



MEMORANDUM

To: Brad Hoylman-Sigal, Manhattan Borough President
Marisa Maack, District Manager of Community Board 5, Manhattan

From: Danielle Zuckerman, DOT Manhattan Borough Commissioner

Subject: Flatiron Pedestrian Plaza Major Concession

Date: 8/7/2026

In accordance with Section 1-16 of the Concession Rules of the City of New York, the Department of Transportation ("DOT") is seeking Franchise and Concession Review Committee approval to utilize a different procedure to negotiate a significant Sole Source concession agreement with Flatiron/23rd Street Partnership District Management Association, Inc., d/b/a the Flatiron NoMad Partnership, to provide for the operation and management of a pedestrian plaza located between Broadway from E 19th to W 31st Streets and 5th Avenue between E 20th and W 26th Streets in Manhattan (the "Licensed Plaza"), and maintenance and/or repair of certain amenities installed within the Licensed Plaza, including through City-approved plaza events, sponsorships, gifts, and subconcessions.

This concession has been determined to be a major concession as defined in Chapter 7 of the Rules of the City Planning Commission.

If you have any questions or comments, please feel free to contact at 212-839-6210.

Thank you,

A handwritten signature in black ink, appearing to read "DZ", is located below the "Thank you," text.

Danielle Zuckerman
DOT Manhattan Borough Commissioner