



WESTCHESTER SQ. PLAZA

Community Workshop

June 20th 2017



NEW YORK CITY PLAZA PROGRAM

Department of Transportation

nyc.gov/dot



WESTCHESTER SQUARE BID



The Westchester Square BID was established in 2012 to:

- Provide resources for businesses
- Promote and advocate for the community
- Provide sanitation and beautification services
- Coordinate events and programs

Goals of Pedestrian Plaza project:

- Creating a space that welcome patrons and community members to Westchester Square
- Strengthen relations amongst the Square's most prevalent members: the school community, merchants, workforce and residents

LETTERS OF SUPPORT

WSDMA Applied to Round 9 in 2016

October 18, 2016

Ms. Emily Weidenhof
NYC Plaza Program, NYC DOT
55 Water Street
New York, NY 10041

Dear Ms. Weidenhof,

My name is Francisco Marín at 1400 Bensen Avenue, applying to this initiative.

I think the addition of members to the community exposure to the would help in result in them

In short, having the space and your time and

Sincerely,

Francisco Marín

Francisco Marín
Resident

DORADO REALTY LLC

2123 Williamsbridge Road, Bronx, NY 10461 ~ Tel: 718-824-5001 ~ Fax: 718-824-5053

October 17, 2016

Ms. Emily Weidenhof
NYC Plaza Program, NYC DOT
55 Water Street
New York, NY 10041

Dear Ms. Weidenhof,

My name is Francisco Marín at 1400 Bensen Avenue, applying to this initiative.

Further Square Business Improvement support to managing contact me

Thank you
Dorado Realty

By: *Francisco Marín*
Anita



City of New York
Parks & Recreation

Borough of the Bronx

October 12, 2016

Ms. Emily Weidenhof
NYC Plaza Program, NYC DOT
55 Water Street
New York, NY 10041

Dear Ms. Weidenhof,

My name is Francisco Marín at 1400 Bensen Avenue, applying to this initiative.

Outside of my only open space of times and constant past application. Not only do but their ability organization development community

Again, I am effort. Feel your time and

Sincerely,
Francisco Marín
Owen Dole



October 12, 2016

Ms. Emily Weidenhof
NYC Plaza Program, NYC DOT
55 Water Street
New York, NY 10041

Dear Ms. Weidenhof,

My name is Francisco Marín at 1400 Bensen Avenue, applying to this initiative.

The Bronx Council on the Arts neighborhood, proud of. As a BID organization, community. The neighborhood, throughout the neighborhood

While the initiative implementing outlets that are congregated and would be benefited various people

On behalf of the pedestrian plaza progressing the

Sincerely,
Francisco Marín
Tony Holmes
Marketing & Communications
Bronx Council on the Arts

October 17, 2016

Ms. Emily Weidenhof
NYC Plaza Program, NYC DOT
55 Water Street, 6th Flr.
New York, NY 10041

Dear Ms. Weidenhof,

We, the business owners along the East Tremont and Westchester Avenue intersection, write in support of the Westchester Square BID's proposal to place a plaza outside of 122 Westchester Square. Locating communal space near our businesses will increase our consumer potential by encouraging pedestrians passing through the area to stay and use the space recreationally. As business owners looking to further diversify our consumer base, adding a plaza would help us attract customers that otherwise would not venture to our side of Westchester Avenue.

In interest of strengthening our businesses as well as community experience felt throughout the neighborhood, we look forward to the installation of a plaza space and fully support the Westchester Square BID's efforts in doing so. Should you have any questions, our contact information can be found below. Thank you for your consideration.

Sincerely,

Westchester Square Merchants

Norma Medina
Norma Medina
Beyond Beauty
121 Westchester Square
718-319-9000

Pelipe Lucero
Pelipe Lucero
William's Café
122 Westchester Square
347-293-5078

Oscar Osorio
Oscar Osorio
NY Bronx Brick Oven Pizza
123 Westchester Square
347-281-9500

Roberto Hernandez
Roberto Hernandez
Verizon Wireless
125 Westchester Square
646-951-3242

SAFETY

Vision Zero and Crash History

- There have been 33 crashes at the intersection of Westchester Ave and E Tremont Ave. between 2010-2014
- 3 persons were severely injured; 1 person was killed
- E Tremont Ave is a Vision Zero Priority Corridor
- DOT installed refuge islands, 2015



Bronx Priority Corridors, Intersections and Areas



REFUGE ISLANDS E Tremont Ave



EXISTING CONDITIONS E Tremont Ave looking West



EXISTING CONDITIONS E Tremont Ave looking West



EXISTING CONDITIONS E Tremont Ave looking East



EXISTING CONDITIONS E Tremont Ave looking East



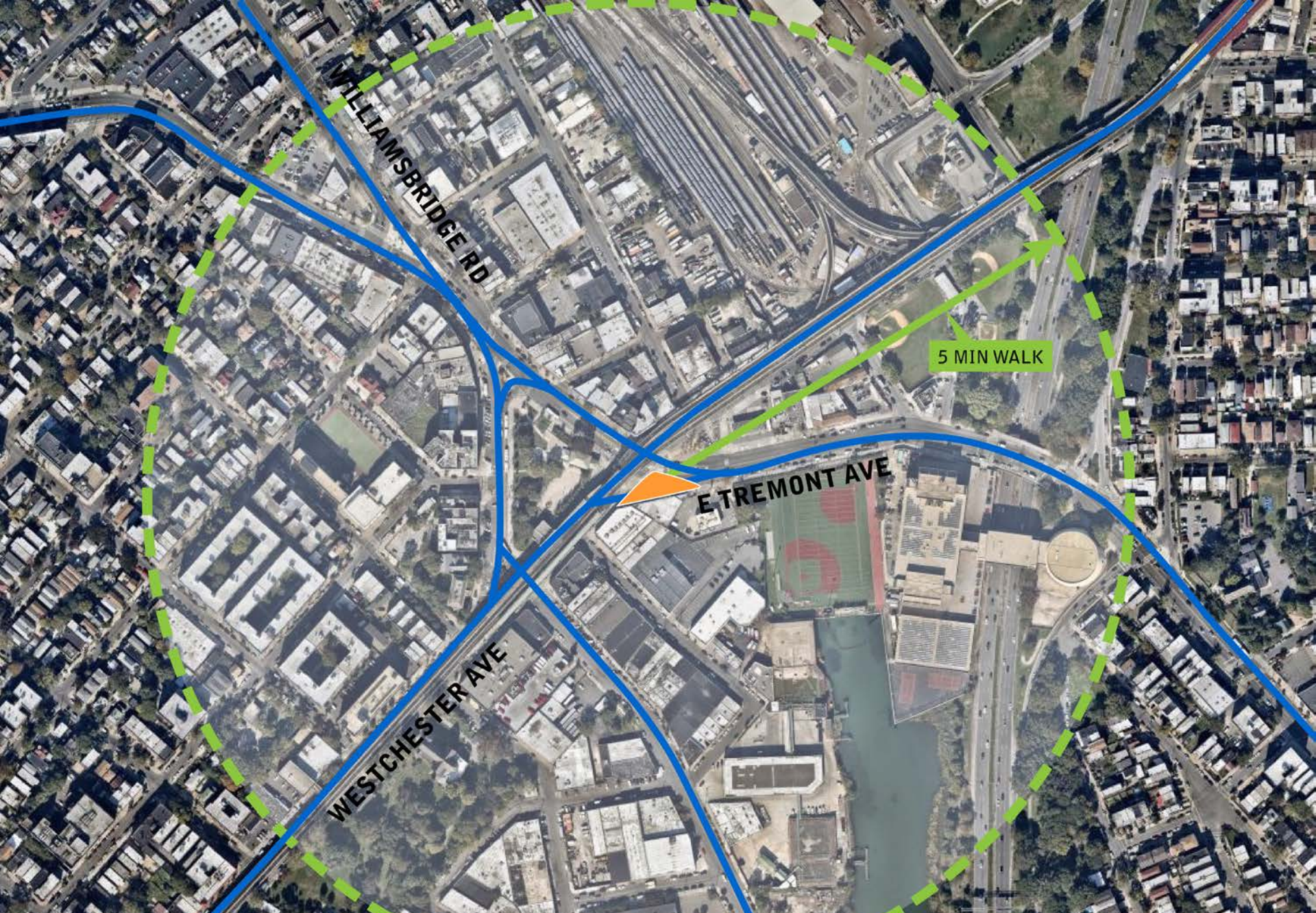
EXISTING CONDITIONS E Tremont Ave looking South



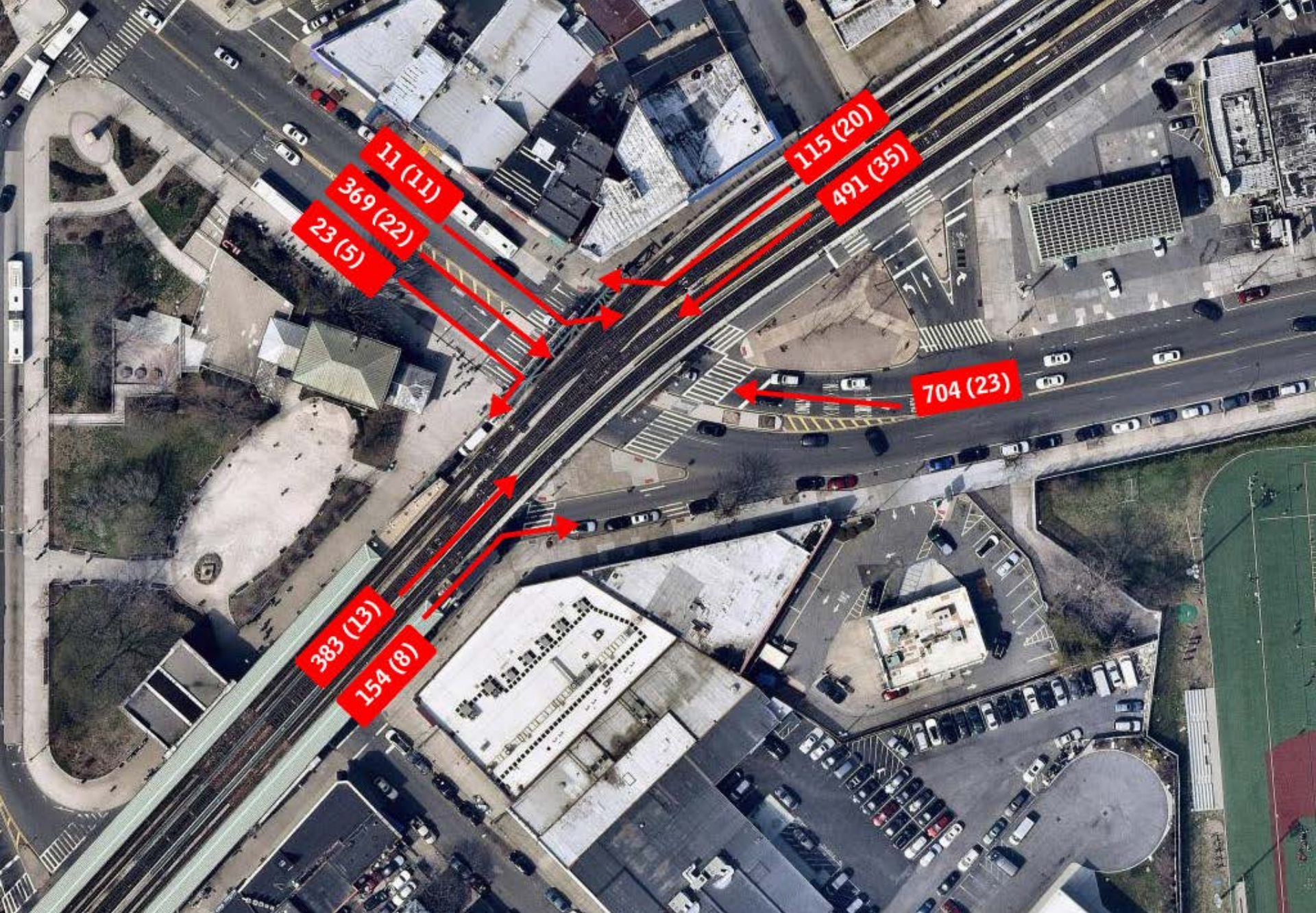
EXISTING CONDITIONS E Tremont Ave looking North



BUS MOVEMENT



LOCAL TRUCK ROUTES



TRAFFIC DATA – AM PEAK HOUR



869
MIDDAY Peak



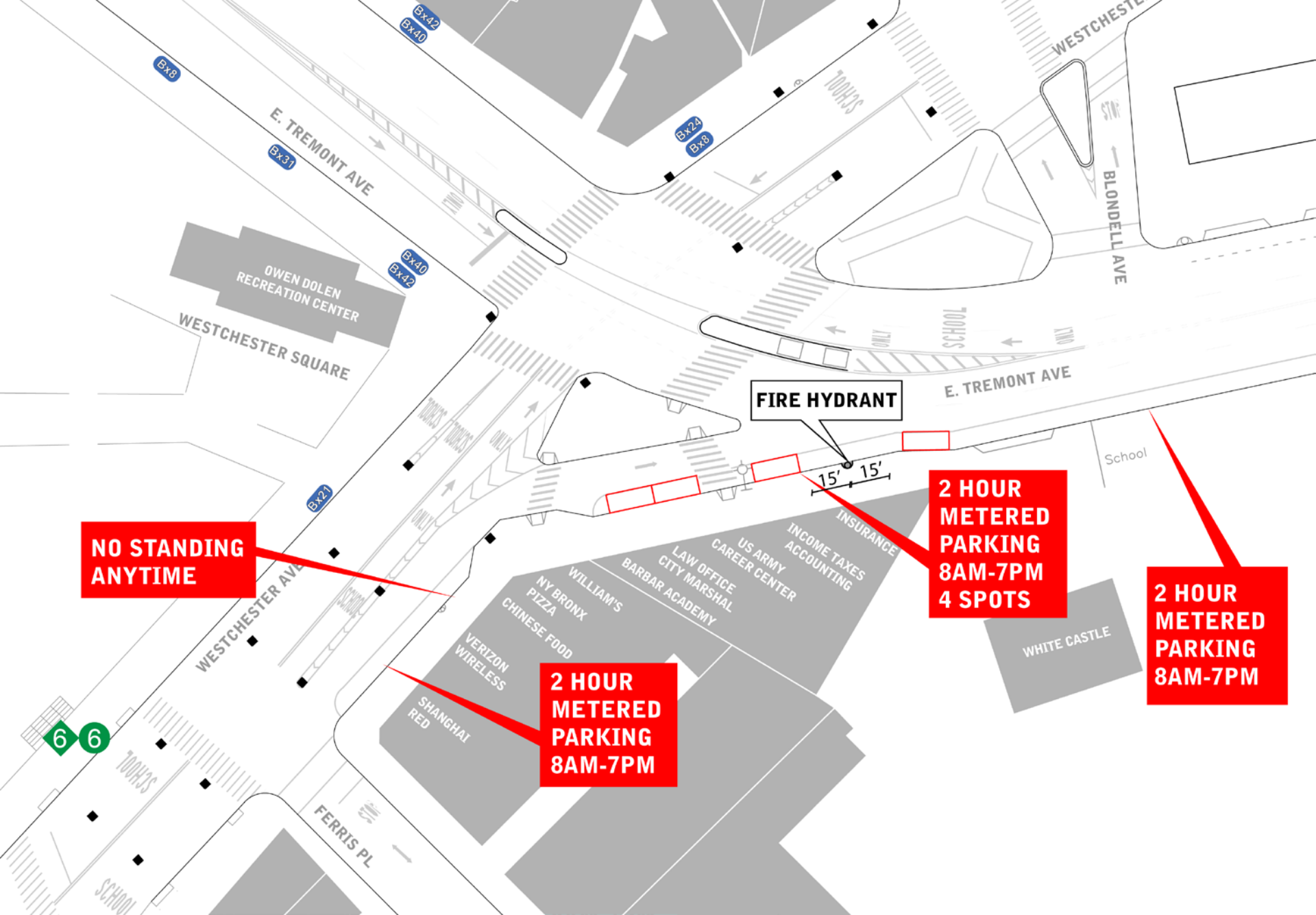
154/254
AM/PM Peak



VEHICLES VS. PEDESTRIANS VOLUMES



PROPOSED SITE



PARKING REGULATIONS



UMBRELLAS

MOVABLE
FURNITURE

EPOXY
GRAVEL

FLEXIBLE
DELINEATORS

GRANITE
BLOCKS

PLANTERS

MAINTENANCE RESPONSIBILITIES

The maintenance partner would be responsible for basic maintenance tasks including litter removal, snow clearance, furniture maintenance, and horticultural care



PLAZA RULES + SIGNAGE

- New Plaza rules have recently been passed and are part of the Administrative Code.
- With every new Plaza we install rules signage





ONE DAY PLAZA July 2014



ONE DAY PLAZA July 2014

NEXT STEPS

- One Day Plaza Events (Summer 2017)
- Develop concept design based on community feedback from workshop
- Hold second public workshop to gather further community feedback (Late Summer/ Early Fall)
- Present plan to Community Board No.10 (Fall 2017)
- Implementation (Spring 2018)

THANK YOU!

Questions?



NYC DOT



NYC DOT



nyc_dot



NYC DOT