



NYC SYEP

NEW YORK CITY SUMMER YOUTH EMPLOYMENT PROGRAM

2011 Annual Summary

NYC™ Department of
Youth & Community
Development

About SYEP

o Goals

- Introduce and prepare youth for the world of work
- Reduce youth unemployment during summer months
- Provide supplemental income to families

o Program Structure

- Up to 7 weeks of paid work and education experience
- Federal minimum wage of \$7.25 per hour
- Open to all NYC residents 14-24 years old
- Program Dates: July 5th through August 20th

Recent Program History

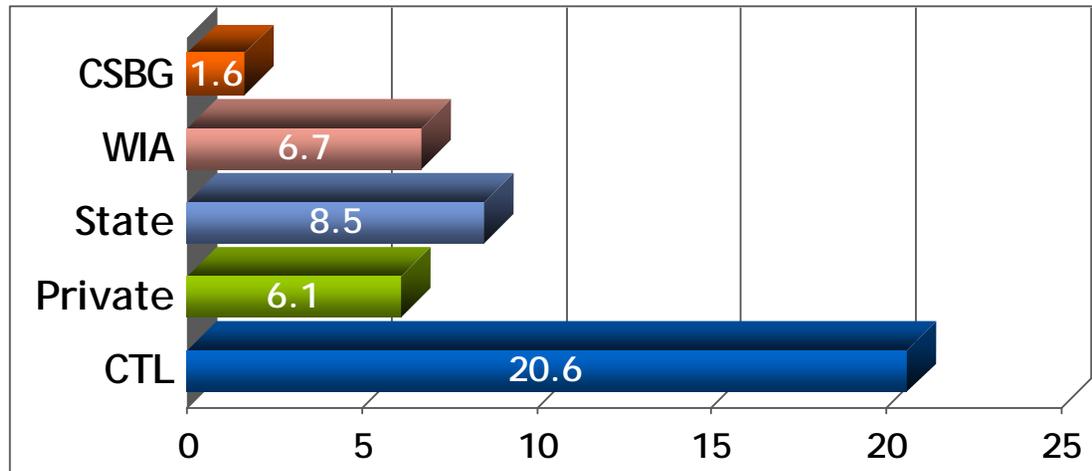
- 2003 DYCD begins administering SYEP
- 2004 *SYEP Online* enrollment and timekeeping launched
Debit card payment system introduced
Educational component added to program
- 2006 Online participant application system launched
Partnerships with local banks to provide fee-free ATM cards
- 2009 Specialized services for vulnerable youth added
Online worksite application system launched
- 2010 Free checking accounts offered to participants 18+
Private sector donations add over 1,500 jobs
- 2011 Upgraded web-based Youth Employment Program System (YEPS)
Implementation of wireless worksite assessments by DYCD Staff

2011 Facts and Figures

\$43.5m	Funding Committed to Program
131,119	Applications Submitted
124,447	Online Applications
30,628	Participants Enrolled
5,732	SYEP Worksites Developed

Funding Sources

Funding in \$m

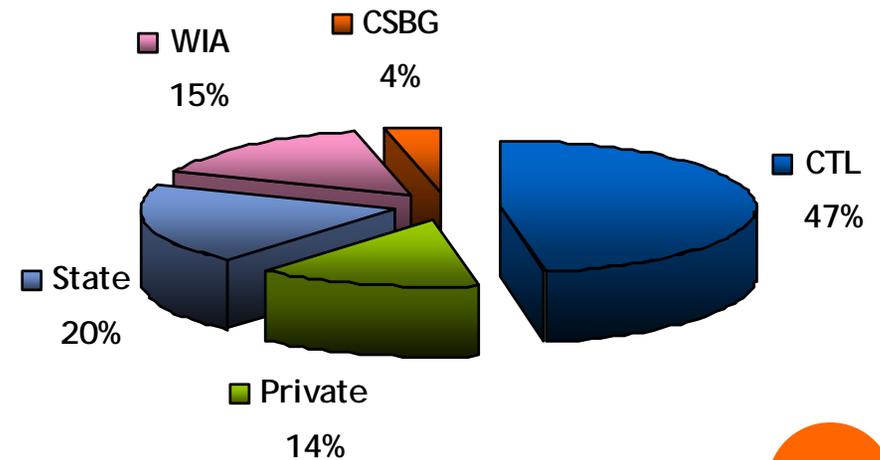


Total Funding for 2011:

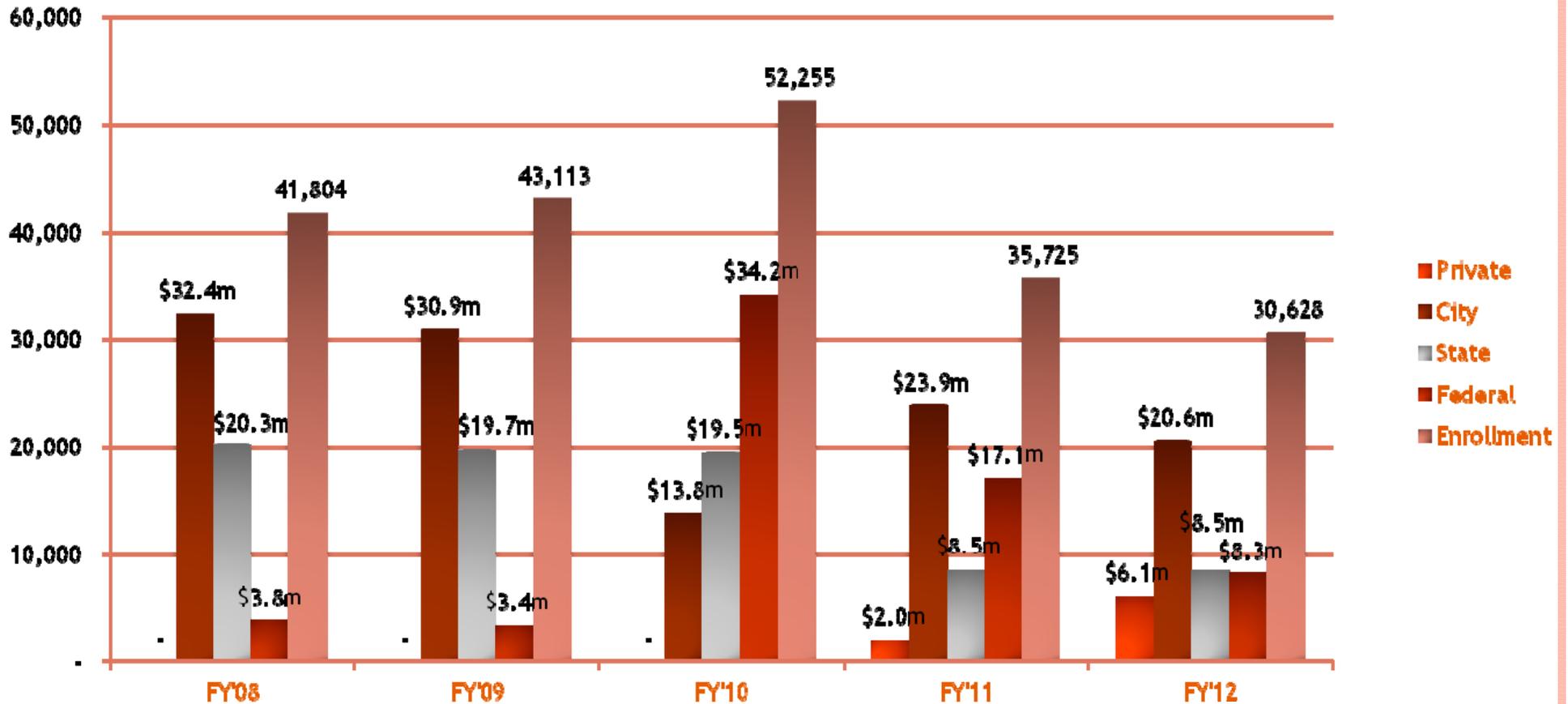
\$43.5m

Abbreviations:

CTL	City Tax Levy
State	New York State
WIA	Workforce Investment Act
CSBG	Community Services Block Grant
Private	Donations through the Mayor's Fund to Advance New York City



NYC SYEP Funding & Enrollment



	FY'08	FY'09	FY'10	FY'11	FY'12
Total \$	\$56.5m	\$54.0m	\$67.5m	\$51.5m	\$43.5
Enrollment	41,804	43,113	52,255	35,725	30,628
Min Wage	\$7.15	\$7.15	\$7.25	\$7.25	\$7.25

- Alianza Dominicana
- Aspira of New York
- Children's Arts & Science Workshops
- Bronxworks
- Community Association for Progressive Dominicans
- Kips Bay Boys and Girls Club
- Mosholu Montefiore Community Center
- New York City Housing Authority
- Phipps Community Development
- Police Athletic League
- Simpson Street Development Association
- SoBro Overall Economic Development Corporation
- Willdcat Service Center
- Woodycrest Center for Human Development



Brooklyn Neighborhood Improvement Association

CAMBA

Catholic Charities Neighborhood Services, Inc.

Chinese-American Planning Council

Colony South Brooklyn Houses

Community Counseling and Mediation

Council of Jewish Organizations of Flatbush

Cypress Hills Local Development Corporation

East New York Development Corporation

Edith & Carl Marks Jewish Community House of Bensonhurst

Henry Street Settlement

Italian-American Civil Rights League

National Society for Hebrew Day School

New York City Housing Authority

Police Athletic League

Research Foundation at Medgar Evers College

Ridgewood-Bushwick Senior Citizens Council

SCO Family of Services - Center for Family Life

St. Mary's Community Services

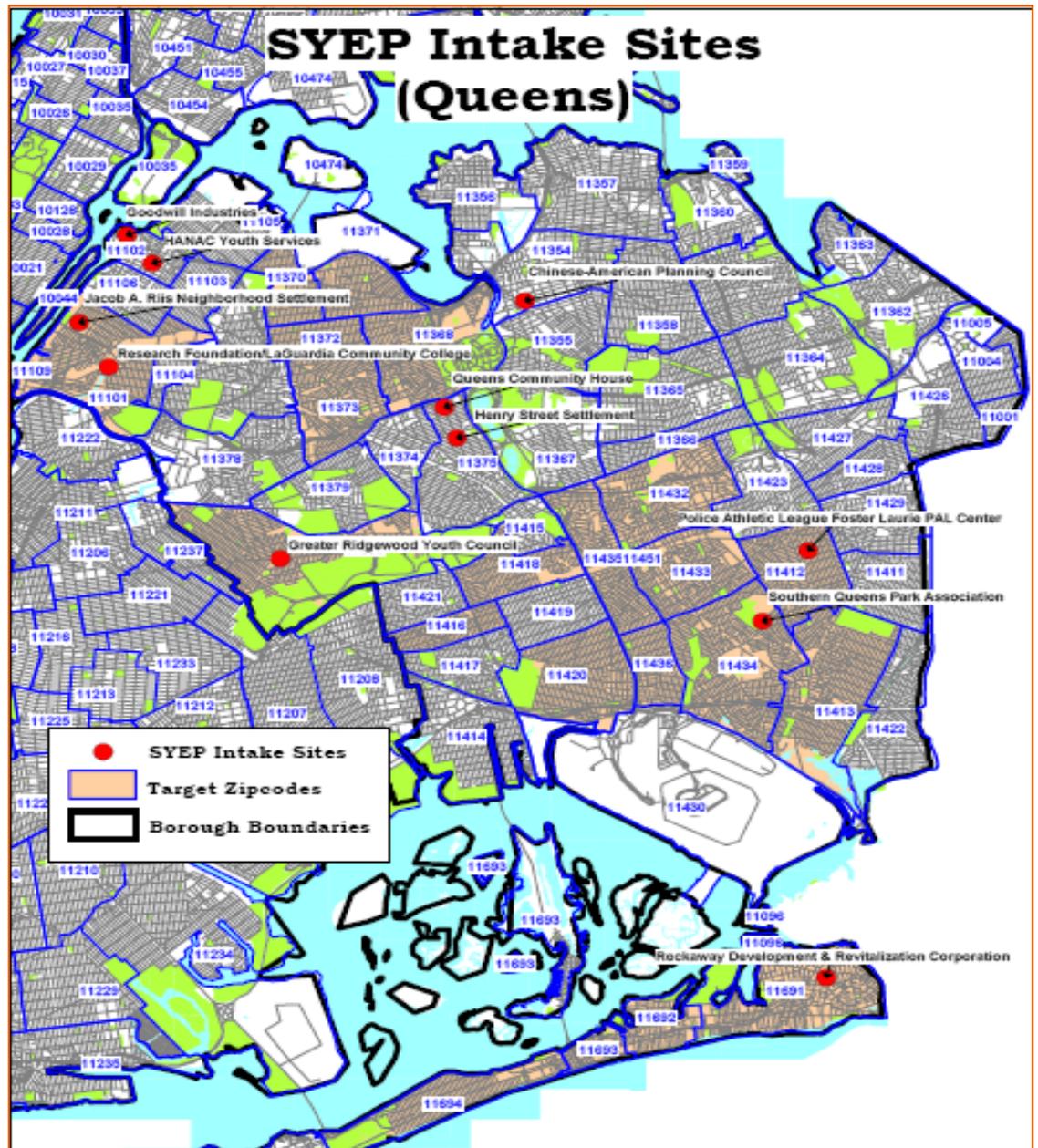


St. Nicholas Neighborhood Preservation Corporation

Seasame Flyers International

Vanguard Urban Improvement Association

- Chinese-American Planning Council
- Goodwill Industries of Greater New York and New Jersey
- Greater Ridgewood Youth Council
- HANAC Youth Services
- Henry Street Settlement
- Jacob A. Riis Neighborhood Settlement
- Police Athletic League
- Queens Community House
- Research Foundation at LaGuardia Community College
- Rockaway Development and Revitalization Corporation
- Southern Queens Parks Association



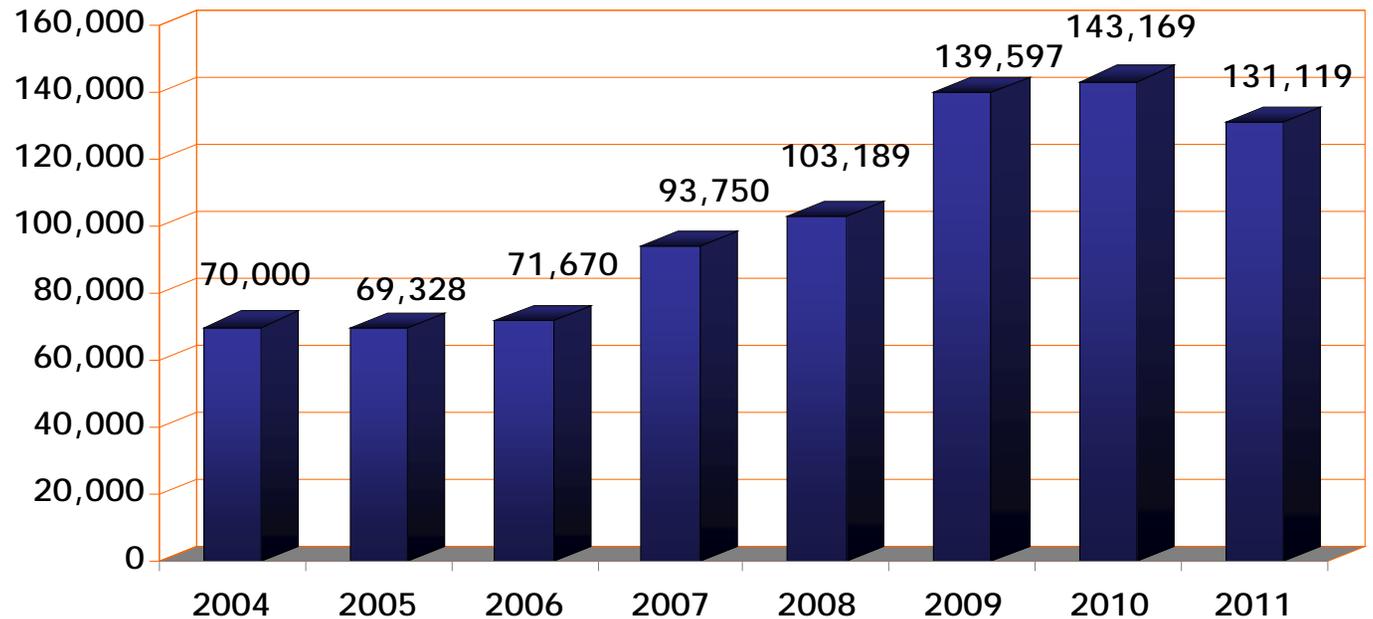
SYEP Intake Sites (Staten Island)



Applications

- 131,119 applications received in 2011
- Over 95% submitted online

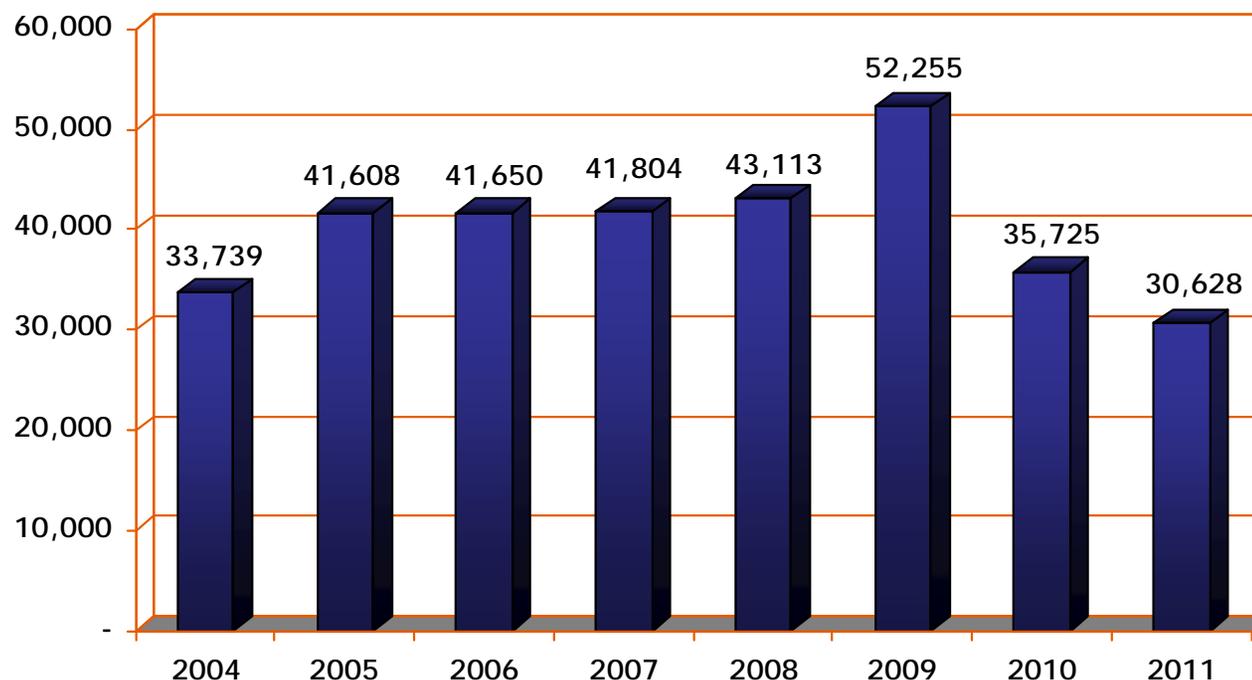
Applications Received



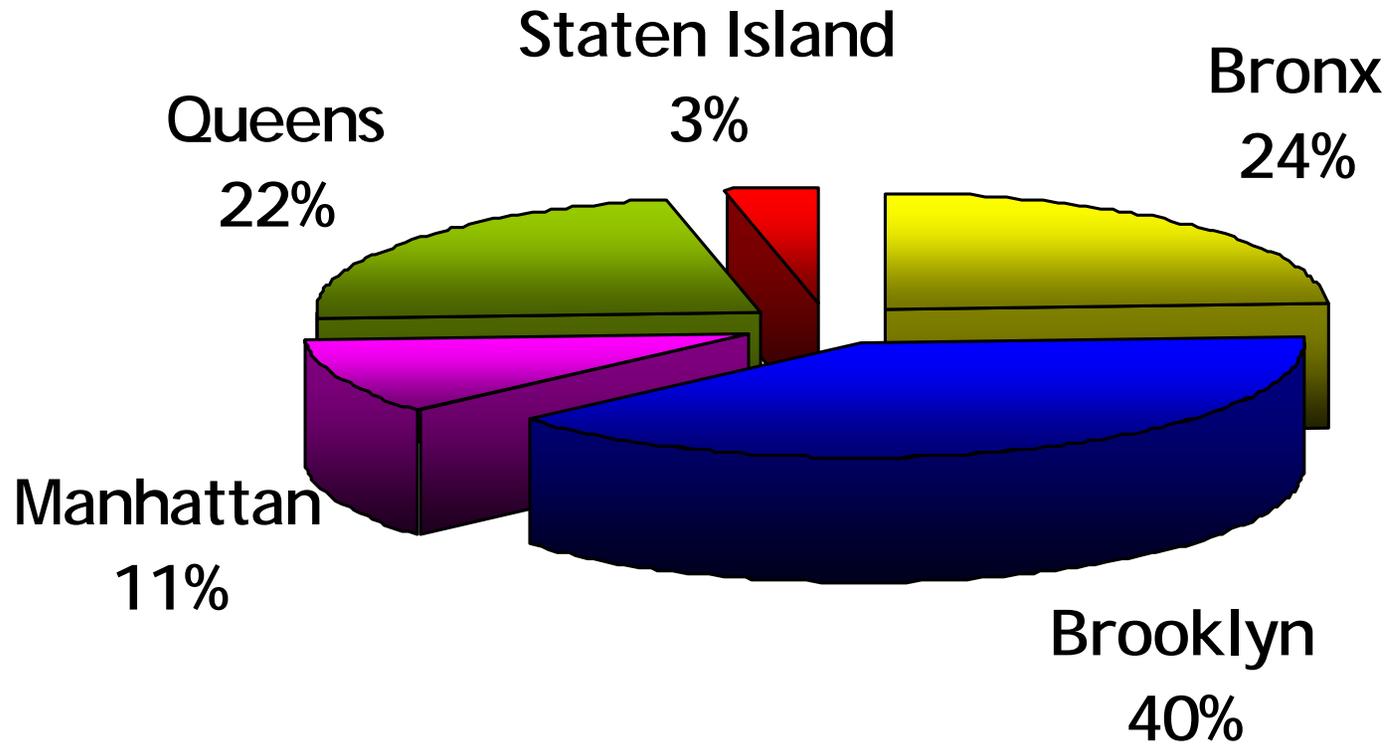
Enrollment

- 30,628 participants enrolled in 2011
- 23.4% of applicants accepted

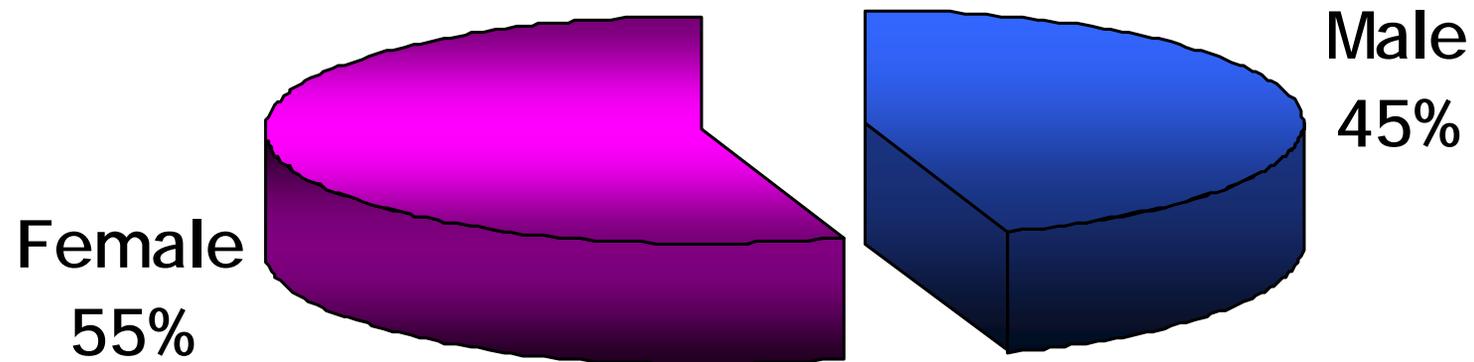
Participants Enrolled



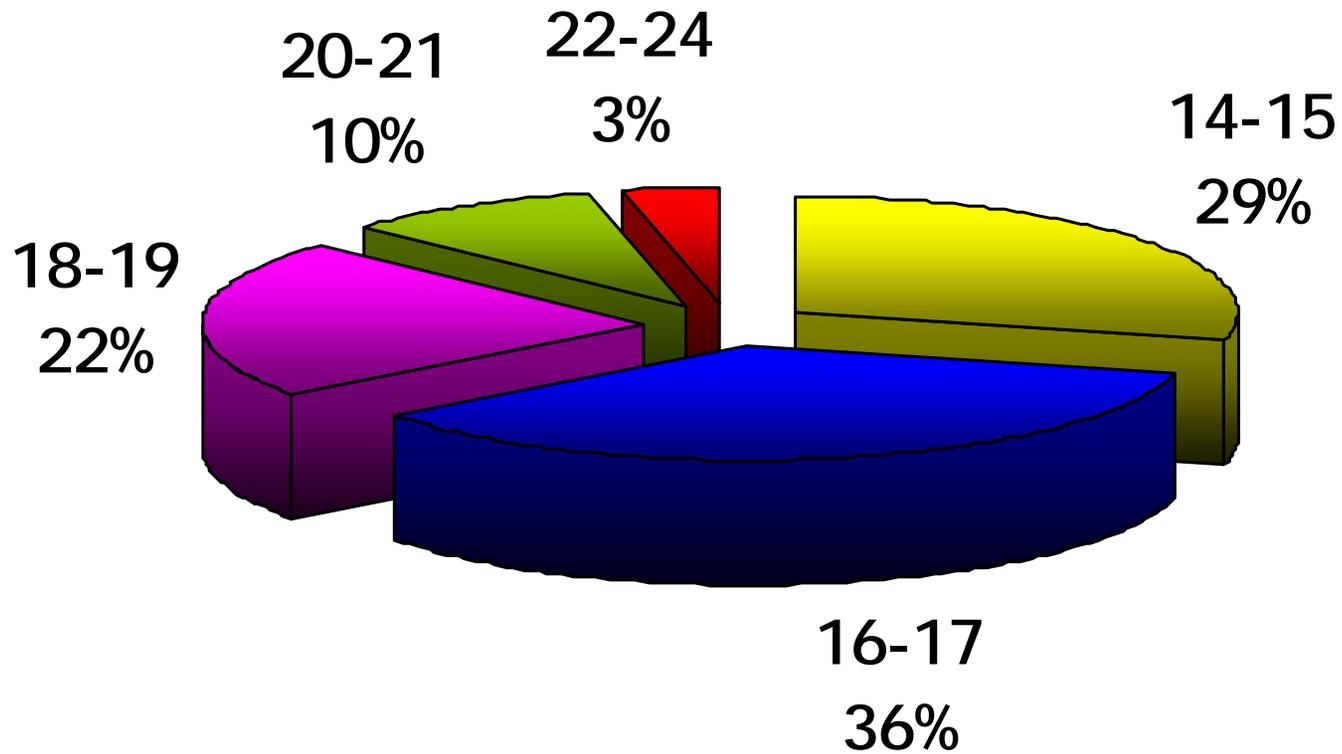
Enrollment by Borough



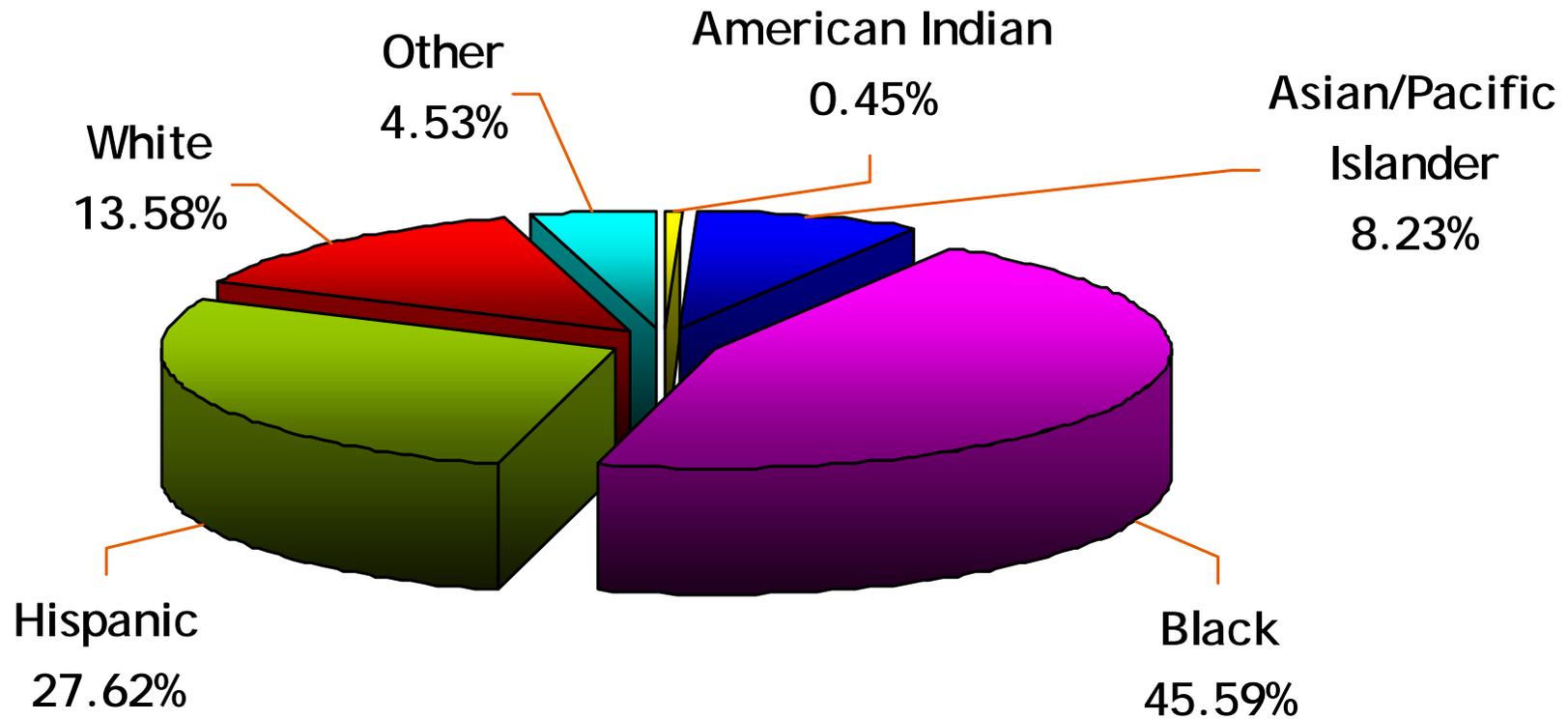
Enrollment by Gender



Enrollment by Age



Enrollment by Ethnicity



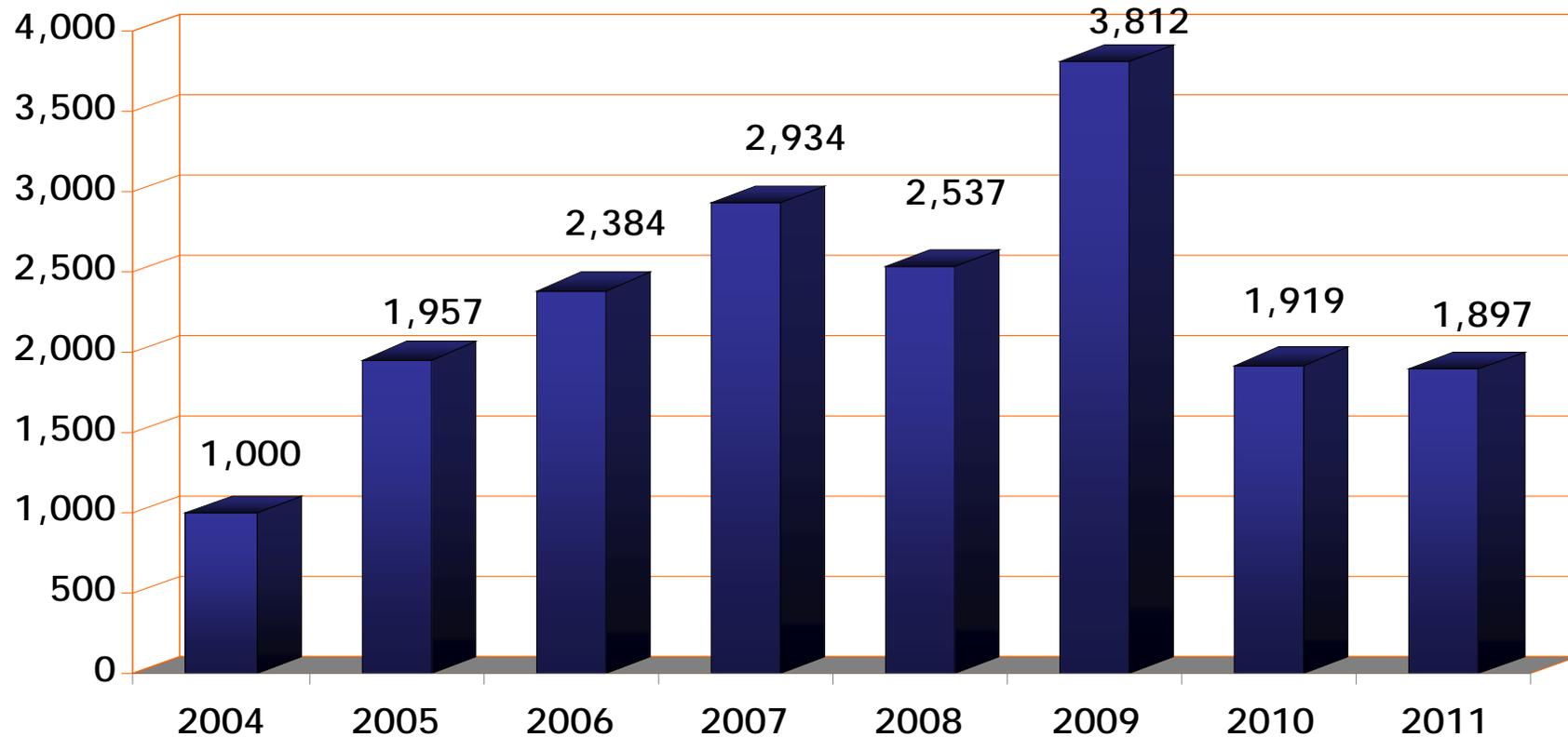
Serving Vulnerable Youth

- Four SYEP Programs allocated slots to serve vulnerable youth
 - Foster Care
 - Runaway/Homeless
 - Court-involved
- Organizations include:
 - Harlem Commonwealth
 - Henry Street Settlement
 - Police Athletic League
 - Vanguard Urban Improvement Association
- 600 vulnerable youth enrolled

Serving Youth with Disabilities

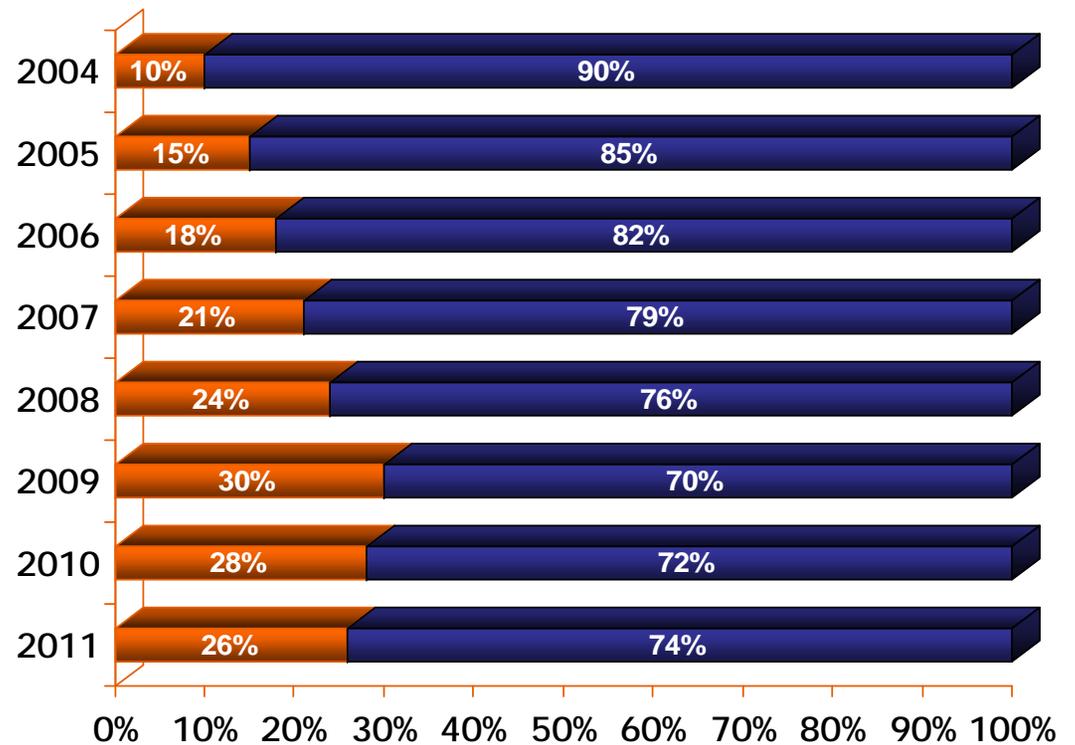
- Providers are allocated slots to serve youth with disabilities
- Separate lottery competition
- Youth were employed throughout the five boroughs in hospitals, nursing homes, schools, community centers and small businesses where they performed clerical work and were apprenticed in trade skills

Youth with Disabilities Enrolled

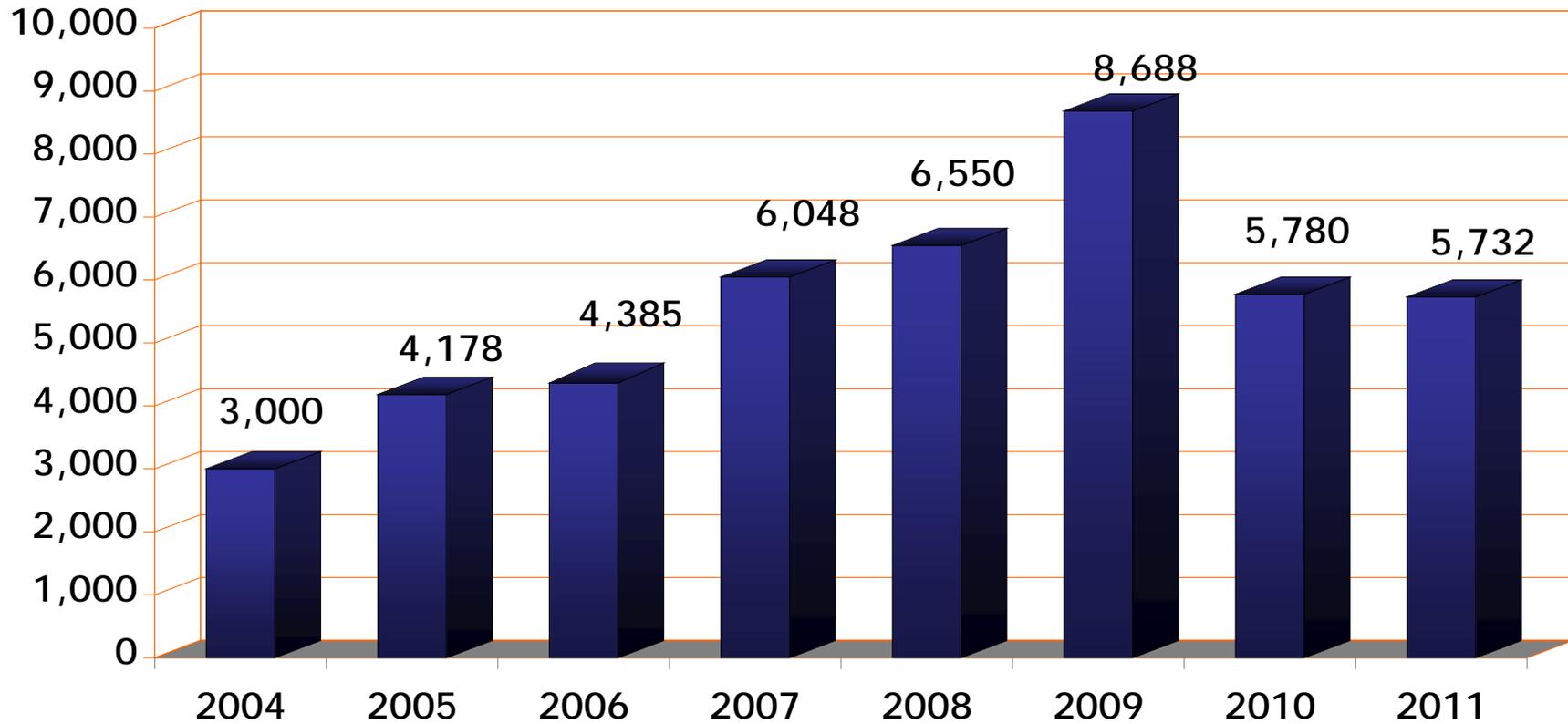


Private Sector Worksites

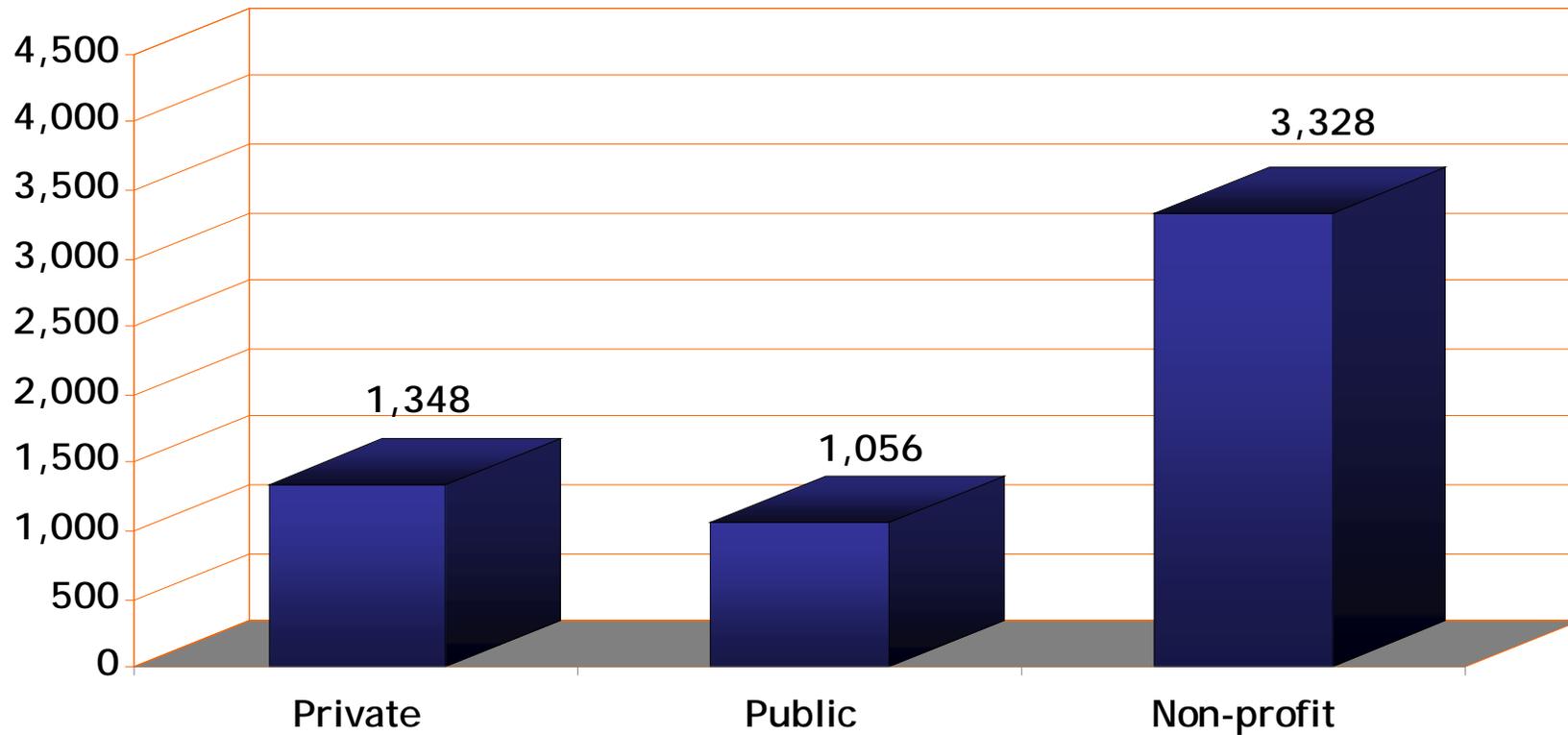
- RFP encouraged contractors to seek private sector placements
- 26% of worksites were in the private sector including placements at:
 - A & E Stores
 - Aloft Hotel
 - Barnes & Noble
 - Best Buy
 - CVS Pharmacies
 - JC Penney's
 - Marshall's
 - New York Community Bank
 - Staples
 - Walgreen's
 - Small businesses including doctors offices, law firms, architecture & engineering firms and privately-owned retail businesses



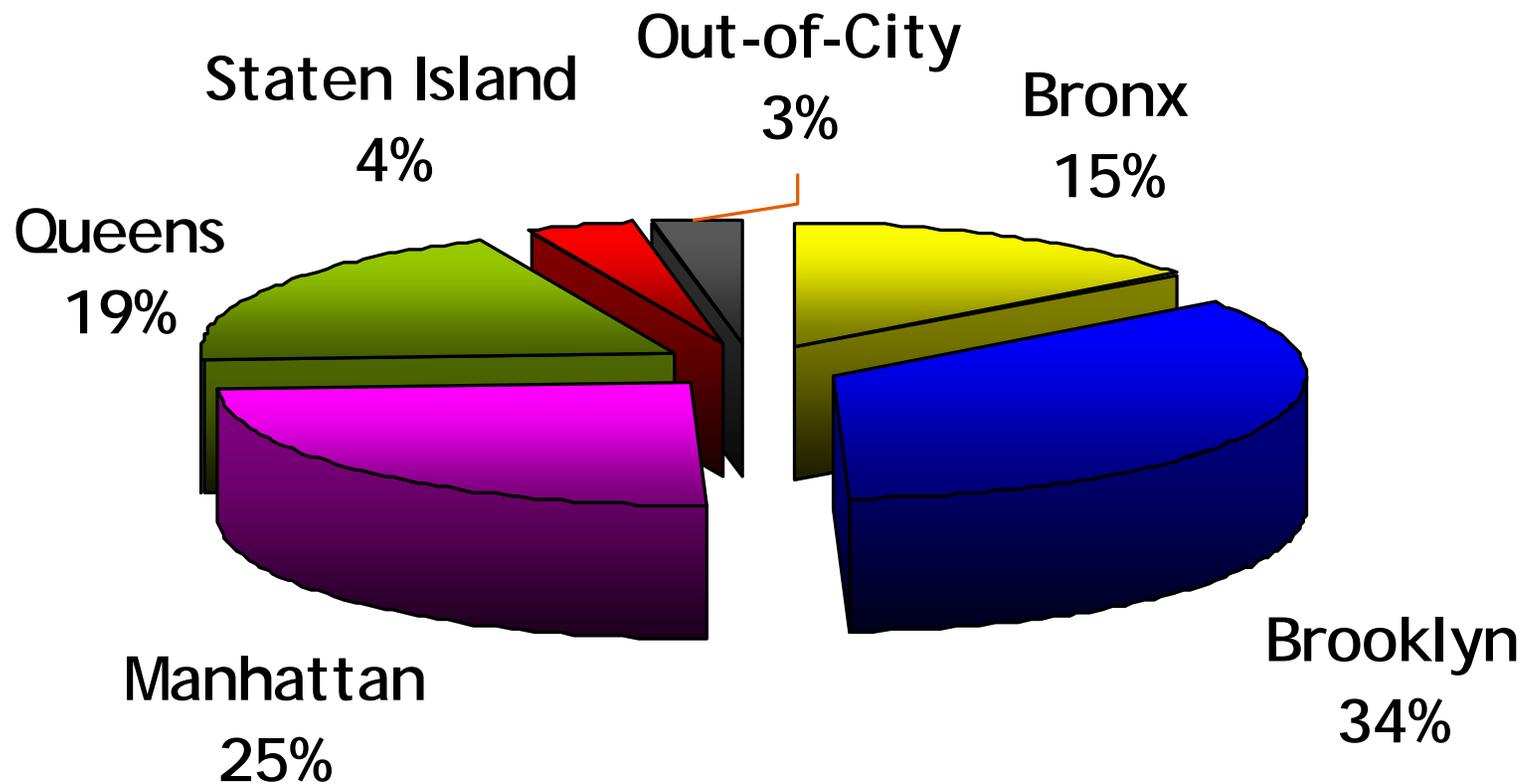
Total Worksites



Worksite Sector Breakdown



Worksites by Borough



Types of Worksites

Category	# of Worksites	% of Total
Day Care/Day Camp	2,631	45.90%
Government Agency	776	13.54%
Community/Social Service	565	9.86%
Educational Services	552	9.63%
Media/Entertainment	399	6.96%
Healthcare/Medical	375	6.54%
Arts and Recreation	127	2.22%
Other	83	1.45%
Financial Services	81	1.41%
Manufacturing	70	1.22%
Hospitality/Tourism	49	0.85%
Legal Services	24	0.42%
	5,732	

Educational Component

- At least 17 hours are dedicated to education and training on topics such as:
 - Work Readiness
 - Financial Literacy
 - Career Exploration
 - Post-secondary Education Options
 - Health Education

- DYCD provided a standardized curriculum & facilitator training

Pay Card System

- 4 Bank and ATM networks provided fee-free ATM transactions, including:

- Citibank
- HSBC
- TD Bank
- Allpoint



- Participants provided with access to:

- *Visa* branded card with fee-free store transactions
- Pay card usage instruction materials
- Online card activity information
- End-of-program earnings statement



Payroll Stats

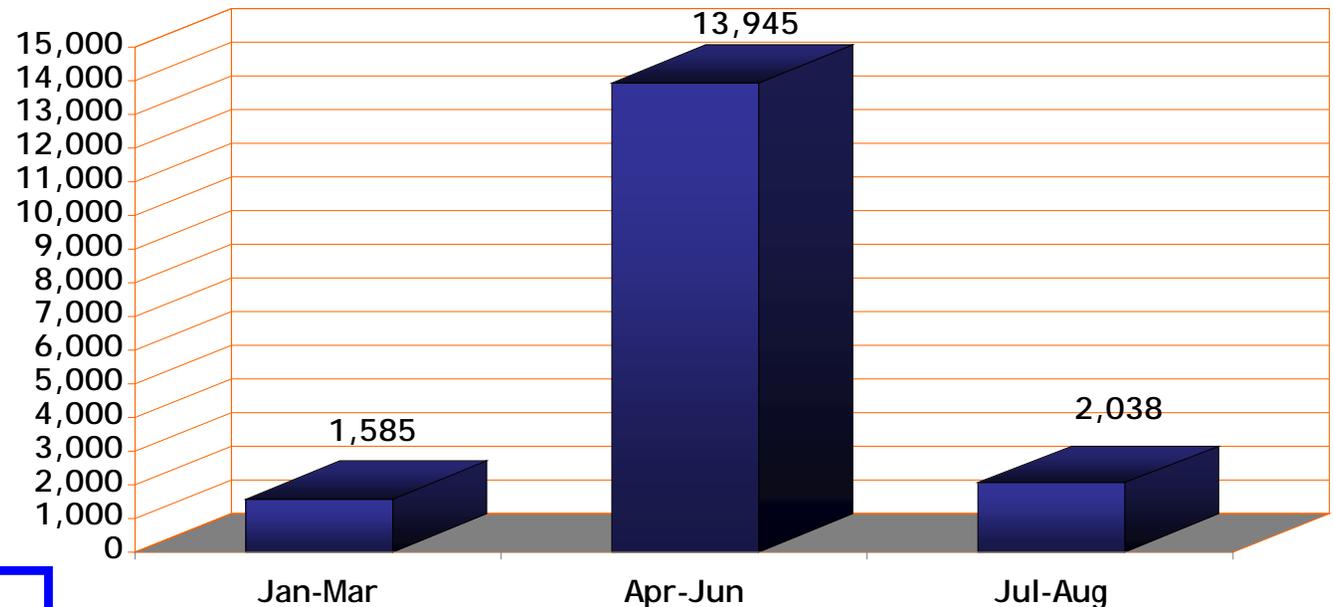
Payroll	Gross Payroll
July 22 nd	\$7.9m
August 5 th	\$9.1m
August 19 th	\$9.2m
September 2 nd	\$4.5m
Supplemental Payrolls*	\$0.1m
Total	\$31m

Program Transparency

- E-mail confirmations, reminders & selection notices to youth who applied online
- Ability to check lottery status, hours worked and pay history from DYCD website
- Online pay card videos & printed instructions on how to access pay
- All participants are emailed and mailed earnings statements in September
- W-2s mailed to participants in January

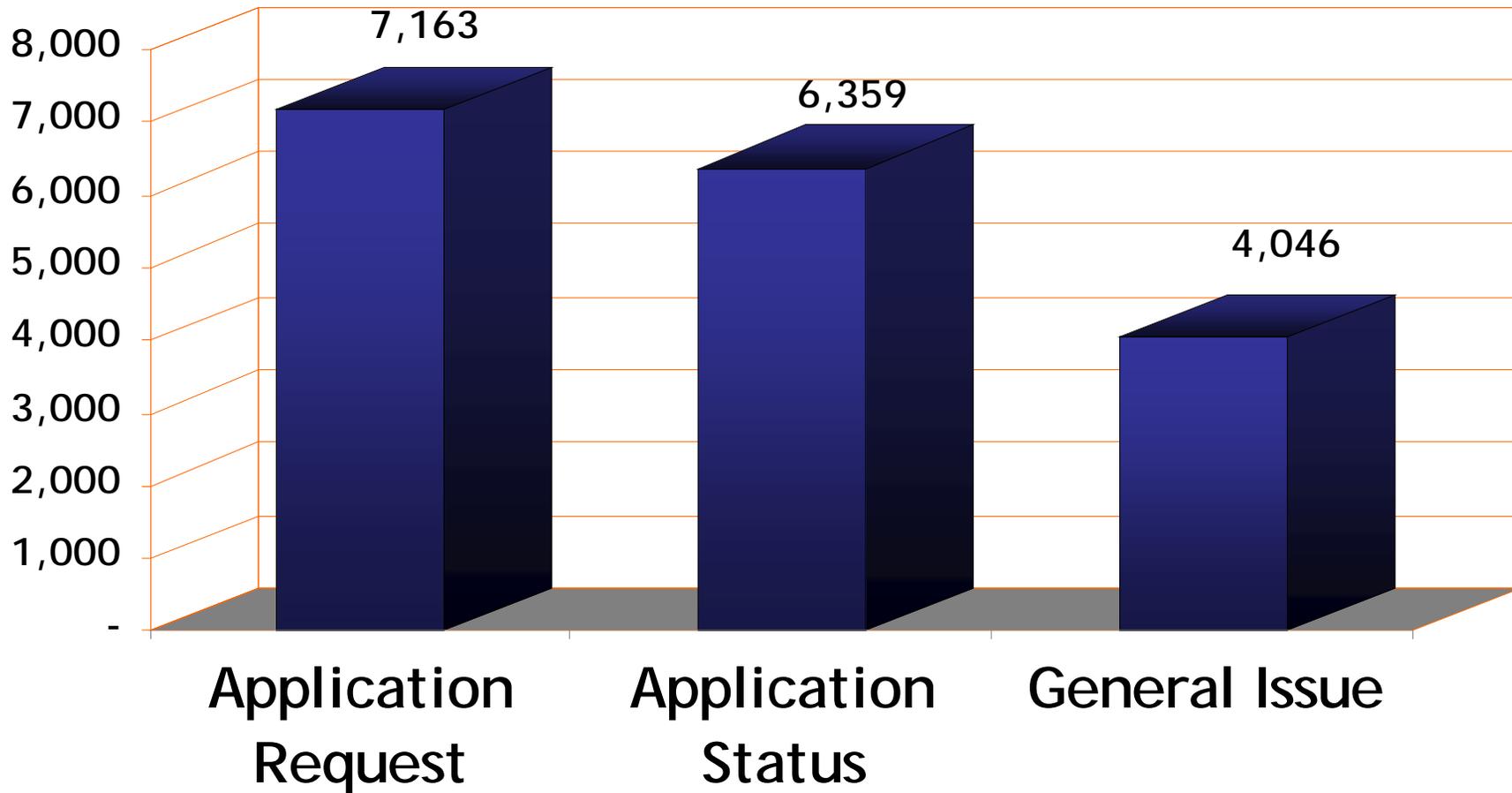
Youth Connect Calls

- o Youth Connect received 17,568 calls regarding SYEP from January to August



Youth Connect
1-800-246-4646

Youth Connect Calls



Working with Our Providers

- Monthly program meetings with all providers
- Provider Staff Training
 - Worksite Development & Management
 - Education Workshop Facilitation
 - SYEP Online Enrollment System
 - Payroll training
 - Technical Assistance Reviews
- Resources made available to providers include:
 - Resources
 - Human Resources Administration, Teen Pregnancy Prevention
 - Mayor's Office to Combat Domestic Violence
 - NYC Department of Education, Gang Prevention and Intervention
 - NYC Department of Education, School Food
 - Workforce Professionals Training Institute (WPTI)

 - Placement Opportunities facilitated by DYCD
 - CVS Pharmacies
 - NYC Parks Department
 - New York Community Bank
 - Walgreens

Participant Survey

- 77% would not have a job without SYEP
- Most popular use of SYEP earnings:
 - Clothes
 - Food
 - Savings
 - Household Expenses
- Most important lessons learned from SYEP:
 - Getting along with supervisor & co-workers
 - Job skills
 - Budgeting earnings
- 97% rated SYEP experience 'Excellent' or 'Good' & indicated that they benefited from SYEP

In Their Words

“SYEP offered me job training, an opportunity to build my professional network, and introduced me to the demands of the real world.”

Fahmida, 21

Staten Island

“SYEP helped me build my resume while getting hands on experience in different work fields such as healthcare and administrative management.”

Alexandria, 20

Bronx

“SYEP gave me the opportunity to earn money while enhancing my skills. I’ve gained confidence in my abilities and capacity to carry out daily tasks.”

Rachel, 14

Queens

“I like kids, so I was happy to work at a summer camp. I learned responsibility, leadership, and patience.”

Liana, 16

Manhattan

Annual Program Timeline

- Revisions to application and forms
- Systems testing
- Monthly meetings with contractors
- Budget & work scope development
- Worksite development

Program Planning January to March

Application and Worksite Development April to June

- Distribution of SYEP application
- Availability of online application system
- Worksite review and approval process
- Commitment of program funding
- Application lottery
- Enrollment & placement of selected participants

- 2 Supplemental payrolls
- TANF eligibility reviews
- Closeout visits
- Feedback from contractors
- Contractor evaluations

Program Closeout September to December

Program Phase July to August

- Up to 7 weeks of work for participants
- Educational component provided to participants
- Monitoring of contractors & worksites
- 4 bi-weekly payrolls