will be:

Mon Closed; Tue 4pm-2am; Wed 4pm-2am;

Thu 4pm-2am; Fri 4pm-2am; Sat 4pm-2am;

Sun 11am-9pm. (I understand opening is "no later than" specified opening hour,

and all patrons are to be cleared from business at specified closing hour.)

4. I will not use outdoor space for commercial use OR

My sidewalk café hours will be NA

5. I will employ a doorman/security personnel: Doorman

6. I will install soundproofing, Background quiet sound proofing

7. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified live performances or televised sports. I will have a closed fixed façade with no open doors or windows except my entrance door will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified live performances or televised sports.

8. I will not have DJ live music promoted event any event at which a cover fee is charged, scheduled performances more than _____ DJs per _____, more than _____ private parties per _____, _____ number of TVs.
9. I will play ambient recorded background music only.
10. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
11. I will not seek a change in class to a full on-premises liquor license without first obtaining approval from CB 3.
12. I will not participate in pub crawls or have party buses come to my establishment.
13. I will not have unlimited drink specials, including boozy brunches, with food.
14. I will not have a happy hour or drink specials with or without time restrictions OR will have happy hour and it will end by _____.
15. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
16. I will conspicuously post this stipulation form beside my liquor license inside of my business.
17. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Neil Santos

Phone Number: 917-574-5317

ATTENTION RESIDENTS & NEIGHBORS

DAL NYC LLC

Company/DBA Name and Contact Number for Questions

**Plans to open a
RESTAURANT**

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location
37 MARKET STREET, NEW YORK, NY 10002

Building Number and Street Name (Address)

**This establishment is seeking a license to serve
BEER/WINE & LIQUOR**

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

SEPTEMBER 20, 2021 6:30 PM CB 3 OFFICE 59 EAST 4TH STREET

Date/Time/Location

NEIL SANTOS 917-574-5317

Applicant Contact Information

**At COMMUNITY BOARD 3
SLA & DCA Licensing Committee Meeting
mn03@cb.nyc.gov - www.cb3manhattan.org**

ATTENTION RESIDENTS & NEIGHBORS

第 3 社區居民 請注意

DALI NYC LLC

公司名字(Company) and/和 聯繫人的資料 (Contact Info)

Plans to open a (以上的店主想要在第 3 社區申請生意相關牌照擴展生意)
RESTAURANT

(請選擇/please choose) 酒吧(Bar)/餐館 (Restaurant)
戶外咖啡 (Sidewalk Café) or 或者
後院花園咖啡(Backyard Use)

37 MARKET STREET, NEW YORK, NY 10002

Address/生意地址

seeking a license to serve(以上的店主想要請以下相關酒牌照)
BEER/WINE & LIQUOR

(請選擇/please choose) 啤酒和酒牌照(Beer & Wine) or/或者
啤酒牌照 (Beer) or/或者
酒和烈酒牌照 (Wine & Liquor)

Public meeting for comments

第 3 社區的居民有權利提出自己的意見和建議。

(CB3 SLA & DCA Committee Meeting)

曼哈頓第 3 社區委員會

酒牌和紐約市消費局有關小商業牌照委員會

時間 (Time) 和地點 (Location)

mn03@cb.nyc.gov - www.cb3manhattan.org

NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

DALI NYC LLC

Company Name/ Contact Info

Nombre de la Compañía/el teléfono de contacto

Plans to open a:

Planifique abrir un/una:

RESTAURANT

(Please choose) Bar/Restaurant
sidewalk café/backyard use

(Favor de escoger) una Barra/un Restaurante
un café de acera o un patio de atrás

37 MARKET STREET, NEW YORK , NY 10002

address

dirección

Seeking a license to serve

En búsqueda de una
licencia para servir:

BEER/WINE & LIQUOR

Beer & Wine or Beer/Wine & Liquor

Cerveza y vino o cerveza/vino y bebidas alcohólicas

Public meeting
for comments

Reunión público
para comentarios

At COMMUNITY BOARD 3
SLA & DCA Licensing
Committee Meeting

En la JUNTA COMUNITARIA 3
La reunión del Comité
de Licencias del SLA y del DCA

mn03@cb.nyc.gov - www.cb3manhattan.org

DAI NYC

Block Diagram

Vacant

\$99 & UP
Store

Madison Avenue

Mr. Fongs

Vacant

Residence

Vacant

Market Street

Proposed Site
DAI NYC

Vacant

Residence

Grocery Store

Henry Street

Church

Commercial

Residence

DAI NYC
37 Market Street
New York, NY 10002



Stacy Weiss <weissfiles911@gmail.com>

DaLi NYC LLC / New Applicant SLA OP

3 messages

Maria Morales <nliquorlaw110@gmail.com>

To: ban6200@gmail.com, lesdwellers2021@gmail.com, mitchellgrubler@yahoo.com, bstarztwo@gmail.com, info@gohproductions.org, bonnie@gohproductions.org, savetwobridgesnyc@gmail.com, ck@wingflick.com, treverholland@gmail.com, dakota@fabnyc.org, weissfiles911@gmail.com, Neil Santos <niko@dalinewyorkcity.com>

Tue, Aug 31, 2021 at 10:09 AM

Re: DALI NYC LLC

Good Morning,

We represent DALI NYC LLC. This is a new application for an on premises liquor license. The principal is Neil Santos and will be happy to answer any questions you may have. Mr. Santos email is niko@dalinewyorkcity.com and his telephone number is 917-574-5317.

DALI is located at [37 Market Street, New York, NY 10002](#). DALI NYC will be a cozy restaurant, serving signature assorted beverages, pleasant music and featuring a Spanish (Spaniard) style tapas menu.

Days of operations will be Monday, closed. Tuesday-Thursday 5pm-3am, Friday-Saturday 5pm-4am and Sunday 12pm-9pm.

Stacy L. Weiss, PLLC

111 Worth Street, #15M

New York, NY 10013

Cell (646) 784-5995

Tel: (212) 521-0828

Residents of Two Bridges Association <savetwobridgesnyc@gmail.com>

To: Maria Morales <nliquorlaw110@gmail.com>

Cc: ban6200@gmail.com, lesdwellers2021@gmail.com, mitchellgrubler@yahoo.com, bstarztwo@gmail.com, info@gohproductions.org, bonnie@gohproductions.org, ck@wingflick.com, treverholland@gmail.com, dakota@fabnyc.org, weissfiles911@gmail.com, Neil Santos <niko@dalinewyorkcity.com>

Tue, Aug 31, 2021 at 1:13 PM

Hi Maria,

Thank you for reaching out. However, the closing hours that you are requesting (3am and 4am) are really too late for the neighborhood especially if you plan on having live music. The building you're situated in is a residential building with tenants. Have you done any outreach to them about the aspects of your business and your proposed hours?

Additionally, do you have any additional documentation such as a menu, floor plans, etc. that we can review?

Residents of Two Bridges
Jenny Yu

[Quoted text hidden]

Maria Morales <nyliquorlaw110@gmail.com>
To: weissfiles911@gmail.com

Thu, Sep 2, 2021 at 3:51 AM

This is the email to the block association from Neil to Jenny over at two bridges.

----- Forwarded message -----

From: **Neil Santos** <niko@dalinewyorkcity.com>
Date: Wed, Sep 1, 2021 at 4:04 PM
Subject: Re: DaLi NYC LLC / New Applicant SLA OP
To: Residents of Two Bridges Association <savetwobridgesnyc@gmail.com>, Maria Morales <nyliquorlaw110@gmail.com>

Afternoon Jenny,

My Name is Neil Santos, the Proprietor of Dali NYC. I understand your concern over the hours of operations initially presented, and I have decided to make some modifications. We will now be proposing that closing times will be at 2 am during our busy days and 9 pm on Sundays. And to help clear the misunderstanding of the live music, we will not be programming live music nightly, as we are not a live music venue. However, we will host a small 2-3 piece live flamenco/ latin jazz group during the afternoon Sunday brunch service. Please feel free to give me a call at your earliest convenience to further discuss the concept of Dali NYC. I look forward to hearing from you.

Regards,
Niko Santos
DaLi NYC
37 Market Street
New York, NY 10002
917.574.5317
Niko@dalinewyorkcity.com

From: Residents of Two Bridges Association <savetwobridgesnyc@gmail.com>

Sent: Tuesday, August 31, 2021 1:13:39 PM

To: Maria Morales <nyliquorlaw110@gmail.com>

Cc: ban6200@gmail.com <ban6200@gmail.com>; lesdwellers2021@gmail.com <lesdwellers2021@gmail.com>; mitchellgrubler@yahoo.com <mitchellgrubler@yahoo.com>; bstartztwo@gmail.com <bstartztwo@gmail.com>; info@gohproductions.org <info@gohproductions.org>; bonnie@gohproductions.org <bonnie@gohproductions.org>; ck@wingflix.com <ck@wingflix.com>; treverholland@gmail.com <treverholland@gmail.com>; dakota@fabnyc.org <dakota@fabnyc.org>; weissfiles911@gmail.com <weissfiles911@gmail.com>; Neil Santos <niko@dalinewyorkcity.com>

Subject: Re: DaLi NYC LLC / New Applicant SLA OP

[Quoted text hidden]

This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Proximity Report For:	
Location	37 Market St, New York, New York, 10002
Geocode	Latitude: 40.71240 Longitude: -73.99465
Report Generated On	9/2/2021

8 Closest Liquor Stores		
Name	Address	Distance
CAFE MERENDA LLC Ser #: 1314328	83 HENRY ST STORE #2 NEW YORK, NY 10002	436 ft
CHIN KONG INC Ser #: 1023498	17 23 EAST BROADWAY STORE #104 NEW YORK, NY 10002	796 ft
MADISON WINE AND LIQUOR LLC Ser #: 1264145	45 MADISON ST NEW YORK, NY 10038	1,004 ft
YEE FUNG CORP Ser #: 1257056	135 DIVISION ST STORE B NEW YORK, NY 10002	1,217 ft
MADISON LIQUOR INC Ser #: 1253651	195 MADISON ST NEW YORK, NY 10002	1,228 ft
WORLD WINE GROUP INC Ser #: 1307442	49 CHRYSTIE ST NEW YORK, NY 10002	1,393 ft
MARKS WINE & SPIRITS LTD Ser #: 1023591	53 MOTT STREET NEW YORK, NY 10013	1,596 ft
DELANCEY WINE INC Ser #: 1301401	35 ESSEX ST NEW YORK, NY 10002	1,924 ft

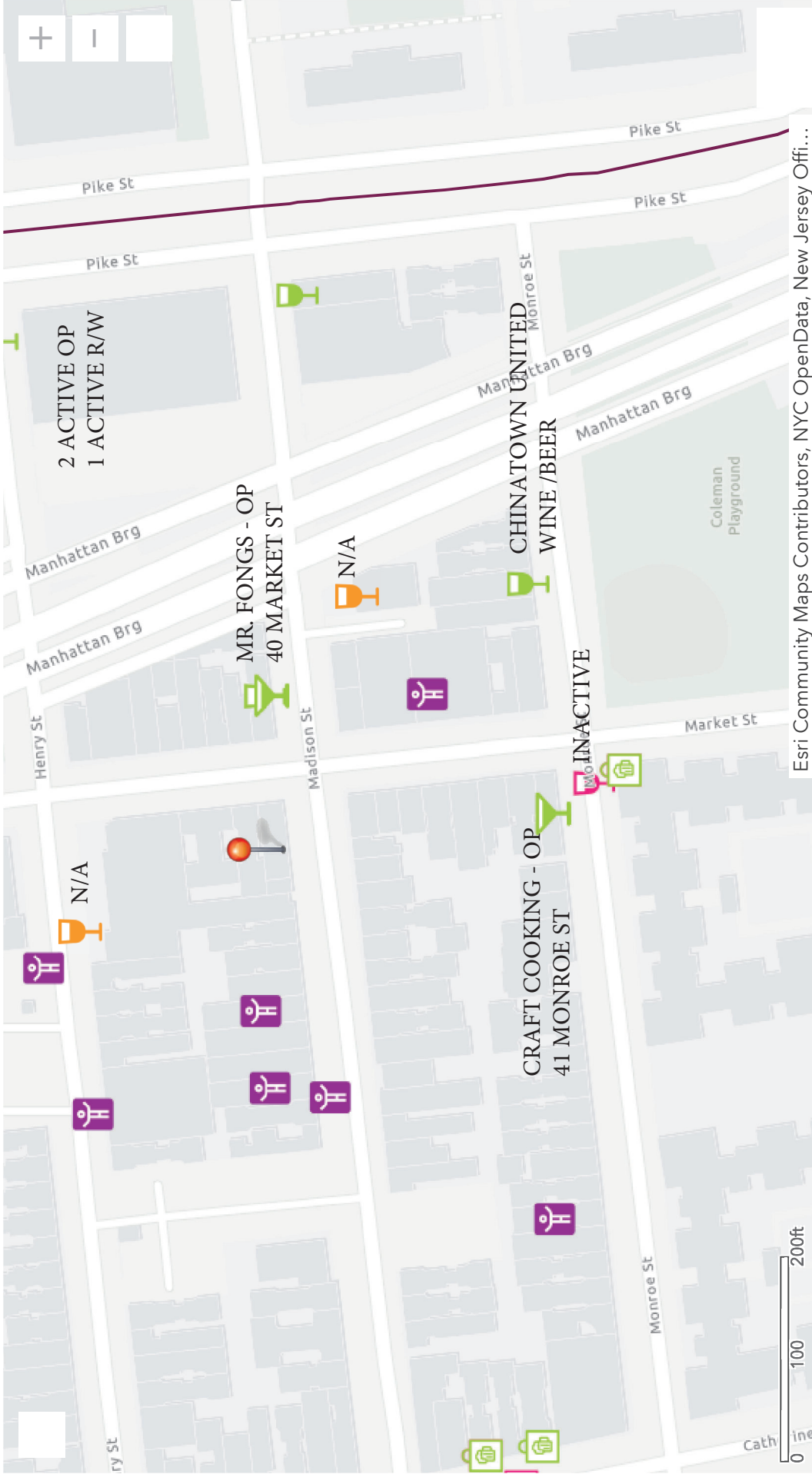
Schools within 500 feet		
Name	Address	Distance
No Schools within 500 feet		

Churches within 500 feet	
Name	Distance
Chinese Conservative Baptist	158 ft
House Church In New York	207 ft
Chinese Evangelical Mission Church	232 ft
Chinese United Methodist Church	246 ft
First Chinese Presbyterian Church of New York	252 ft
Episcopal Church of Our Saviour	312 ft

Churches within 500 feet	
Name	Distance
Church of the Nazarene	436 ft
American Buddhist Association	447 ft

Pending On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
No Active On Premises Liquor Licenses within 750 feet		

Active On Premises Liquor Licenses within 750 feet			
Name	Address	Distance	
MR FONG'S LLC Ser #: 1281381	40 MARKET ST AKA 123 MADISON ST NEW YORK, NY 10002	148 ft	
CRAFT COOKING INC Ser #: 1334931	41 MONROE ST STORE 2 NEW YORK, NY 10002	268 ft	
WINNIE'S BAR INC Ser #: 1305348	58 E BROADWAY 2ND FLOOR NEW YORK, NY 10002	524 ft	
SUN YUE TUNG CORP Ser #: 1139260	55 79 DIVISION ST AKA 88 E BR NEW YORK, NY 10002	644 ft	
GOLDEN UNICORN GOURMET CORP Ser #: 1272240	16 18 E BROADWAY 2ND, 3RD FL & 4TH NEW YORK, NY 10002	749 ft	



Esri Community Maps Contributors, NYC OpenData, New Jersey Offi...

DA•LI NYC

SPANISH TAPAS RESTAURANT

LATE NIGHT MENU

ACEITUNAS 6

A BLEND OF CASTELVETRANO & CURED BELDI OLIVES MARINATED IN SHERRY VINEGAR, OLIVE OIL, ZEST OF ORANGE, BAY LEAVES & GARLIC

PAN CON TOMATE 6

GRILLED STIRATO BREAD RUBBED WITH TOMATO, GARLIC, AND OLIVE OIL, DUSTED WITH MANCHEGO CHEESE

ALBONDIGAS 11

SPANISH MEATBALLS, SIMMERED IN RED SAUCE

EL PLATO DE QUESOS CHOICE OF 3/20

MANCHEGO MERCO/AGED 6 MONTHS/SEMI-FIRM/RAW SHEEP

THE DRUKEN GOAT-MURCIA AL VINO MITICA/SEMI-SOFT/GOAT

MAHON DO MENORCA/AGED 4 MONTHS/SEMI-HARD/PASTEURIZED COW

CABRA ROMERO MURCIA/SEMI-SOFT/PASTEURIZED GOAT WITH ROSEMARY

RONCAL PUENTE DEL ESCAL/FIRM/RAW SHEEP

TABLA DE CARNE CHOICE OF 3/20

JAMON SERRANO/ DRY CURED HAM

FERMIN IBERICO/ DRY CURED SAUSAGE (SALAMI STYLE)

FERMIN IBERICO/ DRY CURED CHORIZO SAUSAGE

TABLE DE CARNE Y QUESOS 28

CHOICE OF 2 CHEESES & 2 MEATS, SERVED WITH MARINATED OLIVES, QUINCE FRUIT CHEESE & MARCONA ALMONDS

da•li nyc

Spanish Tapas Restaurant

COSAS DE PICAR

ACEITUNAS 6

A blend of Castelvetroano & cured Beldi olives marinated in sherry vinegar, olive oil, zest of orange, bay leaves & garlic

CROQUETAS DE JAMON 9

Ham Croquettes

CROQUETAS DE QUESO 9

Cheese Croquettes

Croquetas De Vegetales (Vegan)

Vegetable Croquettes filled w/ Potato, spinach, carrot & peas

PIMIENTOS DE PADRON 10 (Vegan)

Blistered Padron peppers, coarse sea salt

EL PLATO DE QUESOS Choice of 3/20

MANCHEGO Merco/Aged 6 Months/Semi-Firm/Raw Sheep

THE DRUKEN GOAT-MURCIA AL VINO Mitica/Semi-Soft/Goat

MAHON DO Menorca/Aged 4 Months/Semi-Hard/Pasteurized Cow

CABRA ROMERO Murcia/Semi-Soft/Pasteurized Goat with Rosemary

RONCAL Puente del Escal/Firm/Raw Sheep

TABLA DE CARNE Choice of 3/20

JAMON serrano/ Dry Cured Ham

FERMIN IBERICO/ DRY CURED SAUSAGE (salami style)

FERMIN IBERICO/ DRY CURED CHORIZO SAUSAGE

TABLE DE CARNE Y QUESOS 28

Choice of 2 cheeses & 2 Meats, served with marinated olives, Quince Fruit Cheese & Marcona almonds

PINCHOS Y CAZEULAS

WINTER SALAD 9 (seasonal/Vegan)

greens, Red cabbage, carrot, lettuce, orange, walnuts, sherry vinaigrette

Champiniones al ajillo 12

Garlic fried mushrooms

Patatas bravas 10 (Vegan)

Fried potatoes covered in a tomato-based sauce

Patatas aioli 10 (vegan)

Fried potatoes, aioli sauce for dipping

TORTILLA DE PATATAS 15

Traditional Spanish omelet of organic eggs, potato & onion served w/ mixed greens

PESCAITO FRITO 18

Fried Cod Filets, lemon wedge, served with saffron infused rice & mixed greens

GAMBAS AL AJILLO 18

sautéed Shrimps, white wine garlic sauce, served with saffron rice & mixed greens

ALBONDIGAS con patatas 15

Spanish meatballs, simmered in red sauce, served over crispy potatoes

DESSERT

TARTA DE SANTIAGO 9

Spanish Almond Cake

FLAN 9

Baked caramel custard

MINI CHURROS 9

Fried dough dusted with cinnamon & sugar, served with raspberry & chocolate dipping sauces

Neil Santos

228 94 Street

Brooklyn, NY 11209

917-574-5317

Nikomgmtservices@gmail.com

Professional Summary

As a Qualified professional with 15+ years in hospitality Management. I've been successful in raising service standards and quality operations. Expertise in hiring, training, quality control, FOH operations and BOH operations. Reputation for excellence, integrity and leadership under pressure.

Summary of Skills

- Supervised all F&B revenue centers including: lounge, bar, restaurant, special events and corporate catered events
- Solid logistical planning skills with a courteous and friendly attitude, while putting a strong emphasis on customer and client needs
- Adept at maintaining high-end client base and coordinating many types of event functions
- Possess excellent time management, communication and organizational skills
- Strong work ethic, motivated and personable
- Fluent in English and Spanish
- Microsoft Word/Excel
- Systems Implementation/Training
- Aloha POS system
- Micros POS system
- Leebros POS system
- Squares POS system
- Cash Handling and Management
- Social Media Marketing
- Bar/Kitchen Inventory Procedure

Professional Experience

F&B Manager (2019-2021)

The Williamsburg Hotel and Rooftop

- Managed the Food and Beverage Outlets.
- Managed the Rooftop (seasonal)
- Managed a staff of 40+ employees
- Staff Scheduling
- Liquor Ordering and liquor inventory
- Food and Beverage inventory weekly
- Staff payroll
- FOH and BOH operations
- Opening/Closing procedures
- Staff closeouts and Cash drops
- Conduct weekly staff meetings

Manager Of Operations (2016-2019)

The Edition Hotel NYC, NY

- Operated and Managed the hotel lounge.
- Managed a staff of 30+ employees
- Staff Scheduling
- Liquor Ordering and liquor inventory
- Dry goods and food inventory weekly
- Create monthly P&L reports
- Staff payroll
- FOH and BOH operations
- Opening/Closing procedures
- Staff closeouts and Cash drops
- Conduct weekly staff meetings

Manager Of Operations (2014-2016)

The Attic Rooftop Restaurant Lounge NYC, NY

- Operated and Managed a two floor venue
- Managed a staff of 30+ employees on a daily basis
- Staff Scheduling
- Staff Payroll
- Ordered all bar/kitchen inventory as needed
- Maintained a weekly inventory list
- FOH/BOH Operations
- Conducted a nightly FOH and BOH closing check lists as per the department of Health Guidelines
- Booked and Managed Corporate/Special Events
- Ordered and maintain a weekly liquor inventory of \$30k

Manager Of Operations (2012-2014)

The Griffin NYC, NY

- Managed weekly FOH and BOH payroll, maintained hourly and tipped employees to 35 hours per week.
- Reduced weekly labor cost by 20%
- Created a weekly pop up restaurant to increase weekly sales by 15%
- Average weekly sales of \$100k+
- Opening/Closing procedures and staff closeouts
- Weekly Liquor inventory and dry goods inventory
- Liquor ordering
- Created weekly staff incentive programs to increase sales profitability
- Booked and Managed Corporate/Special Events/Catered Events
- Created bottle packages and drink specials to attract customers

Manager (2010-2012)

SLS/Hyde Beach Miami, Florida

- Managed all FOH operations.
- Managed a team of 30 employees.
- Staff Scheduling and Payroll.
- Organized weekly special events with corporate sponsors

- Oversaw the planning, implementation and logistics of All operations
- Successfully developed on the spot contingency plans during adverse weather conditions
- Hired all FOH and BOH staff
- Monitored all components of weekly sales to ensure appropriate commissions were given to all staff and Special events staff.

Manager (2006-2010)

Greenhouse NYC, New York

- Managed a team of 25+ employees
- Created itemized budgets and monitored weekly sales revenue for all events
- Handled all décor and themes for events
- Hired all event staff, including local and international D.J.'s
- Created promotional and marketing materials for events
- Revamped and assisted in developing a new seasonal dinner menu
- Created promotional dinner specials to attract earlier diners to increase weekly sales by 20%

Owner/Director of Events (1998-2006)

RLE LIMITED LTD. NYC, New York

- Booked Fashion, Film, Magazine and Charity events
- Managed and oversaw all special events
- Marketed and managed weekly events at various venues
- Established relationships with numerous companies to sponsor special events

Education

Fashion Institute of Technology NYC, New York (1992-1994)

References furnished upon request

Petition to Support Proposed Liquor License

Date: 8/5/21

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full Liquor License

to the following applicant/establishment (company and/or trade name) Dali NYC.

Address of premises: 37 Market St NYC, NY 10002

This business will be a: (circle) Bar Restaurant Other: Tapas Restaurant

The hours of operation will be:

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Haroun Alraby		57 MARKET ST
Elvis Rivas		113 MADISON ST #10
JANDRA DEE		60 Henry St #10
Sandy Truong		28 Henry St #8
Ira Saini		51 Market St. #5
MARIA GONZALEZ		11 MONROE ST #2A
Harry Drennan		41 White Street, Apt. 5A
Daniel Mullandy		35 HENRY ST. 4A
Katherine Wong		475 FOR L901
Angie Law		81 Mulberry St. Apt 5B
Era Myrteza		56 Henry St Unit W
Shan Hug		56 Henry St Unit W
William Leung		54 Henry St UNIT E



