

## **PUBLIC NOTICE**

NOTICE OF A JOINT PUBLIC HEARING of the Franchise and Concession Review Committee and the New York City Department of Transportation (“DOT”) to be held at 22 Reade Street, Spector Hall, New York, NY 10007 on November 6, 2023 at 2:30 pm relative to:

INTENT TO AWARD as a concession a Sole Source License Agreement (“License”) to the Village Alliance District Management Association, Inc. d/b/a Village Alliance, whose address is 8 East 8<sup>th</sup> Street, New York, NY 10003, to provide for the operation, management, and maintenance of a pedestrian plaza located at Astor Place, Lafayette Street, East 9<sup>th</sup> Street and 4<sup>th</sup> Avenue, in the borough of Manhattan (“Licensed Plaza”), including through City-approved plaza events, sponsorships, gifts, and subconcession(s), including but not limited to providing for the sale of any of the following: prepared food, beverages,, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts), and other similar merchandise within the Licensed Plaza. Subconcessions would be awarded based on solicitations issued by the Village Alliance in the basic form of a Request for Proposals or Request for Bids, subject to DOT’s prior written approval of both solicitation and award. The Village Alliance will be required to invest any revenue generated by this concession into the maintenance and/or repair, including reasonable administrative costs, of the Licensed Plaza.

The License will provide for one (1) five-year initial term, commencing upon written Notice to Proceed, which may be renewed for up to two (2) additional five-year terms, exercisable at the sole discretion of DOT.

Written testimony may be submitted in advance of the hearing electronically to [fcrc@mocs.nyc.gov](mailto:fcrc@mocs.nyc.gov). All written testimony can be submitted up until the close of the public hearing and will be distributed to the FCRC after the hearing. In addition, the public may also testify in person.

A draft copy of the agreement may be obtained at no cost by any of the following ways:

1. Submit a written request to DOT at [concessions@dot.nyc.gov](mailto:concessions@dot.nyc.gov) through November 2, 2023.
2. Submit a written request by mail to Rachel Frumin, NYC Department of Transportation, 55 Water Street, 9<sup>th</sup> Floor, New York, 10041. Written requests must be received by October 27, 2023. For mail-in requests, please include your name, return address and reference the “Astor Place Concession Agreement”.

A transcript of the hearing will be posted on the FCRC website at

<https://www.nyc.gov/site/mocs/opportunities/franchises-concessions.page>

For further information on accessibility or to make a request for accommodations, such as sign language interpretation services, please contact the Mayor's Office of Contract Services (MOCS) via e-mail at [DisabilityAffairs@mocs.nyc.gov](mailto:DisabilityAffairs@mocs.nyc.gov) or via phone at (212) 298-0734. Any person requiring reasonable accommodation for the public hearing should contact MOCS at least five (5) business days in advance of the hearing to ensure availability.