

Post Ave Plaza & Shared Street

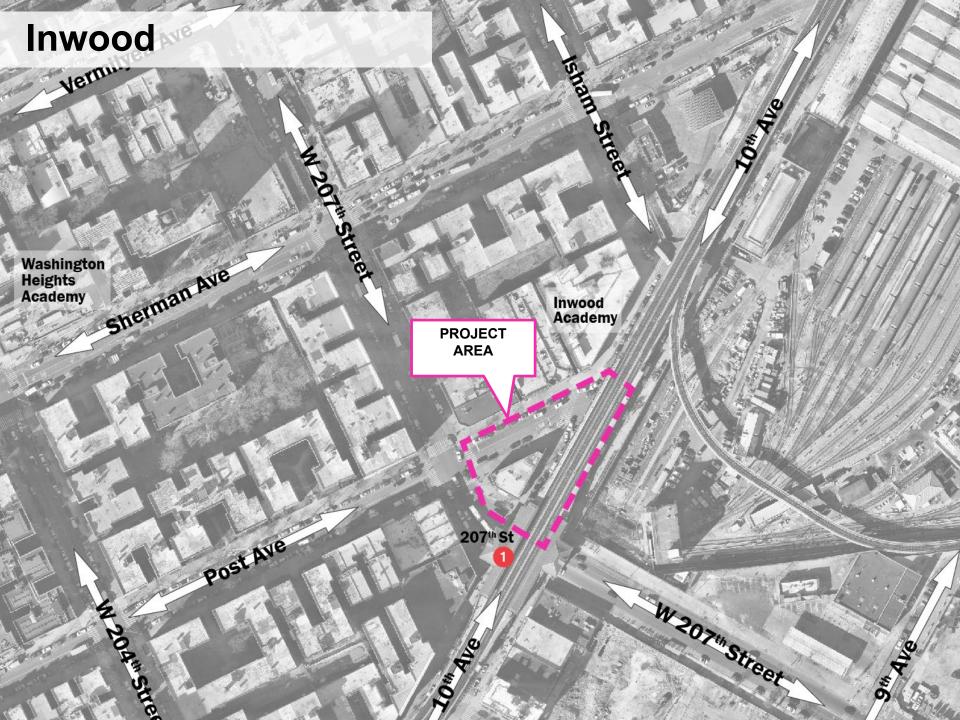
CB12 Traffic and Transportation Committee Presentation

June 5, 2023

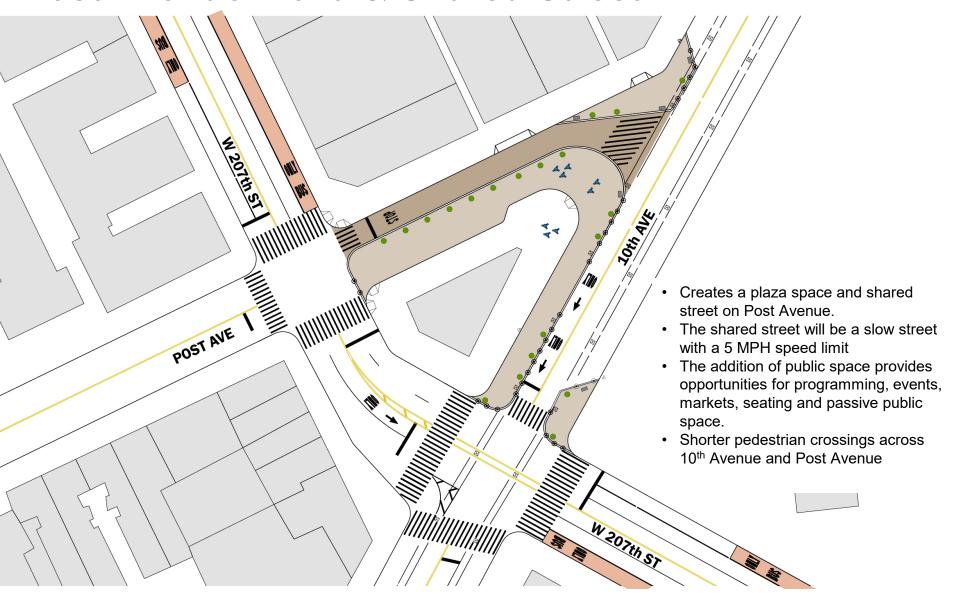


Project Context





Post Avenue Plaza & Shared Street





Plaza Partnership & Management

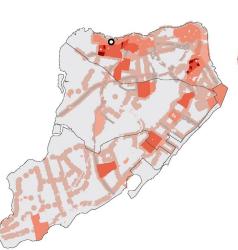


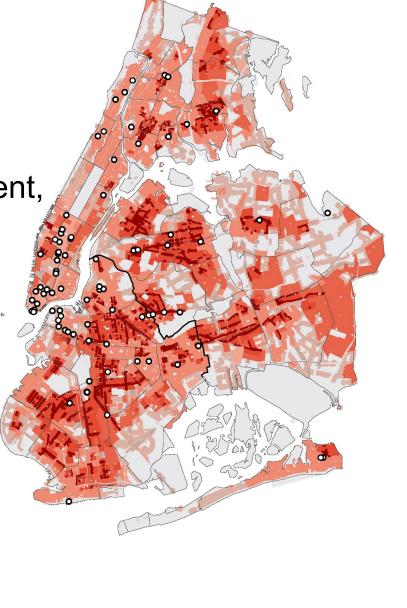


86 Plazas currently in development, construction, or complete, of those

66 Plazas open to the public







Plaza Partner & Maintenance Responsibilities

The partner is responsible for basic maintenance tasks including litter removal, snow clearance, furniture maintenance, and horticultural care. NYC DOT works closely with all plaza partners to ensure successful public spaces.



INWOOD MERCHANT ASSOCIATION









Programming

Programming supports positive plaza use.

Partners are encouraged to program their plazas regularly in collaboration with local civic and cultural organizations.

Any organization can apply for a SAPO permit to program the new plaza.





Regulation

The southern portion of Post Avenue would be designated as a Pedestrian Plaza

Pedestrian Plazas have specific, code of conduct rules, enforced by NYPD

Jitu Weusi Plaza



Welcome!

We want you to have a safe and enjoyable time.

Be courteous and respectful to others, and please keep the plaza clean.

Pedestrian Plaza Rules Prohibit:

- Obstruction of pedestrian traffic
- Destruction, removal or tampering of any property or equipment
- Camping
- Unattended property
- A person or their belongings taking up more than one seat
- Consumption of alcoholic beverages, except as otherwise permitted
- Skateboarding
- Feeding of undomesticated animals
- Spitting, urination, defecation
- Unreasonable noise
- Dogs off-leash







Permits are required for all events

Bicycle riding is only permitted on designated routes or where indicated by signage or markings

OPEN TO THE PUBLIC

To learn more visit nyc.gov/plazas or call 311

Public Outreach



Project History

2017

- Washington Heights Inwood Dev. Corp. applied to Plaza Program for Post Ave
- DOT accepted plaza application

2018

- Meeting & Walkthrough with elected officials and Juan Pablo Duarte Foundation
- 29-Day Concession with JPDF (Jul-Oct)
- DOT Street Ambassador Merchant Survey
- Project put on hold due to operational & capacity concerns

- 29-Day Concession with Inwood Merchants Assoc. (May-Aug)
- NYC DOT Street Ambassador On-Street Outreach and Survey
- Stakeholder outreach



Market that previously existed in the plaza, August 13, 2017

Outreach to Date

Stakeholder Meetings

Spring 2018

- First meeting with Washington Heights Inwood Dev. Corp. (WHIDC)
- First walkthrough with Juan Pablo Duarte Foundation (JPDF)

Summer 2019

Walkthrough with elected officials

Fall 2020

 Second meeting w/WHIDC, 1st meeting w/ Washington Heights BID & Inwood Merchants Assoc. (IMA)

Winter 2021

• Meeting with IMA and Rep. Espaillat

Spring 2022

 April walkthrough w/ IMA and elected officials May site visit with CM de la Rosa, DOT, and Inwood Academy

Outreach and Notifications

Summer 2018

29-Day Concession w/ JPDF

Fall 2018

Merchant Survey

Spring/Summer 2022

Pop-Up Plaza launched w/IMA, market and programming, stakeholder meetings



Street Ambassador On-Street Outreach, Summer 2022

Summer/Fall 2022

 On-Street Outreach & Survey with NYC DOT Street Ambassadors and Columbia University

June 2023

Meeting Notice, Post Ave Proposal to CB 12

2022 NYC DOT Street Ambassador Survey

- The survey was open on Sunday, July 17, 2022, and administered by the NYC DOT Street Ambassadors during an on-site outreach event.
- Spanish interpreters were available to assist with the survey.
- Questions focused on relationship to the neighborhood and market, desire to see a permanent plaza, and other potential traffic safety elements and public space amenities.
- 39 respondents participated in the survey.



NYC DOT Street Ambassador On-Street Outreach, July 2022

2022 NYC DOT Street Ambassador Survey

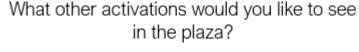
Results

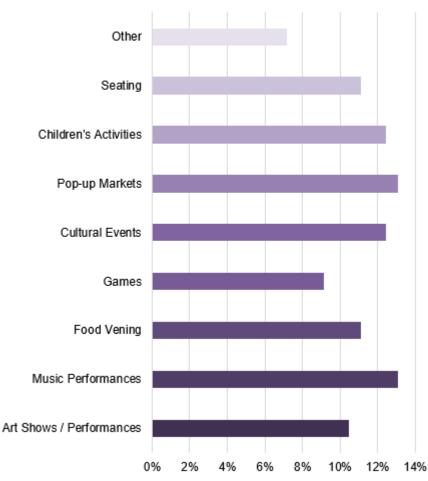
Proposed Plaza

- 92% responded Yes, they would like to see a permanent plaza on Post Ave
- 3% responded No
- 5% were Unsure
- 92% said they would visit the area more if the plaza was permanent

Programming & Amenities

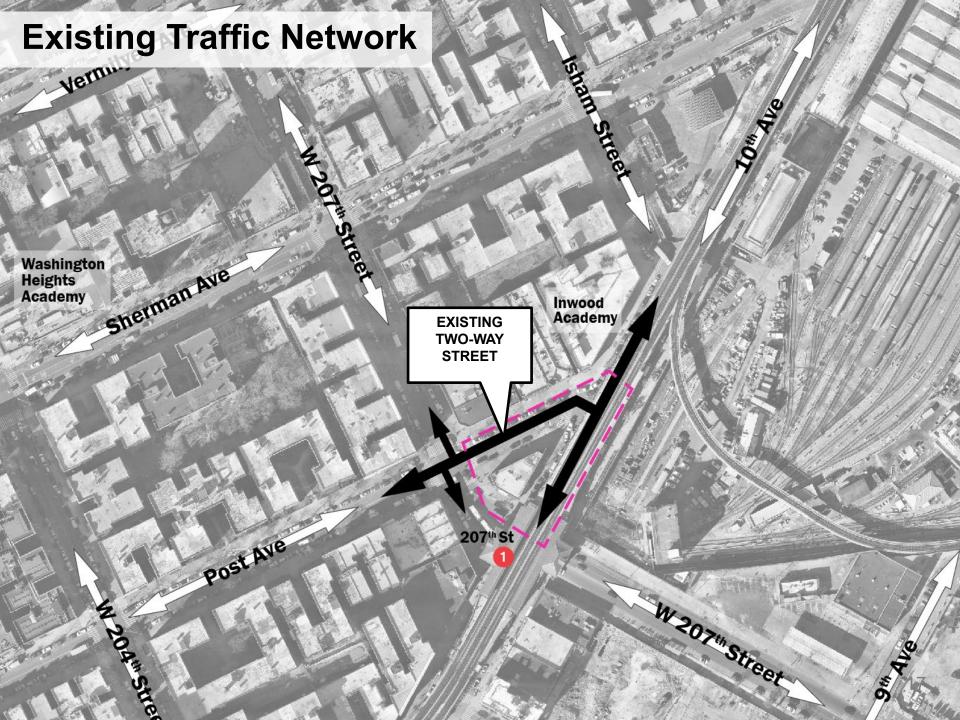
- Respondents wanted to see other activations and amenities in the proposed plaza, including:
 - · Shade, greenery, and seating
 - Music performances
 - Food vending / Farmer's Markets
 - Cultural & Children's programming

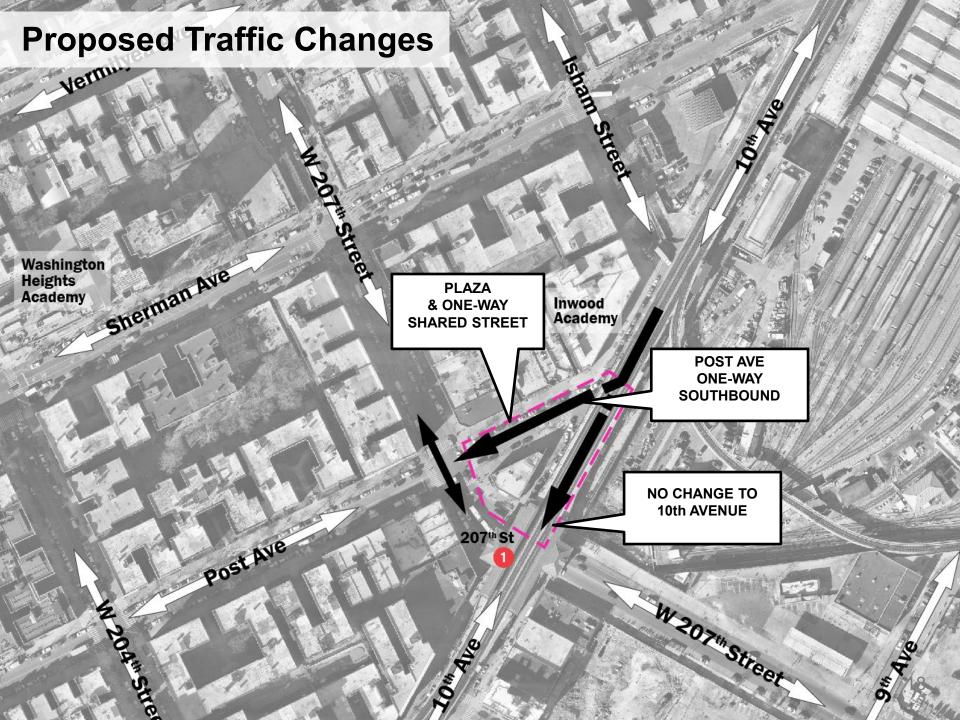




Traffic Network



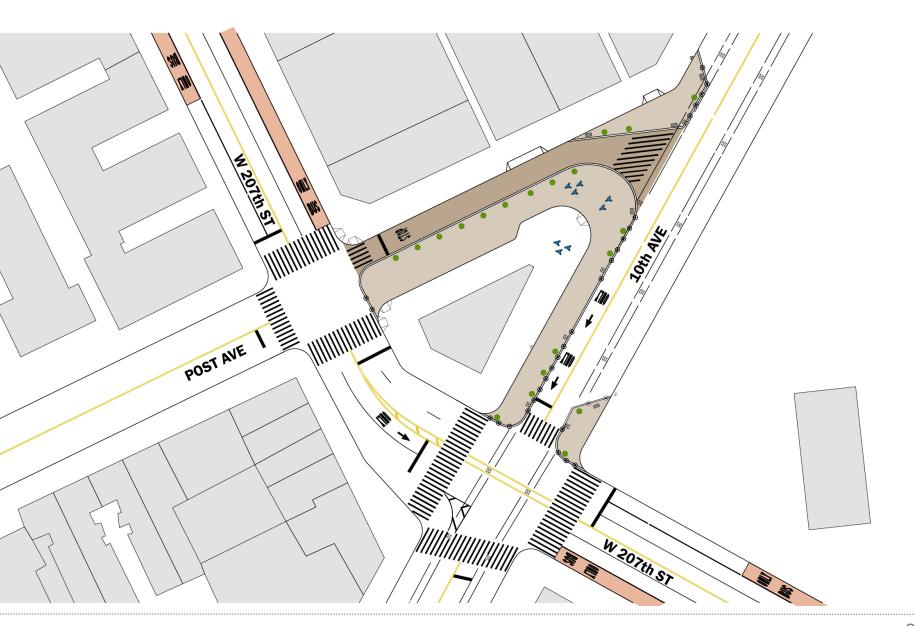




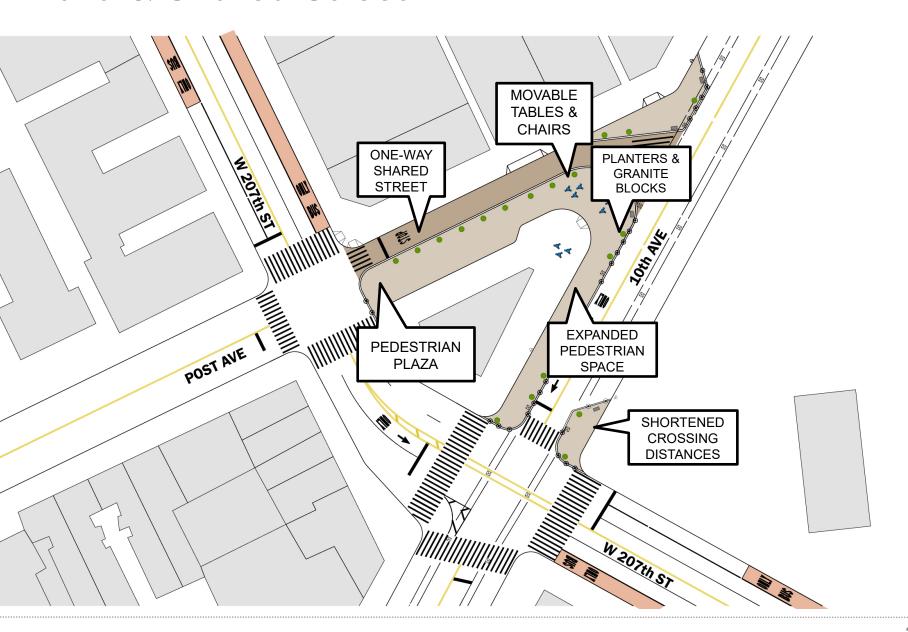
Plaza & Shared Street Plan



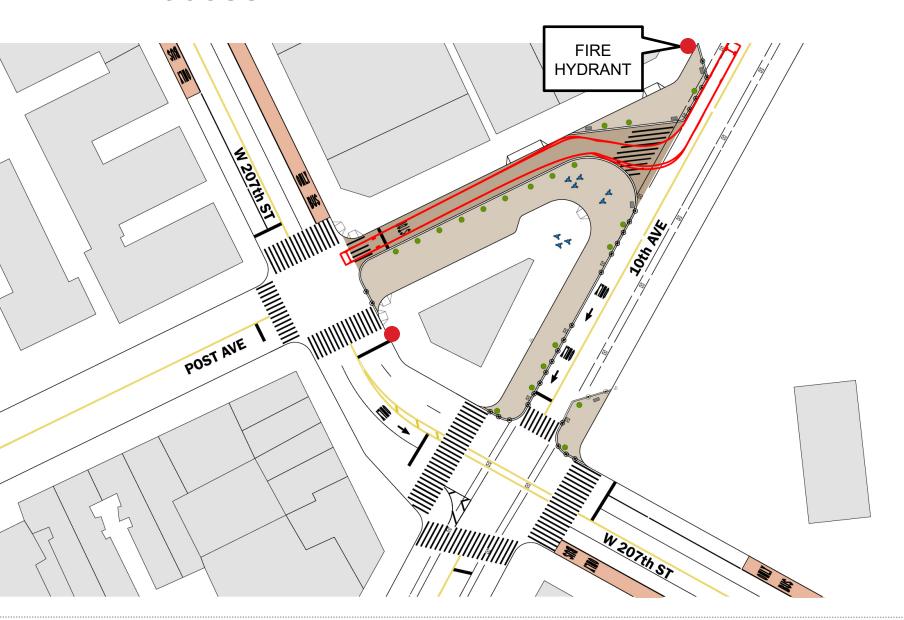
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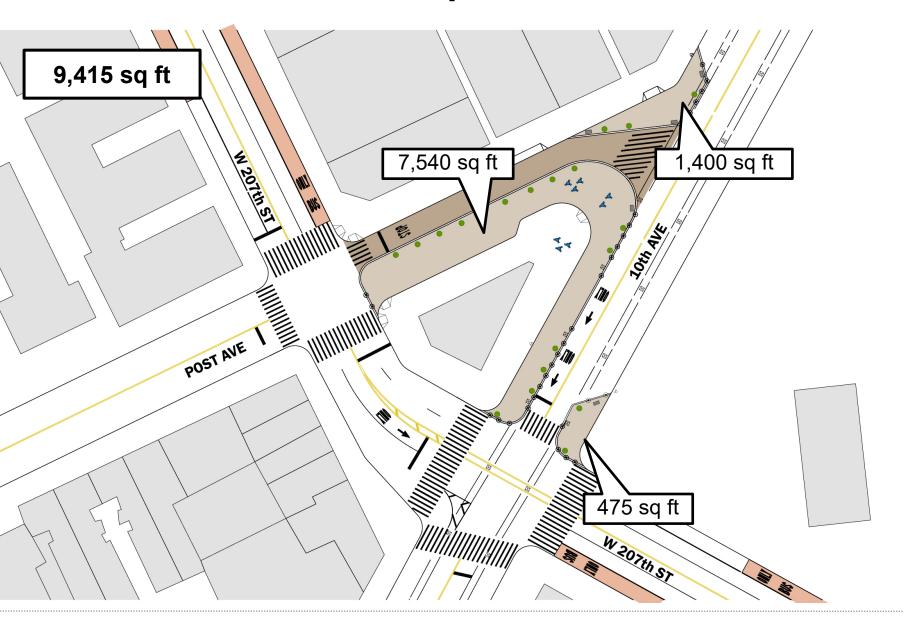
Plaza & Shared Street



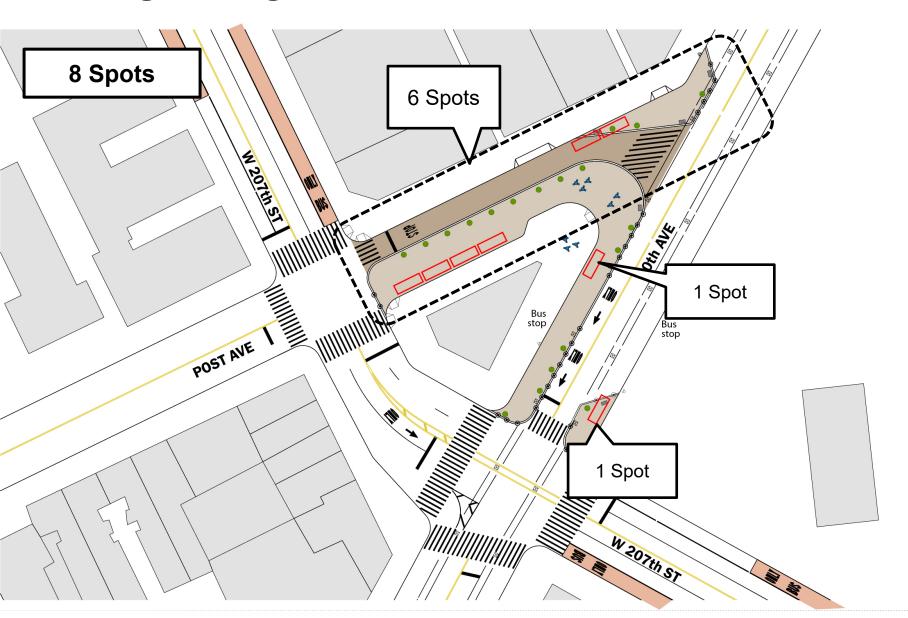
FDNY Access



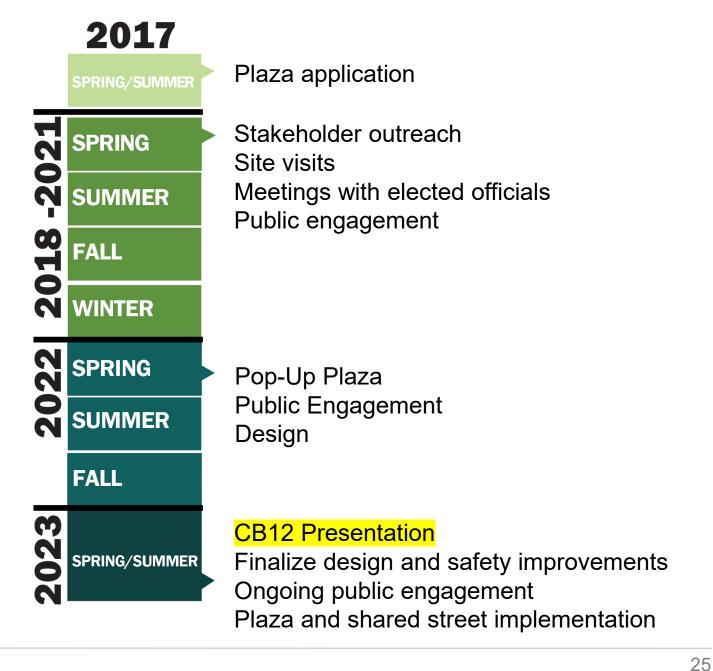
Public and Pedestrian Space



Parking Change



Next Steps



nyc.gov/dot

Thank You!

Questions?









