



Older Adult Travel Survey Privacy Policy

Thank you for considering taking the Older Adult Travel Survey. This privacy policy explains who will have access to your information and how we will safeguard your data when you participate.

Who We Are

The New York City Department of Transportation (NYC DOT) and WSP USA Inc, a consulting firm who is assisting NYC DOT collecting information on travel by older adults in New York City.

What Personal Information We Collect and Why

We will need to collect the following personal information that we will safeguard.

Demographics – Age, gender, income

- This data is important to make sure we have captured a representative sample of travelers and to understand how travel decisions and preferences vary across groups of people.

Personal Contact Information – Your name and email address, phone number and/or mailing address

- This will only be collected if you choose to participate in the survey sweepstakes and will only be used for survey incentive distribution. Your name and contact information are collected as part of a separate survey and this information will be kept as a separate file.

NYC DOT is funding the project and will analyze your data. Please see our [Privacy Policy](#).

WSP will analyze your data. Please see their [Privacy Notice](#).

Who this information will be shared with

If you choose to participate in the Sweepstakes and you are selected as a Winner, your name and contact information will be shared with the gift card vendor. In addition, your name will become part of a list of Winners and the Sweepstake's official rules require that NYC DOT provides a copy to anyone who requests this list by email or in writing.

Your name and contact information will not be part of the survey's final dataset but will remain in a separate file. Your name and contact information will only be shared with the NYC DOT and WSP staff involved in the drawing and, in case you are selected as a winner, with the gift card vendor.

The survey's final dataset, not containing your name or contact information, will be shared with other team members working on the survey.

The survey's final dataset will be used to create a report that will become public. The report will only include the data in aggregate format and will not include your name or contact information.

Why is this Survey Important

NYC DOT, supported by WSP USA, will use this information to:

- Understand travel patterns and preferences of older adults in New York City

Your Rights

- Withdrawal of Consent – You can withdraw your consent for data collection at any time
- Questions or Complaints – If you have any concerns about this privacy policy or our data protection practices, please contact us at OlderAdultsSurvey@nyc.dot.gov

By participating in the survey, you agree to the terms of this Privacy Policy