

FOR IMMEDIATE RELEASE

July 14, 2010

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Grand Opening for Farmers' Market at Elmhurst Hospital Center

Hospital administrators, elected officials and community leaders gather for ribbon-cutting to celebrate arrival of fresh fruit and vegetables on hospital grounds

(Elmhurst, NY, July 14, 2010)—On July 13th, Elmhurst Hospital Center (EHC) held a ribbon-cutting to celebrate the grand opening of a farmers' market on hospital grounds. The Elmhurst Hospital Center Greenmarket, which is run by the non-profit GrowNYC and features a variety of fresh, regionally-grown produce, is located on 41st Avenue between 80th and 81st Streets (outside of EHC's Community Medical Center building) and operates every Tuesday from 8 am-5 pm.

The ceremony was attended by hospital administrators and employees as well as local elected officials, including Congressman Joseph Crowley and NYC Councilman Danny Dromm.

"We are on the front lines of fighting diabetes, cardiovascular disease, and other illnesses linked to diet, so we are thrilled to have the market here to provide reasonably-priced, healthier options for our patients and employees," said Elmhurst Hospital Center Executive Director Chris Constantino.

"The Greenmarket is a fantastic addition to this community," said Councilman Danny Dromm, who represents Jackson Heights and who, along with EHC's Community Advisory Board, lobbied strongly for arrival of the hospital-based market. "Just walking up the street on the way over here I could smell the fresh vegetables and I think that's wonderful."

In addition to produce, Greenmarket vendors also sell flowers, fresh cuts of meat, and baked goods. Cash, credit cards, debit cards, EBT, WIC, and Senior FMNP checks are all accepted. For more information about the Elmhurst Hospital Center Greenmarket, visit www.grownyc.org. For general information about Elmhurst Hospital Center, visit nyc.gov/elhursthospital.

About Elmhurst Hospital

Elmhurst Hospital Center (EHC) is the major tertiary care provider in the borough of Queens. The hospital is comprised of 545 beds and is a Level I Trauma Center, an Emergency Heart Care Station and a 911 Receiving Hospital. It is the premiere health care organization for key

areas such as Surgery, Cardiology, Women's Health, Pediatrics, Rehabilitation Medicine, Renal and Mental Health Services.

Elmhurst Hospital Center serves an area of approximately one million people. This community is recognized as the most ethnically diverse in the world. Last year, EHC received 693,600 ambulatory care visits as well as receiving 130,042 Emergency Room visits making it one of the busiest ERs in New York City. Over 4,200 babies were delivered at Elmhurst last year alone-the most in this region. Ensuring accessible health care is our priority.

About GrowNYC

GrowNYC's Greenmarket is the largest and most successful open-air farmers' market program in the country. Greenmarket connects local farmers with city residents by delivering high-quality produce to all five boroughs. By directly linking farmers and producers to New Yorkers, Greenmarket supports family farms, preserves farm land, and delivers fresh produce to those who need it most. For more information about GrowNYC, visit www.grownyc.org.