



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10

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Chairperson

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March 5, 2014

Resolution: Support of the Liquor License Application of 304 Restaurant Group, Inc. for “Made En Harlem Taqueria/Galeria”, located at 304 West 115th Street, New York, NY 10026.

WHEREAS, the New York State Liquor Authority (SLA) has jurisdiction to issue on-premise licenses according to the Alcoholic Beverage Control (ABC) Laws, and is responsible for enforcing those laws; and

WHEREAS, Manhattan Community Board 10 reviews all new applications and offers guidance to the SLA about the potential impact of a license on public safety and quality of life in our neighborhoods; and

WHEREAS, Community Boards, as part of their due diligence process, review an applicant’s ownership and funding; floor plans of the proposed location, food and beverage to be served; operational aspects of the restaurant/bar or lounge; price points; employee hiring processes; employee wages and benefits; and community involvement; and

WHEREAS, 304 Restaurant Group, Inc. is applying for a Liquor License for a new establishment to be known as “Made En Harlem Taqueria/Galeria”, located at 304 West 115th Street (SW Corner of Frederick Douglass Blvd. and 115th St.), New York, NY 10026; and

WHEREAS, Mr. Jose Morales has appeared on the Applicant’s behalf before Community Board 10’s Economic Development Committee on two occasions and presented the following information;

- 1.** The Applicant’s principal is 100% owned by Mr. Jose Morales. Mr. Morales operates the licensed premises known as “Apt 78” on Broadway in Washington Heights which has had no reported SLA violations.
- 2.** The proposed new establishment will be a traditional style Mexican restaurant. The establishment will simultaneously operate as a full-service art gallery in conjunction with a curating company called “Sound of Art” which focuses on artist from the five boroughs of New York City.
- 3.** The restaurant will accommodate up to 50 patrons in the dining area with 12 additional seats at the bar.

4. The restaurant's hours will be Mon – Wed, 11 am to 11 pm Thurs., 11 am to 12 midnight, Fri – Sat., 11 am to 1 am, and Sunday, 10 am to 12 midnight (including brunch service).
5. The restaurant will not provide any entertainment or live music, other than background music.
6. The restaurant's price points for food will be soups and salads from \$6.00 - \$12.25, tacos from \$3.25 - \$3.75, sandwiches from \$7.50 - \$8.50, and entrees from \$5.50 - \$12.50.
7. The restaurant will employ 15 - 20 workers, including 1 chef, 4 chefs' assistants, 3 bartenders, 3 bus boys, 5 waiters/waitress, 1 assistant manager and 1 Manager/owner. The Applicant will provide employees with two weeks of hands on training. The Applicant intends to hire from within the local community, as is his current practice at his restaurant in Washington Heights.
8. The restaurant will be handicapped accessible with a ground-level, wheelchair accessible front entrance, and wheelchair accessible bathrooms.

WHEREAS, the Applicant has submitted letters of support from neighboring business owners on Frederick Douglass Boulevard Alliance; and

WHEREAS, the Economic Development Committee voted 11-yes, 0-no, and 0-abstentions to support this application;

THEREFORE, BE IT RESOLVED, that on March 5, 2014 the Manhattan Borough Community Board 10 supports the Liquor License application of 304 Restaurant Group, Inc. with a vote of 28 in favor, 5 opposed and 0 abstentions.