

# THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003 Phone (212) 533-5300 www.cb3manhattan.org - mn03@cb.nyc.gov

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

#### **Community Board 3 Liquor License Application Questionnaire**

Please bring the following items to the meeting:

NOT	E: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.
	Photographs of the inside and outside of the premise.
_	Schematics, floor plans or architectural drawings of the inside of the premise.
	A proposed food and or drink menu.
	Petition in support of proposed business or change in business with signatures from residential
	tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant,
	sports bar, combination restaurant/bar. (petition provided)
	Notice of proposed business to block or tenant association if one exists. You can find community
	groups and contact information on the CB 3 website:
	http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
	Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include
	newspaper with date in photo or a timestamped photo).
Cho	ok which you are applying for
	ck which you are applying for:  ew liquor license
	ew inquot incerise and incerise and existing inquot incerise
Che	ck if either of these apply:
☐ S	ale of assets upgrade (change of class) of an existing liquor license
Tod	ay's Date: <u>06/29/2021</u>
-	oplying for sale of assets, you must bring letter from current owner confirming that you are buying
	iness or have the seller come with you to the meeting.
Is lo	cation currently licensed? ■ Yes ■ No Type of license: Full OP License
	teration, describe nature of alteration: N/A
Prev	rious or current use of the location: Lounge/Bar
Corp	poration and trade name of current license: Trummer Art Holdings LLC / Atelier
APP	LICANT:
Prer	mise address: 324 Grand Street, New York, New York 10002
	ss streets: Orchard Street and Ludlow Street
	ne of applicant and all principals: Lotus Grand LLC & Camilla New York LLC.
.lar	nes O'Hanlon, Robert Shultz, Arash Josh Rahmani, Abraham Khalili
Trac	de name (DBA): Camilla

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PREMISE:	
Type of building and number of floors:	Seven story (eight floors) mixed residential and commercial
	be used for the sale or consumption of alcoholic beverages? es, describe and show on diagram: $\frac{N/A}{}$
	Occupancy and all appropriate permits, including for any back or ximum NUMBER of people permitted? $\frac{74}{}$
Do you plan to apply for Public Assemb	ly permit? ■ Yes ■ No
What is the zoning designation (check z give specific zoning designation, such as	oning using map: <a href="http://gis.nyc.gov/doitt/nycitymap/">http://gis.nyc.gov/doitt/nycitymap/</a> - please s R8 or C2): <a href="http://gis.nyc.gov/doitt/nycitymap/">C4-4A</a>
PROPOSED METHOD OF OPERATION: Will any other business besides food or If yes, please describe what type: N/A	alcohol service be conducted at premise? ☐ Yes ☑ No
	peration? (Specify days and hours each day and hours of outdoor - Friday); 11:00am - 2:00am (Saturday & Sunday)
Number of tables? 16	Total number of seats? 64
How many stand-up bars/ bar seats are	located on the premise? 1/15
	hether with seating or not) over which a patron can order, pay
for and receive an alcoholic beverage)	
Describe all bars (length, shape and local	ation): 1 stand-up bar, 20'
Does premise have a full kitchen ■ Yes	
Does it have a food preparation area?	☑ Yes ☑ No (If any, show on diagram)
Is food available for sale?   ✓ Yes   No Mediterranean-inspired menu with	If yes, describe type of food and submit a menu n a focus on shared plates.
What are the hours kitchen will be open	<sub>n?</sub> opening until 1:00am (food prep area)
	n site? 🗷 Yes 🗖 No If yes, which?
How many employees will there be? $8$ -	-16
Do you have or plan to install  French	doors □ accordion doors or □ windows?
Will there he TVs/monitors? T Ves T	In (If Ves how many?)

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Will premise have music?   Yes □ No
*RECORDED If Yes, what type of music? □ Live musician □ DJ □ Juke box □ Tapes/CDs/iPod*
If other type, please describe
What will be the music volume? □ Background (quiet) □ Entertainment level
Please describe your sound system: Tuned Martin Audio Speakers
Will you host any promoted events, scheduled performances or any event at which a cover fee is
charged? If Yes, what type of events or performances are proposed and how often?
Occasional (2-4 times a month), cultural and private events, and art showcases
How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")
Will there be security personnel? ■ Yes ■ No (If Yes, how many and when) Please see attached
security and street management plans
How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.
Do you have sound proofing installed?   ✓ Yes   ✓ No
If not, do you plan to install sound-proofing?
APPLICANT HISTORY:
Has this corporation or any principal been licensed previously?  ☐ Yes ☐ No
If yes, please indicate name of establishment: The Daisy
Address: 1641 2nd Avenue, New York, 10128 Community Board # 8
Dates of operation: 2015 - Present
Has any principal had work experience similar to the proposed business?   ☐ Yes ☐ No If Yes, please
attach explanation of experience or resume.
Does any principal have other businesses in this area? ■ Yes ■ No If Yes, please give trade name and
describe type of business Hospitality
Has any principal had SLA reports or action within the past 3 years? ☐ Yes ☑ No If Yes, attach list of
violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

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LOCATION:  Approximately 5
How many licensed establishments are within 1 block? Approximately 5
How many On-Premise (OP) liquor licenses are within 500 feet? 14
Is premise within 200 feet of any school or place of worship? ■ Yes ■ No
COMMUNITY OUTREACH:
Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page (Attach additional sheets of paper as necessary).
We are including the following questions to be able to prepare stipulations and have the meeting be

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1.	Му	license type is:	□ beer & cider	■ wine, beer	& cider	☑ liquor,	wine, beer 8	cider
2.		I will operate a f	ull-service restau	rant, specificall	y a (type o	of restaura	nt)	
								_ restaurant, or
	×	I will operate a	Social lounge					<b>,</b>
		with a kitchen o	pen and serving f	ood during all h	ours of o	peration O	R 🗷 with less	than a full-
	serv	vice kitchen but s	serving food durir	ng all hours of o	peration (	OR 🗖 Othe	er	
3.	Му	hours of operation	n will be:					
	Mor	<sub>n</sub> <u>3:00pm - 2:0</u>	00am ; <sub>Tue</sub>	3:00pm - 2	:00am	; Wed	3:00pm - 2	2:00am ,
	Thu	3:00pm - 2:0	00am 	3:00pm - 2:	00am	; Sat _	11:00am -	2:00am ,
	Sun	11:00am - 2:	<u>00am</u> . (I ւ	understand ope	ning is "no	o later than	n" specified o	pening hour,
			o be cleared fron					
4.	×	I will not use out	tdoor space for co	ommercial use	OR			
		My sidewalk caf	é hours will be					
5.	×	I will employ a d	loorman/security	personnel:				
6.		I will install sour	ndproofing,					
7.		I will close any f	ront or rear façad	le doors	■ I will	have a clo	sed fixed faç	ade with no
	and	d windows at 10:0	00 P.M. every nig	ht or	open do	ors or wind	lows except i	my entrance
	whe	en amplified sour	nd is playing, incl	uding but	door will	l close by 1	0:00 P.M. or	when
	not	limited to DJs, liv	ve music and live		amplifie	d sound is <sub>l</sub>	playing, inclu	ding but not
	non	nmusical perform	ances, or during		limited t	o DJs, live ı	music and liv	e nonmusical
	una	amplified live per	formances or tele	evised	perform	ances, or d	uring unamp	lified live

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sports.

performances or televised sports.

8.	l w	ill not have ■ DJs, ■ live music, ■ promoted events, ■ any event at which a cover fee is
	cha	arged, □ scheduled performances, □ more than DJs per, □ more than
	priv	vate parties per, number of TVs.
9.		I will play ambient recorded background music only.
10.	X	I will not apply for an alteration to the method of operation or for any physical alterations of any
	nat	cure without first coming before CB 3.
11.		I will not seek a change in class to a full on-premises liquor license without first obtaining
	арр	proval from CB 3.
12.	x	I will not participate in pub crawls or have party buses come to my establishment.
13.	x	I will not have unlimited drink specials, including boozy brunches, with food.
14.		I will not have a happy hour or drink specials with or without time restrictions OR 🖬 I will have
	hap	ppy hour and it will end by 7:00pm
15.		I will not have wait lines outside.   I will have a staff person responsible for ensuring no
	loit	ering, noise or crowds outside.
16.	X	I will conspicuously post this stipulation form beside my liquor license inside of my business.
17.	X	Residents may contact the manager/owner at the number below. Any complaints will be
	ado	dressed immediately. I will revisit the above-stated method of operation if necessary in order to
	mir	nimize my establishment's impact on my neighbors.
		me: James O'Hanlon
	Pho	one Number: 516-924-2225

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#### Camilla - 324 Grand St

#### **Camilla Concept & Overview:**

Camilla is conceptualized as a new generation of a social lounge, mixing culture, art & music as a gathering space for the diverse creatives & professionals of lower manhattan.

Bonding mindfulness and sophistication Camilla will brighten up and bring a new memorable energy to the typical New York city social outings.

#### Camilla Security & Street Management Plan:

Maintaining a thoughtful & peaceful environment outside & inside at all times is of upmost importance & will be prioritized by the operational & security teams for Camilla.

All security will be handled by a licensed security company, at all times of operation a minimum of 1 security guard will be at the street level door. This security personnel will handle both checking ID's & ensuring all guests are entering & leaving efficiently.

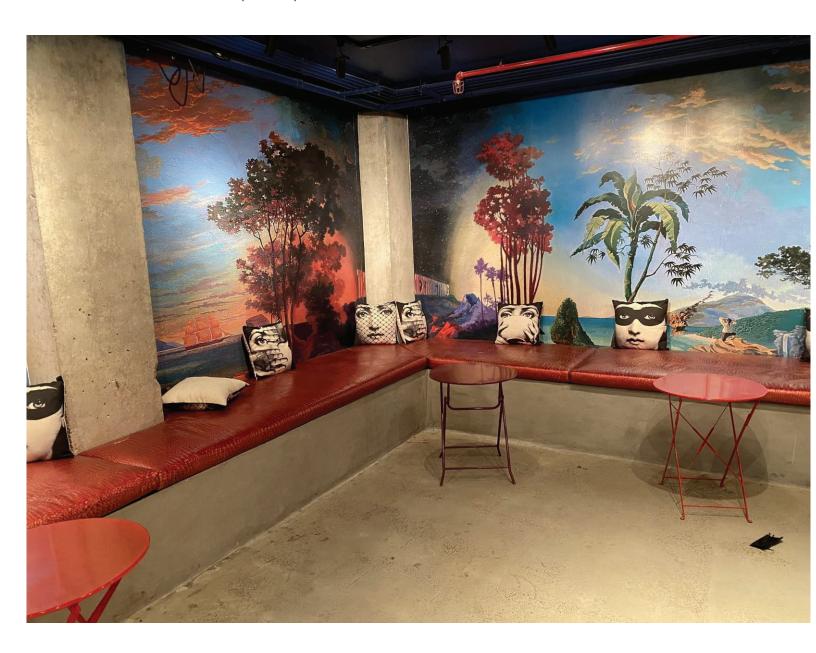
Thursday - Saturday, additional security will be added as needed to ensure a proper environment both inside and outside. No lines are to be formed outside on the street at anytimes, patrons will cue in the stairways & in the lower level as needed. Camilla will use electronic reservation systems such as Resy to ensure strict capacity limits are met.

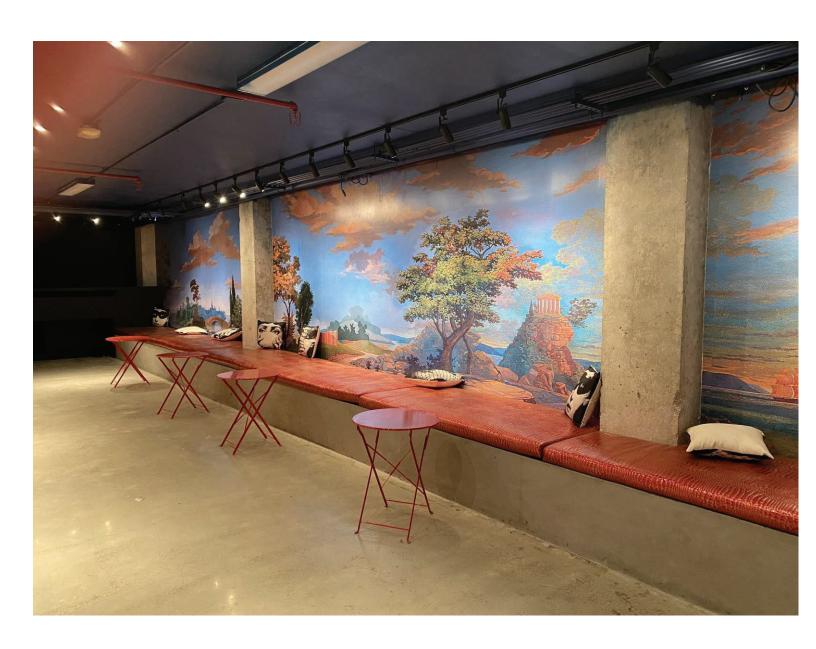
A minimum of one security guard will stay 30 minutes past closing to help ensure all patrons are leaving the building and neighborhood quietly and respectfully.

#### 324 Grand St - Outside Photo

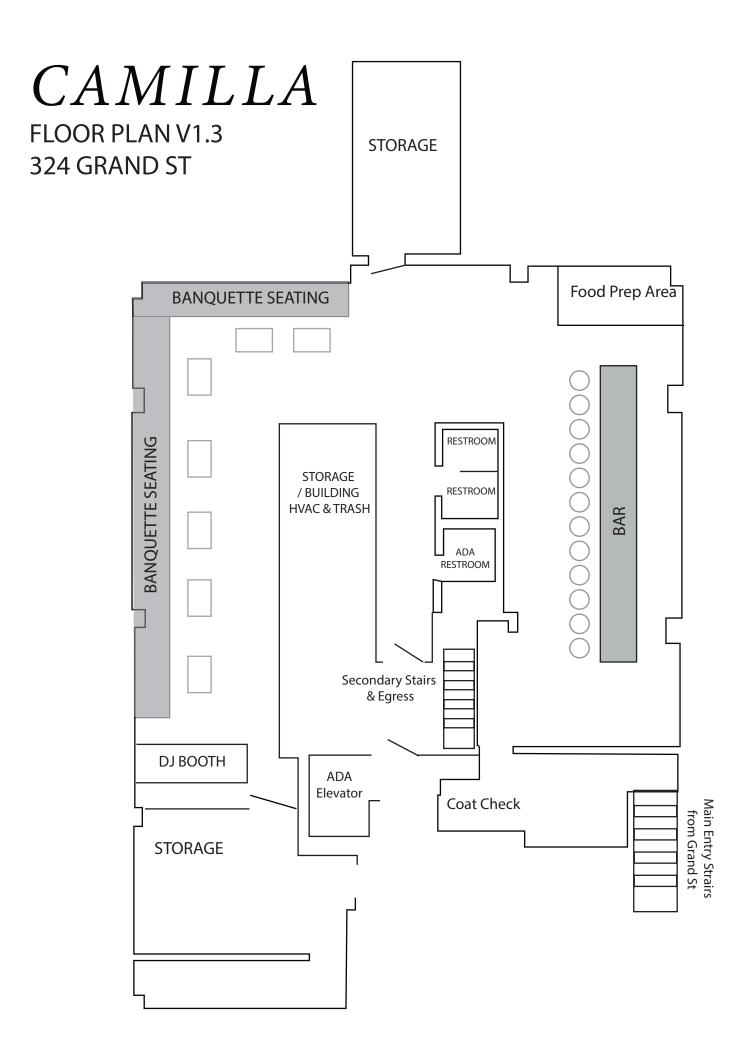


324 Grand St - Inside (Current) Photos









## Camilla

### Shared Plates

Edamame, sea salt 7

Sampler, Tzatziki, Olives, Tirokafteri, Pita 16

Organic Garden Salad, ginger dressing 14

Marinated & Grilled Peppers, Olive Oil, Garlic 12

Shishito Peppers, lightly seasoned 12

The Salad, Tomato, Cucumber, Green Pepper, Red Onion, Feta, Olives 14

The Hummus, Pita, Olive Oil 12

Stringged Cheese, Hand Pulled, Olive Oil, Caraway Seeds 9

Meatballs, spicy aoli 12

This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Proximity Report For:	
Location	324 Grand St, New York, 10002
Geocode	Latitude: 40.71722 longitude: -73.99040
Report Generated On	3/29/2021

Pending On Premises Liquor Licer	nses within 750 feet	
Name	Address	Distance
FRIEDMAN'S ON GRAND LLC Ser #: 1334484	359 GRAND ST NEW YORK, NY 10002	470 ft

Active On Premises Liquor Licer	nses within 500 feet	
Name	Address	Distance
TRUMMER ART HOLDINGS LLC Ser #: 1309413	324 GRAND ST NEW YORK, NY 10002	46 ft
NORMAN'S CAY GROUP LLC Ser #: 1272699	74 ORCHARD ST NEW YORK, NY 10002	158 ft
GRAZ RESTAURANT LLC Ser #: 1189713	79 ORCHARD STREET GRAND & BROOME STS. NEW YORK, NY 10002	180 ft
TWO BIKES LLC Ser #: 1151213	85 ORCHARD STREET CRN OF BROOME & ORCHARD NEW YORK, NY 10002	258 ft
COMPAS GROUP NEW YORK LLC Ser #: 1222226	86 ORCHARD STREET BROOME ST AND GRANT ST NEW YORK, NY 10002	258 ft
SAIGONNYC LTD Ser #: 1256341	85 ORCHARD ST UNIT B BROOME ST & GRAND ST NEW YORK, NY 10002	264 ft
BARRIO CHINO LLC Ser #: 1136284	253 BROOME STREET ORCHARD & LOUDLOW NEW YORK, NY 10002	301 ft
BIG CANDY LLC Ser #: 1275668	86 ALLEN ST NEW YORK, NY 10002	306 ft
54 MULBERRY LLC Ser #: 1312031	252 BROOME ST NEW YORK, NY 10002	322 ft
XLR8 LLC Ser #: 1271863	266 BROOME ST NEW YORK, NY 10002	348 ft
L E S RESTAURANT CORP Ser #: 1232970	81 LUDLOW ST AKA 246 BROOME ST DELANCEY & BROOME NEW YORK, NY 10002	358 ft
RABBIT BOX HOSPITALITY LLC Ser #: 1318946	41 ESSEX ST STORE B NEW YORK, NY 10002	422 ft
GUTTER BAR LES LLC THE Ser #: 1324160	242 BROOME ST BASEMENT LEVEL NEW YORK, NY 10002	454 ft
JOHANNGPRO LLC Ser #: 1289900	96 ORCHARD ST NEW YORK, NY 10002	477 ft
CONGEE VILLAGE INC Ser #: 1273685	100 ALLEN ST NEW YORK, NY 10002	492 ft



#### Community Groups to be Contacted for Application:

Space: <a href="mailto:Space:blockassociation.nyc@gmail.com">Space: Space.blockassociation.nyc@gmail.com</a>

OSBA: <u>orchardstblockassociation@gmail.com</u>

Assc. Of Latino Business Owners & Residents: <a href="mailto:ecruz@nyalbor.org">ecruz@nyalbor.org</a>

Friends of the LES: <a href="mailto:Friendsoftheles@gmail.com">Friendsoftheles@gmail.com</a>

LUNGS: <u>Lesdwellers2012@gmail.com</u>

Bowery Alliance of Neighbors: <u>Ban62007@gmail.com</u>