rev02282020	OFFICE USE ONLY		
State Liquor Authority	Original Amended Date 49		
Standardized <u>NOTICE FORM</u> for Providing <u>30-Day Advance Notice</u> to a <u>Local Municipality or Community Board</u>			
1. Date Notice was Sent: 0	3/31/2021 1a. Delivered by: VIA EMAIL		
2. Select the type of Applica	tion that will be filed with the Authority for an On-Premises Alcoholic Beverage License:		
New Application	O Renewal O Alteration O Corporate Change O Removal O Class Change O Method of Operation Change		
For Renewal applicar For Alteration applica For Corporate Chang For Removal applicar For Class Change app	answer each question below using all information known to date hts, answer all questions ants, attach a complete written description and diagrams depicting the proposed alteration(s) e applicants, attach a list of the current and proposed corporate principals hts, attach a statement of your current and proposed addresses with the reason(s) for the relocation plicants, attach a statement detailing your current license type and your proposed license type ation Change applicants, although not required, if you choose to submit, attach an explanation detailing those changes		
	lude all documents as noted above. Failure to do so may result in disapproval of the application.		
This 30-Day Advance No	tice is Being Provided to the Clerk of the Following Local Municipality or Community Board:		
3. Name of Municipality or	Community Board: Manhattan Community Board No. 3		
Applicant/Licensee Infor	mation:		
4. Licensee Serial Number (if applicable): Expiration Date (if applicable):			
5. Applicant or Licensee Name: An Entity to be formed by Robert Ceraso and Jason Mendenhall			
6. Trade Name (if any): Lula			
7. Street Address of Establishment: 37 Canal Street			
8. City, Town or Village: New York , NY Zip Code: 10002			
9. Business Telephone Number of Applicant/Licensee: (917) 332-8432			
10. Business E-mail of Applicant/Licensee: robert@ehg.nyc			
11. Type(s) of alcohol sold c			
12. Extent of Food Service:			
-	l kitchen run by a chef or cook O Menu meets legal minimum food availability requirements; food prep area at minimum		
	Restaurant (full kitchen and full menu required)		
14. Method of Operation: (check all that apply)	Seasonal Establishment Juke Box Disc Jockey Recorded Music Karaoke Live Music (give details i.e., rock bands, acoustic, jazz, etc.): Image: Constraint of the second secon		
	Video/Arcade Games Third Party Promoters Security Personnel		
	Other (specify):		
15. Licensed Outdoor Area: (check all that apply)	None Patio or Deck Rooftop Garden/Grounds Freestanding Covered Structure		
	Sidewalk Cafe Other (specify):		

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16. List the floor(s) of the building that the establishment is located on: First	Floor and Basement	
17. List the room number(s) the establishment is located in within the building,	if appropriate:	
18. Is the premises located within 500 feet of three or more on-premises liquor	establishments? 💿 Yes 🔘 No	
19. Will the license holder or a manager be physically present within the establis		Yes No
20. If this is a transfer application (an existing licensed business is being purchas	ed) provide the name and serial number o	of the licensee:
Name	Serial Nu	mber
21. Does the applicant or licensee own the building in which the establishment	is located? OYes (if YES, SKIP 23-26)	⊘ No
Owner of the Building in Which the	Licensed Establishment is Located	
22. Building Owner's Full Name: Rifka Friedman Yivtech Trust		
23. Building Owner's Street Address: 174 Rutledge Street		
24. City, Town or Village: Brooklyn	State: NY	Zip Code: 11211
25. Business Telephone Number of Building Owner: (718) 387-5422		
	esetsky and Bookman, P.C.	
27. Representative/Attorney's Street Address: 325 Broadway - Suite		7
28. City, Town or Village: New York	State: NY	Zip Code: 10007
29. Business Telephone Number of Representative/Attorney: (212) 513-	1988	
30. Business E-mail Address of Representative/Attorney: max@pb.law;	sorraya@pb.law	
I am the applicant or licensee holder or a principal of th Representations in this form are in conformity with representations in this form are in conformity with representations in the Authority when granting the license. I understand the upon, and that false representations may result in disaption By my signature, I affirm - under Penalty of Perjury - to 31. Printed Principal Name: Robert Ceraso Principal Signature:	entations made in submitted docume at representations made in this form v proval of the application or revocatio	nts relied upon by will also be relied n of the license.