



PUBLIC SPACE IMPROVEMENTS IN DYCKMAN STREET

Public Space Unit . May 2021



DYCKMAN STREET

- In May 2020, the segment of Dyckman Street between Seaman Ave and Broadway is designated a NYC Open Street.
- In July 2020, the location joined the Open Street: Restaurants program.
- Open Street: Restaurants was created to support economic recovery in response to the pandemic.
- Of all the citywide locations participating in the program, Dyckman Street is one of the most successful.



DYCKMAN STREET

- In November 2020, Dyckman Garden, the maintenance entity overseeing the Dyckman Open Street, applied to the NYC Plaza Program.
- In April 2021, the location was accepted to the NYC Plaza Program.
- NYC DOT will be building on the success of the Open Street and getting community input through our community engagement efforts.

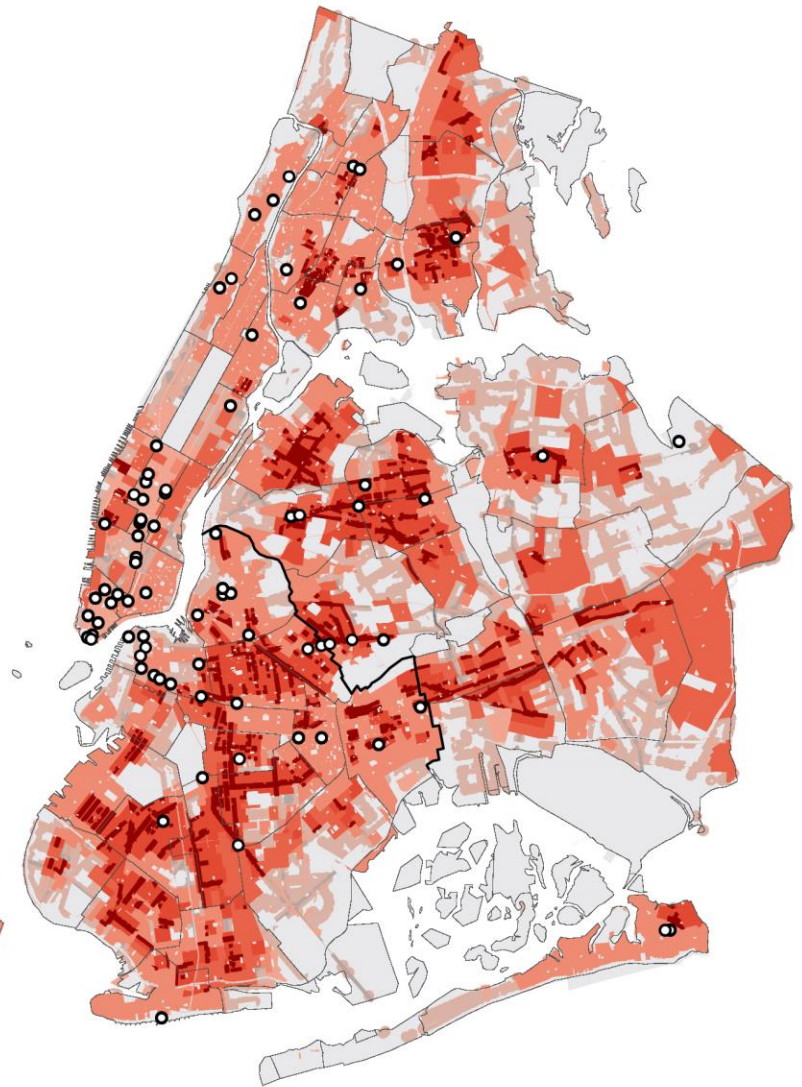
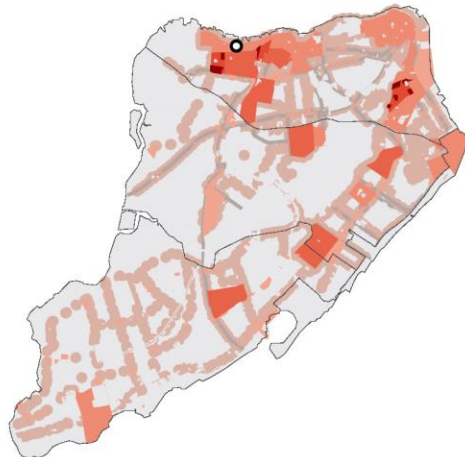
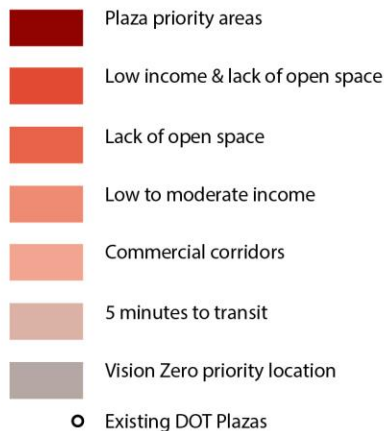




82 Plazas currently in development, construction, or complete, of those

66 Plazas open to the public

3 Plazas located within **CB12's district**



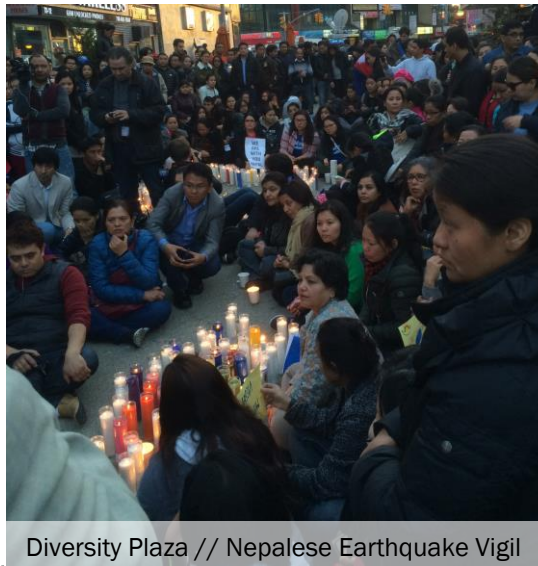
PLAZA PROGRAM

To create high quality public space in underutilized roadway, particularly in low to moderate income neighborhoods that lack open space. Plazas aim to enhance:

- Local Economic Vitality
- Pedestrian Mobility and Access to Public Transit
- Safety For All Street Users
- Added Value:
 - Bolster Civic Engagement
 - Enhance Public Safety



Bogardus Plaza, Manhattan



Diversity Plaza // Nepalese Earthquake Vigil



Flatiron Plaza // Typical Day

PLAZA RULES + SIGNAGE

- New Plaza rules have recently been passed and are part of the Administrative Code.
- With every new Plaza we install rules signage.



MAINTENANCE RESPONSIBILITIES

The maintenance partner would be responsible for basic maintenance tasks including litter removal, snow clearance, furniture maintenance, and horticultural care.



PROGRAMMING

Partners are encouraged to program their plazas, particularly with community organizations and events.

Site will now be listed in SAPO (Street Activity Permit Office) as a plaza and not a street.



Ave C Plaza // ArtBuilt Studio

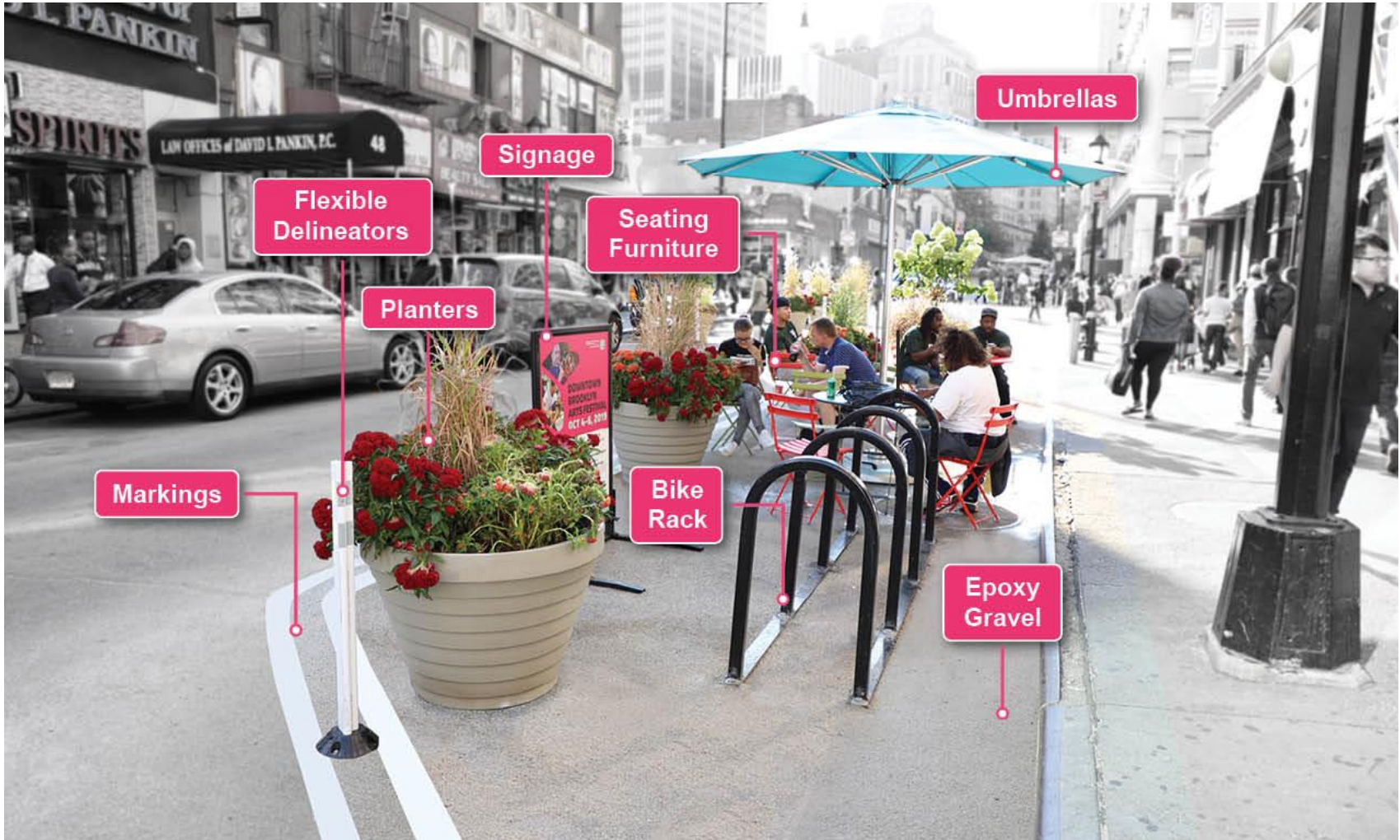


Parkside Plaza // UNI Project



Diversity Plaza // Dance Troupe

PUBLIC SPACE TOOLKIT



COMMUNITY ENGAGEMENT

- First outreach activity was to distribute an online survey
- DOT Public Space will be hosting two community engagement events in May:
 - In-person meet-up at Dyckman St
 - Virtual design workshop
- The goals of both events are:
 - discuss design solutions to increase street safety and expand public space amenities; and
 - gather programming ideas.

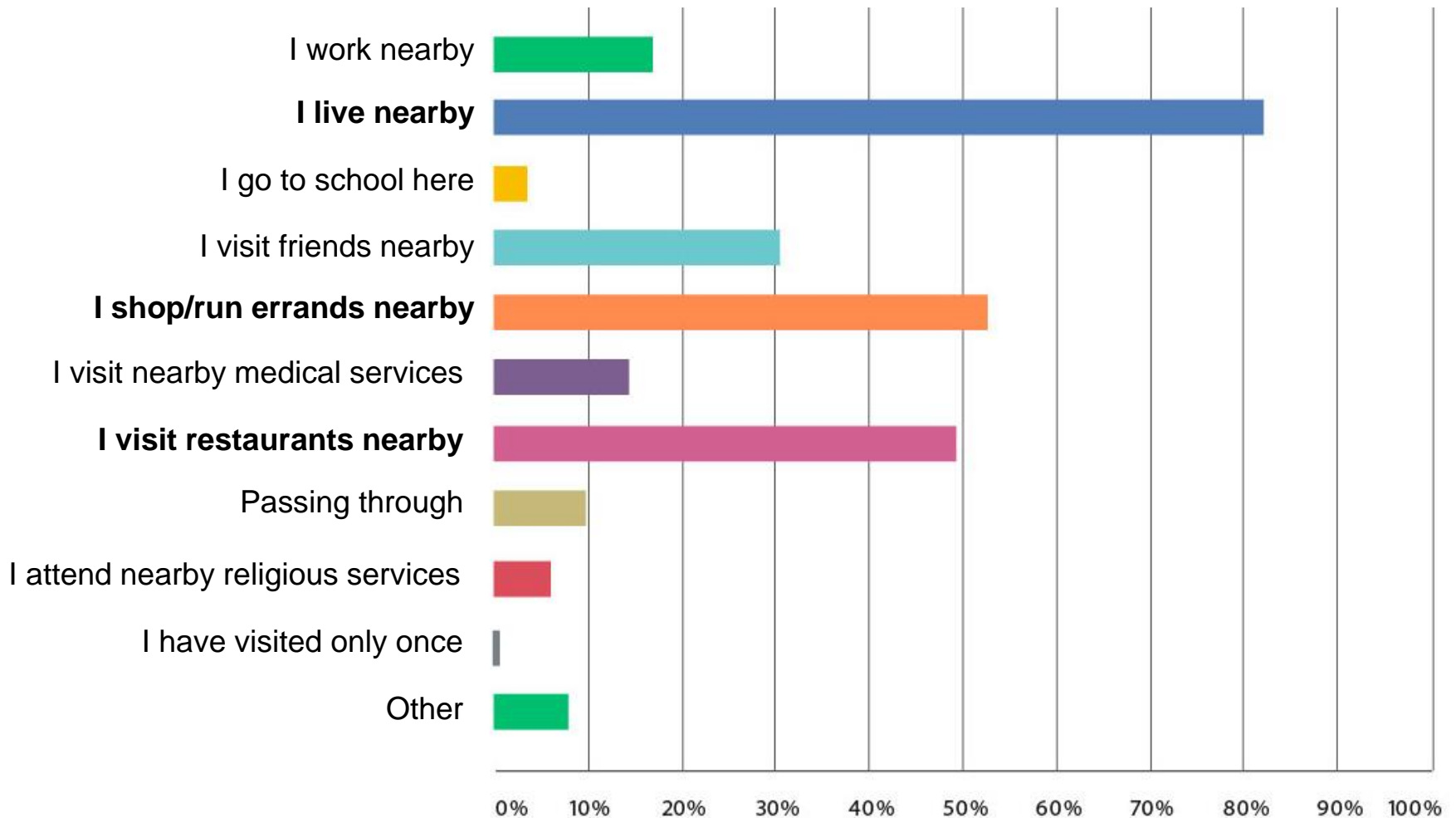
ONLINE SURVEYS: FINDINGS

- First outreach activity was to launch an online survey
- Online survey in English and Spanish
- Launch day April 5th, open for 2 weeks
- Dissemination via flyers, social media, and an one in-person deployment during the weekend of April 17th.
- Flyers were also bilingual
- Effort gathered **565 responses**



ONLINE SURVEY: FINDINGS

Respondents relationship to the Dyckman Open Street



ONLINE SURVEY: FINDINGS

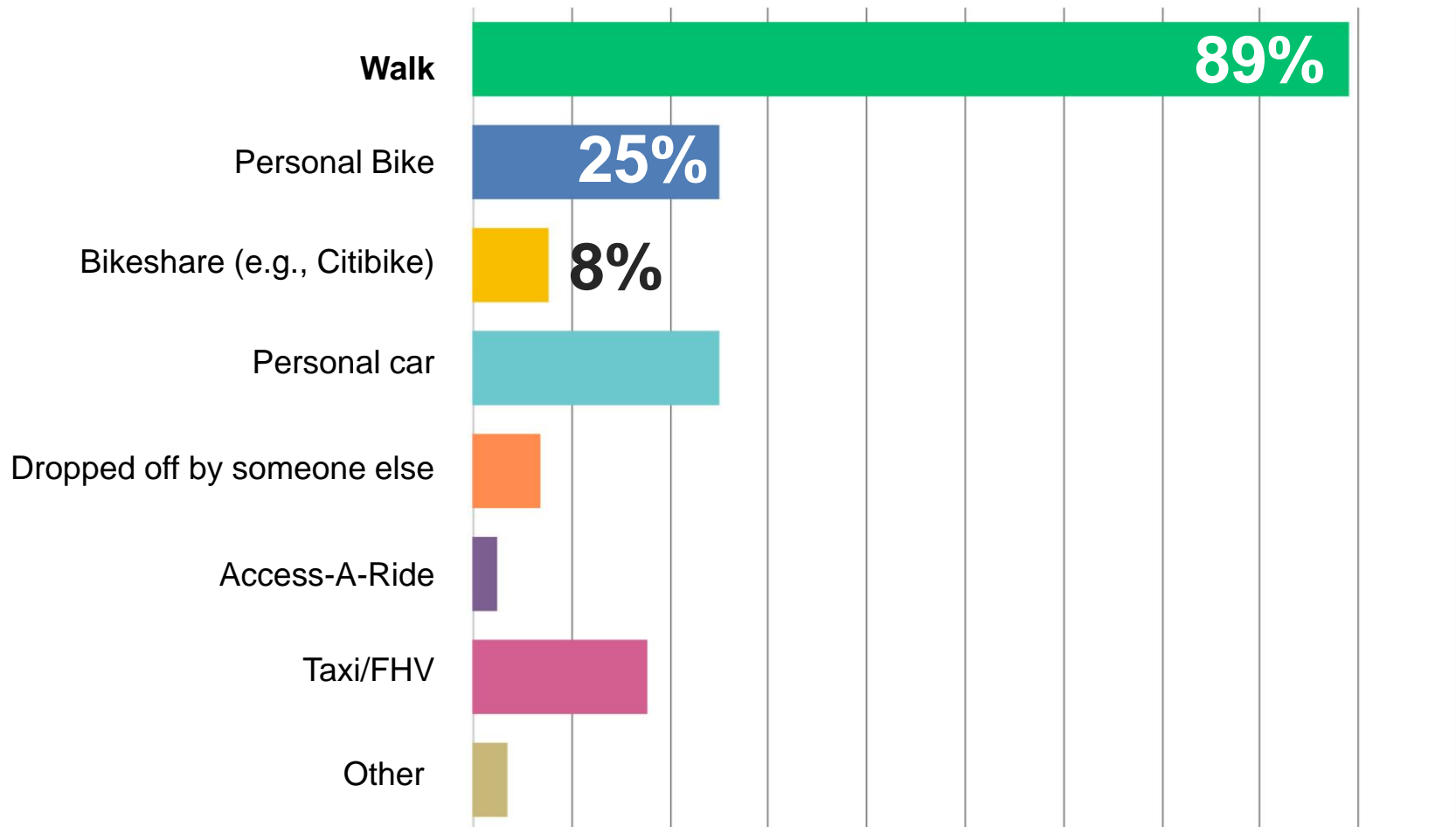
A photograph of an open street scene on a sunny day. In the foreground, there's a paved road with a white line. To the left, there are trees and outdoor seating with red umbrellas. To the right, there's a sidewalk with a metal barricade and a building with a sign that says "DYCKMAN".

45% of respondents visit the Open Street daily

35% of respondents visit the Open Street several times a week

ONLINE SURVEY: FINDINGS

Mode of transport typically use on the Dyckman Open Street



ONLINE SURVEY: FINDINGS

Dyckman Open Street mostly visited:

Time of Day

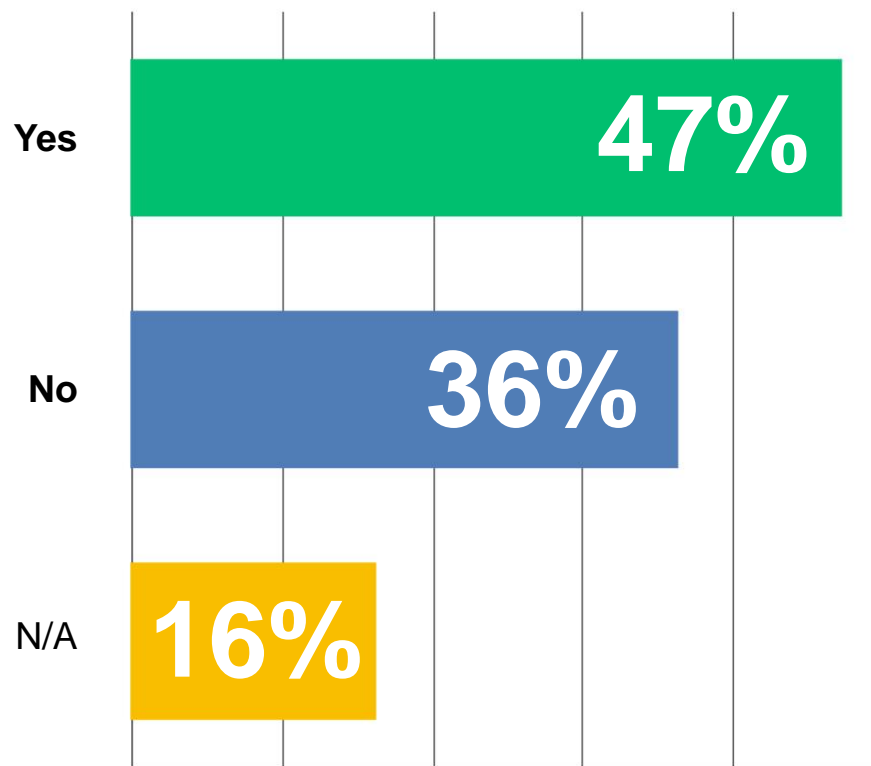
1. 4 PM – 6 PM
2. 6 PM – 8 PM

Day of the week

1. Saturdays
2. Sundays

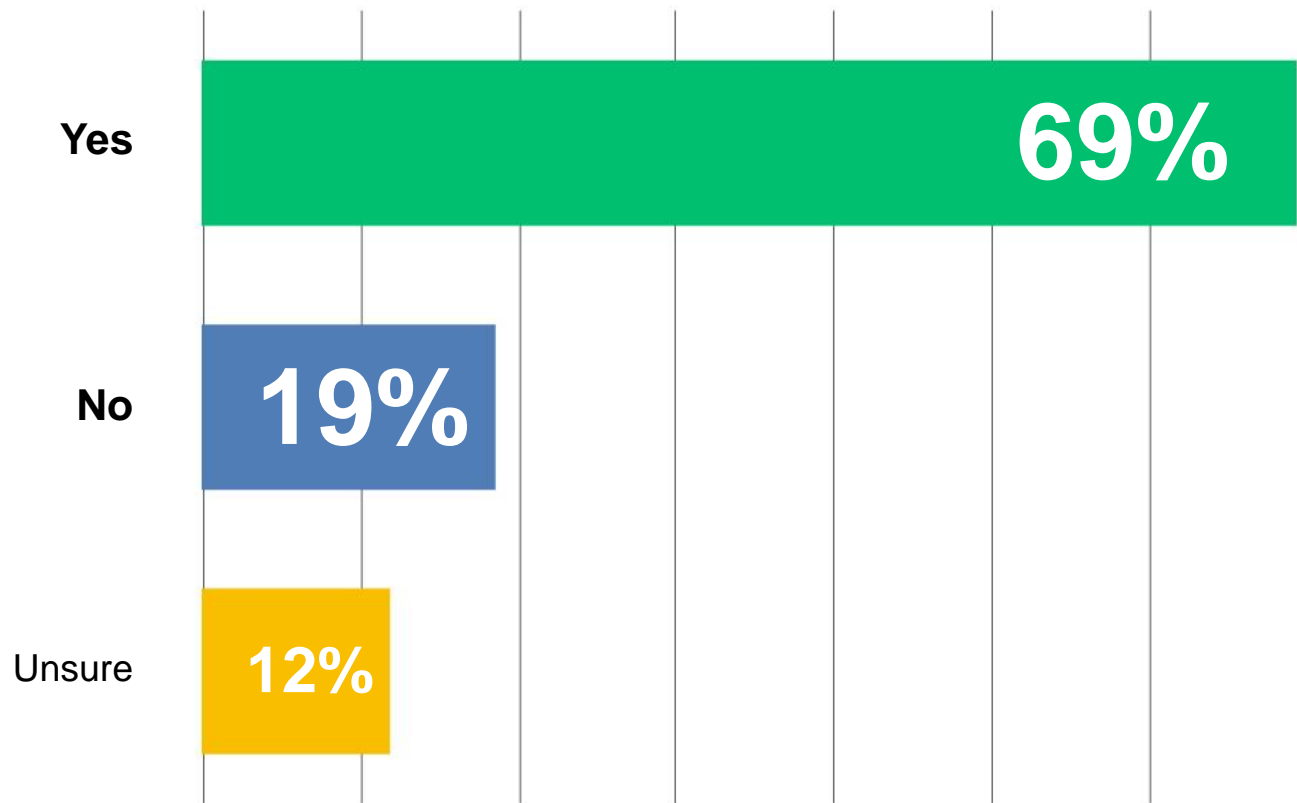
ONLINE SURVEY: FINDINGS

For day to day trips, did you use the Dyckman Open Street instead of a route you would have usually taken?





ONLINE SURVEY: FINDINGS

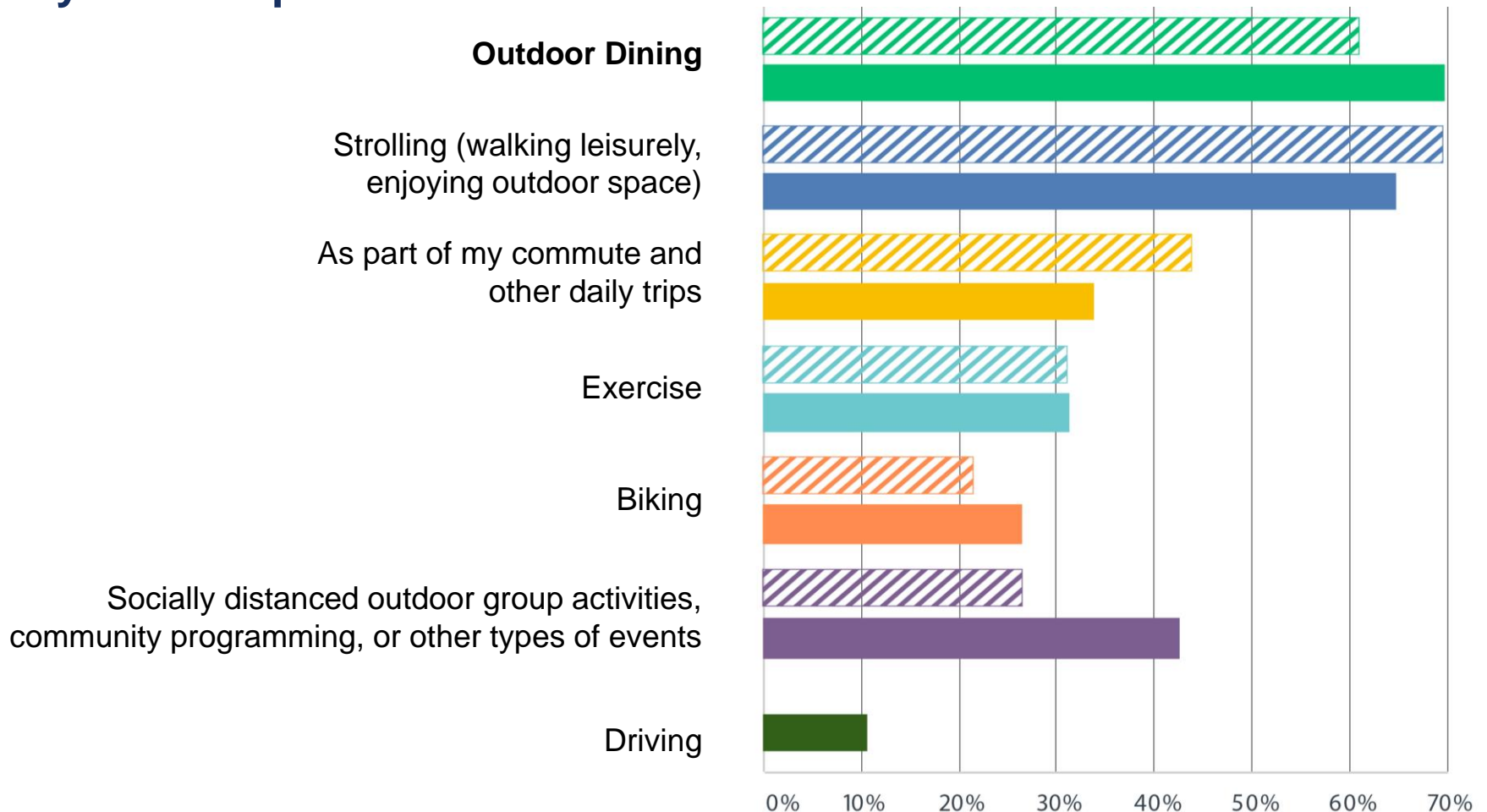
Would you like to see a plaza on Dyckman St between Broadway and Seaman Ave?



ONLINE SURVEY: FINDINGS

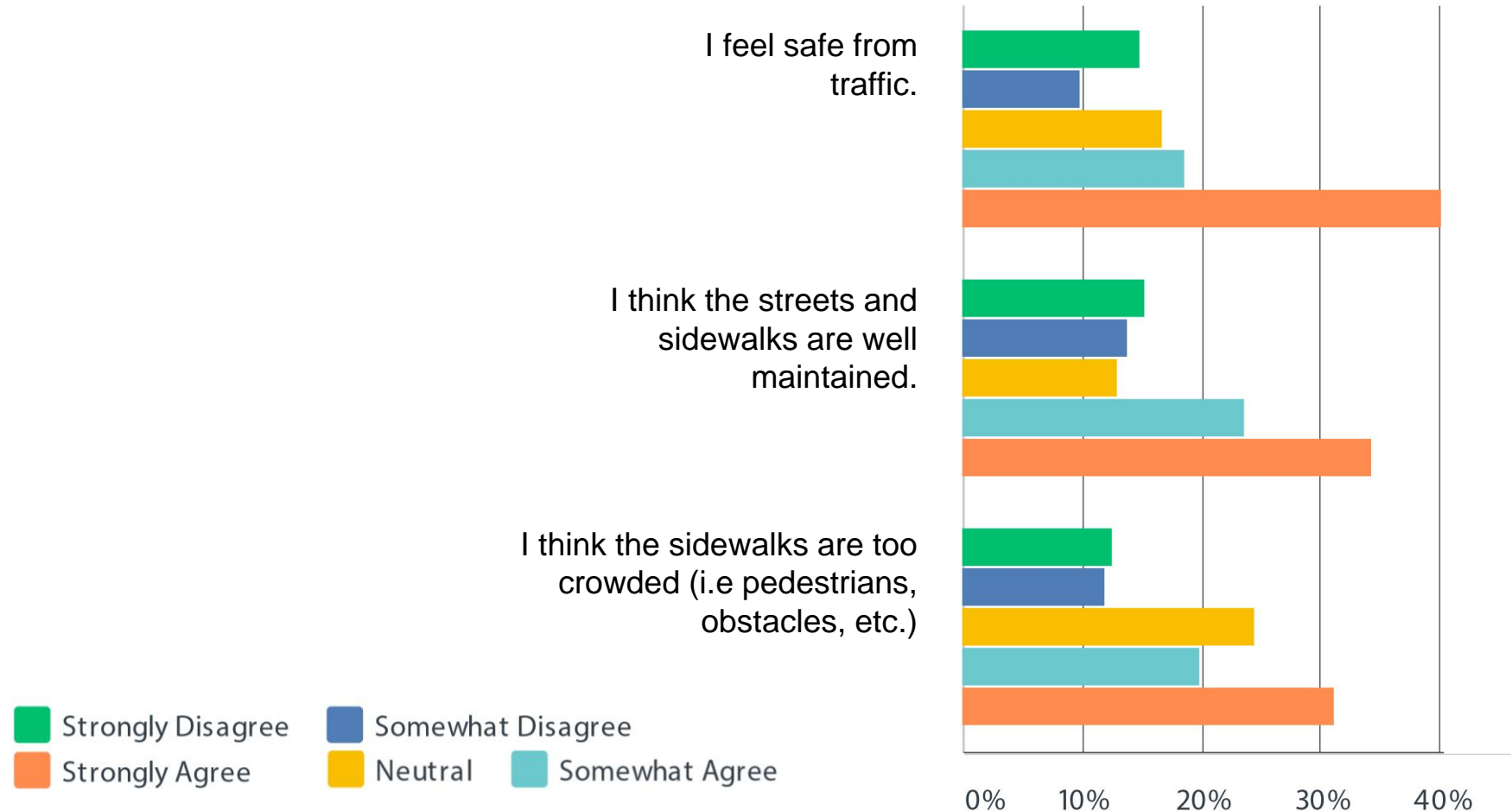
2020-2021 usage 
Aspirational usage 

Activities that respondents performed & want to perform on the Dyckman Open Street



ONLINE SURVEY: FINDINGS

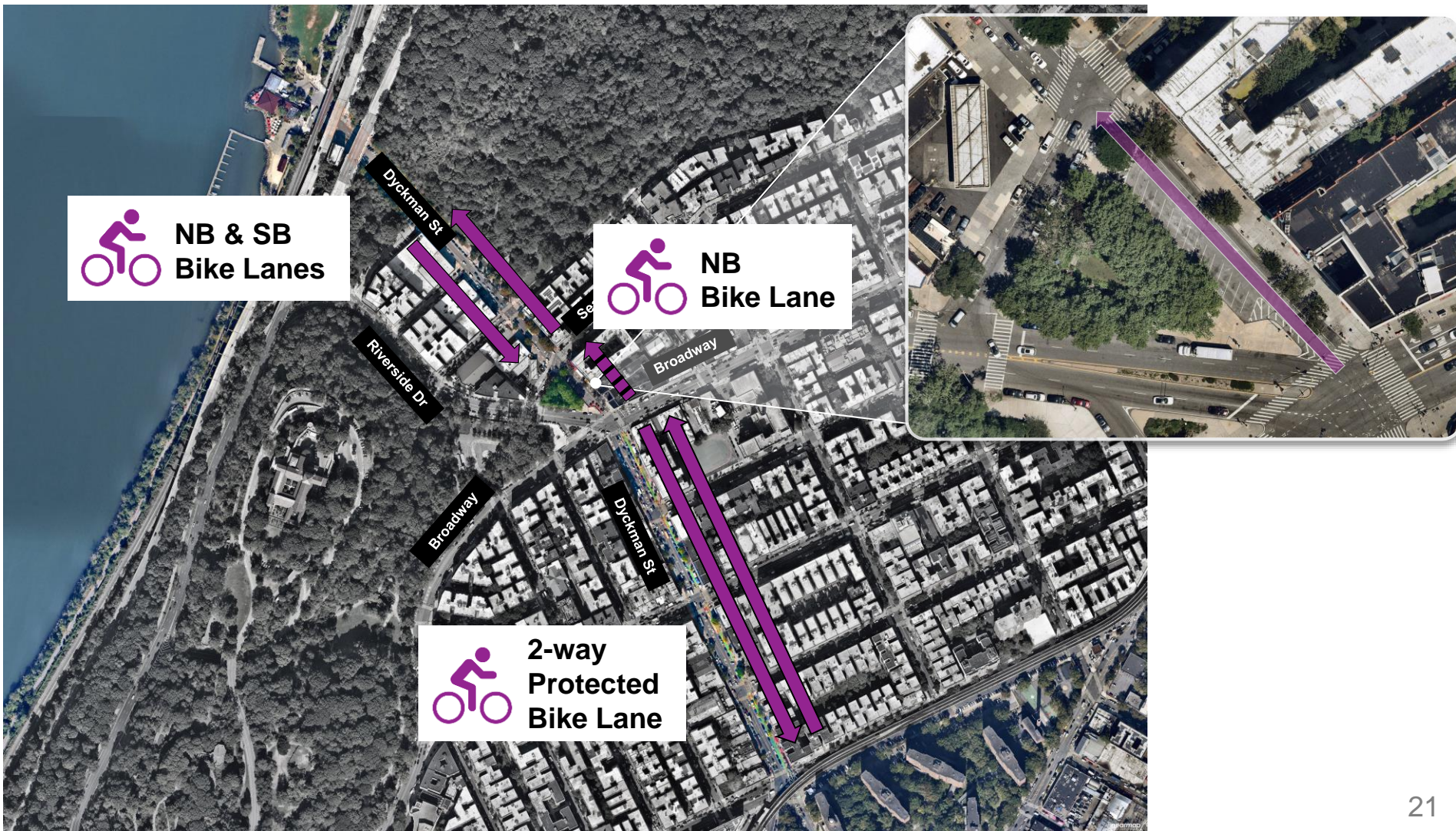
When traveling as a pedestrian on the Dyckman Open Street, do you agree or disagree with the following statements.



NETWORK CONDITIONS: VEHICULAR ACCESS



NETWORK CONDITIONS: BIKE ACCESS



NETWORK CONDITIONS



IN-PERSON COMMUNITY ENGAGEMENT

- Saturday, May 15th, 11 AM to 3 PM
- NYCDOT will set up a table with informational material and maps to gather feedback from the public
- Bilingual staff (Spanish and English)
- Engagement material will include a mapping and drawing exercise



Dyckman Street Public Outreach

Subject: NYCDOT is conducting public outreach in both English and Spanish on Dyckman Street to hear the community's vision and needs for the future of the Dyckman Open Street in Inwood.

Date / Time: Saturday, May 15, 2021 from 11:00 a.m. to 3:00 p.m.

Location: NYCDOT table on the Dyckman Open Street, Dyckman Street between Broadway and Seaman Avenue, Manhattan.

Contact: Manhattan Borough Commissioner's Office, 212.839.6210. To request accessibility accommodations, please contact the Manhattan Borough Commissioner's Office by Thursday, May 13th.

Outreach Goals:

Discuss Design Concepts

Identify Strategies to
Increase Street Safety

Propose Programming Ideas

Explore Opportunities for
Street Furniture



VIRTUAL COMMUNITY ENGAGEMENT

- Tuesday, May 18th, 6:30 PM - 8 PM
- NYCDOT will host a virtual public workshop to gather feedback on design concepts
- Simultaneous translations in Spanish
- Presentation followed by a town hall-style open discussion



Public Space Improvements on Dyckman Street Public Workshop

Subject: NYC DOT will host a virtual workshop to discuss public space and street improvements for Dyckman Street between Seaman Avenue and Broadway in Inwood, Manhattan. There will be simultaneous interpretation in Spanish.

Date / Time: May 18, 2021, at 6:30 p.m. Register for Zoom event at bit.ly/3vz6RDV

Contact: Manhattan Borough Commissioner's Office, 212.839.6210. To request accessibility accommodations, please contact the Manhattan Borough Commissioner's Office by Friday, May 14th.

Workshop Goals:

Discuss Design Concepts

Identify Strategies to
Increase Street Safety

Propose Programming Ideas

Explore Opportunities for
Street Furniture



LOOKING FORWARD

- The goal of the project is to create a long-term public space in this block, that could be programmed with active (e.g. cultural events) and passive recreational (e.g. public seating) activities.
- The project will also introduce safety and bike improvements.
- While the adjacent restaurants will use the new space, it will not be created for the exclusive use of the restaurants.
- DOT Public Space is committed to working with the community on identifying public space improvements that reflect the need of the community
- We are working with the community partner on a summer programming initiative to activate the Open Street with recreational events and a long-term outreach plan.
- DOT will be back to present to CB12.
- Our goal is to install the public space amenities this year.