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NCBH
NORTH CENTRAL BRONX HOSPITAL

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NBHN Awarded for Quality Care and Patient Safety
JMC and NCBH Initiative Recognized by HANYS

BRONX, NY, July 6, 2011 – The North Bronx Healthcare Network (NBHN), comprised of Jacobi Medical Center and North Central Bronx Hospital, was recently recognized for its outstanding efforts to improve quality of care and patient safety at the Healthcare Association of New York State's 2011 Annual Award Ceremony.

The NBHN's Women's Health Service received the esteemed Pinnacle Award for Quality and Patient Safety in the Multi-Entity or System category for its *Reducing Adverse Outcomes on Labor and Delivery* initiative. The initiative is designed to reduce occurrences of certain adverse perinatal events that can be devastating to newborns and their families.

The Service joined forces with the Institute for Healthcare Improvement, an organization which partners with healthcare providers around the world to establish and support ways to provide safe and effective care. It then developed a process to analyze key labor and delivery data, and identified certain risk factors strongly associated with these adverse outcomes. It then implemented a number of interventions which included a customized protocol for use of Oxytocin during labor, study cycles to test changes and monitor compliance with the protocol, and TeamSTEPPS training for staff.

TeamSTEPPS is a toolkit of evidence-based methods designed by the Department of Defense and the Agency for Healthcare Research and Quality. Its goal is to provide better, safer healthcare through improved communication and teamwork skills among healthcare professionals.

"Receiving the 2011 Pinnacle Award for our Labor and Delivery initiative is not only an honor but a true testament to our commitment to ensuring the safety and well-being of our patients," stated William P. Walsh, Senior Vice President of the North Bronx Healthcare Network.

By ensuring that the culture of the organization focused on doing everything possible to maximize a safe delivery, the initiative reduced deliveries complicated by shoulder dystocia, decreased severe Erb's Palsy cases, and reduced adverse patient occurrences overall, while maintaining cesarean section rates well below the national average

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Caption – The North Bronx Healthcare Network recently received the 2011 Healthcare Association of New York (HANYS) Pinnacle Award for Quality and Patient Safety in the Multi-Entity or System category for its *Reducing Adverse Outcomes on Labor and Delivery* initiative. Pictured (l-r): HANYS President Daniel Sisto, President, HANYS; William P. Walsh, Senior Vice President, North Bronx Healthcare Network; and Board Chair-elect Joseph McDonald, President and Chief Executive Officer of Catholic Health System.

About the North Bronx Healthcare Network
The North Bronx Healthcare Network consists of Jacobi Medical Center and North Central Bronx Hospital, members of the New York City Health and Hospitals Corporation. A major teaching hospital affiliated with the Albert Einstein College of Medicine, Jacobi offers numerous centers of excellence including its renowned Trauma Center, Multi-person Hyperbaric Unit, Burn Center, Surgical Intensive Care Unit and Women's Health Center. North Central Bronx Hospital (NCBH), a 215 bed community hospital, specializes in women's and children's services. Its renowned outpatient department has led the way in community-based care that is delivered in a compassionate and culturally-appropriate manner. Over the years NCBH has reconfigured the range of services it offers to match the changing healthcare landscape and needs of the communities it serves.

About Healthcare Association of New York State
The Healthcare Association of New York State (HANYS) is the only statewide hospital and continuing care association in New York State, representing more than 550 non-profit and public hospitals, nursing homes, home care agencies, and other health care organizations.

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